CALIFORNIA DEPARTMENT OF CHILD SUPPORT SERVICES P.O. Box 419064, Rancho Cordova, CA 95741-9064



Media Advisory

IMMEDIATE RELEASE

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Special Event at State Capitol Kicks-off Child Support Awareness Month

- WHAT: A news conference and special event to announce Governor Davis' proclamation of August as Child Support Awareness Month in California. This event kicks off a statewide public awareness campaign on the importance of parents supporting their children.
- WHEN: 10:00 a.m.- 12 Noon, Thursday August 1, 2002
- WHERE: L Street Steps State Capitol
- WHO: <u>Curtis L. Child</u>, Director, Department of Child Support Services (DCSS) and other state and local officials, program stakeholders and other community organizations.

School children from community youth programs will also participate in the event's activities.

Background: Since the creation of the California Department of Child Support Services in 2000, California's Child Support Program has made significant progress. Under the Child Support Reform Legislation signed by Governor Davis, child collections have exceeded \$2 billion dollars each fiscal year. California has the largest Child Support Program in the nation serving more than two million families and children. The goal of Child Support Awareness Month is to enhance public awareness of the importance of parents supporting their children and the role of California's Child Support Program.

Photo Opportunities: Media availability; children activities, including face painting and a visit from "Dinger," the Sacramento River Cats mascot, and information tables. Family members and representatives of local community organizations will be available to speak to reporters.

NOTE: More information about the program is available on the DCSS Internet site: http://www.childsup.ca.gov