

INVITATION FROM THE FEDERAL CONSULTING GROUP

MAXAMINE SITE OPTIMIZATION SUMMIT

- What:** Maxamine Site Optimization Summit First Meeting
- When:** March 8, 2006
- The Site Optimization Summit is from **1:00 pm to 3:30 pm**.
- Where:** 2nd Floor Conference Room A
801 9th Street N.W., Washington DC
Washington, DC 20239
- (nearest metro stations – Gallery Place/Chinatown (Red, Yellow, and Green lines) and Metro Center (Red, Blue, and Orange lines))
- Who:** Current and potential subscribers to Maxamine’s Knowledge Platform software
- How:** Seating is Limited. RSVP to Brendan Jinnohara at Brendan.Jinnohara@bpd.treas.gov or 202-504-3649. If you are unable to attend, and know of others in your organization that would benefit, please feel free to forward this invitation to them.

PROGRAM

- 1:00 pm** Welcome and Introductions – Ron Oberbillig, COO, Treasury’s Federal Consulting Group
- 1:10 pm** Search – How to Improve Your Site’s IQ (Indexability Quotient)
- 1:45 pm** Maxamine’s Traffic Module – A Cost Effective Alternative to Stand Alone Log File Analyzers
- 2:15 pm** Break
- 2:30 pm** Break Out Sessions
- Track 1 – So Who is Maxamine?
For attendees wanting to learn more about Maxamine, who they are, where they came from, why they’re different, why the Federal Consulting Group selected Maxamine
- Track 2 – User Group Working Session
For new and existing Maxamine clients: The planned topic is how to use the multi-attribute search function to create and schedule custom reports.

3:10 pm

Peek: An introduction into the coming “issue management” features

This exciting new feature results from client requests. Some Accessibility requirements can only be evaluated manually. “Issue Management” will enable report recipients to feed information back to the database about the results of their manual evaluations.

3:30 pm

Adjourn