







GET EFFECTIVE, AFFORDABLE LOCAL PROMOTION WORLDWIDE

THE U.S. COMMERCIAL SERVICE'S FEATURED U.S. EXPORTER SERVICE

Do you already know which markets you want to reach, but don't speak the language or are uncertain about how to promote your company locally? No problem! The U.S. Commercial Service's Featured U.S. Exporter Service (FUSE) provides U.S. companies with a high-volume, local-language promotion channel in over 60 markets worldwide and in over 15 different languages.

LOCAL-LANGUAGE Promotion, improved Visibility

FUSE is an online directory of U.S. products and services featured on U.S. Commercial Service websites around the world. It gives companies an opportunity to reach prospects in the local language of the target market. How does it work?

- For a low annual subscription rate, your company's profile is featured, in English or the local language, in the FUSE directory of the market(s) in which you are doing business.
- Local buyers, distributors and agents see your company's profile and send inquiries to our local office.
- After confirming the local company's viability, purchasing interest, and contact details, we send you the sales lead for follow up.





Local Promotion, Qualified Leads — Easy

- Your company's profile—translated into the language(s) of your target market(s)
- Featured on high-volume, in-country websites targeting buyers, distributors and agents
- Lead qualification by our in-country trade specialists

TAILORED SOLUTIONS, SATISFACTION GUARANTEED

Our trade specialists will work with you to ensure that your listing meets your needs. We stand behind the quality of our products and services and are committed to providing you with a first-rate customer experience.

ACTIVATE YOUR FUSE PROFILE TODAY

Contact us to list your company in the FUSE Directory. To find the U.S. Commercial Service office nearest you, visit www.buyusa.gov/home/fuse.html or call us at 800-USA-TRADE.

CLIENT TESTIMONIAL

Bellsonics, a firm based in Lake Forest, California, sells semiconductor test equipment primarily used in the Safety/Security and Automotive sectors.

"I believe the FUSE service is one of the best the Department of Commerce has offered in the past few years."

— Richard Bellis, Owner Bellsonics, Inc