

American consumers have purchased more than 750 million products that have earned the ENERGY STAR® — **are they your customers?**



By choosing ENERGY STAR, these consumers are saving energy, saving money, and protecting the environment without sacrificing features, performance, or quality.

Your customers can join them and select from thousands of energy-efficient product models for their homes—appliances, lighting, home electronics, home office equipment, heating and cooling equipment, and windows.

Facts on savings your customers will appreciate ...



If your clothes washer is at least 10 years old, you can save up to \$100 annually by purchasing a new ENERGY STAR labeled clothes washer.



ENERGY STAR qualified light bulbs and fixtures typically last 6 to 10 times longer than your standard bulbs and fixtures.

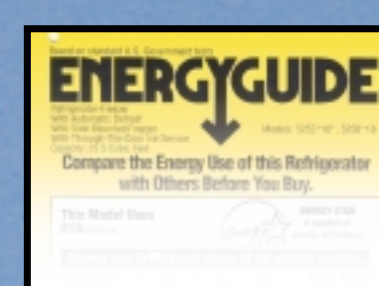


Americans spend more than \$1 billion each year to power TVs, VCRs, and DVDs when they're turned off; ENERGY STAR qualified units can save half of that!

ENERGY STAR saves consumers money on the “hidden cost” of the product—that is, the energy bill they pay each month. Even when the purchase price is slightly higher, your customers will save money year in and year out every time they use an ENERGY STAR labeled product.



The ENERGY STAR designates a product that protects the environment through superior energy efficiency.



The yellow EnergyGuide sticker predicts a product's annual energy cost.

Products earn the ENERGY STAR by meeting strict energy efficiency guidelines set by the US Environmental Protection Agency and the US Department of Energy. In some areas of the country, utilities or state energy offices help promote ENERGY STAR and periodically offer rebates to consumers buying products with the ENERGY STAR. For more information, visit www.energystar.gov or call 1-888-STAR-YES (1-888-782-7937).