



SUPPORT FOR GLOBAL INTELLECTUAL PROPERTY RIGHTS

USTDA advances economic development and U.S. commercial interests in developing and middle-income countries. The agency funds various forms of technical assistance, early investment analysis, training, orientation visits and business workshops that support the development of a modern infrastructure and a fair and open trading environment. USTDA's strategic use of foreign assistance funds to support sound investment policy and decision-making in host countries creates an enabling environment for trade, investment and sustainable economic development.

In the area of intellectual property rights (IPR), USTDA works to strengthen legislation and assist in the improvement of anti-counterfeiting and anti-piracy efforts through shared best practices, training and technical assistance.

The following is an illustrative list of such projects that USTDA has recently supported:

Brazil: IPR Training Program: USTDA funded a \$173,000 training seminar to help the American Chamber of Commerce in São Paulo with its efforts to strengthen the State of São Paulo's capacity to effectively enforce IPR protection. This activity supported training for the state government's IPR enforcement officers. The seminar focused on strengthening IPR investigative technique, interdiction strategies, and how to increase communication and coordination between the rights holders and enforcement officials.

Chile Pharmaceutical Regulatory Policies – USTDA is funding an orientation visit to familiarize Chilean government officials with the U.S. regulatory framework governing the pharmaceutical industry, with an emphasis on the protection of IPR. The delegation will consist of officials from Chile's Institute of Public Health, the Ministry of Health, and the Ministry of Foreign Affairs. The OV seeks to provide the Chilean officials with information on the regulation and registration of pharmaceuticals in the United States and will emphasize the role of IPR protection.

China: IPR Training Program: USTDA provided a \$383,000 grant to China's General Administration of Customs (GAC) to fund training for GAC's management and customs inspectors. This initiative follows a previous USTDA program on customs modernization, and aims to limit the amount of IPR violations by highlighting methods and techniques to identify counterfeit and pirated goods. Focused on China's World Trade Organization commitments, this program is an important trade capacity initiative in the U.S.-China bilateral economic relationship. The program is being conducted by the Global Alliance for Trade Efficiency, Inc.

Colombia: Customs Modernization Capacity Building: USTDA approved \$76,333 for a technical symposium to highlight the trade facilitation benefits associated with customs modernization and IPR protection in Colombia. As the country anticipates a free trade relationship with the United States under the U.S.-Colombia Trade Promotion Agreement, this symposium will help contribute to local customs modernization efforts. Sandler & Travis Trade Advisory Services, Inc. conducted this activity.

India Biotechnology Patent Examination Training Program: USTDA approved a \$330,000 agricultural and pharmaceutical biotechnology training program for patent examiners in India's Patent Office. The goal of the program is to expedite technical reviews of biotechnology patent applications, bring legitimate products to market more expeditiously, and accelerate the approval and registration of intellectual property in India. This program will also facilitate India's ability to protect intellectual property.

Serbia: Intellectual Property Office Operational and Organizational Technical Assistance Project: USTDA approved \$465,857 in funding to provide organizational and operational technical assistance to the Serbian State Agency for the Protection of Intellectual Property Rights, otherwise known as the Intellectual Property Office (IPO). This assistance will help the IPO to restructure and develop new operational protocols for processing patents and trademarks in order to become an efficient and financially self-sustaining agency.

For more information on USTDA's program in the area of Intellectual Property Rights, please contact Geoff Jackson (East Asia), Daniel D. Stein (Europe and Eurasia), Nathan Younge (Latin America and the Caribbean), Carl B. Kress (Middle East and North Africa), Henry Steingass (South and Southeast Asia), and Paul Marin (Sub-Saharan Africa) by telephone at (703) 875-4357.