

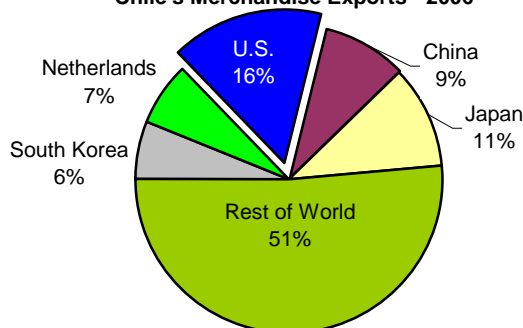


# The United States Contributes to Economic Prosperity in Chile

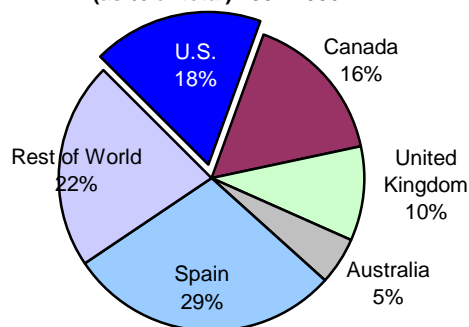


- In 2006, U.S. direct investment in Chile reached \$10.2 billion (BEA, *Survey of Current Business*, July 2007); this is equivalent to 7.0 percent of Chile's GDP of \$145.8 billion (World Bank, *World Development Indicators*).
- The Chilean affiliates of U.S. direct investors employed 57,200 people in 2005 and their value added contributed 3.1 percent to Chile's GDP (BEA, *Survey of Current Business*, Nov. 2007).
- The United States purchased 16 percent of Chile's total merchandise exports in 2006 (World Trade Atlas).
- U.S. merchandise exports to Chile grew from \$4.1 billion in 1996 to \$6.8 billion in 2006, an increase of approximately 64 percent (U.S. Census Bureau).
- In 2006, the United States exported \$1.5 billion in private commercial services to Chile while it imported \$800 million in private commercial services from Chile (BEA, *Survey of Current Business*, Nov. 2007).

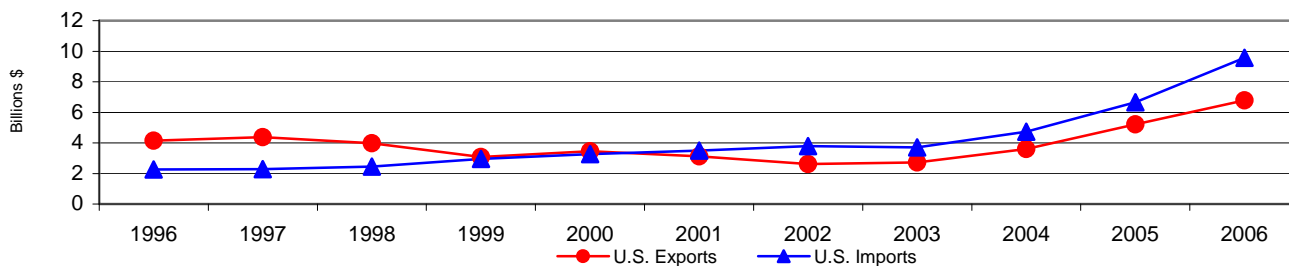
**Total Market Share the United States Represents for Chile's Merchandise Exports - 2006**



**Net Inflows of Foreign Investment in Chile (as % of total) 1997-2006**



**United States Trade in Goods with Chile**





## Chile

# U.S. Companies Contribute to Economic Prosperity and Social Development



### Enhancing Innovation - Microsoft Chile

In 2006, Microsoft Chile employed more than 75 people. The Microsoft Bicentenary Plan is a \$6 million dollar investment, reflective of the company's commitment to information and communication technology (ITC) in education and innovation in Chile. The plan consists of concrete initiatives and actions that aim to contribute, through the use of new technologies, to a Chilean industry of innovation. In 2004, through one of the programs under the Bicentenary Plan, "Unlimited Potential", Microsoft Chile donated more than \$124,000 in software and contributions to support the opening of 12 technology community centers, which trained more than 120,000 people in technology.

### Encouraging Education - Citigroup Chile

In 2006, Citigroup Chile employed 4,586 people. For the last five years, Citigroup Chile has engaged in promoting education and cultural initiatives that benefit the low-income population, through La Fuente Foundation. One of the programs, which began in 2005, has focused on providing financial education for low-income students. As of May 2006, the program had successfully trained 335 students. Another program, called "Creating Readers of Tomorrow," was launched in 2001 in order to foster a love for reading in children. The program now reaches more than 3,500 children weekly. Since 2001, La Fuente Foundation has developed 8 programs and has contributed more than \$800,000 to these programs. In 2005, over 500 Citigroup Chile employees volunteered more than 1,400 hours in community programs.

### Investing in Health - Merck

In 2006, Merck Sharp & Dohme (MSD)<sup>1</sup> Chile employed 122 people. Since 2001, MSD Chile has offered discounted HIV/AIDS drugs to the Chilean government for use in the public health system. With support from Merck & Co., Inc., MSD Chile provided a grant to support the creation of Vivo Positivo in the Punta Arenas Region. Vivo Positivo is an NGO based in Chile, which is dedicated to helping educate people living with HIV/AIDS about treatment options, compliance, prevention strategies and self care. MSD Chile and Merck & Co., Inc. also provided a grant to Fundación Arriaran, an organization which provides free medical care and information to more than 600 people living with HIV/AIDS in Chile, to determine the most effective methods to improve patient compliance with anti-retroviral treatment. In addition, MSD Chile has developed medical education programs aimed at teaching doctors, nurses and healthcare workers about new advancement in HIV/AIDS treatment options.

### Conserving the Environment - Ford Motor Company Chile

Ford Motor Company Chile launched the Conservation & Environmental Grants Program in 2001. This grants program is one of the largest environmental and conservation efforts in Chile and is part of a global initiative by the Ford Motor Company. One of the sponsored projects is an award winning photography exhibit called "Forgotten Towns." The exhibit captures native culture and local values in danger of extinction in Chile's central region with the goal of raising awareness of the need for cultural heritage protection. More than 550 projects have participated in the grants program since 2001. Through this program Ford has contributed \$135,000 to projects of individual persons, groups and non-governmental organizations.

### Corporate Citizenship - Coca-Cola Foundation

The Coca-Cola Foundation's Coca-Cola de Chile was founded in 1992 to improve access to better living standards for over 300,000 young students who come from low-income families in Chile. With an investment of \$9 million, the Coca-Cola Foundation leads the Coca-Cola Science Laboratory Program, called TAVEC, which is taking place in 50 schools and in more than 30 cities throughout the country and is also sponsored by the Ministry of Education. Additionally, the Coca Cola Foundation grants scholarships, supports the Junior Achievement Program, and has created a reading and writing program for children called "Kids have the Word."

<sup>1</sup> Merck & Co., Inc. is a global, research-based pharmaceutical company based in Whitehouse Station, NJ, USA. Merck & Co., Inc. and operates as Merck Sharp & Dohme (MSD) in most countries outside the United States. In Canada, the Company operates as Merck Frosst Canada, Ltd. In Japan, it operates as Banyu Pharmaceutical Co., Ltd.