

**CITY OF LODI  
INFORMAL INFORMATIONAL MEETING  
"SHIRTSLEEVE" SESSION  
CARNEGIE FORUM, 305 WEST PINE STREET  
TUESDAY, MARCH 11, 2008**

An Informal Informational Meeting ("Shirtsleeve" Session) of the Lodi City Council was held Tuesday, March 11, 2008, commencing at 7:22 a.m.

**A. ROLL CALL**

Present: Council Members – Hansen, Johnson, and Katzakian

Absent: Council Members – Hitchcock and Mayor Mounce

Also Present: City Manager King, City Attorney Schwabauer, and City Clerk Johl

**B. TOPIC(S)**

B-1 "Sustainable City Program and Certification"

City Manager King provided a brief introduction of the subject matter, stating that many cities are in the process of evaluating their sustainable practices and obtaining recognition regarding the same.

Planning Manager Peter Pirnejad introduced Matthew Burris, Community Planner with RBF Consulting-Urban Design Studio, and provided a PowerPoint presentation regarding the proposed sustainable city program and certification. Specific topics of discussion included Autobond International Sustainable Communities Program, RBF proposal, hybrid approach of recommendation, definition of sustainability, sustainability matrix, specifics of proposals from Autobond International and RBF Consulting, sustainability programs in other cities and counties, AB 32 application, Lodi-Woodbridge Winegrape Commission certification, related costs, and staff recommendation regarding the same.

In response to Mayor Pro Tempore Hansen and his question regarding how sustainability affects in a quantifiable way bringing in businesses, Mr. Pirnejad provided an example of a corking company that was making floors from cork waste products instead of throwing the waste away. He stated waste reduction is a way of thinking for businesses and the City.

In response to Mayor Pro Tempore Hansen, Mr. Pirnejad stated the program would focus on economics in two ways including being more conservative with existing resources and leveraging existing resources to do more. He stated it also provides an opportunity for the City to set an example for existing and new businesses to operate in a more effective and efficient manner.

In response to Mayor Pro Tempore Hansen, Mr. King stated financial sustainability for future generations is important with respect to both reserves and practices.

In response to Council Member Johnson, Mr. Pirnejad stated sustainability could be tied into the General Plan and job generation based on density of the jobs. He stated the General Plan goals can specify the types of activities and job-generating businesses that are desired in the community, along with the practice requirements they need to meet.

Discussion ensued between Council Member Johnson, Mr. Pirnejad, and Mr. King regarding costs associated with going green, the process associated with tapping into the resources for a specific community, and sustainable practices related to water supply availability and conservation, National Pollutant Discharge Elimination System standards, and recycling programs.

In response to Council Member Katzakian, Mr. King stated the bigger elements of a General Plan are usually land use and traffic. He stated economic development and sustainability are incorporated into the existing seven components of the plan and listing sustainability as a separate component may help organize practices for maximum benefit.

In response to Mayor Pro Tempore Hansen, Mr. King stated the first of the proposed program is to obtain a sustainable certification through cataloging existing practices to get a seal of approval as the Winegrape Commission did. He stated the other piece is to attract industry and there may be some individuals in the development community that would like to contribute to the certification costs.

In response to Council Member Johnson, Mr. King stated he is not sure of the impact that will be placed on staff in connection to doing a sustainability program. He stated that information would be brought back to Council. Mr. Pirnejad stated it is more likely that the Autobond certification process alone will have more impact on staff than the RBF proposal. Mr. Pirnejad also recommended conducting the Green Busy Market Study to attract businesses to the City.

In response to Myrna Wetzel, Mr. King stated that sustainability could be another tool for economic development and attracting new businesses to town, along with redevelopment and the enterprise zone.

In response to Mayor Pro Tempore Hansen's question regarding the carbon concerns and AB 32, Mr. Burris stated he is not aware of any other community that has tried to calculate the same on an incremental basis. He stated he is aware of some legislation pertaining to local control over determining a community's carbon footprint. He also provided an example of the Pasadena green building program, which was implemented as a result. Mayor Pro Tempore Hansen suggested approaching cautiously in light of the flux of AB 32 and related efforts.

Dr. Cliff Ohmart, Integrated Pest Management Director for the Lodi-Woodbridge Winegrape Commission, spoke in support of the City's effort to obtain certification as a sustainable community and provided examples of the Commission's efforts to do the same. In response to Mayor Pro Tempore Hansen, Dr. Ohmart stated the wine industry is progressive in comparison to the remainder of the agricultural community and the Commission has received a good response and marketability from the wine industry.

City Manager King stated the matter will be brought back at a regular Council meeting after staff has refined the proposal in light of the Council's comments.

**C. COMMENTS BY THE PUBLIC ON NON-AGENDA ITEMS**

None.

**D. ADJOURNMENT**

No action was taken by the City Council. The meeting was adjourned at 8:26 a.m.

ATTEST:

Randi Johl  
City Clerk