
HOUSE RESOLUTION

URGING THE COUNTY OF MAUI TO ADOPT AN ORDINANCE LIMITING THE
NUMBER OF TIME SHARE UNITS IN MAUI COUNTY.

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WHEREAS, it is in the State's best interest to foster a strong visitor market since the visitor industry is the largest generator of jobs in the State contributing directly and indirectly to the health and growth of the state economy; and

WHEREAS, the Department of Business, Economic Development, and Tourism has determined that hotel visitors on average spend more than twice as much per day in Hawaii as time share visitors; and

WHEREAS, according to the Maui County Department of Planning, the time share industry provides primarily low-wage employment; and

WHEREAS, conversion of existing hotel units to time share units not only diminishes existing hotel room inventory, but also eliminates well-paying jobs in the visitor hospitality sector thereby burdening the economy due to displaced workers; and

WHEREAS, in addition, conversion of existing hotel units to time share units reduces state revenue from the transient accommodations tax because resort time share vacation units do not generate as much taxable gross rental proceeds as hotel units; and

WHEREAS, the proliferation of time share units and diminution of hotel units negatively impacts the convention business and educational institutions, as both rely on hotel and conference rooms, not time share units; and

WHEREAS, residents of Hawaii typically rely on hotel rooms to facilitate interisland travel for business and to visit loved ones; and



1 WHEREAS, a reasonable cap on the number of time share units
 2 will create an incentive for more hotel construction on Maui and
 3 allow those in the construction trade to benefit from these
 4 future projects; and

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 6 WHEREAS, according to the Department of Business, Economic
 7 Development, and Tourism's *2006 Visitor Plant Inventory*, there
 8 are approximately nineteen hundred seventy-four time share units
 9 operating in Maui county and a cap of twenty-two hundred will
 10 still provide for reasonable growth of the time share industry
 11 in Maui county; and

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 13 WHEREAS, the Maui County Council is considering a measure
 14 to limit the number time share units in Maui county to no more
 15 than twenty-two hundred; now, therefore,

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 17 BE IT RESOLVED by the House of Representatives of the
 18 Twenty-fourth Legislature of the State of Hawaii, Regular
 19 Session of 2008, that the county of Maui is urged to amend the
 20 Maui County Code to limit the number of time share units in Maui
 21 county to no more than twenty-two hundred; and

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 23 BE IT FURTHER RESOLVED that certified copies of this
 24 Resolution be transmitted to the Mayor of Maui County, the
 25 Chairperson of the Maui County Council, and the Director of the
 26 Maui County Department of Planning.

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OFFERED BY: ~~_____~~

 Mele Carroll

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MAR 1 2 2008