
HOUSE CONCURRENT RESOLUTION

REQUESTING THE NATIONAL FOOTBALL LEAGUE TO SELECT THE STATE OF
HAWAII AS A HOST SITE FOR THE SUPER BOWL AND RELATED SUPER
BOWL ACTIVITIES WITHIN THE NEXT TEN YEARS.

1 WHEREAS, the National Football League (NFL) owns and
2 produces the most popular annual sporting event in the United
3 States, the Super Bowl; and
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5 WHEREAS, the Super Bowl, in addition to being the game that
6 determines the national champions in professional football, also
7 represents one of the world's greatest entertainment events,
8 transcending the sport to include personalities and activities
9 in other areas of American culture, such as popular music; and
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11 WHEREAS, although Hawaii has never hosted the Super Bowl,
12 it has served as the host of the highly-successful annual match-
13 up known as the Pro Bowl, the NFL All-Star game played after the
14 conclusion of each season; and
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16 WHEREAS, as a world-renowned visitor destination, Hawaii
17 has accumulated decades of experience in the tourism and
18 hospitality industries; and
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20 WHEREAS, Hawaii possesses the necessary infrastructure and
21 resources, including a modern, state-of-the-art convention
22 center, and the hotel capacity to handle the activities,
23 personnel, equipment, and all of the other preparations that the
24 Super Bowl entails; and
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26 WHEREAS, Hawaii also possesses the ancillary personnel and
27 infrastructure, such as police, the fire department, emergency
28 medical services, parking and traffic control, and appropriate
29 motor vehicles for transportation of personnel and equipment,
30 needed to ensure that all of the activities and programs planned
31 during Super Bowl Week leading up to and including the Super



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1 Bowl itself, are conducted and staged in a smooth, efficient
2 manner; and

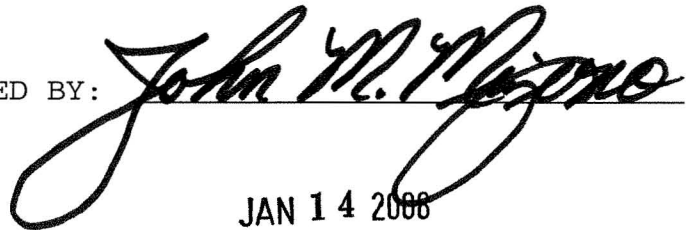
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4 WHEREAS, staging a Super Bowl in Hawaii would provide
5 significant marketing and public relations benefits for both the
6 State and NFL; now, therefore,

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8 BE IT RESOLVED by the House of Representatives of the
9 Twenty-fourth Legislature of the State of Hawaii, Regular
10 Session of 2008, the Senate concurring, that the Legislature
11 respectfully requests the NFL to select Hawaii as a host site
12 for the Super Bowl and related Super Bowl activities within the
13 next ten years; and

14
15 BE IT FURTHER RESOLVED that the Legislature encourages the
16 NFL to stage the Super Bowl in Hawaii as a means to promote
17 goodwill, enhance the worldwide renown and prestige of the State
18 of Hawaii, and create job opportunities and substantial fiscal
19 and economic benefits for our state.

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OFFERED BY:


JAN 14 2008

