

Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)

Energy Information Administration/Short-Term Energy Outlook - September 2008

| | 2007 | | | | 2008 | | | | 2009 | | | | Year | | |
|------------------------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|--------|--------|
| | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th | 1st | 2nd | 3rd | 4th | 2007 | 2008 | 2009 |
| Residential Sector | | | | | | | | | | | | | | | |
| New England | 142 | 115 | 140 | 127 | 140 | 113 | 143 | 128 | 141 | 114 | 140 | 125 | 131 | 131 | 130 |
| Middle Atlantic | 389 | 330 | 416 | 344 | 387 | 318 | 417 | 346 | 388 | 315 | 418 | 336 | 370 | 367 | 364 |
| E. N. Central | 564 | 467 | 613 | 493 | 575 | 444 | 595 | 499 | 566 | 449 | 602 | 488 | 534 | 528 | 526 |
| W. N. Central | 300 | 245 | 344 | 258 | 316 | 234 | 327 | 261 | 297 | 242 | 337 | 258 | 287 | 284 | 284 |
| S. Atlantic | 966 | 843 | 1,171 | 856 | 949 | 839 | 1,128 | 863 | 980 | 835 | 1,141 | 854 | 959 | 945 | 953 |
| E. S. Central | 348 | 286 | 418 | 285 | 354 | 280 | 396 | 287 | 354 | 284 | 406 | 289 | 334 | 329 | 333 |
| W. S. Central | 505 | 462 | 684 | 463 | 528 | 503 | 725 | 462 | 493 | 500 | 726 | 469 | 529 | 555 | 547 |
| Mountain | 243 | 234 | 336 | 225 | 249 | 228 | 334 | 236 | 249 | 242 | 341 | 242 | 260 | 262 | 269 |
| Pacific contiguous | 442 | 346 | 411 | 381 | 447 | 363 | 417 | 396 | 440 | 356 | 416 | 392 | 395 | 406 | 401 |
| AK and HI | 16 | 14 | 14 | 15 | 16 | 14 | 14 | 15 | 16 | 14 | 14 | 15 | 15 | 15 | 15 |
| Total | 3,916 | 3,341 | 4,548 | 3,446 | 3,960 | 3,335 | 4,495 | 3,495 | 3,923 | 3,352 | 4,541 | 3,467 | 3,813 | 3,822 | 3,822 |
| Commercial Sector | | | | | | | | | | | | | | | |
| New England | 151 | 150 | 166 | 151 | 154 | 152 | 168 | 152 | 158 | 153 | 172 | 153 | 155 | 156 | 159 |
| Middle Atlantic | 454 | 443 | 499 | 446 | 452 | 440 | 511 | 454 | 467 | 452 | 518 | 452 | 461 | 465 | 472 |
| E. N. Central | 503 | 513 | 563 | 500 | 501 | 538 | 562 | 494 | 513 | 515 | 574 | 506 | 520 | 524 | 527 |
| W. N. Central | 256 | 261 | 300 | 258 | 261 | 260 | 295 | 253 | 250 | 254 | 291 | 254 | 269 | 267 | 262 |
| S. Atlantic | 778 | 829 | 944 | 812 | 781 | 832 | 939 | 820 | 807 | 861 | 986 | 842 | 841 | 843 | 875 |
| E. S. Central | 215 | 231 | 271 | 220 | 217 | 228 | 266 | 218 | 215 | 229 | 268 | 221 | 234 | 232 | 233 |
| W. S. Central | 421 | 453 | 526 | 436 | 432 | 483 | 557 | 445 | 431 | 485 | 570 | 465 | 459 | 479 | 488 |
| Mountain | 236 | 256 | 292 | 248 | 239 | 257 | 291 | 244 | 230 | 251 | 284 | 244 | 258 | 258 | 252 |
| Pacific contiguous | 442 | 454 | 506 | 456 | 445 | 459 | 512 | 458 | 437 | 447 | 503 | 460 | 464 | 469 | 462 |
| AK and HI | 18 | 17 | 18 | 17 | 17 | 17 | 18 | 18 | 17 | 17 | 18 | 18 | 17 | 17 | 18 |
| Total | 3,472 | 3,606 | 4,086 | 3,544 | 3,500 | 3,666 | 4,118 | 3,556 | 3,525 | 3,664 | 4,184 | 3,615 | 3,679 | 3,711 | 3,748 |
| Industrial Sector | | | | | | | | | | | | | | | |
| New England | 61 | 64 | 64 | 63 | 60 | 64 | 66 | 62 | 62 | 63 | 66 | 63 | 63 | 63 | 64 |
| Middle Atlantic | 195 | 202 | 208 | 204 | 198 | 203 | 211 | 200 | 196 | 200 | 207 | 196 | 203 | 203 | 200 |
| E. N. Central | 578 | 595 | 598 | 575 | 580 | 570 | 599 | 578 | 581 | 599 | 603 | 580 | 586 | 582 | 590 |
| W. N. Central | 225 | 235 | 248 | 239 | 230 | 238 | 252 | 240 | 229 | 240 | 252 | 240 | 237 | 240 | 240 |
| S. Atlantic | 416 | 438 | 443 | 423 | 410 | 435 | 445 | 422 | 409 | 432 | 440 | 415 | 430 | 428 | 424 |
| E. S. Central | 351 | 354 | 360 | 376 | 370 | 367 | 363 | 374 | 372 | 376 | 371 | 380 | 360 | 369 | 375 |
| W. S. Central | 407 | 428 | 450 | 429 | 458 | 480 | 470 | 445 | 438 | 457 | 471 | 443 | 428 | 463 | 452 |
| Mountain | 192 | 217 | 228 | 203 | 200 | 219 | 231 | 207 | 203 | 223 | 238 | 212 | 210 | 214 | 219 |
| Pacific contiguous | 210 | 224 | 242 | 218 | 213 | 229 | 243 | 220 | 214 | 223 | 240 | 216 | 224 | 226 | 224 |
| AK and HI | 14 | 14 | 15 | 14 | 14 | 14 | 15 | 15 | 14 | 14 | 15 | 15 | 14 | 14 | 15 |
| Total | 2,650 | 2,770 | 2,855 | 2,745 | 2,732 | 2,820 | 2,894 | 2,763 | 2,718 | 2,827 | 2,903 | 2,759 | 2,756 | 2,802 | 2,802 |
| Total All Sectors (a) | | | | | | | | | | | | | | | |
| New England | 356 | 330 | 371 | 343 | 355 | 330 | 378 | 344 | 363 | 332 | 380 | 342 | 350 | 352 | 354 |
| Middle Atlantic | 1,051 | 986 | 1,134 | 1,005 | 1,048 | 972 | 1,151 | 1,011 | 1,062 | 978 | 1,155 | 994 | 1,044 | 1,046 | 1,047 |
| E. N. Central | 1,648 | 1,576 | 1,776 | 1,569 | 1,658 | 1,553 | 1,757 | 1,573 | 1,662 | 1,564 | 1,780 | 1,575 | 1,642 | 1,635 | 1,645 |
| W. N. Central | 782 | 740 | 893 | 755 | 807 | 732 | 873 | 755 | 776 | 736 | 880 | 752 | 792 | 792 | 786 |
| S. Atlantic | 2,164 | 2,114 | 2,562 | 2,095 | 2,144 | 2,109 | 2,515 | 2,108 | 2,200 | 2,132 | 2,570 | 2,115 | 2,234 | 2,220 | 2,255 |
| E. S. Central | 914 | 871 | 1,049 | 881 | 941 | 875 | 1,025 | 879 | 941 | 889 | 1,045 | 890 | 929 | 930 | 941 |
| W. S. Central | 1,333 | 1,343 | 1,660 | 1,328 | 1,418 | 1,467 | 1,752 | 1,352 | 1,362 | 1,443 | 1,767 | 1,377 | 1,417 | 1,498 | 1,488 |
| Mountain | 671 | 706 | 857 | 677 | 688 | 704 | 856 | 687 | 682 | 716 | 863 | 697 | 728 | 734 | 740 |
| Pacific contiguous | 1,096 | 1,026 | 1,162 | 1,057 | 1,107 | 1,054 | 1,175 | 1,077 | 1,093 | 1,029 | 1,162 | 1,071 | 1,085 | 1,103 | 1,089 |
| AK and HI | 47 | 45 | 46 | 47 | 47 | 45 | 47 | 47 | 47 | 45 | 47 | 48 | 46 | 47 | 47 |
| Total | 10,061 | 9,738 | 11,511 | 9,756 | 10,214 | 9,842 | 11,529 | 9,833 | 10,188 | 9,863 | 11,649 | 9,860 | 10,269 | 10,356 | 10,393 |

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

Notes: The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

Projections: Generated by simulation of the EIA Regional Short-Term Energy Model.