



# City of Philadelphia

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## *Strategic Plan Summary*

**Vision:** The City of Philadelphia is a high performing government producing results that matter most to citizens at an affordable price.

**Mission:** To Provide quality leadership, partnership and services to improve public health and safety, economic vitality, education, neighborhood livability and civic engagement.

### Values

Respect  
Service  
Integrity

### Guiding Principles

Smarter, Faster, Better  
Accountability  
Open Communication  
Value for Investment  
Partnerships and Networks

**The following core service areas will be emphasized to produce the following results in the stated time frames:**

### **Public Safety**

*Philadelphia becomes the safest large city in the country*

- Increase feeling of safety at home, school, the neighborhood, work and play
- Reduce the City's homicide rate by 25% in 2008

### **Education**

*Philadelphia becomes the country's premier education city*

- Reduce the high school drop out rate by 50% in 5 to 7 years
- Double the number of residents with a 4-year bachelor degree over 5-10 years

### **Jobs and Economic Development**

*Philadelphia grows as a green city*

- Change the tax structure to encourage job creation and income growth
- Add 75,000 people to Philadelphia's population in 5 to 10 years

### **Healthy and Sustainable Communities**

*Philadelphia neighborhoods are vibrant and livable*

- Increase Recycling and decrease use of non-renewables
- Decrease litter citywide
- Improve life expectancy and the health and safety of children and adults

### **Ethics**

*Philadelphia demonstrates the highest standards for ethics and accountability*

- Establish and meet ethical standards
- Increase the number of citizens who believe their government is trustworthy

### **Customer Service and a High Performing Government**

*Philadelphia becomes a national customer service leader*

- Establish, publish and meet customer service standards for all City services, including redress for the customer when the standards are not met
- Improve citizen evaluation of effectiveness of City services, as measured by a citizen survey