



# **SAMPLE IDEAS USED BY EDUCATORS FOR NFSEM 2000**

## National Food Safety Education Month<sup>SM</sup> 2001

From basic to fancy, many creative ideas were implemented by educators for National Food Safety Education Month<sup>SM</sup> 2000. Below are some examples of what others did throughout the United States to get the food safety message out to their various communities.

- Lou Hankins from the U.S. Department of Agriculture's Food and Nutrition Service, Oklahoma City, Oklahoma, produced and distributed 19,000 calendars that included Fight BAC!<sup>TM</sup> information.
- Fort Ransom Elementary School, Fort Ransom, North Dakota, used clip art from the *Planning Guide* to notify parents of upcoming announcements and to emphasize the NFSEM food safety theme. Detailed information was sent home to parents and mentioned in the school newsletter. Games were duplicated and sent to the age-appropriate classrooms. Grades K-3 learned the food safety song and presented it at a lunchtime program.
- Sarah Ward from the Windsor Re-4 School District, Windsor, Colorado, posted temperature safety zones in all school kitchens. She also distributed copies of the Fight BAC!<sup>TM</sup> brochures and the home safety survey during *National School Lunch Week* in October.
- Linda K. Eades from St. Isidore School, Farmersville, Illinois, put up signs, obtained local press coverage for 3 radio broadcasts, did interviews to inform the public of upcoming classes, and sponsored a coloring contest.
- Roberta L. Schimek from Laramie High School, Laramie, Wyoming, conducted food safety and sanitation courses in cooking and nutrition. She used videos, handouts, and readings to generate classroom discussions.
- Joyce Ashmore from Holy Family Elementary School, Hays, Kansas, gave a review of cooking, cooling, and reheating procedures to the nutrition staff at the school.
- John Devault from St. Mary Elementary School, Clinton, Massachusetts, displayed the NFSEM poster in the school cafeteria and held discussions on sanitizing, cross-contamination, storing foods, and using food thermometers.
- Rosalyn Scruggs from the Little Rock School District, Little Rock, Arkansas, teamed up with the Cooperative Extension Service. They jointly presented a mini food safety course to 11 classrooms, which involved 4 teachers and 238 students.
- Suzanne Driessen from the University of Minnesota Extension Service, Morrison County, Little Falls, Minnesota, sponsored a quiz that appeared in "Recipe Corner" of the Morrison County Record Newspaper. Food Safety Wheels and food thermometers were given away as prizes.



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- Janice Shelton from the University of Arizona Cooperative Extension Service, La Paz County, Parker, Arizona, set up a 2-week display on food safety at the public library and the senior center. She sent out press releases to all three news publications in the county and had an article published in one. She also presented food safety education programs at three Rotary clubs, several 4-H clubs, and the Civic Women's Club.
- Carolyn Hoot from the Mississippi State University, Cooperative Extension Service, Grenada County, Grenada, Mississippi, generated a series of NFSEM events. She did radio spots at local stations WYKC and B-100. Other activities included distributing food safety flyers to consumers at the Wal-Mart SuperCenter, Piggly Wiggly, Grocery Basket, and Spain's food stores.
- Carole Sweeter from South Dakota State University Cooperative Extension Service, Edmunds County, Ipswich, South Dakota, had a news column placed in six local newspapers.
- Bob Barr from the Ector County Health Department, Odessa, Texas, held a meeting with cafeteria managers to promote National Food Safety Education Month<sup>SM</sup>. He presented the NFSEM Proclamation to Ector County Commissioners Court to proclaim the month of September as National Food Safety Education Month<sup>SM</sup>. He also did a window display of the coloring pamphlets at the Ector County Health Department.
- Linda Lucassen from the Morgan County Health Department, Jacksonville, Illinois, distributed 300 copies of the NFSEM material to consumers at a local KMart. She also obtained media coverage from a local cable company.
- Ken Pearson from the Knox County Department of Public Health, Knoxville, Tennessee, did press releases, distributed NFSEM material, took pictures of events, published articles in newspapers, and obtained TV news coverage. One newscast gave direct credit to USDA for endorsing NFSEM. Pearson held a children's handwashing class using the Fight BAC!<sup>TM</sup> puppets. He also used the *Bacteria Bob* character to perform for a local television children's show.
- Donna Head from Somerville-Cambridge Elder Services, Watseka, Illinois, gave 20-minute presentations on food safety to seniors participating in the Elderly Nutrition Congregate Meal Program, "It's Your Food: Make It Safe to Eat." She discussed cross-contamination while demonstrating a stir-fry chicken and vegetable dish. She also used jelly beans in a jar to demonstrate to children how quickly germs multiply.
- Janice Ronan from the Lake Erie Food Safety Partnership, Erie, Pennsylvania, mailed packets of food safety information to 33 families and to consumer science teachers. The folders included reproducible information about Thermy and a descriptive listing of all food safety related Web sites.