WEBTRENDS.

RFA Monthly Statistics

Web Log Analysis Monthly Report July 2008

Report Range:07/01/2008 00:00:00 – 07/31/2008 23:59:59

WEBTRENDS

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Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
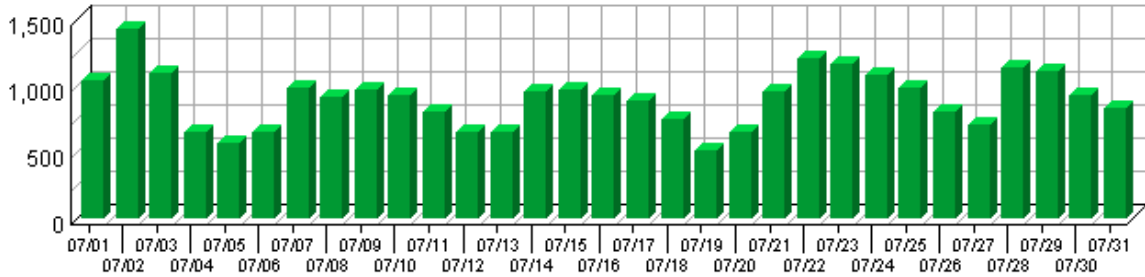
Visit Summary

Visits	27,978
Average per Day	902
Average Visit Length	00:20:52
Median Visit Length	00:04:26
International Visits	6.77%
Visits of Unknown Origin	24.24%
Visits from Your Country: United States (US)	68.99%

Page Views Trend
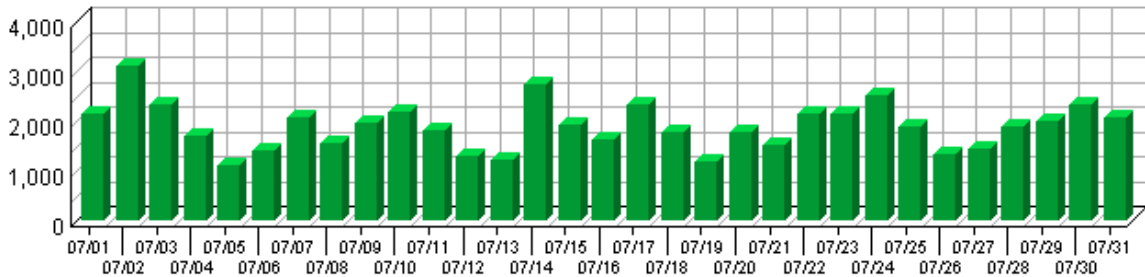
Page View Summary

Page Views	58,507
Average per Day	1,887
Average Page Views per Visit	2.09

Visitors Trend
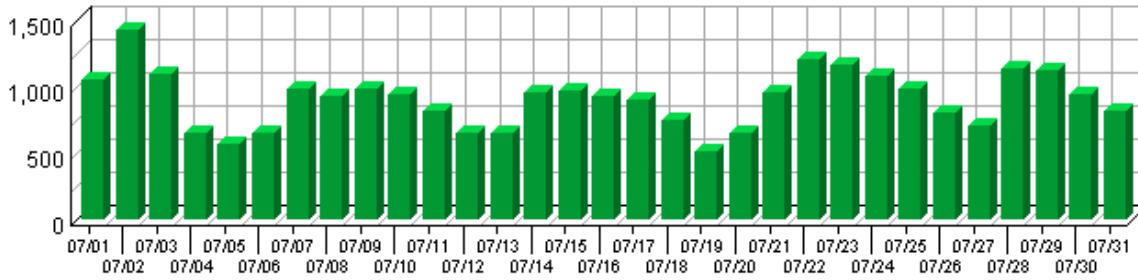
Visitor Summary

Unique Visitors	13,845
Visitors Who Visited Once	11,689
Visitors Who Visited More Than Once	2,156
Average Visits per Visitor	2.02

Hits Trend
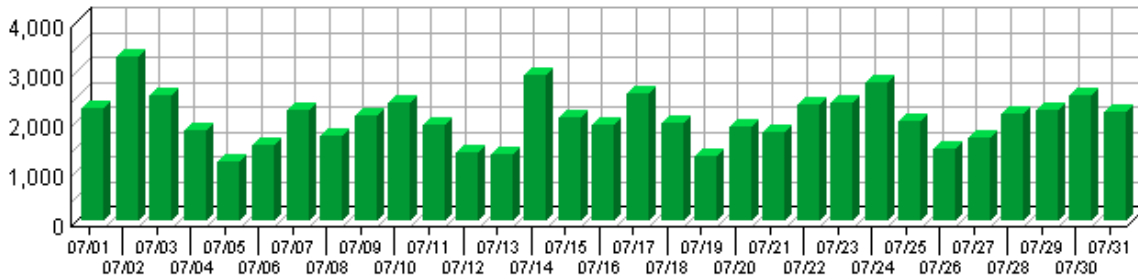
Hit Summary

Successful Hits for Entire Site	63,797
Average Hits per Day	2,057
Home Page Hits	8,223

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	18,020	64.41%
2.	http://www.google.com/	2,653	9.48%
3.	http://es.epa.gov/	2,644	9.45%
4.	http://www07.grants.gov/	663	2.37%
5.	http://search.yahoo.com/	357	1.28%
6.	http://images.google.com/	226	0.81%
7.	http://www.google.co.in/	206	0.74%
8.	http://nlquery.epa.gov/	179	0.64%
9.	http://www.grants.gov/	158	0.56%
10.	http://www.google.co.uk/	114	0.41%
11.	http://www.epa.gov/	107	0.38%
12.	http://images.google.co.in/	88	0.31%
13.	http://cfpub.epa.gov/	84	0.30%
14.	http://www.google.ca/	76	0.27%
15.	http://search.live.com/	71	0.25%
16.	http://images.google.co.uk/	65	0.23%
17.	http://fundingopps.cos.com/	61	0.22%
18.	http://www.google.com.au/	57	0.20%
19.	http://www.google.com.ph/	57	0.20%
20.	http://www.sba.gov/	47	0.17%
	Subtotal	**25,933**	**92.69%**
	Other	**2,045**	**7.31%**
	Total	**27,978**	**100.00%**

Activity by Referring Site – Help Card

?　**Referring Sites** – A web site which refers a visitor to your site by linking to it.

　Site – Specific referring site being analyzed.

　Visits – Number of times the specified site referred visitors to your site.

　% – Percentage of referrals that came from the specified site.

　No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

　Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀　You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	18,020	64.41%
2.	epa.gov	3,058	10.93%
3.	google.com	2,894	10.34%
4.	grants.gov	821	2.93%
5.	yahoo.com	442	1.58%
6.	google.co.in	294	1.05%
7.	google.co.uk	180	0.64%
8.	google.ca	97	0.35%
9.	live.com	91	0.33%
10.	google.com.au	80	0.29%
11.	google.com.ph	67	0.24%
12.	cos.com	65	0.23%
13.	sba.gov	47	0.17%
14.	msn.com	43	0.15%
15.	usasearch.gov	43	0.15%
16.	google.com.my	40	0.14%
17.	ehponline.org	34	0.12%
18.	aol.com	33	0.12%
19.	google.co.za	33	0.12%
20.	google.com.pk	33	0.12%
	Subtotal	**26,415**	**94.41%**
	Other	**1,563**	**5.59%**
	Total	**27,978**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.
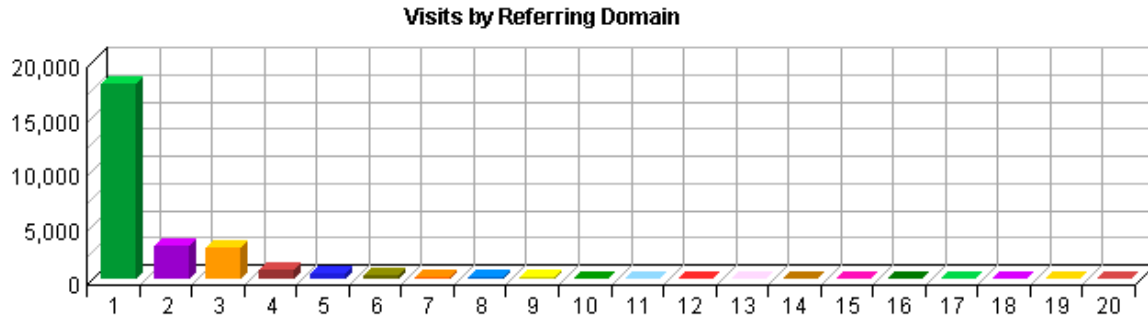
Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	18,020	64.41%
2.	http://www.google.com/search	2,595	9.28%
3.	http://es.epa.gov/ncer/	797	2.85%
4.	http://es.epa.gov/ncer/fellow/	759	2.71%
5.	http://www07.grants.gov/ search/search.do	299	1.07%
6.	http://search.yahoo.com/ search	227	0.81%
7.	http://images.google.com/ imgres	226	0.81%
8.	http://es.epa.gov/ncer/grants/	211	0.75%
9.	http://www.google.co.in/ search	204	0.73%
10.	http://nlquery.epa.gov/ epasearch/epasearch	179	0.64%
11.	http://es.epa.gov/ncer/sbir/	118	0.42%
12.	http://www.google.co.uk/ search	108	0.39%
13.	http://images.google.co.in/ imgres	88	0.31%
14.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	85	0.30%
15.	http://www.google.ca/search	75	0.27%
16.	http://search.live.com/ results.aspx	70	0.25%
17.	http://images.google.co.uk/ imgres	65	0.23%
18.	http://www.google.com.au/ search	57	0.20%
19.	http://www.google.com.ph/ search	57	0.20%
20.	http://www07.grants.gov/ search/search.do;jsessionid= LTScqw8h4np2FG1nJGyWcDXnlCqjWRL3vJk1Qx X6tYjv4WMLZSkR!–1615378582	53	0.19%
	Subtotal	**24,293**	**86.83%**
	Other	**3,685**	**13.17%**
	Total	**27,978**	**100.00%**

Activity by Referring Page – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	3,358	76.86%
2.	yahoo	433	9.91%
3.	google uk	185	4.23%
4.	google canada	103	2.36%
5.	google australia	83	1.90%
6.	msn	46	1.05%
7.	google germany	33	0.76%
8.	google france	22	0.50%
9.	google austria	21	0.48%
10.	aol netfind	20	0.46%
11.	google italy	15	0.34%
12.	google japan	15	0.34%
13.	altavista	8	0.18%
14.	yahoo spain	6	0.14%
15.	yahoo singapore	5	0.11%
16.	yahoo india	4	0.09%
17.	netscape	4	0.09%
18.	yahoo canada	3	0.07%
19.	yahoo taiwan	2	0.05%
20.	all the web	1	0.02%
	Subtotal	**4,367**	**99.95%**
	Total	**4,369**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	forms	101	2.31%
	epa grants	52	1.19%
	epa	38	0.87%
	epa funding	34	0.78%
	change	33	0.76%
	epa star grants	29	0.66%
	epa star 2009	26	0.60%
	epa ncer	24	0.55%
	health	24	0.55%
	research grants	22	0.50%
	epa star grant	21	0.48%
	epa star fellowship	18	0.41%
	rfa	14	0.32%
	environmental grants	13	0.30%
	environmental funding	12	0.27%
	epa gro	11	0.25%
	epa star fellowship 2009	10	0.23%
	epa grant	10	0.23%
	epa star 2008	10	0.23%
	star grant	9	0.21%
2. yahoo	research proposal about water pollution	23	0.53%
	epa grants	9	0.21%
	exploratory research	7	0.16%
	epa star	6	0.14%
	outcome indicators	4	0.09%
	environmental protection agency	4	0.09%
	environmental research	3	0.07%
	epa star fellowship	3	0.07%
	epa environmental science center	3	0.07%
	particulate matter health effects pm10 versus pm2.5	3	0.07%
	environmental protection funding	2	0.05%
	tse grants for 2008	2	0.05%
	environmental grants	2	0.05%
	fall 2008 internships environmental engineering	2	0.05%
	role of biomarkers in environmental monitoring	2	0.05%
	epa star 2008	2	0.05%
	upcoming epa announcements	2	0.05%
	staa bacteria	2	0.05%

Activity by Search Engine

	environmental rfp 2008/9	2	0.05%
	how to apply for free federal grants	2	0.05%
3. google uk	forms	27	0.62%
	change	8	0.18%
	health	7	0.16%
	climate change	4	0.09%
	environment health	2	0.05%
	effects of climate change on ecosystems	2	0.05%
	ecological effects of climate change	2	0.05%
	epa funding	2	0.05%
	nanomaterial	2	0.05%
	diagram of climate change	2	0.05%
	epa	2	0.05%
	climate change and ecosystems	2	0.05%
	effect of climate change on the ecosystem?	1	0.02%
	funding for it research	1	0.02%
	interaction between land use and public transport	1	0.02%
	predictive techniques for ecological impacts	1	0.02%
	sole ecosystem resilience complex	1	0.02%
	designing incentive mechanisms to improve water quality	1	0.02%
	environmental funding	1	0.02%
	allergic airway	1	0.02%
4. google canada	forms	12	0.27%
	molecular targets in population prevention	3	0.07%
	epa nsf	2	0.05%
	change	2	0.05%
	research grants	2	0.05%
	and/or	2	0.05%
	ecological thresholds canada	1	0.02%
	carbon black estimation techniques by usepa and other agencies	1	0.02%
	87,000 endocrine disrupting contaminants epa 2003	1	0.02%
	cost of environmental health conditions in u.s.	1	0.02%
	fate atmosphere chemical	1	0.02%
	policy and program analysis decision making models	1	0.02%
	health risk assessment childhood cancer and pesticide exposure	1	0.02%
	app paper copy	1	0.02%
	variables socio economic site:epa.gov	1	0.02%
	impact of climate change on the ecosystem	1	0.02%
	p3 funding definition	1	0.02%
	factors influencing the spatial extent of mobile source air	1	0.02%

	pollution impacts: meta–analysis		
	environment public perception corporate	1	0.02%
	linking soil quality parameters ecosystem function	1	0.02%
5. google australia	forms	7	0.16%
	climate change	4	0.09%
	health	4	0.09%
	preparation phase table	2	0.05%
	environmental issues in the future	2	0.05%
	list of consequences of air pollution	2	0.05%
	solution to major environmenal problems are respond to government control	2	0.05%
	how does air pollution effect the climate change	1	0.02%
	components of ecosystem diagram	1	0.02%
	yr science competition results of 2008	1	0.02%
	standardized answer to 'achieve results'	1	0.02%
	design competition cost benefit analysis	1	0.02%
	environmental study grants	1	0.02%
	meeting with principal investigator and funding agent	1	0.02%
	effectiveness of green star rating system to change behaviour	1	0.02%
	human activities that not use it	1	0.02%
	change	1	0.02%
	center for engineering and environmental research us epa	1	0.02%
	qualitative modelling levins	1	0.02%
	urine data statistics waste	1	0.02%
6. msn	epa funding opportunities	2	0.05%
	epa–g2008–star–e1	2	0.05%
	rfa epa–g2008–star–e1	1	0.02%
	how to make small business proposal crystals rocks	1	0.02%
	core curriculum ncer	1	0.02%
	appendix to show pollution in malaysia	1	0.02%
	ii. the research was done by non profit times; contains customersâ€™ key criteria and purchasing process	1	0.02%
	develop–ment of print media to include first and second phase	1	0.02%
	is business research needed automobiles	1	0.02%
	phase ii commercialization	1	0.02%
	pollution due to technology	1	0.02%
	sample letter to request egislative appropriation funding from epa	1	0.02%
	compare arsenic removal equipment	1	0.02%
	epa start contract rfp region	1	0.02%
	http://es.epa.gov/ncer/rfa/forms/	1	0.02%

	epa communicating air quality conference 2009	1	0.02%
	sample pac solitation letters	1	0.02%
	stargrant	1	0.02%
	global air patterns	1	0.02%
	process instrument service contract opportunities in malaysia	1	0.02%
7. google germany	biomarkers in environmental health research	3	0.07%
	market mechanisms and environmental services	2	0.05%
	research funding	2	0.05%
	ecological thresholds: the key to seccessful environmental management	1	0.02%
	ecosystem services and global change	1	0.02%
	animal model toxicology children	1	0.02%
	mercury environment atmosphere natural	1	0.02%
	indicator development health and environment	1	0.02%
	improving multi−site benefit functions via bayesian model averaging: new approach to benefit transfer	1	0.02%
	development of research strategy for assessing the ecological risk of endocrine disruptors	1	0.02%
	project manager, prospective epidemiology	1	0.02%
	global land use consequences	1	0.02%
	fate effect	1	0.02%
	environmental protection agency. particulate matter research centers, 2004.	1	0.02%
	epa−us environmental protection agency. particulate matter research centers, 2004.	1	0.02%
	funded conferences/workshops in usa ,2009	1	0.02%
	fellowship star	1	0.02%
	evaluation of corporate environmental measures	1	0.02%
	fotos und bilder zu public health	1	0.02%
	conference, workshop, environmental, schedule	1	0.02%
8. google france	intitle:detection intitle:nanomaterials	1	0.02%
	air pollution consÃ©quence	1	0.02%
	project population trend	1	0.02%
	uncertainty objectives in model	1	0.02%
	greater research opportunities graduate fellowship epa 2007	1	0.02%
	climate change cost coral reef	1	0.02%
	funding for research opportunity 2008	1	0.02%
	kavlock endocrine−disrupting chemicals	1	0.02%
	epa articulation	1	0.02%
	2009 environment protection grants	1	0.02%
	effect health nanomaterial	1	0.02%

	climate change consequences of voc emission control	1	0.02%
	conference or workshops on environment 2008	1	0.02%
	benefit transfer	1	0.02%
	epa	1	0.02%
	climate change and ecosystem services	1	0.02%
	epa research fellowship scheme 2008	1	0.02%
	funding science	1	0.02%
	particulate organic matter	1	0.02%
	nanomaterials sponsor employee	1	0.02%
9. google austria	camless engine pdf	19	0.43%
	risk assessment genetic tools toxic cyanobacteria	1	0.02%
	resilience invasive plants	1	0.02%
10. aol netfind	epa star dissertation	2	0.05%
	epa	2	0.05%
	climate in the ecosystem	1	0.02%
	rehabilatation act of 1970	1	0.02%
	science grants	1	0.02%
	environmental opportunities	1	0.02%
	applications forms for grants	1	0.02%
	rfa	1	0.02%
	kid nation 104 alexander drive	1	0.02%
	environmental funding	1	0.02%
	government regulation of corporate entities	1	0.02%
	analyzing an rfa identifying opportunities in grant	1	0.02%
	forms required to apply for grants	1	0.02%
	epa star fellowship 2009	1	0.02%
	arsenic in drinking water	1	0.02%
	forms	1	0.02%
	business research in management explaining how survey was implemented	1	0.02%
	related:www.epa.gov/greenbuilding/tools/funding.htm	1	0.02%
11. google italy	market mechanism and environment	2	0.05%
	us epa bioremediation	2	0.05%
	grants for environmental phd	2	0.05%
	what are biomarkers?	1	0.02%
	system remove arsenic	1	0.02%
	genetic and environment and grants	1	0.02%
	description of indicators health	1	0.02%
	hazardous substance definition	1	0.02%
	harmful effects of algae guam	1	0.02%
	usepa reference metod for particulate matter	1	0.02%
	grants for research landscape water infrastructures	1	0.02%

		incentive case studies	1	0.02%
12.	google japan	doe grants awarded 2007	2	0.05%
		children biomarker	1	0.02%
		ecosystem pattern scale	1	0.02%
		steering committee exposure effects	1	0.02%
		traffic pollutants, research proposal	1	0.02%
		outcome environmental health	1	0.02%
		degroot ecosystem service	1	0.02%
		receptor−oriented source apportioning and analyzing methods for ambient suspended particulate matter	1	0.02%
		science to achieve results program	1	0.02%
		brunei−japan epa project document	1	0.02%
		small business innovation research system	1	0.02%
		epa project updates: dsstox and toxcast generating new data and data linkages for use in predictive modeling	1	0.02%
		2006	1	0.02%
		environmental studies internship fall 2008	1	0.02%
13.	altavista	environmental opportunity and resistance	1	0.02%
		pennsylvania september 2008 request for proposal engineering	1	0.02%
		exploratory research	1	0.02%
		business innovations clearly details	1	0.02%
		experimental techniques used in green chemistry	1	0.02%
		technologies for the removal of arsenic	1	0.02%
		quantitative research guideline results section	1	0.02%
		nox reduction diesel engine additive ppt	1	0.02%
14.	yahoo spain	us epa environmental quality	2	0.05%
		quality assurance statement	1	0.02%
		different models of assessments, how to apply	1	0.02%
		ecosystem components	1	0.02%
		awards funding	1	0.02%
15.	yahoo singapore	effects of climate change	1	0.02%
		emission in air	1	0.02%
		consequences on environmental air pollution	1	0.02%
		technologies and cost for removal of arsenic in drinking water	1	0.02%
		consequences or air pollution	1	0.02%
16.	yahoo india	tropospheric pollution	1	0.02%
		consequences of human activities	1	0.02%
		environmental systems technology	1	0.02%
		consiqenses of human activities	1	0.02%
17.	netscape	epa nsf	1	0.02%
		epa grant	1	0.02%

Engines	Keywords	Referrals	%
	removal of arsenic in drinking water	1	0.02%
	health	1	0.02%
18. yahoo canada	p3 funding	1	0.02%
	treatments for arsenic	1	0.02%
	effect of climate change on ecosystem	1	0.02%
19. yahoo taiwan	arsenic treatment	1	0.02%
	process filtration	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	790	18.08%
	of	363	8.31%
	research	329	7.53%
	star	309	7.07%
	grants	304	6.96%
	environmental	296	6.78%
	funding	240	5.49%
	for	238	5.45%
	grant	217	4.97%
	health	186	4.26%
	change	172	3.94%
	the	164	3.75%
	2008	160	3.66%
	in	158	3.62%
	fellowship	148	3.39%
	climate	131	3.00%
	forms	131	3.00%
	to	125	2.86%
	2009	98	2.24%
	water	95	2.17%
2. yahoo	research	103	2.36%
	of	87	1.99%
	environmental	70	1.60%
	epa	65	1.49%
	for	51	1.17%
	in	49	1.12%
	proposal	45	1.03%
	the	41	0.94%
	pollution	37	0.85%
	about	33	0.76%
	water	33	0.76%

	grants	32	0.73%
	2008	24	0.55%
	funding	23	0.53%
	to	20	0.46%
	agency	18	0.41%
	science	17	0.39%
	star	16	0.37%
	business	16	0.37%
	protection	15	0.34%
3. google uk	change	33	0.76%
	climate	30	0.69%
	of	30	0.69%
	health	28	0.64%
	forms	28	0.64%
	for	15	0.34%
	in	14	0.32%
	environment	14	0.32%
	the	12	0.27%
	how	12	0.27%
	environmental	11	0.25%
	to	11	0.25%
	research	10	0.23%
	funding	10	0.23%
	effects	9	0.21%
	on	8	0.18%
	ecosystems	7	0.16%
	quality	7	0.16%
	ecosystem	7	0.16%
	ecological	7	0.16%
4. google canada	of	15	0.34%
	forms	12	0.27%
	in	10	0.23%
	health	10	0.23%
	research	9	0.21%
	epa	7	0.16%
	for	6	0.14%
	environment	6	0.14%
	the	6	0.14%
	environmental	6	0.14%
	change	6	0.14%
	funding	5	0.11%
	ecosystem	4	0.09%

	decision	4	0.09%
	matter	4	0.09%
	air	4	0.09%
	population	4	0.09%
	aquatic	3	0.07%
	human	3	0.07%
	particulate	3	0.07%
5. google australia	change	17	0.39%
	climate	15	0.34%
	of	14	0.32%
	environmental	10	0.23%
	to	10	0.23%
	in	9	0.21%
	forms	8	0.18%
	air	7	0.16%
	pollution	7	0.16%
	health	7	0.16%
	the	6	0.14%
	consequences	5	0.11%
	government	5	0.11%
	research	5	0.11%
	for	5	0.11%
	on	4	0.09%
	ecosystems	4	0.09%
	ecosystem	4	0.09%
	effect	3	0.07%
	does	3	0.07%
6. msn	epa	11	0.25%
	to	8	0.18%
	research	6	0.14%
	funding	4	0.09%
	pollution	3	0.07%
	of	3	0.07%
	opportunities	3	0.07%
	for	3	0.07%
	epa−g2008−star−e1	3	0.07%
	business	3	0.07%
	contract	2	0.05%
	food	2	0.05%
	small	2	0.05%
	phase	2	0.05%
	environmental	2	0.05%

	sample	2	0.05%
	criteria	2	0.05%
	quality	2	0.05%
	malaysia	2	0.05%
	air	2	0.05%
7. google germany	environmental	10	0.23%
	research	9	0.21%
	of	6	0.14%
	in	5	0.11%
	health	5	0.11%
	biomarkers	3	0.07%
	funding	3	0.07%
	services	3	0.07%
	protection	2	0.05%
	climate	2	0.05%
	market	2	0.05%
	centers,	2	0.05%
	benefit	2	0.05%
	model	2	0.05%
	2004.	2	0.05%
	mechanisms	2	0.05%
	change	2	0.05%
	the	2	0.05%
	global	2	0.05%
	fate	2	0.05%
8. google france	research	4	0.09%
	epa	4	0.09%
	climate	3	0.07%
	2008	3	0.07%
	change	3	0.07%
	environment	2	0.05%
	for	2	0.05%
	fellowship	2	0.05%
	funding	2	0.05%
	emission	1	0.02%
	greater	1	0.02%
	pollution	1	0.02%
	d.c.),	1	0.02%
	coral	1	0.02%
	on	1	0.02%
	consÃ©quence	1	0.02%
	protection	1	0.02%

	scheme	1	0.02%
	intitle:nanomaterials	1	0.02%
	trend	1	0.02%
9. google austria	camless	19	0.43%
	engine	19	0.43%
	pdf	19	0.43%
	cyanobacteria	1	0.02%
	tools	1	0.02%
	assessment	1	0.02%
	toxic	1	0.02%
	plants	1	0.02%
	genetic	1	0.02%
	invasive	1	0.02%
	risk	1	0.02%
	resilience	1	0.02%
10. aol netfind	epa	5	0.11%
	in	4	0.09%
	star	3	0.07%
	grants	3	0.07%
	forms	3	0.07%
	for	2	0.05%
	opportunities	2	0.05%
	rfa	2	0.05%
	of	2	0.05%
	dissertation	2	0.05%
	environmental	2	0.05%
	funding	1	0.02%
	survey	1	0.02%
	entities	1	0.02%
	applications	1	0.02%
	business	1	0.02%
	how	1	0.02%
	drive	1	0.02%
	explaining	1	0.02%
	corporate	1	0.02%
11. google italy	for	4	0.09%
	grants	4	0.09%
	environment	3	0.07%
	phd	2	0.05%
	mechanism	2	0.05%
	bioremediation	2	0.05%
	environmental	2	0.05%

	us	2	0.05%
	market	2	0.05%
	of	2	0.05%
	epa	2	0.05%
	case	1	0.02%
	reference	1	0.02%
	matter	1	0.02%
	system	1	0.02%
	are	1	0.02%
	indicators	1	0.02%
	definition	1	0.02%
	particulate	1	0.02%
	studies	1	0.02%
12. google japan	ecosystem	2	0.05%
	awarded	2	0.05%
	data	2	0.05%
	doe	2	0.05%
	grants	2	0.05%
	epa	2	0.05%
	environmental	2	0.05%
	research	2	0.05%
	2007	2	0.05%
	project	2	0.05%
	for	2	0.05%
	achieve	1	0.02%
	document	1	0.02%
	outcome	1	0.02%
	analyzing	1	0.02%
	dsstox	1	0.02%
	particulate	1	0.02%
	degroot	1	0.02%
	modeling	1	0.02%
	service	1	0.02%
13. altavista	for	2	0.05%
	research	2	0.05%
	removal	1	0.02%
	arsenic	1	0.02%
	in	1	0.02%
	green	1	0.02%
	chemistry	1	0.02%
	exploratory	1	0.02%
	engineering	1	0.02%

	proposal	1	0.02%
	used	1	0.02%
	quantitative	1	0.02%
	experimental	1	0.02%
	opportunity	1	0.02%
	environmental	1	0.02%
	request	1	0.02%
	resistance	1	0.02%
	guideline	1	0.02%
	september	1	0.02%
	engine	1	0.02%
14. yahoo spain	quality	3	0.07%
	epa	2	0.05%
	environmental	2	0.05%
	us	2	0.05%
	components	1	0.02%
	statement	1	0.02%
	models	1	0.02%
	different	1	0.02%
	of	1	0.02%
	to	1	0.02%
	funding	1	0.02%
	ecosystem	1	0.02%
	assurance	1	0.02%
	apply	1	0.02%
	assessments,	1	0.02%
	how	1	0.02%
	awards	1	0.02%
15. yahoo singapore	air	3	0.07%
	of	2	0.05%
	pollution	2	0.05%
	in	2	0.05%
	consequences	2	0.05%
	drinking	1	0.02%
	for	1	0.02%
	cost	1	0.02%
	technologies	1	0.02%
	water	1	0.02%
	change	1	0.02%
	environmental	1	0.02%
	effects	1	0.02%
	removal	1	0.02%

	on	1	0.02%
	arsenic	1	0.02%
	climate	1	0.02%
	emission	1	0.02%
16. yahoo india	activities	2	0.05%
	of	2	0.05%
	human	2	0.05%
	consequences	1	0.02%
	technology	1	0.02%
	environmental	1	0.02%
	tropospheric	1	0.02%
	pollution	1	0.02%
	systems	1	0.02%
	consiqenses	1	0.02%
17. netscape	epa	2	0.05%
	water	1	0.02%
	arsenic	1	0.02%
	of	1	0.02%
	removal	1	0.02%
	drinking	1	0.02%
	nsf	1	0.02%
	in	1	0.02%
	grant	1	0.02%
	health	1	0.02%
18. yahoo canada	arsenic	1	0.02%
	for	1	0.02%
	on	1	0.02%
	treatments	1	0.02%
	of	1	0.02%
	p3	1	0.02%
	ecosystem	1	0.02%
	funding	1	0.02%
	change	1	0.02%
	climate	1	0.02%
	effect	1	0.02%
19. yahoo taiwan	treatment	1	0.02%
	arsenic	1	0.02%
	filtration	1	0.02%
	process	1	0.02%

Activity by Search Engine – Help Card

? **<u>Top Search Engines Table</u>**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

<u>Top Search Engines with Search Phrases Detail Table</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

<u>Top Search Engines with Keywords Detail Table</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.
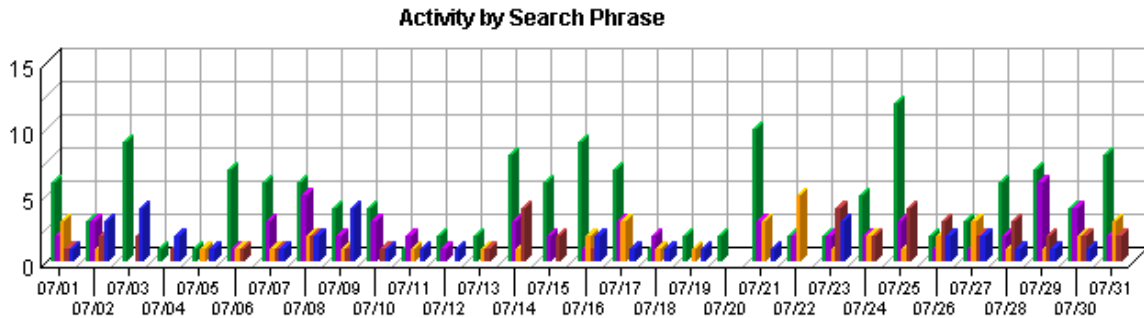
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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	148	3.39%
2.	epa grants	61	1.40%
3.	change	44	1.01%
4.	epa	44	1.01%
5.	health	37	0.85%
6.	epa funding	36	0.82%
7.	epa star grants	29	0.66%
8.	epa star 2009	26	0.60%
9.	research grants	24	0.55%
10.	epa ncer	24	0.55%
11.	research proposal about water pollution	23	0.53%
12.	epa star grant	21	0.48%
13.	epa star fellowship	21	0.48%
14.	camless engine pdf	19	0.44%
15.	climate change	15	0.34%
16.	environmental grants	15	0.34%
17.	rfa	15	0.34%
18.	environmental funding	14	0.32%
19.	epa star 2008	12	0.27%
20.	epa gro	12	0.27%
	Subtotal	**640**	**14.66%**
	Total	**4,367**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. forms	google	101	2.31%
	google uk	27	0.62%
	google canada	12	0.27%
	google australia	7	0.16%
	aol netfind	1	0.02%
2. epa grants	google	52	1.19%
	yahoo	9	0.21%
3. change	google	33	0.76%
	google uk	8	0.18%
	google canada	2	0.05%
	google australia	1	0.02%
4. epa	google	38	0.87%
	aol netfind	2	0.05%
	google uk	2	0.05%
	google france	1	0.02%
	msn	1	0.02%
5. health	google	24	0.55%
	google uk	7	0.16%
	google australia	4	0.09%
	netscape	1	0.02%
	google canada	1	0.02%
6. epa funding	google	34	0.78%
	google uk	2	0.05%
7. epa star grants	google	29	0.66%
8. epa star 2009	google	26	0.60%
9. research grants	google	22	0.50%
	google canada	2	0.05%
10. epa ncer	google	24	0.55%
11. research proposal about water pollution	yahoo	23	0.53%
12. epa star grant	google	21	0.48%
13. epa star fellowship	google	18	0.41%
	yahoo	3	0.07%
14. camless engine pdf	google austria	19	0.44%
15. climate change	google	6	0.14%
	google uk	4	0.09%
	google australia	4	0.09%
	google germany	1	0.02%
16. environmental grants	google	13	0.30%
	yahoo	2	0.05%

17.	rfa	google	14	0.32%
		aol netfind	1	0.02%
18.	environmental funding	google	12	0.27%
		aol netfind	1	0.02%
		google uk	1	0.02%
19.	epa star 2008	google	10	0.23%
		yahoo	2	0.05%
20.	epa gro	google	11	0.25%
		yahoo	1	0.02%

Activity by Search Phrase – Help Card

?   **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.
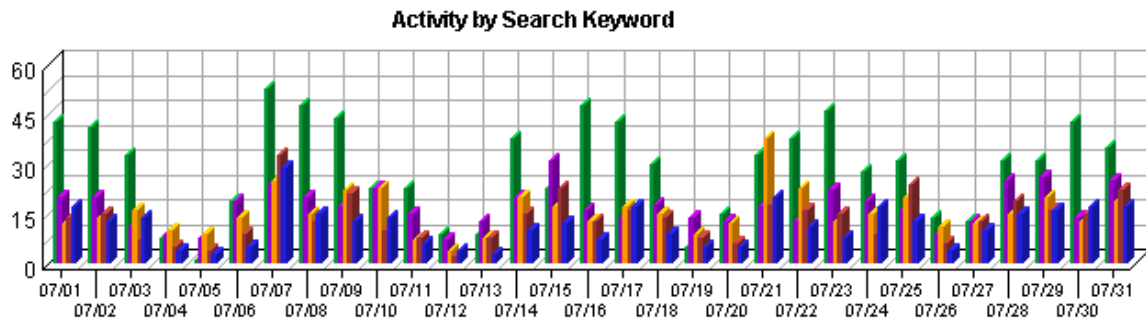
—

♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	899	5.01%
2.	of	531	2.96%
3.	research	481	2.68%
4.	environmental	417	2.33%
5.	grants	353	1.97%
6.	for	333	1.86%
7.	star	331	1.85%
8.	funding	292	1.63%
9.	in	257	1.43%
10.	health	256	1.43%
11.	change	242	1.35%
12.	grant	238	1.33%
13.	the	234	1.31%
14.	2008	197	1.10%
15.	climate	193	1.08%
16.	forms	185	1.03%
17.	to	181	1.01%
18.	fellowship	160	0.89%
19.	water	143	0.80%
20.	pollution	120	0.67%
	Subtotal	**6,043**	**33.71%**
	Total	**17,928**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	790	4.41%
	yahoo	65	0.36%
	msn	11	0.06%
	google canada	7	0.04%
	google uk	6	0.03%
	aol netfind	5	0.03%
	google france	4	0.02%
	google australia	3	0.02%
	google japan	2	0.01%
	netscape	2	0.01%
	yahoo spain	2	0.01%
	google italy	2	0.01%
2. of	google	363	2.02%
	yahoo	87	0.49%
	google uk	30	0.17%
	google canada	15	0.08%
	google australia	14	0.08%
	google germany	6	0.03%
	msn	3	0.02%
	yahoo india	2	0.01%
	aol netfind	2	0.01%
	google italy	2	0.01%
	yahoo singapore	2	0.01%
	altavista	1	0.01%
	yahoo spain	1	0.01%
	netscape	1	0.01%
	yahoo canada	1	0.01%
	google france	1	0.01%
3. research	google	329	1.84%
	yahoo	103	0.57%
	google uk	10	0.06%
	google canada	9	0.05%
	google germany	9	0.05%
	msn	6	0.03%
	google australia	5	0.03%
	google france	4	0.02%
	google japan	2	0.01%
	altavista	2	0.01%
	google italy	1	0.01%

		aol netfind	1	0.01%
4.	environmental	google	296	1.65%
		yahoo	70	0.39%
		google uk	11	0.06%
		google australia	10	0.06%
		google germany	10	0.06%
		google canada	6	0.03%
		google japan	2	0.01%
		yahoo spain	2	0.01%
		msn	2	0.01%
		google italy	2	0.01%
		aol netfind	2	0.01%
		yahoo india	1	0.01%
		goo	1	0.01%
		yahoo singapore	1	0.01%
		altavista	1	0.01%
5.	grants	google	304	1.70%
		yahoo	32	0.18%
		google italy	4	0.02%
		aol netfind	3	0.02%
		google canada	3	0.02%
		google uk	2	0.01%
		google japan	2	0.01%
		msn	1	0.01%
		google australia	1	0.01%
		google france	1	0.01%
6.	for	google	238	1.33%
		yahoo	51	0.28%
		google uk	15	0.08%
		google canada	6	0.03%
		google australia	5	0.03%
		google italy	4	0.02%
		msn	3	0.02%
		aol netfind	2	0.01%
		google japan	2	0.01%
		altavista	2	0.01%
		google france	2	0.01%
		google germany	1	0.01%
		yahoo singapore	1	0.01%
		yahoo canada	1	0.01%
7.	star	google	309	1.72%
		yahoo	16	0.09%

	aol netfind	3	0.02%
	google uk	1	0.01%
	google australia	1	0.01%
	google germany	1	0.01%
8. funding	google	240	1.34%
	yahoo	23	0.13%
	google uk	10	0.06%
	google canada	5	0.03%
	msn	4	0.02%
	google germany	3	0.02%
	google australia	2	0.01%
	google france	2	0.01%
	yahoo canada	1	0.01%
	yahoo spain	1	0.01%
	aol netfind	1	0.01%
9. in	google	158	0.88%
	yahoo	49	0.27%
	google uk	14	0.08%
	google canada	10	0.06%
	google australia	9	0.05%
	google germany	5	0.03%
	aol netfind	4	0.02%
	yahoo singapore	2	0.01%
	msn	2	0.01%
	netscape	1	0.01%
	google japan	1	0.01%
	altavista	1	0.01%
	google france	1	0.01%
10. health	google	186	1.04%
	google uk	28	0.16%
	yahoo	15	0.08%
	google canada	10	0.06%
	google australia	7	0.04%
	google germany	5	0.03%
	google italy	1	0.01%
	google france	1	0.01%
	google japan	1	0.01%
	msn	1	0.01%
	netscape	1	0.01%
11. change	google	172	0.96%
	google uk	33	0.18%
	google australia	17	0.09%

	yahoo	7	0.04%
	google canada	6	0.03%
	google france	3	0.02%
	google germany	2	0.01%
	yahoo canada	1	0.01%
	yahoo singapore	1	0.01%
12. grant	google	217	1.21%
	yahoo	12	0.07%
	google uk	4	0.02%
	google canada	2	0.01%
	netscape	1	0.01%
	aol netfind	1	0.01%
	msn	1	0.01%
13. the	google	164	0.91%
	yahoo	41	0.23%
	google uk	12	0.07%
	google canada	6	0.03%
	google australia	6	0.03%
	google germany	2	0.01%
	altavista	1	0.01%
	aol netfind	1	0.01%
	msn	1	0.01%
14. 2008	google	160	0.89%
	yahoo	24	0.13%
	google uk	6	0.03%
	google france	3	0.02%
	altavista	1	0.01%
	google japan	1	0.01%
	google canada	1	0.01%
	google australia	1	0.01%
15. climate	google	131	0.73%
	google uk	30	0.17%
	google australia	15	0.08%
	yahoo	8	0.04%
	google france	3	0.02%
	google germany	2	0.01%
	aol netfind	1	0.01%
	yahoo canada	1	0.01%
	google canada	1	0.01%
	yahoo singapore	1	0.01%
16. forms	google	131	0.73%
	google uk	28	0.16%

	google canada	12	0.07%
	google australia	8	0.04%
	aol netfind	3	0.02%
	yahoo	2	0.01%
	msn	1	0.01%
17. to	google	125	0.70%
	yahoo	20	0.11%
	google uk	11	0.06%
	google australia	10	0.06%
	msn	8	0.04%
	google canada	2	0.01%
	google germany	2	0.01%
	aol netfind	1	0.01%
	yahoo spain	1	0.01%
	google japan	1	0.01%
18. fellowship	google	148	0.83%
	yahoo	8	0.04%
	google france	2	0.01%
	aol netfind	1	0.01%
	google germany	1	0.01%
19. water	google	95	0.53%
	yahoo	33	0.18%
	google uk	6	0.03%
	google australia	2	0.01%
	google germany	1	0.01%
	msn	1	0.01%
	google canada	1	0.01%
	google italy	1	0.01%
	aol netfind	1	0.01%
	yahoo singapore	1	0.01%
	netscape	1	0.01%
20. pollution	google	63	0.35%
	yahoo	37	0.21%
	google australia	7	0.04%
	google uk	4	0.02%
	msn	3	0.02%
	google canada	2	0.01%
	yahoo singapore	2	0.01%
	yahoo india	1	0.01%
	google france	1	0.01%

Activity by Search Keyword – Help Card

? **Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.
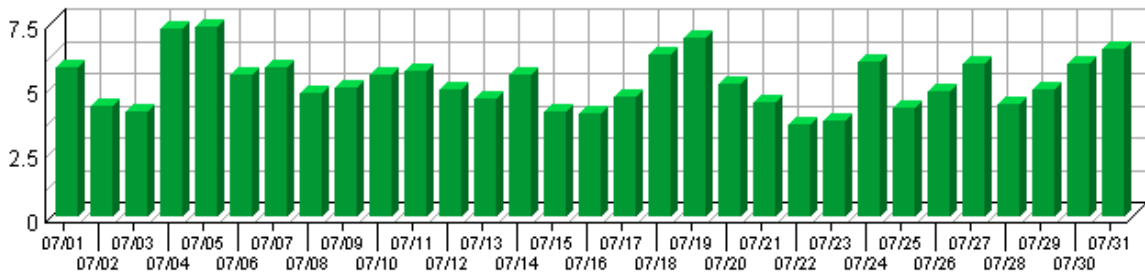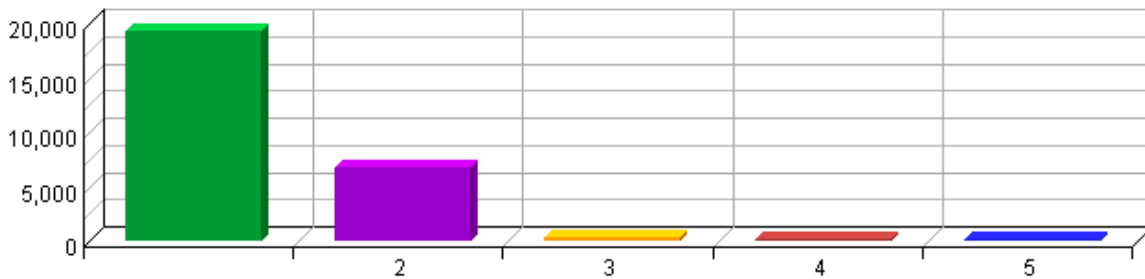
Visitors Trend
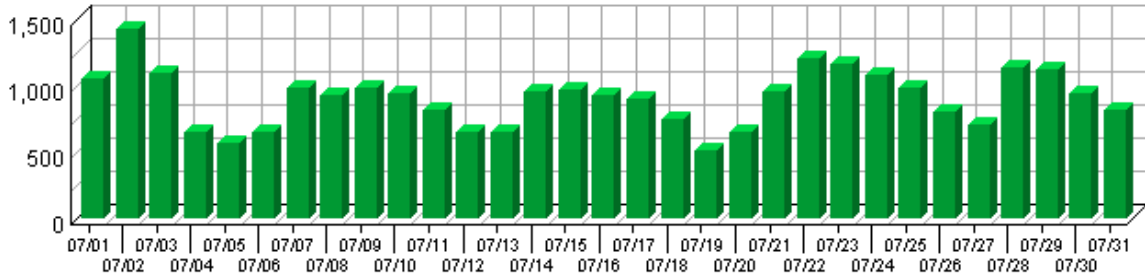
Visit Summary

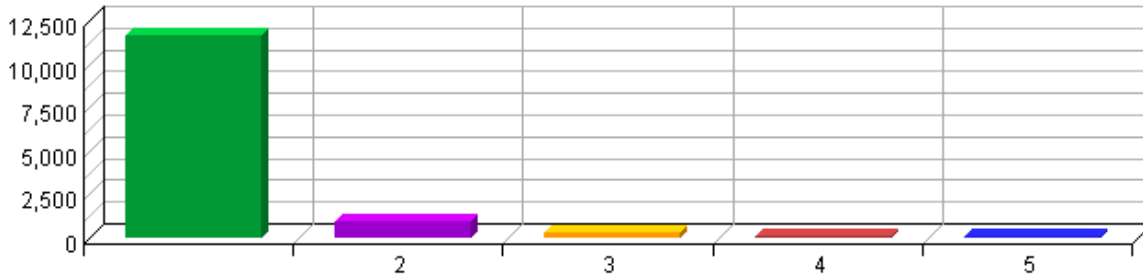|	
Visits	27,978
Average per Day	902
Average Visit Length	00:20:52
Median Visit Length	00:04:26
International Visits	6.77%
Visits of Unknown Origin	24.24%
Visits from Your Country: United States (US)	68.99%

Average Length of Visit Trend

Top Countries by Visits

Visitors by Number of Visits

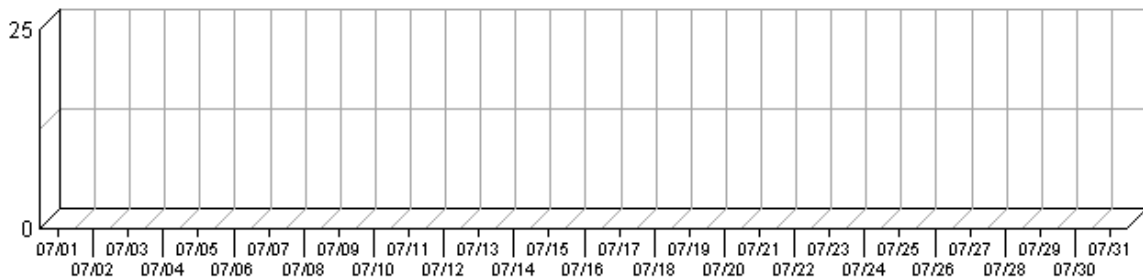
Visitors Trend
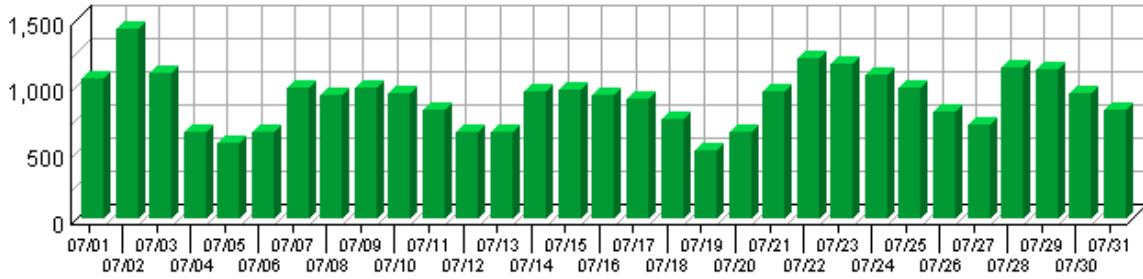
Visitor Summary

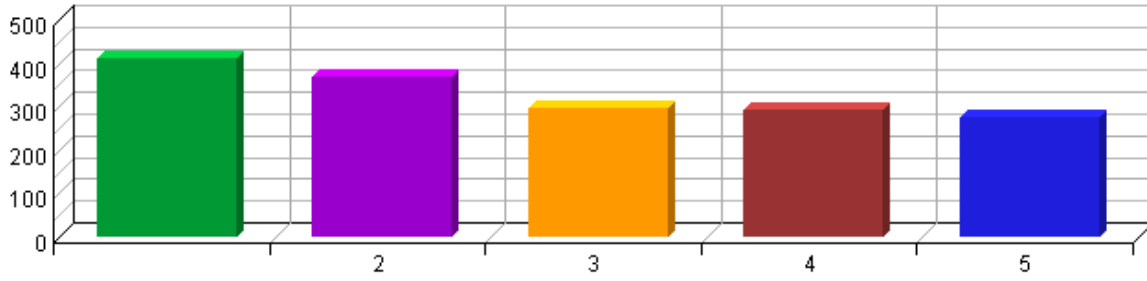|	
Unique Visitors	13,845
Visitors Who Visited Once	11,689
Visitors Who Visited More Than Once	2,156
Average Visits per Visitor	2.02

Visitor Minutes Trend
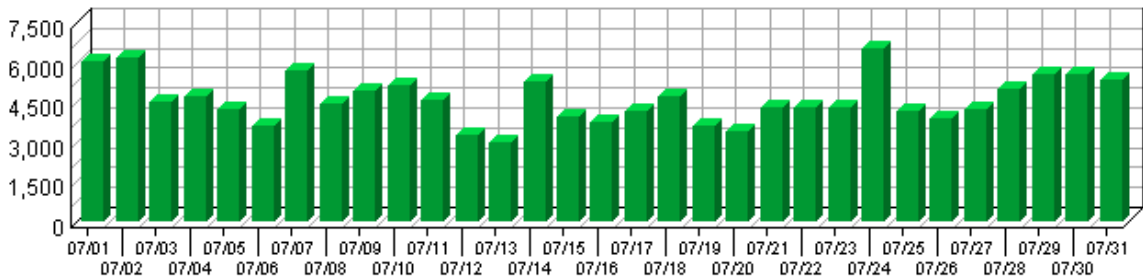
First Time Visitors Trend
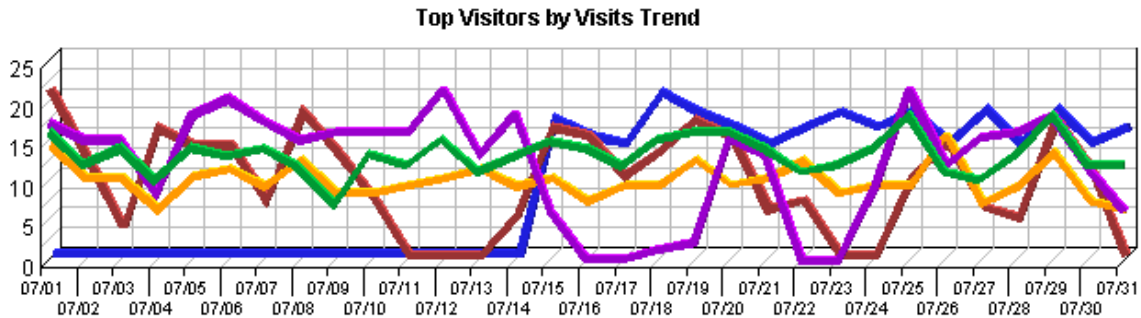
New vs. Return Visits

Top Visitors by Visits

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors

	Visitor	Visits	%	Hits
1.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	**409**	**1.46%**	637
2.	crawler4013.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	**370**	**1.32%**	1,288
3.	ip−78−137−163−133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	**298**	**1.06%**	389
4.	crawler4057.ask.com_Mozilla/5. 0 (compatible; Ask Jeeves/ Teoma; +http://about.ask.com/en/ docs/about/webmasters.shtml)	**294**	**1.05%**	518
5.	llf320044.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	**276**	**0.99%**	1,106

6.	llf320021.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	**236**	**0.84%**	539
7.	66.231.188.52_Gigabot/3.0 (http://www.gigablast.com/spider. html)	**232**	**0.83%**	2,521
8.	llf320044.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo. com/help/us/ysearch/slurp)	**192**	**0.69%**	416
9.	msnbot−65−55−104−173.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**188**	**0.67%**	317
10.	65.55.232.34_msnbot/1.1 (+ http://search.msn.com/msnbot.htm)	**157**	**0.56%**	289
11.	be2.cos.com_libwww−perl/5.812	**150**	**0.54%**	312
12.	134.67.99.163_NLESE USEPA	**149**	**0.53%**	3,024
13.	66.232.113.194_−	**142**	**0.51%**	142
14.	msnbot−65−55−104−29.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**128**	**0.46%**	199
15.	llf520123.crawl.yahoo. net_Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/ help/us/ysearch/slurp)	**125**	**0.45%**	3,378
16.	msnbot−65−55−105−245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**122**	**0.44%**	160
17.	llf320044.crawl.yahoo. net_Mozilla/5.0 (X11; U; Linux i686 (x86_64); en−US; rv:1.8.1.4) Gecko/20080721 BonEcho/2.0.0.4	**118**	**0.42%**	227
18.	msnbot−65−55−105−238.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**108**	**0.39%**	134
19.	msnbot−65−55−105−236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**102**	**0.36%**	144
20.	crawl−66−249−65−168.googlebot. com_Mozilla/5.0 (compatible; Googlebot/2.1; +http://www. google.com/bot.html)	**102**	**0.36%**	1,257
	Subtotal	**3,898**	**13.93%**	**16,997**
	Other	**24,088**	**86.07%**	**46,660**
	Total	**27,986**	**100.00%**	**63,657**

Top Visitors – Help Card

?   **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

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♀   Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
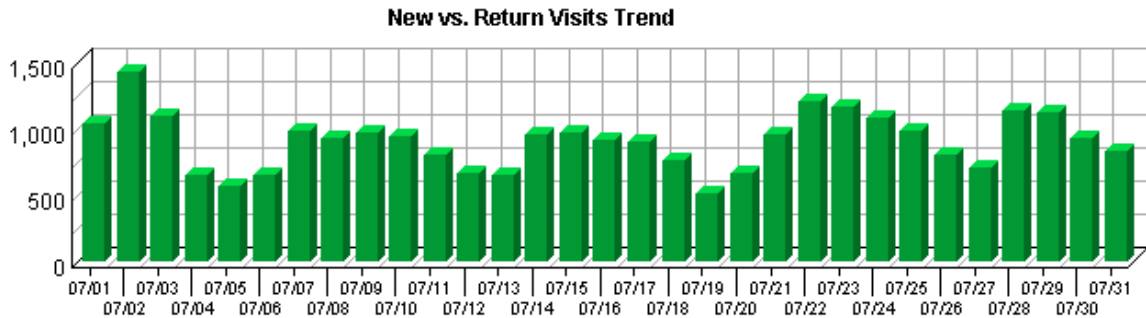
New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	27,986	100.00%
	Total	**27,986**	**100.00%**

New vs. Return Visits – Help Card

?   **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
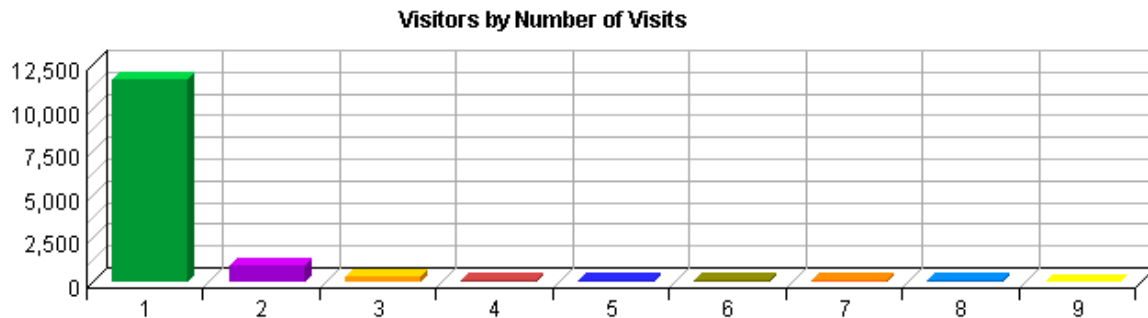
% – Percentage of visitors who fit into the specified visitor category.

—

By tracking the ratio between new and return visits over a period of time, you can determine if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	11,689	84.43%
2 visits	999	7.22%
3 visits	289	2.09%
4 visits	151	1.09%
5 visits	117	0.85%
6 visits	86	0.62%
7 visits	69	0.50%
8 visits	63	0.46%
9 visits	49	0.35%
Subtotal	**13,512**	**97.59%**
Other	**333**	**2.41%**
Total	**13,845**	**100.00%**

| Visitors by Number of Visits – Help Card |
|---|
| ? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns. |
| **Unique Visitors**– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column. |
| **%** – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column. |
| –– |
| 💡 This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors. |

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
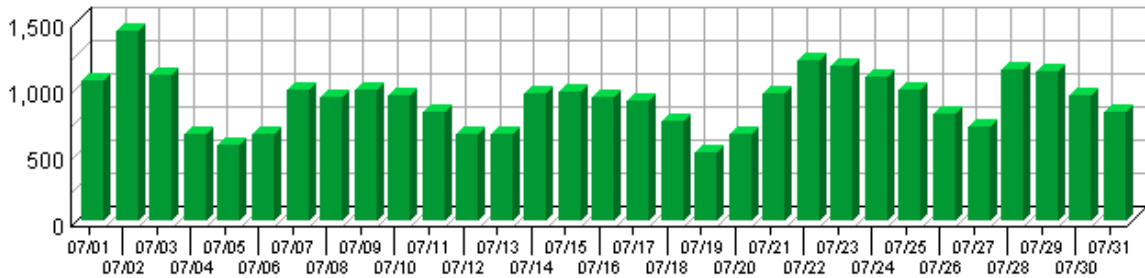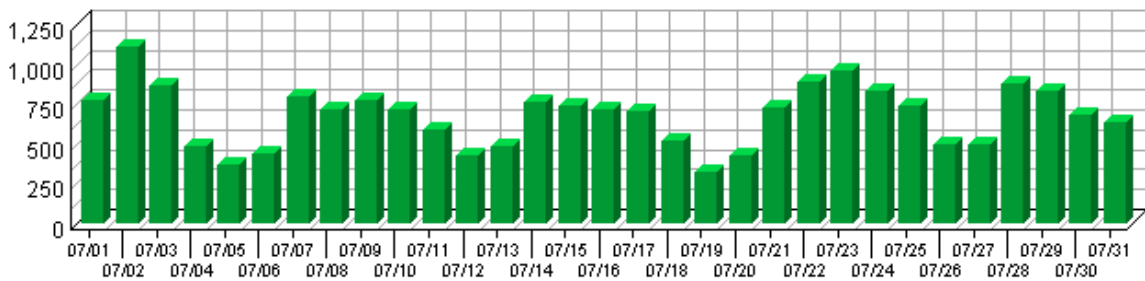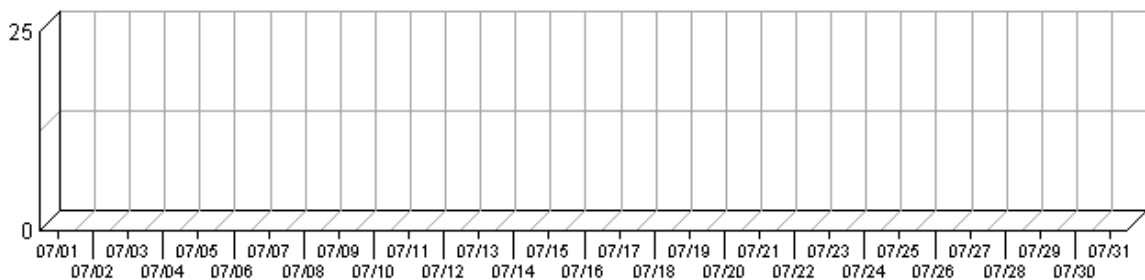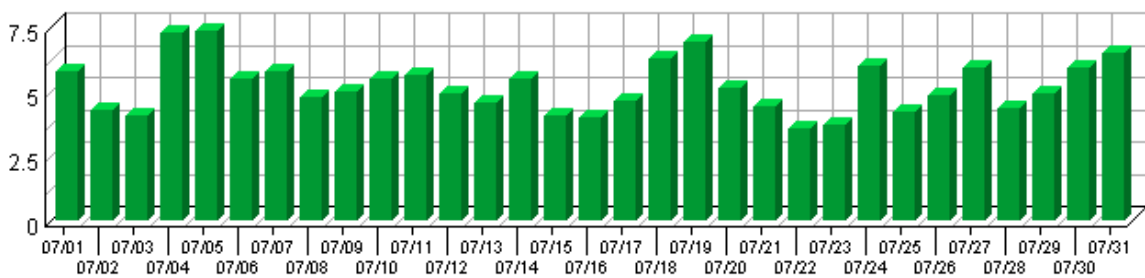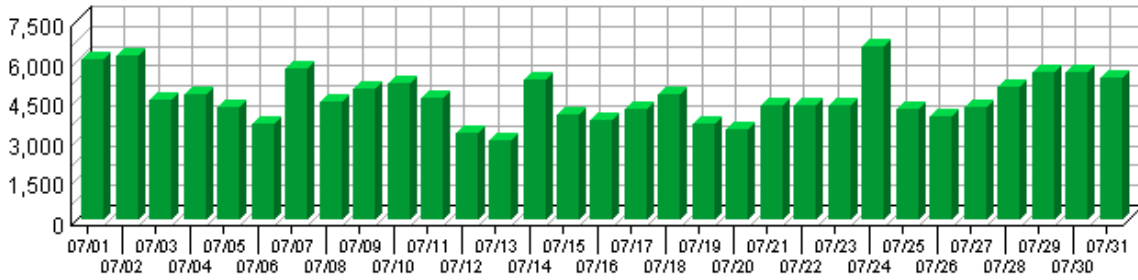
Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
07/01	1,049	777	0	00:05:46	6,049.38
07/02	1,429	1,107	0	00:04:19	6,175.85
07/03	1,097	873	0	00:04:05	4,486.42
07/04	650	486	0	00:07:17	4,743.57
07/05	569	374	0	00:07:23	4,204.65
07/06	653	439	0	00:05:31	3,602.83
07/07	984	802	0	00:05:46	5,679.05
07/08	924	715	0	00:04:48	4,447.17
07/09	980	775	0	00:05:01	4,925.35
07/10	938	720	0	00:05:29	5,146.57
07/11	815	589	0	00:05:39	4,605.08
07/12	659	427	0	00:04:55	3,241.67
07/13	653	490	0	00:04:35	3,001.55
07/14	956	765	0	00:05:32	5,291.73
07/15	973	741	0	00:04:05	3,974.82
07/16	926	712	0	00:04:01	3,724.63
07/17	896	702	0	00:04:38	4,155.93
07/18	751	521	0	00:06:17	4,724.77
07/19	518	325	0	00:06:57	3,604.45
07/20	657	424	0	00:05:09	3,384.18
07/21	963	732	0	00:04:27	4,288.05
07/22	1,214	895	0	00:03:34	4,336.58
07/23	1,173	960	0	00:03:41	4,321.82
07/24	1,087	839	0	00:05:59	6,513.20
07/25	993	735	0	00:04:13	4,200.93
07/26	806	501	0	00:04:51	3,914.23
07/27	708	493	0	00:05:58	4,229.52
07/28	1,139	875	0	00:04:23	4,997.95
07/29	1,121	835	0	00:04:56	5,539.07
07/30	938	685	0	00:05:55	5,561.05

07/31	820	639	0	00:06:31	5,355.53
Average	**904**	**675**	**0**	**N/A**	**4,594.44**
Total	**28,039**	**20,953**	**0**	**N/A**	**142,427.58**

<table>
<tr><td colspan="2" align="center">Visitors Trend – Help Card</td></tr>
<tr>
<td>?</td>
<td>

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

</td>
</tr>
<tr>
<td>💡</td>
<td>

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Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

</td>
</tr>
</table>

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
07/01	1,043	3.73%
07/02	1,425	5.09%
07/03	1,095	3.91%
07/04	646	2.31%
07/05	566	2.02%
07/06	652	2.33%
07/07	981	3.51%
07/08	921	3.29%
07/09	978	3.50%
07/10	935	3.34%
07/11	812	2.90%
07/12	657	2.35%
07/13	650	2.32%
07/14	954	3.41%
07/15	972	3.47%
07/16	925	3.31%
07/17	894	3.20%
07/18	748	2.67%
07/19	517	1.85%
07/20	656	2.34%
07/21	962	3.44%
07/22	1,211	4.33%
07/23	1,172	4.19%
07/24	1,083	3.87%
07/25	991	3.54%

07/26	803	2.87%
07/27	705	2.52%
07/28	1,135	4.06%
07/29	1,118	4.00%
07/30	936	3.35%
07/31	835	2.98%
Total	**27,978**	**100.00%**

<table>
<tr><td colspan="2" align="center">Visits Trend − Help Card</td></tr>
<tr><td>?</td><td>Time Interval − A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits − Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% − Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.</td></tr>
<tr><td></td><td align="center">−−</td></tr>
<tr><td>💡</td><td>Periods of less activity can be considered good times for maintenance and content improvement.</td></tr>
</table>

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

?   **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

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💡

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

? **Authenticated Username** – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

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? You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.
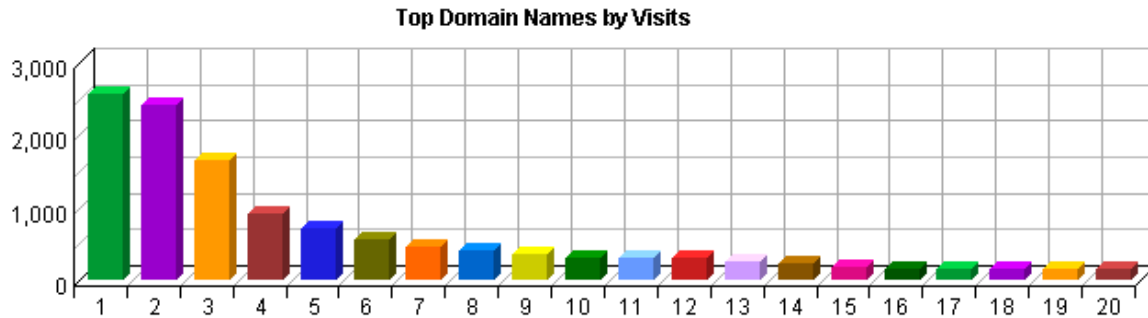
Top Domain Names

	Domain Name	Visits	%	Hits
1.	yahoo.net	2,567	9.18%	9,229
2.	googlebot.com	2,410	8.61%	3,747
3.	msn.com	1,647	5.89%	2,263
4.	comcast.net	922	3.30%	1,524
5.	ask.com	710	2.54%	1,912
6.	rr.com	571	2.04%	938
7.	verizon.net	452	1.62%	700
8.	65.214.44.28	408	1.46%	636
9.	bezeqint.net	368	1.32%	371
10.	sbcglobal.net	304	1.09%	470
11.	dedi.digiweb.ie	298	1.07%	389
12.	cox.net	295	1.05%	478
13.	bellsouth.net	248	0.89%	418
14.	66.231.188.52	231	0.83%	2,519
15.	ltdomains.com	171	0.61%	221
16.	cos.com	159	0.57%	322
17.	65.55.232.34	157	0.56%	289
18.	charter.com	154	0.55%	230
19.	qwest.net	153	0.55%	204
20.	134.67.99.163	148	0.53%	3,023
	Subtotal	**12,373**	**44.22%**	**29,883**
	Other	**15,605**	**55.78%**	**33,914**
	Total	**27,978**	**100.00%**	**63,797**

Top Domain Names – Help Card

Domain Name – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

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Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top−Level Domain Types

This report provides a breakdown of top−level domain types.

Top-Level Domain Types by Visits
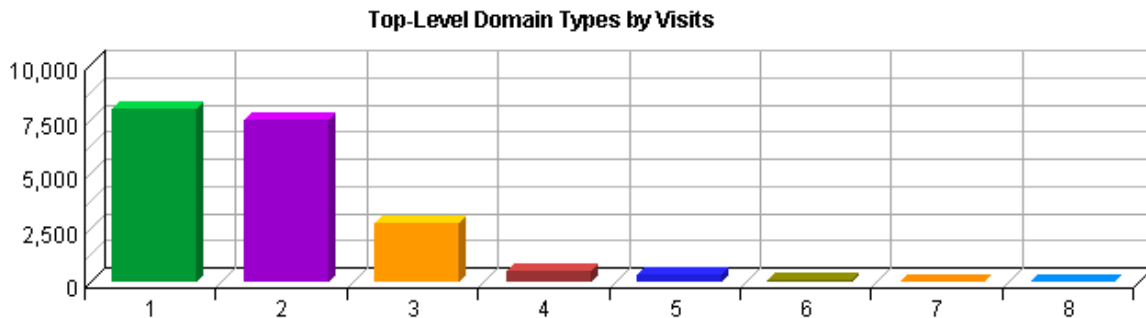
Top−Level Domain Types

	Top−Level Domain Types	Visits	%	Hits
1.	Commercial	**7,930**	**41.77%**	18,041
2.	Network	**7,473**	**39.36%**	17,845
3.	Education	**2,738**	**14.42%**	5,326
4.	Government	**471**	**2.48%**	654
5.	Organization	**312**	**1.64%**	686
6.	Military	**55**	**0.29%**	56
7.	ARPANET	**5**	**0.03%**	10
8.	International	**2**	**0.01%**	2
	Total	**18,986**	**100.00%**	**42,620**

Top−Level Domain Types − Help Card

? **Top−Level Domain** − The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains:

ARPANET: .arpa

Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

Education: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

International: .int .int.co .int.ve .intl.tn

Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

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Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
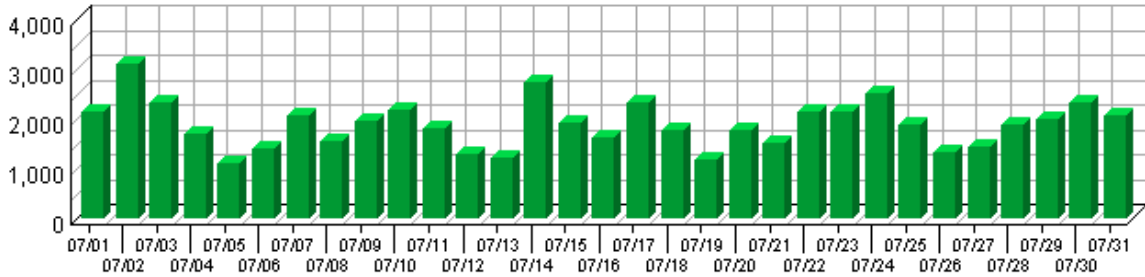
Page View Summary

Page Views	58,507
Average per Day	1,887
Average Page Views per Visit	2.09

Top Entry Pages

Top Exit Pages

Top Pages by Visits Trend
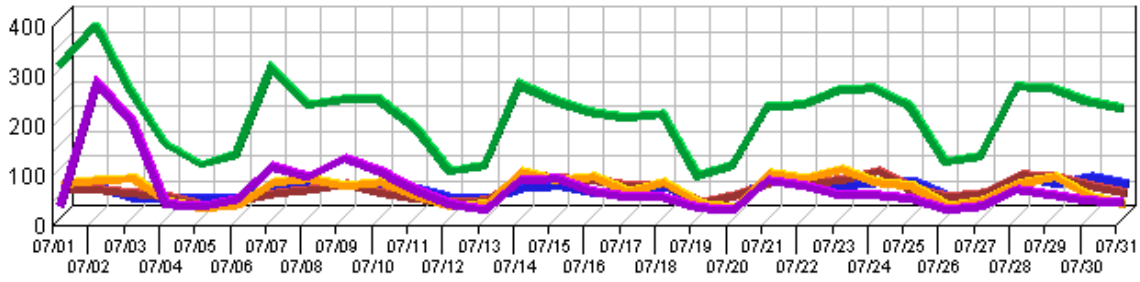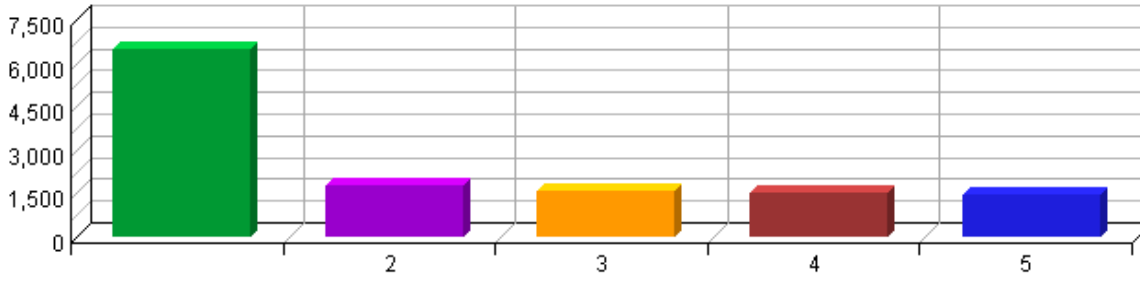
Top Pages by Visits

Top Directories by Visits
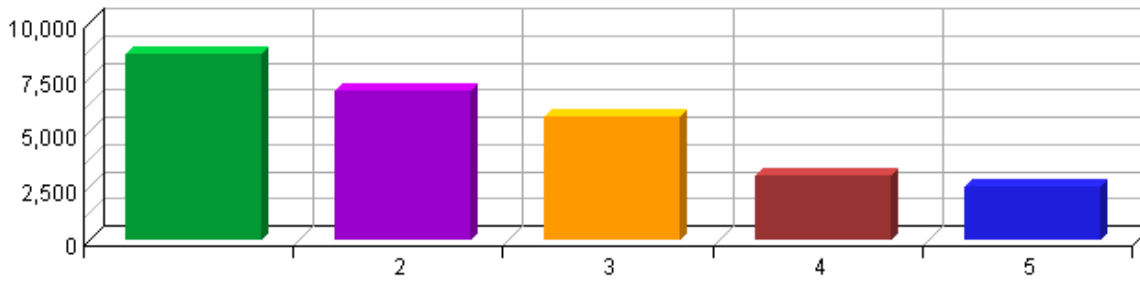
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

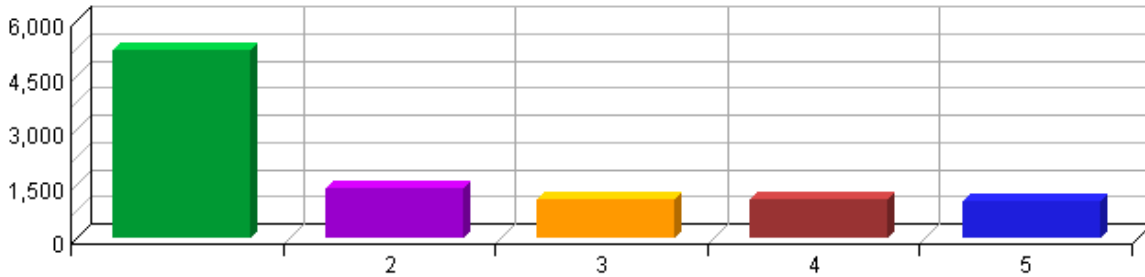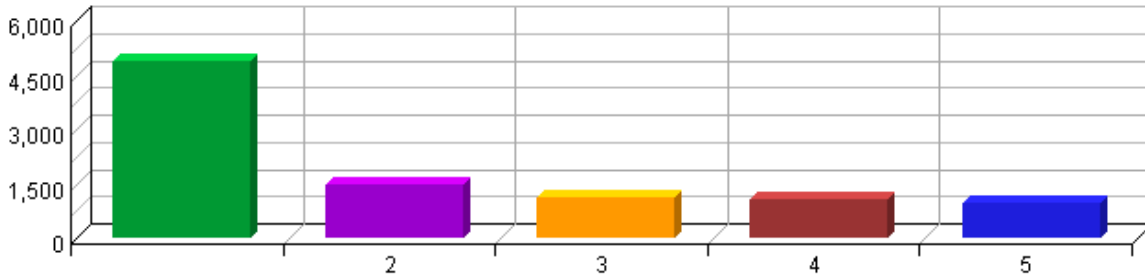Top Pages by Visits Trend
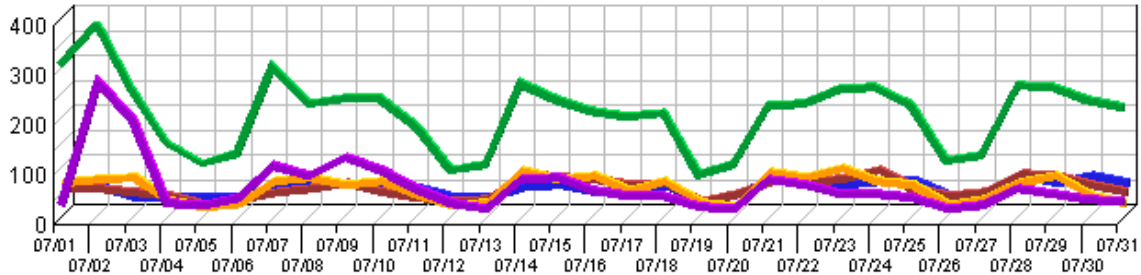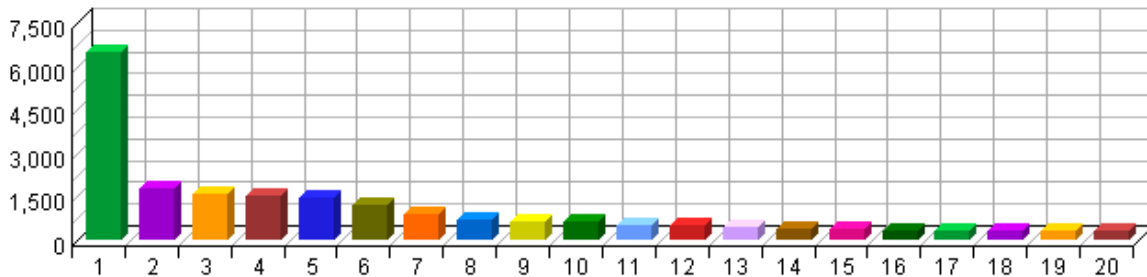
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**6,462**	**12.07%**	8,223	00:02:57	0
2.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	**1,808**	**3.38%**	1,990	00:05:12	0
3.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	**1,604**	**2.99%**	1,849	00:05:43	0
4.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**1,526**	**2.85%**	2,261	00:04:11	0
5.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ**	**1,439**	**2.69%**	1,578	00:04:44	0

	http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html					
6.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	**1,218**	**2.27%**	1,380	00:05:19	0
7.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	**870**	**1.62%**	982	00:05:46	0
8.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	**709**	**1.32%**	781	00:04:45	0
9.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	**663**	**1.24%**	775	00:06:14	0
10.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	**646**	**1.21%**	721	00:04:13	0
11.	**Consequences of Global Change for Water Quality | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	**502**	**0.94%**	595	00:06:19	0
12.	**Archive | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ archive/	**492**	**0.92%**	636	00:02:42	0
13.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	**444**	**0.83%**	446	00:03:43	0
14.	**Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	**399**	**0.74%**	414	00:05:05	0
15.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	**360**	**0.67%**	370	00:05:20	0
16.	**Health Effects of Near−Roadway Exposures to Air Pollution | 2008 Grant**	**349**	**0.65%**	418	00:05:49	0

	Archives http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html						
17.	**Collaborative Science And Technology Network For Sustainability | Funding Opport** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html	**343**	**0.64%**	357	00:07:04	0
18.	**Development of Environmental Health Outcome Indicators | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_ephi.html	**328**	**0.61%**	333	00:06:52	0
19.	**4th Annual P3 Awards | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	**319**	**0.60%**	333	00:05:22	0
20.	**Uncertainty Analyses of Models in Integrated Environmental Assessments | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html	**318**	**0.59%**	321	00:04:43	0
	Subtotal	**20,799**	**38.83%**	**24,763**	**00:04:20**	
	Other	**32,759**	**61.17%**	**33,744**	**00:04:12**	
	Total	**53,558**	**100.00%**	**58,507**	**00:04:15**	

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

−−

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

<div style="border:1px solid">

No data for this section in the log data analyzed.

</div>

<div style="border:1px solid">

Top Content Groups – Help Card

?   **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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♀   The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

</div>

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend
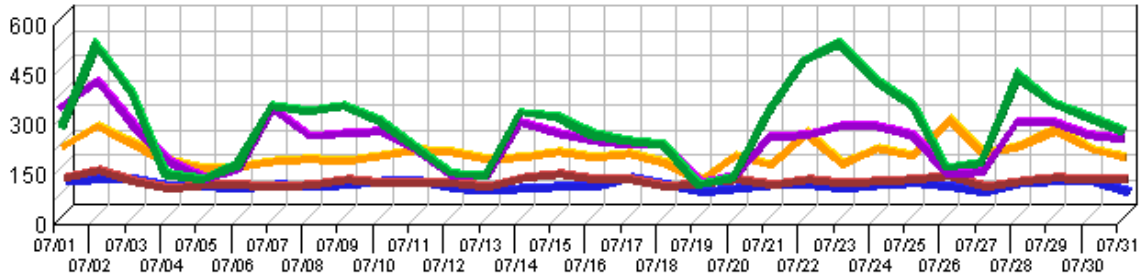
Top Directories by Visits
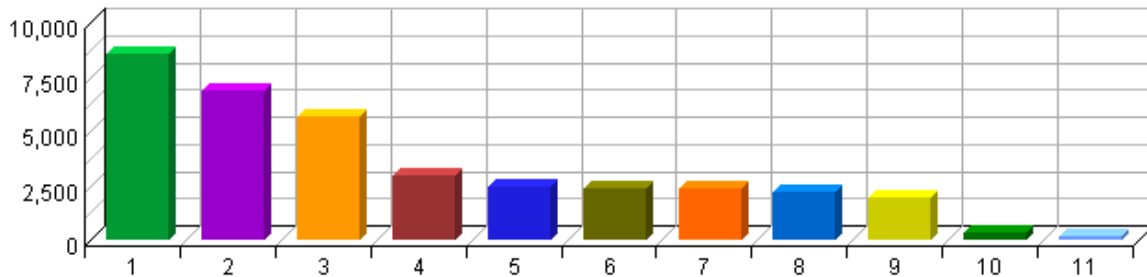
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa/ 2008	**8,557**	**23.79%**	12,558	1,234,832
2.	http://es.epa.gov/ncer/rfa/	**6,852**	**19.05%**	8,798	132,601
3.	http://es.epa.gov/ncer/rfa/ archive	**5,678**	**15.79%**	18,997	571,128
4.	http://es.epa.gov/ncer/rfa/ 2004	**2,940**	**8.17%**	4,680	284,720
5.	http://es.epa.gov/ncer/rfa/ 2006	**2,425**	**6.74%**	3,530	285,408
6.	http://es.epa.gov/ncer/rfa/ current	**2,400**	**6.67%**	3,516	227,193
7.	http://es.epa.gov/ncer/rfa/ 2007	**2,374**	**6.60%**	3,320	357,743
8.	http://es.epa.gov/ncer/rfa/ forms	**2,202**	**6.12%**	4,994	164,712
9.	http://es.epa.gov/ncer/rfa/ 2005	**1,983**	**5.51%**	2,578	217,225
10.	http://es.epa.gov/ncer/rfa/ pdf	**347**	**0.96%**	556	67,735
11.	http://es.epa.gov/ncer/rfa/ partners	**209**	**0.58%**	270	9,442
	Total	**35,967**	**100.00%**	**63,797**	**3,552,733**

?   **Path to Directory** – The full URL path to the directory being analyzed.

     Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

     Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

     Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

     % – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

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♀   This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	63,797
Average Hits per Day	2,057
Home Page Hits	8,223

Most Accessed File Types by Files
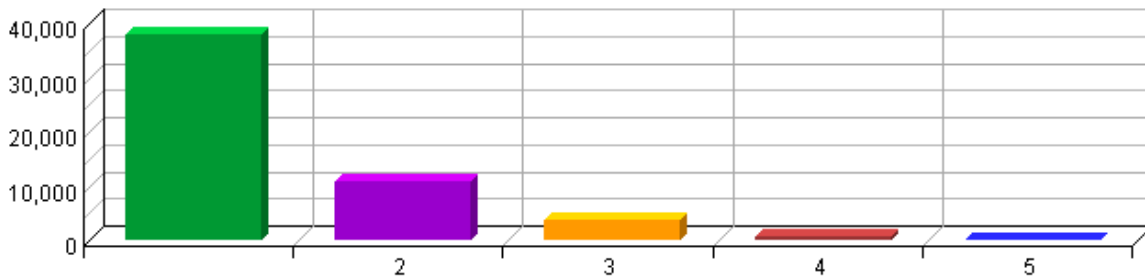
Hits Trend
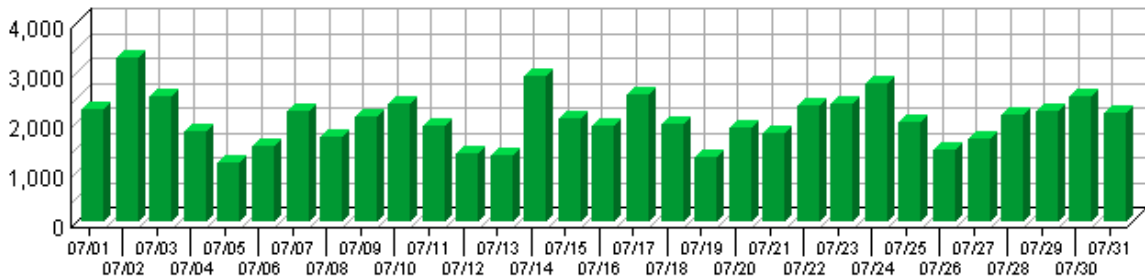
Most Downloaded Files Trend
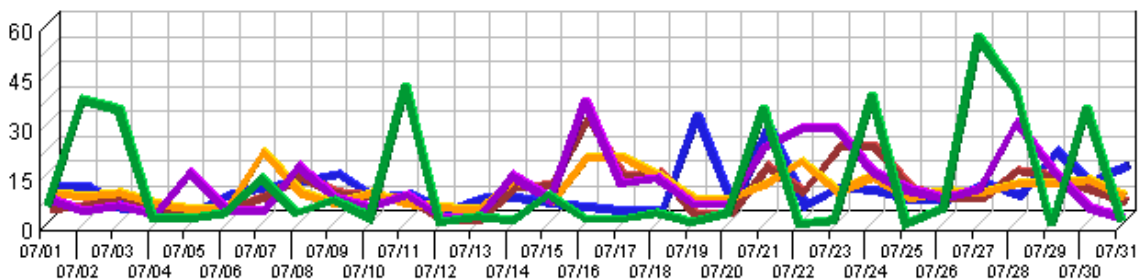
Most Downloaded Files

This report identifies the most popular files downloaded from your site.

Most Downloaded Files Trend
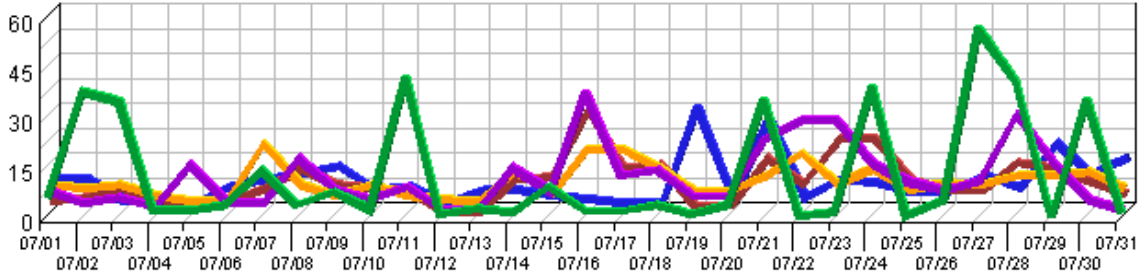
Most Downloaded Files
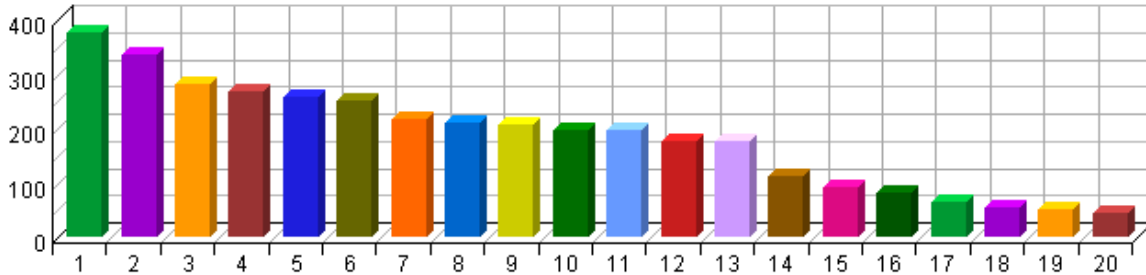
Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/rfa/ 2008/ compilation_of_epa_ord_res_prog_descrip.pdf	**377**	**7.29%**	73
2.	http://es.epa.gov/ncer/rfa/ forms/NCER_std_form_5– STAR_Grant_applications.pdf	**335**	**6.48%**	209
3.	http://es.epa.gov/ncer/rfa/ forms/p3abstract.pdf	**282**	**5.45%**	227
4.	http://es.epa.gov/ncer/rfa/ forms/sf424–v2.0.pdf	**269**	**5.20%**	240
5.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.pdf	**259**	**5.01%**	191
6.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.pdf	**250**	**4.84%**	220
7.	http://es.epa.gov/ncer/rfa/ forms/keycontacts.pdf	**218**	**4.22%**	189
8.	http://es.epa.gov/ncer/rfa/ forms/sf424_i.pdf	**209**	**4.04%**	172
9.	http://es.epa.gov/ncer/rfa/ 2006/sbir_phase1.pdf	**206**	**3.98%**	34
10.	http://es.epa.gov/ncer/rfa/ forms/epaf2006.pdf	**197**	**3.81%**	183
11.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.doc	**195**	**3.77%**	158

12.	http://es.epa.gov/ncer/rfa/ forms/sf424instructions.pdf	**177**	**3.42%**	167
13.	http://es.epa.gov/ncer/rfa/ forms/sf424i_instructions.pdf	**175**	**3.38%**	150
14.	http://es.epa.gov/ncer/rfa/ forms/approved_budget_sheet.doc	**112**	**2.17%**	107
15.	http://es.epa.gov/ncer/rfa/ forms/GG_LobbyingForm−V1.1.pdf	**90**	**1.74%**	85
16.	http://es.epa.gov/ncer/rfa/ forms/424b.pdf	**80**	**1.55%**	75
17.	http://es.epa.gov/ncer/rfa/ forms/424b.doc	**63**	**1.22%**	63
18.	http://es.epa.gov/ncer/rfa/ kids2000.doc	**53**	**1.03%**	48
19.	http://es.epa.gov/ncer/rfa/ current/sbir_mobile.pdf	**50**	**0.97%**	28
20.	http://es.epa.gov/ncer/rfa/ 2006/staa_call_2006.pdf	**44**	**0.85%**	44
	Subtotal	**3,641**	**70.43%**	**2,663**
	Other	**1,529**	**29.57%**	**1,444**
	Total	**5,170**	**100.00%**	**4,107**

Most Downloaded Files – Help Card

?

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

−−

💡
This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
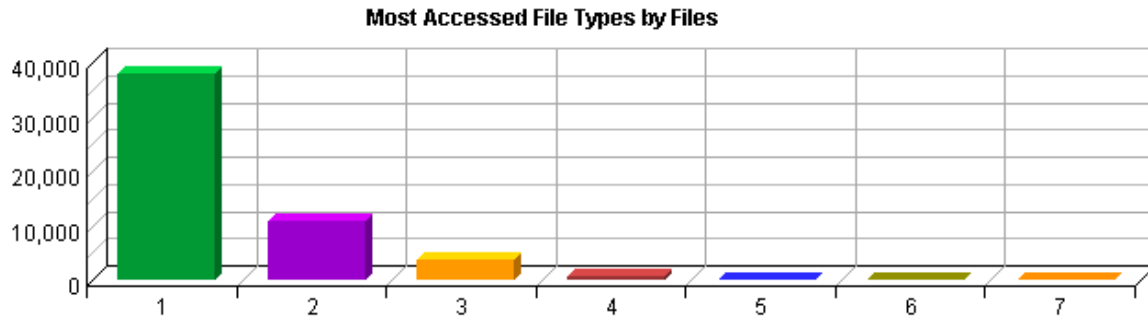
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	38,064	71.27%	2,868,193
2.	htm	10,836	20.29%	160,217
3.	pdf	3,882	7.27%	422,220
4.	doc	513	0.96%	99,508
5.	wpd	79	0.15%	1,698
6.	hold	21	0.04%	894
7.	scc	16	0.03%	5
	Total	**53,411**	**100.00%**	**3,552,733**

Most Accessed File Types – Help Card

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

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This report provides general statistics for the type of data that visitors access on your site.

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

No data for this section in the log data analyzed.

Most Uploaded Files – Help Card

?   **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

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♀   You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
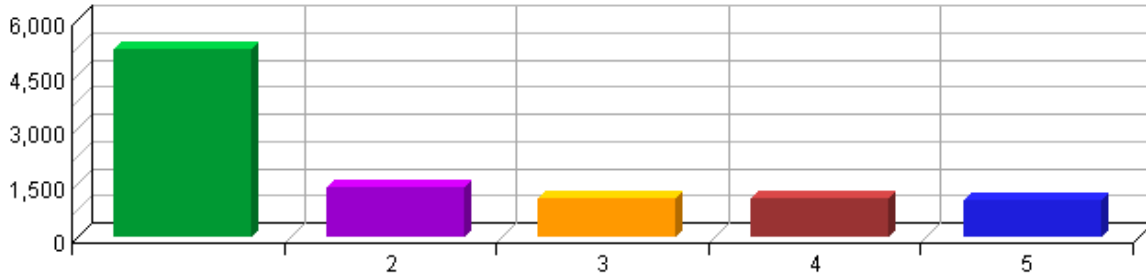
Single Access Pages
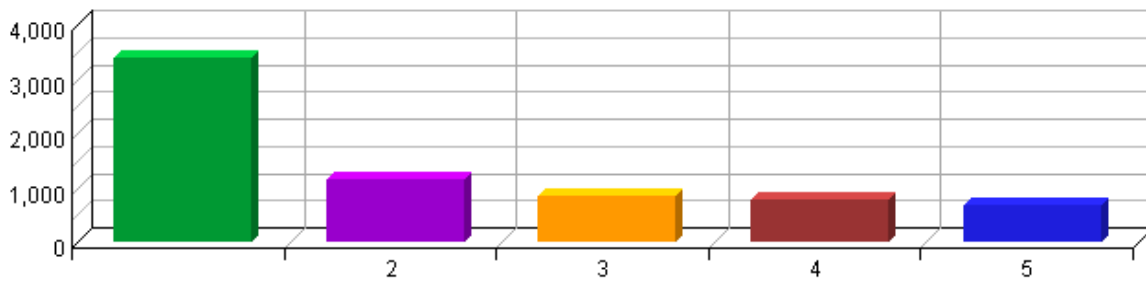
Top Entry Files
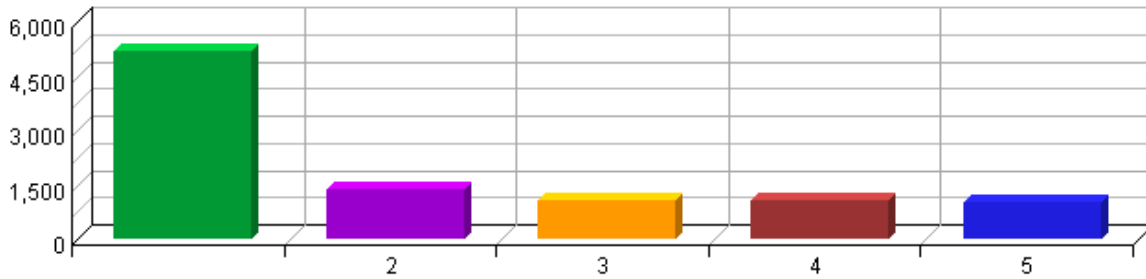
Top Exit Pages
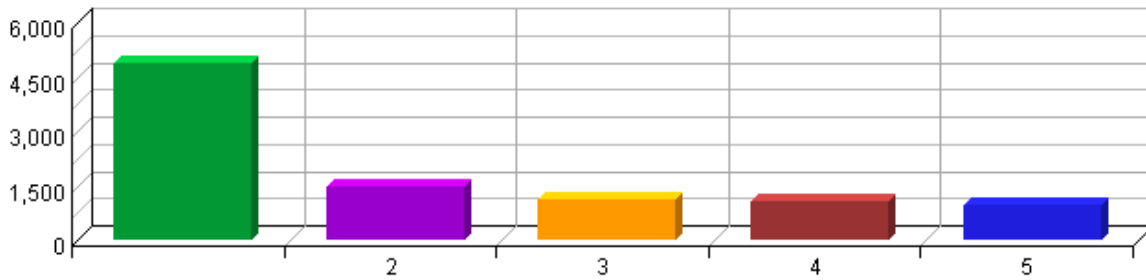
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.
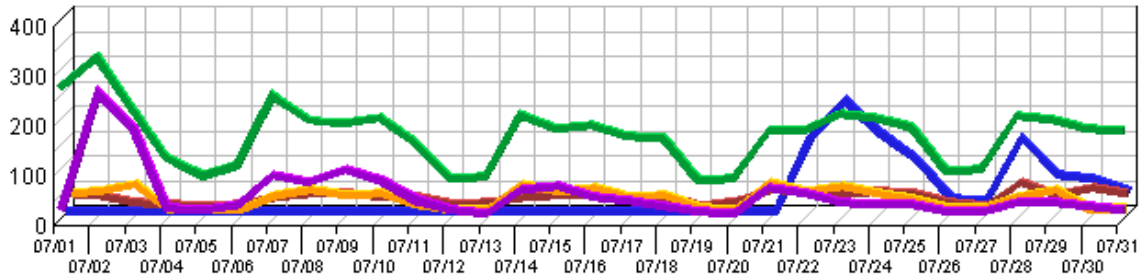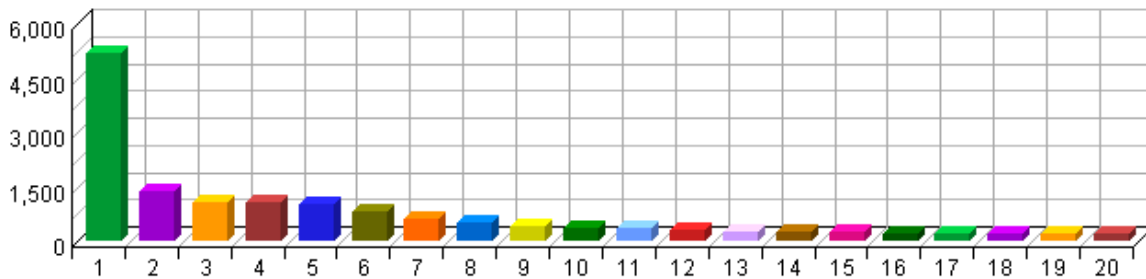
Top Entry Pages

	Pages	Visits	%
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	5,203	19.39%
2.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	1,382	5.15%
3.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	1,052	3.92%
4.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	1,048	3.90%
5.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o**	1,015	3.78%

	http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html		
6.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	793	2.95%
7.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	590	2.20%
8.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	520	1.94%
9.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	395	1.47%
10.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	363	1.35%
11.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	345	1.29%
12.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	285	1.06%
13.	**Collaborative Science And Technology Network For Sustainability | Funding Opport** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_cns.html	275	1.02%
14.	**Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	271	1.01%
15.	**Uncertainty Analyses of Models in Integrated Environmental Assessments | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html	243	0.91%
16.		223	0.83%

	Ecology and Oceanography of Harmful Algal Blooms | 2008 Grant Archives | Archive http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html		
17.	**Treatment Technologies for Arsenic Removal for Small Drinking Water Systems | 20** http:/ / es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html	220	0.82%
18.	**Environmental Futures Research in Nanoscale Science, Engineering and Technology** http:/ / es.epa.gov/ ncer/ rfa/ archive/ grants/ 02/ 02nanotech.html	215	0.80%
19.	**Consequences of Global Change for Water Quality | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	189	0.70%
20.	**Fall 2006 EPA Science To Achieve Results (STAR) Fellowships For Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_fellow.html	178	0.66%
	Subtotal	**14,805**	**55.16%**
	Other	**12,035**	**44.84%**
	Total	**26,840**	**100.00%**

Top Entry Pages – Help Card

Entry Page – The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

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This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
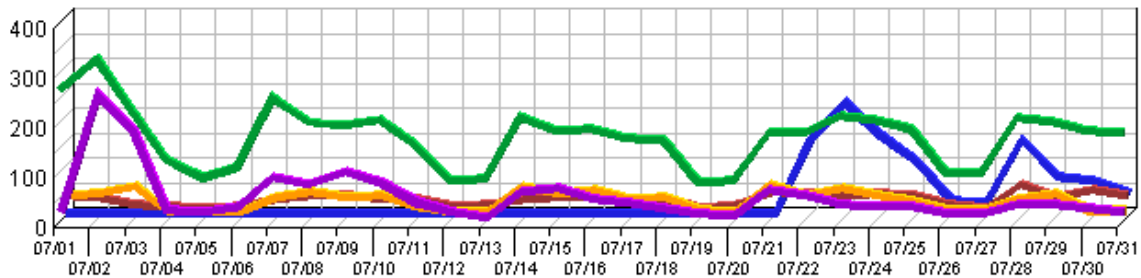
Top Entry Files
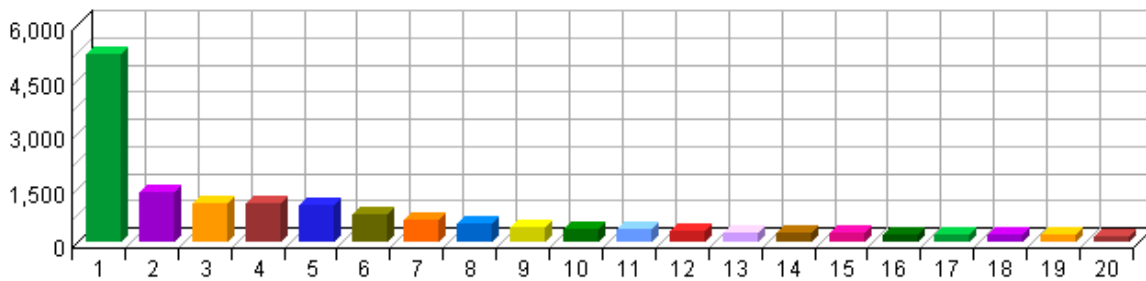
Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/rfa/	5,192	18.56%
2.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	1,379	4.93%
3.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html	1,048	3.75%
4.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	1,043	3.73%
5.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	1,015	3.63%
6.	http://es.epa.gov/ncer/rfa/ forms/	774	2.77%
7.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	585	2.09%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	517	1.85%
9.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	395	1.41%
10.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html	363	1.30%
11.	http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html	343	1.23%

12.	http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html	285	1.02%
13.	http://es.epa.gov/ncer/rfa/ 2006/2006_star_cns.html	274	0.98%
14.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html	270	0.97%
15.	http://es.epa.gov/ncer/rfa/ 2006/2006_star_uncertainty.html	243	0.87%
16.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html	221	0.79%
17.	http://es.epa.gov/ncer/rfa/ current/2003arsenic.html	220	0.79%
18.	http://es.epa.gov/ncer/rfa/ archive/grants/02/02nanotech. html	215	0.77%
19.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_gcwq.html	187	0.67%
20.	http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html	176	0.63%
	Subtotal	**14,745**	**52.70%**
	Other	**13,233**	**47.30%**
	Total	**27,978**	**100.00%**

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

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♀ Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
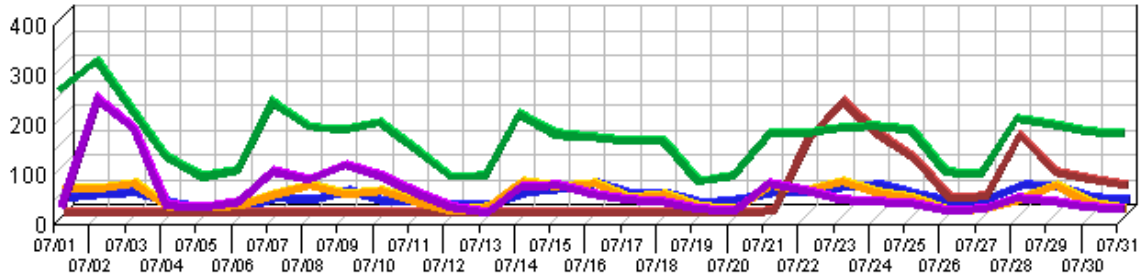
Top Exit Pages
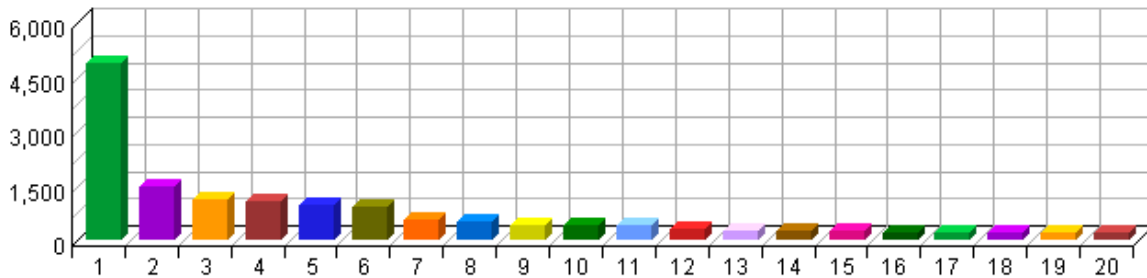
Top Exit Pages

	Pages	Visits	%
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	4,902	18.26%
2.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	1,466	5.46%
3.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	1,113	4.15%
4.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	1,055	3.93%
5.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	944	3.52%

6.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	919	3.42%
7.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	563	2.10%
8.	**Small Business Innovation Research Phase I	Archive	Funding Opportunities	N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	519	1.93%
9.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	394	1.47%
10.	**2008 GRO Fellowships For Graduate Environmental Study	Funding Opportunities	** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	390	1.45%
11.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study	Archive	Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	388	1.45%
12.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	283	1.05%
13.	**Development of Environmental Health Outcome Indicators	Funding Opportunities	** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_ephi.html	253	0.94%
14.	**Uncertainty Analyses of Models in Integrated Environmental Assessments	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html	250	0.93%
15.	**Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	247	0.92%
16.	**Treatment Technologies for Arsenic Removal for Small Drinking Water**	224	0.83%

	Systems | 20 http:/ / es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html		
17.	**Consequences of Global Change for Water Quality | 2008 Grant Archives | Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_gcwq.html	224	0.83%
18.	**Environmental Futures Research in Nanoscale Science, Engineering and Technology** http:/ / es.epa.gov/ ncer/ rfa/ archive/ grants/ 02/ 02nanotech.html	218	0.81%
19.	**Health Effects of Near–Roadway Exposures to Air Pollution | 2008 Grant Archives** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_healtheffects.html	189	0.70%
20.	**Small Business Innovation Research Phase I | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_sbir_phase1.html	179	0.67%
	Subtotal	**14,720**	**54.83%**
	Other	**12,127**	**45.17%**
	Total	**26,847**	**100.00%**

Top Exit Pages – Help Card

? **Exit Page** – The last page viewed during a visit to your web site. If a visit consists only of hits to non–page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.

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♀ You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page

is your home page, this may be an indication that you are alienating a lot of first time visitors.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend
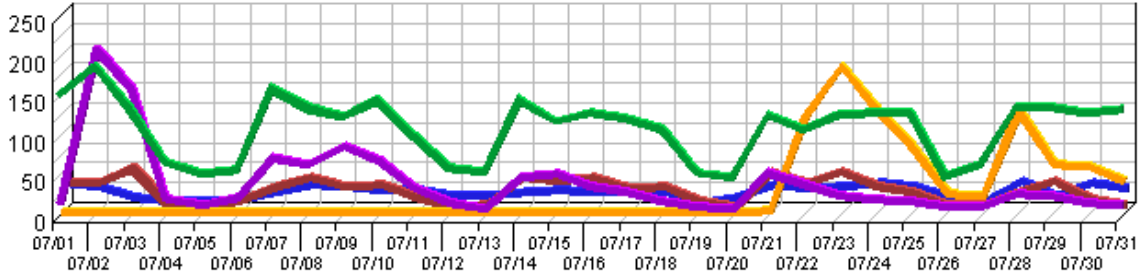
Single Access Pages
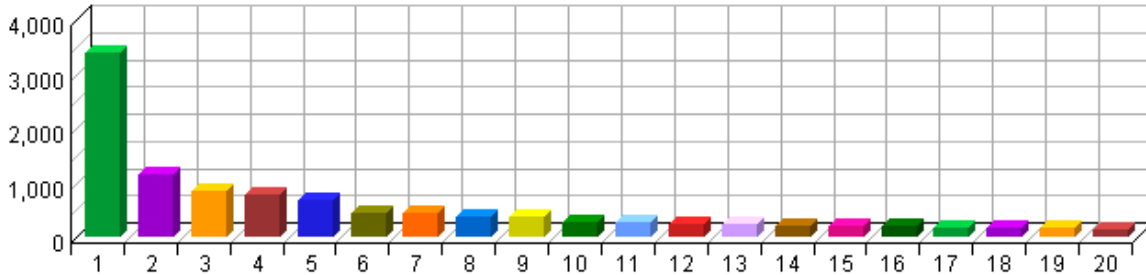
Single Access Pages

	Pages	Visits	%
1.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	3,385	16.90%
2.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	1,168	5.83%
3.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	840	4.19%
4.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	795	3.97%
5.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	692	3.46%

6.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	444	2.22%
7.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	438	2.19%
8.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	384	1.92%
9.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	372	1.86%
10.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	273	1.36%
11.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	259	1.29%
12.	**Uncertainty Analyses of Models in Integrated Environmental Assessments | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html	236	1.18%
13.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	234	1.17%
14.	**Environmental Futures Research in Nanoscale Science, Engineering and Technology** http:/ / es.epa.gov/ ncer/ rfa/ archive/ grants/ 02/ 02nanotech.html	210	1.05%
15.	**Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_star_nanotech. html	209	1.04%
16.	**Treatment Technologies for Arsenic Removal for Small Drinking Water Systems | 20**	188	0.94%

	http:/ / es.epa.gov/ ncer/ rfa/ current/ 2003arsenic.html		
17.	**Ecology and Oceanography of Harmful Algal Blooms	2008 Grant Archives	Archive** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_ecohab.html	155	0.77%
18.	**Aggregate Exposure Assessment: Longitudinal Surveys of Human Exposure−Related Be** http:/ / es.epa.gov/ ncer/ rfa/ current/ 2003_expos_assess. html	155	0.77%
19.	**P3 Award	Archive	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_p3.html	155	0.77%
20.	**4th Annual P3 Awards	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ 2007/ 2007_p3_4thannual. html	144	0.72%
	Subtotal	**10,736**	**53.62%**
	Other	**9,288**	**46.38%**
	Total	**20,024**	**100.00%**

Single Access Pages − Help Card

Single Access Page – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non−document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

**%** – Percentage of times this page was a single access page compared with other single access pages.

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This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site––the first page they open––then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/	4,111	15.31%
	1. **Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	1,238	4.61%
	1. **Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	933	3.48%
	1. **Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html	849	3.16%
	1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html	708	2.64%
	1. **STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/ forms/	556	2.07%
	1. **Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	462	1.72%

1. **Broad Agency Announcement for Conferences, Workshops, and/or Meetings | Funding**
   http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html

462	1.72%

1. **Centers for Children's Environmental Health and Disease Prevention Research | Fu**
   http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html

384	1.43%

1. **Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund**
   http://es.epa.gov/ncer/rfa/ 2008/2008_gro_undergrad.html

279	1.04%

1. **Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida**
   http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html

268	1.00%

1. **2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |**
   http://es.epa.gov/ncer/rfa/ 2008/2008_gro_grad.html

243	0.91%

1. **Uncertainty Analyses of Models in Integrated Environmental Assessments | Funding**
   http://es.epa.gov/ncer/rfa/ 2006/2006_star_uncertainty.html

237	0.88%

1. **Exploratory Research: Nanotechnology Research Grants Investigating Fate, Transpo**
   http://es.epa.gov/ncer/rfa/ 2007/2007_star_nanotech.html

217	0.81%

1. **Treatment Technologies for Arsenic Removal for Small Drinking Water Systems | 20**
   http://es.epa.gov/ncer/rfa/ current/2003arsenic.html

214	0.80%
212	0.79%

1. **Environmental Futures Research in Nanoscale Science, Engineering and Technology** http://es.epa.gov/ncer/rfa/ archive/grants/02/02nanotech. html		
	160	0.60%
1. **Aggregate Exposure Assessment: Longitudinal Surveys of Human Exposure–Related Be** http://es.epa.gov/ncer/rfa/ current/2003_expos_assess.html		
	156	0.58%
1. **Ecology and Oceanography of Harmful Algal Blooms	2008 Grant Archives	Archive** http://es.epa.gov/ncer/rfa/ 2008/2008_star_ecohab.html		
	155	0.58%
1. **P3 Award	Archive	Funding Opportunities	NCER	ORD	US EPA** http://es.epa.gov/ncer/rfa/ 2008/2008_p3.html		
	149	0.55%
1. **Ecological Impacts from the Interactions of Climate Change, Land Use Change and** http://es.epa.gov/ncer/rfa/ 2007/2007_star_ecoimpacts.html		

Top Paths Through Site – Help Card

Path Through Site – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all

other listed paths through your site.

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💡 Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	18,020	64.41%
2.	http://www.google.com/	2,653	9.48%
3.	http://es.epa.gov/	2,644	9.45%
4.	http://www07.grants.gov/	663	2.37%
5.	http://search.yahoo.com/	357	1.28%
6.	http://images.google.com/	226	0.81%
7.	http://www.google.co.in/	206	0.74%
8.	http://nlquery.epa.gov/	179	0.64%
9.	http://www.grants.gov/	158	0.56%
10.	http://www.google.co.uk/	114	0.41%
11.	http://www.epa.gov/	107	0.38%
12.	http://images.google.co.in/	88	0.31%
13.	http://cfpub.epa.gov/	84	0.30%
14.	http://www.google.ca/	76	0.27%
15.	http://search.live.com/	71	0.25%
16.	http://images.google.co.uk/	65	0.23%
17.	http://fundingopps.cos.com/	61	0.22%
18.	http://www.google.com.au/	57	0.20%
19.	http://www.google.com.ph/	57	0.20%
20.	http://www.sba.gov/	47	0.17%
	Subtotal	**25,933**	**92.69%**
	Other	**2,045**	**7.31%**
	Total	**27,978**	**100.00%**

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top–level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	18,020	64.41%
2.	epa.gov	3,058	10.93%
3.	google.com	2,894	10.34%
4.	grants.gov	821	2.93%
5.	yahoo.com	442	1.58%
6.	google.co.in	294	1.05%
7.	google.co.uk	180	0.64%
8.	google.ca	97	0.35%
9.	live.com	91	0.33%
10.	google.com.au	80	0.29%
11.	google.com.ph	67	0.24%
12.	cos.com	65	0.23%
13.	sba.gov	47	0.17%
14.	msn.com	43	0.15%
15.	usasearch.gov	43	0.15%
16.	google.com.my	40	0.14%
17.	ehponline.org	34	0.12%
18.	aol.com	33	0.12%
19.	google.co.za	33	0.12%
20.	google.com.pk	33	0.12%
	Subtotal	**26,415**	**94.41%**
	Other	**1,563**	**5.59%**
	Total	**27,978**	**100.00%**

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	18,020	64.41%
2.	http://www.google.com/search	2,595	9.28%
3.	http://es.epa.gov/ncer/	797	2.85%
4.	http://es.epa.gov/ncer/fellow/	759	2.71%
5.	http://www07.grants.gov/ search/search.do	299	1.07%
6.	http://search.yahoo.com/ search	227	0.81%
7.	http://images.google.com/ imgres	226	0.81%
8.	http://es.epa.gov/ncer/grants/	211	0.75%
9.	http://www.google.co.in/ search	204	0.73%
10.	http://nlquery.epa.gov/ epasearch/epasearch	179	0.64%
11.	http://es.epa.gov/ncer/sbir/	118	0.42%
12.	http://www.google.co.uk/ search	108	0.39%
13.	http://images.google.co.in/ imgres	88	0.31%
14.	http://es.epa.gov/ncer/sbir/ current_solicitation.html	85	0.30%
15.	http://www.google.ca/search	75	0.27%
16.	http://search.live.com/ results.aspx	70	0.25%
17.	http://images.google.co.uk/ imgres	65	0.23%
18.	http://www.google.com.au/ search	57	0.20%
19.	http://www.google.com.ph/ search	57	0.20%
20.	http://www07.grants.gov/ search/search.do;jsessionid= LTScqw8h4np2FG1nJGyWcDXnlCqjWRL3vJk1Qx X6tYjv4WMLZSkR!–1615378582	53	0.19%
	Subtotal	**24,293**	**86.83%**
	Other	**3,685**	**13.17%**
	Total	**27,978**	**100.00%**

Activity by Referring Page – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

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💡 You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	3,358	76.86%
2.	yahoo	433	9.91%
3.	google uk	185	4.23%
4.	google canada	103	2.36%
5.	google australia	83	1.90%
6.	msn	46	1.05%
7.	google germany	33	0.76%
8.	google france	22	0.50%
9.	google austria	21	0.48%
10.	aol netfind	20	0.46%
11.	google italy	15	0.34%
12.	google japan	15	0.34%
13.	altavista	8	0.18%
14.	yahoo spain	6	0.14%
15.	yahoo singapore	5	0.11%
16.	yahoo india	4	0.09%
17.	netscape	4	0.09%
18.	yahoo canada	3	0.07%
19.	yahoo taiwan	2	0.05%
20.	all the web	1	0.02%
	Subtotal	**4,367**	**99.95%**
	Total	**4,369**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	forms	101	2.31%
	epa grants	52	1.19%
	epa	38	0.87%
	epa funding	34	0.78%
	change	33	0.76%
	epa star grants	29	0.66%
	epa star 2009	26	0.60%
	epa ncer	24	0.55%
	health	24	0.55%
	research grants	22	0.50%
	epa star grant	21	0.48%
	epa star fellowship	18	0.41%
	rfa	14	0.32%
	environmental grants	13	0.30%
	environmental funding	12	0.27%
	epa gro	11	0.25%
	epa star fellowship 2009	10	0.23%
	epa grant	10	0.23%
	epa star 2008	10	0.23%
	star grant	9	0.21%
2. yahoo	research proposal about water pollution	23	0.53%
	epa grants	9	0.21%
	exploratory research	7	0.16%
	epa star	6	0.14%
	outcome indicators	4	0.09%
	environmental protection agency	4	0.09%
	environmental research	3	0.07%
	epa star fellowship	3	0.07%
	epa environmental science center	3	0.07%
	particulate matter health effects pm10 versus pm2.5	3	0.07%
	environmental protection funding	2	0.05%
	tse grants for 2008	2	0.05%
	environmental grants	2	0.05%
	fall 2008 internships environmental engineering	2	0.05%
	role of biomarkers in environmental monitoring	2	0.05%
	epa star 2008	2	0.05%
	upcoming epa announcements	2	0.05%
	staa bacteria	2	0.05%

	environmental rfp 2008/9	2	0.05%
	how to apply for free federal grants	2	0.05%
3. google uk	forms	27	0.62%
	change	8	0.18%
	health	7	0.16%
	climate change	4	0.09%
	environment health	2	0.05%
	effects of climate change on ecosystems	2	0.05%
	ecological effects of climate change	2	0.05%
	epa funding	2	0.05%
	nanomaterial	2	0.05%
	diagram of climate change	2	0.05%
	epa	2	0.05%
	climate change and ecosystems	2	0.05%
	effect of climate change on the ecosystem?	1	0.02%
	funding for it research	1	0.02%
	interaction between land use and public transport	1	0.02%
	predictive techniques for ecological impacts	1	0.02%
	sole ecosystem resilience complex	1	0.02%
	designing incentive mechanisms to improve water quality	1	0.02%
	environmental funding	1	0.02%
	allergic airway	1	0.02%
4. google canada	forms	12	0.27%
	molecular targets in population prevention	3	0.07%
	epa nsf	2	0.05%
	change	2	0.05%
	research grants	2	0.05%
	and/or	2	0.05%
	ecological thresholds canada	1	0.02%
	carbon black estimation techniques by usepa and other agencies	1	0.02%
	87,000 endocrine disrupting contaminants epa 2003	1	0.02%
	cost of environmental health conditions in u.s.	1	0.02%
	fate atmosphere chemical	1	0.02%
	policy and program analysis decision making models	1	0.02%
	health risk assessment childhood cancer and pesticide exposure	1	0.02%
	app paper copy	1	0.02%
	variables socio economic site:epa.gov	1	0.02%
	impact of climate change on the ecosystem	1	0.02%
	p3 funding definition	1	0.02%
	factors influencing the spatial extent of mobile source air	1	0.02%

	pollution impacts: meta–analysis		
	environment public perception corporate	1	0.02%
	linking soil quality parameters ecosystem function	1	0.02%
5. google australia	forms	7	0.16%
	climate change	4	0.09%
	health	4	0.09%
	preparation phase table	2	0.05%
	environmental issues in the future	2	0.05%
	list of consequences of air pollution	2	0.05%
	solution to major environmenal problems are respond to government control	2	0.05%
	how does air pollution effect the climate change	1	0.02%
	components of ecosystem diagram	1	0.02%
	yr science competition results of 2008	1	0.02%
	standardized answer to 'achieve results'	1	0.02%
	design competition cost benefit analysis	1	0.02%
	environmental study grants	1	0.02%
	meeting with principal investigator and funding agent	1	0.02%
	effectiveness of green star rating system to change behaviour	1	0.02%
	human activities that not use it	1	0.02%
	change	1	0.02%
	center for engineering and environmental research us epa	1	0.02%
	qualitative modelling levins	1	0.02%
	urine data statistics waste	1	0.02%
6. msn	epa funding opportunities	2	0.05%
	epa–g2008–star–e1	2	0.05%
	rfa epa–g2008–star–e1	1	0.02%
	how to make small business proposal crystals rocks	1	0.02%
	core curriculum ncer	1	0.02%
	appendix to show pollution in malaysia	1	0.02%
	ii. the research was done by non profit times; contains customersâ€™ key criteria and purchasing process	1	0.02%
	develop–ment of print media to include first and second phase	1	0.02%
	is business research needed automobiles	1	0.02%
	phase ii commercialization	1	0.02%
	pollution due to technology	1	0.02%
	sample letter to request egislative appropriation funding from epa	1	0.02%
	compare arsenic removal equipment	1	0.02%
	epa start contract rfp region	1	0.02%
	http://es.epa.gov/ncer/rfa/forms/	1	0.02%

	epa communicating air quality conference 2009	1	0.02%
	sample pac solitation letters	1	0.02%
	stargrant	1	0.02%
	global air patterns	1	0.02%
	process instrument service contract opportunities in malaysia	1	0.02%
7. google germany	biomarkers in environmental health research	3	0.07%
	market mechanisms and environmental services	2	0.05%
	research funding	2	0.05%
	ecological thresholds: the key to seccessful environmental management	1	0.02%
	ecosystem services and global change	1	0.02%
	animal model toxicology children	1	0.02%
	mercury environment atmosphere natural	1	0.02%
	indicator development health and environment	1	0.02%
	improving multi−site benefit functions via bayesian model averaging: new approach to benefit transfer	1	0.02%
	development of research strategy for assessing the ecological risk of endocrine disruptors	1	0.02%
	project manager, prospective epidemiology	1	0.02%
	global land use consequences	1	0.02%
	fate effect	1	0.02%
	environmental protection agency. particulate matter research centers, 2004.	1	0.02%
	epa−us environmental protection agency. particulate matter research centers, 2004.	1	0.02%
	funded conferences/workshops in usa ,2009	1	0.02%
	fellowship star	1	0.02%
	evaluation of corporate environmental measures	1	0.02%
	fotos und bilder zu public health	1	0.02%
	conference, workshop, environmental, schedule	1	0.02%
8. google france	intitle:detection intitle:nanomaterials	1	0.02%
	air pollution consÃ©quence	1	0.02%
	project population trend	1	0.02%
	uncertainty objectives in model	1	0.02%
	greater research opportunities graduate fellowship epa 2007	1	0.02%
	climate change cost coral reef	1	0.02%
	funding for research opportunity 2008	1	0.02%
	kavlock endocrine−disrupting chemicals	1	0.02%
	epa articulation	1	0.02%
	2009 environment protection grants	1	0.02%
	effect health nanomaterial	1	0.02%

	climate change consequences of voc emission control	1	0.02%
	conference or workshops on environment 2008	1	0.02%
	benefit transfer	1	0.02%
	epa	1	0.02%
	climate change and ecosystem services	1	0.02%
	epa research fellowship scheme 2008	1	0.02%
	funding science	1	0.02%
	particulate organic matter	1	0.02%
	nanomaterials sponsor employee	1	0.02%
9. google austria	camless engine pdf	19	0.43%
	risk assessment genetic tools toxic cyanobacteria	1	0.02%
	resilience invasive plants	1	0.02%
10. aol netfind	epa star dissertation	2	0.05%
	epa	2	0.05%
	climate in the ecosystem	1	0.02%
	rehabilatation act of 1970	1	0.02%
	science grants	1	0.02%
	environmental opportunities	1	0.02%
	applications forms for grants	1	0.02%
	rfa	1	0.02%
	kid nation 104 alexander drive	1	0.02%
	environmental funding	1	0.02%
	government regulation of corporate entities	1	0.02%
	analyzing an rfa identifying opportunities in grant	1	0.02%
	forms required to apply for grants	1	0.02%
	epa star fellowship 2009	1	0.02%
	arsenic in drinking water	1	0.02%
	forms	1	0.02%
	business research in management explaining how survey was implemented	1	0.02%
	related:www.epa.gov/greenbuilding/tools/funding.htm	1	0.02%
11. google italy	market mechanism and environment	2	0.05%
	us epa bioremediation	2	0.05%
	grants for environmental phd	2	0.05%
	what are biomarkers?	1	0.02%
	system remove arsenic	1	0.02%
	genetic and environment and grants	1	0.02%
	description of indicators health	1	0.02%
	hazardous substance definition	1	0.02%
	harmful effects of algae guam	1	0.02%
	usepa reference metod for particulate matter	1	0.02%
	grants for research landscape water infrastructures	1	0.02%

		incentive case studies	1	0.02%
12.	google japan	doe grants awarded 2007	2	0.05%
		children biomarker	1	0.02%
		ecosystem pattern scale	1	0.02%
		steering committee exposure effects	1	0.02%
		traffic pollutants, research proposal	1	0.02%
		outcome environmental health	1	0.02%
		degroot ecosystem service	1	0.02%
		receptor–oriented source apportioning and analyzing methods for ambient suspended particulate matter	1	0.02%
		science to achieve results program	1	0.02%
		brunei–japan epa project document	1	0.02%
		small business innovation research system	1	0.02%
		epa project updates: dsstox and toxcast generating new data and data linkages for use in predictive modeling	1	0.02%
		2006	1	0.02%
		environmental studies internship fall 2008	1	0.02%
13.	altavista	environmental opportunity and resistance	1	0.02%
		pennsylvania september 2008 request for proposal engineering	1	0.02%
		exploratory research	1	0.02%
		business innovations clearly details	1	0.02%
		experimental techniques used in green chemistry	1	0.02%
		technologies for the removal of arsenic	1	0.02%
		quantitative research guideline results section	1	0.02%
		nox reduction diesel engine additive ppt	1	0.02%
14.	yahoo spain	us epa environmental quality	2	0.05%
		quality assurance statement	1	0.02%
		different models of assessments, how to apply	1	0.02%
		ecosystem components	1	0.02%
		awards funding	1	0.02%
15.	yahoo singapore	effects of climate change	1	0.02%
		emission in air	1	0.02%
		consequences on environmental air pollution	1	0.02%
		technologies and cost for removal of arsenic in drinking water	1	0.02%
		consequences or air pollution	1	0.02%
16.	yahoo india	tropospheric pollution	1	0.02%
		consequences of human activities	1	0.02%
		environmental systems technology	1	0.02%
		consiqenses of human activities	1	0.02%
17.	netscape	epa nsf	1	0.02%
		epa grant	1	0.02%

	removal of arsenic in drinking water	1	0.02%
	health	1	0.02%
18. yahoo canada	p3 funding	1	0.02%
	treatments for arsenic	1	0.02%
	effect of climate change on ecosystem	1	0.02%
19. yahoo taiwan	arsenic treatment	1	0.02%
	process filtration	1	0.02%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	790	18.08%
	of	363	8.31%
	research	329	7.53%
	star	309	7.07%
	grants	304	6.96%
	environmental	296	6.78%
	funding	240	5.49%
	for	238	5.45%
	grant	217	4.97%
	health	186	4.26%
	change	172	3.94%
	the	164	3.75%
	2008	160	3.66%
	in	158	3.62%
	fellowship	148	3.39%
	climate	131	3.00%
	forms	131	3.00%
	to	125	2.86%
	2009	98	2.24%
	water	95	2.17%
2. yahoo	research	103	2.36%
	of	87	1.99%
	environmental	70	1.60%
	epa	65	1.49%
	for	51	1.17%
	in	49	1.12%
	proposal	45	1.03%
	the	41	0.94%
	pollution	37	0.85%
	about	33	0.76%
	water	33	0.76%

	grants	32	0.73%
	2008	24	0.55%
	funding	23	0.53%
	to	20	0.46%
	agency	18	0.41%
	science	17	0.39%
	star	16	0.37%
	business	16	0.37%
	protection	15	0.34%
3. google uk	change	33	0.76%
	climate	30	0.69%
	of	30	0.69%
	health	28	0.64%
	forms	28	0.64%
	for	15	0.34%
	in	14	0.32%
	environment	14	0.32%
	the	12	0.27%
	how	12	0.27%
	environmental	11	0.25%
	to	11	0.25%
	research	10	0.23%
	funding	10	0.23%
	effects	9	0.21%
	on	8	0.18%
	ecosystems	7	0.16%
	quality	7	0.16%
	ecosystem	7	0.16%
	ecological	7	0.16%
4. google canada	of	15	0.34%
	forms	12	0.27%
	in	10	0.23%
	health	10	0.23%
	research	9	0.21%
	epa	7	0.16%
	for	6	0.14%
	environment	6	0.14%
	the	6	0.14%
	environmental	6	0.14%
	change	6	0.14%
	funding	5	0.11%
	ecosystem	4	0.09%

	decision	4	0.09%
	matter	4	0.09%
	air	4	0.09%
	population	4	0.09%
	aquatic	3	0.07%
	human	3	0.07%
	particulate	3	0.07%
5. google australia	change	17	0.39%
	climate	15	0.34%
	of	14	0.32%
	environmental	10	0.23%
	to	10	0.23%
	in	9	0.21%
	forms	8	0.18%
	air	7	0.16%
	pollution	7	0.16%
	health	7	0.16%
	the	6	0.14%
	consequences	5	0.11%
	government	5	0.11%
	research	5	0.11%
	for	5	0.11%
	on	4	0.09%
	ecosystems	4	0.09%
	ecosystem	4	0.09%
	effect	3	0.07%
	does	3	0.07%
6. msn	epa	11	0.25%
	to	8	0.18%
	research	6	0.14%
	funding	4	0.09%
	pollution	3	0.07%
	of	3	0.07%
	opportunities	3	0.07%
	for	3	0.07%
	epa−g2008−star−e1	3	0.07%
	business	3	0.07%
	contract	2	0.05%
	food	2	0.05%
	small	2	0.05%
	phase	2	0.05%
	environmental	2	0.05%

	sample	2	0.05%
	criteria	2	0.05%
	quality	2	0.05%
	malaysia	2	0.05%
	air	2	0.05%
7. google germany	environmental	10	0.23%
	research	9	0.21%
	of	6	0.14%
	in	5	0.11%
	health	5	0.11%
	biomarkers	3	0.07%
	funding	3	0.07%
	services	3	0.07%
	protection	2	0.05%
	climate	2	0.05%
	market	2	0.05%
	centers,	2	0.05%
	benefit	2	0.05%
	model	2	0.05%
	2004.	2	0.05%
	mechanisms	2	0.05%
	change	2	0.05%
	the	2	0.05%
	global	2	0.05%
	fate	2	0.05%
8. google france	research	4	0.09%
	epa	4	0.09%
	climate	3	0.07%
	2008	3	0.07%
	change	3	0.07%
	environment	2	0.05%
	for	2	0.05%
	fellowship	2	0.05%
	funding	2	0.05%
	emission	1	0.02%
	greater	1	0.02%
	pollution	1	0.02%
	d.c.),	1	0.02%
	coral	1	0.02%
	on	1	0.02%
	conséquence	1	0.02%
	protection	1	0.02%

	scheme	1	0.02%
	intitle:nanomaterials	1	0.02%
	trend	1	0.02%
9. google austria	camless	19	0.43%
	engine	19	0.43%
	pdf	19	0.43%
	cyanobacteria	1	0.02%
	tools	1	0.02%
	assessment	1	0.02%
	toxic	1	0.02%
	plants	1	0.02%
	genetic	1	0.02%
	invasive	1	0.02%
	risk	1	0.02%
	resilience	1	0.02%
10. aol netfind	epa	5	0.11%
	in	4	0.09%
	star	3	0.07%
	grants	3	0.07%
	forms	3	0.07%
	for	2	0.05%
	opportunities	2	0.05%
	rfa	2	0.05%
	of	2	0.05%
	dissertation	2	0.05%
	environmental	2	0.05%
	funding	1	0.02%
	survey	1	0.02%
	entities	1	0.02%
	applications	1	0.02%
	business	1	0.02%
	how	1	0.02%
	drive	1	0.02%
	explaining	1	0.02%
	corporate	1	0.02%
11. google italy	for	4	0.09%
	grants	4	0.09%
	environment	3	0.07%
	phd	2	0.05%
	mechanism	2	0.05%
	bioremediation	2	0.05%
	environmental	2	0.05%

	us	2	0.05%
	market	2	0.05%
	of	2	0.05%
	epa	2	0.05%
	case	1	0.02%
	reference	1	0.02%
	matter	1	0.02%
	system	1	0.02%
	are	1	0.02%
	indicators	1	0.02%
	definition	1	0.02%
	particulate	1	0.02%
	studies	1	0.02%
12. google japan	ecosystem	2	0.05%
	awarded	2	0.05%
	data	2	0.05%
	doe	2	0.05%
	grants	2	0.05%
	epa	2	0.05%
	environmental	2	0.05%
	research	2	0.05%
	2007	2	0.05%
	project	2	0.05%
	for	2	0.05%
	achieve	1	0.02%
	document	1	0.02%
	outcome	1	0.02%
	analyzing	1	0.02%
	dsstox	1	0.02%
	particulate	1	0.02%
	degroot	1	0.02%
	modeling	1	0.02%
	service	1	0.02%
13. altavista	for	2	0.05%
	research	2	0.05%
	removal	1	0.02%
	arsenic	1	0.02%
	in	1	0.02%
	green	1	0.02%
	chemistry	1	0.02%
	exploratory	1	0.02%
	engineering	1	0.02%

	proposal	1	0.02%
	used	1	0.02%
	quantitative	1	0.02%
	experimental	1	0.02%
	opportunity	1	0.02%
	environmental	1	0.02%
	request	1	0.02%
	resistance	1	0.02%
	guideline	1	0.02%
	september	1	0.02%
	engine	1	0.02%
14. yahoo spain	quality	3	0.07%
	epa	2	0.05%
	environmental	2	0.05%
	us	2	0.05%
	components	1	0.02%
	statement	1	0.02%
	models	1	0.02%
	different	1	0.02%
	of	1	0.02%
	to	1	0.02%
	funding	1	0.02%
	ecosystem	1	0.02%
	assurance	1	0.02%
	apply	1	0.02%
	assessments,	1	0.02%
	how	1	0.02%
	awards	1	0.02%
15. yahoo singapore	air	3	0.07%
	of	2	0.05%
	pollution	2	0.05%
	in	2	0.05%
	consequences	2	0.05%
	drinking	1	0.02%
	for	1	0.02%
	cost	1	0.02%
	technologies	1	0.02%
	water	1	0.02%
	change	1	0.02%
	environmental	1	0.02%
	effects	1	0.02%
	removal	1	0.02%

	on	1	0.02%
	arsenic	1	0.02%
	climate	1	0.02%
	emission	1	0.02%
16. yahoo india	activities	2	0.05%
	of	2	0.05%
	human	2	0.05%
	consequences	1	0.02%
	technology	1	0.02%
	environmental	1	0.02%
	tropospheric	1	0.02%
	pollution	1	0.02%
	systems	1	0.02%
	consiqenses	1	0.02%
17. netscape	epa	2	0.05%
	water	1	0.02%
	arsenic	1	0.02%
	of	1	0.02%
	removal	1	0.02%
	drinking	1	0.02%
	nsf	1	0.02%
	in	1	0.02%
	grant	1	0.02%
	health	1	0.02%
18. yahoo canada	arsenic	1	0.02%
	for	1	0.02%
	on	1	0.02%
	treatments	1	0.02%
	of	1	0.02%
	p3	1	0.02%
	ecosystem	1	0.02%
	funding	1	0.02%
	change	1	0.02%
	climate	1	0.02%
	effect	1	0.02%
19. yahoo taiwan	treatment	1	0.02%
	arsenic	1	0.02%
	filtration	1	0.02%
	process	1	0.02%

? <u>**Top Search Engines Table**</u>

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

<u>**Top Search Engines with Search Phrases Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

<u>**Top Search Engines with Keywords Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

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♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	forms	148	3.39%
2.	epa grants	61	1.40%
3.	change	44	1.01%
4.	epa	44	1.01%
5.	health	37	0.85%
6.	epa funding	36	0.82%
7.	epa star grants	29	0.66%
8.	epa star 2009	26	0.60%
9.	research grants	24	0.55%
10.	epa ncer	24	0.55%
11.	research proposal about water pollution	23	0.53%
12.	epa star grant	21	0.48%
13.	epa star fellowship	21	0.48%
14.	camless engine pdf	19	0.44%
15.	climate change	15	0.34%
16.	environmental grants	15	0.34%
17.	rfa	15	0.34%
18.	environmental funding	14	0.32%
19.	epa star 2008	12	0.27%
20.	epa gro	12	0.27%
	Subtotal	**640**	**14.66%**
	Total	**4,367**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. forms	google	101	2.31%
	google uk	27	0.62%
	google canada	12	0.27%
	google australia	7	0.16%
	aol netfind	1	0.02%
2. epa grants	google	52	1.19%
	yahoo	9	0.21%
3. change	google	33	0.76%
	google uk	8	0.18%
	google canada	2	0.05%
	google australia	1	0.02%
4. epa	google	38	0.87%
	aol netfind	2	0.05%
	google uk	2	0.05%
	google france	1	0.02%
	msn	1	0.02%
5. health	google	24	0.55%
	google uk	7	0.16%
	google australia	4	0.09%
	netscape	1	0.02%
	google canada	1	0.02%
6. epa funding	google	34	0.78%
	google uk	2	0.05%
7. epa star grants	google	29	0.66%
8. epa star 2009	google	26	0.60%
9. research grants	google	22	0.50%
	google canada	2	0.05%
10. epa ncer	google	24	0.55%
11. research proposal about water pollution	yahoo	23	0.53%
12. epa star grant	google	21	0.48%
13. epa star fellowship	google	18	0.41%
	yahoo	3	0.07%
14. camless engine pdf	google austria	19	0.44%
15. climate change	google	6	0.14%
	google uk	4	0.09%
	google australia	4	0.09%
	google germany	1	0.02%
16. environmental grants	google	13	0.30%
	yahoo	2	0.05%

17.	rfa	google	14	0.32%
		aol netfind	1	0.02%
18.	environmental funding	google	12	0.27%
		aol netfind	1	0.02%
		google uk	1	0.02%
19.	epa star 2008	google	10	0.23%
		yahoo	2	0.05%
20.	epa gro	google	11	0.25%
		yahoo	1	0.02%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

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♀ How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	899	5.01%
2.	of	531	2.96%
3.	research	481	2.68%
4.	environmental	417	2.33%
5.	grants	353	1.97%
6.	for	333	1.86%
7.	star	331	1.85%
8.	funding	292	1.63%
9.	in	257	1.43%
10.	health	256	1.43%
11.	change	242	1.35%
12.	grant	238	1.33%
13.	the	234	1.31%
14.	2008	197	1.10%
15.	climate	193	1.08%
16.	forms	185	1.03%
17.	to	181	1.01%
18.	fellowship	160	0.89%
19.	water	143	0.80%
20.	pollution	120	0.67%
	Subtotal	**6,043**	**33.71%**
	Total	**17,928**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	790	4.41%
	yahoo	65	0.36%
	msn	11	0.06%
	google canada	7	0.04%
	google uk	6	0.03%
	aol netfind	5	0.03%
	google france	4	0.02%
	google australia	3	0.02%
	google japan	2	0.01%
	netscape	2	0.01%
	yahoo spain	2	0.01%
	google italy	2	0.01%
2. of	google	363	2.02%
	yahoo	87	0.49%
	google uk	30	0.17%
	google canada	15	0.08%
	google australia	14	0.08%
	google germany	6	0.03%
	msn	3	0.02%
	yahoo india	2	0.01%
	aol netfind	2	0.01%
	google italy	2	0.01%
	yahoo singapore	2	0.01%
	altavista	1	0.01%
	yahoo spain	1	0.01%
	netscape	1	0.01%
	yahoo canada	1	0.01%
	google france	1	0.01%
3. research	google	329	1.84%
	yahoo	103	0.57%
	google uk	10	0.06%
	google canada	9	0.05%
	google germany	9	0.05%
	msn	6	0.03%
	google australia	5	0.03%
	google france	4	0.02%
	google japan	2	0.01%
	altavista	2	0.01%
	google italy	1	0.01%

		aol netfind	1	0.01%
4.	environmental	google	296	1.65%
		yahoo	70	0.39%
		google uk	11	0.06%
		google australia	10	0.06%
		google germany	10	0.06%
		google canada	6	0.03%
		google japan	2	0.01%
		yahoo spain	2	0.01%
		msn	2	0.01%
		google italy	2	0.01%
		aol netfind	2	0.01%
		yahoo india	1	0.01%
		goo	1	0.01%
		yahoo singapore	1	0.01%
		altavista	1	0.01%
5.	grants	google	304	1.70%
		yahoo	32	0.18%
		google italy	4	0.02%
		aol netfind	3	0.02%
		google canada	3	0.02%
		google uk	2	0.01%
		google japan	2	0.01%
		msn	1	0.01%
		google australia	1	0.01%
		google france	1	0.01%
6.	for	google	238	1.33%
		yahoo	51	0.28%
		google uk	15	0.08%
		google canada	6	0.03%
		google australia	5	0.03%
		google italy	4	0.02%
		msn	3	0.02%
		aol netfind	2	0.01%
		google japan	2	0.01%
		altavista	2	0.01%
		google france	2	0.01%
		google germany	1	0.01%
		yahoo singapore	1	0.01%
		yahoo canada	1	0.01%
7.	star	google	309	1.72%
		yahoo	16	0.09%

	aol netfind	3	0.02%
	google uk	1	0.01%
	google australia	1	0.01%
	google germany	1	0.01%
8. funding	google	240	1.34%
	yahoo	23	0.13%
	google uk	10	0.06%
	google canada	5	0.03%
	msn	4	0.02%
	google germany	3	0.02%
	google australia	2	0.01%
	google france	2	0.01%
	yahoo canada	1	0.01%
	yahoo spain	1	0.01%
	aol netfind	1	0.01%
9. in	google	158	0.88%
	yahoo	49	0.27%
	google uk	14	0.08%
	google canada	10	0.06%
	google australia	9	0.05%
	google germany	5	0.03%
	aol netfind	4	0.02%
	yahoo singapore	2	0.01%
	msn	2	0.01%
	netscape	1	0.01%
	google japan	1	0.01%
	altavista	1	0.01%
	google france	1	0.01%
10. health	google	186	1.04%
	google uk	28	0.16%
	yahoo	15	0.08%
	google canada	10	0.06%
	google australia	7	0.04%
	google germany	5	0.03%
	google italy	1	0.01%
	google france	1	0.01%
	google japan	1	0.01%
	msn	1	0.01%
	netscape	1	0.01%
11. change	google	172	0.96%
	google uk	33	0.18%
	google australia	17	0.09%

	yahoo	7	0.04%
	google canada	6	0.03%
	google france	3	0.02%
	google germany	2	0.01%
	yahoo canada	1	0.01%
	yahoo singapore	1	0.01%
12. grant	google	217	1.21%
	yahoo	12	0.07%
	google uk	4	0.02%
	google canada	2	0.01%
	netscape	1	0.01%
	aol netfind	1	0.01%
	msn	1	0.01%
13. the	google	164	0.91%
	yahoo	41	0.23%
	google uk	12	0.07%
	google canada	6	0.03%
	google australia	6	0.03%
	google germany	2	0.01%
	altavista	1	0.01%
	aol netfind	1	0.01%
	msn	1	0.01%
14. 2008	google	160	0.89%
	yahoo	24	0.13%
	google uk	6	0.03%
	google france	3	0.02%
	altavista	1	0.01%
	google japan	1	0.01%
	google canada	1	0.01%
	google australia	1	0.01%
15. climate	google	131	0.73%
	google uk	30	0.17%
	google australia	15	0.08%
	yahoo	8	0.04%
	google france	3	0.02%
	google germany	2	0.01%
	aol netfind	1	0.01%
	yahoo canada	1	0.01%
	google canada	1	0.01%
	yahoo singapore	1	0.01%
16. forms	google	131	0.73%
	google uk	28	0.16%

	google canada	12	0.07%
	google australia	8	0.04%
	aol netfind	3	0.02%
	yahoo	2	0.01%
	msn	1	0.01%
17. to	google	125	0.70%
	yahoo	20	0.11%
	google uk	11	0.06%
	google australia	10	0.06%
	msn	8	0.04%
	google canada	2	0.01%
	google germany	2	0.01%
	aol netfind	1	0.01%
	yahoo spain	1	0.01%
	google japan	1	0.01%
18. fellowship	google	148	0.83%
	yahoo	8	0.04%
	google france	2	0.01%
	aol netfind	1	0.01%
	google germany	1	0.01%
19. water	google	95	0.53%
	yahoo	33	0.18%
	google uk	6	0.03%
	google australia	2	0.01%
	google germany	1	0.01%
	msn	1	0.01%
	google canada	1	0.01%
	google italy	1	0.01%
	aol netfind	1	0.01%
	yahoo singapore	1	0.01%
	netscape	1	0.01%
20. pollution	google	63	0.35%
	yahoo	37	0.21%
	google australia	7	0.04%
	google uk	4	0.02%
	msn	3	0.02%
	google canada	2	0.01%
	yahoo singapore	2	0.01%
	yahoo india	1	0.01%
	google france	1	0.01%

?	**Top Search Keywords Table**

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

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At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend
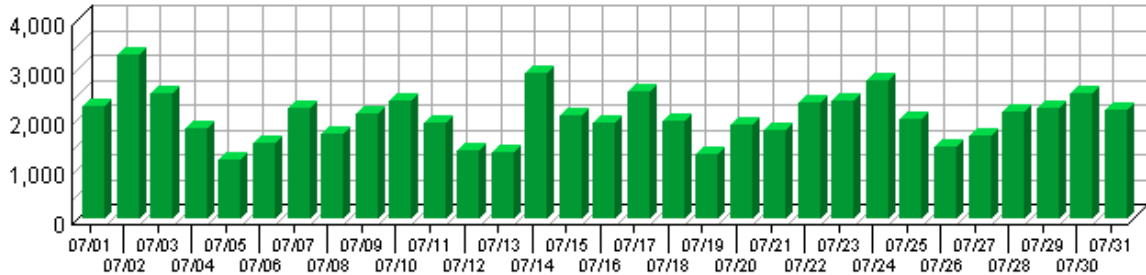
Hit Summary

Successful Hits for Entire Site	63,797
Average Hits per Day	2,057
Home Page Hits	8,223

Bandwidth: Kbytes Transferred Trend
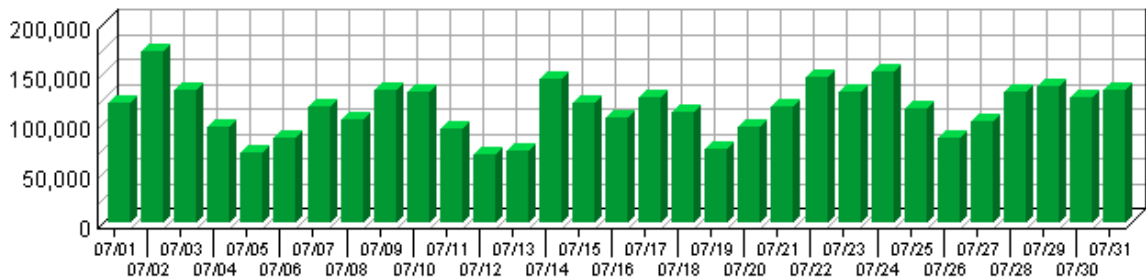
Technical Statistics

Total Hits	72,723	100%
Successful Hits	63,797	87.73%
Failed Hits	8,926	12.27%
Cached Hits	10,386	14.28%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
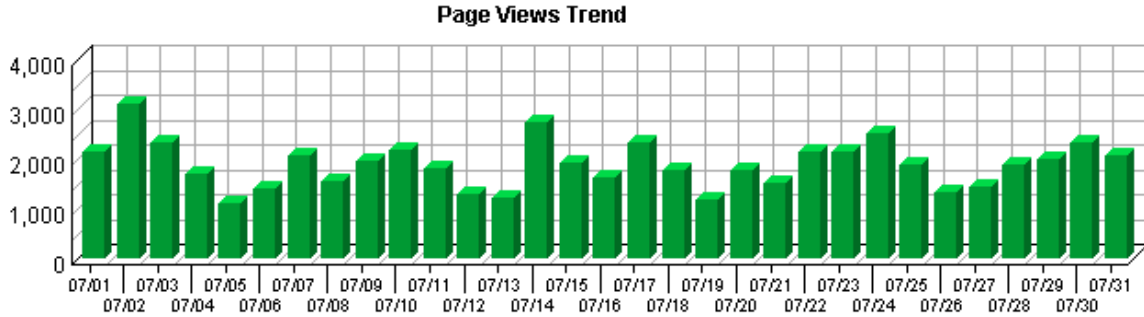
Page Views Trend

Time Interval	Page Views	%
07/01	2,143	3.66%
07/02	3,127	5.34%
07/03	2,317	3.96%
07/04	1,701	2.91%
07/05	1,110	1.90%
07/06	1,421	2.43%
07/07	2,056	3.51%
07/08	1,556	2.66%
07/09	1,973	3.37%
07/10	2,199	3.76%
07/11	1,804	3.08%
07/12	1,292	2.21%
07/13	1,234	2.11%
07/14	2,737	4.68%
07/15	1,910	3.26%
07/16	1,641	2.80%
07/17	2,318	3.96%
07/18	1,783	3.05%
07/19	1,183	2.02%
07/20	1,762	3.01%
07/21	1,501	2.57%
07/22	2,161	3.69%
07/23	2,136	3.65%
07/24	2,505	4.28%
07/25	1,878	3.21%

07/26	1,340	2.29%
07/27	1,445	2.47%
07/28	1,895	3.24%
07/29	2,005	3.43%
07/30	2,318	3.96%
07/31	2,056	3.51%
Total	**58,507**	**100.00%**

Page Views Trend – Help Card

Page – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

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Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
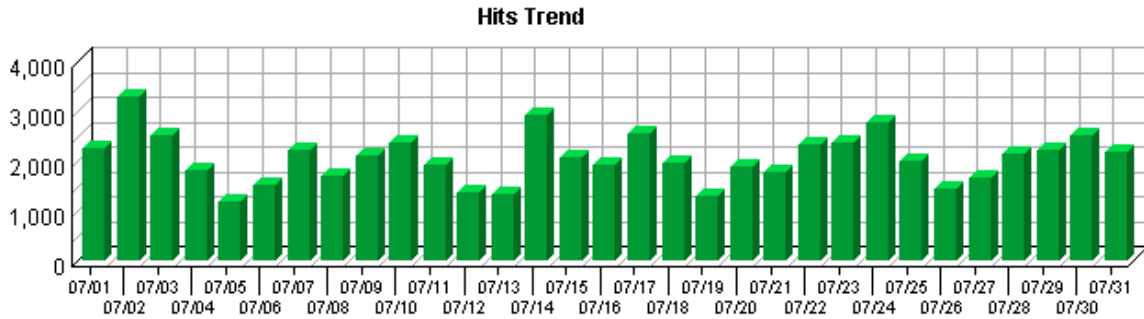
Hits Trend

Time Interval	Hits	%
07/01	2,270	3.56%
07/02	3,302	5.18%
07/03	2,508	3.93%
07/04	1,823	2.86%
07/05	1,201	1.88%
07/06	1,530	2.40%
07/07	2,232	3.50%
07/08	1,708	2.68%
07/09	2,128	3.34%
07/10	2,359	3.70%
07/11	1,932	3.03%
07/12	1,385	2.17%
07/13	1,336	2.09%
07/14	2,911	4.56%
07/15	2,070	3.24%
07/16	1,944	3.05%
07/17	2,539	3.98%
07/18	1,959	3.07%
07/19	1,279	2.00%
07/20	1,876	2.94%
07/21	1,793	2.81%
07/22	2,335	3.66%
07/23	2,359	3.70%
07/24	2,773	4.35%
07/25	2,007	3.15%

07/26	1,457	2.28%
07/27	1,674	2.62%
07/28	2,162	3.39%
07/29	2,239	3.51%
07/30	2,503	3.92%
07/31	2,203	3.45%
Total	**63,797**	**100.00%**

Hits Trend – Help Card

? **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
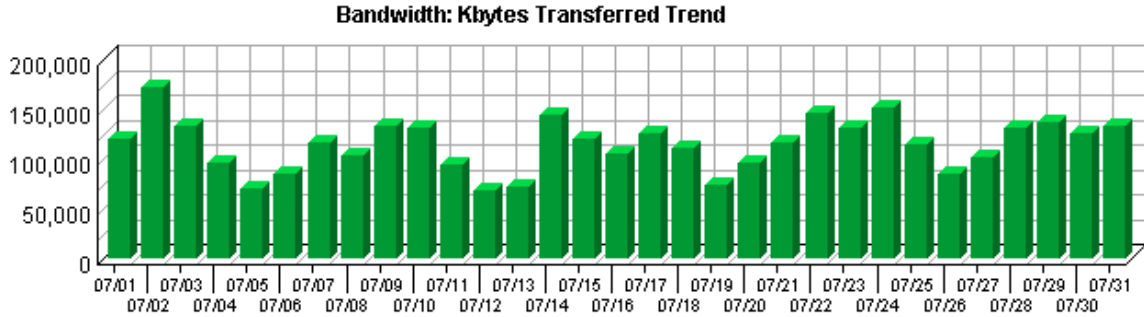
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
07/01	121,078	3.41%
07/02	171,725	4.83%
07/03	133,704	3.76%
07/04	96,070	2.70%
07/05	70,543	1.99%
07/06	84,719	2.38%
07/07	116,911	3.29%
07/08	104,126	2.93%
07/09	132,620	3.73%
07/10	131,721	3.71%
07/11	93,641	2.64%
07/12	67,826	1.91%
07/13	73,132	2.06%
07/14	144,868	4.08%
07/15	120,266	3.39%
07/16	105,342	2.97%
07/17	126,708	3.57%
07/18	111,211	3.13%
07/19	74,490	2.10%
07/20	95,501	2.69%
07/21	116,852	3.29%
07/22	146,633	4.13%
07/23	131,706	3.71%
07/24	152,724	4.30%
07/25	114,434	3.22%

07/26	86,013	2.42%
07/27	101,139	2.85%
07/28	131,510	3.70%
07/29	136,516	3.84%
07/30	126,466	3.56%
07/31	132,552	3.73%
Total	**3,552,733**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

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♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
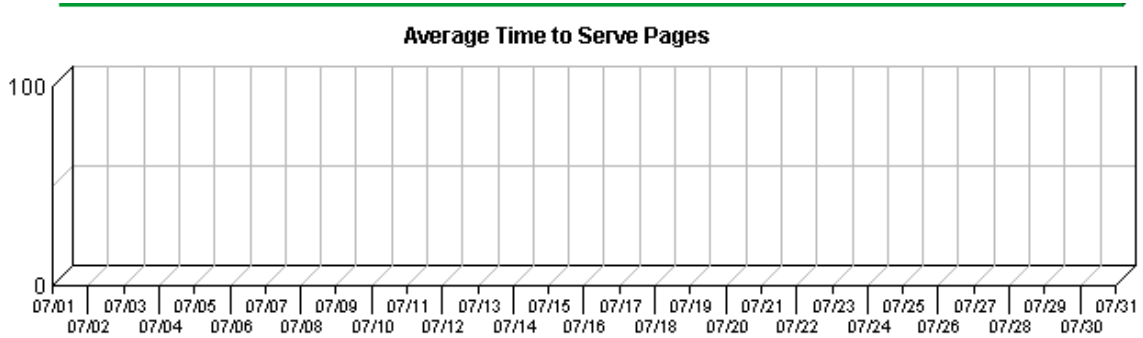
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
07/01	0	2,143	0
07/02	0	3,127	0
07/03	0	2,317	0
07/04	0	1,701	0
07/05	0	1,110	0
07/06	0	1,421	0
07/07	0	2,056	0
07/08	0	1,556	0
07/09	0	1,973	0
07/10	0	2,199	0
07/11	0	1,804	0
07/12	0	1,292	0
07/13	0	1,234	0
07/14	0	2,737	0
07/15	0	1,910	0
07/16	0	1,641	0
07/17	0	2,318	0
07/18	0	1,783	0
07/19	0	1,183	0
07/20	0	1,762	0
07/21	0	1,501	0
07/22	0	2,161	0
07/23	0	2,136	0
07/24	0	2,505	0
07/25	0	1,878	0

07/26	0	1,340	0
07/27	0	1,445	0
07/28	0	1,895	0
07/29	0	2,005	0
07/30	0	2,318	0
07/31	0	2,056	0
Total	**0**	**58,507**	**0.0**

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

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♀ Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	72,723	100%
Successful Hits	63,797	87.73%
Failed Hits	8,926	12.27%
Cached Hits	10,386	14.28%

Client Errors
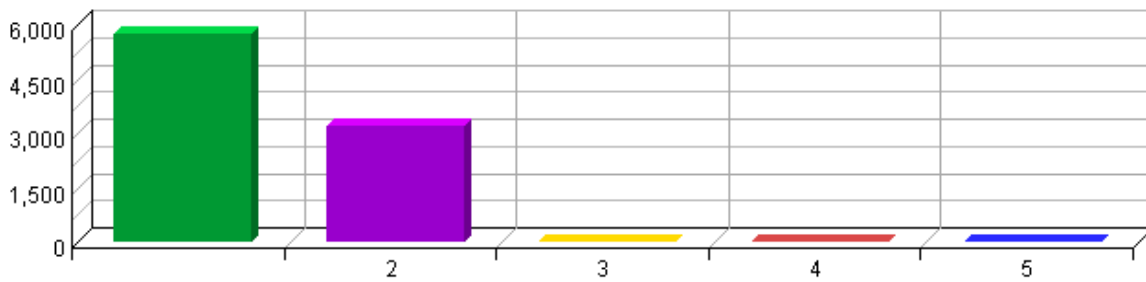
File Not Found Errors
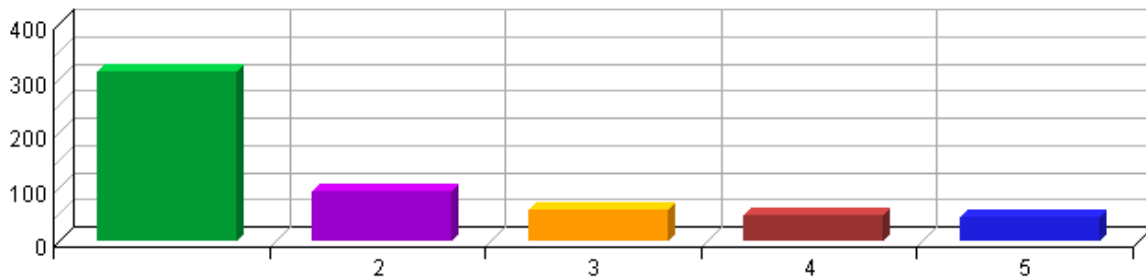
Server Errors Trend
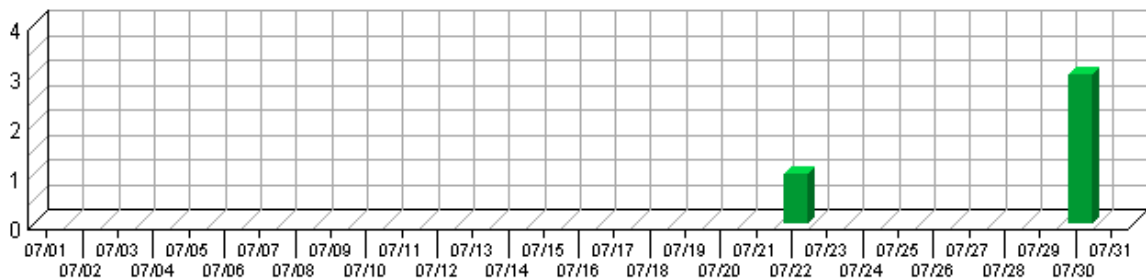
Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden Access	5,725	64.17%
2.	404 Not Found	3,190	35.75%
3.	408 Request Timeout	5	0.06%
4.	000 Incomplete / Undefined	1	0.01%
5.	400 Bad Request	1	0.01%
	Total	**8,922**	**100.00%**

Client Errors – Help Card
? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.
Hits – Number of failed hits that returned this status code.
HTTP Status Codes – The status code for the specific error that occurred.
% – Percentage of total failed hits that returned this status code.
—
♀ Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.

File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/rfa/2008/2008_star_gcwg. html** (no referrer)	311	9.75%
2.	**/ncer/rfa/ncer/styles/ epafiles_epastyles.css** (no referrer)	90	2.82%
3.	**/ncer/rfa/futures.html** (no referrer)	56	1.76%
4.	**/ncer/rfa/kids2000.html** (no referrer)	49	1.54%
5.	**/ncer/rfa/forms/downlf.html** (no referrer)	44	1.38%
6.	**/ncer/rfa/02dmvep.html** (no referrer)	29	0.91%
7.	**/ncer/rfa/2002stargradfellann. html** (no referrer)	27	0.85%
8.	**/ncer/rfa/undgrad.html** (no referrer)	24	0.75%
9.	**/ncer/rfa/market2000.html** (no referrer)	24	0.75%
10.	**/ncer/rfa/00humanrfa.html** (no referrer)	23	0.72%
11.	**/ncer/rfa/undgrad.html** http://www.lasculturas.com/ lib/libScholarships.php	22	0.69%
12.	**/ncer/rfa/bfutur.html** (no referrer)	22	0.69%
13.	**/ncer/rfa/empact.html** (no referrer)	20	0.63%
14.	**/ncer/rfa/2008/favicon.ico** (no referrer)	20	0.63%

15.	**/ncer/rfa/hsrc.html** (no referrer)	19	0.60%
16.	**/ncer/rfa/99fellow.html** (no referrer)	18	0.56%
17.	**/ncer/rfa/2008/\ncer** (no referrer)	18	0.56%
18.	**/ncer/rfa/water.html** (no referrer)	18	0.56%
19.	**/ncer/rfa/sbir/** **sbir_phase1_2003_archive.html** (no referrer)	18	0.56%
20.	**/ncer/rfa/98valrfa.html** (no referrer)	17	0.53%
	Subtotal	**869**	**27.24%**
	Other	**2,321**	**72.76%**
	Total	**3,190**	**100.00%**

File Not Found Errors – Help Card

?   **Hits** – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

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♀   Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
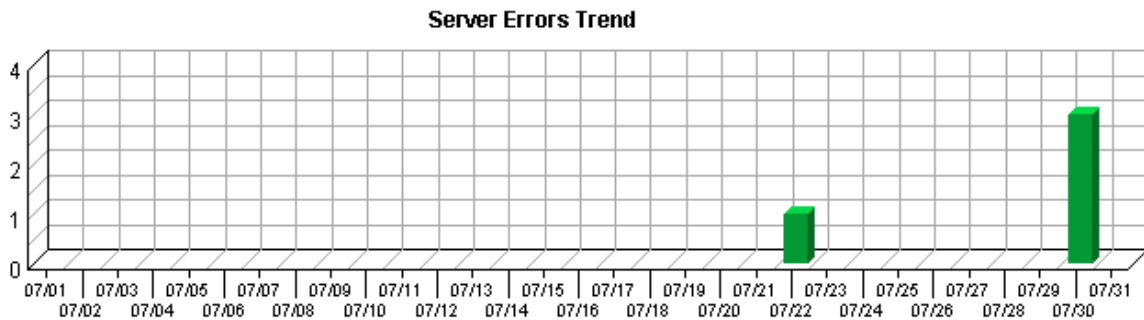
Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	4	100.00%
	Total	**4**	**100.00%**

Server Errors – Help Card
? **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed. **HTTP Status Codes** – The status code for the specific error that occurred. **%** – Percentage of failed hits that were of the specified type.   ‒‒ **♡** Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.
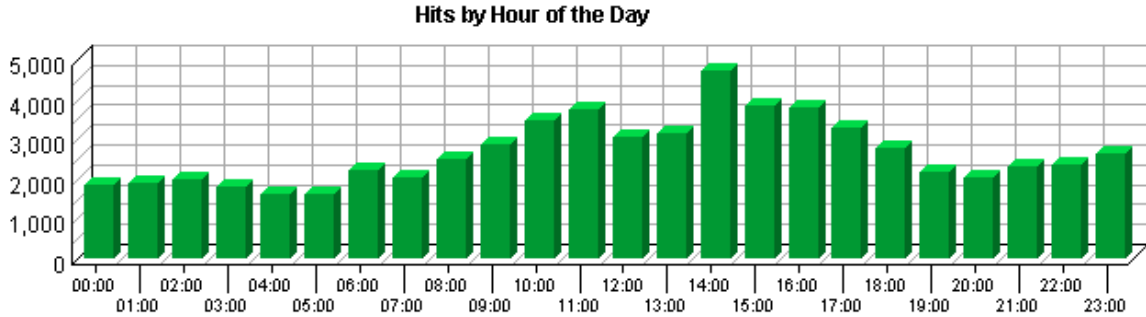
Most Active Summary

Most Active Date	July 02, 2008
Number of Hits on Most Active Date	3,302
Most Active Day of the Week	Thu
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	52,059
Total Visits Weekdays	22,772
Average Number of **Visits** per day on Weekdays	990
Average Number of **Hits** per day on Weekdays	2,263
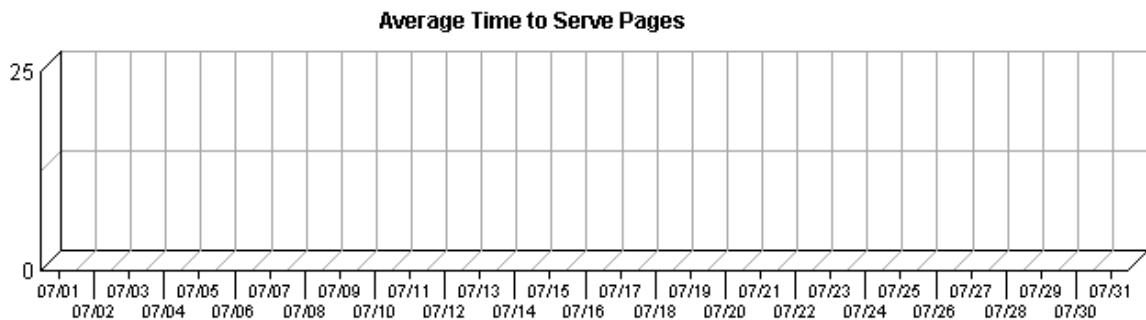
Hits by Day of the Week
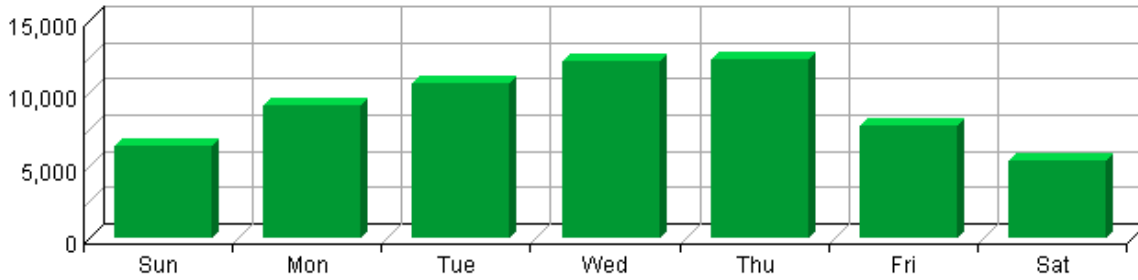
Least Active Summary

Least Active Date	July 05, 2008
Number of Hits on Least Active Date	1,201
Least Active Day of the Week	Sat
Least Active Hour of the Day	04:00–04:59

Activity on Weekends Summary

Total Hits Weekend	11,738
Total Visits Weekend	5,206
Average Number of **Visits** per Weekend	1,301
Average Number of **Hits** per Weekend	2,934

Bandwidth: Kbytes Transferred Trend
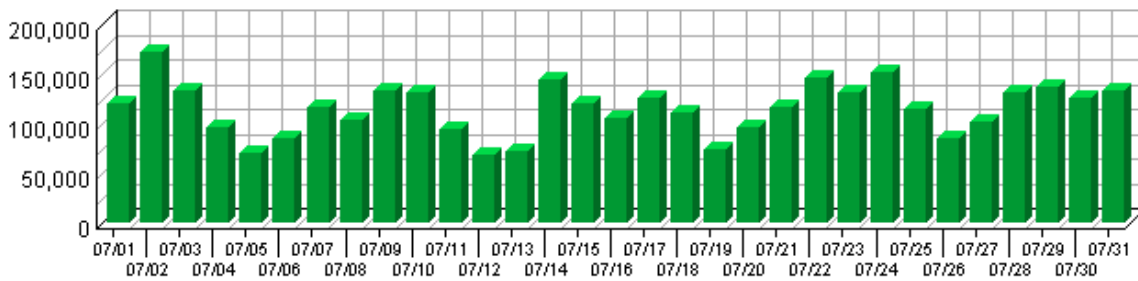
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.

Visits by Number of Pages Viewed
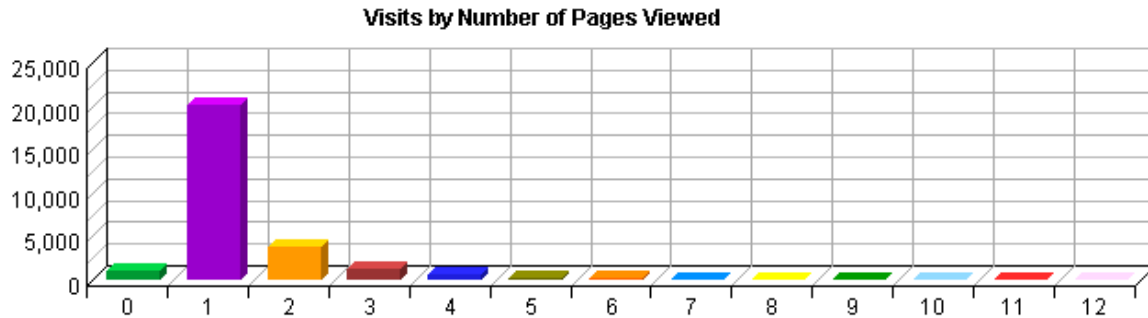
Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	1,139	4.07%
1	20,024	71.55%
2	3,753	13.41%
3	1,281	4.58%
4	596	2.13%
5	290	1.04%
6	178	0.64%
7	102	0.36%
8	77	0.28%
9	62	0.22%
10	65	0.23%
11	42	0.15%
12	27	0.10%
Subtotal	**27,636**	**98.75%**
Other	**350**	**1.25%**
Total	**27,986**	**100.00%**

Visits by Number of Pages Viewed – Help Card

? **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

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💡 You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	2,663	9.52%
Mon	4,032	14.41%
Tue	5,265	18.82%
Wed	5,436	19.43%
Thu	4,842	17.31%
Fri	3,197	11.43%
Sat	2,543	9.09%
Total Weekend	**5,206**	**18.61%**
Total Weekdays	**22,772**	**81.39%**
Total	**27,978**	**100.00%**

Visits by Day of the Week – Help Card

?   **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

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♀   Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
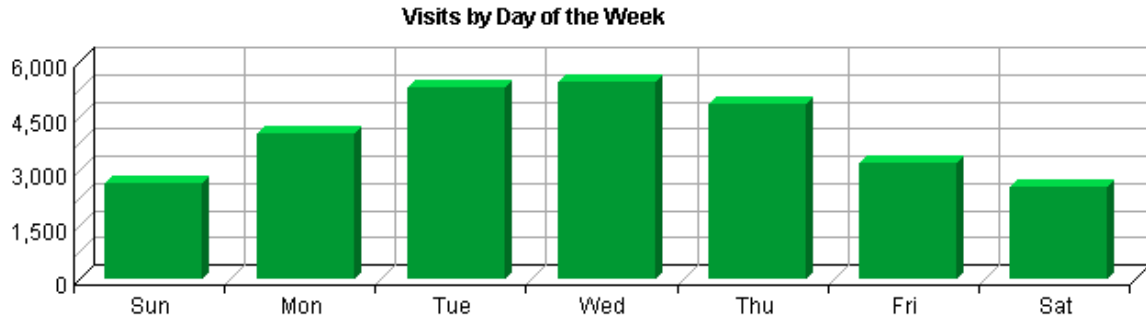
Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
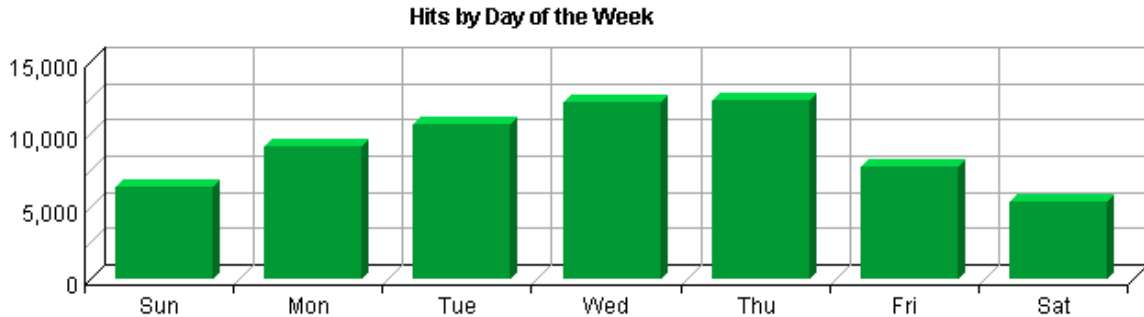
Hits by Day of the Week

Day	Hits	%
Sun	6,416	10.06%
Mon	9,098	14.26%
Tue	10,622	16.65%
Wed	12,236	19.18%
Thu	12,382	19.41%
Fri	7,721	12.10%
Sat	5,322	8.34%
Total Weekend	**11,738**	**18.40%**
Total Weekdays	**52,059**	**81.60%**
Total	**63,797**	**100.00%**

Hits by Day of the Week – Help Card

?   **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

—

♀   Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
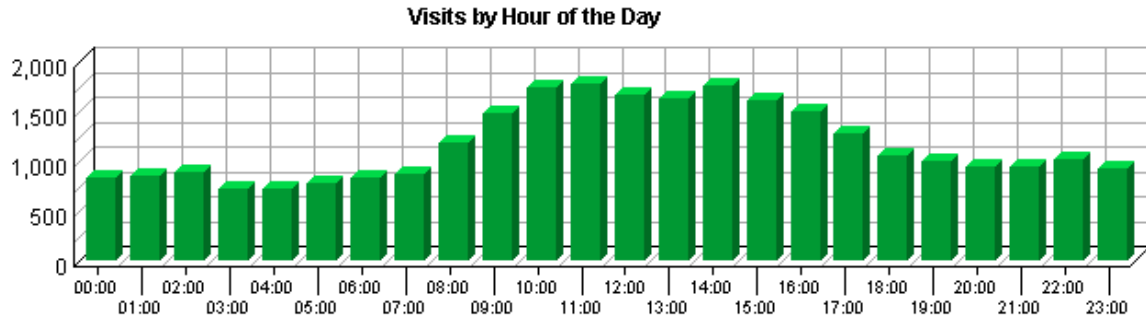
Visits by Hour of the Day

Hour	Visits	%
00:00	827	2.96%
01:00	852	3.05%
02:00	886	3.17%
03:00	731	2.61%
04:00	719	2.57%
05:00	784	2.80%
06:00	828	2.96%
07:00	871	3.11%
08:00	1,185	4.24%
09:00	1,485	5.31%
10:00	1,742	6.23%
11:00	1,777	6.35%
12:00	1,664	5.95%
13:00	1,622	5.80%
14:00	1,757	6.28%
15:00	1,605	5.74%
16:00	1,492	5.33%
17:00	1,276	4.56%
18:00	1,064	3.80%
19:00	992	3.55%
20:00	944	3.37%
21:00	943	3.37%
22:00	1,015	3.63%
23:00	917	3.28%
Total Visits during Work Hours (8:00am–5:00pm)	**14,329**	**51.22%**

Total Visits during After Hours (5:01pm–7:59am)	**13,649**	**48.78%**
Total	**27,978**	**100.00%**

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	04:00–04:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

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♀ This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
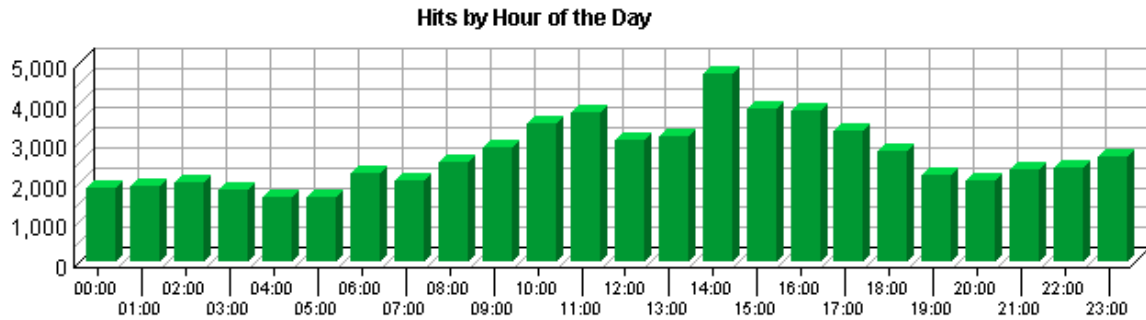
Hits by Hour of the Day

Hour	Hits	%
00:00	1,837	2.88%
01:00	1,909	2.99%
02:00	1,989	3.12%
03:00	1,815	2.84%
04:00	1,599	2.51%
05:00	1,613	2.53%
06:00	2,210	3.46%
07:00	2,019	3.16%
08:00	2,483	3.89%
09:00	2,862	4.49%
10:00	3,494	5.48%
11:00	3,735	5.85%
12:00	3,070	4.81%
13:00	3,167	4.96%
14:00	4,745	7.44%
15:00	3,846	6.03%
16:00	3,788	5.94%
17:00	3,269	5.12%
18:00	2,763	4.33%
19:00	2,196	3.44%
20:00	2,048	3.21%
21:00	2,323	3.64%
22:00	2,374	3.72%
23:00	2,643	4.14%

Total Hits during Work Hours (8:00am–5:00pm)	**31,190**	**48.89%**
Total Hits during After Hours (5:01pm–7:59am)	**32,607**	**51.11%**
Total	**63,797**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	04:00–04:59

Hits by Hour of the Day – Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

**Most Active Hour of the Day** – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

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This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	23,358	83.46%
1–2	592	2.12%
2–3	394	1.41%
3–4	280	1.00%
4–5	223	0.80%
5–6	183	0.65%
6–7	159	0.57%
7–8	152	0.54%
8–9	128	0.46%
9–10	122	0.44%
10–11	96	0.34%
11–12	104	0.37%
12–13	105	0.38%
13–14	101	0.36%
14–15	71	0.25%
15–16	69	0.25%
16–17	78	0.28%
17–18	78	0.28%
18–19	66	0.24%
19–20	65	0.23%
Subtotal	**26,424**	**94.42%**
Other	**1,562**	**5.58%**
Total	**27,986**	**100.00%**

	Visit Duration by Visits – Help Card

?   **Visit Duration (minutes)** – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

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♀   This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.
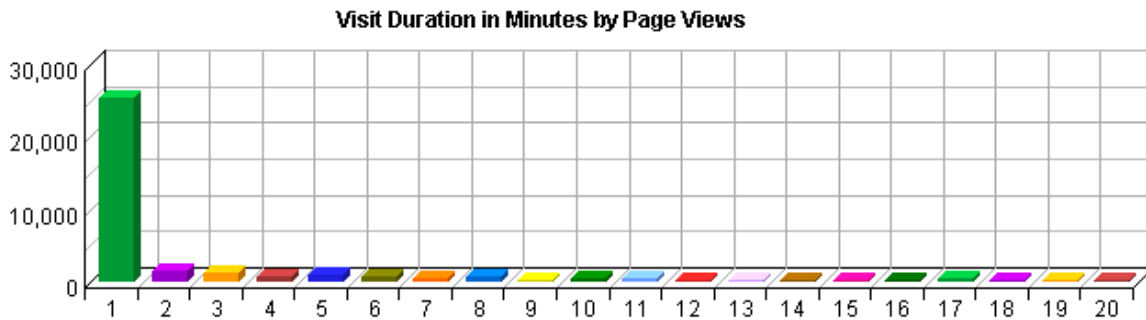
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	25,311	43.36%
1–2	1,603	2.75%
2–3	1,263	2.16%
3–4	800	1.37%
4–5	1,012	1.73%
5–6	685	1.17%
6–7	459	0.79%
7–8	749	1.28%
8–9	366	0.63%
9–10	445	0.76%
10–11	589	1.01%
11–12	311	0.53%
12–13	340	0.58%
13–14	345	0.59%
14–15	253	0.43%
15–16	209	0.36%
16–17	447	0.77%
17–18	281	0.48%
18–19	216	0.37%
19–20	231	0.40%
Subtotal	**35,915**	**61.52%**
Other	**22,462**	**38.48%**
Total	**58,377**	**100.00%**

Visit Duration by Page Views – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visit Duration (minutes) – The number of minutes your web site was viewed.

Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

% – Percentage of visitors who viewed your page for the specified duration of time.

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This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits
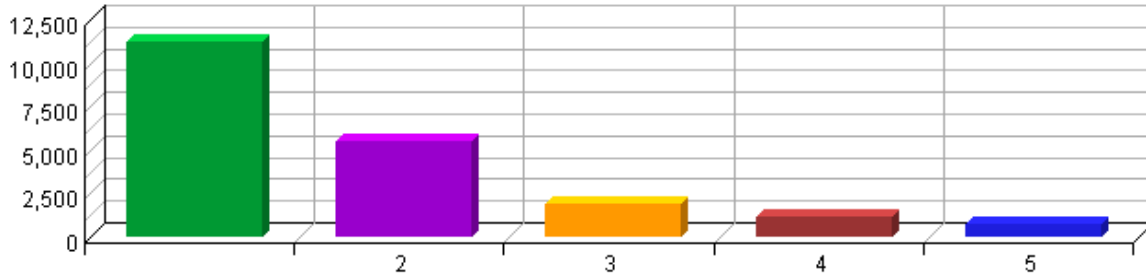
Top Spiders by Visits
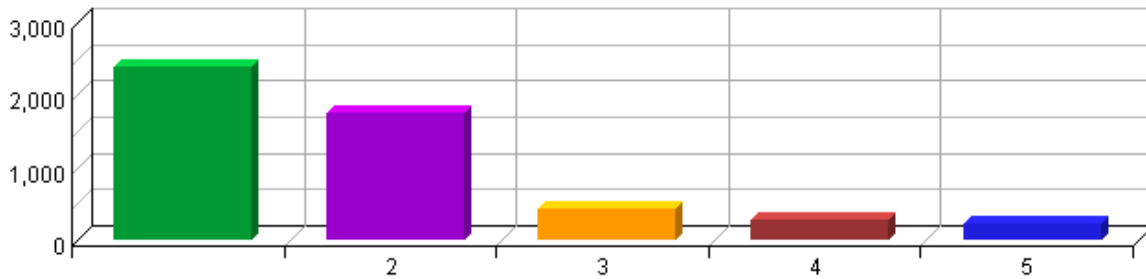
Top WAP Browsers by Visits

Top Browsers by Visits Trend
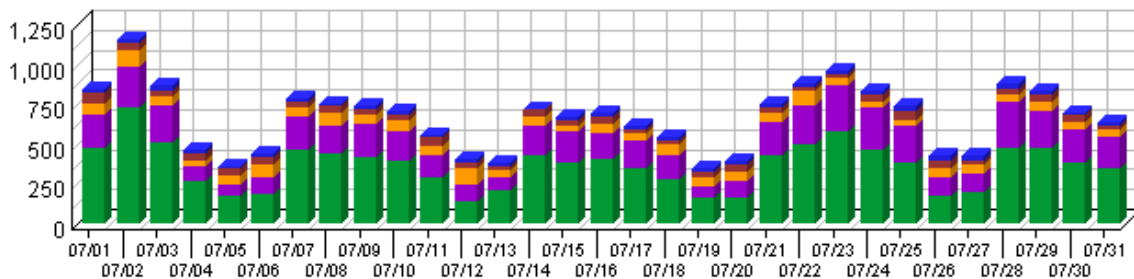
Top Platforms by Visits Trend
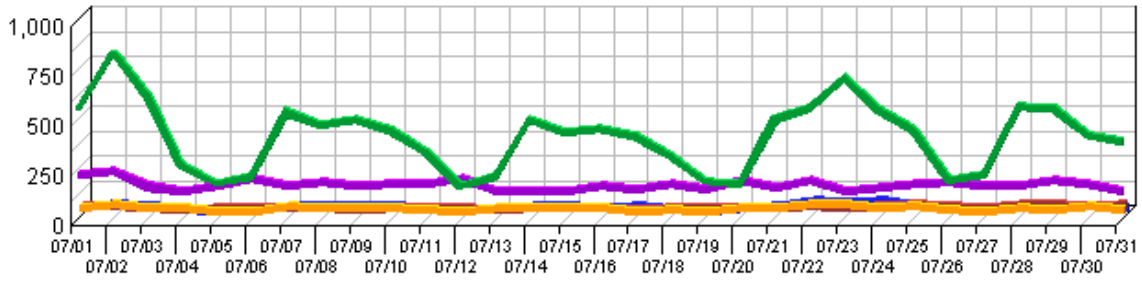
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend
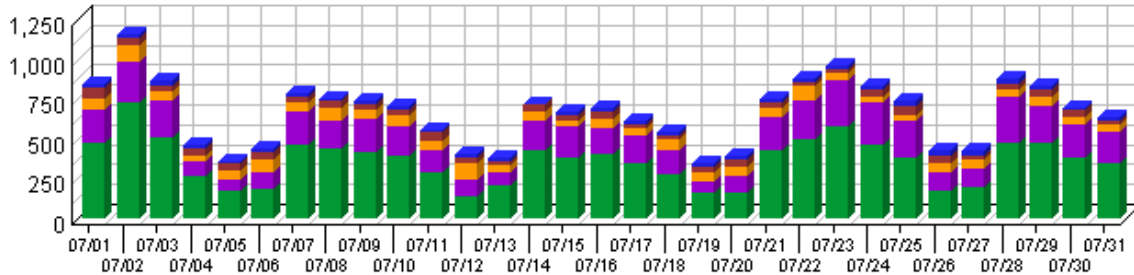
Top Browsers by Visits
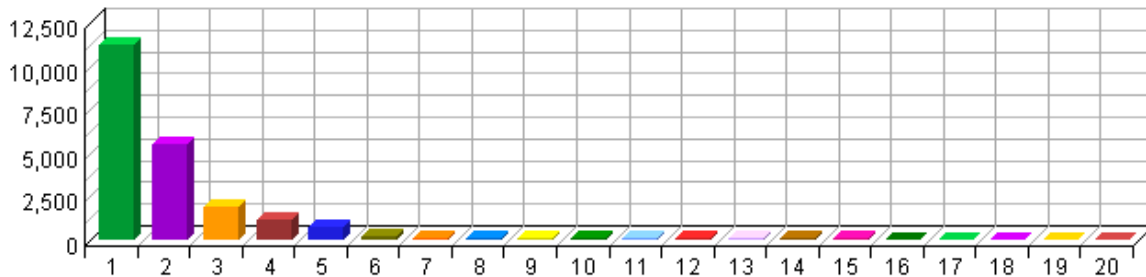
Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**11,281**	**50.93%**	18,029
2.	Mozilla	**5,465**	**24.67%**	8,307
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	**1,883**	**8.50%**	2,693
4.	Other Netscape Compatible	**1,148**	**5.18%**	2,881
5.	Others	**735**	**3.32%**	913
6.	NLESE USEPA	**185**	**0.84%**	3,101
7.	libwww−perl/5.812	**150**	**0.68%**	312
8.	Netscape	**116**	**0.52%**	218
9.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	**115**	**0.52%**	173
10.	libwww−perl/5.808	**114**	**0.51%**	205
11.	Opera	**92**	**0.42%**	132
12.	Safari	**69**	**0.31%**	112
13.	www.dlese.org,support@dlese.org	**55**	**0.25%**	55
14.	Jakarta Commons−HttpClient/3.0.1	**55**	**0.25%**	501
15.	Konqueror	**54**	**0.24%**	4,013
16.	IE	**44**	**0.20%**	47
17.	Java/1.5.0_12	**41**	**0.19%**	72

18.	ia_archiver	**38**	**0.17%**	56
19.	boitho.com–dc/0.86 (http://www.boitho.com/dcbot.html)	**34**	**0.15%**	35
20.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch–agent@lucene.apache.org)	**34**	**0.15%**	221
	Subtotal	**21,708**	**98.00%**	**42,076**
	Other	**443**	**2.00%**	**3,524**
	Total	**22,151**	**100.00%**	**45,600**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

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♀ Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.
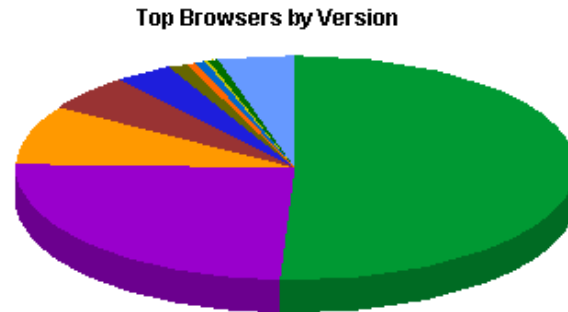
Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**5,634**	**25.43%**	8,798
		7.0	**5,436**	**24.54%**	8,893
		5.0	**97**	**0.44%**	174
		5.5	**56**	**0.25%**	91
		5.01	**33**	**0.15%**	44
		5.14	**7**	**0.03%**	9
		3.02	**7**	**0.03%**	7
		mutant	**3**	**0.01%**	3
		5.23	**2**	**0.01%**	2
		4.0	**2**	**0.01%**	3
		1.	**1**	**0.00%**	1
		7.0a1	**1**	**0.00%**	2
		4.01	**1**	**0.00%**	1
		999.1	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
2.	Mozilla	20080702	**1,200**	**5.42%**	1,966
		20080623	**923**	**4.17%**	1,401
		20070308	**729**	**3.29%**	1,048
		Version Unknown	**603**	**2.72%**	847
		2008052906	**391**	**1.77%**	551
		20080404	**379**	**1.71%**	541
		2008070208	**288**	**1.30%**	438
		20080721	**119**	**0.54%**	229
		20071127	**79**	**0.36%**	115
		20070725	**65**	**0.29%**	117

2008061004	**56**	**0.25%**	72
20070508	**48**	**0.22%**	104
2008070206	**48**	**0.22%**	69
20080201	**44**	**0.20%**	67
20080311	**41**	**0.19%**	64
20061010	**31**	**0.14%**	42
20071025	**28**	**0.13%**	37
20050915	**24**	**0.11%**	32
20070515	**23**	**0.10%**	30
20070914	**22**	**0.10%**	27
20071008	**20**	**0.09%**	26
20080109	**16**	**0.07%**	23
20061204	**15**	**0.07%**	22
20070713	**14**	**0.06%**	16
20080219	**13**	**0.06%**	21
20061206	**12**	**0.05%**	12
20060909	**10**	**0.05%**	10
20050716	**10**	**0.05%**	17
20070309	**10**	**0.05%**	11
20060508	**8**	**0.04%**	10
20070226	**7**	**0.03%**	22
20041107	**7**	**0.03%**	7
20070815	**6**	**0.03%**	51
20070219	**6**	**0.03%**	8
20051111	**5**	**0.02%**	11
2008061015	**5**	**0.02%**	16
20080207	**5**	**0.02%**	5
20050511	**4**	**0.02%**	4
20080512	**4**	**0.02%**	5
20060414	**4**	**0.02%**	6
	4	**0.02%**	5
2008052912	**3**	**0.01%**	4
20040616	**3**	**0.01%**	4
20080409	**3**	**0.01%**	3
20071115	**3**	**0.01%**	4
20040218	**3**	**0.01%**	3
2008071222	**3**	**0.01%**	5
20050919	**3**	**0.01%**	7
20070611	**3**	**0.01%**	5
20080410	**3**	**0.01%**	3
20061025	**3**	**0.01%**	7
20070601	**2**	**0.01%**	2

20050414	**2**	**0.01%**	3
20080625	**2**	**0.01%**	4
20050319	**2**	**0.01%**	2
20070820	**2**	**0.01%**	2
20080330	**2**	**0.01%**	6
20061223	**2**	**0.01%**	2
20070313	**2**	**0.01%**	2
20050317	**2**	**0.01%**	2
20080703	**2**	**0.01%**	4
20040913	**2**	**0.01%**	2
20080416	**2**	**0.01%**	4
20040225	**2**	**0.01%**	2
20061201	**2**	**0.01%**	2
20060426	**2**	**0.01%**	2
2008070400	**2**	**0.01%**	4
20071126	**2**	**0.01%**	4
20061108	**2**	**0.01%**	3
2008072820	**2**	**0.01%**	2
2008071616	**2**	**0.01%**	2
2008030714	**2**	**0.01%**	7
2008041514	**1**	**0.00%**	1
20080530	**1**	**0.00%**	1
20060602	**1**	**0.00%**	1
20060728	**1**	**0.00%**	1
20071018	**1**	**0.00%**	2
20060601	**1**	**0.00%**	1
20060111	**1**	**0.00%**	3
20060614	**1**	**0.00%**	1
20020924	**1**	**0.00%**	1
20080313	**1**	**0.00%**	1
20041217	**1**	**0.00%**	1
20040803	**1**	**0.00%**	1
20061211	**1**	**0.00%**	1
20060911	**1**	**0.00%**	1
20050302	**1**	**0.00%**	1
20021001	**1**	**0.00%**	1
20060308	**1**	**0.00%**	1
20040113	**1**	**0.00%**	1
20050223	**1**	**0.00%**	3
2008061017	**1**	**0.00%**	1
20060214	**1**	**0.00%**	1
20080424	**1**	**0.00%**	2

2008061517	**1**	**0.00%**	1
20080208	**1**	**0.00%**	1
20070718	**1**	**0.00%**	1
20070312	**1**	**0.00%**	1
20050405	**1**	**0.00%**	2
2008060309	**1**	**0.00%**	1
20040626	**1**	**0.00%**	1
20021126	**1**	**0.00%**	1
20060319	**1**	**0.00%**	1
20080716	**1**	**0.00%**	1
20070509	**1**	**0.00%**	1
2008071717	**1**	**0.00%**	1
20070209	**1**	**0.00%**	5
20071204	**1**	**0.00%**	1
20070505	**1**	**0.00%**	1
20061222	**1**	**0.00%**	1
20060723	**1**	**0.00%**	1
2008062220	**1**	**0.00%**	1
20050225	**1**	**0.00%**	1
20071128	**1**	**0.00%**	2
20061208	**1**	**0.00%**	3
20050224	**1**	**0.00%**	1
2008032620	**1**	**0.00%**	1
20041215	**1**	**0.00%**	1
20061030	**1**	**0.00%**	6
20070821	**1**	**0.00%**	5
20080418	**1**	**0.00%**	1
20080715	**1**	**0.00%**	1
20021016	**1**	**0.00%**	1
20080206	**1**	**0.00%**	1
20071030	**1**	**0.00%**	1
20040910	**1**	**0.00%**	1
20070223	**1**	**0.00%**	1
20060120	**1**	**0.00%**	1
20070403	**1**	**0.00%**	2
20040906	**1**	**0.00%**	1
20070730	**1**	**0.00%**	2
2008051202	**1**	**0.00%**	1
2008062313	**1**	**0.00%**	1
2008071719	**1**	**0.00%**	1
20020610	**1**	**0.00%**	3
2008061712	**1**	**0.00%**	1

		20071206	**1**	**0.00%**	1
		20070118	**1**	**0.00%**	1
		20070802	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**1,883**	**8.50%**	2,693
		Other	**0**	**0.00%**	**0**
4.	Other Netscape Compatible	Version Unknown	**1,148**	**5.18%**	2,881
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**735**	**3.32%**	913
		Other	**0**	**0.00%**	**0**
6.	NLESE USEPA	Version Unknown	**185**	**0.84%**	3,101
		Other	**0**	**0.00%**	**0**
7.	libwww−perl/5.812	Version Unknown	**150**	**0.68%**	312
		Other	**0**	**0.00%**	**0**
8.	Netscape	4.5	**61**	**0.28%**	70
		7.2	**26**	**0.12%**	39
		7.1	**5**	**0.02%**	6
		8.0.4	**5**	**0.02%**	5
		8.1.3	**4**	**0.02%**	7
		6.2.1	**3**	**0.01%**	3
		4.61	**2**	**0.01%**	2
		4.0	**2**	**0.01%**	53
		7.0	**1**	**0.00%**	1
		Nutch−0.9	**1**	**0.00%**	1
		4.76	**1**	**0.00%**	1
		8.0.1	**1**	**0.00%**	1
		4.72	**1**	**0.00%**	26
		8.1.2	**1**	**0.00%**	1
		8.1	**1**	**0.00%**	1
		7	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
9.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**115**	**0.52%**	173
		Other	**0**	**0.00%**	**0**
10.	libwww−perl/5.808	Version Unknown	**114**	**0.51%**	205
		Other	**0**	**0.00%**	**0**
11.	Opera	9.23	**31**	**0.14%**	59

		9.50	**16**	**0.07%**	19
		9.27	**8**	**0.04%**	11
		7.0	**6**	**0.03%**	6
		9.26	**5**	**0.02%**	8
		9.51	**5**	**0.02%**	5
		9.25	**3**	**0.01%**	4
		9.0	**3**	**0.01%**	3
		9.02	**2**	**0.01%**	4
		8.00	**2**	**0.01%**	2
		9.24	**2**	**0.01%**	2
		7.54	**1**	**0.00%**	1
		8.0	**1**	**0.00%**	1
		9.22	**1**	**0.00%**	1
		7.11	**1**	**0.00%**	1
		9.10	**1**	**0.00%**	1
		8.01	**1**	**0.00%**	1
		9.20	**1**	**0.00%**	1
		6.01	**1**	**0.00%**	1
		8.54	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
12.	Safari	419.3	**31**	**0.14%**	44
		312.6	**19**	**0.09%**	22
		YY/ADOBE	**10**	**0.05%**	29
		419.3_ADOBE	**2**	**0.01%**	9
		85.8.1	**1**	**0.00%**	1
		312.3.3	**1**	**0.00%**	1
		416.13	**1**	**0.00%**	1
		412.2	**1**	**0.00%**	1
		YY	**1**	**0.00%**	1
		417.9.2	**1**	**0.00%**	1
		412.5	**1**	**0.00%**	2
		Other	**0**	**0.00%**	**0**
13.	www.dlese.org,support@dlese.org	Version Unknown	**55**	**0.25%**	55
		Other	**0**	**0.00%**	**0**
14.	Jakarta Commons–HttpClient/3.0.1	Version Unknown	**55**	**0.25%**	501
		Other	**0**	**0.00%**	**0**
15.	Konqueror	3.2	**38**	**0.17%**	3,995
		3.5	**11**	**0.05%**	13
		3.1	**5**	**0.02%**	5
		Other	**0**	**0.00%**	**0**

16.	IE	Version Unknown	**44**	**0.20%**	47
		Other	**0**	**0.00%**	**0**
17.	Java/1.5.0_12	Version Unknown	**41**	**0.19%**	72
		Other	**0**	**0.00%**	**0**
18.	ia_archiver	Version Unknown	**38**	**0.17%**	56
		Other	**0**	**0.00%**	**0**
19.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	**34**	**0.15%**	35
		Other	**0**	**0.00%**	**0**
20.	NutchCVS/0.7.2 (Nutch; http://lucene.apache.org/nutch/bot.html; nutch−agent@lucene.apache.org)	Version Unknown	**34**	**0.15%**	221
		Other	**0**	**0.00%**	**0**
	Subtotal		**21,708**	**98.00%**	**42,076**
	Other		**443**	**2.00%**	**3,524**
	Total		**22,151**	**100.00%**	**45,600**

Top Browsers by Version − Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% − Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

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This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.
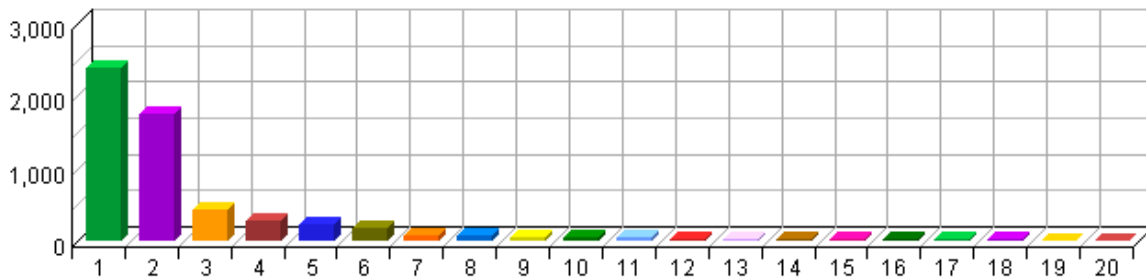
Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend
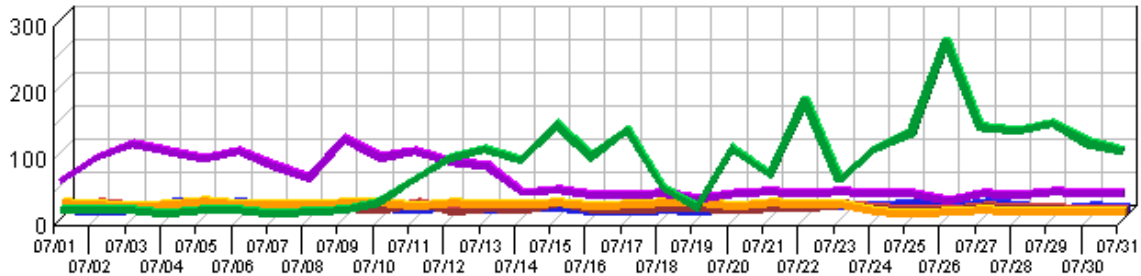
Top Spiders by Visits

Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**2,402**	**41.22%**	3,739
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**1,753**	**30.08%**	7,776
3.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**429**	**7.36%**	958
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**271**	**4.65%**	271
5.	Gigabot	**231**	**3.96%**	2,519
6.	Yeti	**176**	**3.02%**	190
7.	MSNBOT_Mobile MSMOBOT Mozilla	**88**	**1.51%**	91
8.	Mozilla/5.0 (Twiceler–0.9 http://www.cuill.com/twiceler/robot.html)	**73**	**1.25%**	228
9.	WebAlta Crawler	**57**	**0.98%**	112
10.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	**56**	**0.96%**	81
11.	MSR–ISRCCrawler	**47**	**0.81%**	314
12.	DotBot	**28**	**0.48%**	238

13.	YPARD Crawler	28	0.48%	30
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com–robot)	28	0.48%	205
15.	Grub	27	0.46%	47
16.	Morning Paper 1.0 (robots.txt compliant!)	22	0.38%	24
17.	ichiro	20	0.34%	315
18.	FAST Enterprise Crawler 6	13	0.22%	42
19.	VisBot	12	0.21%	14
20.	Speedy Spider (http:	8	0.14%	11
	Subtotal	**5,769**	**99.00%**	**17,205**
	Other	**58**	**1.00%**	**992**
	Total	**5,827**	**100.00%**	**18,197**

Top Spiders – Help Card

?   **Hits** – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

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♀   This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
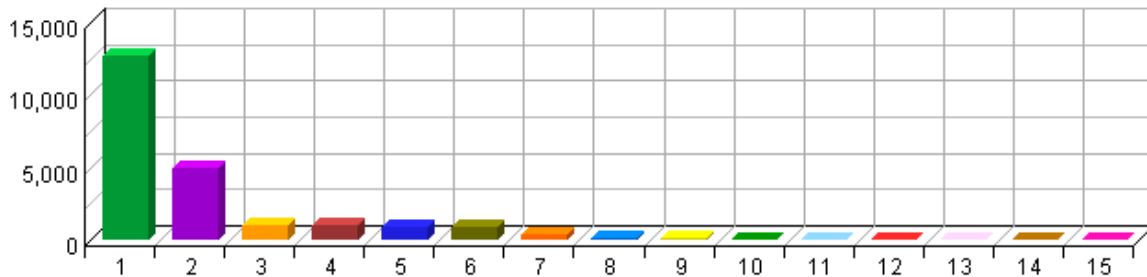
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
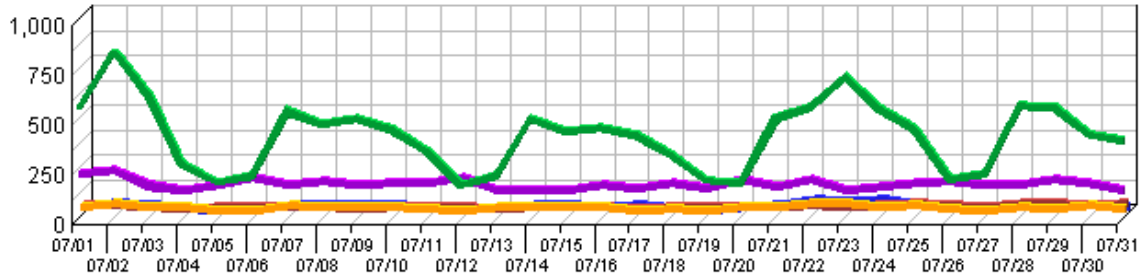
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	**12,726**	**57.45%**	20,092
2.	Others	**4,941**	**22.31%**	13,976
3.	Windows 2000	**1,032**	**4.66%**	1,571
4.	Linux	**1,001**	**4.52%**	1,511
5.	Macintosh	**842**	**3.80%**	1,211
6.	Windows NT	**830**	**3.75%**	1,419
7.	Macintosh PowerPC	**386**	**1.74%**	544
8.	Windows 98	**149**	**0.67%**	254
9.	Windows 2003	**107**	**0.48%**	145
10.	Windows Win32s	**44**	**0.20%**	72
11.	FreeBSD	**38**	**0.17%**	3,995
12.	Windows ME	**23**	**0.10%**	59
13.	Windows 3.x	**18**	**0.08%**	697
14.	SunOS	**8**	**0.04%**	47
15.	Windows 95	**6**	**0.03%**	7
	Total	**22,151**	**100.00%**	**45,600**

?   **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

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♀   This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

	overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non−document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.

Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.
	
	"Success" codes:
	
	      100 = Success: Continue
	      101 = Success: Switching Protocols
	      200 = Success: OK
	      201 = Success: Created
	      202 = Success: Accepted
	      203 = Success: Non−Authoritative Information
	      204 = Success: No Content
	      205 = Success: Reset Content
	      206 = Success: Partial Content
	      300 = Success: Multiple Choices
	      301 = Success: Moved Permanently
	      302 = Success: Found
	      303 = Success: See Other
	      304 = Success: Not Modified
	      305 = Success : Use Proxy
	      307 = Success : Temporary Redirect
	
	"Failed" codes:
	
	      400 = Failed: Bad Request
	      401 = Failed: Unauthorized
	      402 = Failed: Payment Required
	      403 = Failed: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.