



Media Advisory

PRESS OFFICE

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Homeowners, Renters and Businesses Get Help With Disaster Preparedness

SBA's Live Web Chat with Diana McClure, Director of Business Protection at the Institute for Business and Home Safety will answer questions Thursday, July 10 from 1 p.m. to 2 p.m., ET

WHO: Diana McClure, director of business protection and vice president at the Institute for Business & Home Safety (IBHS), will host the SBA's July Web chat on *"Preparing for Disaster – What Every Homeowner, Renter and Business Should Know."*

McClure will share her insight on disaster preparedness and emergency readiness for homeowners, renters, and business owners. She will answer questions about how to plan for physical disasters, including how to recover from property damage and economic loss.

McClure's business continuity approach is based on IBHS' *Open for Business*[®] program, a toolkit geared toward small to mid-sized businesses. The toolkit and an online training series are available for free to help business owners complete their disaster plan at www.DisasterSafety.org. The toolkit is also available in Spanish.

WHAT: The SBA's live Web chat series provides small business owners with the opportunity to have an online exchange about relevant business issues with experts, real-world industry leaders and successful entrepreneurs. Participants will have direct, real-time access to the Web chat via questions they submit online, in advance and during the session, with instant online answers.

WHEN: July 10, 2008, 1:00 p.m. to 2:00 p.m. (ET)
McClure will answer questions for one hour.

HOW: Participants can join the live Web chat by going online to www.sba.gov, and clicking "Online Business Chat." Web chat participants may post questions before the July 10th chat by visiting <http://app1.sba.gov/livemeeting/jul08/index.cfm> and posting their questions online.

To review archives of past Web chats, visit online at <http://www.sba.gov/tools/monthlywebchat/index.html>

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