### Supply Chain Data Exchange for Material Disclosure

Solving One of the Most Difficult RoHS-Related Problems for Small-to-Medium Sized Enterprises

Jim Dills - The GoodBye Chain Group

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#### GoodBye Chain Group

- Specialists in RoHS and WEEE compliance
- Developers of compliance process solutions utilizing services, software tools and training
- Target customer: Small-to-Medium Sized Enterprise
- "Compliance Alliance": mutual referral network to provide specialized skills to SMEs



### Restrictions on the Use of Hazardous Substances (RoHS)

- Highly complex
- Aggressive deadlines:
  - EU: July 1, 2006
  - China: Expected July 1, 2006
  - CA: January 1, 2007
- Requirement: products do not exceed Maximum Concentration Values for six substances:
  - 100 ppm for cadmium
  - 1000 ppm for lead, mercury, hexavalent chromium, PBBs and PBDEs
- Extremely risky for SMEs

Why?



# Brand-Owning Companies Have Legal Liability and Risk Unprecedented Financial Loss...

#### Landmark event:

- October, 2001: Sony shipment of 1.3M units halted by Netherlands because of excess cadmium
- "Sony Corporation estimates an impact on sales of approximately EUR 110 million and on operating profit of approximately EUR 52 million, including costs of rework"

(Press release, 2.18.02)



#### ...Tremendous Vulnerability...

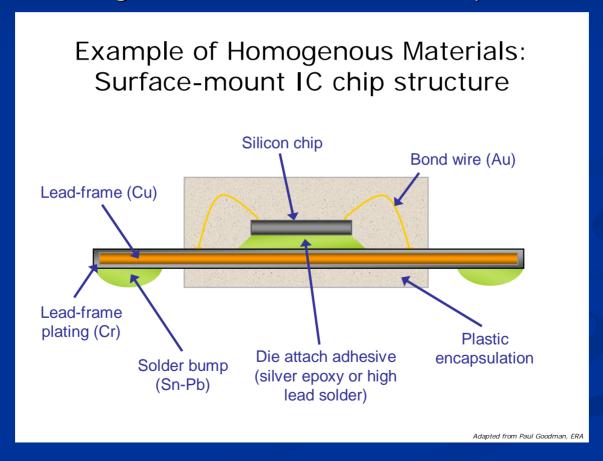
Sony didn't put the cadmium in the cable.

1/4200th of its supply chain did.



### ...and Unprecedented Requirements that Make it Easier than Ever to Be Non-Compliant

Compliance is based on substance as a percentage of homogenous material – <u>not</u> component





#### As A Result: Brand-Owners Face Tremendous Financial Risk

- One non-compliant homogenous material in a single part from a single supplier could result in:
  - Multi-million dollar revenue losses
  - Loss of customers, revenue and market share
- As a result:
  - OEMs relentlessly driving RoHS-compliance down the entire supply chain
  - CMs and suppliers face substantial business risk
  - "Out-of-compliance" could mean "out-of-business"
- Many, many problems for SMEs

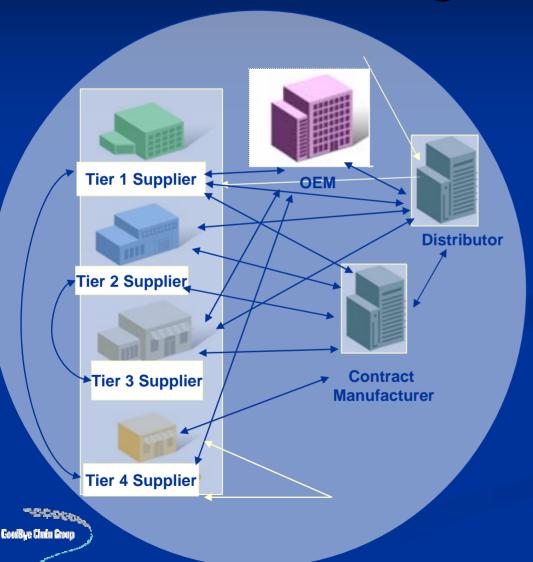


#### **SME Obstacles to Compliance**

- Operating on very thin margins
- Lack of time, \$ and human resources
- Ability to accurately provide substance information
- Parts numbering issues
- Lack of awareness about RoHS, e.g.:
- "A survey conducted by the Taiwan Electrical and Electronic Manufacturers Association early this year showed that ... only 3 percent have come up with products that are in accordance with the RoHS standard." -- Taiwan Times, June 20, 2005



# One of Biggest Obstacles: Material Declaration Management



- o Is Y/N enough?
- Do we collect at ppm level?
- On how many substances?
- Output
  Using what format?
- Aggregating into what database?

### Until Recently: A Customized Nightmare ("100 Customers/100 Forms")

- Virtually no two companies with same # of substances
- Every form has a different format
- Suppliers spending up to 40 hours to fill out one large-customer form
- Management via folders containing hundreds of Excel sheets/many of them with inaccurate data



## What's Needed? Material Declaration Standards

- Speed up compliance
- Cut costs
- Reduce "supply chain stress"
- Would ease supply chain burden tremendously, as before
  - eCo
  - PDX
  - RosettaNet



#### Streams converging

Supply Chain Management CommerceNet eCo
RosettaNet
PDX

IPC 1751 / 1752



Joint Industry Guide

Materials Declaration
Materials Declaration







#### **IPC 1752 Levels of Declaration**

- Class 1 Declaration: RoHS reporting at a homogeneous level in yes/no format
- Class 2 Declaration: RoHS reporting at a homogeneous level in yes/no format plus manufacturing information
- Class 3 Declaration: RoHS reporting at a homogeneous level in yes/no format, JIG level A & B at the part level and other customer-specific substances at the part level
- Class 4 Declaration: Same as Class 3 with the addition of manufacturing information
- Class 5 Declaration: RoHS reporting at a homogeneous level in yes/no format and JIG level A & B at the homogeneous material level and other customer-specific substances at the homogeneous level
- Class 6 Declaration: Same as Class 5 with the addition of manufacturing information

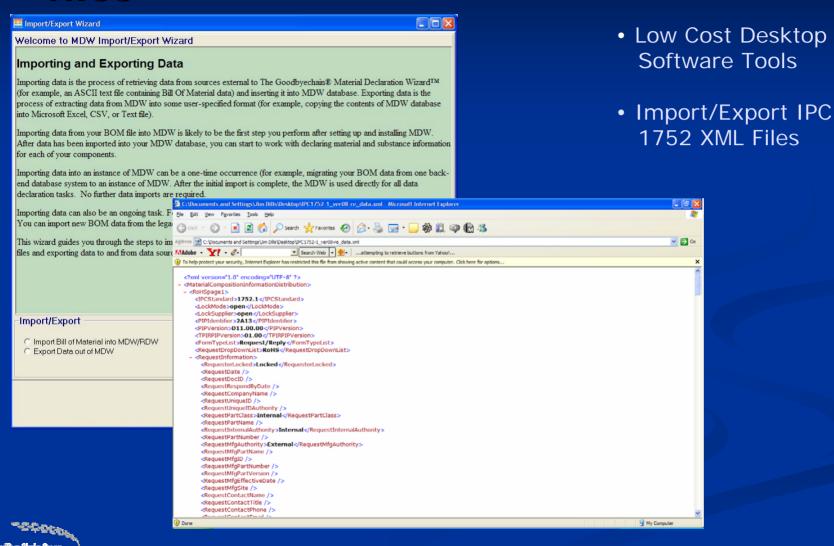


### 1752 Standard is at the Heart of a RoHS-Compliance Business Process

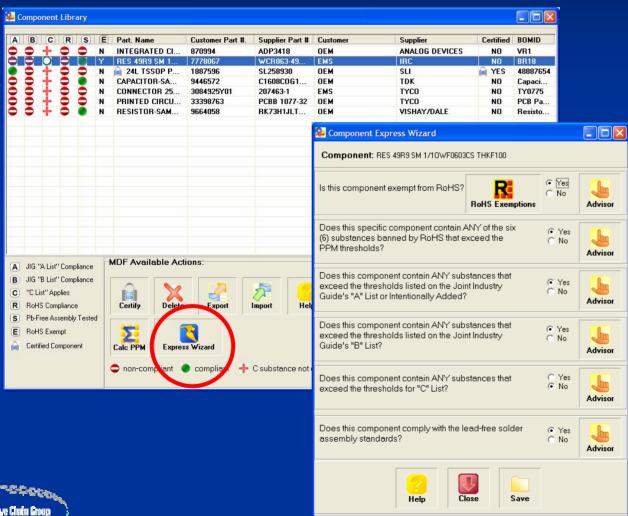
- Determining declaration strategy and data collection requirements
- Assigning roles and responsibilities
- Developing a project plan
- Building a Supplier Communications Package
- Conducting a pilot program
- "Going Live" with data collection
- Strategically using 3<sup>rd</sup>-party testing
- Low cost, easy to use data management tools



### SME Tools: Importing 1752 XML files



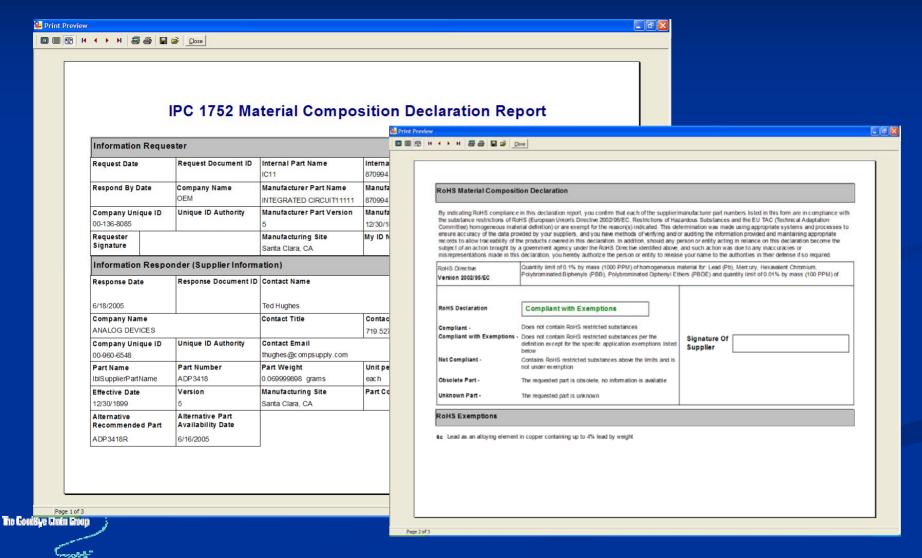
#### SME Tools: Generating 1752 Class 1-4 Material Declarations



- SME Product Library
- Easy to Use Material Declaration Wizard



# SME Tools: Creating an Audit Trail - 1752 Declarations & Certificates



#### Case Study #1

- \$15M wire harness & cable assembly supplier in mid-west
- Motorola supplier required to provide full disclosure for 82 assemblies or lose \$3M in business
- Large suppliers ignored requests for material and substance information
- Some suppliers wanted to charge for time required to gather material and substance information
- Implemented Material Declaration Management program utilizing GCG services and software tools
- Program began in June 2005; Currently 40% complete



#### Case Study #2

- \$13M motion control products company
- 90 products; 90% mechanical parts
- Designs all parts and specifies all raw material for mechanical parts
- Implemented Material Declaration Management program utilizing GCG services and software tools
- Plan to use 1752-1 and generate Class 3 declarations
- Will use raw material manufacturer material & substance certificates as compliance audit trail
- Program began in August 2005; Currently 35% complete



#### Summary

- SMEs are at great risk
- Of all their challenges, data management is one of the greatest
- Standard forms, tools and business processes offer the very best hope
- NIST's support for standards is critically important



#### Thank you

Jim Dills jdills@goodbyechain.com +1 719 488 0500

