

Research Resources

Advocacy: the voice of small business in government

The Office of Advocacy evaluates and researches issues of relevance to small firms, entrepreneurs, policymakers, and academics. This guide is designed as a portal to direct faculty, students, and researchers to small business data and research.

Office of Advocacy Resources

(www.sba.gov/advo/research)

The Small Business Economy: A Report to the President: www.sba.gov/advo/research/sbe.html

Quarterly Indicators: The Economy and Small Business: www.sba.gov/advo/research/sbei.html

Small Firm Lending Studies:

www.sba.gov/advo/research/lending.html

State and Territory Small Business Economic Profiles: www.sba.gov/advo/research/profiles

Regulatory Research:

www.sba.gov/advo/research/regulation.html

Research on Owner Demographics (women, minorities, veterans, etc.):

www.sba.gov/advo/research/demographic.html

Advocacy Working Paper Series:

www.sba.gov/advo/research/wkpapers.html

Chronological List of Other Advocacy Research Reports: www.sba.gov/advo/research/chron.html

Advocacy Conference Proceedings

(www.sba.gov/advo/conferences.html)

Global Perspectives on Entrepreneurship Policy (2005) Putting It Together: The Role of Entrepreneurship in

Economic Development (2005)

Entrepreneurship in the 21st Century (2004)

Tax Policy and Small Business: New Firm Formation, Growth, and Survival (2001)

The Changing Banking Structure and Its Impact on Small Business (2000)

The Invisible Part of the Iceberg: Research Issues in Industrial Organization and Small Business (2000)

Are Small Firms Important? Their Role and Impact. Zoltan Acs, ed. Boston: Kluwer Academic Publishers, 1999 (proceedings of a 1997 Advocacy conference).

Small Business Journals

Entrepreneurship Theory and Practice:

http://www.blackwellpublishing.com/journal.asp?ref=1042-2587

International Small Business Journal:

www.sagepub.com/journal.aspx?pid=306

Venture Capital: An International Journal of Entrepreneurial Finance:

www.tandf.co.uk/journals/titles/13691066.asp

Journal of Applied Management and Entrepreneurship: www.huizenga.nova.edu/jame/section1.html

Journal of Entrepreneurial Finance and Business Ventures: http://whitman.syr.edu/people/institutes/journal Journal of Business Venturing: www.elsevier.com/wps/-find/journaldescription.cws_home/505723/description?
navopenmenu=1

Journal of Small Business Management:

http://www.blackwellpublishing.com/journal.asp?ref=0047-2778

Small Business Economics:

www.kluweronline.com/issn/0921-898X/contents

Selected Literature

Acs, Zoltan J. and David B. Audretsch. *Handbook on Entrepreneurial Research*. Boston: Kluwer Pub., 2003.

Acs, Zoltan J. and David B. Audretsch. "Innovation in Small and Large Firms: An Empirical Analysis." American Economic Review. 78(4), 1988. 678-90.

Brock, William and David Evans. "Small Business Economics." *Small Business Economics*. 1(1), 1989, 7-20.

Frontiers of Entrepreneurial Research. Proceedings from the Babson-Kauffman Entrepreneurial Research Conferences, 1981 to present. www.babson.edw/entrep/fer

Hart, David M., ed. The *Emergence of Entrepreneurship Policy: Governance, Start-Ups, and Growth in the U.S. Knowledge Economy.* Cambridge: Cambridge
University Press, 2003.

Holtz-Eakin, Douglas and Harvey S. Rosen, eds. *Public Policy and the Economics of Entrepreneurship*. Cambridge: MIT Press, 2004.

Jovanovic, Boyan. "Selection and the Evolution of Industry." *Econometrica*. 50(3), 1982. 649-70.

Katz, Jerome A., ed. *Databases for the Study of Entre*preneurship. New York: JAI/Elsevier Science, 2000.

Lucas, Robert. "On the Size Distribution of Business Firms." *Bell Journal of Economics*. 9(2), 1978. 508.

Schumpeter, Joseph A. *The Theory of Economic Development*, Cambridge: Harvard University Press, 1934.

Sexton, Donald L. and John D. Kasarda, eds. *The State of the Art in Entrepreneurship*. Boston: PWS/Kent Publishing, 1992.

Sexton, Donald L. and Raymond W. Smilor, eds. *Entre*preneurship 2000. Chicago: Upstart Publishing, 1997.

Web-Based Resources

Center for Women's Business Research: www.nfwbo.org
Kauffman Entrepreneurial Research: www.kauffman.org
Kauffman-RAND Center for Study of Small Business and Regulation: www.rand.org/icj/centers/small_business
National Bureau of Economic Research Working Paper

Series: www.nber.org/papers

National Women's Business Council: www.nwbc.gov
Organization for Economic Cooperation and Development,
SMEs and Entrepreneurship Dep't: www.oecd.org
Research Papers in Economics: http://econpapers.repec.org/

Social Science Research Network: <u>www.ssrn.com</u>

The World Bank's Doing Business Project:

www.doingbusiness.org

Data Sources

U.S. Department of Commerce, Bureau of the Census 1997 Economic Census:

www.census.gov/epcd/www/econ97.html

2002 Economic Census (Survey of Business Owners): www.census.gov/econ/census02/

American FactFinder: http://factfinder.census.gov Nonemployer Statistics:

www.census.gov/epcd/nonemployer/

Center for Economic Studies (CES) Data and Working Papers www.ces.census.gov. CES Data is available at Research Data Centers for approved research proposals.

Statistics of U.S. Businesses (partially funded by Advocacy): www.census.gov/csd/susb/susb.htm

County Business Patterns:

www.census.gov/epcd/cbp/view/cbpview.html

Survey of Income and Program Participation:

www.sipp.census.gov/sipp/sipphome.htm

U.S. Department of Labor, Bureau of Labor Statistics Business Employment Dynamics:

www.bls.gov/bdm/home.htm

Current Population Survey: www.bls.gov/cps/home.htm and http://ferret.bls.census.gov/cgi-bin/ferret

Federal Reserve Board

Federal Reserve Bulletin:

www.federalreserve.gov/pubs/bulletin/default.htm

Survey of Small Business Finances:

<u>www.federalreserve.gov/pubs/oss/oss3/nssbftoc.htm</u> Survey of Consumer Finances:

<u>www.federalreserve.gov/pubs/oss/oss2/scfindex.html</u> Senior Loan Officer Survey on Bank Lending Practices: <u>www.federalreserve.gov/boarddocs/SnLoanSurvey</u>

Internal Revenue Service

Statistics of Income Division: www.irs.gov/taxstats/

Ewing Marion Kauffman Foundation

Kauffman Index of Entrepreneurial Activity: www.kauffman.org

National Federation of Independent Business

Small Business Economic Trends: <u>www.nfib.com</u> Small Business Polls: <u>www.nfib.com</u>

Other Longitudinal Databases

Global Entrepreneurship Monitor:

www.gemconsortium.org

Panel Study on Entrepreneurial Dynamics: *projects.isr.umich.edu/psed/index.cfm*

Literature on The Use of Small Business Data

Acs, Zoltan C., Catherine Armington, and Alicia Robb. *Measures of Job Flow Dynamics in the U.S. Economy*. Office of Advocacy, Research Summary 192, 1999.

Armington, Catherine. Development of Business Data: Tracking Firm Counts, Growth, and Turnover by Size of Firms. Office of Advocacy, Research Summary 245, 2004.

Bitler, Marianne, Alicia Robb, and John D. Wolken. "Financial Services Used by Small Businesses: Evidence from the 1998 Survey of Small Business

- Finances." Federal Reserve Bulletin, 87(4), April 2001: 183-205.
- Fairlie, Robert. *Kauffman Index of Entrepreneurial Activity*. Kauffman Foundation, September 2005.
- Gartner, William B., et al. *Handbook of Entrepreneurial Dynamics: The Process of Business Creation*.
 Thousand Oaks, CA: Sage Publications, 2004.
- Hipple, Steven. "Self-Employment in the United States: An Update." *Monthly Labor Review*, 127(7), July 2004: 13-23.
- Knaup, Amy E. "Survival and Longevity in the Business Employment Dynamics Data." *Monthly Labor Review*, 128(5), May 2005: 50-56.

Research Funding

Traditional sources of funding are available, such as the National Science Foundation (<u>www.nsf.gov/sbe/ses/</u>); many colleges and universities will provide money for faculty and student research. Some subscription-based services also provide information on grant opportunities.

The Office of Advocacy contracts with external researchers for many of its studies. All research contracts are small business set-asides. Although Advocacy does not contract with colleges and universities, individual professors, students, or teams can submit proposals as consultants with their own firm. Like all federal agencies, Advocacy notifies potential contractors of these opportunities through FedBizOpps (http://www1.eps.gov/spg/index.html). Notifications of Requests for Quotations (RFQ) are posted on Advocacy's Research Listserv. To subscribe, visit http://web.sba.gov/list.

Other organizations fund research on small business and entrepreneurship; the Ewing Marion Kauffman Foundation (www.kauffman.org) is one example. In addition, many academic conferences promote best paper competitions that reward quality research. Internship opportunities are available for students to help them to gain practical experience while also researching small business issues.

To Learn More

For more detailed information from the Office of Advocacy, visit www.sba.gov/advo. Sign up at http://web.sba.gov/list for e-mail delivery of news releases, The Small Business Advocate monthly newsletter, small business research findings and statistics, and regulatory communications.

Office of Advocacy economic research is located at www.sba.gov/advo/research. The site is searchable by keyword. Questions may be directed to (202) 205-6533 or advocacy@sba.gov.