

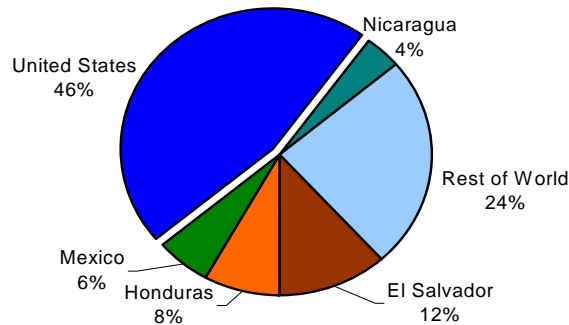


The United States Contributes to Economic Prosperity in Guatemala

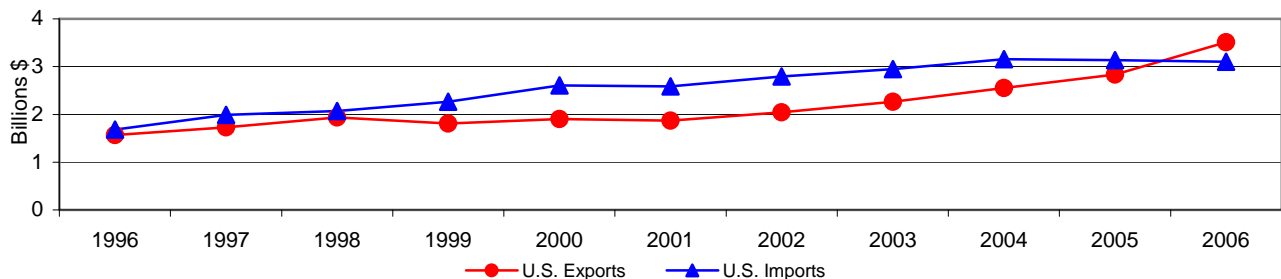


- In 2006, U.S. direct investment in Guatemala reached \$347 million (BEA, *Survey of Current Business*, Sept. 2007); this is equivalent to one percent of Guatemala's GDP of \$35.3 billion (World Bank, *World Development Indicators*).
- The Peace Corps currently has approximately 179 volunteers working throughout Guatemala; since 1963, 4,284 volunteers have aided communities in Guatemala.
- The Overseas Private Investment Corporation (OPIC) provided over \$4.8 million in finance and insurance funds in 2006.
- The United States Agency for International Development (USAID) provided over \$51.9^[1] million in aid to Guatemala in 2006.
- The United States purchased over 46 percent of Guatemala's total merchandise exports in 2006 (World Trade Atlas).
- U.S. merchandise exports to Guatemala grew from \$1.6 billion in 1996 to \$3.5 billion in 2006, an increase of 124 percent (U.S. Census Bureau).
- In 2006 over \$3.6 billion in remittance money was sent by Guatemalans living abroad (Inter-American Development Bank).

Total Market Share the United States Represents for Guatemala's Merchandise Exports - 2006



United States Trade in Goods with Guatemala





Guatemala

U.S. Companies Contribute to Economic Prosperity and Social Development



Contribution to the Community - Procter & Gamble

Procter & Gamble has developed an educational program with an emphasis on personal hygiene and the importance of water. It has been implemented in six schools located in low-income communities benefiting more than 1,300 children. In addition, the community assistance programs through P&G brands have made donations of 13,000 pieces of clothing to Aldeas SOS through Ariel and Vick cough syrups to ten projects that are coordinated by Fondo Unido (United Way, Guatemalan chapter). Through its chlorine production facility in Escuintla, P&G has donated chlorine to homes and people in the community. In response to the effects of Hurricane Stan in Guatemala, P&G donated 30,000 sachets of Magia Blanca chlorine, yielding around 31.5 million liters of disinfected water, and P&G's water purification system, PuR, purifying 400,000 liters of water.

Technology to Educate - Microsoft

During 2006, Microsoft has tried to make a difference in the Guatemalan community through a variety of different projects, aimed at bridging the digital divide. Microsoft Guatemala is a founder of Technology to Educate (TPE) in a multi-sectoral alliance with an innovative vision of national change. This program was born from the need to strengthen the quality of public education, and to encourage entrepreneurialism by equipping schools with technological tools. In 2006, TPE benefited over 140 schools all over Guatemala. Since 1996, through its Unlimited Potential Grant program in Guatemala, Microsoft has provided almost \$3.3 million in grants and donated software to local non-profit organizations. One Unlimited Potential grant winner in 2006 was *Cooperación para la Educación* (COED). COED gives educational opportunities to those who do not have access to it because they live in the rural areas of Guatemala.

Financial Education - Citigroup

Citigroup Guatemala has supported two programs with Junior Achievement Guatemala. The Banks in Action competition is a banking business simulator to teach young students how the banking business works. Citigroup has also sponsored the Shadow Day Program, which allows students to have an on the job experience with the goal of helping these children make more informed career decisions. Citigroup Guatemala also supports a scholarship program at a local technical school for very low-income children. 120 children have received scholarships over the past three years. Citigroup Guatemala has also worked with Habitat for Humanity for the past four years. In addition to providing monetary support, employees participate as volunteers to teach financial education to affected families as well as participating in Habitat projects. Over 400 families have benefited from this support. Additionally, in 2006 Citigroup launched the Citigroup Micro-entrepreneur Award with the objective of creating an awareness of the importance that microfinance has in fighting poverty and generating economic growth.

Supporting Healthcare - Merck

In 2005, Merck & Co., Inc.¹ donated 2,000 doses of VAQTA® (valued at \$89,000), a vaccine to help prevent Hepatitis A, as part of Hurricane Stan Disaster Relief. Additionally, Merck & Co., Inc. and MSD Central America provided a grant of \$33,000 to Friendship Bridge, an NGO that offers microcredit as well as health and business education seminars to Mayan women in 2005. In 2006, Merck and MSD supported the Liga Guatemalteca Contra el Cáncer with a grant of \$12,000 to develop an anti-cancer awareness campaign.

¹ Merck & Co., Inc. is a global, research-based pharmaceutical company based in Whitehouse Station, NJ, USA. Merck & Co., Inc. and operates as Merck Sharp & Dohme (MSD) in most countries outside the United States. In Canada, the Company operates as Merck Frosst Canada, Ltd. In Japan, it operates as Banyu Pharmaceutical Co., Ltd.