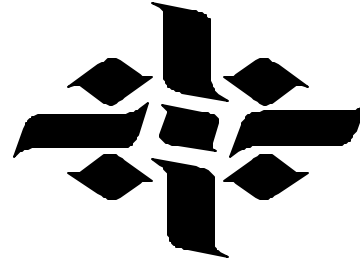


PPD ALERT

Competitiveness Demonstration Program--Set-Aside Authority for Fiscal Year 2001



This set-aside policy for the Small Business Competitiveness Demonstration Program for FY-2001 will be effective from October 1, 2000, through September 30, 2001, unless superseded by a memorandum from the Department's Office of Small and Disadvantaged Business Utilization (OSDBU). The current policy on each key group is noted below and the memorandum is shown at <http://www.ars.usda.gov/afm2/divisions/ppd/smbusin.htm>.

Designated Industry Groups (DIGS)

All DIGS will be conducted under full and open competition except SIC 1531 and 8711/8712 (associated with Product/Service Codes [(PSCs), C214, Architect-Engineering Services [non-construction]). Neither SICs 1531 nor 8711/8712 (PSC C214) should be competed on an unrestricted basis until notice has been provided to the Desk Officer, Stella Hughes, through Theresa Stephens, the REE OSDBU Coordinator.

Priority for 8(a) and HUBZone Small Business (SB) Concerns. Both 8(a) and HUBZone SB concerns shall have priority in the awarding of all contracts under Competitiveness Demonstration.

Emerging Small Business (ESB) Set-Asides (Architect-Engineering (\$50,000), all others (\$25,000). Requirements under the ESB reserves shall be set-aside for competition by emerging SB concerns.

Targeted Industry Categories (TICs). All acquisitions in this area are required to be set-aside for exclusive participation by SB concerns. TICs are identified in Policy Memorandum No. 19-04. TICs are the areas in which the agency seeks to expand SB participation through set-aside procedures, increased management attention, and specifically tailored acquisition procedures. All acquisitions in this area shall be set-aside for exclusive participation by SB concerns.

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