# Agriculture Equipment Industry

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# Agriculture Equipment Industry

- 60,000 employed in equipment mfg.
- \$20.1 billion in revenue

#### Total economic impact:

- 250,000 jobs
- \$82.0 billion in revenue

Source: U.S. Agriculture Equipment: Powering Jobs and Dollars, Global Insight, March 2007

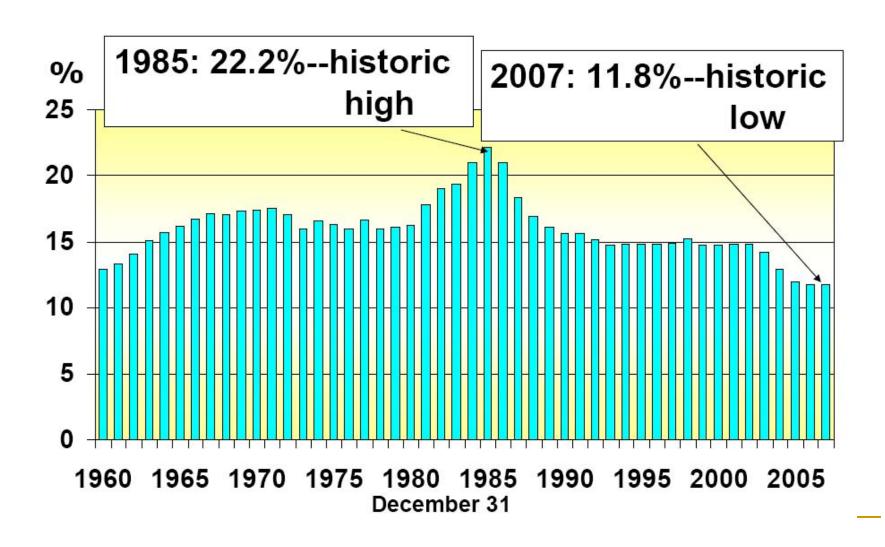
### Farm Income

2007 Forecast: \$66.6 billion

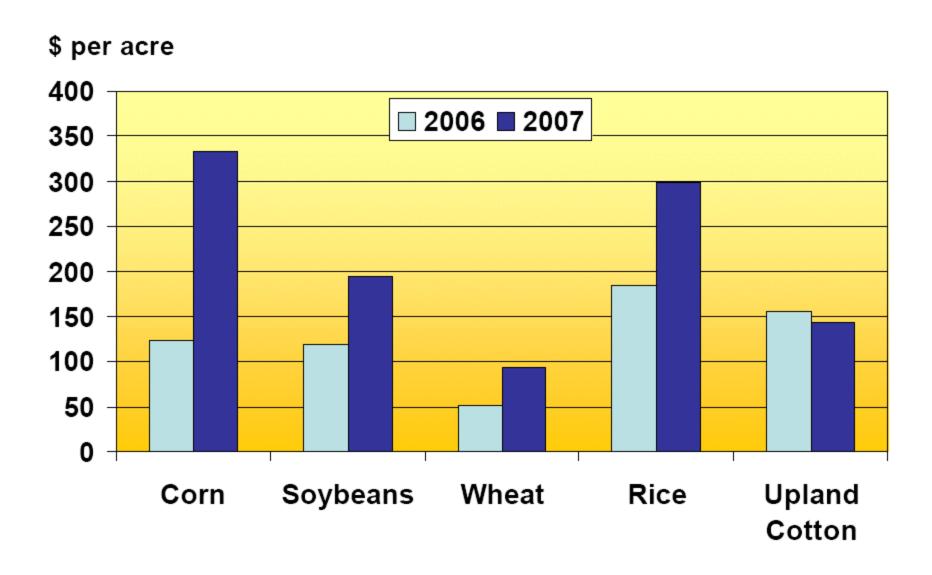
\$6 billion above 2006

\$9 billion above average of previous 10 years

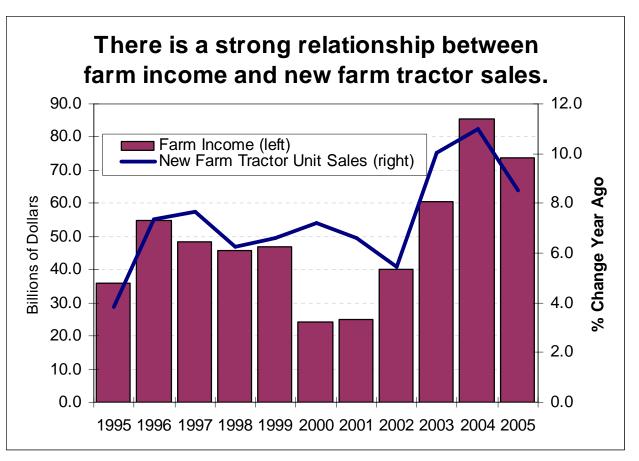
### Farm Debt-to-Asset Ratio



### Expected Net Returns Per Acre



# Farm Income Directly Impacts the Agriculture Equipment Industry



Source: U.S. Agriculture Equipment: Powering Jobs and Dollars, Global Insight, March 2007

## Equipment and Biofuels

- Planting
- Tillage/Chemical Application
- Harvesting



# Equipment and Biofuels

- Hay/Forage Harvesting
- Forestry



# New Challenges

- Greater corn yields
- More biomass





# New Challenges

- Maintaining Soil and Water Quality
- Maintaining or reducing field work





### Meeting the Challenge Research, Research

