



Media Advisory

PRESS OFFICE

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Live Webcast of SBA's National Small Business Week Policy Forums Scheduled

Issue Forums to Focus on Healthcare, Trade and the Economy

WASHINGTON – Small business and advocacy groups, bloggers and think tanks can take part in National Small Business Week 2008, featuring national awards and issue forums at the agency's premier annual event.

These public policy forums will feature leading experts discussing key issues that impact small business and the economy:

- WHO:** Secretary Michael Leavitt, U.S. Department of Health and Human Services
Ambassador Susan C. Schwab, United States Trade Representative
Newt Gingrich, Chairman, American Solutions and former House Speaker
Clarence "Bud" Albright Jr., Under Secretary of Energy
Paul A. Schneider, Deputy Secretary of the Department of Homeland Security
Michael E. Porter, Chairman, Initiative for a Competitive Inner City
John Hope Bryant, Founder of Operation HOPE
Other prominent business leaders, CEOs and politicians
- WHAT:** *Continuous Live Webcasting of Executive Policy Forums*
Healthcare: Cost and Coverage: Healthcare Chicken and Egg Trade
Going Global: Accessing New Markets
Meeting the Energy Challenge: Impacts & Opportunities for Small Business
Procurement: Secrets of Building Alliance Partnerships with Prime Contractors
Financial: Investing in the Future: Financing Inner City Businesses (in NYC)
- WHERE:** Go online to www.NationalSmallBusinessWeek.com
All Forums will be Webcast Live across the Nation. Award events also will be Webcast live.
*Sponsored by Cisco; Event times and dates subject to change.
Please check the Web site for most current information.*
- WHEN:** **April 22, 2008 – Mandarin Oriental Hotel and Conference Center, Wash., D.C.**
9:30 am – 10:40 am Healthcare: Cost and Coverage: Healthcare Chicken and Egg
10:45 am – 11:30 am Keynote Remarks by Newt Gingrich
11:35 pm – 12:20 pm Keynote Remarks by Michael Levitt

12:30 pm – 3:00 pm Keynote Remarks by SBA Administrator Steve Preston
& the National Awards Honoring State Small Business Winners
3:30 pm – 5:00 pm Trade: Going Global: Accessing New Markets

April 23, 2008 – Mandarin Oriental Hotel and Conference Center, Wash., D.C.

8:00 am – 10:00 am Keynote Remarks by Secretary Stephen Moret, Louisiana
Economic Development & the Phoenix Awards
10:30 am – 12:00 pm Energy: Impacts & Opportunities for Small Business
12:00 pm – 2:00 pm Keynote Remarks by Minority Business Development Agency
Director Ronald Langston & the National Awards Honoring
Procurement Winners
3:00 pm – 4:30 pm Procurement: Secrets of Building Alliance Partnerships with
Prime Contractors
7:30 pm – 11:00 pm Champion Awards

April 25, 2008 – The Westin New York at Times Square, New York

11:00 am – 2:00 pm Financial: Investing in the Future: Financing Inner City
Businesses;
Keynote Remarks by Michael Porter & the Lender Awards

(Video on Demand of events and forums will be available 24 hours after the event.
Visit www.nationalsmallbusinessweek.com for schedule and details.)

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