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WebWise

*Stewardship in the Digital Age:
Managing Museum and Library Collections
for Preservation and Use*

February 28 - March 2, 2007

The theme of the eighth annual IMLS WebWise Conference on Libraries and Museums in the Digital World is "Stewardship in the Digital Age: Managing Museum and Library Collections for Preservation and Use."

This is a core responsibility of museums, libraries, and archives. And yet, the *Heritage Health Index,* a study by Heritage Preservation in partnership with IMLS, found that current preservation and emergency preparedness practices are largely inadequate. The study called for immediate action to prevent the loss of millions of irreplaceable artifacts. IMLS has responded by making the centerpiece of its tenth anniversary year a new initiative called *Connecting to Collections.* WebWise 2007 is a key component of this initiative.

There is clearly a strategic role for digital technologies in the stewardship of collections. WebWise 2007 will delve into the details of that role. How can cultural heritage institutions ensure the preservation of digital surrogates? How will they preserve the new forms of expression that exist only in digital form? How can they use digital technologies to document, track, and manage their collections more effectively? These questions and related issues will be addressed by leaders of national cultural institutions who face these challenges on a massive scale, by technology and preservation experts who are conducting research on digital preservation, and by library and museum professionals from a variety of institutions who are developing strategies to help their institutions meet immediate needs and prepare for the digital future.

—Dr. Anne-Imelda M. Radice, Director, Institute of Museum and Library Services

About the Conference Hosts

The **J. Paul Getty Trust** is an international cultural and philanthropic organization serving both general audiences and specialized professionals. Educational in purpose and character, the Getty focuses on the visual arts in all of their dimensions through its programs, the J. Paul Getty Museum, the Research Institute, the Conservation Institute, and the Foundation. For more on the Getty Trust and its components, please visit *www.getty.edu.*

The J. Paul Getty Trust

The **Institute of Museum and Library Services** is the primary source of federal support for the nation's 122,000 libraries and 17,500 museums. The Institute's mission is to create strong libraries and museums that connect people to information and ideas. The Institute works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development. To learn more about the Institute, please visit *www.imls.gov.*

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Headquartered in Dublin, Ohio, the **Online Computer Library Center** is a nonprofit organization that has provided computer-based cataloging, reference, resource sharing, and preservation services to 54,000 libraries in 96 countries and territories. For more information, please visit *www.oclc.org.*

OCLC

Welcome to WebWise!

Pre-Conference Workshops—February 28, 2007

PRE-CONFERENCES AT THE HYATT REGENCY WASHINGTON, CAPITOL HILL

8:30–9:00 am	**Registration & Continental Breakfast for Pre-Conference #1**
9:00 am–noon	***Pre-Conference #1: Preserving Digital Collections***
Noon–1:00 pm	**Box Lunch for those registered for Pre-Conference #2**
12:30–1:00 pm	**Registration for Pre-Conference #2**
1:00–4:30 pm	***Pre-Conference #2: Sharing Images and Data: Making Access to Collections Easier and Better***

PRE-CONFERENCE AT GEORGETOWN UNIVERSITY

7:45 am	**Buses depart the Hyatt Regency for Georgetown University**
8:30–9:00 am	**Registration**
9:00 am–4:00 pm	***Pre-Conference #3: Producing Broadcast-Quality, Preservation-Worthy Video***
4:15 pm	**Buses depart Georgetown University for return to the Hyatt**

WELCOME RECEPTION

5:30–7:00 pm	**At the Hyatt Regency Washington (Sponsored by OCLC)**

FOLLOWING THE CONFERENCE

Conference papers will appear in First Monday, an online peer-reviewed journal that addresses issues related to the Internet. *See www.firstmonday.org.* Also check *www.imls.gov/webwise* for other conference updates, including proceedings, podcasts, and more!

Conference Day One—Thursday, March 1, 2007

Moderator: Liz Bishoff, Head of Sponsored Programs, University of Colorado at Boulder, University Libraries

8:45–9:15 am *Welcome to WebWise*—Dr. Anne-Imelda Radice, IMLS Director; Mr. Jay Jordan, OCLC CEO and President; and Dr. Ken Hamma, Executive Director, Digital Policy, J. Paul Getty Trust

9:15–10:00 am **Keynote Address:** *Envisioning American Art 2.0*—Dr. Elizabeth Broun, Director, Smithsonian American Art Museum

10:00–10:45 am **Break and Project Demonstrations:**

- *Folkstreams,* University of North Carolina at Chapel Hill's School of Information and Library Science; Chapel Hill, NC. Website: *www.folkstreams.net*
- *Turtle Trails,* North Carolina Aquarium/Roanoke Island; Manteo, NC. Website: *www.ncaquariums.com/turtletrails*
- *dPlan,* Northeast Document Conservation Center; Andover, MA. Website: *www.dplan.org*
- *Saving Nebraska's Treasures,* Nebraska State Historical Society; Lincoln, NE. Website: *www.nebraskahistory.org/oversite/whatsnew/save_treasures.htm*
- *Variations3,* Indiana University, Bloomington, IN; Website: *www.dlib.indiana.edu/projects/variations3*
- *Cylinder Preservation and Digitization Project,* University of California, Santa Barbara, Library; Santa Barbara, CA. Website: *http://cylinders.library.ucsb.edu*

10:45 am–noon **Session #1:** *The Challenge of Preservation Today*—Moderator: Günter Waibel, Program Officer, OCLC/RLG Programs

- *From the Heritage Health Index: The State of our Physical and Digital Collections*—Kristen Overbeck Laise, Vice President, Collection Care Programs, Heritage Preservation
- *Exit Art Digital Archive: The Challenge of Preserving Contemporary Experimental Art* —Jodi Hanel, Associate Curator & Audrey Christensen, Archivist, Exit Art
- *In Their Original Form: Sub-Zero Cold Storage for the Permanent Preservation of Photographs, Digital Prints, Newspapers, Magazines, Books, Paper Manuscripts, and Other Artifacts That Were Not Born Digital*—Henry Wilhelm, President, Wilhelm Research

Noon–1:15 pm **Lunch and Lunch Tables with Discussion Leaders**

1:15–2:30 pm **Session #2:** *Digital Preservation Readiness: Are We Ready to Preserve Our Digital Assets?*— Moderator: Tom Clareson, Program Director for New Initiatives, PALINET, Inc.

- *Surveying the Digital Readiness of Institutions*—Ann Russell, Executive Director, Northeast Document Conservation Center

- *Auditing and Certification of Digital Repositories: Best Practices and Next Steps*—Robin Dale, Program Officer, OCLC/RLG Programs
- *Alabama Digital Preservation Network: A Statewide Solution to Preserving Locally-Created Digital Collections*—Sue Medina, Director, Network of Alabama Academic Libraries

2:30–3:30 pm **Washington Update: Update on Federal Research & Development Digital Preservation Programs**—Moderator: Clifford Lynch, Executive Director, Coalition for Networked Information,

- Laura Campbell, Associate Librarian for Strategic Initiatives/Chief Information Officer, Library of Congress
- Ken Thibodeau, Director, ERA Program, National Archives and Records Administration
- Chris Greer, Senior Advisor for Digital Data, Office of Cyberinfrastructure, NSF
- Joyce Ray, Associate Deputy Directory for Library Services, IMLS

3:30–4:00 pm **Break**—Washington Update presenters will be available during the break to answer additional questions.

4:00–5:15 pm **Session #3: *Documenting Cultural Heritage: Case Studies in Cultural Heritage Preservation***—Moderator: Liz Bishoff, Head of Sponsored Programs, University of Colorado at Boulder, University Libraries

- *Stewarding Potential*—Jane Sledge, Associate Director for Museum Assets and Operations, National Museum of the American Indian
- *The Olympic Peninsula Community Museum Project: A Window Into a Community*—Anne Graham, Senior Computer Specialist, Libraries Digital Initiatives Programs, University of Washington Library
- *American Languages: Documenting Cultural Heritage through Language Preservation*—Mark Louden, Professor, Department of German/Max Kade Institute, University of Wisconsin-Madison

5:15 pm **Adjourn**

Conference Day Two—Friday, March 2, 2007

Moderator:	Liz Bishoff, Head of Sponsored Programs, University of Colorado at Boulder, University Libraries

9:00–9:45 am   **Keynote Address: *Digitization for Access AND Preservation: Strategies of the Library of Congress***—Dr. Deanna Marcum, Associate Librarian for Library Services, Library of Congress

9:45–10:30 am   **Break and Project Demonstrations:**

- ***Electronic Cataloging Initiative,*** Autry National Center; Los Angeles, CA. Website: *www.autrynationalcenter.org/collections*
- ***The Quilt Index,*** Michigan State University Museum; East Lansing, MI. Website: *www.quiltindex.org*
- ***The Florida Folklife Digitization and Education Project,*** State Library & Archives of Florida; Tallahassee, FL. Website: *www.floridamemory.com/Collections/folklife*
- ***Thomas Jefferson's Libraries,*** Monticello/Thomas Jefferson Memorial Foundation; Charlottesville, VA. Website: *www.monticello.org/library*
- ***The West Semitic Research and InscriptiFact Projects,*** University of Southern California; Los Angeles, CA. Website: *www.inscriptifact.com*
- ***The Renaissance Society Online Exhibition Archive: 1915 - present,*** Renaissance Society; Chicago, IL. Website: *www.renaissancesociety.org*

10:30–1:45 am   **Session #4: *Cyberinfrastructure for the Humanities***— Moderator: Joyce Ray, Associate Deputy Director for Library Services, IMLS

- *Our Cultural Commonwealth: Report of the ACLS Commission on Cyberinfrastructure for the Humanities and Social Sciences*—Steven Wheatley, Vice President, American Council of Learned Societies
- *Digital Humanities and the IMLS/NEH Advancing Knowledge Partnership* —Brett Bobley, Director, Digital Humanities Initiative, National Endowment for the Humanities
- *Scholarly Collaboration with Museums and Libraries in the Digital Era*—Roy Rosenzweig, Director, Center for History and New Media, George Mason University

11:45 am–12:30   **Discussion and Wrap-up**—Diane M. Zorich, Cultural Heritage Information Management Consultant

12:30 pm   **Adjourn**

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