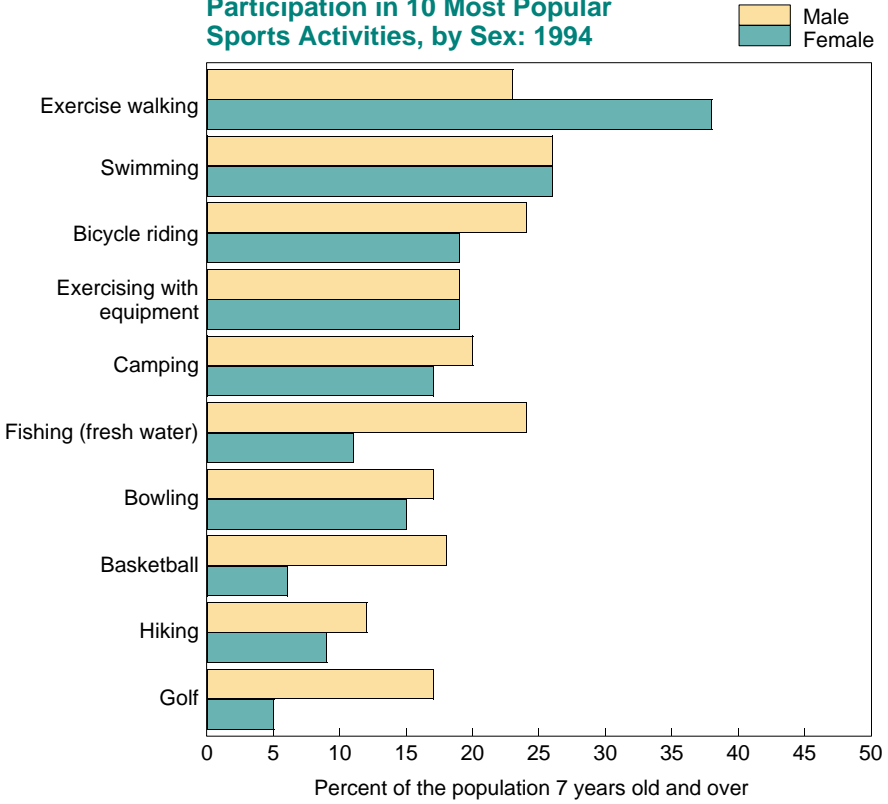
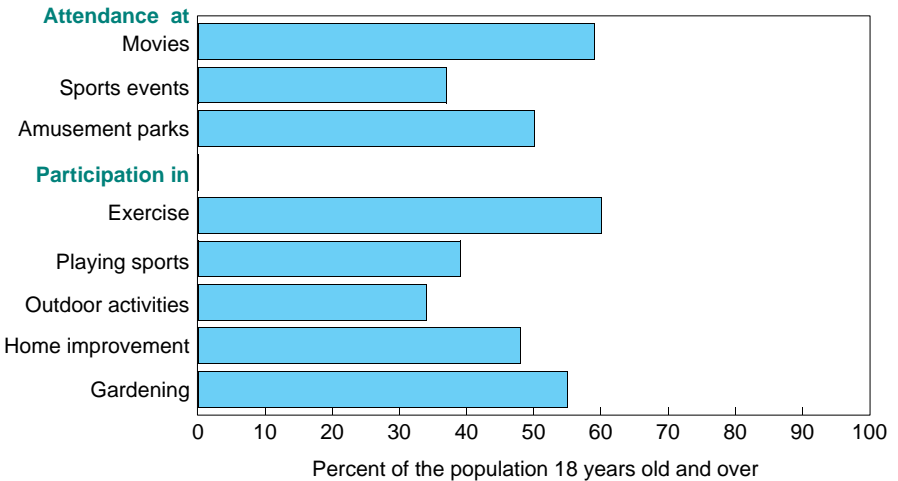


Figure 7.1
Participation in 10 Most Popular Sports Activities, by Sex: 1994



Source: Chart prepared by U.S. Bureau of the Census. For data, see table 414.

Figure 7.2
Attendance for Various Activities: 1992



Source: Chart prepared by U.S. Bureau of the Census. For data, see table 411.

Parks, Recreation, and Travel

This section presents data on national parks and forests, State parks, recreational activities, the arts and humanities, and domestic and foreign travel.

Parks and recreation—The Department of the Interior has responsibility for administering the national parks. As part of this function, it issues reports relating to the usage of public parks for recreation purposes. The National Park Service publishes information on visits to national park areas in its annual report, *National Park Statistical Abstract*. *The National Parks: Index (year)* is a biannual report which has appeared under a variety of *Index* titles prior to 1985. Beginning with the 1985 edition, the report has appeared under the current title. The *Index* contains brief descriptions, with acreages, of each area administered by the Service, plus certain “related” areas. A statistical summary of service-administered areas is also presented. The annual *Federal Recreation Fee Report* summarizes the prior year’s recreation fee receipts and recreation visitation statistics for seven Federal land managing agencies.

Statistics for State parks are compiled by the National Association of State Park Directors which issues its annual *Information Exchange*. The Bureau of Land Management, in its *Public Land Statistics*, also issues data on recreational use of its lands. The Department of Agriculture’s Forest Service, in its *Report of the Forest Service*, issues data on recreational uses of the national forests.

Visitation—Data on visitation to reporting areas are collected by several different agencies and groups. The methodology used to collect these results may vary accordingly, from visual counts and estimates to the use of electromagnetic traffic counters. In using and comparing these data, one should also be aware of several different definitions that follow: Recreation visit, which is the entry of any person into an area for recreation purposes; nonrecreation visits, which include visits going to and from inholdings, through traffic, tradespeople and personnel with business in the area; and visitor hour, which constitutes the presence of a person in a recreation

In Brief

Persons who golf:	
1975	13 million
1994	24 million
Expenditures for sound recordings:	
1990	\$7.5 billion
1993	\$10.0 billion

area or site for recreational purposes for periods of time aggregating 60 minutes.

Recreation and leisure activities—Statistics on the participation in various recreation and leisure time activities are based on several sample surveys. Data on participation in fishing, hunting, and other forms of wildlife-associated recreation are published periodically by the U.S. Department of Interior, Fish and Wildlife Service. The most recent data are from the 1991 survey. Data on participation in various sports recreation activities are published by the National Sporting Goods Association.

Travel—Information on foreign travel and personal expenditures abroad, as well as expenditures by foreign citizens traveling in the United States, is compiled annually by the U.S. Bureau of Economic Analysis and published in selected issues of the monthly *Survey of Current Business*. Statistics on arrivals to the United States had been reported by the U.S. Travel and Tourism Administration (USTTA), in cooperation with the U.S. Immigration and Naturalization Service, and are published in *Summary and Analysis of International Travel to the United States*. Sources of statistics on departures from the United States included USTTA’s in-flight survey, the Department of Transportation’s *International Air Travel Statistics*, and other sources. Data on domestic travel, business receipts and employment of the travel industry, and travel expenditures are published by the U.S. Travel Data Center, the national nonprofit center for travel and tourism research which is located in Washington, DC. Other data on household transportation characteristics may be found in section 21.

No. 396. Visitation to Federal Recreation Areas: 1980 to 1994

[In millions of visitor hours. For years ending September 30. Covers persons entering and using a recreation area over a specified period of time. For definition of visitor hour, see text, section 7]

ADMINISTERING FEDERAL AGENCY	1980	1985	1987	1988	1989	1990	1991	1992	1994
All areas	6,367	6,403	7,332	7,419	7,475	7,567	7,829	7,995	(NA)
Fish and Wildlife Service	17	65	72	81	45	(NA)	(NA)	(NA)	(NA)
Forest Service	2,819	2,705	2,861	2,908	3,030	3,157	3,346	3,452	(NA)
U.S. Army Corps of Engineers ¹	1,926	1,721	2,176	2,290	2,296	2,280	2,306	2,306	(NA)
National Park Service	1,042	1,298	1,394	1,376	1,315	1,322	1,344	1,390	1,338
Bureau of Land Management ²	68	246	515	461	493	518	540	563	(NA)
Bureau of Reclamation	407	289	306	294	286	280	280	269	(NA)
Tennessee Valley Authority ³	87	79	8	9	10	10	13	14	(NA)

NA Not available. ¹ Beginning 1987, not comparable with previous years. ² Data not comparable for all years. ³ Beginning in 1989, the TVA discontinued reporting visitation to nonfee charging areas. Data for 1987 and 1988 have been adjusted to reflect this policy.

Source: 1980, U.S. Heritage Conservation and Recreation Service, *Federal Recreation Fee Report*, annual; thereafter, U.S. National Park Service.

No. 397. National Park System—Summary: 1985 to 1994

[For fiscal years ending in year shown, except as noted; see text, section 10. Includes data for five areas in Puerto Rico and Virgin Islands, one area in American Samoa, and one area in Guam. See also *Historical Statistics, Colonial Times to 1970*, series H 806-828]

ITEM	1985	1988	1989	1990	1991	1992	1993	1994
Finances (mil. dol.):¹								
Expenditures reported	848.1	922.9	1,036.8	986.1	1,104.4	1,268.7	1,429.4	1,404.0
Salaries and wages	369.4	423.9	441.4	459.1	495.3	518.1	596.1	627.2
Improvements, maintenance	127.4	154.7	197.5	160.0	179.6	212.1	224.8	222.9
Construction	84.7	86.3	85.2	108.5	134.1	193.3	226.8	205.6
Other	266.6	258.0	312.7	258.5	295.4	345.2	379.7	348.3
Funds available	1,248.2	1,338.4	1,440.0	1,505.5	1,988.4	2,274.8	2,346.5	2,307.7
Appropriations	821.6	874.6	996.7	1,052.5	1,284.7	1,392.8	1,334.0	1,388.8
Other ²	426.6	463.8	443.3	453.0	703.7	882.0	1,012.5	918.9
Revenue from operations	50.6	77.2	86.3	78.6	78.1	88.3	89.5	97.0
Recreation visits (millions):³								
All areas	263.4	282.5	269.4	258.7	267.8	274.7	273.1	267.6
National parks	50.0	56.4	57.4	57.7	57.4	58.7	59.8	60.1
National monuments	15.9	23.2	23.7	23.9	25.8	26.6	26.5	26.5
National historical, commemorative, archaeological ⁴	61.9	61.2	63.9	57.5	61.0	63.3	61.9	59.5
National parkways	40.0	42.0	31.2	29.1	28.8	30.7	30.4	29.3
National recreation areas ⁴	49.4	54.5	49.6	47.2	49.8	50.3	50.8	52.3
National seashores and lakeshores	25.3	23.2	21.9	23.3	24.4	23.9	24.1	24.0
National Capital Parks	8.3	9.0	8.9	7.5	7.5	8.1	9.1	5.4
Miscellaneous other areas	12.6	12.9	12.8	12.5	13.1	13.1	10.5	10.5
Recreation overnight stays (millions) ³	15.8	17.0	17.4	17.6	17.7	18.3	17.7	18.3
In commercial lodgings	3.5	3.8	3.9	3.9	4.0	4.1	4.0	3.9
In Park Service campgrounds	7.3	7.9	7.8	7.9	7.8	8.1	7.5	7.6
In tents	3.6	3.9	3.9	4.1	4.2	4.4	4.1	4.2
In recreation vehicles	3.8	3.9	3.9	3.8	3.6	3.7	3.4	3.4
In backcountry	1.7	1.6	1.6	1.7	2.0	2.2	2.4	2.4
Other	3.2	3.7	4.1	4.2	3.9	3.9	3.8	4.4
Land (1,000 acres):⁶								
Total	75,749	76,176	76,331	76,362	76,607	76,492	75,515	74,905
Parks	45,739	45,955	46,081	46,089	46,135	46,208	45,521	48,111
Recreation areas	3,335	3,339	3,342	3,344	3,346	3,347	3,349	3,351
Other	26,675	26,882	26,907	26,929	27,126	26,937	26,645	23,443
Acquisition, gross	34	38	73	21	66	23	39	26
By purchase	29	37	14	18	15	21	29	25
By gift	2	(Z)	58	2	43	1	10	(Z)
By transfer or exchange	3	1	1	3	8	1	1	(Z)
Exclusion	(Z)	(Z)	1	1	(Z)	(Z)	(Z)	(Z)
Acquisition, net	34	38	71	21	66	23	39	26

Z Less than 500 acres. ¹ Financial data are those associated with the National Park System. Certain other functions of the National Park Service (principally the activities absorbed from the former Heritage Conservation and Recreation Service in 1981) are excluded. ² Includes funds carried over from prior years. ³ For calendar year. ⁴ Combined data for North Cascades National Park and two adjacent National Recreation Areas are included in National Parks total. ⁵ Includes military areas. ⁶ Federal land only, as of Dec. 31. Federal land acreages, in addition to National Park Service administered lands, also include lands within national park system area boundaries but under the administration of other agencies. Year-to-year changes in the federal lands figures include changes in the acreages of these other lands and hence often differ from "net acquisition."

Source: U.S. National Park Service, Visits, *National Park Statistical Abstract*, annual; and unpublished data. Other data are unpublished.

No. 398. National Forest Recreation Use, Summary: 1980 to 1993

[For year ending September 30. Estimated. Represents recreational use of National Forest land and water in States which have a Forest Service recreation program. See also *Historical Statistics, Colonial Times to 1970*, series H 829-835]

YEAR AND ACTIVITY	Recreation, visitor-days ¹ (1,000)	Per cent	STATE	Recreation, visitor-days ¹ , 1993 (1,000)	STATE OR OTHER AREA	Recreation, visitor-days ¹ , 1993 (1,000)
1980	233,549	100.0	U.S.	295,473	NV	3,677
1981	235,709	100.0			NH	3,243
1982	233,438	100.0	AL	833	NM	8,775
1983	227,708	100.0	AK	5,515	NY	35
1984	227,554	100.0	AZ	30,973	NC	6,158
1985	225,407	100.0	AR	2,106	ND	135
1986	226,533	100.0	CA	69,981	OH	680
1987	238,458	100.0	CO	30,106	OK	358
1988	242,316	100.0	FL	3,124	OR	19,285
1989	252,495	100.0	GA	3,033	PA	2,950
1990	263,051	100.0	ID	13,455	SC	944
1991	278,849	100.0	IL	1,029	SD	3,352
1992	287,691	100.0	IN	501	TN	2,957
1993, total	295,473	100.0	KS	83	TX	2,303
Mechanized travel and viewing scenery	99,573	33.7	KY	2,106	UT	15,157
Camping, picnicking, and swimming	79,319	26.8	LA	533	VT	1,728
Hiking, horseback riding, and water travel	26,632	9.0	MA	114	VA	4,477
Winter sports	19,230	6.5	MI	5,011	WA	18,735
Hunting	17,279	5.8	MN	5,676	WV	1,354
Resorts, cabins, and organization camps	17,086	5.8	MS	1,318	WI	2,733
Fishing	16,299	5.5	MO	1,931	WY	7,454
Nature studies	2,711	0.9	MT	11,001		
Other ²	17,343	6.0	NE	260	PR	296

¹ One recreation visitor-day is the recreation use of National Forest land or water that aggregates 12 visitor-hours. This may entail 1 person for 12 hours, 12 persons for 1 hour, or any equivalent combination of individual or group use, either continuous or intermittent. ² Includes team sports, gathering forest products, attending talks and programs, and other uses.

Source: U.S. Forest Service, unpublished data.

No. 399. Recreational Use of Public Lands Administered by Bureau of Land Management: 1982 to 1993

[In thousands. For year ending Sept. 30. Beginning 1987, increase due to an estimated longer length of stay per visit, especially in California. See text, section 7]

YEAR AND STATE	Number of visits	TYPE OF RECREATION USE (visitor hours)										
		Total	Off-highway vehicle travel	Other motorized travel	Non-motorized travel	Camping	Hunting	Misc. site based	Fishing	Boating	Misc. water based	Snow- and ice-based recreational activity, winter sports
1982	58,135	316,959	19,471	32,646	11,237	63,928	108,996	44,587	19,287	10,101	1,043	5,663
1983	56,270	334,010	24,397	35,534	12,237	84,066	92,974	39,734	20,290	16,869	4,992	2,917
1984	59,228	271,373	21,348	25,433	9,579	73,032	73,898	37,650	14,263	11,184	2,092	2,894
1985	51,739	244,612	36,995	24,053	10,047	65,397	51,842	23,098	14,254	11,710	2,193	5,023
1986	54,253	284,142	49,688	25,866	14,397	95,196	35,570	19,331	18,227	15,891	3,951	6,025
1987	56,427	514,716	123,325	34,325	19,172	195,315	57,624	38,412	22,932	15,140	5,212	3,259
1988	57,460	492,756	122,014	35,748	19,761	178,703	55,285	38,340	21,617	13,294	4,979	3,015
1989	60,957	493,214	65,808	74,075	36,676	173,597	46,760	45,871	23,392	18,491	5,425	3,119
1990	71,820	523,753	63,016	83,445	41,316	165,366	47,053	57,958	28,664	20,806	8,313	7,816
1991	72,541	539,779	50,849	85,835	44,398	196,310	49,593	59,928	20,939	19,676	8,353	3,898
1992	69,418	519,429	46,411	93,477	43,845	181,536	44,557	59,857	19,768	18,735	7,586	3,657
1993, total	(NA)	428,825	40,197	61,113	27,780	162,663	47,246	42,500	19,466	17,127	7,009	3,724
AK	(NA)	5,924	152	466	87	3,719	567	201	432	173	5	122
AZ ¹	(NA)	59,022	749	619	2,473	36,351	2,334	8,748	756	4,927	2,061	4
CA	(NA)	132,143	24,989	10,159	7,177	66,608	7,727	9,213	2,745	1,584	1,688	253
CO	(NA)	27,795	1,418	6,122	946	5,692	9,204	1,535	791	1,710	54	323
Eastern States	(NA)	52	-	-	-	-	1	1	6	2	42	-
ID	(NA)	18,199	1,032	1,326	692	5,168	2,568	1,588	2,288	1,433	570	1,534
MT ²	(NA)	13,004	2,523	967	503	3,187	2,822	418	1,734	476	57	317
NV	(NA)	26,897	1,668	11,309	2,798	4,191	2,192	2,708	1,434	262	172	163
NM	(NA)	20,098	926	5,137	1,721	3,001	5,329	2,917	600	392	71	4
OR ³	(NA)	60,564	1,828	8,291	5,625	15,759	6,627	9,718	7,232	3,026	1,902	556
UT	(NA)	56,008	4,618	15,988	5,481	17,341	4,868	3,985	465	2,812	336	114
WY	(NA)	9,119	294	729	277	1,646	3,007	1,468	983	330	51	334

- Represents zero. NA Not available. ¹ Includes concession visitation data. These data relate to Bureau of Land Management concession leases along the Colorado River. The leases consist of boat docks and storage areas, trailer parks, restaurants, etc. The visitation by the recreating public to these areas and facilities is monitored and recorded. ² Includes North Dakota and South Dakota. ³ Includes Washington.

Source: U.S. Bureau of Land Management, *Public Land Statistics*, annual.

No. 400. State Parks and Recreation Areas—States: 1992

[For year ending June 30. Data are shown as reported by State park directors. In some States, park agency has under its control forests, fish and wildlife areas, and/or other areas. In other States, agency is responsible for State parks only]

STATE	Acreage (1,000)	Visitors (1,000) ¹	REVENUE		STATE	Acreage (1,000)	Visitors (1,000) ¹	REVENUE	
			Total (\$1,000)	Percent of operating expenditures				Total (\$1,000)	Percent of operating expenditures
United States	11,831	724,805	488,984	45.0	Missouri	122	16,103	4,300	22.4
Alabama	50	6,268	23,427	81.4	Montana	41	4,491	1,330	48.6
Alaska	3,169	6,321	1,063	19.9	Nebraska	142	9,227	8,600	71.1
Arizona	33	1,750	3,734	35.9	Nevada	142	2,679	751	14.5
Arkansas	47	6,725	12,046	56.0	New Hampshire	75	1,737	4,341	51.5
California	1,323	67,301	73,563	49.3	New Jersey	305	10,607	6,123	22.8
Colorado	340	9,522	13,373	109.0	New Mexico	122	4,089	2,932	29.0
Connecticut	173	7,053	3,498	47.9	New York	260	63,520	36,657	33.5
Delaware	13	3,619	4,176	43.0	North Carolina	135	9,713	2,108	18.3
Florida	444	12,232	18,061	38.9	North Dakota	19	990	809	49.1
Georgia	57	16,284	15,029	42.5	Ohio	208	49,861	13,178	30.8
Hawaii	25	19,255	1,161	14.7	Oklahoma	77	16,183	17,127	76.7
Idaho	42	2,697	1,958	79.8	Oregon	91	42,334	9,171	38.5
Illinois	403	38,555	3,528	11.6	Pennsylvania	277	35,542	8,053	15.4
Indiana	57	10,570	9,111	73.7	Rhode Island	9	3,423	2,584	44.8
Iowa	391	12,230	1,804	24.0	South Carolina	80	7,876	10,955	60.7
Kansas	324	4,425	2,523	45.5	South Dakota	92	5,166	3,946	64.5
Kentucky	43	27,831	36,529	63.3	Tennessee	133	27,360	20,270	59.0
Louisiana	39	1,226	2,142	25.0	Texas	501	24,423	16,366	49.8
Maine	75	2,005	1,478	34.9	Utah	97	5,577	3,923	31.9
Maryland	241	8,891	6,176	26.0	Vermont	64	839	4,222	96.2
Massachusetts	274	11,549	9,256	64.9	Virginia	66	3,975	2,635	27.6
Michigan	264	21,172	21,108	77.4	Washington	241	47,289	7,360	36.1
Minnesota	231	7,932	7,472	41.6	West Virginia	202	8,753	14,806	64.6
Mississippi	23	4,033	5,607	48.0	Wisconsin	125	11,646	8,338	70.0
					Wyoming	120	1,949	275	10.2

¹ Includes overnight visitors.

Source: National Association of State Park Directors, Tallahassee, FL, 1993 Annual Information Exchange.

No. 401. Personal Consumption Expenditures for Recreation in Real (1992) Dollars: 1970 to 1994

[In billions of dollars, except percent. Represents market value of purchases of goods and services by individuals and nonprofit institutions. For explanation of real dollars, see text, section 14]

TYPE OF PRODUCT OR SERVICE	1970	1980	1985	1990	1991	1992	1993	1994
Total recreation expenditures	93.8	159.7	215.8	291.8	295.0	310.8	337.2	369.9
Percent of total personal consumption ¹	4.3	5.3	6.1	7.1	7.2	7.4	7.8	8.3
Books and maps	12.8	12.5	13.9	17.6	17.3	17.7	18.4	19.1
Magazines, newspapers, and sheet music	16.7	23.3	21.7	23.8	22.8	21.6	21.8	22.5
Nondurable toys and sport supplies	10.8	20.1	25.7	32.6	33.3	34.2	36.2	39.3
Wheel goods, sports and photographic equipment ²	11.7	21.4	25.2	31.2	30.0	29.9	32.5	38.2
Video and audio products, computer equipment, and musical instruments	6.2	12.7	24.7	47.9	53.6	61.2	73.4	89.0
Radio and television repair	3.2	4.1	4.0	4.6	4.2	4.2	4.4	4.4
Flowers, seeds, and potted plants	4.8	7.0	8.7	12.5	11.8	12.3	12.9	14.0
Admissions to specified spectator amusements	10.9	13.1	14.2	16.5	16.3	16.6	17.9	18.3
Motion picture theaters	5.5	5.1	4.7	5.6	5.5	5.0	5.1	5.2
Legitimate theaters and opera, and entertainments of nonprofit institutions ³	1.7	3.5	4.7	6.1	6.2	6.8	7.8	8.2
Spectator sports ⁴	3.7	4.5	4.8	4.8	4.6	4.8	5.0	4.9
Clubs and fraternal organizations except insurance ⁵	4.5	4.8	7.5	9.5	9.9	10.3	11.0	11.5
Commercial participant amusements ⁶	7.7	15.3	20.0	24.9	24.6	27.2	30.4	32.9
Pari-mutuel net receipts	3.8	4.8	4.1	3.7	3.5	3.3	3.1	3.0
Other ⁷	14.2	32.2	52.7	68.3	68.0	72.4	75.5	79.3

¹ See table 695. ² Includes boats and pleasure aircraft. ³ Except athletic. ⁴ Consists of admissions to professional and amateur athletic events and to racetracks, including horse, dog, and auto. ⁵ Consists of dues and fees excluding insurance premiums. ⁶ Consists of billiard parlors; bowling alleys; dancing, riding, shooting, skating, and swimming places; amusement devices and parks; golf courses; sightseeing buses and guides; private flying operations; casino gambling; and other commercial participant amusements. ⁷ Consists of net receipts of lotteries and expenditures for purchases of pets and pet care services, cable TV, film processing, photographic studios, sporting and recreation camps, video cassette rentals, and recreational services, not elsewhere classified.

Source: U.S. Bureau of Economic Analysis, *The National Income and Product Accounts of the United States*, forthcoming, and *Survey of Current Business*, January/February, 1996.

No. 402. Expenditures per Consumer Unit for Entertainment and Reading: 1985 to 1994

[Data are **annual averages. In dollars, except as indicated.** Based on Consumer Expenditure Survey; see text, section 14, for description of survey. See also headnote, table 704. For composition of regions, see table 27]

YEAR AND CHARACTERISTIC	ENTERTAINMENT AND READING		ENTERTAINMENT				Reading
	Total	Percent of total expenditures	Total	Fees and admissions	Television, radios, and sound equipment	Other equipment and services ¹	
1985	1,311	5.6	1,170	320	371	479	141
1986	1,289	5.4	1,149	308	371	470	140
1987	1,335	5.5	1,193	323	379	491	142
1988	1,479	5.7	1,329	353	416	560	150
1989	1,581	5.7	1,424	377	429	618	157
1990	1,575	5.6	1,422	371	454	597	153
1991	1,635	5.5	1,472	378	468	627	163
1992	1,662	5.6	1,500	379	492	629	162
1993	1,792	5.8	1,626	414	590	621	166
1994, total	1,732	5.5	1,567	439	533	595	165
Age of reference person:							
Under 25 years old	1,083	5.9	1,018	226	475	317	65
25 to 34 years old	1,655	5.4	1,519	364	563	592	136
35 to 44 years old	2,209	5.9	2,025	574	669	782	184
45 to 54 years old	2,308	5.6	2,104	560	635	908	204
55 to 64 years old	1,767	5.2	1,565	477	478	609	202
65 to 74 years old	1,224	4.9	1,055	373	392	290	169
75 years old and over	789	4.1	656	253	240	164	133
Origin of reference person: Hispanic.							
Non-Hispanic	1,013	3.8	937	194	461	282	76
Black	1,790	5.6	1,618	459	539	620	172
Other	836	3.8	759	143	442	173	77
Other	1,908	5.7	1,724	498	551	675	184
Region of residence: Northeast							
Midwest	1,708	5.2	1,517	500	528	490	191
South	1,712	5.6	1,551	404	531	615	161
West	1,553	5.2	1,417	383	510	525	136
West	2,066	5.8	1,875	514	578	783	191
Size of consumer unit: One person							
Two or more persons	1,072	5.5	945	273	351	322	127
Two persons	1,994	5.4	1,814	505	606	703	180
Three persons	1,814	5.5	1,623	469	522	632	191
Four persons	1,918	5.2	1,757	463	606	688	161
Five persons or more	2,314	5.6	2,128	588	721	818	186
Five persons or more	2,210	5.4	2,042	563	697	782	168

¹ Other equipment and services includes pets, toys, and playground equipment, and sports, exercise, and photographic equipment.

Source: U.S. Bureau of Labor Statistics, *Consumer Expenditure Survey*, annual.

No. 403. Motion Pictures and Amusement and Recreation Services—Annual Receipts: 1989 to 1994

[In billions of dollars. For taxable employer and nonemployer firms]

KIND OF BUSINESS	1987 SIC code ¹	1989	1990	1991	1992	1993	1994
Motion pictures	78	36,173	39,982	42,838	45,662	50,185	54,238
Production, distribution, and allied services	781, 782	26,415	28,888	31,590	34,288	38,042	41,106
Theaters	783	5,408	6,088	6,213	5,879	6,121	6,512
Video tape rental	784	4,350	5,006	5,035	5,495	6,022	² 6,620
Amusement and recreation services							
Dance studios, schools, and halls	79	44,539	50,126	51,654	57,699	64,017	69,210
Theatrical producers (except motion picture), bands, orchestras, and entertainers	791	701	626	662	784	868	879
Bowling centers	792	8,447	10,735	11,694	13,054	15,788	16,877
Commercial sports	793	2,788	2,800	2,747	2,915	2,881	3,010
Professional sports clubs and promoters	794	7,571	8,636	8,597	9,010	9,087	9,359
Racing, including track operation	7941	3,046	3,702	3,719	3,978	4,594	5,004
Miscellaneous amusement and recreation services ³	7948	4,525	4,934	4,878	5,032	4,493	4,354
Physical fitness facilities	799	25,032	27,329	27,954	31,936	35,393	39,085
Public golf courses	7991	3,379	3,623	3,449	4,135	4,063	4,231
Coin-operated amusement devices	7992	1,790	2,254	2,386	2,609	2,913	3,245
Amusement parks	7993	1,933	2,146	2,301	2,566	2,754	2,946
Membership sports and recreation clubs	7996	4,562	4,922	4,820	5,366	5,662	5,903
	7997	4,457	4,825	5,151	5,397	5,992	6,437

NA Not available. ¹ 1987 Standard Industrial Classification code; see text, section 13. ² Revised since published. ³ Includes kinds of businesses, not shown separately.

Source: U.S. Bureau of the Census, *Current Business Reports, Service Annual Survey: 1994*, BS/94.

No. 404. Quantity of Books Sold and Value of U.S. Domestic Consumer Expenditures: 1982 to 1994

[Includes all titles released by publishers in the United States and imports which appear under the imprints of American publishers. Multi-volume sets, such as encyclopedias, are counted as one unit]

TYPE OF PUBLICATION AND MARKET AREA	UNITS SOLD (mil.)					CONSUMER EXPENDITURES (mil. dol.)				
	1982	1985	1990	1993	1994	1982	1985	1990	1993	1994
Total ¹	1,723	1,788	2,005	2,079	2,127	9,889	12,611	19,043	22,635	23,798
Hardbound, total	646	694	824	810	811	6,190	7,969	11,789	13,840	14,465
Softbound, total	1,077	1,094	1,181	1,269	1,316	3,699	4,642	7,254	8,795	9,333
Trade	459	553	705	762	806	2,484	3,660	6,498	8,353	9,162
Adult	315	360	403	463	489	2,028	2,871	4,777	6,393	7,155
Juvenile	144	193	301	299	317	456	789	1,721	1,960	2,006
Religious	144	134	130	139	142	706	926	1,362	1,651	1,690
Professional	106	110	131	137	142	1,630	2,043	2,957	3,646	3,867
Bookclubs	133	130	108	111	116	510	582	705	766	850
Elhi text	233	234	209	225	211	1,067	1,415	1,948	2,220	2,074
College text	115	110	137	135	136	1,388	1,575	2,319	2,498	2,536
Mail order publications	134	121	138	102	96	581	650	752	601	576
Mass market paperbacks-rack sized	382	382	433	452	461	1,102	1,244	1,775	2,078	2,156
General retailers	756	829	1,010	1,074	1,122	3,743	5,103	8,465	10,597	11,456
College stores	224	225	255	264	269	1,910	2,309	3,403	3,916	4,061
Libraries and institutions ²	80	80	88	94	96	888	1,090	1,592	1,911	2,012
Schools ²	262	260	244	258	246	1,313	1,685	2,365	2,692	2,556
Direct to consumers	319	300	304	277	284	1,889	2,214	2,901	3,144	3,320
Other	82	94	104	106	110	146	210	316	375	394

¹ Types of publications include university press publications and subscription reference works, not shown separately. ² Elhi libraries included in schools.

Source: Book Industry Study Group, Inc., New York, NY, *Book Industry Trends, 1995*, annual, (copyright).

No. 405. Book Purchasing by Adults: 1991 and 1994

[In percent. Excludes books purchased for or by children under 13. Based on a survey of 16,000 households conducted over 12 months ending in December of year shown. For details, see source]

CHARACTERISTIC	TOTAL		MASS MARKET ¹		TRADE ²		HARDCOVER	
	1991	1994	1991	1994	1991	1994	1991	1994
Total	100.0	100	100.0	100.0	100.0	100.0	100.0	100.0
Age of purchaser:								
Under 25 years old	3.9	4.2	3.4	3.7	4.7	4.8	3.7	4.1
25 to 34 years old	16.8	16.3	13.8	12.5	19.8	20.4	17.2	16.2
35 to 44 years old	28.6	27.3	26.6	25.0	31.7	30.4	27.7	26.4
45 to 54 years old	20.8	21.1	20.9	21.8	20.4	20.0	21.1	21.2
55 to 64 years old	14.2	14.8	15.6	16.1	12.1	13.2	14.7	15.3
65 years old and over	15.7	16.3	19.7	20.9	11.3	11.2	15.6	16.8
Household income:								
Under \$30,000	31.2	31.4	36.3	37.9	27.2	26.7	28.9	28.7
\$30,000 to 49,999	29.4	28.1	32.8	28.5	27.9	28.0	26.4	27.6
\$50,000 to 59,999	8.6	9.3	7.2	9.9	9.4	9.0	9.5	8.9
\$60,000 to 69,999	8.8	8.5	7.0	7.3	10.1	9.3	9.6	9.1
\$70,000 and over	22.0	22.7	16.7	16.4	25.4	27.0	25.6	25.7
Household size:								
Singles	21.1	21.1	21.0	21.0	21.3	21.0	20.9	21.4
Families with no children	37.9	41.5	40.4	43.7	34.2	39.1	38.9	41.5
Families with children	41.0	37.4	38.6	35.3	44.5	39.9	40.2	37.1
Age of reader:								
Under 25 years old	8.5	8.3	5.9	6.0	11.4	10.8	8.5	8.1
25 to 34 years old	17.1	16.9	13.5	12.4	20.6	21.4	17.8	17.4
35 to 44 years old	26.3	25.5	25.3	24.0	28.0	27.3	25.7	25.1
45 to 54 years old	19.0	19.0	19.9	20.8	18.2	17.1	18.9	19.1
55 to 64 years old	13.5	13.7	15.6	15.5	10.9	11.8	13.8	13.7
65 years old and over	15.6	16.6	19.8	21.3	10.9	11.6	15.3	16.6
Category of book:								
Popular fiction	52.4	50.2	92.4	93.4	15.4	15.0	40.7	37.2
General nonfiction	10.5	9.9	3.6	3.3	15.3	13.5	14.4	13.8
Cooking/crafts	9.6	10.9	0.4	0.4	17.4	18.5	13.1	15.2
Other	27.5	29.0	3.6	2.9	51.9	53.0	31.8	33.8
Sales outlet:								
Independent	24.2	21.4	15.6	14.0	35.9	31.2	22.4	19.3
Chain book store	23.5	24.6	19.6	20.6	28.5	28.2	22.6	25.2
Book clubs	16.0	17.5	15.2	16.4	8.7	11.7	25.6	25.6
Other ³	36.3	36.5	49.8	49.0	26.9	28.9	29.4	29.9

¹ "Pocket size" books sold primarily through magazine and news outlets, supermarkets, variety stores, etc. ² All paperback books, except mass market. ³ Includes mail order, price clubs, discount stores, food/drug stores, used book stores, and other outlets.

Source: Book Industry Study Group, Inc., New York, NY, *1995 Consumer Research Study on Book Purchasing*, (copyright).

No. 406. Profile of Consumer Expenditures for Sound Recordings: 1990 to 1993

[In percent, except total value. Based on monthly telephone surveys of the population 10 years old and over]

ITEM	1990	1992	1993	ITEM	1990	1992	1993
Total value (mil. dol.)	7,541.1	9,023.9	10,046.6	Other store	16.2	22.8	24.2
PERCENT DISTRIBUTION ¹				Music club	8.8	10.6	11.3
Age: 10 to 14 years	6.3	7.0	7.2	Mail order ²	3.5	4.0	4.4
15 to 19 years	17.1	17.9	16.0	Music type: ²			
20 to 24 years	17.1	16.2	15.1	Rock	37.4	33.2	32.6
25 to 29 years	15.0	14.3	13.6	Country	8.8	16.5	17.7
30 to 34 years	13.5	12.8	12.4	Pop	13.6	11.4	11.7
35 to 39 years	10.1	11.2	11.6	Urban contemporary	(NA)	8.8	9.9
40 to 44 years	8.3	7.3	8.7	Rap	(NA)	7.9	7.8
45 years and over	11.8	12.3	14.6	Classical	4.1	4.4	4.0
Sex: Male	57.2	54.6	52.8	Jazz	5.2	4.0	3.3
Female	42.8	45.4	47.2	Gospel	2.4	2.7	3.1
Sales outlet:				Soundtracks	1.0	0.9	0.8
Record store	71.5	62.1	59.1	Children's	0.4	0.5	0.3
				Other	7.9	7.8	7.2

NA Not available. ¹ Percent distributions exclude nonresponses and responses of don't know. ² As classified by respondent.

Source: Recording Industry Association of America, Inc., Washington, DC, *Inside the Recording Industry: A Statistical Overview: 1993*, and earlier issues.

No. 407. Profile of Adults Living in Cable and Non-Cable TV Households: 1994-95

[Based on survey and subject to sampling error]

CHARACTERISTIC	ALL ADULTS	CABLE TV STATUS			
		No cable	Any cable		
			Total	Basic cable only	Pay cable
Total (mil.)	189.6	68.1	121.5	66.2	55.3
PERCENT DISTRIBUTION					
Age: 18 to 34 years old	36	38	34	30	39
35 to 54 years old	36	32	39	36	44
55 years old and over	28	30	27	34	17
Household income:					
Under \$20,000	25	36	20	23	14
\$20,000 to 39,999	29	32	28	30	26
\$40,000 to 59,999	21	16	23	22	25
\$60,000 to 74,999	10	7	11	11	13
\$75,000 and over	15	9	18	14	22

Source: Media Dynamics, Inc. New York, NY, *TV Dimensions '96*. Based on data from Mediamark Research, Inc., (copyright).

No. 408. Household Participation in Lawn and Garden Activities: 1990 to 1994

[Based on national household sample survey conducted by the Gallup Organization. Subject to sampling variability; see source]

ACTIVITY	PERCENT HOUSEHOLDS ENGAGED IN—					RETAIL SALES (mil. dol.)				
	1990	1991	1992	1993	1994	1990	1991	1992	1993	1994
Total	80	78	75	71	74	20,802	22,134	22,824	22,410	25,897
Lawn care	66	62	54	54	56	6,412	6,890	7,460	6,446	8,417
Indoor houseplants	43	42	34	31	37	928	852	926	689	999
Flower gardening	48	41	39	39	44	2,275	2,302	2,167	2,396	3,147
Insect control	39	35	27	24	28	1,370	1,260	1,593	1,080	1,127
Shrub care	38	32	27	28	30	1,099	1,030	1,437	1,274	1,133
Vegetable gardening	37	31	31	26	31	1,384	1,652	1,440	1,063	1,476
Tree care	31	27	20	21	22	1,445	1,443	1,664	2,011	1,408
Landscaping	31	26	22	24	26	3,837	4,828	4,444	5,006	5,797
Flower bulbs	31	26	23	22	28	579	520	503	453	635
Fruit trees	19	15	13	13	14	502	371	350	759	389
Container gardening	15	13	9	11	12	359	330	239	441	359
Raising transplants	15	12	8	10	11	181	141	169	201	182
Herb gardening	9	9	7	8	10	84	161	135	175	112
Growing berries	9	7	6	6	6	79	90	62	126	85
Ornamental gardening	7	7	5	6	5	268	264	235	290	264
Water gardening	(NA)	(NA)	(NA)	(NA)	5	(NA)	(NA)	(NA)	(NA)	367

NA Not available. ¹ Starting plants in advance of planting in ground.

Source: The National Gardening Association, Burlington, VT, *National Gardening Survey*, annual, (copyright).

No. 409. Sport Fishing and Hunting Licenses—Number and Cost: 1970 to 1994

[In millions, except as indicated. For fiscal years ending in year shown; see text, section 9.
See also *Historical Statistics, Colonial Times to 1970*, series H 875-876]

ITEM	1970	1975	1980	1985	1989	1990	1991	1992	1993	1994
Fishing licenses: Sales	31.1	34.7	35.2	35.7	36.6	37.0	37.0	37.4	37.9	37.9
Resident	26.8	30.0	30.1	30.5	31.0	31.0	31.1	31.4	31.8	31.6
Nonresident	4.3	4.7	5.1	5.2	5.6	6.0	5.9	6.0	6.1	6.3
Paid license holders ¹	24.4	27.5	28.0	29.7	30.3	30.7	30.7	30.6	30.2	30.2
Cost to anglers (mil. dol.)	91	142	196	282	341	363	375	398	412	425
Hunting licenses: Sales	22.2	25.9	27.0	27.7	29.3	30.0	30.7	31.3	31.6	31.6
Resident	21.0	24.7	25.6	26.1	27.3	27.4	28.5	29.1	29.5	29.7
Nonresident	1.2	1.3	1.4	1.6	2.0	2.3	2.2	2.2	2.0	2.0
Paid license holders ¹	15.4	16.6	16.3	15.9	15.9	15.8	15.7	15.7	15.6	15.3
Cost to hunters (mil. dol.)	102	155	222	301	400	422	439	481	492	502
Federal duck stamps sold (1,000)	2,072	2,222	2,090	1,914	1,395	1,401	1,420	1,330	1,401	1,449

¹ Resident and nonresident. Includes multiple counting of license holders who bought nonresident licenses as well as a home State license. "Licenses" includes licenses, tags, permits, and stamps.

Source: U.S. Fish and Wildlife Service, *Federal Aid in Fish and Wildlife Restoration*, annual.

No. 410. Anglers and Hunters: 1991

[For persons 16 years old and over. An angler or hunter is anyone who has fished or hunted in 1991. Based on the 1991 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation conducted for the U.S. Fish and Wildlife Service by the U.S. Bureau of the Census]

TYPE OF FISHING	ANGLERS		Days of fishing ¹ (mil.)	Expenditures ² (mil. dol.)	TYPE OF HUNTING	HUNTERS		Days of hunting ¹ (mil.)	Expenditures ² (mil. dol.)
	Number (1,000)	Percent of population				Number (1,000)	Percent of population		
All fishing	335,578	19	3511	23,990	All hunting	314,063	7	3236	12,336
All freshwater fishing	31,041	16	3440	15,149	Big game	10,745	6	128	5,090
Freshwater, except Great Lakes	30,186	16	431	13,812	Small game	7,642	4	77	1,550
Great Lakes	2,552	1	25	1,337	Migratory birds	3,009	2	22	686
Saltwater	8,885	5	75	4,992	Other animals	1,411	1	19	255

¹ Any part of a day constitutes a day. ² Totals include expenditures for equipment, trips, magazines, membership dues, contributions, land leasing and ownership, licenses, stamps, tags, and other expenditures. Figures by type of fishing and hunting include only expenditures for trips and equipment. ³ Includes duplication for persons who participate in more than one category.

Source: U.S. Fish and Wildlife Service, *1991 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation*.

No. 411. Participation in Various Leisure Activities: 1992

[In percent, except as indicated. Covers activities engaged in at least once in the prior 12 months. See headline, table 419. See also table 420]

ITEM	Adult population (mil.)	ATTENDANCE AT—			PARTICIPATION IN—				
		Movies	Sports events	Amusement park	Exercise program	Playing sports	Outdoor activities ¹	Home improvement/repair	Gardening
Total	185.8	59	37	50	60	39	34	48	55
Sex: Male	89.0	60	44	51	61	50	39	53	46
Female	96.8	59	30	50	59	29	29	42	62
Race: White	158.8	60	38	51	61	40	37	50	57
Black	21.1	54	32	45	51	32	10	32	39
Other	5.9	62	20	46	51	38	28	31	42
Age: 18 to 24 years old	24.1	82	51	68	67	59	43	33	31
25 to 34 years old	42.4	70	47	68	67	52	41	47	51
35 to 44 years old	39.8	68	43	58	62	44	42	58	57
45 to 54 years old	27.7	58	35	44	62	34	36	57	64
55 to 64 years old	21.2	40	23	30	56	21	21	53	63
65 to 74 years old	18.3	34	20	29	50	18	21	42	63
75 to 96 years old	12.3	19	7	14	34	7	5	20	55
Education: Grade school	14.3	16	9	24	24	10	11	24	44
Some high school	18.6	35	19	35	39	18	21	34	50
High school graduate	69.4	54	33	51	55	34	31	47	53
Some college	39.2	21	45	59	71	49	42	53	55
College graduate	26.2	77	51	58	75	55	42	52	61
Graduate school	18.1	81	51	54	79	57	51	65	65

¹ Camping, hiking, and canoeing.

Source: U.S. National Endowment for the Arts, *Arts Participation in America: 1982 to 1992*.

No. 412. Selected Spectator Sports: 1985 to 1994

[See also *Historical Statistics, Colonial Times to 1970*, series H 865-870 and H 872]

SPORT	Unit	1985	1987	1989	1990	1991	1992	1993	1994
Baseball, major leagues: ¹									
Attendance	1,000	47,742	53,182	55,910	55,512	57,820	56,852	71,237	(NA)
Regular season	1,000	46,824	52,011	55,173	54,824	56,814	55,873	70,257	(NA)
National League	1,000	22,292	24,734	25,324	24,492	24,696	24,113	36,924	25,808
American League	1,000	24,532	27,277	29,849	30,332	32,118	31,760	33,333	(NA)
Playoffs	1,000	591	784	514	479	633	668	636	(X)
World Series	1,000	327	387	223	209	373	311	344	(X)
Players' salaries: ²									
Average	\$1,000	371	412	497	598	851	1,029	1,076	1,168
Basketball: ^{3,4}									
NCAA—Men's college:									
Teams	Number	753	760	772	767	796	813	831	858
Attendance	1,000	26,584	26,798	28,270	28,741	29,250	29,378	28,527	28,390
NCAA—Women's college:									
Teams	Number	746	756	765	782	806	815	826	859
Attendance	1,000	2,072	2,156	2,502	2,777	3,013	3,397	4,193	4,557
Pro: ⁵									
Teams	Number	23	23	25	27	27	27	27	27
Attendance, total ⁶	1,000	11,534	13,190	16,586	18,586	18,009	18,609	19,117	19,333
Regular season	1,000	10,506	12,065	15,465	17,369	16,676	17,367	17,778	17,984
Average per game	Number	11,141	12,795	15,088	15,690	15,245	15,689	16,060	16,246
Playoffs	1,000	985	1,091	1,077	1,203	1,109	1,228	1,338	1,349
Players' salaries:									
Average	\$1,000	325	440	603	817	989	1,202	1,348	1,700
Football:									
NCAA College: ⁴									
Teams	Number	509	507	524	533	548	552	560	568
Attendance	1,000	34,952	35,008	35,116	35,330	35,528	35,225	34,871	36,460
National Football League: ⁷									
Teams	Number	28	28	28	28	28	28	28	(NA)
Attendance, total ⁸	1,000	14,058	⁹ 15,180	17,400	17,666	17,752	17,784	14,772	(NA)
Regular season	1,000	13,345	⁹ 11,406	13,626	13,960	13,841	13,829	13,967	(NA)
Average per game	Number	59,567	⁹ 54,315	60,829	62,321	61,792	61,736	62,352	(NA)
Postseason games ¹⁰	1,000	711	656	686	848	813	815	805	(NA)
Players' salaries: ¹¹									
Average	\$1,000	194	203	295	352	415	645	683	636
Median base salary	\$1,000	140	175	200	236	250	325	330	325
National Hockey league: ¹²									
Regular season attendance	1,000	11,621	12,118	12,580	12,344	12,770	13,917	15,714	(NA)
Playoffs attendance	1,000	1,153	1,337	1,356	1,442	1,328	1,346	1,440	(NA)
Horsereading: ^{13,14}									
Racing days	Number	13,745	14,208	14,240	13,841	(NA)	13,644	13,237	13,082
Attendance	1,000	73,346	70,105	69,551	63,803	(NA)	49,275	45,688	42,065
Pari-mutuel turnover	Mil. dol.	12,222	13,122	13,867	7,162	14,094	14,078	13,718	14,143
Revenue to government	Mil. dol.	625	608	585	611	624	491.3	473	453
Greyhound: ¹³									
Total performances	Number	9,590	11,156	13,393	14,915	(NA)	17,528	17,976	17,035
Attendance	1,000	23,853	26,215	33,818	28,660	(NA)	28,003	(NA)	(NA)
Pari-mutuel turnover	Mil. dol.	2,702	3,193	3,278	3,422	3,422	3,306	3,255	2,948
Revenue to government	Mil. dol.	201	221	239	235	(NA)	204.2	194.9	183.0
Jai alai: ¹³									
Total performances	Number	2,736	2,906	3,835	3,620	3,619	3,288	3,200	3,146
Games played	Number	32,260	38,476	(NA)	(NA)	(NA)	45,067	43,056	42,607
Attendance	1,000	4,722	6,816	5,227	5,329	(NA)	4,634	4,194	3,684
Pari-mutuel turnover	Mil. dol.	664.0	707.5	553.0	545.5	(NA)	425.9	384.2	330.7
Revenue to government	Mil. dol.	50	51	39	39	39	30.1	26.6	21.5
Professional rodeo: ¹⁵									
Rodeos	Number	617	637	741	754	798	791	791	782
Performances	Number	1,887	1,832	2,128	2,159	2,241	2,269	2,269	2,245
Members	Number	5,239	5,342	5,560	5,693	5,748	5,760	5,760	6,415
Permit-holders (rookies)	Number	2,534	2,746	3,584	3,290	3,006	2,888	2,888	3,346

NA Not available. X Not applicable. ¹ Source: The National League of Professional Baseball Clubs, New York, NY, *National League Green Book*; and The American League of Professional Baseball Clubs, New York, NY, *American League Red Book*. ² Source: Major League Baseball Players Association, New York, NY. ³ Season ending in year shown. ⁴ Source: National Collegiate Athletic Assn., Overland Park, KS. For women's attendance total, excludes double-headers with men's teams. ⁵ Source: National Basketball Assn., New York, NY. ⁶ Includes All-Star game, not shown separately. ⁷ Source: National Football League, New York, NY. ⁸ 1988 through 1992 includes preseason attendance, not shown separately. ⁹ Season was interrupted by a strike. ¹⁰ Includes Pro Bowl, a nonchampionship game and Super Bowl. ¹¹ Source: National Football League Players Association, Washington, DC. ¹² For season beginning in year shown. Source: National Hockey League, Montreal, Quebec. ¹³ Source: Association of Racing Commissioners International, Inc., Lexington, KY. ¹⁴ Includes thoroughbred, harness, quarter horse, and fairs. ¹⁵ Source: Professional Rodeo Cowboys Association, Colorado Springs, CO., *Official Professional Rodeo Media Guide*, annual, (copyright).

Source: Compiled from sources listed in footnotes.

No. 413. Selected Recreational Activities: 1975 to 1994

[See also *Historical Statistics, Colonial Times to 1970*, series H 862-864, H 871, H 874, and H 877]

ACTIVITY	Unit	1975	1980	1985	1990	1991	1992	1993	1994
Softball, amateur: ¹									
Total participants ²	Million . . .	26	30	41	41	41	41	42	42
Youth participants	1,000 . . .	450	650	712	1,100	1,205	1,207	1,208	1,208
Adult teams ³	1,000 . . .	66	110	152	188	200	202	200	196
Youth teams ³	1,000 . . .	9	18	31	46	51	57	62	68
Golfers (one round or more) ⁴ ⁵	1,000 . . .	13,036	15,112	17,520	27,800	24,800	24,800	24,600	24,300
Golf rounds played ⁵	1,000 . . .	308,562	357,701	414,777	502,000	479,000	505,400	498,600	464,800
Golf facilities	Number	11,370	12,005	12,346	12,846	13,004	13,210	13,439	13,683
Classification:									
Private	Number . . .	4,770	4,839	4,861	4,810	4,686	4,568	4,492	4,367
Daily fee	Number . . .	5,014	5,372	5,573	6,024	6,272	6,552	6,803	7,126
Municipal	Number . . .	1,586	1,794	1,912	2,012	2,046	2,090	2,144	2,190
Tennis: ⁶									
Players	1,000 . . .	734,000	(NA)	13,000	21,000	(NA)	22,630	21,500	18,700
Courts	1,000 . . .	130	(NA)	220	220	230	230	230	230
Indoor	1,000 . . .	8	(NA)	14	14	14	14	14	14
Tenpin bowling:									
Participants, total ⁸	Million . . .	62.5	72.0	67.0	71.0	82.0	82.0	79.0	(NA)
Male	Million . . .	29.9	34.0	32.0	35.4	40.2	40.2	36.3	(NA)
Female	Million . . .	32.6	38.0	35.0	35.6	41.8	41.8	42.6	(NA)
Establishments ⁹	Number	8,577	8,591	8,275	7,544	7,395	7,250	7,183	(NA)
Lanes ⁹	1,000 . . .	141	154	155	146	144	143	142	142
Membership, total ⁹ ¹⁰	1,000 . . .	8,751	9,595	8,064	6,357	5,881	5,601	5,202	4,925
American Bowling Congress	1,000 . . .	4,300	4,688	3,657	2,922	2,712	2,577	2,455	2,370
Women's Bowling Congress	1,000 . . .	3,692	4,118	3,714	2,742	2,523	2,403	2,191	2,036
Young American Bowling Alliance ¹¹	1,000 . . .	759	789	693	693	646	621	556	519
Motion picture theaters ¹²	1,000 . . .	15	18	21	24	25	26	26	26
Four-wall	1,000 . . .	11	14	18	23	24	25	25	26
Drive-in	1,000 . . .	4	4	3	1	1	1	1	(Z)
Receipts, box office	Mil. dol.	2,115	2,749	3,749	5,022	4,803	4,871	5,154	5,396
Admission, average price	Dollars . .	2.05	2.69	3.55	4.23	4.21	4.15	4.14	4.18
Attendance	Million . .	1,033	1,022	1,056	1,187	1,141	1,173	1,244	1,292
Boating: ¹³									
Recreational boats owned	Million . .	9.7	11.8	13.8	16.0	16.3	16.2	16.2	16.6
Outboard boats	Million . .	5.7	6.8	7.4	7.9	7.9	7.7	7.7	7.9
Inboard boats	Million . .	0.8	1.2	1.4	2.2	2.4	2.5	2.7	2.9
Sailboats	Million . .	0.8	1.0	1.2	1.3	1.3	1.3	1.3	1.3
Canoes	Million . .	2.4	1.3	1.8	2.3	2.4	2.4	2.4	2.4
Rowboats and other ¹⁵	Million . .	(14)	1.5	1.8	2.3	2.3	2.3	2.1	2.1
Expenditures, total ¹⁵	Bil. dol. . .	4.8	7.4	13.3	13.7	10.6	10.3	11.3	14.1
Outboard motors in use	1,000 . . .	7,649	8,241	9,733	11,524	11,769	12,000	12,240	12,502
Motors sold	1,000 . . .	435	315	392	352	289	272	283	308
Value, retail	Mil. dol. . .	411	554	1,319	1,546	1,311	1,268	1,364	1,577
Outboard boats sold	1,000 . . .	328	290	305	227	195	192	205	220
Value, retail	Mil. dol. . .	263	408	759	978	871	839	914	1,122
Inboard/outdrive boats sold	1,000 . . .	70	56	115	97	73	75	75	90
Value, retail	Mil. dol. . .	420	616	1,663	1,794	1,293	1,239	1,244	1,669
Inboard cruisers sold	1,000 . . .	6.5	5.3	12.2	7.5	3.6	3.5	3.4	4.2
Value, retail	Mil. dol. . .	256	457	1,341	1,383	668	621	655	891

NA Not available. Z Fewer than 500. ¹ Source: Amateur Softball Association, Oklahoma City, OK. ² Amateur Softball Association teams and other amateur softball teams. ³ Amateur Softball Association teams only. ⁴ Source: National Golf Foundation, Jupiter, FL. ⁵ Prior to 1990, for persons 5 years of age and over; thereafter for persons 12 years of age and over. ⁶ Source: Tennis Industry Association, White Plains, NY. Players for persons 12 years old and over who played at least once. ⁷ 1974 data. ⁸ For season ending in year shown. Persons 5 years old and over. Source: National Bowling Council, Arlington, VA. ⁹ Source: American Bowling Congress, Greendale, WI. Season beginning in year shown. ¹⁰ Membership totals are for U.S., Canada and for U.S. military personnel worldwide. ¹¹ Prior to 1985, represents American Jr. Bowling Congress and ABC/WIBC Collegiate Division. ¹² Source: Motion Picture Association of America, Inc., Encino, CA. Prior to 1975, figures represent theaters; thereafter, screens. ¹³ Source: National Marine Manufacturers Association, Chicago, IL. ¹⁴ Included in canoes. ¹⁵ Represents estimated expenditures for new and used boats, motors, accessories, safety equipment, fuel, insurance, docking, maintenance, storage, repairs, and other expenses.

Source: Compiled from sources listed in footnotes.

No. 414. Participation in Selected Sports Activities: 1994

[In thousands, except rank. For persons 7 years of age or older. Except as indicated, a participant plays a sport more than once in the year. Based on a sampling of 10,000 households]

ACTIVITY	ALL PERSONS		SEX		AGE								HOUSEHOLD INCOME (dol.)						
	Number	Rank	Male	Female	7-11 years	12-17 years	18-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and over	Under 15,000	15,000-24,999	25,000-34,999	35,000-49,999	50,000-74,999	75,000 and over	
Total	232,986	(X)	113,093	119,892	18,773	21,579	25,846	42,225	41,264	29,001	21,132	33,166	42,890	35,670	35,957	45,148	48,155	25,166	
Number participated in:																			
Aerobic exercising ¹	23,200	11	4,435	18,765	464	1,083	4,566	6,945	4,994	2,236	1,280	1,633	3,161	2,898	3,281	4,799	5,404	3,657	
Backpacking ²	9,809	23	5,880	3,928	859	1,427	1,501	2,769	2,073	519	367	293	1,500	1,304	1,783	2,335	1,740	1,145	
Badminton	5,424	26	2,413	3,011	1,073	1,099	733	1,104	778	447	165	24	1,010	928	992	854	1,167	473	
Baseball	15,096	17	12,254	2,842	5,107	4,148	1,548	1,820	1,623	418	203	229	1,979	2,061	1,999	3,584	3,523	1,950	
Basketball	28,191	8	20,492	7,699	5,554	7,951	5,165	4,768	3,462	797	287	208	3,537	4,394	4,428	5,580	6,603	3,649	
Bicycle riding ¹	49,818	3	26,945	22,872	11,403	9,363	4,707	8,460	7,580	3,750	2,202	2,353	6,614	6,414	7,634	10,298	12,226	6,632	
Bowling	37,356	7	19,544	17,812	4,501	4,833	6,476	9,215	6,185	2,846	1,346	1,954	5,217	5,708	5,892	8,154	7,995	4,389	
Calisthenics ³	8,536	24	3,634	4,902	1,178	1,259	1,414	1,654	1,239	682	371	738	924	1,159	1,189	1,851	2,170	1,243	
Camping	42,932	5	23,066	19,866	6,100	5,566	4,280	9,580	8,832	4,258	2,420	1,896	5,584	6,141	6,616	10,127	10,090	4,374	
Exercise walking ¹	70,794	1	25,451	45,344	2,218	2,850	5,870	13,032	14,336	11,198	8,596	12,695	12,471	11,257	10,788	12,369	16,037	7,873	
Exercising with equipment ¹	43,784	4	21,173	22,611	770	3,063	6,984	10,975	9,145	5,795	3,379	3,672	5,276	5,366	6,290	8,932	10,749	7,171	
Fishing—fresh water	40,477	6	27,477	13,000	4,883	4,632	3,548	9,408	7,599	4,791	2,581	3,035	6,580	6,558	7,172	8,929	7,997	3,241	
Fishing—salt water	11,515	21	7,941	3,574	855	1,037	1,026	2,532	2,668	1,353	784	1,260	1,374	1,399	1,941	2,572	2,786	1,444	
Football	15,574	16	13,203	2,371	3,021	4,958	3,255	2,484	1,105	271	228	253	2,692	2,466	2,274	2,626	3,586	1,929	
Golf	24,551	10	18,662	5,889	670	1,885	2,868	5,988	4,901	3,283	2,207	2,748	2,025	2,414	3,087	4,935	7,113	4,978	
Hiking	25,301	9	13,976	11,326	2,710	2,811	3,125	5,690	5,440	2,808	1,432	1,285	3,350	3,826	3,248	5,058	6,339	3,480	
Hunting with firearms	16,369	15	14,099	2,270	297	2,130	1,693	4,292	3,674	2,206	1,245	831	2,360	2,712	2,852	4,014	3,103	1,328	
Racquetball	5,340	27	3,971	1,369	255	438	1,637	1,634	821	351	191	12	897	831	398	1,073	1,547	595	
Running/jogging ¹	20,640	12	11,981	8,659	1,661	3,399	4,614	4,782	3,112	1,844	759	470	2,396	2,668	3,447	3,498	5,195	3,435	
Skiing—alpine/downhill	10,620	22	6,356	4,264	646	1,966	2,493	2,683	1,620	931	173	107	741	883	1,167	2,011	2,881	2,936	
Skiing—cross country	3,627	28	1,744	1,883	216	467	395	599	861	518	396	176	327	150	398	1,170	845	737	
Soccer	12,508	18	8,223	4,284	5,494	3,536	1,394	1,023	778	157	59	67	1,262	1,614	1,507	2,640	3,414	2,070	
Softball	18,143	13	10,162	7,982	3,292	3,567	3,070	4,340	2,667	893	246	68	1,941	2,783	3,019	3,666	4,551	2,183	
Swimming ¹	60,277	2	28,960	31,317	10,669	9,335	6,565	10,645	10,470	5,261	2,742	4,591	7,206	7,696	9,399	12,741	14,608	8,627	
Table tennis	7,817	25	4,965	2,852	1,056	1,283	1,517	1,600	1,124	702	276	258	833	945	1,026	1,338	2,199	1,478	
Target shooting	12,231	19	9,617	2,614	1,778	1,401	1,484	3,427	2,394	1,420	603	624	1,657	2,008	2,354	2,801	2,071	1,342	
Tennis	11,590	20	6,535	5,055	941	2,083	2,155	2,655	1,725	1,172	480	378	1,254	1,491	1,058	1,972	3,450	2,364	
Volleyball	17,383	14	8,492	8,891	1,739	3,374	4,538	2,551	591	314	55	55	2,455	2,744	2,627	3,689	3,984	1,882	

Sports Activities

X Not applicable. ¹ Participant engaged in activity at least six times in the year. ² Includes wilderness camping. ³ Vacation/overnight.

Source: National Sporting Goods Association, Mt. Prospect, IL, *Sports Participation in 1994: Series I* (copyright).

No. 415. Sporting Goods Sales, by Product Category: 1985 to 1995

[In millions of dollars, except percent. Based on a sample survey of consumer purchases of 80,000 households, except recreational transport, which was provided by industry associations. Excludes Alaska and Hawaii]

SELECTED PRODUCT CATEGORY	1985	1987	1988	1989	1990	1991	1992	1993	1994	1995, proj.
Sales, all products	29,608	34,875	42,080	45,638	44,886	43,659	43,682	45,412	48,732	50,557
Annual percent change	12.1	10.2	20.7	8.5	-1.6	-2.7	0.1	4.0	7.3	3.7
Percent of retail sales	2.2	2.3	2.5	2.6	2.4	2.4	2.2	2.2	2.2	2.2
Athletic and sport clothing ²	3,796	4,645	9,555	10,286	10,130	10,731	8,990	8,596	8,442	8,744
Athletic and sport footwear ³	4,025	4,457	4,940	7,488	8,290	8,342	8,303	7,853	7,837	8,095
Walking shoes	374	728	1,070	1,759	2,146	1,956	1,955	1,945	1,850	1,887
Gym shoes, sneakers	1,124	1,078	1,315	1,889	1,975	1,983	1,868	1,572	1,457	1,472
Jogging and running shoes	806	670	648	727	731	783	810	809	702	730
Tennis shoes	470	367	353	508	582	597	589	472	438	434
Aerobic shoes	178	401	327	425	389	381	376	318	226	208
Basketball shoes	277	253	338	436	638	670	680	604	600	624
Golf shoes	109	130	128	129	157	173	182	192	167	170
Athletic and sport equipment ³	9,069	9,900	10,705	11,504	11,964	12,062	12,848	13,894	14,956	15,260
Firearms and hunting	1,699	1,804	1,894	2,139	2,202	2,091	2,533	2,722	3,490	3,141
Exercise equipment	1,216	1,191	1,452	1,748	1,824	2,106	2,050	2,602	2,449	2,571
Golf	730	946	1,111	1,167	1,219	1,149	1,338	1,248	1,342	1,436
Camping	724	858	945	996	1,072	1,006	903	906	1,017	1,098
Bicycles (10-12-15-18+ speed)	975	930	819	906	1,092	(NA)	(NA)	(NA)	(NA)	(NA)
Fishing tackle	681	830	766	769	776	711	678	716	717	731
Snow skiing	593	661	710	606	606	577	627	611	652	680
Tennis	273	238	264	315	287	295	296	267	257	244
Archery	212	224	235	261	265	270	334	285	312	308
Baseball and softball	176	173	174	206	217	214	245	323	305	317
Water skis	125	148	160	96	88	63	55	51	51	55
Bowling accessories	106	129	129	143	155	155	164	159	157	160
Recreational transport	12,718	15,873	16,880	16,360	14,502	12,524	13,541	15,069	17,499	18,458
Pleasure boats	6,730	8,906	9,637	9,319	7,644	5,862	5,765	6,246	6,679	8,447
Recreational vehicles	3,717	4,507	4,839	4,481	4,113	3,615	4,412	4,775	5,690	5,871
Bicycles and supplies	2,109	2,272	2,131	2,259	2,423	2,686	2,973	3,534	3,470	3,435
Snowmobiles	162	188	273	301	322	362	391	515	659	705

NA Not available. ¹ Represents change from immediate prior year. ² Category expanded in 1988; not comparable with earlier years. ³ Includes other products not shown separately.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 1995*; and prior issues (copyright).

No. 416. Consumer Purchases of Sporting Goods, by Consumer Characteristics: 1994

[In percent. Based on sample survey of consumer purchases of 80,000 households. Excludes Alaska and Hawaii]

CHARACTERISTIC	Total households	FOOTWEAR				EQUIPMENT					
		Aero-bic shoes	Gym shoes/sneakers	Jog-ging/running shoes	Walk-ing shoes	Fish-ing tackle	Camp-ing equipment	Exer-cise equipment	Hunt-ing equipment	Team sports equipment guns	Golf equipment
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Age of user:											
Under 14 years:											
14 to 17 years old	21	8.4	41.3	11.6	5.1	8	12	1	4	48	8
17 to 18 years old	5	3.8	9.6	10.6	2.8	3	8	2	4	20	8
18 to 24 years old	10	10.4	5.4	6.0	3.3	5	8	3	7	8	5
25 to 34 years old	16	29.8	12.4	19.1	11.9	18	22	21	27	11	18
35 to 44 years old	16	21.0	13.0	23.8	18.2	24	22	27	31	7	18
45 to 64 years old	19	21.6	13.3	24.8	34.9	28	19	34	22	3	33
65 years old and over	13	5.0	5.0	4.1	23.8	4	2	8	4	1	10
Multiple ages	-	-	-	-	-	9	7	4	1	1	-
Sex of user:											
Male	49	10.1	53.5	58.0	38.2	82	66	40	88	80	81
Female	51	89.9	46.5	42.0	61.8	12	28	55	11	20	18
Both sexes	-	-	-	-	-	6	6	5	1	1	-
Education of household head:											
Less than high school	10	4.8	5.8	5.0	6.6	9	5	4	7	4	2
High school	26	20.8	26.6	14.7	24.8	26	19	18	25	18	13
Some college	34	36.9	34.4	31.6	34.8	39	36	37	40	32	32
College graduate	30	37.5	33.2	48.7	33.8	27	39	40	27	44	53
Annual household income:											
Under \$15,000	22	10.8	10.3	8.0	13.6	10	8	6	12	6	4
\$15,000 to \$24,999	17	14.4	13.6	11.0	15.8	16	13	8	16	10	7
\$25,000 to \$34,999	15	14.8	15.4	14.1	15.6	17	15	13	13	11	14
\$35,000 to \$49,999	18	18.6	23.5	19.6	19.5	21	22	21	24	21	15
\$50,000 to \$74,999	17	23.0	22.6	23.9	21.5	21	24	27	24	29	27
\$75,000 and over	11	18.4	14.6	23.4	14.0	14	17	25	12	22	33

- Represents or rounds to zero.

Source: National Sporting Goods Association, Mt. Prospect, IL, *The Sporting Goods Market in 1995* (copyright).

No. 417. Gun Ownership: 1974 to 1993

[In percent. For the 50 States and DC, except prior to 1984 excludes Alaska and Hawaii. Represents respondents indicating there is a gun in the home or garage. Based on samples of noninstitutionalized English speaking persons 18 years old and older. For details, see source.]

CHARACTERISTIC	1974	1976	1980	1984	1987	1990	1991	TYPE OF FIREARM, 1993			
								Total ¹	Pistol	Shotgun	Rifle
Total	46	47	48	45	46	43	40	42	24	27	23
Age:											
18 to 20 years old	34	38	48	44	43	40	22	48	21	34	21
21 to 29 years old	48	45	48	37	35	34	36	38	21	23	17
30 to 49 years old	49	52	50	48	51	46	40	44	27	27	24
50 years old and older	44	44	46	49	47	42	42	42	22	28	25
Sex:											
Male	51	52	56	53	51	53	50	53	28	38	31
Female	42	43	41	40	43	34	32	34	20	19	17
Race:											
White	48	58	50	48	49	45	42	45	25	29	26
Black/other	32	37	29	30	33	29	29	26	17	14	9
Education:											
Grade school	49	42	51	43	44	47	39	47	18	30	27
High school	48	50	51	48	50	47	46	46	25	32	27
College	42	44	41	42	43	37	34	38	24	22	20
Religion:											
Protestant	52	53	56	52	52	48	46	47	27	31	26
Catholic	37	36	36	34	36	36	30	36	17	23	20
Jewish	7	26	6	22	25	6	10	9	-	4	4
None	40	43	39	36	39	34	31	37	24	17	20
Politics:											
Republican	49	50	53	56	51	48	42	51	29	34	28
Democrat	45	45	46	42	44	40	41	35	18	21	17
Independent	47	48	47	40	44	42	37	42	26	28	25

- Represents or rounds to zero. ¹ Includes other types of firearms, not shown separately.

Source: U.S. Bureau of Justice Statistics, *Sourcebook of Criminal Justice Statistics*, annual.

No. 418. Arts and Humanities—Selected Federal Aid Programs: 1980 to 1994

[In millions of dollars, except as indicated. For fiscal years ending in year shown, see text, section 9]

TYPE OF FUND AND PROGRAM	1980	1985	1988	1989	1990	1991	1992	1993	1994
National Endowment for the Arts:									
Funds available ¹	188.1	171.7	171.1	166.7	170.8	166.5	163.0	159.7	158.1
Program appropriation	97.0	118.7	122.2	123.5	124.3	124.6	123.0	120.0	116.3
Matching funds ²	42.9	29.5	32.9	23.6	32.4	32.4	30.3	27.4	29.4
Grants awarded (number)	5,505	4,801	4,628	4,604	4,475	4,239	4,229	4,096	3,843
Funds obligated ³	166.4	149.4	156.3	148.3	157.6	158.0	154.6	148.4	145.2
Music	13.6	15.3	15.3	15.3	16.5	14.1	14.9	12.4	10.9
State programs	22.1	24.4	24.9	25.5	26.1	37.7	37.0	42.0	40.7
Museums	11.2	11.9	12.6	12.7	12.1	11.3	11.1	9.9	9.4
Theater	8.4	10.6	10.7	10.7	10.6	9.4	9.4	8.3	8.8
Dance	8.0	9.0	9.2	9.5	9.6	8.5	8.2	7.9	7.6
Media arts	8.4	9.9	12.4	12.7	13.9	11.8	12.0	10.2	10.9
Challenge ⁴	50.8	20.7	24.8	15.4	19.7	19.7	13.8	11.7	9.6
Visual arts	7.3	6.2	6.0	6.1	5.9	5.3	5.6	5.1	4.8
Other	36.6	41.3	40.4	40.2	43.1	40.2	42.7	40.9	42.5
National Endowment for the Humanities:									
Funds available ¹	186.2	125.6	125.2	137.1	140.6	152.1	156.5	158.5	157.9
Program appropriation	100.3	95.2	96.7	108.3	114.2	125.1	131.2	131.9	131.4
Matching funds ²	38.4	30.4	28.5	28.7	26.3	27.0	25.2	26.5	26.5
Grants awarded (number)	2,917	2,241	2,113	2,285	2,195	2,171	2,199	2,197	1,881
Funds obligated ³	185.5	125.7	125.2	137.1	141.0	149.8	159.1	160.3	159.0
Education programs	18.3	17.9	16.6	16.5	16.3	18.5	20.0	20.8	19.6
State programs	26.0	24.4	25.3	29.0	29.6	30.8	31.8	32.4	32.2
Research grants	32.0	24.4	21.9	22.1	22.5	24.0	25.3	23.7	23.4
Fellowship program	18.0	15.3	15.3	15.3	15.3	16.2	17.4	18.9	17.7
Challenge ⁴	53.5	19.6	16.5	16.7	14.6	15.1	12.4	14.2	14.4
Public programs	25.1	24.1	24.9	25.1	25.4	25.3	27.0	26.7	27.5
Preservation and access ⁵	(X)	(X)	4.7	12.3	17.5	19.9	25.1	23.5	24.1
National Capital Arts and Cultural Affairs Program	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)
Other	12.6	(X)	(X)	(X)	(X)	(X)	(X)	(X)	(X)

X Not applicable. ¹ Includes other funds, shown separately. Excludes administrative funds. Gifts are included through 1980; excluded thereafter. ² Represents Federal funds obligated only upon receipt or certification by Endowment of matching non-Federal gifts. ³ Includes obligations for new grants, supplemental awards on previous years' grants, and program contracts. ⁴ Program designed to stimulate new sources and higher levels of giving to institutions for the purpose of guaranteeing long-term stability and financial independence. Program requires a match of at least 3 private dollars to each Federal dollar. Funds for challenge grants are not allocated by program area because they are awarded on a grant-by-grant basis. ⁵ Program designed to support projects which preserve and guarantee access to print and nonprint media in danger of disintegration or deterioration.

Source: U.S. National Endowment for the Arts, *Annual Report*; and U.S. National Endowment for the Humanities, *Annual Report*.

No. 419. Attendance Rates for Various Arts Activities: 1992

[In percent. For persons 18 years old and over. Excludes elementary and high school performances. Based on 1992 household survey Public Participation in the Arts conducted January through December 1992. Data are subject to sampling error; see source. See also tables 411 and 420]

ITEM	ATTENDANCE AT LEAST ONCE IN THE PRIOR 12 MONTHS AT—								Reading literature ¹
	Jazz performance	Classical music performance	Opera	Musical play	Non-musical play	Ballet	Art museum	Historic park	
Total	11	13	3	17	14	5	27	35	54
Sex: Male	12	12	3	15	12	4	27	35	47
Female	9	13	4	20	15	6	27	34	60
Race: White	10	13	3	18	14	5	28	37	56
Black	16	7	2	14	12	3	19	18	45
Other	6	12	5	11	10	6	29	23	42
Age: 18 to 24 years old	11	10	3	16	13	5	29	33	53
25 to 34 years old	14	10	3	16	12	5	29	36	54
35 to 44 years old	13	12	3	19	14	5	30	40	59
45 to 54 years old	11	17	4	22	17	5	29	41	57
55 to 64 years old	8	15	4	19	15	5	25	33	53
65 to 74 years old	7	14	4	17	13	4	20	29	50
75 to 96 years old	2	8	2	9	7	2	10	12	40
Education: Grade school	1	2	1	3	2	1	4	8	17
Some high school	2	3	1	5	4	1	7	15	32
High school graduate	6	7	1	12	8	2	16	26	49
Some college	14	14	3	21	16	6	35	43	65
College graduate	20	23	6	30	23	9	46	52	71
Graduate school	25	36	12	37	35	12	59	64	79
Income: Under \$5,000	6	5	2	8	8	2	12	17	37
\$5,000 to \$9,999	5	6	1	7	6	3	14	16	40
\$10,000 to \$14,999	5	6	2	8	7	2	13	20	43
\$15,000 to \$24,999	9	11	2	14	11	3	23	31	50
\$25,000 to \$49,999	11	13	3	18	14	5	29	40	58
\$50,000 and over	18	23	8	33	24	10	44	51	71
Not reported	11	13	4	18	15	5	28	33	50

¹ Includes novels, short stories, poetry, or plays.

Source: U.S. National Endowment for the Arts, *Arts Participation in America: 1982 to 1992*.

No. 420. Participation in Various Arts Activities: 1992

[In percent, except as indicated. Covers activities engaged in at least once in the prior 12 months. See headnote, table 419. See also table 411]

ITEM	Adult population (mil.)	IN THE PAST 12 MONTHS PERCENT ENGAGED AT LEAST ONCE IN—							
		Playing classical music	Modern dancing ¹	Pottery work ²	Needlework ³	Photography ⁴	Painting ⁵	Creative writing	Buying art work
Total	185.8	4	8	8	25	12	10	7	22
Sex: Male	89.0	3	8	8	5	13	9	7	22
Female	96.8	5	8	9	43	10	10	8	22
Race: White	158.8	4	8	9	26	12	10	7	24
Black	21.1	3	8	8	15	11	5	6	12
Other	5.9	5	9	5	24	9	10	11	8
Age: 18 to 24 years old	24.1	6	11	9	18	11	19	14	13
25 to 34 years old	42.4	3	10	10	24	15	10	7	19
35 to 44 years old	39.8	4	7	10	25	13	10	8	27
45 to 54 years old	27.7	5	6	9	26	13	8	7	29
55 to 64 years old	21.2	5	6	6	27	10	6	5	26
65 to 74 years old	18.3	4	9	6	29	7	6	5	20
75 to 96 years old	12.3	3	5	3	26	2	4	2	17
Education: Grade school	14.3	1	4	2	22	3	1	(Z)	4
Some high school	18.6	1	4	7	25	5	5	3	11
High school graduate	69.4	2	8	8	25	9	9	4	15
Some college	39.2	6	10	12	26	15	13	11	27
College graduate	26.2	8	8	9	26	16	12	12	32
Graduate school	18.1	9	10	8	21	22	13	16	49
Income: Under \$5,000	8.6	2	7	7	22	6	8	7	10
\$5,000 to \$9,999	15.2	2	7	4	27	7	8	7	10
\$10,000 to \$14,999	19.2	3	7	8	26	8	8	6	14
\$15,000 to \$24,999	32.9	4	9	8	26	9	10	7	17
\$25,000 to \$49,999	62.2	5	8	10	25	13	10	7	22
\$50,000 and over	32.1	6	8	8	23	17	11	9	40
Not reported	15.6	4	8	8	24	12	11	9	24

Z Less than .05 percent. ¹ Dancing other than ballet (e.g. folk and tap). ² Includes ceramics, jewelry, leatherwork, and metalwork. ³ Includes weaving, crocheting, quilting, and sewing. ⁴ Includes making movies or video as an artistic activity. ⁵ Includes drawing, sculpture, and printmaking.

Source: U.S. National Endowment for the Arts, *Arts Participation in America: 1982 to 1992*.

No. 421. Performing Arts—Selected Data: 1980 to 1994

[Receipts and expenditures in millions of dollars. For season ending in year shown, except as indicated]

ITEM	1980	1985	1987	1988	1989	1990	1991	1992	1993	1994
Legitimate theater: ¹										
Broadway shows:										
New productions	67	31	40	31	29	35	28	36	(NA)	(NA)
Playing weeks ^{2 3}	1,541	1,062	1,031	1,114	1,097	1,062	970	901	(NA)	(NA)
Number of tickets sold (1,000)	9,380	7,156	6,968	8,142	7,968	8,039	7,314	7,365	(NA)	(NA)
Gross box office receipts	143.4	208.0	207.2	253.4	262.0	283.3	267.2	292.4	(NA)	(NA)
Road shows:										
Playing weeks ³	1,351	993	901	893	869	944	1,152	1,171	(NA)	(NA)
Gross box office receipts	181.2	225.9	224.2	222.9	255.5	367.1	450.2	502.7	(NA)	(NA)
Nonprofit professional theatres: ⁴										
Companies reporting	147	217	188	189	192	185	184	182	177	231
Gross income	113.6	234.7	271.2	276.4	349.0	307.6	333.9	359.1	342.5	455.1
Earned income	67.3	146.1	165.2	167.0	224.6	188.4	202.6	222.5	209.7	277.4
Contributed income	46.3	88.6	106.0	109.4	124.4	119.2	131.3	136.6	132.8	177.7
Gross expenses	113.6	239.3	272.8	277.9	349.2	306.3	336.7	365.6	349.3	460.2
Productions	1,852	2,710	2,427	2,369	2,469	2,265	2,277	2,310	2,319	2,929
Performances	42,109	52,341	46,768	46,149	53,263	46,131	48,695	46,184	44,933	59,542
Total attendance (mil.)	14.2	14.2	14.6	13.9	18.7	15.2	16.9	16.0	16.5	20.7
OPERA America professional member companies: ⁵										
Number of companies ⁶	79	97	100	99	101	98	98	100	(NA)	(NA)
Expenses ⁶	122.4	216.4	260.1	294.4	311.7	321.2	346.7	371.8	(NA)	(NA)
Performances ⁷	1,372	1,909	2,254	2,378	2,429	2,336	2,283	2,424	(NA)	(NA)
Total attendance (mil.) ^{7 8}	5.5	6.7	6.6	6.8	7.4	7.5	7.6	7.3	(NA)	(NA)
Main season attendance (mil.) ^{7 9}	(NA)	3.3	3.8	3.9	4.0	4.1	4.3	4.3	(NA)	(NA)
Symphony orchestras: ¹⁰										
Concerts	(NA)	19,573	19,319	21,306	20,630	18,931	18,074	19,778	18,599	17,795
Attendance (mil.)	(NA)	24.0	24.5	27.4	25.8	24.7	26.7	26.3	24.3	24.4
Gross revenue	(NA)	252.4	306.9	325.3	353.2	377.5	394.5	414.0	429.8	442.5
Concert income	(NA)	168.6	200.4	218.0	231.0	253.3	273.8	284.1	293.4	303.6
Endowment income	(NA)	(NA)	(NA)	42.6	46.8	52.1	52.5	55.3	59.8	60.4
Other earned income	(NA)	83.8	106.5	64.7	75.4	72.1	68.2	74.6	76.6	78.5
Operating expenses	(NA)	426.1	503.5	541.2	583.5	621.7	662.2	683.0	690.5	710
Artistic personnel	(NA)	231.9	270.0	288.0	310.2	327.3	355.8	398.9	378.9	389.9
Concert production	(NA)	69.2	79.5	85.8	89.0	104.3	110.3	117.2	114.3	129.3
Advertising and promotion	(NA)	32.5	40.4	42.0	47.5	51.3	57.3	58.3	63.3	67.3
General and administrative	(NA)	51.3	59.4	61.5	68.4	73.3	75.6	76.2	73.7	74.4
Other	(NA)	41.3	54.3	63.9	68.4	65.6	63.2	32.4	60.3	49.1
Support	(NA)	188.1	219.5	229.2	249.0	257.8	281.2	279.6	293.9	293.1
Tax supported grants	(NA)	42.2	49.3	52.1	54.5	55.6	58.3	49.1	48.2	46.4
Private sector support	(NA)	145.9	170.1	177.1	194.5	202.1	222.9	230.5	245.8	246.7

NA Not available. ¹ Source: *Variety*, New York, NY, various June issues, (copyright). ² All shows (new productions and holdovers from previous seasons). ³ Eight performances constitute one playing week. ⁴ Source: Theatre Communications Group, New York, NY. For years ending on or prior to Aug. 31. ⁵ Source: OPERA America, Washington, DC. ⁶ United States companies. ⁷ United States and Canadian companies. ⁸ Includes educational performances, outreach, etc. ⁹ For paid performances. ¹⁰ Source: American Symphony Orchestra League, Inc., Washington, DC. For years ending Aug. 31. Data represent all United States orchestras, excluding college/university and youth orchestras.

Source: Compiled from sources listed in footnotes.

No. 422. Boy Scouts and Girl Scouts—Membership and Units: 1970 to 1994

[In thousands. Boy Scouts as of Dec. 31; Girl Scouts as of Sept. 30. Includes Puerto Rico and outlying areas]

ITEM	1970	1975	1980	1985	1988	1989	1990	1991	1992	1993	1994
BOY SCOUTS OF AMERICA											
Membership	6,287	5,318	4,318	4,845	5,364	5,356	5,448	5,319	5,334	5,354	5,378
Boys	4,683	3,933	3,207	3,755	4,228	4,247	4,293	4,150	4,146	4,165	4,188
Adults	1,604	1,385	1,110	1,090	1,136	1,109	1,155	1,168	1,188	1,189	1,190
Total units (packs, troops, posts, groups)	157	150	129	134	131	130	130	128	128	128	129
GIRL SCOUTS OF THE U.S.A.											
Membership	3,922	3,234	2,784	2,802	3,052	3,166	3,269	3,383	3,510	3,438	3,363
Girls	3,248	2,723	2,250	2,172	2,345	2,415	2,480	2,561	2,647	2,612	2,561
Adults	674	511	534	630	707	751	788	822	863	826	802
Total units (troops, groups)	164	159	154	166	189	196	202	210	219	221	218

Source: Boy Scouts of America, National Council, Irving, TX, *Annual Report*; and Girl Scouts of the United States of America, New York, NY, *Annual Report*.

No. 423. Travel by U.S. Residents—Summary: 1985 to 1994

[In millions, except party size. See headnote table 424]

TYPE OF TRIP	1985	1987	1988	1989	1990	1991	1992	1993	1994
All travel: Total trips ¹	497.8	567.3	584.9	592.2	589.4	592.4	650.7	648.2	688.2
Person trips	808.3	893.5	924.5	945.2	956.0	980.1	1,063.0	1,057.5	1,127.4
Party size	1.5	1.6	1.6	1.6	1.6	1.7	1.6	1.6	1.6
Business travel: Total trips	156.6	185.0	182.8	199.3	182.8	176.9	210.8	210.4	220.8
Person trips	196.1	218.3	224.1	245.6	221.8	224.0	278.0	275.4	289.1
Party size	1.3	1.2	1.2	1.2	1.2	1.3	1.3	1.3	1.3
Pleasure travel: Total trips	301.2	348.6	356.7	358.3	361.1	364.3	411.7	413.4	434.3
Person trips	539.5	603.0	620.5	632.5	649.4	666.6	736.4	740.0	781.2
Party size	1.8	1.7	1.7	1.8	1.8	1.8	1.8	1.8	1.8
Vacation travel: Total trips	264.5	285.0	308.4	324.4	328.7	327.7	352.8	352.2	366.7
Person trips	487.8	518.9	556.2	587.9	591.6	605.3	637.1	633.2	671.3
Party size	1.8	1.8	1.8	1.8	1.8	1.9	1.8	1.8	1.8

¹ Includes other trips, not shown separately.Source: U.S. Travel Data Center, Washington, DC, *National Travel Survey*, annual, (copyright).**No. 424. Characteristics of Business Trips and Pleasure Trips: 1985 to 1994**

[Represents trips to places 100 miles or more from home by one or more household members traveling together. Based on a monthly telephone survey of 1,500 U.S. adults. For details, see source]

CHARACTERISTIC	Unit	BUSINESS TRIPS				PLEASURE TRIPS			
		1985	1990	1993	1994	1985	1990	1993	1994
Total trips	Million	156.6	182.8	210.4	220.8	301.2	361.1	413.4	434.3
Average household members on trip	Number	1.3	1.2	1.3	1.3	1.8	1.8	1.8	1.8
Average nights per trip ¹	Nights	3.6	3.7	3.5	3.0	5.6	4.4	4.0	3.7
Average miles per trip ²	Miles	1,180	1,020	1,192	1,027	1,010	867	858	821
Traveled primarily by auto/truck/RV ³	Percent	51	58	55	56	73	77	79	78
Traveled primarily by air	Percent	44	37	43	43	21	18	18	17
Used a rental car while on trip	Percent	20	14	26	23	6	7	9	9
Stayed in a hotel while on trip	Percent	62	71	73	70	39	37	40	40
Used a travel agent	Percent	28	21	25	24	13	12	8	8
Also a vacation trip	Percent	13	17	14	12	80	82	76	75
Male travelers	Percent	67	71	72	74	48	49	55	52
Female travelers	Percent	33	29	28	26	52	51	45	48
Household income:									
Less than \$40,000	Percent	58	42	30	21	73	63	47	49
\$40,000 or more	Percent	42	56	70	79	27	38	53	51

¹ Includes no overnight stays. ² United States only. ³ Recreational vehicle.Source: U.S. Travel Data Center, Washington, DC, *National Travel Survey*, annual, (copyright).**No. 425. Arrangement of Passenger Transportation—Receipts and Expenses, by Source: 1989 to 1994**

[In millions of dollars. For taxable employer firms. Data are for SIC 472. Based on the 1987 Standard Industrial Classification code; see text, section 13]

ITEM	1989	1990	1991	1992	1993	1994
RECEIPTS						
Total	9,822	10,921	10,152	10,573	11,073	11,795
Air carriers	5,401	5,837	5,527	5,881	6,138	6,375
Water carriers	394	474	520	523	528	584
Hotels and motels	693	771	676	744	758	808
Motor coaches	343	403	385	379	388	397
Railroads	106	127	130	110	125	126
Rental cars	157	175	171	187	189	204
Packaged tours	1,978	2,250	1,931	1,989	2,158	2,425
Other	750	884	812	760	789	876
EXPENSES						
Total	8,799	9,912	9,469	9,705	10,136	10,889
Annual payroll	3,468	3,891	3,740	3,924	4,031	4,526
Employer contributions to Social Security and other supplemental benefits	464	519	516	526	558	628
Lease and rental payments	825	919	874	873	908	908
Advertising and promotion	588	722	636	653	713	746
Taxes and licenses	148	158	134	135	144	163
Utilities	295	352	341	371	386	388
Depreciation	371	409	379	326	339	361
Purchased office supplies	306	321	295	300	294	325
Purchased repair services	124	156	139	124	134	152
Other	2,210	2,465	2,415	2,473	2,629	2,692

Source: U.S. Bureau of the Census, *Current Business Reports, Service Annual Survey: 1994*, BS/94.

No. 426. Domestic Travel Expenditures, by State: 1993

[Represents U.S. spending on domestic overnight trips and day trips of 100 miles or more away from home. Excludes spending by foreign visitors and by U.S. residents in U.S. territories and abroad]

STATE	Total (mil. dol.)	Share of total (per-cent)	Rank	STATE	Total (mil. dol.)	Share of total (per-cent)	Rank	STATE	Total (mil. dol.)	Share of total (per-cent)	Rank
U.S., total	323,272	100	(X)	KS	2,457	0.8	37	ND	828	0.3	50
AL	3,682	1.1	28	LA	3,567	1.1	29	OH	8,546	2.6	11
AK	1,085	0.3	46	ME	4,848	1.5	22	OK	2,698	0.8	35
AZ	5,525	1.7	19	MA	1,483	0.5	40	OR	3,795	1.2	27
AR	2,745	0.8	33	MD	4,922	1.5	21	PA	10,060	3.2	8
CA	42,480	13.1	1	MI	7,452	2.3	14	RI	708	0.2	51
CO	6,122	1.9	17	MN	7,498	2.3	13	SC	4,831	1.5	23
CT	3,458	1.1	30	MO	4,492	1.4	24	SD	834	0.3	49
DE	836	0.3	48	MS	2,236	0.7	38	TN	6,779	2.1	15
DC	3,169	1	31	MT	6,215	1.9	16	TX	20,215	6.3	3
FL	28,629	8.9	2	NE	1,434	0.4	42	UT	2,712	0.8	34
GA	9,186	2.8	9	NV	1,751	0.5	39	VT	1,030	0.3	47
HI	5,866	1.8	18	NH	12,539	3.9	6	VA	9,076	2.8	10
ID	1,462	0.5	41	NJ	1,408	0.4	43	WA	5,318	1.6	20
IL	13,804	4.3	5	NY	11,134	3.4	7	WV	1,371	0.4	44
IN	4,220	1.3	26	NC	2,695	0.8	36	WI	4,453	1.4	25
IA	2,746	0.8	32		19,950	6.2	4	WY	1,142	0.4	45
					7,884	2.4	12				

X Not applicable.

Source: U.S. Travel Data Center, Washington, DC, *Impact of Travel on State Economies, 1993* (copyright).

No. 427. International Travelers and Expenditures, With Projections: 1970 to 1995

[For coverage, see tables 428 and 429. Beginning 1985, receipts, payments, and fares not comparable with previous years. See source for details. Minus sign (-) indicates deficit. See also *Historical Statistics, Colonial Times to 1970*, series H 921, 928, 941, and 945]

YEAR	TRAVEL AND PASSENGER FARE (mil. dol.)				U.S. net travel and passenger payments (mil. dol.)	U.S. travelers to foreign countries (1,000)	Foreign visitors to the U.S. (1,000)
	Payments by U.S. travelers		Receipts from foreign visitors				
	Total ¹	Expenditures abroad	Total ¹	Travel receipts			
1970	5,195	3,980	2,708	2,331	-2,487	(NA)	12,362
1980	14,004	10,397	12,650	10,588	-1,354	22,365	22,326
1985	31,042	24,558	22,173	17,762	-8,869	34,715	25,399
1987	36,593	29,310	30,566	23,563	-6,027	39,410	29,500
1988	39,843	32,114	38,409	29,434	-1,434	40,669	34,095
1989	41,666	33,418	46,863	36,250	5,197	41,138	36,564
1990	47,879	37,349	58,305	43,007	10,426	44,623	39,539
1991	45,334	35,322	64,237	48,384	18,904	41,566	42,986
1992	49,614	39,007	71,257	54,284	21,642	43,897	47,261
1993	51,980	40,564	74,171	57,621	22,191	44,385	45,779
1994, est.	55,618	43,059	77,653	60,001	22,035	46,426	45,504
1995, proj.	57,900	44,825	76,485	58,370	18,585	47,419	42,983

NA Not available. ¹ Includes passenger fares not shown separately. ² Mexico visitation data are under-reported.

Source: Travelers and visitors: U.S. Travel and Tourism Administration (USTTA), and unpublished data. Fares and Payments: Through 1980, U.S. Bureau of Economic Analysis, (BEA) *Survey of Current Business*; beginning 1985, USTTA, based on data from BEA.

No. 428. U.S. Travel to Foreign Countries, With Projections: 1985 to 1995

[Travelers in thousands; expenditures in millions of dollars. Covers residents of the United States, its territories and possessions. See source for details. See also *Historical Statistics, Colonial Times to 1970*, series H 921-940]

ITEM AND AREA	1985	1989	1990	1991	1992	1993	1994, est.	1995, proj.
Total travelers	34,715	41,138	44,623	41,566	43,897	44,385	46,426	47,419
Canada	11,558	12,184	12,252	12,003	11,818	11,998	12,543	12,920
Mexico	10,461	14,163	16,381	15,042	16,114	15,285	15,759	15,759
Total overseas	12,696	14,791	15,990	14,521	15,965	17,102	18,124	18,740
Europe	6,780	7,233	8,043	6,316	7,136	7,491	(NA)	(NA)
Latin America	3,592	4,392	4,749	5,155	5,285	5,729	(NA)	(NA)
Other	2,324	3,166	3,198	3,050	3,544	3,882	(NA)	(NA)
Expenditures abroad	24,558	33,418	37,349	35,322	39,007	40,564	43,059	44,825
Canada	2,506	3,396	3,541	3,705	3,554	3,692	3,826	(NA)
Mexico	2,548	4,276	4,879	5,111	5,159	5,158	5,062	(NA)
Total overseas	19,504	25,746	28,929	26,506	30,293	31,714	34,172	(NA)
Europe	9,403	11,967	13,996	11,524	13,951	14,437	15,512	(NA)
Latin America	3,995	5,123	5,395	3,072	6,351	6,987	7,570	(NA)
Other	6,106	8,656	9,538	11,910	9,991	10,290	11,090	(NA)
Fares to foreign carriers	6,444	8,248	10,530	10,012	10,608	11,416	12,558	(NA)

NA Not available. ¹ Includes Central and South America and the Caribbean.

Source: Travelers: U.S. Travel and Tourism Administration (USTTA), unpublished data. Expenditures: USTTA, based on data from the Bureau of Economic Analysis.

No. 429. Foreign Travel to the United States, With Projections: 1985 to 1995

[Travelers in thousands; receipts in millions of dollars. Includes travelers for business and pleasure, foreigners in transit through the United States, and students; excludes travel by foreign government personnel and foreign businessmen employed in the United States. See source for details. See also *Historical Statistics, Colonial Times to 1970*, series H 946-951]

AREA OF ORIGIN	1985	1989	1990	1991	1992	1993	1994, est.	1995, proj.
International travelers	25,399	36,564	39,539	42,986	47,261	45,779	45,504	42,983
Canada	10,721	15,325	17,263	19,113	18,598	17,293	14,970	13,668
Mexico	7,141	7,240	7,217	7,718	10,872	9,824	11,325	9,610
Total overseas	7,537	13,999	15,059	16,155	17,791	18,662	19,209	19,705
Europe	2,905	6,251	6,659	7,360	8,262	8,630	8,509	8,803
Latin America	1,795	2,627	2,877	3,080	3,255	3,678	3,672	3,751
Other	2,837	5,121	5,523	5,715	6,274	6,354	7,028	7,151
Total travel receipts	17,762	36,250	43,007	48,384	54,284	57,621	60,001	58,370
Canada	2,580	5,385	7,093	8,499	8,182	7,458	6,321	(NA)
Mexico	2,101	3,926	5,108	5,367	5,696	5,119	4,930	(NA)
Total overseas	13,081	26,939	30,806	34,518	40,407	45,044	48,749	(NA)
Europe	4,774	11,004	12,602	14,332	17,706	19,204	20,033	(NA)
Latin America	3,122	4,418	5,126	5,927	6,883	8,300	8,816	(NA)
Other	5,185	11,517	13,078	14,259	15,818	17,540	19,900	(NA)
Fares to U.S. carriers	4,411	10,613	15,298	15,854	16,972	16,550	17,651	(NA)

NA Not available. ¹ Includes Central and South America and the Caribbean.

Source: Travelers: U.S. Travel and Tourism Administration (USTTA), unpublished data. Receipts: USTTA, based on data from the Bureau of Economic Analysis.

No. 430. Foreign Visitors for Pleasure Admitted, by Country of Last Residence: 1985 to 1994

[In thousands. For years ending September 30. See headnote, table 7, section 1]

COUNTRY	1985	1990	1993	1994	COUNTRY	1985	1990	1993	1994
Total ¹	6,609	13,418	16,918	17,155	Africa ²	101	105	127	138
Europe ²	2,048	5,383	7,349	6,944	Egypt	16	16	16	17
Austria	34	87	146	132	Nigeria	25	11	11	10
Belgium	39	95	147	153	Oceania ²	282	562	535	478
Denmark	36	75	80	79	Australia	195	380	381	334
Finland	24	83	56	48	New Zealand	74	153	117	103
France	226	566	698	686	North America	1,664	2,463	2,712	2,763
Greece	34	43	44	47	Canada	79	119	160	144
Ireland	55	81	111	126	Mexico	773	1,061	1,259	1,324
Italy	155	308	491	457	Caribbean ²	584	963	888	886
Netherlands	82	214	302	302	Bahamas, The	211	332	289	269
Norway	41	80	79	80	Barbados	17	34	41	38
Poland	40	55	32	33	Cayman Islands	18	31	31	33
Soviet Union	2	53	47	44	Dominican Republic	57	137	145	150
Spain	64	183	272	236	Haiti	56	57	31	27
Sweden	71	230	178	154	Jamaica	74	132	117	129
Switzerland	110	236	283	294	Netherlands Antilles	27	31	39	39
United Kingdom	598	1,899	2,566	2,461	Trinidad and Tobago	71	81	69	68
Germany ³	373	969	1,667	1,450	Central America ²	228	320	405	408
Asia ²	1,866	3,830	4,501	5,023	Costa Rica	41	62	89	91
China (Mainland China and Taiwan)	83	187	289	353	El Salvador	38	46	64	63
Hong Kong	64	111	141	145	Guatemala	53	91	104	108
India	52	75	63	67	Panama	38	43	55	58
Israel	80	128	142	150	South America ²	606	1,016	1,593	1,717
Japan	1,277	2,846	3,177	3,506	Argentina	66	136	312	338
Korea	26	120	270	361	Brazil	148	300	446	507
Philippines	59	76	94	87	Chile	28	54	91	96
Saudi Arabia	31	33	45	47	Colombia	123	122	162	174
Singapore	23	32	42	47	Ecuador	42	57	70	78
					Peru	44	97	102	99
					Venezuela	122	199	343	353

¹ Includes countries unknown or not reported. ² Includes countries not shown separately. ³ Data prior to 1993 for former West Germany.

Source: U.S. Immigration and Naturalization Service, *Statistical Yearbook*, annual.