HOUSE CONCURRENT RESOLUTION

REQUESTING THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS TO ESTABLISH A PRE-NEED FUNERAL INDUSTRY ADVISORY COMMITTEE TO PROVIDE INPUT ON CONCERNS AND SOLUTIONS REGARDING THE PRE-NEED FUNERAL INDUSTRY.

WHEREAS, the residents of Hawaii are provided funeral services by approximately twenty companies of which the majority offer pre-need funeral plans; and

WHEREAS, pre-need funeral plans provide consumers the ability to pre-arrange their funerals in order to relieve their family members of the trouble of making funeral arrangements at the time of their death; and

WHEREAS, there are more than 100,000 people in Hawaii who have purchased a pre-need funeral plan with a total value of more than \$150,000,000, which is held in trust; and

WHEREAS, recent incidents of questionable practices by Memorial Mortuary have led to a settlement to repay a total of \$150,000 to customers who bought pre-need funeral services from Memorial Mortuary; and

WHEREAS, furthermore, public concerns regarding Honolulu Memorial Park have alleged mismanagement and failure to fulfill promises to restore the aging cemetery; and

WHEREAS, ongoing proceedings have alleged that the trustees of RightStar properties, which include the Valley of the Temples, Homelani, Kona, and Maui Memorial Parks, have improperly removed approximately \$30,000,000 from the company's pre-need funeral plan trust funds; and

WHEREAS, the existing monitoring system for the cemetery and pre-need funeral industry, which currently only requires the submission of annual actuarial and financial reports, is not

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adequately designed to protect consumers from further 1 situations, such as RightStar; and 2 3 4 WHEREAS, the Legislature seeks ways to prevent these situations through means, such as providing a venue for input 5 and collaboration among the funeral industry, consumers, and government agencies; now, therefore, 7 8 9 BE IT RESOLVED by the House of Representatives of the Twenty-fourth Legislature of the State of Hawaii, Regular 10 Session of 2008, the Senate concurring, that the Director of 11 Commerce and Consumer Affairs is requested to establish a Pre-12 Need Funeral Industry Advisory Committee to provide input on 13 14 concerns and solutions regarding the pre-need funeral industry; and 15 16 17 BE IT FURTHER RESOLVED that the Pre-Need Funeral Industry 18 Advisory Committee consists of the following members: 19 20 Three members representing the cemetery and funeral trust industry consisting of one member from each of 21 22 the following organizations: 23 24 (A) An organization representing the pre-need 25 industry; 26 An organization representing the cemetery 27 (B) 28 industry; and 29 30 (C) An organization representing the funeral directors; 31 32 33 (2)Three members representing consumer organizations; 34 (3) One member from the general public; 35 36 37 Four ex-officio members representing: (4)38 (A) 39 The Department of Health; 40

The Department of Commerce and Consumer Affairs;

The Executive Office on Aging; and

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The Policy Advisory Board for Elder Affairs; and

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Any other individuals who the Director of Commerce and (5) Consumer Affairs determines would be appropriate to serve and assist in the work of the Advisory Committee; and

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BE IT FURTHER RESOLVED that the Pre-Need Funeral Industry Advisory Committee is requested to:

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(1)Provide comments to the Director of Commerce and Consumer Affairs regarding requested qualifications for the licensing of cemetery or pre-need funeral authorities as may be necessary for the welfare of the public, and the cemetery and pre-need funeral authority industry; and

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21 22 (2) Provide information on the practices and policies of the cemetery and pre-need funeral authority industry and make recommendations to the Director of Commerce and Consumer Affairs regarding practices and policies that would support the welfare of the public, and the cemetery and pre-need funeral authority industry; and

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BE IT FURTHER RESOLVED that the Director of Commerce and Consumer Affairs submit a written report to the Legislature of the Pre-Need Funeral Industry Advisory Committee's findings and recommendations, including any proposed legislation that may be necessary to address the concerns relating to the cemetery and pre-need funeral industry, and a recommendation on whether a permanent advisory committee should be established no later than twenty days prior to the convening of the 2009 Regular Session; and

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BE IT FURTHER RESOLVED that certified copies of this Concurrent Resolution be transmitted to the Governor; the Director of Commerce and Consumer Affairs; the Director of Health; the Director of the Executive Office on Aging; the Chairperson of the Policy Advisory Board for Elder Affairs; the President of the Hawaii Funeral Directors Association; the President of the Hawaii Allied Memorial Council; the President

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3 4 5 of the Pre-Need Funeral Association; and the President of the Funeral Consumer Alliance.

OFFERED BY:

MAR 1 2 2008