

# Use less energy. Improve financial health.

Based on the success of thousands of ENERGY STAR® partners, EPA has developed a proven strategy for energy management. By following these guidelines, your organization will take control of energy costs, improve your bottom line, and help protect the environment.

## Here's some of what you can do:

Assess Performance & Set Goals

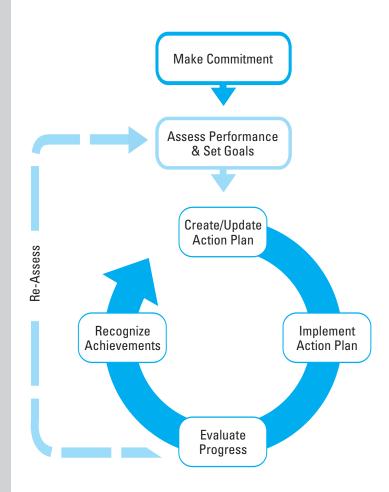
#### **Great management starts with the right measures.**

Get a handle on your energy use with EPA's national rating system. This system allows you to measure the energy efficiency of your facilities and compare them to others across the United States. Using data that you provide online, the system produces a baseline rating from 1 to 100. Once you have established this baseline, use ENERGY STAR's tools and resources to prioritize your investments, set goals, and track your management success. Access the national rating system online through ENERGY STAR's Portfolio Manager.

Recognize Achievements

### Distinguish your organization from the competition.

ENERGY STAR is the national symbol for protecting the environment through energy efficiency, recognized by over half of all U.S. households. Leverage that awareness by displaying the ENERGY STAR on facilities that rate 75 or higher. Partners that improve their ratings portfolio-wide by 10, 20, or 30 points distinguish themselves as ENERGY STAR Leaders. EPA recognizes Leaders as setting the standard for superior energy management.



#### **ENERGY STAR Guidelines**

Visit www.energystar.gov and click on ENERGY STAR Guidelines under Business Improvement. Then click on the individual links for tools and resources that can help you at each step.

For more ways to take control of your energy costs and improve your bottom line, call 1-888-STAR-YES or visit:

www.energystar.gov



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