



*The Ambassador*

January 24, 2007

Dear American Representative:

One of the six pillars of the new way forward in Iraq which President Bush outlined on January 10<sup>th</sup> entails capitalizing on jobs-producing programs. Your business is proof that nothing generates sustainable employment like international trade and investment.

Trade shows jump-start commercial relationships, and there is no better moment nor venue than at **REBUILD IRAQ 2007**, in Amman, Jordan, May 7-10. The fourth edition of this successful show and conference will be the largest Iraq reconstruction event ever, and the only one in a crowded field certified by the U.S. Department of Commerce. This year business builds upon the liberal general investment law completed last October, and passage of an indispensable law for investment in the hydrocarbon sector, which is expected shortly. Other key reforms are springing from Iraq's *International Compact* with its major partners that will dramatically improve the business climate.

I attended several events at last year's show and was impressed by the organization and the caliber of the Iraqi visitors. The 29-strong U.S. pavilion reported generating \$19 million in projected sales. I am confident that there will be many more satisfied firms like the Nebraska-based building form producer to whom I introduced one of the Iraqi ministers who also enjoyed a tour of our pavilion. Top firms from every infrastructure and services sector will exhibit to 13,000 trade visitors and key procurement officials.

For the second time, the U.S. Pavilion within REBUILD, one of 40 national contingents, is being organized by Kallman Worldwide. Learn more about the show at [www.rebuild-iraq-expo.com](http://www.rebuild-iraq-expo.com) and reserve your booth in the U.S. pavilion with Kallman's Project Manager, Mr. Giles Hazel, at telephone number (201) 251-2600, or email: [gilesh@kallman.com](mailto:gilesh@kallman.com). If investment is one stepping stone to Iraq's stabilization and growth, then trust-enhancing trading relationships are the first step ... and REBUILD IRAQ2007 is our point of departure.

Sincerely,

Zalmay Khalilzad