



Module 1

Purpose of Module 1

The purpose of Module 1 is to help you understand SAMHSA's mission, priorities, and organization and then connect your project and community needs with funding opportunities within each of SAMHSA's three Centers: the Center for Mental Health Services (CMHS), the Center for Substance Abuse Prevention (CSAP), and the Center for Substance Abuse Treatment (CSAT).

Module 1 Learning Objectives

Upon completion of this module, you will know:

- The funding priorities of SAMHSA and its Centers;
- SAMHSA's grant technical assistance and information resources; and
- How to connect your community and project needs with the priorities and grant announcements of SAMHSA and its Centers.

Module 1 Underlying Assumptions

- To respond successfully to a SAMHSA grant announcement, your project plans and ideas must match what SAMHSA intends to fund.
- Many resources are available to help you prepare your grant application.

Module 1 Agenda

Topics to be discussed:

- SAMHSA's mission statement;
- SAMHSA's Centers;
- SAMHSA's funding priorities; and
- Grant application technical assistance.

SAMHSA's Mission Statement

To build resilience and facilitate recovery for people with or at risk for substance abuse and mental illness.

SAMHSA is an agency of the U.S. Department of Health and Human Services (HHS), one of 15 Federal Government departments. Handout 1-1 provides SAMHSA's organization chart, and Handout 1-2 provides SAMHSA's strategic goals. More information on SAMHSA is available on the SAMHSA Web site at www.samhsa.gov and other HHS Web sites at www.hhs.gov.

SAMHSA's Centers

Grant funds are made available and awarded by the Center for Mental Health Services (CMHS), the Center for Substance Abuse Prevention (CSAP), and the Center for Substance Abuse Treatment (CSAT) in accordance with the mission and purpose of SAMHSA. SAMHSA's Centers collaborate to help the agency accomplish its mission. SAMHSA's grant programs are focused on improving the quality and availability of substance abuse prevention, addiction treatment, and mental health services nationwide. Some SAMHSA grant programs enable States to build or enhance substance abuse and mental health services. Other grants give States and local communities the resources to better identify and address emerging substance abuse and mental health service needs at their earliest possible stages. Across the country, SAMHSA grant-supported projects are implementing evidence-based approaches to prevention and treatment activities in the community.

The Center for Mental Health Services

The Center for Mental Health Services (CMHS) leads Federal efforts in expanding the availability and accessibility of high-quality, community-based services for adults with serious mental illnesses and children with serious emotional disturbances. CMHS administers the Mental Health Services Block Grant Program—the single largest Federal contribution to improving mental health service systems across the country—as well as a portfolio of discretionary grant programs that include efforts to help prevent mental health problems. The Center collects, analyzes, and disseminates national data on mental health services.



Module 1

SAMHSA's National Mental Health Information Center (NMHIC) provides information about mental health via a toll-free number, Web site, and more than 600 publications.

NMHIC Contact Information

1-877-SAMHSA7 (English and Español)

1-866-889-2647 (TDD)

www.mentalhealth.samhsa.gov

The Center for Substance Abuse Prevention

The Center for Substance Abuse Prevention (CSAP) works to improve the quality of substance abuse prevention practices in every community nationwide. Through its discretionary grant programs, the Center provides States, communities, organizations, and families with tools to promote protective factors and to reduce risk factors for substance abuse.

The Center for Substance Abuse Treatment

The Center for Substance Abuse Treatment (CSAT) promotes the quality and availability of community-based substance abuse treatment services for individuals and families who need them. CSAT works with States and community-based groups to improve and expand existing substance abuse treatment services through its discretionary grant programs and the Substance Abuse Prevention and Treatment (SAPT) Block Grant Program. CSAT also supports SAMHSA's free treatment referral service to link people with the community-based substance abuse services they need.

SAMHSA's National Clearinghouse for Alcohol and Drug Information (NCADI) is the Nation's one-stop resource for information about substance abuse prevention and addiction treatment. Information specialists are available 24 hours a day, 7 days a week to take your calls.

NCADI Contact Information

1-877-SAMHSA7 (English and Español)

1-800-487-4889 (TDD)

www.ncadi.samhsa.gov

SAMHSA has recently established an Information Line that is an excellent source for getting information and resources about SAMHSA programs, initiatives and grants. The telephone number for the Information Line is 1-877-SAMHSA7. The line is open 24 hours a day, 7 days a week.

SAMHSA's Priorities

With input from a variety of SAMHSA's stakeholders, including Advisory Councils, national associations, and consumer and community-based organizations, SAMHSA developed a **matrix**—the *Programs and Principles Matrix*—that is a visual summary of the issues and cross-cutting principles that drive SAMHSA's key initiatives.

SAMHSA has identified ways to improve effectiveness, to increase capacity to serve, and to provide accountability for its programs, policies, and budget. Key priorities for the agency and for the field have been set and identified in the matrix of program priorities and cross-cutting principles. The "SAMHSA Matrix of Priorities" guides management decisions by focusing on these priority areas. SAMHSA can help provide people with the services they need to live, work, learn, and participate fully in their communities. With the continued support of its many partners, SAMHSA will continue to bring the message of hope, courage, and recovery and the promise of a life in the community to every individual it touches through its work.

<h1 style="color: red; margin: 0;">SAMHSA Matrix of Priorities</h1>		Cross-Cutting Principles									
		Science to Services/ Evidence-Based Practices	Data for Performance Measurement & Management	Collaboration with Public, Private & International Partners	Reducing Stigma & Discrimination & Other Barriers to Services	Cultural Competency/ Eliminating Disparities	Community & Faith-Based Approaches	Trauma & Violence (e.g. Physical & Sexual Abuse)	Financing Strategies & Cost-Effectiveness	Rural & Other Specific Settings	Disaster Readiness & Response
Programs/Issues	Co-Occurring Disorders	■	■	■	■	■	■	■	■	■	
	Substance Abuse Treatment Capacity	■	■	■	■	■	■	■	■	■	
	Seclusion & Restraint	■	■	■	■	■	■	■	■	■	
	Strategic Prevention Framework	■	■	■	■	■	■	■	■	■	
	Children & Families	■	■	■	■	■	■	■	■	■	
	Mental Health System Transformation	■	■	■	■	■	■	■	■	■	
	Suicide Prevention	■	■	■	■	■	■	■	■	■	
	Homelessness	■	■	■	■	■	■	■	■	■	
	Older Adults	■	■	■	■	■	■	■	■	■	
	HIV/AIDS & Hepatitis	■	■	■	■	■	■	■	■	■	
	Criminal & Juvenile Justice	■	■	■	■	■	■	■	■	■	
	Workforce Development	■	■	■	■	■	■	■	■	■	

A Life In The Community For Everyone

Building Resilience & Facilitating Recovery



Module 1

It is important for you to know the program areas and topics that SAMHSA is most likely to fund. Topics that relate to SAMHSA's cross-cutting principles should be incorporated as often as possible in each of the SAMHSA program and issue areas. Depending on the grant announcement, you should incorporate as many of these areas and issues as possible into your project planning.

SAMHSA Grant Application Technical Assistance

- You can determine your eligibility to compete for a grant award by reading the grant announcement.
- You must pay special attention to the “screening requirements” to make sure you meet all of them.
- You can apply for a grant funded by SAMHSA in substance abuse and/or mental health areas.
- You can access many valuable data and literature resources from the SAMHSA Web site.
- You can receive technical assistance by attending SAMHSA workshops and by contacting the Government Project Officer (GPO) and Grants Management Officer (GMO) noted in the funding announcement.

SAMHSA provides millions of dollars each year in grants to organizations submitting complete and comprehensive grant applications. Because grant funding is a competitive process, it is essential to develop a high-quality, responsive application.

It is a good idea to visit SAMHSA's Web site regularly to keep current. The GPO (sometimes referred to as the program contact) and GMO involved in the work in which you are interested are a terrific resource to call upon to learn more about the grant application process and available resources. Every grant announcement includes contact information for program and grants management staff. There are many ways to access relevant information, data, documents, application forms, and reports, including the following:

Visit the SAMHSA Web site www.samhsa.gov/grant/apply.aspx for application forms and other grant application documents that are referenced throughout this document.

- Call the SAMHSA Clearinghouses, 1-800-877-SAMHSA7, and request resources. The National Clearinghouse for Alcohol and Drug Information (NCADI), www.ncadi.samhsa.gov, provides information on substance abuse prevention and treatment, and the National Mental Health Information Center (NMHIC), www.mentalhealth.samhsa.gov, provides information on mental disorders and treatment. Both offer materials and information on specific topics of interest.

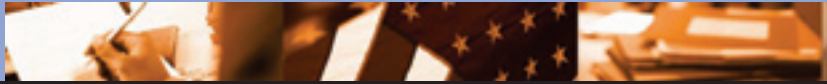
You can also access public use files that detail national, state and sub-state data compiled by SAMHSA. The data files can be found at SAMHSA's Office of Applied Studies (OAS) Web site at <http://oas.samhsa.gov/>.

- Talk to your contacts at the State level to discuss plans for grant application development. State Point of Contact (SPOC) and Single State Agency (SSA) lists are found on the SAMHSA Web site at www.samhsa.gov/grants/apply.aspx.
- Attend technical assistance workshops. These workshops are usually announced on the SAMHSA Web site.
- The technical assistance workshops and the GPOs, SPOCs, SSAs, and local government program contacts are valuable resources. These agencies and individuals know about Federal funding opportunities and can help you identify appropriate grant announcements for your project.

Not every project will find a grant announcement that fits. Therefore, it is important to gather information on what is being funded and to identify a variety of funding sources to find resources that can best support your ideas (or help you develop ideas that do fit). Ways in which you can find grant announcements will be discussed in Module 3. Web sites referred to throughout this manual will provide more detailed and current information to help with the preparation of your grant applications.

Summary Points to Remember...

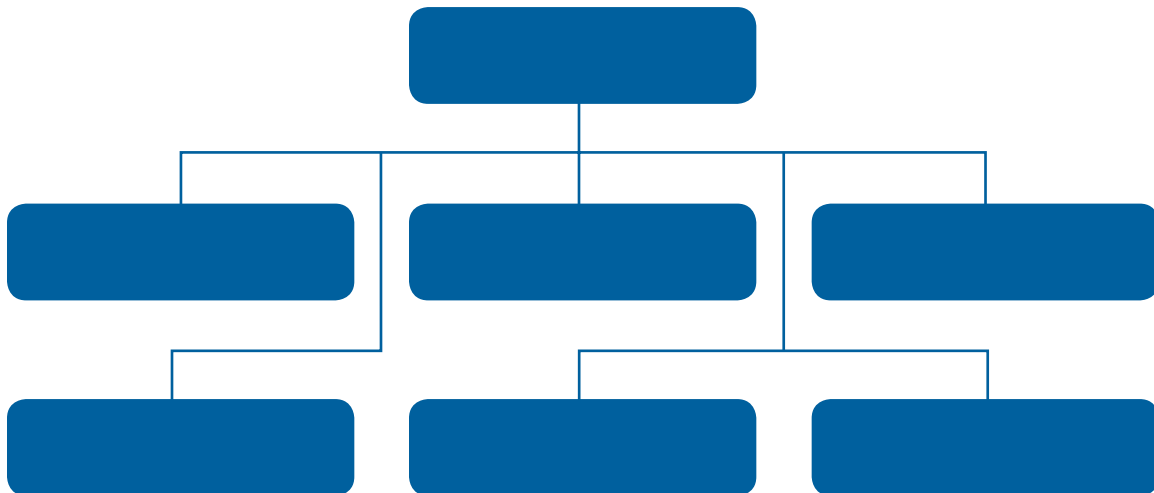
- Connect your project and community needs with SAMHSA's mission and priorities.
- Locate and benefit from SAMHSA resources.
- Locate and benefit from SAMHSA's information clearinghouses, NCADI and NMHIC and use the SAMHSA information line **1-877-SAMHSA7**.
- Attend technical assistance workshops.
- Communicate with GPOs, SPOCs, and SSAs.
- Ask for help!



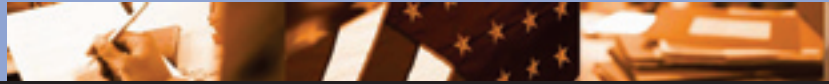
Module 1: Handout 1-1

SAMHSA Organization Chart

Department of Health and Human Services
Substance Abuse and Mental Health Services Administration



Page Intentionally Left Blank



Module 1: Handout 1-2

SAMHSA Strategic Plan

VISION

A Life in the Community
for Everyone

and Facilitating Recover

ACCOUNTABILITY

Measure and report
performance

- Track national trends
- Establish measurement and reporting systems
- Achieve excellence in management practices

CAPACITY

Increase service
availability

- Support needs assessment, planning, and system improvements
- Promote appropriate outreach assessment, and referral
- Support service expansion
- Promote consumer choice

EFFECTIVENESS

Improve service
quality

- Improve client outcomes in SAMHSA programs
- Identify and promote evidence-based approaches
- Support recruitment, education, and retention of workforce

Page Intentionally Left Blank