June 28, 2005 Agenda International Stakeholder Meeting PGE Energy Center – 851 Howard Street, San Francisco

"Measuring and Reducing TV Power Use"

8:30 – 9:00	Continental Breakfast	
9:00 – 9:10	Introductions	All
9:10 – 9:35	Why are we here? What do we want to accomplish today?	Noah Horowitz – NRDC
9:35- 9:45	Welcoming Remarks from Meeting Co-sponsors	Gary Fernstrom - PGE
		Andrew Fanara – EPA ENERGY STAR
		John Wilson - CEC
9:45 – 10:10	Summary of NRDC/Ecos Research on TV Power Use	Pete Ostendorp – Ecos Consulting
10:10 - 10:40	Report from Australia	
	Recent Research on Impacts of TV settings, and Individual Model Power Use. Update on labeling and standards plans.	Paul Ryan – consultant representing the Australia Greenhouse Office (AGO)
	Australian TV manufacturer's perspective	Keith Jones – Australia Standards Committee (Panasonic – Australia)
10:40 – 11:15	Test Method and Policy Overview – International Developments	Bob Harrison - Electronic Products and ICT Sector Manager (Scientific)
		UK Government Market Transformation Programme
11:15 – 11:30	BREAK	
11:30 – 11:50	Test Method and Metric Ideas – a Technologist's Views	Larry Weber – Chair Society of Information Display
11:50 – 12:20	Open Discussion (Industry Feedback Part I)	
12:20 – 1:10	Lunch	

1:10 – 1:40	Current Industry Efforts to Reduce TV Power Use and Challenges Ahead	TBD
1:40 – 2:10	Brainstorming	ALL
	What Would Industry Like to See?	
	 Targeted R&D Funding Support Voluntary Label Energy Guide Type Label at Retail Utility Rebates 	
2:10 – 2:30	Next Steps	ALL
	 Test Method Metric Data Collection Staying in Touch 	
2:30	Adjourn	