

JAN 17 2007

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# A BILL FOR AN ACT

RELATING TO TOURISM.

**BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF HAWAII:**

1 SECTION 1. Section 201B-7, Hawaii Revised Statutes, is  
2 amended by amending subsection (a) to read as follows:

3 "(a) The authority may enter into contracts and agreements  
4 that include the following:

5 (1) Tourism promotion, marketing, and development;

6 (2) Market development-related research;

7 (3) Product development and diversification issues focused  
8 on visitors;

9 (4) Promotion, development, and coordination of sports-  
10 related activities and events[+] focused on visitors;

11 (5) Promotion of Hawaii, through a coordinated statewide  
12 effort, as a place to do business, including high  
13 technology business, and as a business destination;

14 (6) Reduction of barriers to travel;

15 [+] (7) [+] Marketing, management, use, operation, or maintenance  
16 of the convention center facility, including the  
17 purchase or sale of goods or services, logo items,





**Report Title:**

Tourism

**Description:**

Makes technical amendments to tourism law.

