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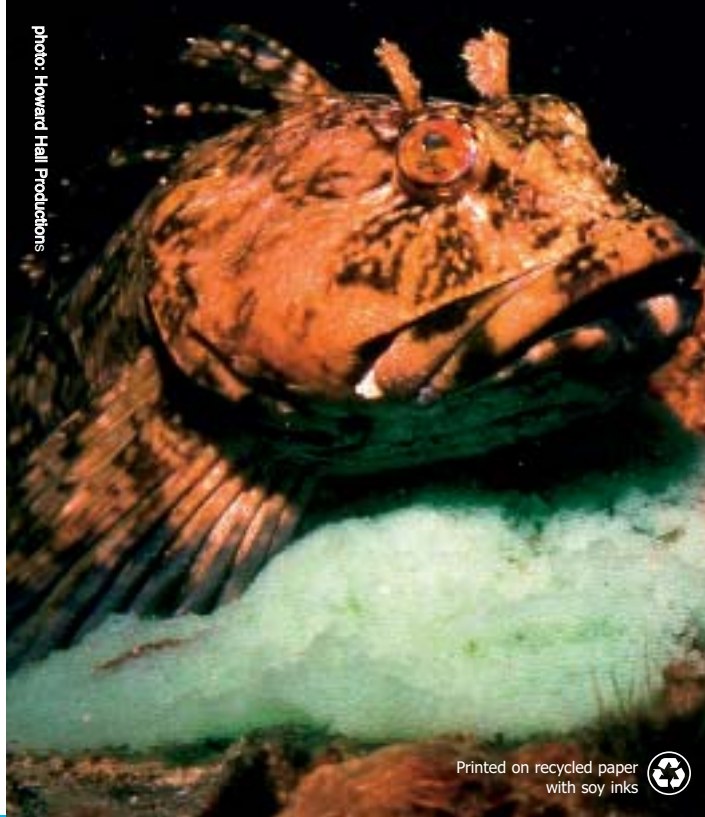
A tax deductible gift of \$25 or more entitles you to all the benefits of a Reef Check Membership, including:


- Reef Check's quarterly newsletter, The Transect Line.
- Reef Check pin and sticker
- Invitations to trainings, special events and other activities.

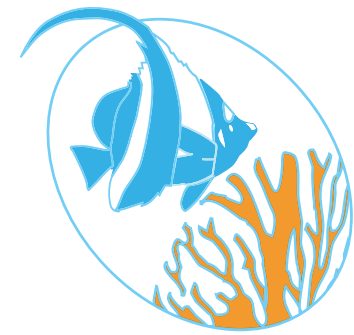
Detach and mail to:

Reef Check, P.O. Box 1057, 17575 Pacific Coast Highway,
Pacific Palisades, CA, USA 90272-1057

photo: Howard Hall Productions



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REEF CHECK

CALIFORNIA PROGRAM

RESEARCH EDUCATION
CONSERVATION

www.reefcheck.org

photo: N.Fashflashpix.com



ABOUT REEF CHECK

Founded by marine ecologist Dr. Gregor Hodgson, the Reef Check Foundation supports the world's largest reef monitoring program by working with volunteers, communities, governments and businesses to scientifically monitor, restore, and maintain reefs globally. Reef Check has received prestigious national and international environmental awards for its work, and is the United Nations' official community-based reef monitoring program.

"This valuable program gives recreational divers an opportunity to help preserve reefs while simultaneously providing communities with the tools to better protect their coastal resources."

Jean-Michel Cousteau, Filmmaker and Naturalist

"Reef Check's California Program provides a valuable tool to actively engage all ocean users in scientific monitoring of California's rocky reefs. Scientific data generated by the program will help to effectively manage California's rocky reefs for the use and enjoyment by future generations."

Dr. Richard F. Ambrose, Director Environmental Science and Engineering UCLA

"Community involvement is the cornerstone of environmental protection. I support Reef Check because it helps local communities protect their own reefs through education and involvement in Reef Check Surveys."

Leonardo DiCaprio, Actor and Reef Check Volunteer

photo: S. Jennings



SAN DIEGO TO EUREKA

CALIFORNIA'S REEFS IN CRISIS

Stretching over 1000 miles from San Diego to Eureka, the California coast attracts millions of people every year and supports an ocean economy worth \$43 billion annually.

Offshore, just below the surface, kelp forests and rocky reefs are home to countless species of marine life. From the time when Native Americans paddled the Channel Islands to the time of Steinbeck's Cannery Row, the ocean provided a seemingly endless bounty. Unfortunately, over the past thirty years, the health of the ocean ecosystem has suffered from pollution, overfishing and poor coastal management. Historically important seafood such as abalone and bocaccio rockfish have become rare in some parts of their range and several fisheries have been restricted or closed.

The good news is that it is not too late to reverse this decline in ocean health. Just as it is important to test the quality of the water we swim in, it is equally important to monitor the status of our ocean ecosystems. We must act now to ensure a healthy ocean for our children.

photo: Howard Hall Productions



To accomplish these goals, Reef Check scientists train and supervise teams of volunteers to conduct surveys of subtidal reefs. The results of these surveys are then submitted to Reef Check headquarters for compilation and analysis, and made available to all interested parties on a web-based Geographic Information System.

JOIN REEF CHECK AND HELP PROTECT CALIFORNIA'S REEFS

Get involved today. Join a Reef Check team and become a member of a group of individuals committed to making a difference. By joining Reef Check, either as a volunteer diver or general member, you'll contribute to the conservation and informed management of one of California's most precious resources.

JOIN TODAY

Join today by completing the attached membership form or sign-up online at www.reefcheck.org.

For additional information, e-mail us at California@reefcheck.org or call 310-230-2371.

REEF CHECK'S SUSTAINABLE SOLUTIONS

The non-profit Reef Check Foundation was established in 1997 to reverse the world's coral reef crisis by engaging citizens, business, and government in research, conservation, and management. Reef Check California's goals are to:

- **Establish a state-wide monitoring network using trained volunteer divers to conduct scientific surveys.**
- **Develop an informed and educated constituency supporting science-based management.**
- **Provide data to help resource managers make informed management decisions.**
- **Develop a self-financing monitoring and management program.**
- **Involve California divers in solving the tropical coral reef crisis through the Reef Check EcoAction and EcoExpedition programs.**

photo: Phillip CollaOceanlight.com



photo: Howard Hall Productions

