

JAN 17 2007

A BILL FOR AN ACT

RELATING TO TOURISM.

BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:

1 SECTION 1. Section 201B-7, Hawaii Revised Statutes, is
2 amended by amending subsection (a) to read as follows:

3 "(a) The authority may enter into contracts and agreements
4 that include the following:

5 (1) Tourism promotion, marketing, and development;

6 (2) Market development-related research;

7 (3) Product development and diversification issues focused
8 on visitors;

9 (4) Promotion, development, and coordination of sports-
10 related activities and events;

11 (5) Promotion of Hawaii, through a coordinated statewide
12 effort, as a place to do business, including high
13 technology business, and as a business destination;

14 (6) Reduction of barriers to travel;

15 [+](7)[+] Marketing, management, use, operation, or maintenance
16 of the convention center facility, including the
17 purchase or sale of goods or services, logo items,



1 concessions, sponsorships, and license agreements, or
2 any use of the convention center facility as a
3 commercial enterprise; provided that effective January
4 1, 2003, and thereafter the contract for management of
5 the convention center facility shall include marketing
6 for all uses of the facility; and

7 [+] (8) [+] Any [~~and all other activities~~] activity necessary to
8 carry out the intent of this chapter;

9 provided that for any contract or agreement valued at \$25,000
10 and over, the authority shall provide notice to the speaker of
11 the house of representatives and the president of the senate on
12 the same day that such notification is given to the governor."

13 SECTION 2. Statutory material to be repealed is bracketed
14 and stricken. New statutory material is underscored.

15 SECTION 3. This Act shall take effect upon its approval.

16

INTRODUCED BY: Charles A. Fickler



Report Title:

Tourism

Description:

Makes technical amendments in law relating to Hawaii tourism authority.

