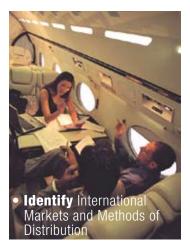
PHILADELPHIA UNIVERSITY

Office of Continuing and Professional Studies announces:









BREAKING INTO THE TRADE GAME

A Six-Week Course for Business Leaders Dedicated to Maximizing Their Companies' Sales

Offered in conjunction with the U.S. Export Assistance Center

Take advantage of this opportunity to learn how to move, think and act in the global marketplace. Whether you are just starting to think about exporting or have years of experience, this course will give you the tools and confidence necessary to succeed. You'll also learn about the free county, state and federal Government programs designed to help your company grow through exporting.

This exclusive training program has been carefully designed to give you the skills, strategies, insights and network of contacts necessary to expand your sales through exporting.

The course material will be taught over six sessions and will include insights and expertise from various international trade experts. Course activities and discussions will focus on developing a strong foundation for beginning and intermediate exporters.

Philadelphia University, <u>Bucks County Campus</u> 4800 E. Street Rd., Trevose, PA 19053

Tuition: \$300.00

Six Week course: April 15, 2008 to June 24, 2008, 9 a.m. - 3:30 p.m.

Date: Topic:

April 15 Making the Export Decision

April 29 Making the Connection: Selecting the Best Markets

May 13 Transporting Goods Internationally

May 27 Legal Issues for Exporters

June 10 Financing and Payment Options

June 24 Cross-Cultural Communications

For more information or to register, please contact:



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