U.S. Merchandise Trade Performance

Jeff Clark (202) 205-3318 jeffrey.clark@usitc.gov

In 2005, U.S. total merchandise trade (exports plus imports) rose \$279.0 billion (13 percent) to \$2.5 trillion. This increase, by value and percent, is slightly less than the growth in trade registered in 2004. U.S. total merchandise trade in 2005 represented 75 percent of total U.S. combined trade (exports plus imports of merchandise and services), the same percentage as in 2004. It also represented 20 percent of U.S. gross domestic product (GDP), up from 19 percent in 2004. The rate of increase in the U.S. merchandise trade deficit slowed from 22 percent in 2004 to 17 percent in 2005 as the deficit expanded from \$733.0 billion in 2004 to \$858.4 billion in 2005.

Continued economic growth in the United States and among its trading partners contributed to increased bilateral trade flows in 2005.³ Strong growth in consumer spending, business fixed investment, and housing investment supported the economic performance of the United States.⁴ As in 2004, rising crude petroleum prices, influenced by increasing global demand as well as supply disruptions in foreign countries and along the Gulf Coast, impeded U.S. economic growth during 2005 and favored the growth of import values over export values.⁵ The impact of Hurricanes Katrina and Rita is estimated to have reduced U.S. growth by about 0.7 percent in the third quarter and 0.5 percent in the fourth quarter.⁶

The economic growth rate of the United States and most of its major trading partners moderated in 2005.⁷ However, since the U.S. economy still outperformed that of most of its major trading partners, the increase in U.S. demand for foreign goods exceeded the rise in foreign demand for U.S. products. The increase in real GDP in the United States was 3.5 percent in 2005, ⁸ compared to 1.8 percent in the European Union (EU), ⁹ 2.4 percent in Japan,

¹ Total U.S. combined trade increased by \$348 billion (12 percent) in 2005 to \$3.3 trillion, according to statistics of the U.S. Department of Commerce (Commerce).

² Commerce, *Economic Indicators*. The causes and implications of trade deficits have been a subject of much debate. Articles that discuss this issue include USITC, *The Impact of Trade Agreements* (Investigation No. TA-2111-1); The Federal Reserve Bank of Chicago-Detroit, "The Upside of Trade Deficits;" U.S. Trade Deficit Review Commission, *The U.S. Trade Deficit: Causes, Consequences, and Recommendations for Action*; Pingfan, "Global Implications of the U.S. Trade Deficit Adjustment;" Griswold, "The U.S. Trade Deficit and Jobs: The Real Story;" Scott, "Fast Track to Lost Jobs: Trade Deficits and Manufacturing Decline are the Legacy of NAFTA and the WTO;" and Griswold, "'Bad News' on the Trade Deficit Often Means Good News on the Economy."

³ Council of Economic Advisers, *Economic Report of the President*, 34.

⁴ Swann, "Survey of Current Business," 1.

⁵ Council of Economic Advisers, Economic Report of the President, 25.

⁶ Ibid, 26.

⁷ OECD, Main Economic Indicators.

⁸ Swann, "Survey of Current Business," 1.

⁹ Prior to May 1, 2004, the EU consisted of 15 member countries: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, the Netherlands, Portugal, Spain, Sweden, and the United Kingdom. On that date, the EU admitted for membership 10 additional countries: Cyprus, the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Slovakia, and Slovenia. Measurements of shifts in trade between the EU and the United States are based on data accounting for the contributions of all 25 current member countries. Any comparisons or measurements limited to only the 15 oldest member countries are specifically identified as EU-15. Tables provide data for both the EU (EU-25) and the EU-15.

3.0 percent in Mexico, and 3.0 percent in Canada. 10 China was a significant outlier; its real GDP increased by 9.4 percent in 2005. 11

Consumer spending, the linchpin of U.S. economic growth, rose 3.6 percent in 2005, ¹² supported by rises in disposable personal income and household wealth. These two indicators rose at annual rates of 1.4 percent and 5.6 percent, respectively. ¹³ Business fixed investment, made up of spending on equipment, software, and structures, increased 8.5 percent in 2005, a decrease of 1 percentage point from 2004. ¹⁴ Growth in this area was concentrated in equipment and software, as the nonresidential construction (office and industrial buildings) category expanded only 1 percent in 2005. ¹⁵

Although the Federal Open Market Committee raised the federal funds rate 2 percentage points in 2005, long-term interest rates remained low and encouraged another robust year in residential and housing investment. ¹⁶ This type of investment grew 6 percent, compared to a 12 percent rise in 2004. ¹⁷ The increase in government spending in 2005 was more balanced than in 2004 between the Federal level and state and local level and between defense and nondefense spending. ¹⁸ Total nominal Federal spending rose 2 percent in 2005, down from 5 percent in 2004. ¹⁹

The average world price of crude petroleum rose \$17 (46 percent) in 2005, from \$36.65 per barrel in 2004 to \$53.66 per barrel in 2005. This increase, influenced by rising global demand and supply disruptions and uncertainties, raised the costs of production for goods that use petroleum or its derivatives as an input and for all goods in which energy is used during production as well as the transportation costs for all goods.

The dollar, likely supported by the string of interest rate hikes, reversed its recent trend and appreciated 7 percent against major currencies in 2005. During the course of the year, the dollar appreciated approximately 15 percent against the euro and the Japanese yen and 10 percent against the British pound but fell 4 percent against the Canadian dollar. The strengthening of the dollar made U.S. exports less price-competitive and hindered further increases in U.S. exports, while fostering increased U.S. imports. The U.S. dollar also declined relative to the currencies of several other important economies: 6 percent versus the Mexican peso, 7 percent against the Korean won, and 17 percent versus the Brazilian real.²¹ China revalued the yuan by 2.1 percent versus the dollar on July 21, 2005, and stated that the currency would subsequently be managed against a basket of foreign currencies instead of maintaining the previous fixed rate of roughly 8.28 yuan per dollar.

¹⁰ OECD, Main Economic Indicators.

¹¹ Chinese National Bureau of Statistics, GDP Growth 1952-2005.

¹² Swann, "Survey of Current Business," 10.

¹³ Ibid.

¹⁴ Council of Economic Advisers, Economic Report of the President, 285.

¹⁵ Ibid, 32.

¹⁶ Board of Governors of the Federal Reserve System, *Monetary Policy Report*.

¹⁷ Swann, "Survey of Current Business," 1.

¹⁸ Ibid.

¹⁹ Ibid.

²⁰ U.S. Department of Energy, Spot prices for West Texas Intermediate crude petroleum.

²¹ Board of Governors of the Federal Reserve System, "Monetary Policy Report submitted to Congress on February 15, 2006."

U.S. TRADE BY INDUSTRY/COMMODITY GROUPS AND SECTORS²²

U.S. Trade Balance

During 2001-05, the U.S. merchandise trade deficit expanded every year (table US-1). In 2005, the U.S. merchandise trade deficit grew by \$125.4 billion (17 percent) to \$858.4 billion, another new record. As in 2004, the value of the U.S. merchandise trade deficit exceeded the value of U.S. merchandise exports, indicating that the United States imported more than twice as much merchandise as it exported.

Although all industry/commodity sectors registered trade deficits in 2005, as they did in 2004, the rate of overall deficit growth slowed in 2005. The rates of deficit growth for several sectors, notably agricultural products, ²³ accelerated substantially in 2005; however, the transportation equipment sector reduced its deficit, and the forest products sector's deficit was only marginally greater than in 2004.

U.S. trade in energy-related products – crude petroleum, petroleum products, and natural gas and components – registered both the largest sector trade deficit in 2005, as it has in every year since 2001, and the largest deficit increase, primarily because of higher prices (table US-1). The electronic products sector recorded the second-largest trade deficit in 2005, as well as the second-largest deficit increase, as U.S. companies continued to move production overseas to take advantage of lower production costs and to serve growing Asian markets.

After shifting to a deficit for the first time in 2004, the agricultural products trade balance continued to deteriorate in 2005 as cereals and oilseeds registered export declines. In 2004, the agricultural products deficit was \$104 million; in 2005, it expanded to \$4.4 billion (table US-1). Exports of cereals and oilseeds declined, and exports of cattle and beef did not rebound from their significant decline in 2004 to the levels seen in 2003 and earlier. The decline in grains and oilseeds exports resulted from intensifying global competition and, in part, the disruption of port operations along the Gulf Coast in the wake of Hurricanes Katrina and Rita. Imports of fresh fruits and vegetables and tea and coffee continued their steady growth as prices for some of these commodities increased and as rising personal disposable income enabled consumers to demand more healthful and exotic foods and beverages throughout the year. The United States also resumed its imports of live cattle and beef from Canada once the ban on Canadian cattle and beef – imposed because of concerns about Bovine Spongiform Encephalopathy (BSE) – was lifted in 2005.

U.S. Exports

In 2005, U.S. exports increased in each merchandise sector, and \$76.8 billion (11 percent) overall to \$804.0 billion, setting a new record (table US-1). Aircraft, spacecraft, and related equipment; petroleum products; and motor vehicles were the three industry/commodity

²² Each industry is analyzed in a separate chapter elsewhere in this report.

²³ According to U.S. Department of Commerce trade figures. The U.S. Department of Agriculture (USDA)excludes distilled spirits, fish, shellfish, and manufactured tobacco products from its coverage of agricultural products. As a result, USDA reported a \$4.7 billion trade surplus in agricultural products for fiscal year 2005, which ended September 30, 2005. USDA, ERS, *Outlook for U.S. Agricultural Trade*.

Table US-1
U.S. exports of domestic merchandise, imports for consumption, and merchandise trade balance, by major industry/commodity sectors, 2001-2005¹

						Change, 2005 from 2004	
Item	2001	2002	2003	2004	2005	Absolute	Percent
	Million dollars						
U.S. exports of domestic merchandise: Agricultural products Forest products Chemicals and related products Energy-related products Textiles and apparel Footwear Minerals and metals Machinery Transportation equipment Electronic products Miscellaneous manufactures Special provisions	60,109 23,743 91,274 15,073 18,118 638 43,507 69,552 144,325 160,610 16,428 22,644	58,345 22,825 91,702 14,431 17,298 520 39,924 63,262 144,655 140,428 15,004 21,205	64,706 23,566 102,330 16,639 17,033 495 42,980 63,462 142,948 140,838 14,859 21,570	66,908 25,637 121,383 21,783 17,663 450 50,588 76,744 155,902 149,450 16,923 23,753	68,698 27,809 132,734 29,892 17,864 507 62,911 82,087 180,517 155,408 19,111 26,454	1,790 2,172 11,350 8,110 201 57 12,324 5,342 24,615 5,959 2,188 2,701	2.7 8.5 9.4 37.2 1.1 12.7 24.4 7.0 15.8 4.0 12.9 11.4
Total	666,021	629,599	651,424	727,183	803,992	76,809	10.6
U.S. imports of merchandise for consumption: Agricultural products Forest products Chemicals and related products Energy-related products Textiles and apparel Footwear Minerals and metals Machinery Transportation equipment Electronic products Miscellaneous manufactures Special provisions	52,599 36,678 98,564 114,226 179,946 15,249 83,847 84,867 221,907 229,571 66,575 48,605	55,591 37,048 106,924 109,800 81,585 15,379 85,616 85,181 227,147 229,245 72,129 49,165	60,899 38,769 123,922 147,183 87,241 15,560 89,204 93,138 232,212 238,833 74,765 48,372	67,012 47,591 141,683 195,553 94,045 16,498 120,897 108,564 253,775 280,146 83,226 51,171	73,050 50,003 163,050 273,197 100,485 17,834 137,367 123,268 271,464 305,268 91,306 56,098	6,037 2,412 21,368 77,644 6,440 1,336 16,471 14,693 17,689 25,122 8,080 4,927	9.0 5.1 15.1 39.7 6.8 8.1 13.6 13.5 7.0 9.0 9.7 9.6
Total	1,132,635	1,154,811	1,250,097	1,460,160	1,662,380	202,219	13.8
U.S. merchandise trade balance: Agricultural products Forest products Chemicals and related products Energy-related products Textiles and apparel Footwear Minerals and metals Machinery Transportation equipment Electronic products Miscellaneous manufactures Special provisions Total	7,511 -12,935 -7,290 -99,153 -61,828 -14,611 -40,341 -15,315 -77,583 -68,962 -50,147 -25,961	2,754 -14,223 -15,322 -95,369 -64,288 -14,860 -45,692 -21,919 -82,492 -88,817 -57,124 -27,960	3,807 -15,204 -21,592 -130,544 -70,208 -15,065 -46,224 -29,676 -89,264 -97,994 -59,906 -26,802	-104 -21,953 -20,299 -173,770 -76,382 -16,048 -70,309 -31,820 -97,873 -130,696 -66,304 -27,418	-4,352 -22,194 -30,317 -243,304 -82,621 -17,327 -74,456 -41,171 -90,947 -149,859 -72,195 -29,644	-4,248 -240 -10,017 -69,534 -6,239 -1,279 -4,147 -9,351 6,926 -19,163 -5,891 -2,226	-4,070.6 -1.1 -49.3 -40.0 -8.2 -8.0 -5.9 -29.4 7.1 -14.7 -8.9 -8.1

¹Import values are based on customs value; export values are based on f.a.s. value, U.S. port of export.

Note.—Calculations based on unrounded data.

Source: Compiled from official statistics of the U.S. Department of Commerce.

groups that recorded the largest increases in 2005, accounting for a combined \$18.3 billion (24 percent) of net export growth.

Aircraft, spacecraft, and related equipment exports increased by \$7.9 billion in 2005 to \$48.0 billion (table US-2). Trade in aircraft rose substantially in 2005, principally because of a rise in U.S. and global tourism as post-9/11 concerns about travel receded. Boeing increased its deliveries of airplanes.

U.S. exports of petroleum products jumped 45 percent (\$5.7 billion) to reach record levels (\$18.3 billion) as prices rose dramatically in 2005 due to increased global demand, reduced unused capacity, and supply disruptions in foreign countries and along the U.S. Gulf Coast.

Motor vehicle exports resumed their upward trend in 2005 after a lackluster performance in 2004. U.S. production operations increased their exports by \$4.7 billion (16 percent) in 2005 to \$34.7 billion.

The most significant value decrease in U.S. exports was recorded by the semiconductor manufacturing equipment industry, which dropped by \$1.8 billion (14 percent) in 2005 (table US-2). In 2004, foreign semiconductor manufacturers invested heavily in fabrication facilities, which resulted in excess chip capacity. As a result, in 2005 manufacturers sold off inventory and delayed further investment in production capacity. Cereal exports also experienced a decline in 2005 (\$1.6 billion, 13 percent) after an exceptionally strong performance in 2004.

U.S. Imports

In 2005, U.S. imports for all merchandise sectors increased by \$202.2 billion (14 percent) to \$1.7 trillion. Numerous industry groups recorded growth in imports of more than \$4.0 billion, but the energy sector accounted for \$75.1 billion (37 percent) of the net import increase (table US-1).

Higher world prices drove up import values in the energy sector. The value of crude petroleum imports rose \$37.0 billion (37 percent) to \$137.3 billion; petroleum products imports increased \$26.1 billion (51 percent) to \$77.7 billion; and natural gas and components imports climbed \$12.0 billion (35 percent) to \$46.2 billion (table US-2).

The most significant import decreases in 2005 were recorded by semiconductors and integrated circuits and photographic cameras and equipment, down \$831 million (3 percent) and \$503 million (21 percent), respectively (table US-2). The semiconductor and integrated circuits decline reflected a temporary glut of less-sophisticated chips on the global market. Exports of photographic cameras and equipment fell as consumers have switched from analog (film) cameras to digital cameras.

SIGNIFICANT SHIFTS IN U.S. BILATERAL/MULTILATERAL TRADE

The growth of the U.S. merchandise trade deficit in 2005 was an extension of trends established at the start of the decade. Table US-3 shows U.S. bilateral merchandise trade with its 10 largest partners (ranked by total trade) and with selected country groups. The U.S. merchandise trade deficit increased as a whole and grew bilaterally as well with each of the five major U.S. partners: in descending order, the EU, Canada, China, Mexico, and Japan. ²⁴ In 2005, the United States exported more merchandise to and imported more merchandise from each of its top five trading partners than in 2004.

The U.S. merchandise trade deficit with China continued its rapid expansion. In 2005, bilateral trade with China, both exports and imports, grew faster than with any other major trading partner. Although imports from China grew only 4 percent faster than U.S. exports to China, the deficit increased by \$40.2 billion (25 percent) to \$203.8 billion in 2005. As in the last few years, a contributing factor to the widening merchandise trade deficit with China was increased production by foreign manufacturers in China.

U.S. merchandise trade with beneficiary countries of the Caribbean Basin Economic Recovery Act (CBERA) and countries in the sub-Saharan African region also rose in 2005. Imports from these regions increased at a higher rate than exports to these areas, resulting in a merchandise trade deficit that rose by 26 percent with CBERA beneficiary countries, to \$5.7 billion, and by 45 percent with sub-Saharan African countries, to \$40.0 billion. CBERA beneficiary countries, as well as sub-Saharan African countries that benefit from the African Growth and Opportunity Act, receive preferential treatment of their exports to the United States. More detailed analysis of these and other trade shifts with the four largest U.S. merchandise trading partners is provided in the following country/region overviews.

²⁴ This order has remained unchanged since 2003. For the last five years, these countries have been the top five U.S. partners in terms of total trade, although the United States may not be a top trading partner for these countries. No individual EU country was consistently ranked among the top five overall U.S. trade partners during this time.

Bibliography (U.S. Merchandise Trade Performance)

- Board of Governors of the Federal Reserve System. *Monetary Policy Report submitted to Congress on February 15, 2006.*
 - http://www.federalreserve.gov/boarddocs/hh/2006/february/fullreport.htm (accessed April 27, 2006).
- Chinese National Bureau of Statistics. *GDP Growth 1952-2005*. http://www.chinability.com/GDP.htm (accessed April 27, 2006).
- Council of Economic Advisers. *Economic Report of the President*. Washington, DC: U.S. Government Printing Office, February 2006. http://www.gpoaccess.gov/eop/download.html (accessed April 20, 2006).
- Federal Reserve Bank of Chicago-Detroit. "The Upside of Trade Deficits." *FedPoints*, September-October 2000.
- Griswold, Daniel. "Bad News' on the Trade Deficit Often Means Good News on the Economy." *Free Trade Bulletin*, No. 14 (January 11, 2005). http://www.freetrade.org/pubs/FTBs/FTB-014.pdf (accessed May 2, 2005).
- Griswold, Daniel. "The U.S. Trade Deficit and Jobs: The Real Story." *Free Trade Bulletin*, No. 3 (February 2003). http://www.freetrade.org/pubs/FTBs/FTB-003.html (accessed May 2, 2005).
- Organization for Economic Co-operation and Development (OECD). *Main Economic Indicators*. http://www.oecd.org/std/mei (accessed April 20, 2006).
- Pingfan, Hong. "Global Implications of the U.S. Trade Deficit Adjustment." *UN/DESA Discussion Paper*, No. 17 (February 2001).
- Scott, Robert E. "Fast Track to Lost Jobs: Trade Deficits and Manufacturing Decline are the Legacy of NAFTA and the WTO." Economic Policy Institute Briefing Paper. http://www.epi.org/content.cfm/bp117 (accessed May 13, 2004).
- Swann, Christopher, Bureau of Economic Analysis (BEA), Commerce, "Survey of Current Business," Vol. 86, No. 2 (February 2006). http://www.bea.gov/bea/ARTICLES/2006/02February/0206_BSA.pdf (accessed April 21, 2006).
- U.S. Department of Agriculture (USDA). Economic Research Service (ERS). *Outlook for U.S. Agricultural Trade*, February 16, 2006. http://www.ers.usda.gov/publications/outlook/ (accessed February 28, 2006).
- U.S. Department of Commerce (Commerce), Economics and Statistics Administration. *Economic Indicators*. http://www.economicindicators.gov/ (accessed April 19, 2006).
- U.S. Department of Energy, Energy Information Administration. Spot prices for West Texas Intermediate crude petroleum. http://tonto.eia.doe.gov/dnav/pet/hist/rwtcd.htm (accessed April 24, 2006).

- U.S. International Trade Commission (USITC). *The Impact of Trade Agreements* (Investigation No. TA-2111-1), USITC Publication 3621. Washington, DC: USITC, August 2003.
- U.S. Trade Deficit Review Commission. *The U.S. Trade Deficit: Causes, Consequences, and Recommendations for Action*. Washington, DC: U.S. Trade Deficit Review Commission, November 14, 2000.