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INTELLIGENCE POLICYX

*Everything I say must be understood not as a statement but as a question.

Niels Bohr

1. A new social, political, and policy problem is born

The most advanced democratic countries are discovering that national intelligence (the procurement, evaluation, and utilisation of information from the world environment for their domestic and foreign policies) is becoming a serious social, political and policy formation problem. Soon all the other of the world's countries, regardless of their political system, degree of development or size, will simultaneously start to make this same discovery in the course of their own social evolution or by the diffusion of the idea from abroad.

Right now the process of this social discovery is accelerating. According to the social sciences a social phenomenon or situation becomes "a social problem" in a given society, when a number of influential individuals or groups inside or outside its establishment starts asking publicly and insistently questions about it. During the past few decades a small number of courageous scholars and concerned members of the tightly closed intelligence communities in the democratic countries, especially the USA, have written books, monographs, articles about such questions as:

Who and how decides about the goals, objectives, organisation, tasks, missions of our national intelligence? Who defines it and what is the

⁽⁵⁾ see "An autobiographic note" at the end of the article

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cyclemn of basic principles - i.e. the doctrine - of our national distelligence? Is a wider and greater public control of the intelligence production system, management system and policy system necessary, desirable, and possible? What does intelligence cost us? How many are engaged in it, who and where are they and how selected? What is the return on our investment in intelligence? How much waste and abuse is involved: is the intelligence community—subverting our basic national values and quality of our life? What should we know and how about intelligence and what should we do about it in the future?

Until very recently the general informed public bought hundreds of thousands of copies of novels and memoars dealing with spying, a very small part of intelligence activities, while tending to ignore almost completely all the above questions about intelligence vital for national existence and well being. Now the situation is rapidly changing. Stimulated among ather by injections of more or less continous intelligence "scandals", "threats" and "abuses", the demos in the democracies is making intelligence a problem of wide public concern. Mass media, interest and pressure groups, politicians, "concerned citizens" and "trouble makers" are making intelligence questions objects of public debate and political problems. The demands for the democratisation of the intelligence policy and its control are being reised. The national policy machinery is being set creakingly in motion to deal with it.

2. The genesis of demand for intelligence policy

Those members of the intelligence community and their godfathers in the establishemnt who expect that the demand for public debate on national intelligence doctrines and policies will blow away with the smell of the latest scandals will be very disappointed. Everything points to growing concern about national intelligence needs, organisation and operations.

From a historical perspective, the emergence of intelligence as a social problem is part of a general learning trend peculiar to the 20th century. During World War I we learned - in Clemenceau's words - that war was too important to be left to the generals. In the thirties we learned that the economic life of a country is too important to be left to business men and enterpreneurs. In the 1960ies we learned that science and technology are too important to be left to the scientists and technologists. And all along we have been learning that foreign affairs are too important to be left to diplomats, and government to bureacrats and politicians. At last with an increasing amount of social conflicts between the intelligence community and the rest of society we are learning that intelligence is too important to be left to professional intelligencers. Intelligence, as all other key functions and institutions has to be on tap but not on top of society.

There is a number of contingent (for example, the end of the cold war) and long range factors which are making intelligence into a social and a political problem; are giving rise to demand for a radical and continual review of national intelligence doctrine and policy. Here I shall list only a few of these factors:

The global interdependence constant an analogue to the constant according to the latest knowledge, gravitational constant from the physical universe - is rapidly increasing in value. This increase in interdependence among all parts of the globe is giving rise to new intelligence needs.

The number of independent national states on the globe has increased from about 50 in 1939 to close to 200 in 1973 thus increasing the demand for national intelligence estimates of capabilities, intentions, and status and counter-intelligence problems.

Volumes could and should be written - for there are none - on what science and technology are doing to change radically the production, management and techniques of intelligence. Spying is not dying. Yet, the new opportunities offered by science and technology for the procurement and processing of information is dwarfing the importance of spying in the intelligence production.

Slowly, the basic intelligence goal for individual countries is changing form intelligence for national existence and security to intelligence for national growth and development.

The costs of intelligence for each country are increasing as a whole and per unit output. The hudget bureaus, treasury departments and parliamentary committees tend to look askance these days at Sir Francis Walsingham's statement in late 1500 that "Intelligence is never too dear" and are insisting on cost-benefit estimates even in impossible cases.

3. Does every country need an intelligence policy?

A review of scholarly literature on intelligence shows that there are very few histories about it. The history of intelligence in modern societies have still to be written. The first semitheoretical writing on the relation of intelligence policy to the science, technology, economic development and social well being policy was written by Francis Bacon in 1624-26 in his "new Atlantis". It followed the extremely intense effort to develop the British intelligence by Sir Francis Walsingham, the secretary of State of Elisabeth I of England, who had herself painted in a dress covered with a pattern of eyes and ears.

Any research in the history of any human society since the beginning of man will show that it had intelligence activities. Intelligence is a cultural universal: all societies, throughout history, sedentary or migrating, have had to have it. Intelligence is a cultural universal because every country and every society throughout history is a complex behaviour system which has to extract from its environment, information it considers relevant for its existence and growth, analyses it, evaluates it, and acts accordingly. In present day societies this information has to do with various fields of domestic and foreign economics, defence, climate, transport, science, technology, education, health, culture, national character, biographic and personality information, etc.

The rapid changes of the national systems themselves, of their mutual relations, and of the international and global environment require rapid changes at all levels and sectors of intelligence: production, evaluation, management and structures deciding on objectives and goals.

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4. How to democratize the intelligence policy?

The democratization of the policy processes in various social fields, a wider participation of individual citizens and groups in these processes, is a constant preoccupation of thoughtful statesmen of our age, regardless of their political ideology. This is an especially difficult task in connection with the intelligence policy. For secrecy, semilegality and illegality are, in the view of some intelligencers, basic "production factors" of good intelligence.

Some aspects of the production system management and policy system of intelligence have to varying to be based on secrecy, and sometimes on semilegality and even illegality. The democratisation of the intelligence processes and policies requires a widening

intelligence community; and opening up tor public debate on many of its problems including that of secrety shere there exists an as yet systematically not studied relation of a contradictionary anature between the need to democratize intelligence and to control it on the one-hand and its secrecy and illegality requirements on the other.

international experience shows that the range of secrecy onsidered necessary for the effective functioning of the national intelligence systems is extremely wide. The public revelations and studies of intelligence in the USA are considered unthinkable, for example, in the Soviet Union and are punished by prison and even death. Why this extreme range in secrecy about intelligence: is the USA as a nation a loser and the Soviet Union a gainer because of it, or vice versa, remain very important questions to be answered? Thus it is important to assess systematically what aspects of intelligence goal determination, production, and management must be kept secret and how to combine these requirements for secrecy with the demand for social control and oppenness. If secrecy is a "production factor" of good intelligence, it is also a "production factor" of waste, incompetence, subversion, and other abuses. These and other problems of intelligence policy are calling for a greater effort to understand all of its key aspects, to rationalise them as it is humanly possible.

5. The research and teaching of intelligence

Independently of the means supplied by matural sciences and fechnology to rather and process information for it, good intelligues for immediate and long range national purposes is or is the product of applied social science research. The intelligence community of every country spends a considerable portion of its time using the methods of the social sciences to study systematically and painstakingly the intelligence systems of "friends" and "foes". Many intelligence organisations in the world hold courses, seminars aiming to train its new recruits and to "freshen up" and retrain their experienced operatives, managers and policymen. Yet all of this scholarly and social science research activity is going on in secret in the world intelligence community with very limited access to open, objective scholarly criticism.

The social and behavioural sciences are studying practically all the past, all the known and all the emerging aspects of man and his society. Yet, the literature on intelligence includes among an enormous number of literary case studies, histories, "spy novels", memoirs, etc. very few systematic social science studies of its various aspects. Very few social scientists in the most open and democratic countries have had so far the social and scientific courage to engage in research on intelligence to teach on it, to help make it a social problem, to suggest openly new alternative modes of its organisation and functioning. Two swords of Damocles hang over those social scientists who start doing research on the national intelligence system of their country: the accusation by the establishment of their country of producing information useful to "the enemy", and opprobrium by their scientific peers of being "a spy"

working for the restablishment. I conjecture, however, that in the near future, under the consequence of demands for intelligence policy, many more socialistic mists may enter the field of research and teaching of intelligence.

emblaming and on practically every other human activity, there does not seem to be one single among its over 4000 universities and colleges offering a single course on intelligence. This, also can be expected to change rapidly. One can expect within the next decade that many universities will start offering courses at the undergraduate or graduate level, degrees, PhD theses on intelligence. Conferences and symposia both national and international are going to be held on the production processes and on comparative intelligence policies. The problem of training of intelligencers should and will become to a large extent similar to the problem of training f.e. business managers and jurists. Young men and women will take courses in intelligence, just as they take courses in economics or antropology regardless of whether they want to become professional economists or antropologists.

6. The global system and the future of national intelligence systems

The influx of new, young, creative brains independent of national intelligence communities and their manias, coupled with the increasing global 7 dependence and its dynamics, will start producing a whole new crop of questions for study, research and actions:

How much harm to the national interests of a country would result from a unilateral "Intelligence disarmament"? How much of national intelligence that is being done is redundant to the basic national down results (san curtishouse town) the completely elliminated from the case tought and activities?

So the World cost of intelligence in general and of spying in particular how many individuals are engaged in the world today as professional intelligencers and spies? What are the comparative characteristics of national intelligence systems of countries according to their political systems, degree of development and size? What is the effect of the national intelligence activities and policies on the regional and global tensions, conflicts and wars? Would the "intelligence disarmament" - at least of some of its aspects - contribute to the easing of world political tensions and armed conflicts? To my knowledge, no international organisation or research center has, as far as I know, produced as yet a but it undoubtedly will start producing studies on these and other much more better formulated global intelligence questions.

(5.)

An Autobiographical note:

Harry Ransom wrote in 1970 in his "The Intelligence Establishment" that "formidable difficulties confront any scholar who sets out to describe the history, structure, and principal methods of intelligence". To this, I would add that a researcher and teacher on intelligence has to explain his motives - although he has to abbandon hope to be believed.

My own interest in intelligence policy has its origin in two sources: one, right now dominant, is intellectual and the other experiential.

A migrating intellectual born in the early years of this century in the turbulent Balkans gets involved in intelligence activities and develops sensitivities relevant to them from the early childhood. At the age of three, on June 28, 1914, I was playing at the feet of Colonel Apis, the head of military intelligence of the kingdom of Serbia, who was visiting my father on the very day when the assassination of Archduke Ferdinand, which Apis has helped organize was taking place in Sarajevo. At 14 as a gymnasium student in Rome, I was supplying the poet-ambassador of Yugoslavia, M.Rakich, with information on Mussolini's imperialist designs on Yugoslavia found in secondary school history and geography textbooks. At 27, in 1938, I was working for the Soviet NKVD in the USA under the leadership of Muyaga Golubich, one of Sarajevo plotters. At 32 I was sent by the Communist Party of USA to join, was trained, and later kicked out of the OSS, the first USA central intelligence agency. One year later, right during the siege of Bastonge in the Ardennes offensive, as a paratrooper bodyguard of general Maxwell Taylor, commander of the USA 101 Airbone division, I was invited and refused to join the USA counter-intelligence.

From 1945 to 1949 as a foreign correspondent, translator at high level political talks, member of the Yugoslav UN delegation, as most other people in such professions, I engaged in such intelligence activities as preparing reports on the state, capabilities and intentions of various "opponents" of Yugoslavia recruited agents (I helped penetrate the USA military mission in Athens during the Greek civil war in 1947), lifting diplomatic papers, identifying and following "enemy" agents, etc. One phase of this period involved identifying Stalin's agents in Yugoslavia's mass media after the 1948 Stallin-Tito, break. From 1949 to 1955 as a researcher and director of a Yuroslav nuclear center I was involved in a number of tragi-comic defensive and offensive actions in this field. I was shocked but not surprised to hear Milovan Djilas, then still a close collaborator of Tito, tell me in 1953; "Stevo, for the past eight years our counter intelligence has spent a lot of effort whether you are working for Truman or Stalin", In 1956 in the office of Sir E. Appleton, Nobel Frize in physics; wice chancellor of Edinburgh university, where I was working in theoretical physics I was invited by a model English gentleman of the old school named Mariott, to work for "Her Majesty's intelligence Service - which made the Yugoslav government send a sharp protest note to prime-minister Eden. My divorce from Yugoslav establishment in 1954 was followed by seven years of intense, contingus, strimulating and at times hilarious counter-intelligence surveillance and pressures, which followed me even to Copenhagen where I joined Bohr's institute in 1961.

Since settling happily in Sweden in 1952 my "experiential!" involvment in intelligence work has ceased completely, not that I hope to be believed especially by some of my left oriented students. On the other hand my intellectual interest in the subject has greatly increased. First, as a student of the research process and policies, I have, been intrigued by their many similarities (and differences) to intelligence, process and policies and an trying to find why. My discovery in 1972 in the JSA that no university offers its students a course of intelligence, has prompted me to suggest that it should and then was amused by the shocked disbelief on the face of university department heads and officials. My intellectual interest has grown especially in view or the realisation of the growing head for people outside the intelligence community to understand whatever can be rationalised about the intelligence problems, processes and policies.