BLUEPRINT FOR HUD'S HOME PAGE						
HOME PAGE AUDIENCE	HOME PAGE TOPICS/CATEGORIES					
	Housing	Communities and Neighborhoods	About HUD	Doing Business With HUD	Tools	
General Consumers (Private citizens from this country and from other countries)	- Buying a home how to's - Homeowners Fact Sheet - Buying a HUD home - Field office lists of SF properties for sale - Banks making 203(k) loans - by state - Lenders - Buying a mobile home how to's - Renting a home how to's - Home improvements - Field office lists of lenders making Title I loans - List of FHA debt management centers and who they serve - Fair housing laws - Building a home - How to's - Rental rehab - Lead-based paint info - VA housing programs - Farmers Home programs - Premium refunds	What's Going on in Your Neighborhood Consolidated plan EZ/EC links What's working well in other neighborhoods	- What's New at HUD - Frequently-Asked Questions - HUD's Field Offices (list and links to satellite pages) - History of HUD - HUD's Phone Book - HUD's mission - HUD's organization - Reinvention news - HUD clearinghouses - 800 numbers	- Employment Opportunities, Dial-a-job number - Compendium of HUD programs - RFPs - HUD forms	 HUD Publications Lead-based paint guidelines HUD handouts available from each FO Frequently requested FOIAs GSA credit card holders at HUD Martin Marietta computer contract Any successful grant application 	- GSA Consumer Information Cent - The White House - FedWorld - The National Listing Service
Needy Americans (including current and potential public and assisted housing residents)	 How to's for rental housing assistance (both assisted and public housing) Fair housing laws and how to file complaints Housing Opportunities for the Homeless (including how to's) Lead-based paint info Housing counseling services Special needs programs VA and Farmers Home programs 	Job training programs Support services for the homeless Support services for public housing resident	- How HUD helps Americans - HUD clearinghouses - 800 numbers	 HUD's Field Offices (list and links to satellite pages) HUD job listings 	 Publications Lead-based paint guidelines HUD handouts available from each FO 	National Coalition for the Homeless Habitat for Humanity Resource lists by topic
Housing Industry lenders, bankers, real estate brokers,	HUD housing programs (including Housing, PIH, CPD, etc.)	Place-based data Consolidated plans HMDA data	- Organization - Phone numbers	- NOFAs - Asset sales - PD listings	Publications Frequently requested FOIAs	FinanceNetNAHRO(Links to other

BLUEPRINT FOR HUD'S HOME PAGE							
HOME PAGE AUDIENCE	HOME PAGE TOPICS/CATEGORIES						
	Housing	Communities and Neighborhoods	About HUD	Doing Business With HUD	Tools		
professional organizations etc.)	- Link to Field Offices - Major Housing Initiatives - Housing data - Place-based data - SBA - Farmers Home - MHI			- HUDClips - HUD On Demand - Mortgagee letters - EDI - Contracting info/opportunities		professional organizations) - SBA - Ag - Treasury - MBA	
Cities (governors, mayors, planners, city managers, etc.)	- HUD housing programs (including Housing, PIH, HOME, homeless, etc.) - Place-based data - Major housing initiatives - VA and Farmers home housing programs - Programs for special constituencies (e.g., colonias, migrant farmworkers, native Americans, etc.)	Cities Sources (menu of links to info) Place-based data Consolidated plans EZ/EC link What Works (success stories) CPD, affordable housing, and PIH social support programs Major CD initiatives Job training programs Technical Assistance Online	- HUDClips - HUD On Demand (forms, issuances) - HUD clearinghouses - 800 numbers - TA providers - HUD User	Technical Assistance Online NOFAs Grant writing tips NOFAs Grant writing tips Mayor's Exchange (interactive forum on local and Federal policy issues, etc.) Samples of successful apps	- Publications - Census data - Other long docs	- National Association of Regional Councils - GSA Consumer Information Center - Local Government Network - CityNet - CityLink - Census	
Community Organizers (non-profits, foundations, religious community, advocacy groups, CDCs, other potential organizers, etc.)	Programs for affordable housing What Works (success stories/best practices) Funding sources Federal Links to private sources How to get Technical Assistance How to organize	Programs for community and neighborhood development What Works (success stories/best practices) How to get Technical Assistance Funding sources Federal Links to private sources Consolidated Plans How to organize	- Organization - Phone numbers	Technical Assistance Online NOFAs Grant writing tips HUD clearinghouses	Publications HUDClips Other long docs Lead-based paint guidelines Consultant handbook HUD mailing list directories	Neighborhoods Online Foundation Center HandsNet National Civic League Habitat for Humanity Natl Coalition for the Homeless Internet Resources for Non-Profits Impact Online PAVNET	
Public and Indian Housing Authorities	HUD housing programs (public and assisted housing) Resident initiatives strategies/info What Works (success stories)	What Works (success stories) Community support programs Resident initiatives strategies Opportunities for Native American Youth	- Organization - Phone numbers	- Technical Assistance Online	- Lead-based paint guidelines	- CodeTalk - CLPHA - Links to other professional organizations	
Public policy	- Housing research	- CD research	- Reinvention documents	- NOFAs (e.g., univeristy	- Secy's essays	- HUD User	

BLUEPRINT FOR HUD'S HOME PAGE								
HOME PAGE AUDIENCE	HOME PAGE TOPICS/CATEGORIES							
	Housing	Communities and Neighborhoods	About HUD	Doing Business With HUD	Tools			
authorities (academics, students, professional organizations, etc.)	Place-based data Statistical data Testimony Major initiatives	Place-based data Statistical data Testimony Major initiatives	- Testimony - Budget information	partnerships) - RFPs	Issue papers Research documents	- Other research orgs (Brookings? others?)		
Media	- Press releases - Testimony - Major initiatives	- Press releases - Testimony - Major initiatives - What Works	- Organization - Key executives - Secy's bio		- Secy's essays - Issue papers - Research documents	- HUD User		