06

WebWise

Inspiring Discovery: Unlocking Collections
February 15th - 17th, 2006

WebWise 2006:

Inspiring Discovery: Unlocking Collections

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This year's conference theme is "Inspiring Discovery: Unlocking Collections." The topic is timely because of the recent investment of millions of dollars in large-scale digitization projects to convert print collections to digital form.

At the same time, recent advances in search and discovery technologies and open source solutions for searching and resource discovery promise to increase online users' abilities to find digital information. But at a fundamental level, libraries and museums have a basic obligation to maintain intellectual control of their collections in order to fulfill their stewardship responsibilities as well as to enhance others' access to their holdings. To this end, the traditional values of information organization are as important as ever. Indeed, information discovery in the digital realm, even more than in the physical world, depends on logical organization and accurate collection description.
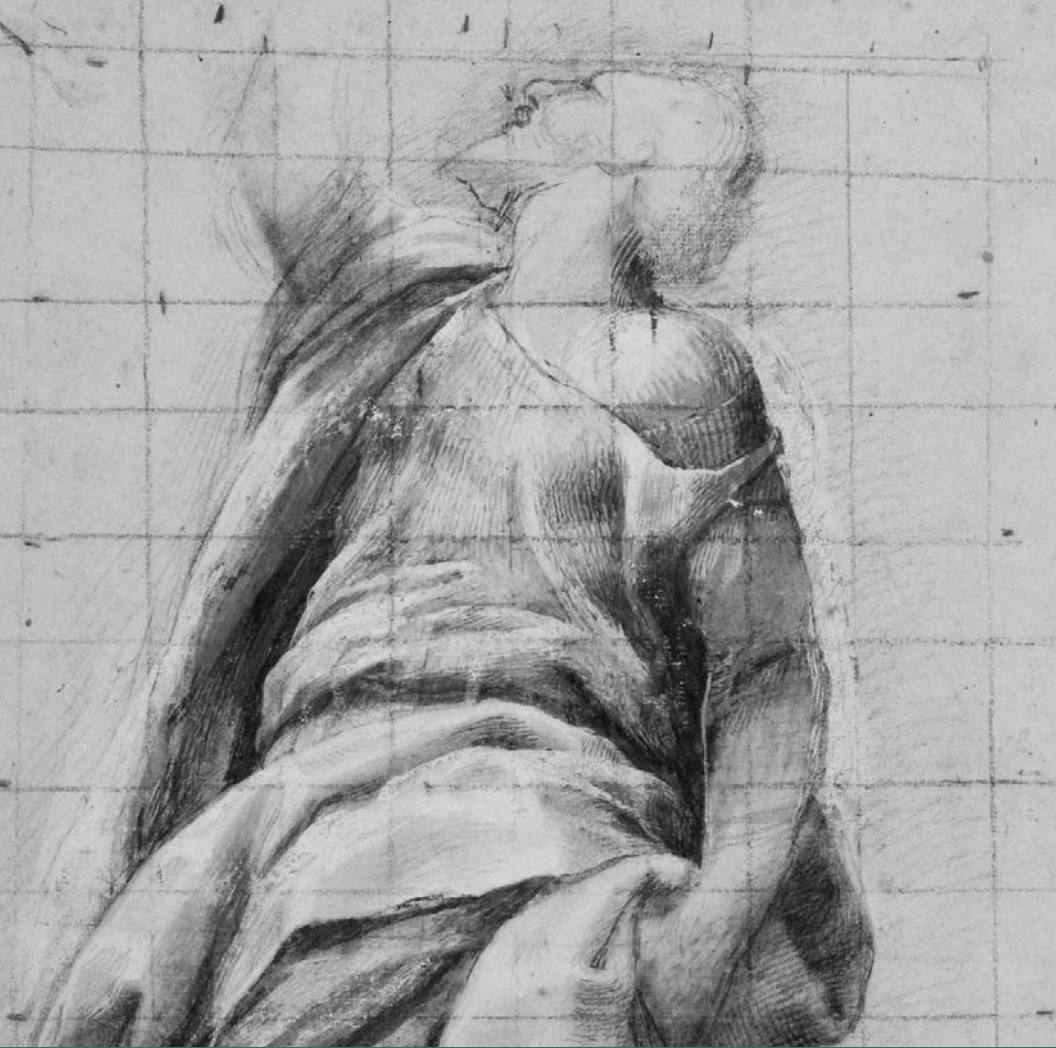
About the Conference Hosts

J. Paul Getty Trust

The J. Paul Getty Trust

The J. Paul Getty Trust is an international cultural and philanthropic organization serving both general audiences and specialized professionals. Educational in purpose and character, the Getty focuses on the visual arts in all of their dimensions through its programs, the J. Paul Getty Museum, the Research Institute, the Conservation Institute, and the Foundation. For more on the Getty Trust and its components, please visit *http://www.getty.edu.*

Institute of Museum and Library Services

INSTITUTE of Museum and Library SERVICES

The Institute of Museum and Library Services is an independent federal grant-making agency dedicated to creating and sustaining a nation of learners by helping libraries and museums serve their communities. The Institute fosters leadership, innovation, and a lifetime of learning by supporting the nation's 15,000 museums and 122,000 libraries. The Institute also encourages partnerships to expand the educational benefit of libraries and museums. To learn more about the Institute, please visit *http://www.imls.gov.*

Online Computer Library Center

OCLC

Headquartered in Dublin, Ohio, the Online Computer Library Center is a nonprofit organization that has provided computer-based cataloging, reference, resource sharing, and preservation services to 54,000 libraries in 96 countries and territories. For more information, please visit *http://www.oclc.org.*

About WebWise

The WebWise conference is a signature initiative of the U.S. Institute of Museum and Library Services. Each year it brings together representatives of museums, libraries, archives, systems science, education, and other fields interested in the future of high-quality online content for inquiry and learning. The conference highlights recent research and innovations in digital technology, explores their potential impacts on library and museum services, and promotes effective museum and library practices in the digital environment. It also provides recipients of IMLS technology-based grants the opportunity to showcase exemplary projects. The 2006 meeting is the seventh annual WebWise conference.

Save the Date!

WebWise 2007 will take place February 28 – March 2, 2007, reserved at the Hyatt Regency Washington in Washington, D.C. Please note that February 28, 2007, is reserved for the pre-conference workshops.

Previous WebWise Conferences

February 2005
Title: Libraries and Museums in the Digital World
Co-host: University of Illinois at Chicago
Location: Washington, D.C.

March 2004
Title: Sharing Digital Resources
Co-host: University of Illinois at Chicago
Location: Chicago, Illinois

February 2003
Title: Sustaining Digital Resources
Co-host: Johns Hopkins University
Location: Washington, D.C.

March 2002
Title: Building Digital Communities
Co-host: Johns Hopkins University
Location: Washington, D.C.

February 2001
Title: The Digital Divide
Co-host: University of Missouri at Columbia
Location: Washington, D.C.

February 2000
Title: A conference on libraries and museums in the digital world
Co-host: University of Missouri at Columbia
Location: Washington, D.C.

IMLS and the Digital World

The Digital Revolution has affected nearly every aspect of library and museum services, from the automation of internal recordkeeping systems to the digitization of physical collections, and from the acquisition of new "born-digital" works of art or library publications, to the use of technology to present collections and engage audiences.

Digital technology enables the full range of holdings in our museums, libraries, and archives—audio, video, print, photographs, artworks, artifacts, and other resources—to be catalogued, organized, combined in new ways, and made accessible to audiences in new ways.

The rich scientific, historic, aesthetic, and cultural resources in our libraries and museums can be presented, both within and across institutions, within an interpretive and educational context that enriches meaning. New telecommunications initiatives allow learners to access more than museum and library collections. They also bring learners "face-to-face" electronically with curators, scientists, artists, and scholars. Technology-based learning initiatives address different learning needs through customized programming and presentation. Digital technology connects more people to the resources and services that only museums and libraries can provide. Recognizing the expanding role of digital technology in both formal and informal learning, IMLS is advancing its use in our nation's museums and libraries through grantmaking, conferences, and publications.

Pre-Conference Workshops:

February 15, 2006

7:30 am – 4:30 pm

WebWise Registration (outside of Bunker Ballroom, 2nd Floor)

8:30 am – Noon

Pre-Conference: Cataloging Cultural Objects

Presenters: Murtha Baca, Head, Getty Vocabulary Program, Getty Research Institute

Elisa Lanzi, Director, Imaging Center, Smith College

Noon – 1:00 pm

Lunch (for pre-registered afternoon workshop participants only)

1:00 – 4:30 pm

Pre-Conference: Assessing the Use of Digital Resources

Facilitator: Tim Hart, Head of Institutional Resources, J. Paul Getty Trust

Presenters: Layna White, Head of Collections Information and Access, San Francisco Museum of Modern Art

Katherine Skinner, Digital Program Teams Leader, Emory University

Rohit Chopra, MetaScholar Fellow, Woodruff Library, Emory University

Monica Gout, Senior Consultant, Creative Good

1:00 – 4:30 pm

Pre-Conference: Creating Shareable Metadata

Presenters: Sarah Shreeves, Coordinator, Illinois Digital Environment for Access to Learning & Scholarship (IDEALS), University of Illinois at Urbana-Champaign

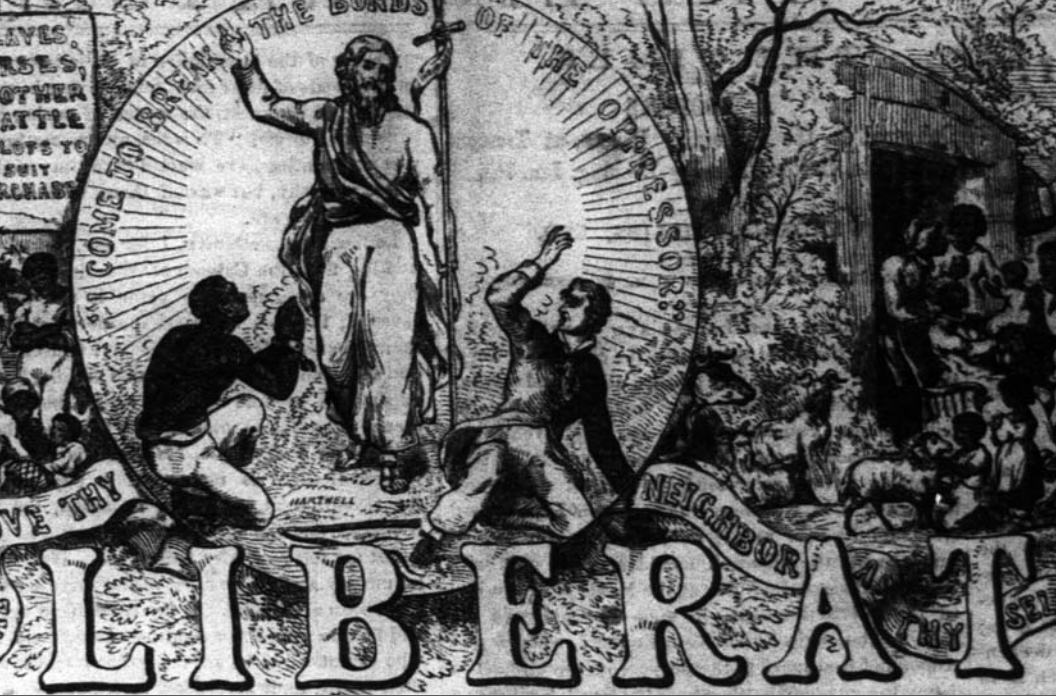Jenn Riley, Metadata Librarian, Indiana University

Guest Speakers: Martin Halbert, Director for Digital Programs & Systems, Emory University

Liz Milewicz, Graduate Research Associate, Emory University

5:30 – 7:00 pm

Reception—BP Hall at the Walt Disney Concert Hall
(walking distance to Omni Los Angeles Hotel)

Conference Day One:

February 16, 2006

Moderator: Holly Witchey, New Media Initiatives, The Cleveland Museum of Art

7:30 am – 5:00 pm
WebWise Registration (Outside of Bunker Ballroom, 2nd floor)

8:30 – 9:00 am
Continental Breakfast

9:00 – 9:30 am
Welcome to WebWise

Presenters: Jay Jordan, President & CEO, Online Computer Library Center, Inc. (OCLC)

Mary L. Chute, Acting Director, Institute of Museum and Library Services

Kenneth Hamma, Executive Director, Digital Policy & Initiatives, J. Paul Getty Trust

9:30 – 10:15 am
Keynote Presentation – "Scholarship and Academic Libraries (and Their Kin)
in the World of Google"
Paul N. Courant, Professor of Economics and Public Policy, University of Michigan
Ford School of Public Policy

10:15 – 11:00 am
Break and Project Demonstrations (Ballroom Foyer, 2nd floor)

International Center of Photography
**Photomuse: Integrating Photography Collections
Using Distributed Query Processing**

This project introduces the first distributed query database system among institutions specifically devoted to the medium of photography. It is creating a distributed database hosted on a web portal managed jointly by the International Center of Photography and the George Eastman House in Rochester, NY. The partners are using this platform to develop methodologies to increase understanding of the photographic image. This accessible, information-rich, multi-institutional framework addresses the specific needs of the project partners, the cultural heritage field, and the general public worldwide. Anticipated results include online access to each institution's collections database, ability to search across collections, and development of best cataloging practices among photographic institutions. The project is seeking other institutional partners.
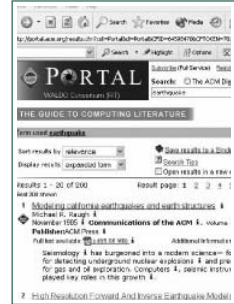
Contact:
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1114 Avenue of the Americas at 43rd Street
New York, NY 10036
Phone: 212-857-9731   Email: Edward.Earle@icp.org
Project URL: http://www.photomuse.org

New Jersey Institute of Technology
IntLib: Integrated Library Project

In partnership with the Newark Public Library, the New Jersey
Institute of Technology is integrating relevant resources for
library users in a single user-friendly interface through a
sustainable infrastructure that brings together all the online
collections and services offered by the two libraries. The
project links three commercial databases, the online catalog
systems of both libraries, and the New Jersey Digital
Highway—an integrated statewide digital resource also
funded by IMLS—and is testing methodologies for extending
the model framework to libraries nationwide.

Contact:

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Project URL: http://www.is.njit.edu/integral

Exit Art/The First World
Exit Art Digital Archive

Exit Art, a 25-year-old visionary contemporary arts organization based in New York
City, is developing a digital archive that will make accessible documentation of the
conceptual, multimedia, performance art, and other nontraditional artworks that have
been presented at the gallery over the past two decades. The

Exit Art Digital Archive Project reflects current thinking in the
museum and library field, which holds that specialized
collections of interest to a large public are best served by the
creation of digital surrogates. To date, however, most
digitization projects in the museum field have been large-
scale projects undertaken by large institutions with more
general collections, because those institutions have
traditionally had the resources and motivation to invest in
digitization on a large scale. Smaller art organizations such as
Exit Art, despite the fact that its archives hold information that is not duplicated
elsewhere, have only recently started implementing digitization projects that will
meet the demands for this information. The goal of the Exit Art Digital Archive is to
increase public access to, knowledge about, and usefulness of, the unique cultural
materials in Exit Art's archives. It will also serve as a test case for the national and
international digitization, cataloging, and description standards being developed by
consortiums such as Conceptual and Intermedia Arts Online (CIAO) and the New York
Art Spaces Archive Project (ASAP) to preserve and disseminate the art of the past

decades, which often depend on archival materials for their historical existence. The end result will be an open-access, interoperable, searchable, cross-referenced networked database that will centralize and facilitate public access to Exit Art's holdings. The database, digitization plan, and metadata schema will be made available to other organizations.

Contact:

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475 Tenth Avenue
New York, NY 10018
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Project URL: www.exitart.org

Florida International University Libraries
Andean Amazon Geographic Information Systems Portal

This portal links geospatial data, biodiversity collections, charts, and other material in diverse formats relating to the Andean Amazon region in a scalable, highly adaptable, uniform data framework and geospatial data collection system. Project partners are the Florida International University Library Geographic Information System and Remote Sensing Center, Library Latin America and Caribbean Information Center, Environmental Studies Department and Center for Ethnobiology and Natural Products, and the Docente Escuela Politecnica Nacional of Ecuador.

Contact:

Jennifer Fu
Head; Library GIS and Remote Sensing Center
Florida International University
University Park, GL 275 & 274
Miami, FL 33199
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Project URL: http://gislab.fiu.edu

Indiana University Libraries
IN Harmony: Sheet Music from Indiana

This project builds on an earlier IMLS-funded project, Indiana University Sheet Music (http://www.letrs.indiana.edu/s/sheetmusic).

This project is a collaborative cataloging and digitization effort that includes the Indiana State Library, the Indiana Historical Society, and the Indiana State Museum. A major goal of the project is to aggregate metadata and to create a

cataloging tool for the partners who have not yet cataloged their sheet music. During the first phase, the project team focused on development of the cataloging interface. Three partners have now used the interface and contributed data. The demonstration will illustrate use of the cataloging interface and describe the cataloging guidelines as well as the collaborative development and implementation of the metadata model to meet the varied needs of the partnering institutions.

Contact:

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Director, Digital Library Program
Wells Library E170
1320 E. Tenth Street Indiana University
Bloomington, IN 47405
Phone: 812-855-3710   Email: brancoli@indiana.edu
Project URL: http://www.dlib.indiana.edu/projects/inharmony

Institut für Museumskunde
MICHAEL: Multilingual Inventory of Cultural Heritage in Europe

This project, supported by the European Commission, aims to open up worldwide access to the European cultural heritage. Its goal is to provide simple, multilingual, and quick access to the digital collections of museums, libraries, and archives from a number of European countries. Project partners include the ministries of culture of France and Italy; the Museums, Libraries, and Archives Council of the United Kingdom; and other public bodies. By 2007, the platform will be able to retrieve digital collections that are dispersed across Europe. The services will support research, education, cultural tourism, the creative industries, and other interests.

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Project URL: http://www.michael-culture.org

11:00 am – Noon
Project Panel 1—Library/Museum Approaches to Discovery

Chair: Thomas Clareson, Program Director for New Initiatives, PALINET

Presenters: Douglas Holland, Library Director, Missouri Botanical Garden, "Automated Indexing"

Steve Mitchell, iVia Project Director/Science Librarian, University of California, Riverside "Automated Metadata Generation and New Internet Resource Discovery through iVia and Data Fountains"

Katherine L. Walter, Chair, Digital Initiatives & Special Collections, University of Nebraska, Lincoln
"Organizing Chaos: Integrated Finding Aids and Interoperability of Metadata"

Noon – 1:15 pm
Lunch and Group Discussions (Bradbury/Rose & Hershey/Crocker Rooms)

1:15 – 2:15 pm
Plenary Speaker

2:15 – 3:15 pm
Project Panel 2—The Metadata Is the Message:
Issues and Challenges for Digital Projects

Chair: Murtha Baca, Head, Getty Vocabulary Program, Getty Research Institute

Presenters: Diane I. Hillmann, Research Librarian, Cornell University Library
"Getting the Word Out: Making Digital Project Metadata Available to Aggregators"

Elisa Lanzi, Director, Imaging Center, Smith College
"Negotiating Metadata: Catalogers, Vendors, and, Oh Yes, Users"

Sarah Shreeves, Coordinator, Illinois Digital Environment for Access to Learning & Scholarship (IDEALS), University of Illinois at Urbana-Champaign
"Metadata for You and Me: Moving Towards More Shareable Metadata"

William E. Moen, Interim Director, Texas Center for Digital Knowledge, University of North Texas
"Examining MARC Records as Artifacts Reflecting Metadata Utilization Decisions"

3:15 – 4:00 pm
Break and Project Demonstrations (Ballroom Foyer, 2nd Floor)

University of Richmond, Boatwright Memorial Library
A Testbed of Civil War Era Newspapers

The University of Richmond, in collaboration with the Tufts University Perseus Project and the Virginia Center for Digital History, is producing a digital testbed of historical newspapers relating to the Civil War. From this research testbed, the project is analyzing different methods of creating digital newspaper content, with particular emphasis on costs and benefits. The project will produce a set of recommended practices and a model for collaboration among institutions with different levels of experience in digitization.

Contact:
Jim Rettig
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Richmond, VA 23173
Phone: 804-289-8456   Email: jrettig@richmond.edu
Project URL: http://oncampus.richmond.edu/academics/library/digital/IMLSpd.htm

University of Denver, Penrose Library, Collaborative Digitization Program
Colorado's Historic Newspapers: A Statewide Model for Digitization

The Collaborative Digitization Program in partnership with the Colorado State Library and Colorado Historical Society is creating a 125,000-page newspaper collection for the Colorado Virtual Library, using Olive software to scan from microform two hundred Colorado newspapers. The project includes development of online learning modules for K–12 education and a metadata scheme and indexing system based on nineteenth-century natural language.

Contact:
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Executive Director
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University of Denver, Penrose Library
2150 E. Evans
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Phone: 303-871-2820   Email: jill.koelling@du.edu
Project URL: http://www.cdpheritage.org

University of Utah, Marriott Library
Utah Digital Newspapers

The University of Utah and Brigham Young University have built on an initial collection of three digitized newspapers funded by the Utah State Library with State Library Services and Technology Act funds. This project has expanded the collection, distributed the content across three different locations in Utah, aggregated the content into a single, integrated digital collection of historical newspapers, and trained more than twenty other institutions in launching their own digital newspapers programs.

Contact:
John Herbert
Program Director, Utah Digital Newspapers
University of Utah
Marriott Library
295 S. 1500 East, Rm. 418
Salt Lake City, UT 84112
Phone: 801-585-6019   Email: john.herbert@library.utah.edu
Project URL: http://digitalnewspapers.org

Frank Lloyd Wright Preservation Trust
Architect Studio 3D

The Frank Lloyd Wright Preservation Trust has launched Architect Studio 3D, a web-based interactive learning project that gives users (particularly youths ages 11–14) the opportunity to act as architects, using their imaginations to create their own design solutions to problems posed by specific clients and sites. Users will also be able to search through examples of Frank Lloyd Wright's and other architects' residential designs, provided on the website, to fuel their imaginations in developing their own unique designs.
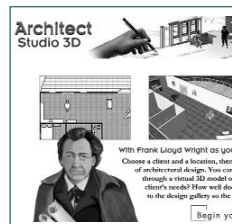
Contact:
Cheryl Bachand
Frank Lloyd Wright Preservation Trust
931 Chicago Avenue
Oak Park, IL 60302
Phone: 708-848-1976 ext. 242   Email: bachand@wrightplus.org
Project URL: http://www.architectstudio3d.org

Walker Art Center
Art on Call

The Walker Art Center is exploring a new model for the museum audio guide that exploits the ubiquity of cell phones to convey information. Using an industry-standard interactive voice-response system, the museum has developed audio segments and event information that can be accessed through visitors' own cell phones. This system provides audio programming at a much lower cost than traditional museum audio guides. A voice menu prompts callers to choose from a short list of menu items, allowing visitors to chart their own paths through the museum.

Contact:
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Minneapolis, MN 55403
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Project URL: http://newmedia.walkerart.org/aoc
Photo Credit: Cameron Wittig, courtesy Walker Art Center

University of California, Los Angeles
Discover Babylon

Discover Babylon is a collaborative research project of the Federation of American Scientists, the University of California, Los Angeles's Cuneiform Digital Library Initiative, and the Walters Art Museum. These institutions are working together with Escape Hatch Entertainment, a commercial game company, to develop a video game that highlights the rich cultural legacy of Mesopotamia. The game combines library and museum resources and exploits advanced learning technologies to engage players through an original narrative. The game supports the contextualization of knowledge objects from different collections in vivid and accurate historical landscapes that provide a compelling experience for visitors to the museum and learners at home. Discover Babylon encourages users to become active seekers of knowledge on their own—an essential element for continuous lifelong learning.

Contacts:
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Phone: 202-454-4683   Email: mroper@fas.org

Robert K. Englund
Professor of Assyriology & Sumerology; UCLA
Kinsey Hall 351 H
Los Angeles, CA 90095-1511
Phone: 310-825-8506   Email: englund@ucla.edu
Project URL: http://www.discoverbabylon.org/index.asp

4:00 – 5:00 pm

Project Panel 3—News Media Discovery: A Model for Deep Resource Discovery

Chair: Taylor Surface, Manager, Digital Collection Services, OCLC

Presenters: Paul M. Gherman, University Librarian, Vanderbilt University
"The Vanderbilt Television News Archive: Our Accessible Video History"

Karen Cariani, Director, WGBH Media Library, WGBH Educational Foundation
"Developing Thematic Access to a Video Based Digital Library"

Victoria McCargar, Consultant, McCargar Consulting
"Online Access to Newspapers: From Promise to Practicality"

5:00 – 5:15 pm

Bringing the Threads Together

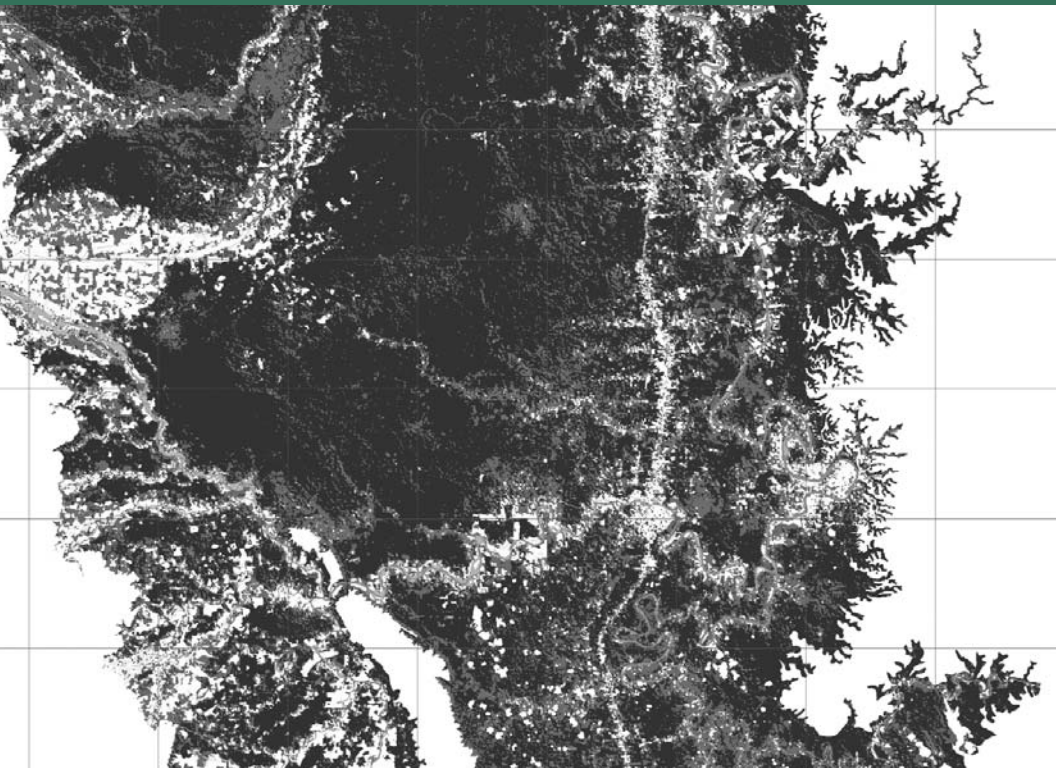Holly Witchey, New Media Initiatives, The Cleveland Museum of Art

5:15 pm
Adjourn

Conference Day Two:

February 17, 2006

Moderator: Liz Bishoff, Head, Sponsored Programs, University of Colorado, Boulder

9:00 – 9:30 am
Plenary Speaker—"Can We Talk? Business Decisions and Legal Constraints"

Kenneth Hamma, Executive Director, Digital Policy & Initiatives, J. Paul Getty Trust

9:30 – 10:30 am
Project Panel 4—Advance in Discovery: New Research

Chair: Liz Bishoff, Head, Sponsored Programs, University of Colorado, Boulder

Presenters: Diane Vizine-Goetz, Research Scientist, OCLC Office of Research
"FictionFinder: Don Quixote to Graphic Novels"

Michael Buckland, Professor Emeritus, School of Information Management & Services, University of California, Berkeley
"Advances in Discovery: The Electronic Cultural Atlas Initiative Experience"

10:30 – 11:00 am
Break

11:00 am – Noon
Project Panel 5—Inspiring Discovery—Reducing Barriers: Copyright, Intellectual Property, and Related Issues

Chair: Kenneth Hamma, Executive Director, Digital Policy & Initiatives, J. Paul Getty Trust

Presenters: James R. Gilson, Vice President & General Counsel, Natural History Museum of Los Angeles County
"Considerations for Cultural and Natural History Museums"

Maureen Whalen, Senior Counsel, Intellectual Property & Alliances, J. Paul Getty Trust
Sara S. Hodson, Curator of Literary Manuscripts, The Huntington Library
"Archives on the Web: Unlocking Collections While Safeguarding Privacy"

Noon – 12:30 pm
Closing Speaker—What Have We Learned Today?

Stuart L. Weibel, Research Scientist, OCLC Office of Research

Speaker Biographies

Baca, Murtha

Murtha Baca holds a Ph.D. in art history and Italian language and literature from the University of California, Los Angeles. She is head of the Getty Standards and Vocabulary Programs and oversees the creation of digital resources relating to the collections of the Getty Research Institute in Los Angeles. Murtha has published extensively on data standards and controlled vocabularies for indexing and accessing cultural heritage information, especially with a view to providing end-user access to images and related data online. In 2002 she edited *Introduction to Art Image Access: Issues, Tools, Standards Strategies* (Getty Publications), and she is a member of the Visual Resources Association editorial team, which is writing *Cataloging Cultural Objects: A Guide to Describing Cultural Works and Their Images*. Murtha has taught many workshops and seminars on metadata, visual resources cataloging, and thesaurus construction at museums, universities, and other organizations in North and South America and in Europe.

Bishoff, Liz

Liz Bishoff is special assistant to the dean of libraries and head of the Office of Sponsored Programs, University of Colorado, Boulder. Previously she was vice president for Digital Collection Services at the Online Computer Library Center, Inc., and former executive director of the Colorado Digitization Program. Liz has worked with libraries and museums in many states, including Alabama, Kansas, North and South Carolina, Missouri, Minnesota, New Mexico, New York, and Tennessee on various aspects of their collaborative digitization initiatives. Liz has led the development of collaborative best practices in metadata, including the Western States Metadata Dublin Core Best Practices.

Liz has extensive experience in public libraries. She was the principal librarian for support services at Pasadena (California) Public Library. In addition, she has been a public library director, school media specialist, and cataloger in her thirty-five-year library career. She has taught in the graduate library programs at Dominican University and Emporia State University.

Liz is currently a member of the American Library Association (ALA) Council and is a past ALA treasurer and former member of the ALA board. She holds an M.L.S. from Rosary College, and has done postgraduate work in public administration at Roosevelt University.

Buckland, Michael

Michael Buckland is codirector of the Electronic Cultural Atlas Initiative and emeritus professor of information management and systems at the University of California, Berkeley. After earning degrees in history at Oxford and librarianship at Sheffield University, he worked as a librarian in England and the United States. Past positions include dean of the School of Library and Information Studies at Berkeley and assistant vice president for library plans and policies in the University of California systemwide administration. He has published extensively on library services and

information management. His books include *Library Service in Theory and Context* (2nd ed., 1988), *Information and Information Systems* (Praeger, 1991), and *Emanuel Goldberg and his Knowledge Machine* (Libraries Unlimited, forthcoming). Prof. Buckland and his colleagues are engaged in a project titled "Support for the Learner: What, Where, When, and Who," which seeks to show how existing and emerging standards can be used to improve access to diverse materials and is supported by an IMLS National Leadership Grant for Libraries.

Cariani, Karen

Karen Cariani is the director and founder of the WGBH Media Library. The WGBH Media Library provides access to the WGBH archives through research, rights clearance, and licensing services. Karen has over twenty years of production and project management experience at WGBH, having worked on numerous award-winning historical documentaries, including *MacArthur, Rock and Roll, The Kennedys, Nixon*, and *War and Peace in the Nuclear Age*. She has overseen the development of Teachers' Domain, a multimedia digital library for K–12 classrooms, since its inception, and served as project director for all collections awards. Karen is involved in the development and implementation of a digital asset management system at WGBH. She served two terms on the board of directors of the Association of Moving Image Archivists (AMIA). She was also cochair of the AMIA local television task force and project director of the guidebook *Local Television, a Guide to Saving Our Heritage*, funded by the National Historical Publications and Records Commission.

Chopra, Rohit

Rohit Chopra is a doctoral candidate at the Graduate Institute of the Liberal Arts at Emory University and MetaScholar Fellow, Quality Metrics Project, Woodruff Library, Emory University. His research project analyzes the relationship between technology and nationalism in India from 1750 till the present, with a focus on expressions of nationalism among Indian communities on the internet. Related research interests include issues of methodology for analysis of internet communities, the history of technology in colonial and postcolonial India, identity politics in contemporary South Asia, and political economy of the global media. He has worked as project coordinator and web consultant for the Islam and Human Rights Fellowship Program and is project coordinator for the Future of Shari'ah project at the Center for the Study of Law and Religion, Emory Law School. As web consultant, he has conceptualized and developed, and continues to manage, the program website (www.law.emory.edu/IHR), a comprehensive resource on Islam and human rights. Prior to joining Emory, Rohit worked as an information architect in the Indian internet industry. He has also worked as a copy editor in an academic publishing house, Sage India, and as a freelance journalist for various print and online publications.

Chute, Mary L.

Mary L. Chute began serving as Acting Director of the Institute of Museum and Library Services in July 2005, while continuing to serve as Deputy Director for Libraries, a position she has held since April 2002. As Deputy, Mary is in charge of the IMLS library programs, including the Grants to States program, the National Leadership Grants program, the Native American and Native Hawaiian Library Services programs, and the Laura Bush 21st Century Librarian Program. She works with IMLS' Deputy Director for Museums, Dr. Schroeder Cherry, Director of Strategic Partnerships, Marsha Semmel, and the IMLS management team to partner with the library and museum communities to help meet the ever-changing needs of end users. Before joining IMLS, she held positions in Massachusetts, Maryland, and most recently in Delaware, where she was Director and State Librarian with the Delaware Division of Libraries. Mary earned master's degrees in art history from Boston University and library science from Simmons College, and a bachelor's degree in art history from the University of Michigan.

Courant, Paul N.

Paul N. Courant is professor of economics, professor of public policy, and faculty associate in the Institute for Social Research at the University of Michigan. From 2002 to 2005 he served as provost and executive vice-president for academic affairs, the chief academic officer, and the chief budget officer of the university. He has also served as the associate provost for academic and budgetary affairs, Arthur F. Thurnau Professor, chair of the Department of Economics, and director of the Institute of Public Policy Studies (which is now the Gerald R. Ford School of Public Policy). In 1979 and 1980 he was a senior staff economist at the Council of Economic Advisers.

Paul has authored half a dozen books and over sixty papers covering a broad range of topics in economics and public policy, including tax policy, local economic development, gender differences in pay, housing, radon and public health, relationships between economic growth and environmental policy, and university budgeting systems. He is currently studying the economics of universities, the economics of libraries and archives, and the changes in the system of scholarly communication that derive from new information technologies.

Paul holds a B.A. in history from Swarthmore College (1968), an M.A. in economics from Princeton University (1973), and a Ph.D. in economics from Princeton University (1974).

Gherman, Paul M.

Since 1996, Paul M. Gherman has been university librarian at the Jean and Alexander Heard Library at Vanderbilt University in Nashville, Tennessee. Prior to coming to Vanderbilt, he was director of libraries at Kenyon College in Gambier, Ohio, and was previously university librarian at Virginia Polytechnic and State University in Blacksburg. He has also held positions at Iowa State University, the Pennsylvania State University, and Wayne State University.

Paul received his M.A.L.S. from the University of Michigan in 1971. He received the Distinguished Alumnus Award from the School of Information at the University of Michigan in 1997.

He is currently president of the Association of Southeastern Research Libraries and is a member of the Advisory Committee on the Records of Congress. He has been a member of the board of directors of SOLINET and of the Online Computer Library Center, Inc.

He is keenly interested in electronic publishing and scholarly communication and has been actively involved in this area for the past 15 years through writing, speaking, and project development. He was also active in the creation of the Blacksburg Electronic Village, an early community-based telecommunications experiment in what we now know as the Web. Recent projects are ETANA.org, a comprehensive website for the study of the Ancient Near East; The Vanderbilt Television News Archive (http://tvnews.vanderbilt.edu), which holds 40,000 hours of video of all major network news broadcast from 1968 to the present; and a new pilot project to collect rare Ugandan folk music.

Gilson, James R.

James Gilson oversees legal, insurance, and regulatory matters for the Natural History Museum of Los Angeles County, the largest natural and cultural history museum in the western United States. In addition, on behalf of that museum he has overall administrative responsibility for the world-famous La Brea Tar Pits site and the accompanying Page Museum.

As general counsel since 1995, James advises the board of trustees, president, and other senior executives on a wide range of internal and external relationships. He has overseen numerous major projects for the Museum, including its national reaccreditation and the spin-off of the Petersen Automotive Museum as an independent museum. He has served on panels for the American Law Institute's annual "Problems of Museum Administration" conference and on the "Ask the General Counsel" panel at the American Association of Museums' annual meeting. As administrator of the Page Museum at the La Brea Tar Pits, he coordinates all facilities, budget, guest relations, education, and research activities.

Previously, James worked for a Los Angeles County supervisor, a congressman, and federal agencies and was a partner in the law firm of Tuttle and Taylor.

Gout, Monica

Monica Gout is a senior consultant with Creative Good and has many years of experience leading projects and business units to success. Creative Good's mission is focused on improving the user experience by understanding current and latent needs. Creative Good's "customer experience methodology" is a unique blend of strategy, marketing, and usability, in which the user experience is viewed strictly in the context of the client's business.

Prior to her work at Creative Good, Monica was vice president of e-commerce at Gateway, where she led both the consumer and professional Internet businesses, including merchandising, marketing, design, and production.

At Gap, Inc., Monica was vice president of production for the five Gap-brand websites (gap.com, gapkids.com, babygap.com, bananarepublic.com, oldnavy.com). She led the launch of several sites and focused on process and organization design before taking an operating role. Monica was responsible for digital asset management, product management, user experience, and design and operation of Gap's digital photo studio. She spent many years at The Gap in a series of management positions in finance, international communications and retail, including two years abroad as Gap country manager in Germany.

Monica holds a bachelor's of engineering in industrial engineering and an M.B.A. in international management. She is based in San Diego, California.

Halbert, Martin

Martin Halbert is director for digital programs and systems at Emory University. He is currently a principal investigator on the National Science Foundation-funded Ockham Project; on the Digital Library Federation's IMLS-funded work to research, design, and prototype a second-generation Open Archives Initiative metadata search system; and on two Mellon-funded metadata-harvesting initiative projects. He also serves as executive director of the MetaScholar Initiative, a consortium of thirty institutions working to aggregate metadata for scholarly portal services. Martin serves as the chair of the LOCKSS Subcommittee on Institutional Access Integration, for which he has studied issues of low-cost library server networks and associated integration issues. He has served as editor of several library publication projects, and currently supervises a university library division of sixteen professional staff.

Hamma, Kenneth

Kenneth Hamma is executive director for digital policy and initiatives at the J. Paul Getty Trust in Los Angeles. He oversees the management of the Getty Trust website, as well as strategic planning for information management across Getty programs, including the Museum, Research Institute, Conservation Institute, and Foundation.

He currently serves as a member of the Joint Committee on Archives, Libraries, and Museums sponsored by the Society of American Archivists, American Library Association, and American Association of Museums; director of the Museum Domain Management Association; sponsor of the .museum TLD; member of the User Advisory Board for Gallery Systems; and member of the advisory board of the American Association of Museums' Nazi Era Provenance Internet Portal. Until 2003 he served as board member for the Art Museum Image Consortium, the Consortium for the Interchange of Museum Information, and the National Initiative for Networked Cultural Heritage. He has also served as advisor to the European Union's (EU) project Artiste and board member for the EU's project musEnic.

From 1996 to 2004, Kenneth was assistant director and from 1987 to 1996 associate curator of antiquities at the Getty Museum.

Hart, Tim

Tim Hart is head of institutional research at the J. Paul Getty Trust. Institutional Research captures qualitative depictions of organizational performance and impact, and researches and records the activities and administration of the Trust and its programs. Tim is working to build a retrospective data set for historical reporting that will assess the institution's performance by measuring against its mission.

Before joining the Getty, Tim was a product manager at eToys, where he launched and managed eToys' hobby store. Prior to joining eToys Tim was a community manager at Yahoo/Geocities, one of the first personal website communities.

He has a master's degree from the University of San Francisco, and attended the University of California, Santa Barbara, as an undergraduate. He spent five years teaching at universities in Kyoto, Japan.

Hillmann, Diane I.

Diane is currently a research librarian at Cornell University Library (CUL), after five years as director of library services and operations at the National Science Digital Library. During her nearly twenty-nine years at CUL she functioned as a serials and funny formats cataloger and technical services administrator for the law library, and the library system's authorities librarian and manager of catalog maintenance.

During her years in traditional libraries (before going over to the dark side of digital libraries) she was a liaison to the Machine-Readable Bibliographic Information Committee (MARBI) on behalf of the American Association of Law Libraries and a full MARBI member representing the Library and Information Technology Association.

In 1995 she accepted an invitation to the first Dublin Core conference, and is now (after ten peripatetic years on the Dublin Core World Tour) a member of the DC Usage Board and Advisory Board, editor of *Using Dublin Core*, cochair of the DC Education Working Group, and administrator of AskDCMI.

June 2004 saw the release of *Metadata in Practice* by ALA Editions—since then, her advice has consisted of three words: "Read the book!"

Hodson, Sara S.

Sara S. Hodson, also known as Sue, is the curator of literary manuscripts at The Huntington Library, where she oversees all British and American literary manuscripts from the Renaissance to the present.

She earned her B.A. (with honors) and M.A. degrees in English from Whittier College and her M.L.S. from the University of California–Los Angeles. Sue has spoken widely on literary and archival topics, especially privacy and confidentiality, and her essays have appeared in such publications as *The American Archivist, Rare Books & Manuscripts Librarianship, California History*, and the *Dictionary of Literary Biography Yearbook*. Her most recent work is titled "In Secret Kept, In Silence Sealed: Privacy in the Papers of Authors and Celebrities," an article published in *Privacy & Confidentiality Perspectives: Archivists & Archival Records*.

Sue is a fellow of the Society of American Archivists and also received the Lifetime Achievement Award from the Society of California Archivists. Current projects include two books: *Human Documents: The Photography of Jack London* and *Four More Years: Presidential Editorial Cartoons by Paul Conrad*. Sue's next exhibition for The Huntington, in 2008, will focus on African Americans in the arts in Los Angeles, 1920–1950.

Holland, Douglas

Doug Holland has been employed at the Missouri Botanical Garden since 1994, serving first in the horticulture division, followed by three years as an assistant in the herbarium, four years as archivist and historian, and, since 2004, as director of the library. He wrote the *Guide to the Ewan Papers*, published by the Missouri Botanical Garden Press in 1997, and has coauthored several biographical and scientific papers. He has been involved in the Garden's digitization projects since 1997. He is currently active in the Biodiversity Heritage Library initiative and the Research Library Group-sponsored initiative for Resources Available in Natural History, and is on the Missouri State Library Digital Imaging Grant Review Committee.

Before coming to the Missouri Botanical Garden, Doug worked at the Harvard Forest Research Station in Petersham, Massachusetts, and at Plimoth Plantation living-history museum in Plymouth, Massachusetts. He received his B.A. in history from Colorado College in Colorado Springs, and his M.L.S. from the University of Missouri, Columbia.

Jordan, Jay

Jay Jordan became the fourth president in the Online Computer Library Center's (OCLC) thirty-eight-year history in May 1998. He came to OCLC after a twenty-four-year career with Information Handling Services, an international publisher of databases, where he held a series of key positions in top management, including president of IHS Engineering. Jay graduated from Colgate University and served as a U.S. Army officer in Germany. He has spent more than seven years living and working outside the United States.

Jay is a member of the board of trustees of the Columbus Museum of Art and Franklin University. He also serves on the Council of Advisors for the School of Information Studies of Florida State University, and the board of visitors of the School of Information and Library Science, at the University of North Carolina at Chapel Hill. He is a fellow of the Standards Engineering Society.

Under Jay's leadership, OCLC has built a new technological platform, introduced new services, created a library advocacy program, and introduced new initiatives to make library holdings and libraries more visible on the open Web. The number of libraries in the OCLC cooperative has grown from 30,000 in 64 countries to more than 55,000 in 109 countries.

Lanzi, Elisa

Elisa Lanzi is an art information specialist working with visual collections, libraries, and museums. Her area of expertise centers on metadata standards and integrated access for diverse collections. Lanzi is currently director of the imaging center at Smith College, where she is involved in building digital collections and tools for teaching and learning.

She was a founding partner of Lanzi/Warren Associates, working with clients to help them develop information management practices for improved access to their collections. Lanzi was manager of the Getty Art & Architecture Thesaurus, and also initiated a training project for cultural heritage documentation. She is the author of *Introduction to Vocabularies: Enhancing Access to Cultural Heritage Information*. As chair of the Visual Resources Association (VRA) Data Standards Committee, she initiated the VISION project, a collaborative demonstration database for visual resources material, and the VRA Core Categories, a standard for cataloging images.

Lanzi is a past president of the VRA and active in numerous professional organizations, for which she has made presentations at national and international venues. Lanzi holds a degree in English/art history and has a master's in library and information science from the University at Albany.

McCargar, Victoria

Victoria McCargar is a veteran journalist and digital archivist whose research focus is preservation of newspaper content in digital formats. She worked at the *Los Angeles Times* for more than twenty-five years in both journalism and access technology, participating in numerous innovative digitization projects in various media. She is currently researching archival practice in news organizations for InterPARES and was a member of the PREMIS committee, developing metadata for long-term preservation. In addition to lecturing at the University of California–Los Angeles (UCLA), she also consults in the area of digital asset management systems, news vocabularies, metadata standards, and digital preservation. She holds master's degrees in library and information science from UCLA and in science and medical reporting from the University of Missouri School of Journalism.

Milewicz, Liz

Liz Milewicz is currently pursuing her doctorate degree at the Institute of Liberal Arts at Emory University, where she is studying the culture of academic libraries. As a member of Woodruff Library's Digital Programs and Systems team, Liz has developed documentation for new metadata tools and curricular materials for Open Archives Initiative implementation training sessions, and has surveyed Digital Library Federation (DLF) institutions as part of her work for the DLF Aquifer project in an effort to determine how institutions assess the use of their digital collections and services and what they have determined about the ways scholars access and use digital resources.

Mitchell, Steve

Steve Mitchell is project director of the iVia (http://ivia.ucr.edu) and Data Fountains (http://datafountains.ucr.edu) Projects. Steve has close to fourteen years of Internet service provision experience in libraries and has been a science reference librarian for nineteen years. He has a B.A. in sociology from the University of California, Santa Barbara, and an M.L.I.S. from the University of California, Berkeley.

Moen, William E.

Dr. William Moen received his Ph.D. from Syracuse University and has been a faculty member at the School of Library and Information Sciences, University of North Texas, since 1996. He currently serves as the interim director of the Texas Center for Digital Knowledge, and associate professor in the School of Library and Information Sciences.

He teaches courses on the organization of information, metadata, and networked information organization and retrieval, and Z39.50. His research program includes investigations related to metadata utilization; organization of networked resources; distributed searching and networked information retrieval; interoperability testing; and the development and implementation of technical standards.

The U.S. federal Institute of Museum and Library Services has awarded Dr. Moen two National Leadership Grants. The first was for the Z39.50 Interoperability Testbed (Z-Interop) Project (http://www.unt.edu/zinterop) to conduct research on and develop methodologies for interoperability testing. The current grant is for the MARC Content Designation Utilization (MCDU) Project (http://www.mcdu.unt.edu). The MCDU Project is an empirical investigation of catalogers' use of the MARC bibliographic format's content designation. Approximately 56 million MARC records from the Online Computer Library Center, Inc., WorldCat database are being analyzed as part of this research.

Dr. Moen was the recipient of the 2005 Frederick G. Kilgour Award for Research in Library and Information Technology.

Riley, Jenn

Jenn Riley is the metadata librarian with the Digital Library Program at Indiana University–Bloomington, where she is responsible for planning metadata strategy for digital library projects and participates in the collaborative design of digital library systems. Much of her recent effort has been working toward the cost-effective creation of "shareable" metadata, promoting reuse of descriptive metadata in new and unanticipated environments. She was a major contributor to the emerging metadata guidelines *Best Practices for OAI Data Provider Implementations and Shareable Metadata* (http://oai-best.comm.nsdl.org/cgi-bin/wiki.pl?TableOfContents) and *Digital Library Federation MODS Implementation Guidelines for Cultural Heritage Materials* (http://www.diglib.org/aquifer/DLF_MODS_ImpGuidelines_ver4.pdf). Jenn's research interests also include the incorporation of thesaurus structures into search and browse systems, music digital libraries, and Functional Requirements for Bibliographic

Records. Jenn is the author of the blog "Inquiring Librarian" (http://inquiringlibrarian.blogspot.com), where her posts frequently center around improving intellectual access to library materials. In addition to an M.L.S. from Indiana University, she holds a B.M. in music education from the University of Miami (Florida) and an M.A. in musicology from Indiana University.

Shreeves, Sarah

Sarah Shreeves is the coordinator for the Illinois Digital Environment for Access to Learning and Scholarship (IDEALS), the institutional repository at the University of Illinois at Urbana-Champaign (UIUC). She has been active in the Open Archives Initiative (OAI) and Shareable Metadata Best Practices Working Group, a joint initiative between the Digital Library Federation (DLF) and the National Science Digital Library to establish best practices for OAI data provider implementations and metadata interoperability. Sarah's previous position was project coordinator for the National Leadership Grant-funded IMLS Digital Collections and Content Project (DCC) based at UIUC. Her experience with shareable metadata and the OAI Protocol for Metadata Harvesting is grounded in both the IMLS DCC project and the Mellon-funded OAI Metadata Harvesting Project (2001–2002) at UIUC, where she worked as a graduate assistant and project coordinator. Prior to coming to UIUC, Sarah worked for nine years in the Massachusetts Institute of Technology Libraries in Boston. She has a B.A. in medieval studies from Bryn Mawr College, an M.A. in children's literature from Simmons College, and an M.S. in library and information science from UIUC.

Skinner, Katherine

Dr. Katherine Skinner is the digital programs team leader for the Emory University General Libraries. She has managed and coordinated numerous digital library projects over the past five years, including the AmericanSouth project, a subject-based portal project with a dual focus: to cultivate digital scholarship and to improve interoperability of digital library systems using the Open Archives Initiative Protocol for Metadata Harvesting (OAI-PMH) (http://americansouth.org); the Music of Social Change project, which developed a collaborative model and software tools to facilitate library-museum collaborations using the OAI-PMH and also created an Internet exhibit of rare materials related to music and the African-American freedom struggle (http://metascholar.org/MOSC); the MetaArchive for Southern Culture and History program, which is establishing a cooperative model and distributed preservation network infrastructure (based on the open-source LOCKSS software) for the long-term preservation of digital content (http://metaarchive.org); and the Quality Metrics project, which is experimentally assessing user reactions to digital library search engines that employ different retrieval algorithms and quality metric weightings (http://www.metascholar.org/quality_metrics). She is also a founder and the managing editor of *Southern Spaces*, a pioneering peer-reviewed, open-access Internet journal and scholarly forum (http://southernspaces.org).

Vizine-Goetz, Diane

Diane Vizine-Goetz is a research scientist at the Online Computer Library Center, Inc. (OCLC). She joined OCLC in 1983 as a postdoctoral fellow to continue the research on database quality that she began as a doctoral student. Since then, she has conducted research on the application and use of controlled vocabularies and contributed to the development of Dewey classifier tools and classification-based browsing interfaces (DeweyBrowser).

She is currently lead researcher on the Terminology Services research project. In this project, OCLC researchers are using Web services to provide access to controlled vocabularies for libraries, museums, and archives to create consistent metadata for their collections.

Diane is also a member of the OCLC team conducting research involving the Functional Requirements for Bibliographic Records model. The FictionFinder prototype is one result of this effort. The prototype system provides access to 2.5-plus million bibliographic records for fiction that are clustered at the work level. In the prototype, records are indexed at the work level and displays are organized by work and expression.

Walter, Katherine L.

Katherine L. Walter codirects the University of Nebraska–Lincoln's (UNL) Center for Digital Research in the Humanities and is chair of Digital Initiatives & Special Collections (DISC) in the UNL Libraries. From 2002 to 2005, Walter was co–principal investigator of a project funded by IMLS to create an integrated guide to the dispersed poetry manuscripts of Walt Whitman using EAD, XML, and XSLT. She currently codirects an IMLS-funded project titled Interoperability of Metadata for Thematic Research Collections. The Center for Digital Research in the Humanities is known for digital initiatives such as the National Endowment for the Humanities-funded *Journals of the Lewis and Clark Expedition* and the Willa Cather Archive. For details about the Center and its projects, see http://cdrh.unl.edu.

Weibel, Stuart L.

Stuart Weibel has been in the Online Computer Library Center, Inc., Research Division since 1985, managing projects in automated cataloging, document structure analysis, electronic publishing, and persistent identifiers.

Dr. Weibel has been an active participant in Internet standards development, working on the Internet Engineering Task Force on Uniform Resource Identifiers and metadata. He was also a founding member of the International World Wide Web Conference Committee.

From 1995 to 2004, he was convener of the Dublin Core Metadata series of international workshops and conferences and helped to establish the Dublin Core Metadata Initiative as an open, international, consensus-building organization focused on development of cross-disciplinary metadata standards for the Web.

Dr. Weibel is a visiting scholar at the University of Washington iSchool for calendar year 2006.

Whalen, Maureen

Maureen Whalen is the associate general counsel for the J. Paul Getty Trust, where she is a transactional lawyer responsible for intellectual property matters, including licensing rights, acquisition of rights, and rights clearances. Maureen also works closely with MuseDoma, the sponsoring organization for the .museum top-level domain. Prior to joining the Trust, Whalen spent more than twenty years in the cable television industry, including twelve years at The Walt Disney Company, initially at the Disney Channel and later at Disney TeleVentures, which developed new broadband applications for television. Maureen also worked for the U.S. Department of State, Group W Cable, and Comcast Corporation. She received her undergraduate and law degrees from the State University of New York at Buffalo.

White, Layna

Layna White is head of collections information and access at the San Francisco Museum of Modern Art (SFMOMA). Her department is responsible for managing advancement of the Museum's collections management system; creating and maintaining visual documentation for works of art; managing inquiries related to intellectual property; and fostering information sharing about the Museum's collection. Prior to SFMOMA, Layna was collections information manager at the Grunwald Center for the Graphic Arts at the University of California–Los Angeles, where she was involved in cataloging museum objects and integrating collections management needs with on-site and online public access.

She is a member of the Museums and the Online Archives Collaboration, a group investigating cross-community standards, digitization tools and workflows, and use of digital content by different audiences. She is also an advisory committee member for Cataloguing Cultural Objects, a cross-community standard for describing, cataloging, and documenting cultural objects and their images. Degrees in art history and library and information science complement her interest in developing museum practices as well as meeting pluralistic and changing needs for access to and use of digital content.

Witchey, Holly

Holly Witchey is manager of new media initiatives at the Cleveland Museum of Art. She has a Ph.D. in European art. After seven years as associate curator of European art at the San Diego Museum of Art, San Diego, California, Witchey began a new career developing content-rich projects for museums using new technologies.

She has been a project director and content provider for in-house systems, multimedia special exhibition interactives, and museum websites. In addition to advocating for better project planning at museums, Witchey writes and speaks about museum ethics, accessibility, and scholarly issues that have arisen as a result of the use of new technologies in museum settings. She is the author of several books and numerous articles. Most recently she coauthored a chapter in *Digital Applications for Cultural and Heritage Institutions* (Ashgate Press, 2005).

She is currently chair of the American Association of Museums' Standing Professional Committee for Media & Technology, a member of the board of directors of the Museum Computer Network, and an appointed member of CALM (the Joint Committee on Archives, Libraries, and Museums).

2006 Program Committee

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Free Admission to MOCA

Free Admission to the Museum of Contemporary Art and MOCA's other downtown space, the Geffen Contemporary, has been arranged for WebWise participants on Friday the 17th (11:00am to 5:00pm) and on Saturday the 18th (11:00am to 6:00pm). Conference participants will just need to show their WebWise conference badge at MOCA's box office.