A Spatial Model of the Impact of State Bankruptcy Exemptions on Entrepreneurship

By

Aparna Mathur, Ph.D Department of Economics, University of Maryland, College Park

for



under contract number SBAHQ-03-M-0533

Release Date: July 2005

This report was developed under a contract with the Small Business Administration, Office of Advocacy, and contains information and analysis that was reviewed and edited by officials of the Office of Advocacy. However, the final conclusions of the report do not necessarily reflect the views of the Office of Advocacy.



Small Business Research Summary

Advocacy: the voice of small business in government

July 2005

No. 261

A Spatial Model of the Impact of State Bankruptcy Exemptions on Entrepreneurship

by Aparna Mathur, Ph. D Department of Economics, University of Maryland, College Park 2004. [54] pages, under contract no. SBAHQ-03-M-0533

Purpose

The Office of Advocacy tracks the market conditions in which small businesses operate, which includes the regulatory policies, business formation practices and market entry approach. The focus of this paper is on the U.S. personal bankruptcy law, and in particular, the effect that state bankruptcy exemptions have on entrepreneurship.

The homestead exemption is an exemption for equity in owner-occupied housing. This varies widely among the states, with some states having no exemption and others having unlimited exemptions. Most states also have exemptions for household belongings, equity in vehicles, retirement accounts, and a wildcard category that can be applied to any type of asset. These exemption levels have changed over time in many states.

Given these differences in state bankruptcy exemptions, businesses might opt for a business location based on the conditions in surrounding states. In an effort to better understand the effect of such state exemptions on entrepreneurship, the Office of Advocacy contracted with Aparna Mathur, a graduate student at the University of Maryland, for this study.

Overall Findings

Entrepreneurs choose the location of their businesses in response to competing business conditions in and outside the state, making state bankruptcy laws a significant determinant of entry and exit decisions by small firms.

Highlights

• The bankruptcy exemption in one's own state has a significant and positive impact on entrepreneurship. The paper finds that higher bankruptcy exemptions in neighboring states lower the probability of starting a business in the state of residence.

• Lower taxes in neighboring states increase the probability of business closure, as entrepreneurs may decide to relocate to these states to take advantage of better conditions.

• According to the findings, state unionization rates significantly reduced the probability of business closures.

• The study discovered that states with Self-Employment Assistance (SEA) programs for people receiving unemployment benefits encourage transitions to entrepreneurship, and businesses in these states are less likely to shut down. This voluntary program currently exists in seven states.

• Individuals with employer-provided health insurance are less likely to leave their existing jobs to start a business. In contrast, those with self-purchased insurance are more likely to become self-employed.

• Individuals who owned a business in the past are 40 percent more likely to start a business, while individuals who did not own a business before are more likely to end a business.

Scope and Methodology

This two-part study uses longitudinal data from the Survey of Income and Program Participation (SIPP) dataset. SIPP is a multi-panel longitudinal survey that measures economic and demographic characteristics over roughly a three-year period. The related panel data used for this study are: 1993-1995 and 1996-1998. The first part focuses on job creation through the birth of small businesses, and the second focuses on job destruction through the death of small businesses.

The report examines the the influence of statebankruptcy exemptions and other business and macroeconomic variables in the resident and neighboring states on entrepreneurs' decisions to begin or end a

This report was developed under a contract with the Small Business Administration, Office of Advocacy, and contains information and analysis that was reviewed and edited by officials of the Office of Advocacy. However, the final conclusions of the report do not necessarily reflect the views of the Office of Advocacy.

business in their own state.

There are some limitations to the data—some questions relevant for the study are not asked across different panels. For instance, the survey lacks information on whether the spouse of the business owner had health insurance.

This report was peer-reviewed consistent with Advocacy's data quality guidelines. More information on this process can be obtained by contacting the Director of Economic Research at advocacy@sba.gov or (202) 205-6533.

Ordering Information

The full text of this report and summaries of other studies performed under contract with the U.S. Small Business Administration's Office of Advocacy are available on the Internet at *www.sba.gov/advo/research*. Copies are available for purchase from:

National Technical Information Service 5285 Port Royal Road Springfield, VA 22161 (800) 553-6847 or (703)605-6000 TDD: (703) 487-4639 *www.ntis.gov* Order number: PB2005-105509 Pricing information: Paper copy, A05 (\$31.50) Microfiche, A01 (\$14.00) CD-ROM, A00 (\$18.95) Download, A00 (\$ 8.95)

To receive email notices of new Advocacy research, press releases, regulatory communications, and publications, including the latest issue of *The Small Business Advocate* newsletter, visit *http://web. sba.gov/list* and subscribe to the appropriate Listserv.

A Spatial Model of the Impact of State Bankruptcy Exemptions on Entrepreneurship¹

Aparna Mathur²

Department of Economics, University of Maryland at College Park

Abstract

This is the first paper that highlights the role of spatial interactions, in the context of state bankruptcy laws, in the entrepreneurship decision. The focus of the paper is on small businesses. Small and medium enterprises represent between 96 percent to 99 percent of all enterprises in the US. This paper asks whether laws that facilitate easy exit are an important consideration in entry of small businesses. The study uses U.S. data, since the U.S. has sufficient variation in bankruptcy law across states. This paper studies the decision of an individual to begin (or end) a business in a particular state, as a function of bankruptcy regulations and other macroeconomic and business variables in that state *as well as those in neighboring states*. I use spatial econometric techniques to model these interactions. The study uses longitudinal data from the SIPP dataset. Model estimation is computationally challenging due to the large number of observations and the presence of a lagged endogenous variable, individual random effects, and state dummies. The paper finds that higher bankruptcy exemptions in neighboring states lower the probability of starting a business in the state of residence. The bankruptcy exemption in one's own state has a significant and positive impact on entrepreneurship.

Keywords: Entrepreneurship, Bankruptcy law, Small firms, Spatial Econometrics

JEL Classification: M13, K35, C21, C23

¹ I wish to express my gratitude to my advisors Prof. Harry Kelejian, Prof. John Shea, Prof. Ginger Jin, and Prof. Gelbach for their advice and comments. Thanks also to Kartikeya Singh, Dr. Devesh Roy, Brian Headd and Victoria Williams, and seminar participants at the American Economic Association Meetings (2005), for useful comments. All errors are mine. The research was funded by the Small Business Administration, Office of Advocacy, and was conducted while the author was a student at the University of Maryland, College Park.

²Email:mathur@econ.umd.edu

Executive Summary

- This paper analyzes the impact of bankruptcy law on births and closures of small businesses. Small firms represent between 96 to 99 percent of all enterprises in the U.S. These firms are subject to high rates of gross job creation and job destruction. The paper asks the question: Are laws that affect the costs and benefits of exit, such as bankruptcy laws, also important to entry of small firms?
- The focus of the paper is on U.S. Personal Bankruptcy Law. The feature of this law that I examine in the study is the bankruptcy exemption limit, which varies widely across U.S. states and over time. For example, in 1993 some states, such as Maryland, had zero homestead exemptions, while other states, such as Texas and Florida, had unlimited homestead exemptions. Thus, the U.S. provides a natural panel to study the effects of bankruptcy law on entrepreneurship. My results confirm that state exemptions have a positive (wealth insurance) effect on entrepreneurship, or entry of small firms.
- Results for business closure also suggest that high exemptions increase closures or exits. An interpretation of this finding is that if individuals are in states with high exemptions, they may find it easier to shut down failing businesses due to the wealth insurance provided by these high exemptions. Thus both entry and exit are positively correlated with exemption levels.
- I allow for spatial interactions, i.e, I allow for the fact that entrepreneurs may take into account business conditions, including bankruptcy laws, in neighboring states when deciding to start a business in the current state of residence. I believe that these effects are important, since individuals have the option to move and locate their businesses in states that offer better conditions, such as higher exemptions or lower tax rates. In my dataset, on average per year about 1.5 percent of the sample changed states. Out of these, approximately 0.4 percent (less than 1 percent) started businesses, and conditional on moving *and* starting a business, nearly 55

percent had moved to a higher-exemption state. I also find evidence that entrepreneurs shut down businesses in a particular state, moved across state lines, and restarted businesses. To allow for these interactions, I introduce a weighting matrix that puts a positive weight on business conditions in adjoining states. The paper cites studies by other authors that show that households and businesses do relocate to take advantage of better business conditions in neighboring states; hence, introducing spatial effects in the entrepreneurship decision is not without basis. Results suggest that higher average exemptions in neighboring states may reduce entrepreneurship in one's own state. My intuition for this is that since individuals always have a positive probability of moving to a neighboring state to take advantage of more generous exemptions, they are less likely to start a business in their current state. At the same time, higher neighbor state exemptions also increase closures, as entrepreneurs may be more likely to relocate to those neighboring states. As I mentioned before, I find evidence of this in the data. A point worth noting here is that exemptions may simply be proxying for other state business conditions. The paper tries to control for this by introducing a far richer set of state variables than other studies.

- Interestingly, the significance of the spatial variables is more pronounced when neighboring states are less distant from the individual's current state of residence. Thus the effect is likely to be more pronounced, for example, in Maryland, than in Texas. I try to control for this by experimenting with distance- and populationweighted averages of neighbor conditions, instead of assigning all neighboring states equal weights.
- I use additional variables that have not been considered in previous literature. The paper finds that Self-Employment Assistance programs for people receiving unemployment benefits encourage transitions to entrepreneurship, while businesses are less likely to shut down in states where these programs have been started.

- I examine whether the cost of health insurance for the entrepreneur has an impact on the decision to start a business. The paper finds some evidence of "job-lock" in that individuals with employer-provided insurance are significantly less likely to start businesses, while individuals with self-purchased insurance are more likely to become entrepreneurs.
- The paper finds that individuals who owned a business in the past are 40 percent more likely to start businesses. Also, individuals who did not own a business before are more likely to end businesses.
- The paper also makes a methodological contribution. As described in detail in Appendix A.1, the estimation of a probit model containing random effects, a lagged dependent variable and state dummies, with a large number of crosssectional units and a relatively short time dimension, requires special manipulations and programs for empirical implementation. In particular, separately identifying the effect of the lagged dependent variable and unobserved heterogeneity (the random effect) requires modeling of initial conditions, which further complicates the estimation procedure.
- In conclusion, my study finds that state bankruptcy exemptions are a significant determinant of entry and exit decisions by small firms. Moreover, entrepreneurs make decisions about entry and exit based on business conditions not only in their current location, but also in neighboring locations. For the U.S., this implies that states must follow policies that are competitive with at least their immediate neighbor, since much of the migration happens between neighboring states. More generally, these results have implications for all economies where small firms are a significant fraction of all enterprises, since adopting appropriate policies toward bankruptcy may encourage the growth of these economies.

1 Introduction

This paper analyzes the impact of bankruptcy law on births and closures of small businesses. Small and medium enterprises represent between 96 to 99 percent of all enterprises in the U.S. Small businesses are responsible for much of the "churning" or turnover in the U.S. economy. Overall from 1989 to 1995, 2.9 million small firms were born and 2.6 million small firms died.³

A question that this paper tries to answer is whether laws that determine the costs and benefits of exit, such as bankruptcy laws, are important to entry of small businesses. The U.S. is unusual in having very pro-debtor bankruptcy laws. For example, U.S. bankruptcy law provides for discharge of debts of failed businesses when the business owner files for bankruptcy. Among the industrialized countries, only the U.S. has a high and rapidly rising bankruptcy filing rate.⁴

The focus of this paper is on U.S. personal bankruptcy law. The U.S. personal bankruptcy system functions as a bankruptcy system for small unincorporated businesses as well as consumers. If a firm fails, the entrepreneur has an incentive to file for bankruptcy under Chapter 7, since both business debts and the entrepreneur's personal debts are discharged. The entrepreneur must give up assets above a fixed bankruptcy exemption level for repayment to creditors. However, future earnings are entirely exempt.⁵

Bankruptcy exemptions in this paper refer to homestead and personal property exemptions. These exemption levels are set by the states and vary widely across states and over time. Thus the U.S. provides a natural panel to analyze the impact of bankruptcy law on entrepreneurship. The effect of high exemptions, as documented in the literature, is twofold. Fan and White (2003) have shown that the wealth insurance effect of

³ Small Business Growth by Major Industry (SBA).

⁴ Fan and White (2003)

⁵ Proposed changes in the law (Bills HR333 and S420) make it harder for individuals above a certain median income to file for bankruptcy, and place a cap on the maximum exemption limit. Only wage earners whose household incomes are below their state's median (the U.S. median for a family of four was recently \$59,981) will be permitted to file under Chapter 7.

exemptions encourages entrepreneurship, while Berkowitz and White (2004) find that small firms are more likely to be denied credit if they are located in states with unlimited exemptions. My results confirm those of Fan and White (2003), i.e., even if credit access is tougher, entrepreneurs would prefer to be in states with high, rather than low exemptions.

The unique contribution of this paper is that it studies the effect of bankruptcy law in a spatial setting, whereby entrepreneurs are seen to be choosing the optimal location of their business from a choice of locations including one's own and neighboring states. Their decision to start (or end) the business is therefore a function of business conditions in these competing locations. Introducing spatial effects is not without basis. Holmes (1998), Karvel, Musil and Sebastian (2002), and other authors provide evidence that business relocation decisions could be prompted by competing business conditions in neighboring states.

I make use of a detailed longitudinal dataset that tracks individuals over a period of three years and has monthly information on labor force characteristics, state of residence, and demographic characteristics. Hence, I am able to know the exact location of the individual at the time of starting (or ending) a business. That further allows me to use state business conditions, such as the bankruptcy exemption level, as factors affecting the transition to entrepreneurship.

A major finding of the study is that while one's own state exemptions have a positive effect on entrepreneurship, higher neighbor state exemptions adversely affect entrepreneurship, i.e., the probability of starting a business in the current state of residence is lower if the exemption in the neighboring state is higher. An intuition for this result is that entrepreneurs may find it more attractive to move to a neighboring state with more lenient bankruptcy exemptions, rather than start a business in their own states. This is especially true since the risk of failure for these businesses is high.

The plan of the paper is as follows. The next section provides an overview of the study. Section 2 provides a literature review and evidence for spatial effects. Section 3 develops a theoretical model and provides details of the empirical methodology. Section 4 provides results for business starts and closures. Section 5 outlines different specifications and Section 6 concludes.

1.1 Overview

In this paper, I propose a two-part study. The first part of the paper will focus on job creation through the birth of small businesses. The second will focus on job destruction through the death of small businesses. In particular, I look at the decision of a cross-sectional unit (an individual or a family) to either begin or end a business in a particular state as a function of bankruptcy regulations and other business and macroeconomic variables in that state compared with those in neighboring states. I propose to expand upon models in the literature, most notably Fan and White (2003), in a number of ways. First, I will allow for spatial interactions. To my knowledge, there has been no paper that has looked at spillover effects from adjoining states on the probability of starting or ending a business in a particular state. I believe that these effects are important, since individuals have the option to move and locate their businesses in states that offer better conditions, such as higher exemptions or lower tax rates.⁶ To allow for these interactions, I will introduce a weighting matrix that puts a positive weight on business in a particular state is inversely (directly) related to business conditions in adjoining states.

Second, I will be using additional variables that have not been considered in previous literature. To the extent that some individuals move from unemployment to starting a business, policies relating to the level of unemployment benefits will also be important. Self-Employment Assistance programs for people receiving unemployment benefits vary by state and may also play a role in an individual's decision to start a business in a

⁶ I assume that individuals start or end businesses in the state in which they reside. The SIPP survey does not ask in particular whether the business is located in a state different from where the entrepreneur resides. Moreover, since nearly 70 percent of the businesses are home-based, I do not think this would be an issue in the data.

particular state.⁷ Finally, I examine if the cost of health insurance for the entrepreneur has an impact on the decision to start a business.

Third, my study is based on Survey of Income and Program Participation data relating to two panels: 1993-1995 and 1996-1998. In future drafts, I intend to extend the paper by using data relating to the period 1983-85. In 1978, a new federal bankruptcy code allowed each U.S. state to set its own bankruptcy exemption level, which they all did by 1982. It may be interesting to look at 1983 data to see the immediate impact of these exemptions on individual decisions to start or end a business.⁸ Moreover, by pooling data for these years with 1993-98, I get more variation in state policies over time.

My formulation of the model allows for state dummies and individual random effects. I specifically test to see whether the state dummies are significant. My formulation of the model has a richer set of state-level variables than other studies to fully capture all of the state-level effects. Fan and White (2003) in their panel data model considered only a random effects specification. They did not include state dummies, and did not test to see if their state variables were sufficient to capture all the state effects.

Finally, I introduce a lagged dependent variable to control for the possibility that individuals who owned (or did not own) a business in the past may be more likely to start (end) a business today.

The contribution of the paper is also methodological. As described in detail in Appendix A.1, the estimation of a probit model containing random effects, a lagged dependent variable, and state dummies, with a large number of cross-sectional units and a relatively

⁷ Self-Employment Assistance programs offer dislocated workers the opportunity for early re-employment. The program is designed to encourage and enable unemployed workers to create their own jobs by starting their own small businesses. Under these programs, states can pay a self-employed allowance, instead of regular unemployment insurance benefits, to help unemployed workers while they are establishing businesses and becoming self-employed. This is a voluntary program for states and, to date, fewer than 10 states have established and currently operate Self Employment Assistance programs. (Source: U.S. Department of Labor)

⁸ One possibility for further research is to obtain data from before 1978 and see if results are significantly different.

short time dimension, requires special manipulations and programs for empirical implementation. In particular, separately identifying the effect of the lagged dependent variable and unobserved heterogeneity (the random effect) requires modeling of initial conditions, which further complicates the estimation procedure. None of the papers surveyed here have introduced all of these features in a single model.

2 Literature Review

In this section, I will review some of the theoretical and empirical literature that has researched the role of various demographic, human capital, and financial considerations in the decision to become an entrepreneur. Most previous studies have examined the importance of the earnings differential between entrepreneurship and paid employment, taxation, liquidity constraints, and intergenerational transfers. As this review shows, there has been relatively little research on the role of state bankruptcy exemptions as an important factor in spawning innovation and employment; and further, there has been no paper, to my knowledge, that has used a spatial econometric model to study the same.

There have been two papers of note that have looked at the role of bankruptcy exemptions. The first is Fan and White (2003) and the other is Georgellis and Wall (2002). Fan and White (2003) consider the impact on entrepreneurial activity of bankruptcy exemptions, along with other variables that have been used extensively in the literature. They find a significant and positive relationship between the probability of starting a business and the exemption level. The probability of starting a business rises by about 22 percent from the lowest exemption states to the highest exemption states. Their results also suggest that the probability of ending a business is higher in states with high bankruptcy exemption levels, increasing by about 18 percent between the lowest exemption states and the unlimited exemption states. However, the results for ending a business are not statistically significant. As pointed out before, Fan and White do not consider spatial effects. For instance, if neighboring states have higher exemptions, this may influence a family's decision to start or end a business in its own state. They also did not test to see if state fixed effects are important. In my model I find that including the spatial exemption variables causes the resident state exemption to become insignificant. Hence what appears to be important is not the exemption level per se, but the resident state exemption *relative* to neighboring state exemptions.

Georgellis and Wall (2002) do not look at microdata on individuals or families. Instead they define the rate of entrepreneurship in a state as the proportion of the working-age population that is classified as nonfarm proprietors. They regress this on state policy measures, controlling for state and time dummies and for measures of business and demographic conditions, using U.S. state panel data for 1991-98. The business condition measures include the state's unemployment rate, per capita real income, and industry employment shares. The policy measures include the maximum marginal tax rate and the bankruptcy homestead exemption. The results indicate that at very low and high initial levels, an increase in the homestead exemption reduces the number of entrepreneurs. In the middle range of homestead exemption rates, there is a positive relationship between the exemption level and entrepreneurship. Further, only for relatively high homestead exemption rates will the level of entrepreneurship be higher than if there were no exemption at all. This result is different from that of Fan and White (2003), who find the relationship between the exemption level and homeowners' probability of owning a business to be monotonically increasing. Georgellis and Wall (2002) also find significant state fixed effects. Since their paper deals with data aggregated at the state level, Georgellis and Wall are unable to analyze factors that may be more relevant at the individual level, such as family wealth, the age of the entrepreneur, and so on. Moreover, even at the macro level, they do not consider factors such as the percentage of union workers in each state, which I incorporate.⁹

Other papers in this literature test for liquidity constraints, controlling for macroeconomic variables. Holtz-Eakin, Joulfaian, Rosen (1994), Evans and Leighton (1989), and Evans and Jovanovic (1989) find that higher inheritances and liquid assets increase the

⁹ Previous research has shown that the probability of moving from a wage and salary occupation to owning a business is lower for union members (Bruce, 1998).

likelihood of entrepreneurship. Another strand of research has focused on the differential tax treatment of income earned while working for others versus income from selfemployment. Some noteworthy papers include Cullen and Gordon (2002) and Bruce (1998), who find a positive relationship between personal tax rates and entrepreneurship. The role of race and work history has also been considered in the literature on selfemployment. Meyer (1990) and Blanchflower and Meyer (1992) find that Blacks are significantly less likely to be self-employed than Whites, while older, married, male workers are more likely to be self-employed. Moreover, Evans and Leighton (1989) conclude that people who have had low earnings in the past or who have shorter job tenures are also more likely to be self-employed.

There are other papers that have looked specifically at the factors leading to closure of businesses. These are very similar to factors that are significant for starting businesses, such as availability of financial capital, human capital in the form of entrepreneurial skills and the relative attractiveness of being a wage earner versus owning a business. Kangasharju and Pekkala (2001) find that firms run by more educated individuals have a higher probability of survival. Also, the probability of exit is lower for firms run by more educated individuals during recessions, but higher during booms. One reason for this may be that highly educated individuals face a higher outside demand for their labor during economic upturns than less educated individuals. In another paper, Pfeiffer and Reize (1998) find that firm survival rates are lower if a previously unemployed individual founded the firm. None of these papers have looked at the role of bankruptcy exemptions, and they do not consider the role of regional differences and spatial interactions in determining this probability.

2.1 Evidence for Spatial Effects

The Census Bureau (2000) report on state-to-state migration flows between 1995-2000 states that the largest migrations were to adjacent or nearby states. For instance, Arizona's largest migration inflow was from California and its largest outflow was to California. Similarly, there were large flows between New York and New Jersey, California and Nevada, and so on. A Goldwater Policy Institute Report (2004) further finds in census data that states with the highest total tax burdens suffered a net loss of more than 1,700,000 residents between 1995 and 2000 and that business climate significantly influenced millions of household decisions to move across state lines during the 1990s.

Moreover, Elul and Subramanian (1999) find that considerations of bankruptcy laws influence interstate migration. They estimate that roughly 1 percent of moves to states with higher exemption limits are motivated by considerations of differences in bankruptcy laws. These figures are roughly the magnitude of the estimates obtained by other authors for welfare-related migration.

Karvel, Musil and Sebastian (1998) studied business-out migration from Minnesota. Of the 183 firms surveyed, 82 (44.8 percent) went to Wisconsin, 46 (25.1 percent) went to South Dakota, 34 (18.6 percent) went to North Dakota, and 21 (11.5 percent) went to Iowa. Business taxation (workers' compensation rates, commercial-industrial property taxes, corporate income taxes, and sales taxes) constituted the primary reason for relocation. Local and state government incentives from neighboring states comprised the next most important reason for business outmigration decisions, while the absence of Minnesota state and local government incentives to compete in retaining or expanding businesses were the third most important set of reasons for the respondents' decisions to leave Minnesota. Karvel et al (1998) also cite a previous small-scale study carried out by the Center for Business Research, which examined a single border city-Hudson, Wisconsin. Hudson was selected because it was known that a number of Minnesota businesses had relocated or started businesses there. The major finding of the Hudson study was that the two most important reasons for locating a business in Hudson rather than Minnesota were high workers' compensation rates and commercial-industrial property taxes in Minnesota.

Finally, Holmes (1998) provides evidence that state policies play a role in the location of industry. The paper classifies a state as pro-business or anti-business depending on whether or not the state has a right-to-work law. The paper finds that on average there is a

large abrupt increase in manufacturing activity when crossing a border from an "antibusiness" state into a "pro-business" state. Other papers, like Glaeser (2001) and Brueckner (1999), also study the effect of business incentives, such as taxes, on location decisions by firms.

3 Details of Proposed Study

3.1 Theoretical Model

In this section, I develop a theoretical model for my study, which uses the basic framework in Fan and White (2003) as a starting point. However, unlike that paper, this model considers business conditions in neighboring states and demand conditions. The model analyses an individual considering whether to start up a new business in the home state, h, or to locate in another, neighboring state, n. Production costs are assumed to be the same in each location. We assume, however, that there is a cost of moving from the home state to the neighboring state, which is proportional to the distance moved.

There are two periods. In period 1, the individual invests in a project that has a cost of *I*. The potential entrepreneur's initial wealth is given by *W*, which he invests in the project in period 1, and he incurs a fixed amount of debt B>0. The debt is unsecured, has an interest rate r_i (where *i* indexes the state), and is due in period 2. The return on the project is realized in period 2 and is uncertain at the time of investment due to uncertain demand conditions in period 2. The inverse demand function for period 2 is given by

$$p_{2i} = a - q_{2i} + u$$
 $i = h, n \quad u \sim f(u)$ (3.1.1)

Where p_i and q_i denote price and quantity in location *i*, *a* is a positive constant, and *u c* $[\underline{u}, \overline{u}]$ is a stochastic demand component, with E[u]=0 and var[u]=v. We assume that the moving decision is made prior to the realization of demand shock, *u*. We also assume that $\underline{u} < X_i$, where X_i is the bankruptcy exemption in state *i*.

The cost of production is given by

$$C = cq_{2i} \qquad \qquad i = h, n \qquad (3.1.2)$$

Firms will not produce if $p_{2i} < c$.¹⁰ Let $\pi_i = (a - q_{2i} + u - c)q_{2i}$ denote the level of profits. (3.1.3)

The value of q_{2i} that maximizes this profit function is given by

$$q_{2i}^{*} = \frac{a+u-c}{2} \tag{3.1.3a}$$

This is monotonically increasing in *u*.

If the entrepreneur files for bankruptcy, then the debt of $B(1+r_i)$ will be discharged but he has to give up all assets above the fixed exemption limit X_i , to be used for repayment to creditors. Then,

$$\theta_i = W - I + B + \pi_i - fd_i \tag{3.1.4}$$

represents the realized gross wealth of the individual at the end of period 2. Note from (3.1.3a) that both the maximized level of profits, $\pi_i(q_{2i}^*)$ and θ_i , are monotonically increasing in *u*. *fd*_i represents the cost of moving, which is zero if the individual does not move i.e $d_h=0$ for home state. The entrepreneur's net wealth at the end of period 2 is θ_i -*B*(1+*r*_i) if they don't file for bankruptcy, and X_i if they do. Thus the level of gross wealth at which he is indifferent between filing and not filing is given by

$$\theta_i = X_i + B(1 + r_i) \tag{3.1.5}$$

¹⁰ This can be shown as follows:

 $p_{2i} < c \Rightarrow u < c - a + q_{2i}$. However, since the value of q_{2i} that maximizes the profit function is given by $\frac{a+u-c}{2}$, this $\Rightarrow u = c - a + 2q_{2i}$, contradicting the above statement.

Hence if $\theta_i < \overline{\theta_i}$, the individual will file for bankruptcy. Given this, the wealth that the individual will end up with in period 2 will be determined both by the decision to file for bankruptcy as well as the exemption level. If the individual files for bankruptcy *and* his wealth is greater than the exemption level, he will be left with exactly the exemption amount. If he files and his wealth is less than the exemption level, he will be left with be left with his actual wealth. This information can be summarized in the following way. The entrepreneur has wealth

 θ_i if $\theta_i < X_i$, (3.1.6)

$$X_i \text{ if } X_i \le \theta_i \le \overline{\theta}_i, \tag{3.1.7}$$

$$\theta_i - B(1+r_i) \text{ if } \theta_i > \overline{\theta_i}$$

$$(3.1.8)$$

Since θ_i , is monotonically increasing in u, corresponding to $\overline{\theta_i}$, is a unique realization of u, which we denote by u_i^* . Thus if u_i is less than u_i^* , the individual will file for bankruptcy, and if it is higher than u_i^* , he will not. Further, if the individual does file for bankruptcy, conditions (3.1.6) and (3.1.7) indicate that he can either be left with the exemption amount, or his actual wealth. We denote by $\hat{\theta_i}$ the level of wealth such that $\theta_i = X_i$. Again, corresponding to $\hat{\theta_i}$ there is a unique realization of u, which we denote by $\hat{u_i}$. If $u < \hat{u_i}$, the level of wealth is below X_i and the individual is left with exactly θ_i , and if $u > \hat{u_i}$, the individual is left with X_i .

CREDIT MARKET

The lenders in the credit market are assumed to be risk-neutral. They face a fixed opportunity cost of funds denoted by r_{fi} and they are willing to lend as long as they earn zero expected profits. If the realization of u is between \hat{u}_i and u_i^* , the individual files for bankruptcy and the lenders receive $(\theta_i - X_i)$, while if $u < \hat{u}_i$, lenders receive nothing. Thus the lenders' zero profit condition is given by

$$L \equiv \int_{u_i}^{u_i^*} (\theta_i - X_i) f(u) du + \int_{u_i^*}^{\overline{u}} B(1 + r_i) f(u) du - B(1 + r_f) = 0 \qquad i = h, n \quad (3.1.9)$$

Lenders set the interest rate to satisfy this equation, otherwise they do not lend. To study the effect of changes in exemptions on the rate of interest charged by creditors, we take the total derivative of (3.1.11) to get¹¹

$$\frac{dr_i}{dX_i} = -\frac{\int_{\hat{u}}^{u^*} f(u)du}{\int_{u^*}^{\bar{u}} Bf(u)du} > 0 \qquad i=h,n \qquad (3.1.10)$$

Hence lenders will charge higher rates of interest on loans as exemptions increase, since the amount that they can reclaim at the time of bankruptcy is lower.

INDIVIDUALS

The individual chooses whether to start a business at home, to start a business in the neighboring state, or to start no business and receive U(W). The expected utility from starting a business in state *i* is given by

$$\int_{\underline{u}}^{\hat{u}_{i}} U(\theta_{i})f(u)du + \int_{\hat{u}_{i}}^{u^{*}} U(X_{i})f(u)du + \int_{u^{*}}^{\overline{u}} U(\theta_{i} - B(1+r_{i}))f(u)du \qquad i=h,n$$
(3.1.11)

where the limits are as defined before.

The individual will be willing to move if the expected utility from moving (EU_M) is greater than U(W') and greater than the expected utility from not moving (EU_{NM}) . Assuming that entrepreneurship is more attractive than wage employment, the individual moves if

¹¹ It can be shown that other terms, involving derivatives of the limits, cancel out.

$$\Delta EU = EU_{M}$$

$$EU_{NM} = \int_{\underline{u}}^{\hat{u}_{n}} U(\theta_{n}) f(u) du + \int_{\hat{u}_{n}}^{u_{n}^{*}} U(X_{n}) f(u) du + \int_{u_{n}^{*}}^{\overline{u}} U(\theta_{n} - B(1 + r_{n})) f(u) du - \int_{\underline{u}_{n}^{*}}^{\hat{u}_{n}} U(\theta_{n}) f(u) du + \int_{\hat{u}_{n}^{*}}^{u} U(X_{n}) f(u) du + \int_{u_{n}^{*}}^{u} U(\theta_{n} - B(1 + r_{n})) f(u) du > 0 \qquad (3.1.12)$$

Note that the cost of moving is included in the definition of θ_n . Next we consider how changes in the exemption level in the neighboring state affect the attractiveness of moving, given by ΔEU . To do this, we take the total derivative of (3.1.14) and substitute

for $\frac{dr_i}{dX_i}$ from (3.1.12) and find, ¹²

$$\frac{d\Delta EU}{dX_n} = \int_{\hat{u}_n}^{u_n^*} U'(X_n) f(u) du - \int_{u_n^*}^{\bar{u}} U'(\theta_n - B(1+r_n)) f(u) du \frac{\int_{\hat{u}_n}^{u_n^*} f(u) du}{\int_{u_n^*}^{\bar{u}} f(u) du}$$
(3.1.13a)

Similarly for the home state:

$$\frac{d\Delta EU}{dX_{h}} = -\left(U'(X_{h})\int_{\hat{u}_{h}}^{u_{h}*}f(u)du - \int_{u_{h}*}^{\bar{u}}U'(\theta_{h} - B(1+r_{h}))f(u)du\int_{u_{h}*}^{u_{h}*}f(u)du\right) (3.1.13b)$$

The sign of these expressions are, respectively, the signs of

$$U'(X_{n}) - \frac{\int_{u_{n}^{*}}^{\bar{u}} U'(\theta_{n} - B(1+r_{n}))f(u)du}{\int_{u_{n}^{*}}^{\bar{u}} f(u)du} > 0 \qquad (3.1.14a)$$

$$- (U'(X_{h}) - \frac{\int_{u_{h}^{*}}^{\bar{u}} U'(\theta_{h} - B(1+r_{h}))f(u)du}{\int_{u_{h}^{*}}^{\bar{u}} f(u)du}) < 0 \qquad (3.1.14b)$$

¹² Note that the total derivative involves other terms, like derivatives of the limits, which cancel out.

The effect of the neighbor's exemption on the attractiveness of moving is positive. The expression (3.1.14a) equals the entrepreneur's marginal utility of wealth when they file for bankruptcy and keep X_n minus their average marginal utility of wealth when they avoid bankruptcy and keep $\theta_n - B(1 + r_n)$. For risk-averse entrepreneurs, this expression must be positive, since wealth when filing for bankruptcy is lower than wealth when avoiding bankruptcy, so their marginal utility of wealth must be higher when they file for bankruptcy. Thus as long as credit is available, an increase in the neighboring state's exemption level increases the attractiveness of becoming a business owner in that state, even though credit is more expensive when the exemption limit is higher.¹³ In other words, individuals are less likely to start businesses in their own states if business conditions in neighboring states are better. At the same time, expression (3.1.14b) suggests that an increase in exemptions in one's own state reduces the attractiveness of moving.

3.2 Empirical Model

In this paper I do a two-part empirical study. I first examine small business openings and then consider small business closings. I use the same structure for both parts. I adopt a probit formulation with a latent variable specification, allowing for individual random effects and testing the significance of the state dummies in different specifications. Since the structure of the model is the same for openings and closures, for expositional purposes I discuss only the model for small business openings. Model estimation is discussed fully in the appendix.

My model can be specified as

$$Y_{it}^{*} = \delta_{0} + \delta_{1}D_{it1} + \delta_{2}D_{it2} + \dots + \delta_{44}D_{it39} + X_{it}B_{1} + (W_{it}Z_{t})B_{2} + (Y_{it-1,2})B_{3} + \varepsilon_{it}; i=1,\dots,N, t=3..T$$
(3.2.1)

¹³ One can also show that the model implies that the net expected utility is decreasing in the cost of moving (or distance moved) and that higher expected profits, or better demand conditions in neighboring state, increase the attractiveness of moving.

$$Y_{it} = 1 \text{ if } Y_{it}^* > 0$$

$$Y_{it} = 0 \text{ if } Y_{it}^* \leq 0$$

$$\varepsilon_{it} = \alpha_i + u_{it}$$

For values in years t=1,2, data on $Y_{it-1,2}$ are not available. For these observations, I specify:

$$Y_{it}^{*} = \gamma_{0} + \gamma_{1}D_{it1} + \gamma_{2}D_{it2} + \dots + \gamma_{44}D_{it39} + X_{it}B_{4} + (W_{it.}Z_{t})B_{5} + \varepsilon_{it}; i=1, \dots, N, \ t=1,2(3.2.1a)$$

$$Y_{it} = 1 \ if \ Y_{it}^{*} > 0$$

$$Y_{it} = 0 \ if \ Y_{it}^{*} \le 0$$

$$\varepsilon_{it} = \alpha_{i} + u_{it}$$

The subscript *i* relates to the cross-sectional unit. The subscript *t* relates to the time period. My latent variable is Y_{it} * and my observed dependent variable is Y_{it} . Y_{it} relates to a cross-sectional unit *i*'s decision (for expositional purposes) to start a business in year *t*. In particular, Y_{it} =1 if the *i*th cross-sectional unit starts a business in year t, and 0 otherwise. Note that the sample consists only of people who did not own a business at the beginning of year t. The lagged dependent variable $Y_{it-1,2}$ indicates whether the household owned a business at some point in the preceding two years.¹⁴ The cross-sectional unit is assumed to start a business in the state in which it resides. Y_{it} is explained in terms of the latent variable Y_{it} *, which captures the factors responsible for the decision.

 X_{it} is the vector of explanatory variables relating to cross-sectional unit *i* in year *t*. These variables include both state-level variables, such as unemployment benefit variables and bankruptcy exemption measures, and also family-level variables such family wealth, entrepreneur labor or business income, and other demographic characteristics. These are explained in detail below. B_1 is a coefficient vector.

 $W_{it.}$ is a 1x40 row vector that assigns a positive weight to neighboring states, as defined below. The weight assigned to all other states is zero. The reason why there are only 40

¹⁴ Since the data is available monthly, I define a business start as a person who did not own a business in January of that year, but did own a business at some point during the year.

states is that the SIPP dataset identifies 41 individual states and the District of Columbia (DC). The nine other states are aggregated into three groups.¹⁵ However, in my model, I drop observations for Hawaii (since no neighbors can be defined), and New Mexico and DC.¹⁶ Further, I add New Hampshire to the state unit comprising Maine and Vermont, and define Rhode Island and Connecticut as one state unit.¹⁷ Neighboring states are defined as those that are adjacent to the state in which the cross-sectional unit resides. I assume that the *i*th unit will not consider moving to states that are not adjacent, and I assign these states a weight of zero. In different specifications of the model, I experiment with assigning a positive weight to all neighboring states or only to those neighboring states that have higher bankruptcy exemptions than the state in which the cross-sectional unit is currently located, since these are arguably the only states the *i*th unit would consider as an alternate location for the business. The formulation of the weighting matrix is explained in detail below.

 Z_t is a 40xK matrix of observations on K state-level macroeconomic variables. These variables vary across time and state. They are explained in more detail below. B_2 is a Kx1 parameter vector.

 ε_{it} is the disturbance term in the latent variable formulation. It has an error components structure, where the process $\{u_{it}\}$ is *iid* over *i* and *t*, and the cross-sectional component α_i is *iid* over *i*. Finally, $D_{it1,\ldots,n}D_{it39}$ are dummy variables for individual states or groupings of states.

¹⁵These groups are (1) Maine and Vermont; (2) Iowa, North Dakota, and South Dakota; (3) Alaska, Idaho, Montana, and Wyoming.

¹⁶ These states are dropped due to insufficient observations, and they cannot be merged with neighbors since their policies are not similar.

¹⁷ New Hampshire lies *between* Maine and Vermont, so it forms a natural unit. Rhode Island has few observations and is similar to Connecticut in its policies.

3.3 **Definition of Variables**

The vector of explanatory variables includes state-level variables as well as demographic variables¹⁸. In particular, X_{it} includes the following:

- 1. Bankruptcy Exemption: These are the bankruptcy exemptions that the crosssectional unit faces in its home state. I use the homestead exemption as well as the personal property exemption. The homestead exemption is an exemption for equity in owner occupied housing. As shown in Figure 1 for the year 1996, this varies widely among states, with some states having no exemption and seven states having unlimited exemptions. Most states also have exemptions for household belongings, equity in vehicles, retirement accounts, and a wildcard category that can be applied to any type of asset. The exemption levels have changed over time in many states. For instance, between 1993-1998, 28 states effected changes to their homestead and/or property exemptions. These exemptions provide partial wealth insurance to entrepreneurs, and are therefore expected to encourage entrepreneurship.
- 2. *State per capita income:* This variable has been changing over time for all states. High state incomes may be associated with high demand, encouraging entrepreneurship. At the same time, this may mean higher incomes for current job earners, and thus transitions to entrepreneurship may be reduced.
- 3. The top marginal state income tax rate, which has changed over time for 25 states in the period 1993-1998. Most studies find that high personal taxes encourage transitions to entrepreneurship, except for Georgellis and Wall (2002), who find the relationship to be U-shaped.¹⁹ High personal taxes encourage tax avoidance, which is easier for business owners than for salary workers.
- 4. State unionization rate, state unemployment rate and the proportion of population in nonfarm employment. High state unionization rates may discourage entrepreneurship as wages may be higher, while different studies find differing effects of unemployment rates. The nonfarm employment rate is entered to correct for the fact that bankruptcy law is different for farmers.

 ¹⁸ For the grouped states, I use sample population-weighted averages of these variables.
 ¹⁹ Cullen and Gordon (2002), Bruce (1998)

- 5. The self employment or unemployment assistance benefits for each state. For the unemployment benefits, I consider the replacement rate (the ratio of the average unemployment benefit paid out to the average weekly wage) in each state. This varies over time for 25 states in the sample. The data are available from the U.S. Department of Labor. The sign on this coefficient is ambiguous since the availability of generous benefits may discourage any kind of movement out of unemployment, but at the same time, the financial assistance provided may encourage entrepreneurship.
- 6. *Individual and family level variables* include marital status, age, race, health insurance coverage, employment status and education level, as well as family income from wealth and whether the family owns their home.

The matrix Z_t includes observations on state-level variables that may be important for starting a business in neighboring states, such as

- 1. The bankruptcy exemption variable
- 2. Per capita income
- 3. The maximum marginal state income tax rate

Finally, I describe the Nx40 spatial weights matrix, $W_t = [W'_{1t}, \dots, W'_{Nt}]'$. At any time t, the *i*th row of this matrix is given by $W_{it.}$, which specifies "neighborhood sets" for each observation *i*. The *ij-th* element of W_t , namely, $w_{ij,t}$, is positive if *j* is a "neighbor" of *i*, and is zero otherwise. I consider distance and population weighted averages of exemptions, per capita incomes and tax rates in neighboring states, and also simple averages of these variables. For instance, for distance weights,

$$w_{ijt} = \frac{\frac{1}{dist_{ijt}}}{\sum_{k} \frac{1}{dist_{ikt}}} \quad \text{where } k \text{ is the number of "neighbor" states for individual i.}$$

By convention, a cross-sectional unit is not a neighbor to itself, so that the diagonal elements of W_t are all zero i.e $w_{ii,t}=0$. I will be using a scale normalized version of the

weighting matrix. I also experiment with assigning a positive weight to only those "neighbors" that have the highest exemptions.

3.4 Data Sources and Description

In my study, I use longitudinal datasets available from the Survey of Income and Program Participation (SIPP), published by the Census Bureau. I use the SIPP longitudinal datasets for 1993-1995 and 1996-1998, and I present results for the pooled panel 1993-98, as well as for the sub-sample 1993-95. SIPP is a multi-panel longitudinal survey of adults, measuring their economic and demographic characteristics over a period of approximately three years. Persons selected into the SIPP sample continue to be interviewed once every four months over the three years of the panel. At the time of the interview, they are asked questions relating to the previous four months. Thus the data are available monthly for each person in the panel. For instance, the 1993 SIPP panel consists of approximately 120,000 individuals who were interviewed in 1993, 1994, and 1995. I will look at a balanced panel of cross-sectional units that have data available for all three years. Though the data are available at an individual level, it is possible to uniquely identify a family or a household and construct family-level variables. The data give information about the state (though not the county) in which the individual is located at the time of the interview. Thus SIPP records movement of members in the sample and changes in the household composition.

That some questions relevant for the study are not asked across different panels is a limitation of the data. For example, while the 1996-98 panel asks questions such as why the business ended (bankruptcy/business decision etc), the 1993-95 panel does not. Also, I cannot get information on whether the spouse of the business owner had health insurance, which is a relevant variable for the study, though the survey does ask whether the business owner was covered under someone else's insurance plan.

The summary statistics in Table 1 reveal sample characteristics for the 1993-98 panel. SIPP interviews all individuals above 15 years of age in the sample household. The sample has a larger proportion of Whites, while Blacks form only 13 percent of the sample. About 30 percent of the sample has attended college, while about 38 percent are married. About 59 percent of the overall sample (and 70 percent of the business owners) own a home, thus justifying the use of the homestead exemption as an important factor in the analysis. Over the entire period, about 1.5 percent of the sample started a business, while 1.9 percent ended one. Figure 3 profiles business owners in the sample. Controlling for sample shares of the relevant groups, a large fraction of business startups are by White males. College educated individuals and married men are more likely to start businesses, as are people younger than 50. The corresponding statistics for business closures (not shown) are the reverse of those for business startups; White, college-educated, young, and married males are less likely to close down their businesses.

As shown in Figure 2 and Table 2, there appears to be a large and positive correlation between business starts and closures across states in different years. In particular, even controlling for population size, states with high startup rates, such as California and Florida, also have high closure rates. Further, Figure 2 suggests a mild positive correlation between exemptions and startups (.0139), and exemptions and closures (.0036), controlling for sample state size.

4 Regression Results²⁰

4.1 Business Start Results

In this section, I present regression results for business starts, estimated with the random effects probit described in detail in the appendix. I define a dummy equal to one if the cross-sectional unit did not own a business at the beginning of the year, but does own a business at some point during the current year. The sample is thus restricted to all individuals who did not own a business at the beginning of the year. Table 3 presents results with the lagged dependent variable and the health insurance variables, but without the spatial variables. Table 4a presents results with the spatial variables for the pooled

²⁰ The state units are as defined in Table 2.

1993-98 panel and for the 1993-95 panel separately.²¹ The sample size is 120,219 individuals over the period 1993-1995, and 312,845 for the pooled panel.²²

Estimation Technique

The estimation strategy involves the following steps. *Step 1*: Following the specification outlined in Appendix A.1, I pool data across the years 1993-95, but allow for different coefficients in 1995 for which I have data on lagged business ownership available. Note that the effect of state-level conditions on entrepreneurship can be captured by putting in either state-level variables or state-dummy variables for each year for the 40 state units defined in the sample. There are overall 40 state units. The state effects can therefore be completely accounted for by including 40 state dummies for each year. My model specifies 16 state variables, whose values vary over time. My hypothesis is that my 16 state variables, plus an intercept whose value is allowed to be different for each of the three years, are sufficient to account for all the state effects. Thus in each year since, there are 40 state units, that leaves 23 degrees of freedom. Hence, I specify the regression equation in *each year* with all the demographic variables, 16 state variables (one's own state and weighted neighboring state), a time intercept, and 23 state dummies; and I test for the joint significance of the (23×3) state-dummy variable coefficients.²³ Testing revealed the 69 state dummies to be insignificant, thus the model is specified without the state dummies.

A further test of the model involved testing for equality of the coefficients on state-level variables in 1995 and 1993-1994. The chi square statistic was small, leading me to accept the hypothesis that the coefficients are identical. Thus the model is specified with time varying coefficients for the demographic variables, but with time-invariant coefficients for the state-level variables for all three years.

²¹ The estimated variances for the 1996-98 panel were larger than for 1993-95, hence pooling imposes the arbitrary restriction of equal variances. That is why I report results for the 1993-95 panel separately as well, rather than just the pooled panel.

²² Note that the 1993 panel covers the period October 1992-Dec 1995, so I have only three years of full data.

²³ The usual Hausman specification test did not work due to numerical problems. Also, inclusion of all state dummies in this specification would have lead to collinearity problems.

Step 2: The procedure for model estimation and the treatment of state dummies was replicated for the 1996-98 panel. Testing revealed the state dummies to be jointly insignificant. I then tested for similarity of the coefficients on state-level variables in 1998 and 1996-97, and concluded that they were insignificantly different from each other.

Step 3: Finally, I pooled across the two panels. The coefficients on state-level variables for 1996-98 were not significantly different from 1993-95, hence the pooled model allowed for time-invariant coefficients for state-level variables for all six years.

Results

I first estimated the model without the spatial variables, as shown in Table 3. The coefficient on exemptions is significant and positive at the 1 percent level, similar to Fan and White (2003), and Georgellis and Wall (2002). The predicted probability of starting a business is increasing in the exemption level.²⁴ I also get good results for the lagged dependent variable (positive and significant), as well as the health insurance variables. Since these results are similar in the model with spatial variables, I discuss these in greater detail in the following section.

Results with the spatial variables are presented in Table 4a. The model performs well, in that it confirms previous findings on the demographic variables, and it also produces significant estimates of the spatial variables. The explanatory variables include whether the individual is male, has attended college and is married, all of which have a positive and significant impact on business formation. I also include race and ethnicity effects, which confirm earlier results (Meyer, 1990) that Blacks and other ethnic minorities are less likely to start businesses. The positive linear and negative quadratic terms in age imply that the effect of age is U-shaped. Younger individuals are more likely to start

²⁴ On average, an increase in the exemption limit by \$50,000 increases the probability of a business start by 20 percent.

businesses. The effect of family wealth is positive and significant, suggesting that high wealth reduces the credit constraints that the business owner may face (Holtz-Eakin et al, 1994, Evans and Jovanovic, 1989). Individuals who have high earnings from current jobs may be less likely to switch to starting a business (Evans and Leighton, 1989). At the same time, individuals with high incomes may have the financial means to start a business. This coefficient is significant, but produces mixed results for the two samples, as shown in Column 1 and Column 4. Fan and White (2003) surprisingly do not find a statistically significant effect of earnings or wealth on entrepreneurship.

This paper finds two new interesting results on the role of health insurance in entrepreneurship. If a person is in a wage and salary occupation and receives employer insurance, he is less likely to move toward self-employment, whereas if the individual has self-purchased insurance, he is more likely to start a business. Holtz-Eakin et al (1996) did not find a statistically significant impact of health insurance variables on transitions to entrepreneurship, using SIPP 1984, 1986 and 1987 panels.²⁵ The marginal effects suggest that employer insurance reduces the probability of transition by 5 percent, whereas self-insurance increases the likelihood by nearly 1 percent.²⁶ If the person is unemployed, he is significantly less likely to start a business. I defined a dummy for whether the person was unemployed, and (in some specifications, as shown in Column 4) interacted that dummy with the average unemployment benefit for that state and a dummy for whether the state had a Self Employment Assistance (SEA) program. As mentioned before (see footnote 7), SEA programs offer dislocated workers the opportunity for early re-employment. This voluntary program currently exists in seven states. Programs such as this suggest that states encourage pro-business attitudes and entrepreneurship. The coefficient on the interaction term is insignificant, but the coefficient on SEA is positive and significant at 15 percent, providing some evidence on the effectiveness of these programs in transitions to entrepreneurship out of unemployment. The above mentioned results are robust to different specifications.

²⁵ They controlled for other job characteristics, like whether the job offered dental insurance, pension etc, and whether the spouse had insurance. I control for income from job, and whether the person was self-insured. SIPP 1993 panel does not specifically ask whether the spouse had insurance.

²⁶ For the 1993-95 panel, the corresponding value for employer insurance is 7 percent, and for selfpurchased insurance, 6 percent.

Apart from the demographic variables, I control for the level of state per capita income, (PCI), which serves as an indicator of demand conditions, and for the maximum marginal state income tax rate. The sign on the tax coefficient is positive, though insignificant, which is in accordance with Bruce (2000), who finds that high tax rates induce individuals toward self-employment due to the tax avoidance incentive. State PCI is also positive and significant in some specifications; thus better economic conditions induce transitions to entrepreneurship. I use state unemployment rates, state unionization rates, and nonfarm employment as additional controls. In some specifications, the state unemployment rate is positive and significant, suggesting that a lack of job opportunities may push people toward entrepreneurship.

The main variables of interest are the bankruptcy exemptions in one's own state as well as in neighboring states. To study the effect of resident state exemptions, I use the sum of the actual homestead and personal property exemption level, by setting a value of 250000 for the unlimited homestead exemption. I now examine the spatial variables more closely.

I define the variable, AVGNBEX, as a weighted average of exemptions of all neighboring states. High average exemptions in neighboring states may have two opposing effects on entrepreneurship. First, if we look at Figure 1, there appears to be some clustering of states across different exemption ranges. So high average neighbor exemptions imply that the individual's own state is likely to be located in a "high exemption" region, and this has a positive effect on entrepreneurship. However, at the same time, the individual could presumably be better off moving to a neighboring state with *higher* exemptions than in the state of residence, which lowers the probability that the entrepreneur will start a business in his one's own state. To capture the second effect clearly, I define a separate dummy variable, DUMAVEX, for whether the average exemption of the neighboring states is higher than the resident state's exemption.

In Column 1, I report results for the full set of state variables, using the pooled 1993-98 panel. One's own state exemption is insignificant in this specification. DUMAVEX is

significant and negative at 5 percent, suggesting that if the average neighbor exemption is higher than one's own, this significantly lowers entrepreneurship in the resident state. Interpreting the marginal effect, this reduces the probability of starting a business by about 1 percent (given the base probability of 1.51 percent), which is economically significant.²⁷ I also put in dummy variables, DUMAVPC and DUMAVTX, which equal one if the neighbor PCI is higher, or if the neighbor tax rate is *lower*, respectively, than in one's own state. DUMAVTX and DUMAVPC are the right sign, but insignificant.

I also control for average conditions in neighboring states by using distance-weighted averages of conditions in neighboring states. Distance between any two states is defined as distance between their respective capital cities. The greater the distance between neighboring states, the lower will be the effect of that state's high exemptions on entrepreneurship in one's own state. Distance weighted AVGNBEX is insignificant. Other spatial variables included in the model are average neighbor per capita incomes, AVGNBPC, and average neighbor tax rates, AVGNBTX. AVGNBPC is negative and significant at 10 percent; thus high average incomes in neighboring states reduce entrepreneurship in the resident state.

Results in Column 1 suggest that controlling for DUMAVEX reduces the significance of exemptions in one's own state. I test to see if the results change when I drop resident state exemptions and average neighbor state exemptions from the model. Column 2 reports results with this specification. The estimated marginal effect for DUMAVEX does not change and is negative, but the significance level improves to 1 percent. I also drop AVGNBPC and AVGNBTX from the model. In this specification, the effect of higher neighbor incomes captured by DUMAVPC is significantly negative on entrepreneurship in one's own state. Estimates of other variables are similar to those in Column 1, though it is worth noting that the unemployment rate is positive and significant.

²⁷ Note that the total number of business starts in my sample is approximately 4600, out of the total sample of 312,000 (approx.). If the probability is reduced by 1 percent, this implies that there are roughly 50 less starts. Weighting these numbers by the total U.S. population, this reduces business starts by approximately 50,000.

In column 3, I introduce the resident state exemption variable, EXEMPTION, into the model, but not AVGNBEX. DUMAVEX is still significant, but EXEMPTION is not. DUMAVEX reduces the probability of business formation in one's own state. Thus even controlling for resident state exemptions does not reduce the significance of DUMAVEX. AVGNBPC in negative and significant as in Column 1. In this specification, PCI is also positive and significant.

In Column 4, I present results for the sub-sample 1993-95, using population-weighted averages of neighbor conditions. Results are similar to those outlined in Column 1. Population weights capture the idea that individuals are more likely to move to more populous states (since in general these are also the states with more job opportunities, larger markets, etc). The signs on the demographic variables do not change. The coefficient on the exemption level is not significant, but DUMAVEX is negative and significant as before.

Summarizing the results on the effect of exemptions, it is interesting to note that when the spatial variables are included in the model of Table 3, the effect of resident state exemptions is insignificant. Thus it appears that while exemptions are important to entrepreneurs, they care more about the *relative* exemption in their state vis-à-vis the neighboring states. This is plausible since as pointed out in the introduction, small firms are subject to high failure and closure rates, and risk-averse entrepreneurs would make the optimal choice among competing locations.

Finally, I present results for the lagged dependent variable, LAGBSTRT. This is a dummy variable equal to 1 for those individuals who owned a business at some point in the previous two years. This variable is positive and significant, suggesting that people who have owned a business before are nearly 40 percent more likely to start a business today. This is consistent with the recent study of small business owners by Sullivan et al (1998), which finds that business owners who file for bankruptcy have a higher likelihood of starting new businesses within the next year. Note that this variable is not

defined for the years 1993, 1994, 1996, and 1997, since lagged information is not available for these years.

In other specifications (not shown), I look at the effect of the *highest* exemption neighbor on the entrepreneurship decision. Coefficients are similar to those reported in Column 1 of Table 4a.

As another check, I pooled data from the only two years with the lagged variable defined, i.e., 1998 and 1995, to ensure that the results are not sensitive to the specification across different periods. For the latter specification, I do not use random effects, since these are independent panels. Results (not shown) are similar to those described above.

4.2 Business Closure Results

Table 4b presents results for business closures. I define a business closure by use of a binary variable equal to 1 if the person owned a business at the beginning of year *t*, but did not own a business at some point during year *t*. Thus the sample includes only people who owned a business at the beginning of the year. As a result, the sample size for the years 1993-1998 is composed of only 14,983 observations. The model specification is similar to that estimated for business starts.

The probability of small business closures is significantly lower for males, for people in the younger age group, and for individuals who are married, and it is significantly higher for Blacks and Hispanics.²⁸ More educated individuals are less likely to close businesses, confirming the result in Kengasharju and Pekkala (2001). The coefficient on family wealth is positive and significant; thus asset income provides entrepreneurs insurance as they look for other jobs, making it easier to shut down weak businesses. Individuals who own homes are significantly less likely to shut down, perhaps because the businesses are

²⁸ The specific response category from the SIPP questionnaire that I use is "Mexican", but I will be using the word Hispanic in general for this category.

home-based. Own income, which includes income from the business, is significantly negatively related to business closure, which is not surprising.

I use additional controls for state per capita income, PCI, state maximum marginal tax rates, state unemployment, and state unionization rates. Surprisingly, state unionization rates significantly reduce the probability of business closures. This could be because firms are more reluctant to hire workers in these markets, thus entrepreneurs may less easily transition toward wage and salary occupations. Or it may be tougher for firms to shut down if workers are unionized. Other interesting results include the impact of SEA programs on the probability of business closure. The effect is negative and moderately significant at 15 percent.

In the regression without the spatial variables (Column 2 in Table 3), the effect of resident state exemptions on small business closure is positive, but significant only at the 15 percent level. Our interpretation of this finding is that if individuals are in states with high exemptions, they find it easier to shut down due to the wealth insurance provided by these high exemptions. Including the spatial variables in the regression (Table 4b) makes the resident state exemptions insignificant. I use distance weighted averages of neighbor conditions in Column 1. The sign on the spatial variable, DUMAVEX is significant and positive. DUMAVEX captures the idea that higher average exemptions in neighboring states increase the probability of business closure, as businesses may decide to relocate to higher exemption states. AVGNBTX and AVGNBEX are not significantly related to closure.

In Column 2 of Table 4b, I present results for the sub-sample 1993-95. I drop AVGNBEX from the model. DUMAVEX is significant and positive at 10 percent. In this specification, DUMAVTX and MAXAVTX are significant and have the right sign. *Lower* taxes in neighboring states increase the probability of business closure, as entrepreneurs may decide to relocate to these states to take advantage of better

32

conditions. MAXAVTX captures the effect of average tax rates going up, when average taxes are lower than in one's own state.²⁹

Finally I include a lagged dependent variable, LAGBSCLOS, which is equal to 1 if the individual *did not own* a business in the previous two years. The positive sign on this variable indicates that people who did not own a business before are more likely to shut down.

5. Specification tests

I estimated several alternative specifications of the above model. I divided the resident state exemptions into five categories, as in Fan and White (2003), to allow for the possibility of a non-monotonic relationship between exemptions and entrepreneurship, as in Georgellis and Wall(2002).^{30,31} I found no significant effect of resident state exemption variables. The spatial variables remained significant and had the same signs. I also tried adding a quadratic term (along with the linear term) in the resident state exemption variable, and found that the quadratic was not significant.

I redefined the business ownership variable to include only those businesses whose owner spent more than 35 hours per week on his business. Further, I allowed for the exemption variable to have different effects depending on whether the business owner was a renter or a homeowner. The estimated coefficients were larger for homeowners. The results were robust across different specifications.

²⁹ In other specifications, I also introduced DUMAVPC into the model. It was insignificant and did not affect other results.

³⁰ The categories are: states with unlimited exemptions, states with exemptions in the range 95000 to 200000, states with exemptions in the range 60000 to 95000, and states with exemptions in the range 20000 to 60000.

³¹ They find that entrepreneurship falls at certain high exemption levels, which may be due to lower credit availability in states with high exemptions (Berkowitz and White, 2002).

Also, as a final check, I imposed equality of all coefficients across the two panels, and estimated the model by introducing time-invariant state dummies into the pooled 1993-98 model. The results did not change.

The main conclusion that can be drawn from these results is that spatial variables are significant predictors of small business formation across states. States must recognize that businesses have the option to move outside the state to take advantage of better business conditions. Thus states must follow policies that are competitive with at least their immediate neighbors, since much migration happens between neighboring states. While some existing studies have looked at tax competition between competing jurisdictions, e.g., Brueckner et al (1999), this is the first paper to study the effect of competing policies encouraging small business formation among U.S. states.

6. Conclusion

This paper has provided empirical evidence on the effect of state bankruptcy exemptions on small business formation. The paper finds that entrepreneurs are more likely to start businesses in states with higher state bankruptcy exemptions. Business owners also find it easier to shut down businesses in states with higher bankruptcy exemptions. Thus bankruptcy law is a significant determinant of both entry and exit decisions by small business owners. The unique contribution of this paper is the addition of spatial terms measuring the effect of business conditions in surrounding states. Adding the spatial terms, the results suggest that resident state business conditions matter greatly in relation to business conditions in neighboring states on the decision to set up or close a business in the current state of residence. The results suggest that entrepreneurs choose the location of their businesses in response to competing business conditions, in and outside the state. The focus of this paper is on small businesses. Since these represent the majority of all businesses and contribute to high rates of both job creation and job destruction, it is important to study the factors that determine their birth and closure, which this paper has attempted to do. While the focus of this paper is on small businesses in the U.S., the policy implications of this study apply more generally to all economies where small businesses are a significant fraction of all enterprises.

Appendix

A.1 Maximum Likelihood Estimation

In the model with a lagged dependent variable, the initial value of the dependent variable may be correlated with the random effects term. One solution for this is to specify a separate equation for the initial value of the dependent variable (Heckman, 1981). Our procedure is explained in detail below.

Consider the model

$$Y_{it}^* = x_{it}'\beta + \gamma Y_{it-1,2} + \varepsilon_{it} \qquad t = 3,...,T; i = 1,..,N$$
(1)

$$Y_{ii} = 1$$
 if $Y_{ii}^* > 0$ (1a)

$$Y_{it} = 0$$
 otherwise (1b)

$$\varepsilon_{ii} = \alpha_i + u_{ii} \tag{1c}$$

where x_{it} is an exogenous vector and where α_i and u_{it} are random elements. We assume that the processes $\{\alpha_i\}$ and $\{u_{it}\}$ are independent, α_i is *i.i.d.N*($0, \sigma_{\alpha}^2$) and u_{it} is *i.i.d.* $N(0, \sigma_{u}^2)$ over both *i* and *t*. In the model specified above, (1) is defined for t=3,..,T. The reason for including the lagged value $Y_{it-1,2}$, is to capture "state dependence". I allow the unit to have owned or not owned a business, in the previous two years. For t=1,2 we assume that Y_{it}^* is generated by a similar process, except that there is no lagged dependent variable. Hence we allow the coefficients to be different for these years. This is similar to the formulation by Arulampalam (2000), although unlike that model, my model involves joint estimation based on $(Y_{i1},...,Y_{iT})$ so that the likelihood function includes the initial years. Therefore, when t=1,2, we assume

$$Y_{it}^* = x_{it}'\lambda + \varepsilon_{it} \qquad i=1,..,N$$
(2)

$$Y_{it} = 1 \text{ if } Y_{it}^* > 0$$
 (2a)

$$Y_{it} = 0$$
 otherwise (2b)

$$\varepsilon_{it} = \alpha_i + u_{it} \tag{2c}$$

where x_{it} is exogenous, the processes $\{\alpha_i\}$ and $\{u_{it}\}$ are independent, and u_{it} is *i.i.d* $N(0, \sigma_u^2)$. Thus combining specifications, u_{it} is *i.i.d*. $N(0, \sigma_u^2)$ for t=1,..,T and i=1,..,N.

Let $G_{i,(1,T)}(y_{i1},...,y_{iT} | \alpha_i)$ be the joint density of $(Y_{i1},...,Y_{iT})$ conditional on α_i , and the sequence $x_{i1},...,x_{iT}$. The dependence on the entire sequence of *x*'s is the reason for the subscript (1,T) in the joint density. Then recalling that u_{it} is *i.i.d.* over t=1,..,T and using evident notation,

$$G_{i,(1,T)}(y_{i1},...,y_{iT} \mid \alpha_i) = g_{i1}(y_{i1} \mid \alpha_i)g_{i2}(y_{i2} \mid \alpha_i)g_{i3}(y_{i3} \mid y_{i1,2},\alpha_i)...g_{iT}(y_{iT} \mid y_{iT-1,2},\alpha_i)$$
(3)

$$=\prod_{i=3}^{T} g_{ii}(y_{ii} | y_{ii-1,2}, \alpha_i) g_{i2}(y_{i2} | \alpha_i) g_{i1}(y_{i1} | \alpha_i)$$
(4)

Recalling that α_i is *i.i.d.*, let $h(\alpha_i)$ be the density of α_i . Then the likelihood for the entire sample, which is not conditional on $\alpha_1, \dots, \alpha_N$, is

$$L = \prod_{i=1}^{N} L_i \tag{5}$$

where

$$L_{i}(\beta,\lambda,\gamma,\sigma_{\alpha},\sigma_{u} \mid y_{i2},...,y_{iT},x_{it},...,x_{iT}) = \int_{-\infty}^{\infty} \prod_{t=3}^{T} g_{it}(y_{it} \mid y_{it-1,2},\alpha_{i})g_{i2}(y_{i2} \mid \alpha_{i})g_{i1}(y_{i1} \mid \alpha_{i})h(\alpha_{i})d\alpha_{i1}$$
(6)

and where $y_{it} = 0,1$ for all i = 1,..., N and t = 1,..., T.

Note that, $g_{it}(y_{it} | y_{it-1,2}, \alpha_i)$, the density of Y_{it} conditional on $Y_{it-1,2}$ and α_i , can be expressed as follows,

$$g_{it}(y_{it} | y_{it-1,2}, \alpha_i) = \Pr ob(\varepsilon_{it} > -x'_{it}\beta - \gamma y_{it-1,2})$$

for $y_{it} = 1; t = 3, ..., T; i = 1, ..., N$
and when $t=1,2$ (7)

$$g_{it}(y_{it} \mid \alpha_i) = \operatorname{Pr}ob(\varepsilon_{it} > -x'_{it}\lambda) \qquad \text{for } y_{it} = 1; i = 1, .., N$$
(8)

Similarly,

$$g_{it}(y_{it} | y_{it-1,2}, \alpha_i) = \Pr ob(\varepsilon_{it} < -x'_{it}\beta - \gamma y_{it-1,2})$$

for $y_{it} = 0; t = 3, ..., T; i = 1, ..., N$
and, when $t=1, 2$
(9)

$$g_{it}(y_{it} \mid \alpha_i) = \operatorname{Pr}ob(\varepsilon_{it} < -x'_{it}\lambda) \qquad \text{for } y_{it} = 0; i = 1, ..., N$$
(10)

Now, note that $\varepsilon_{it} \mid \alpha_i \sim N(\alpha_i, \sigma_u^2)$ for all t=1,...,T. Therefore, the change of variable

$$z_{ii} = \frac{\varepsilon_{ii} - \alpha_i}{\sigma_u}$$
 in the probability expressions in (7)-(10) will yield probability statements
based on the standard normal variable, z_{ii} . For example, carrying out this substitution in
(7) and (8) would yield the following,

$$g_{it}(y_{it} | y_{it-1,2}, \alpha_i) = \Pr{ob(z_{it} > \frac{-x'_{it}\beta - y_{it-1,2} - \alpha_i}{\sigma_u})}; t=3, ..., T$$
(11)

and, when t=1,2

$$g_{it}(y_{it} \mid \alpha_i) = \operatorname{Pr}ob(z_{it} > \frac{-x'_{it}\lambda - \alpha_i}{\sigma_u})$$
(12)

Let F(.) denote the CDF of the standard normal variable. Then, using evident notation, (11) and (12), respectively can be expressed as follows. For t=3,..,T,

$$g_{it}(y_{it} | y_{it-1,2}, \alpha_i) = 1 - F(\frac{-x_{it}'\beta - y_{it-1,2} - \alpha_i}{\sigma_u}) \text{ for } y_{it} = 1; y_{it-1,2} = 0,1$$
(13)

and, when t=1,2

$$g_{ii}(y_{ii} \mid \alpha_i) = 1 - F(\frac{-x'_{ii}\lambda - \alpha_i}{\sigma_u}) \qquad \text{for } y_{ii} = 1$$
(14)

Similarly, (9) and (10), respectively can be expressed as follows. For t=3,..,T,

$$g_{it}(y_{it} \mid y_{it-1,2}, \alpha_i) = F(\frac{-x_{it}'\beta - y_{it-1,2} - \alpha_i}{\sigma_u}) \quad \text{for } y_{it} = 0; y_{it-1,2} = 0,1$$
(15)

and, when t=1,2

$$g_{ii}(y_{ii} \mid \alpha_i) = F(\frac{-x'_{ii}\lambda - \alpha_i}{\sigma_u}) \qquad \text{for } y_{ii} = 0 \qquad (16)$$

Therefore, substituting the expressions for $g_{it}(y_{it} | y_{it-1,2}, \alpha_i)$ and $g_{it}(y_{it} | \alpha_i)$ given in (13)-(16), in the expression for the likelihood function in (16), and using evident notation,

$$L_{i}(\beta,\lambda,\gamma,\sigma_{\alpha},\sigma_{u} | y_{i2},..,y_{iT},x_{i2},..,x_{iT}) = \int_{-\infty}^{\infty} \prod_{t=1}^{T} \left[F(Up_{it}) - F(Low_{it}) \right] \exp[-(\frac{\alpha_{i}^{2}}{2\sigma_{\alpha}^{2}})] \frac{1}{(2\pi)^{1/2}\sigma_{\alpha}} d\alpha_{i}$$

for all
$$i=1,...,N$$
 and $t=1,...,T$ (17)
where, when $t=3,...,T$
for $y_{it} = 1, [Low_{it} = (\frac{-x'_{it}\beta - y_{it-1,2} - \alpha_i}{\sigma_u} | y_{it-1,2}, \alpha_i)$ and $Up_{it} = \infty]; \quad y_{it-1,2} = 0,1$
(18)

for
$$y_{it} = 0, [Low_{it} = -\infty \text{ and } Up_{it} = (\frac{-x'_{it}\beta - y_{it-1,2} - \alpha_i}{\sigma_u} | y_{it-1,2}, \alpha_i)]; \quad y_{it-1,2} = 0, 1$$

and, when t=1,2

for
$$y_{it} = 1, [Low_{it} = (\frac{-x'_{it}\lambda - \alpha_i}{\sigma_u} \mid \alpha_i) \text{ and } Up_{it} = \infty]$$
 (20)

for
$$y_{it} = 0, [Low_{it} = -\infty \text{ and } Up_{it} = (\frac{-x'_{it}\lambda - \alpha_i}{\sigma_u} | \alpha_i)]$$
 (21)

Finally, using the substitution $w_i = \alpha_i / 2^{1/2} \sigma_{\alpha}$ in (17),

$$L_{i}(\beta,\lambda,\gamma,\sigma_{\alpha},\sigma_{u} \mid y_{i2},..,y_{iT},x_{i2},..,x_{iT}) = \frac{1}{\pi^{1/2}} \int_{-\infty}^{\infty} \prod_{t=1}^{T} \left[F(Up_{it}) - F(Low_{it}) \right] \exp(-w_{i}^{2}) dw_{i}$$

for all $i=1,...,N$ and $t=1,..,T$ (22)

for all i=1,...,N and t=1,...,T

where in place of α_i , we substitute $\alpha_i = w_i 2^{1/2} \sigma_{\alpha}$ in the expressions for Up_{it} and Low_{it} in (18)-(21). This function is amenable to Gauss-Hermite quadrature, and can be computed using standard software.

Variable	Mean	Std. dev
Males	.470	.499
Whites	.827	.377
Blacks	.128	.335
Mexican	.030	.171
Attended College	.306	.471
Married	.385	.486
Own house	.588	.492
Bankruptcy Exemptions		
(1)Homestead	68411.17	77215.65
(2)Property	10106.56	14832.59
State Income Tax Rate (percent)	5.06	3.09
State Per Capita Income	24398.36	3443.3
Number of business starts over		
whole panel		
Mean	.0151	.122
Total	5268	
Number of business closures over		
whole panel		
Mean	.0194	.285
Total	6083	
Correlation between exemptions		
and		
(1)starts	.0139	
(2)closures	.0036	
Change of state (movers)	.011	.107
Person monthly income	1257.58	1995.17
Family property income/month	140	492.76
Business Income /month	2300	4368

Table 1Sample Summary Statistics for the SIPP 1993-1998 Panel

Type of business at beginning of		
sample in 1993:		
(1)Sole proprietorship	480	
(2) Partnership	96	
(3) Corporation	124	
Persons with insurance coverage		
at time of business start (1993)		
(1) Own	.345	.475
(2) Employer	.266	.442
Average union percentage	14.59	6.47
Average unemployment rate	5.69	1.47

	<u>SIPP 1993-1998</u>	
States	1993-98	1993-98
	Starts	Closures
Alabama	50	12
Arizona	98	111
Arkansas	40	61
California	649	800
Colorado	67	76
Connecticut, Rhode Island	84	81
Delaware	13	19
Florida	273	335
Georgia	110	164
Illinois	194	233
Indiana	114	47
Kansas	56	87
Kentucky	61	80
Louisiana	73	73
Maryland	67	102
Massachusetts	101	140
Michigan	161	170
Minnesota	132	144
Mississippi	46	65
Missouri	103	135
Nebraska	42	57
Nevada	21	32
New Jersey	153	160
New York	267	322
North Carolina	128	183
Ohio	192	221
Oklahoma	91	111
Oregon	93	109
Pennsylvania	161	214
South Carolina	58	23

 Table 2

 Business Starts And Closures Across U.S States

 GUDD 1002, 1000

Tennessee	84	95
Texas	390	441
Utah	47	46
Virginia	92	126
Washington	117	106
West Virginia	33	30
Wisconsin	81	100
Maine, Vermont, New Hampshire	64	79
Iowa, North Dakota, South Dakota	62	70
Alaska, Idaho, Montana Wyoming	27	37

Figure 1 <u>Homestead Exemptions 1996</u>



Correlation (state exemption, neighbor exemption) =.4761

Figure	2
--------	---

Exemptions, Births and Closures³²







³² Note: Business Starts and Closures are scaled by sample state populations and exemption variables have been rescaled to allow comparison. These graphs are representative of other sample years.

Figure 3
Profile of Business Owners: SIPP³³







³³ All business starts are expressed as percentages of the relevant share of the group in the overall population. These charts are representative of other years in the sample.

Dependent Variable	Business Start	Business Closure
	(1)	(2)
	Marginal Effect	Marginal Effect
	(p-value)	(p-value)
Self-insurance	.0001	.0075
	(.002)	(.487)
Employer insurance	0007	
-	(.000)	
Exemption	8 89e-10	1 22e-07
	(.001)	(.102)
Per Canita Income	6 40e-09	-1 13e-07
	(.530)	(.962)
Tax Rate	7.91e-06	.0014
	(.263)	(.497)
Lagged Variable	.0062	.4360
	(.000)	(.000)
N	312,845	14,983

Table 3: Regression Without Spatial EffectsSelected Coefficients: 1993-98

Note: All regressions are estimated with time dummies, all the demographic variables, and some state variables like the proportion of nonfarm employment, unemployment rate and unionization rate.

	Dep	endent Variable: F	Business Start	
Weights	Distance		Distance	Population
	(1)	(2)	(3)	(4)
Years	1993-98	1993-98	1993-98	1993-95
Male	.0006	.0006	.0006	.0010
	(.000)	(.000)	(.000)	(.000)
Black	0003	0003	0003	0006
	(.000)	(.000)	(.000)	(.001)
Hispanic	0002	0002	0002	0006
	(.000)	(.001)	(.001)	(.002)
Family Wealth	1.48e-07	1.48e-07	1.49e-07	2.62e-07
	(.000)	(.000)	(.000)	(.004)
Person Income	1.48e-08	1.47e-08	1.48e-08	-8.82e-08
from Job	(.043)	(.044)	(.043)	(.034)
College	.0002	.0003	.0003	.0006
	(.000)	(.000)	(.000)	(.001)
Unemployed	0003	0003	0003	.0001
Dummy=1 if person	(.000)	(.000)	(.000)	(.367)
is unemployed				
Age	.0002	.0002	.0002	.0003
	(.000)	(.000)	(.000)	(.000)
Agesquare	-2.27e-06	-2.28e-06	-2.27e-06	-4.04e-06
	(.000)	(.000)	(.000)	(.000)
Married	.0002	.0002	.0002	.0004
	(.000)	(.000)	(.000)	(.004)
Own house	-3.27e-06	-4.81e-06	-2.77e-06	.0001
	(.932)	(.901)	(.943)	(.257)
Employer	0007	0007	0007	0010
Insurance	(.000)	(.000)	(.000)	(.000)
Self Insurance	.0001	.0001	.0001	.0007
	(.002)	(.002)	(.002)	(.009)
Unemployment	.00002	.00003	.00002	.00001
Rate	(.245)	(.069)	(.144)	(.812)
Unionization rate	-5.01e-06	-5.43e-06	-5.98e-06	-7.93e-06
	(.273)	(.156)	(.182)	(.474)

Table 4a: Random Effects Probit Regression: Marginal Effects

		Table 4a (continued)		
Exemption	-1.04e-10		1.62e-10	-3.00e-10
	(.817)		(.672)	(.769)
Average Neighbor	7.20e-10			2.54e-09
Exemption	(.183)			(.185)
Dumavex	0001	00009	00008	0002
Dummy=1 if average	(.046)	(.009)	(.069)	(.043)
Neighbor Exemption				
Higher				
Tax Rate	.00001	.00001	7.72e-06	-8.94e-07
	(.279)	(.186)	(.329)	(.972)
Average Neighbor	-3.25e-06		-8.20e-07	1.62e-06
Tax	(.824)		(.953)	(.965)
Dumavtx	00005	00003		00004
Dummy=1 if Average	(.361)	(.556)		(.752)
Neighbor Tax Lower				
Per Capita Income	1.17e-08	2.05e-09	1.89e-08	1.29e-08
	(.452)	(.846)	(.098)	(.735)
Average Neighbor	-2.42-08		-2.89e-08	2.26e-08
Per Capita Income	(.086)		(.010)	(.579)
Dumavpc	00005	00001		
<i>Dummy=1 for Average</i>	(.377)	(.002)		
Neighbor Income				
higher				
LAGBSTRT	.0062	.0063	.0062	.0154
	(.000)	(.000)	(.000)	(.005)
Unemployment	.0007		.0002	.0021
benefit (avben)	(.207)		(.544)	(.156)
Avunemsea				0001
=avben*(dummy =1 if				(.886)
unemployed)*sea				
SEA (=1 if state had	.0001		.0001	.0002
program)	(.088)		(.103)	(.117)
Ν	312,845	312,845	312,845	120219

Note: All specifications use time dummies (and no constant term), and control for nonfarm employment. Separate coefficients for 1995 and 1998 not shown. p-values in parentheses.

Weights	Distance	Population
	(1)	(2)
Years	1993-98	1993-95
Male	083	1999
	(.000)	(.000)
Black	.0522	.3594
	(.053)	(.009)
Hispanic	.0510	.3381
	(.235)	(.192)
Family Wealth	.00001	.00002
	(.039)	(.351)
Person Income	-4.55e-06	00003
	(.001)	(.000)
College	0046	0566
	(.659)	(.266)
Age	0279	0933
	(.000)	(.000)
Agesquare	.0002	.0009
	(.000)	(.000)
Married	0209	1584
	(.098)	(.009)
Self Insurance	.0066	0163
	(.544)	(.751)
Own House	0842	2414
	(.000)	(.000)
Unemployment Rate	.0137	.0411
	(.035)	(.057)
Union Percentage	0033	0065
	(.015)	(.283)
Nonfarm Employment	.0052	.0169
	(.360)	(.498)

Table 4b: Random Effects Probit Regression: Marginal Effects

Dependent Variable: Business Closure

	Table 4b (continued)		
Exemption	1.13e-07	7.40e-07	
	(.379)	(.157)	
Average Neighbor	-1.82e-07		
Exemption	(.276)		
Dumavex	.0248	.1146	
Dummy=1 if Neighbor	(.100)	(.059)	
Exemption higher			
Tax Rate	.0016	.0082	
	(.504)	(.578)	
Average Neighbor	0048	.0081	
Tax (avgnbtx)	(.286)	(.684)	
Dumavtx		.3809	
Dummy=1 if Neighbor		(.013)	
Tax lower than own			
Maxavtx		0587	
=dumavtx*avgnbtx		(.031)	
Per Capita Income	4.42e-06	.00002	
	(.146)	(.084)	
Average Neighbor		-7.04e-06	
Income (avgnbpc)		(.694)	
LAGBSCLOS	.4360	.4365	
	(.000)	(.000)	
Unemployment	.1010		
Benefit (avben)	(.567)		
SEA (=1 if state had	0325		
program)	(.108)		
N	14,983	7692	

Note: All regressions use time dummies (and no constant). Separate coefficients for 1995 and 1998 not shown. p-values in parentheses.

References

- Arulampalam, Wiji (1999), "A Note on Estimated Coefficients in Random Effects Probit Models" Oxford Bulletin of Economics and Statistics, 61(4), 59-602
- Arulampalam, Wiji, Booth, A.L and Taylor, M.P (2000), "Unemployment Persistence" Oxford Economic Papers, 52, 24-50
- Bartelsmann, Eric, Scarpetta, Stefano and Schivardi, Fabiano (2003),
 "Comparative Analysis of Firm Demographics and Survival: Micro Level Evidence for the OECD", Working paper No.348, ECO/WKP(2003)2
- Berkowitz, Jeremy and White, Michelle (2004) "Bankruptcy and Small Firms' Access to Credit" Rand Journal of Economics, volume 35(1)
- Blanchflower, David and Bruce Meyer (1992), "A Longitudinal Analysis of the Young Self-Employed in Australia and the US", Center for Economic Performance, LSE
- Bruce, Donald (2000), "Effect of the U.S. Tax System on Transitions to Self-Employment", Labor Economics 7(5):545-574
- Brueckner, Jan and Saavedra, Luz (1999) "Do Local Governments engage in Strategic Property-Tax Competition?" WP, University of Illinois, Urbana Champaign
- Cullen, Julie and Roger Gordon (2002) ,"Taxes and Entrepreneurial Activity", NBER Working Paper 9015
- Dunne, Roberts and Samuelson (1989), "The Growth and Failure of U.S. Manufacturing Plants", Quarterly Journal of Economics, 1989, 671-698
- Elu, Ronel and Subramanian, Narayanan (2002), "Forum-Shopping and Personal Bankruptcy", Department of Economics, Brown University
- Evans, David and Boyan Jovanovic (1989), "An Estimated Model of Entrepreneurial Choice under Liquidity Constraints", Journal of Political Economy, 97, pp.808-827
- Evans, David and Linda Leighton (1989), "Some Empirical Aspects of Entrepreneurship", American Economic Review, 79, pp.519-535

- Fan, Wei and Michelle White (2003), "Personal Bankruptcy and the Level of Entrepreneurial Activity" NBER Working Paper 9340, Journal of Law and Economics, volume 46(2)
- Georgellis, Yannis and Howard Wall (2002), "Entrepreneurship and the Policy Environment", Federal Reserve Bank at St.Louis Working Paper 2002-019A
- Gruber, Jonathan (1992) "State Mandated Benefits and Employer Provided Health Insurance" NBER WP No.4239
- Gleaser, Edward L (2001), "The Economics of Location Based Tax Incentives", HIER Discussion Paper No.1932
- Goldwater Institute Policy Report, "The Tax Man and The Moving Van", No.
 May 2004, available at http://goldwaterinstitute.org/article.php/444.html
- Heckman, J.J (1981a), "Statistical Models for Discrete Panel Data", in C.F Manski and D.McFadden (eds.), Structural Analysis of Discrete data with Econometric Applications, MIT Press, Cambridge MA
- Heckman, J.J (1981b), "The Incidental Parameters Problem and the Problem of Initial Conditions in estimating a Discrete-time Discrete Data Stochastic Process", in C.F Manski and D.McFadden (eds.), Structural Analysis of Discrete data with Econometric Applications, MIT Press, Cambridge MA
- Heckman, J.J (1981c), "Heterogeneity and State Dependence", in S.Rosen (ed.) Stduies in Labor Markets, Chicago Press, Chicago, II.
- Headd, Brian (2002), "Redefining Business Success: Distinguishing Between Closure and Failure", Small Business Economics 21,51-61
- Holmes, Thomas J (1998), "The Effect of State Policies on the Location of Industry: Evidence from State Borders", Journal of Political Economy, 106 (1998):667
- 23. Holtz-Eakin, Douglas, David Joulfaian and Harvey Rosen (1994),
 "Entrepreneurial Survival and Liquidity Constraints", Journal of Political Economy,102,pp.53-75
- Holtz-Eakin, Douglas, Penrod, John and Rosen, Harvey (1996), "Health Insurance and the Supply of Entrepreneurs", Journal of Public Economics 62, 209-235

- 25. Hurst, Erik and Annamaria Lusardi (2002), "Liquidity Constraints, Household Wealth and Entrepreneurship", Dartmouth College Working Paper No.2003
- 26. Kangasharju, Aki and Pekkala, Sari (2001), "The Role of Education in Self-Employment Success", Pellervo economic Research Institute, Working Paper No.38
- 27. Karvel, George, Musil, Thomas and Sebastian, Richard (1998), "Minnesota Business Migration: Relocation, Expansion and Formation in Border States", American Experiment Quarterly, Summer 1998
- Kelejian, Harry (2002), "Lectures on Spatial Econometrics", University of Maryland
- 29. Kihlstrom, Richard and Jean-Jacques Laffont (1979),"A General Equilibrium Entrepreneurial Theory of Firm Formation based on Risk Aversion", Journal of Political Economy,87(4),719-748
- 30. Lin, Emily and White, Michelle (2001), "Bankruptcy and the Market for Mortgage and Home Improvement Loans", Journal of Urban Economics 50,138-162
- Meyer, Bruce (1990), "Why are there so few Black Entrepreneurs?", NBER Working Paper n.3537
- 32. Pfeiffer, Friedhelm and Frank Reize (1998), "Business Start-ups by the Unemployed" Centre for European Economic Research, Discussion Paper No.98-38
- Phillips, B.D and Kirchoff, B.A (1989), "Formation, Growth and Survival: Small Firm Dynamics in the U.S. Economy", Small Business Economics, 1:65-74
- 34. Rees, Hedley and Anees Shah (1986), "An Empirical Analysis of Self-Employment in the UK", Journal of Applied Econometrics, 1(1), 95-108
- 35. Sullivan, Teresa, Westbrook, Jay and Elizabeth, Warren (1999), "Financial Difficulties of Small Businesses and Reasons for their Failure" SBA Research Paper 188
- SBA Report, Small Business Growth by Major Industry, 1988-1995, Report by Office of Advocacy, SBA

- 37. SBA Report, Characteristics of Small Business Employees and Owners, 1997, Report by Office of Advocacy, SBA
- 38. State-to-State Migration Flows: 1995-2000, Census 2000 Special Report (2003)