

**Country Profile: GERMANY**  
**TOTAL ALL GERMAN ARRIVALS TO THE U.S.**

**TRENDS IN ARRIVALS** (in thousands)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Arrivals	1,786	1,314	1,190	1,180	1,320	1,416	1,386	-401
% Change	-10%	-26%	-9%	-1%	12%	7%	-2%	-22%

**TRENDS IN RECEIPTS** (in millions)

Year	2000	2001	2002	2003	2004	2005	2006	Change 2006 / 2000
Total Travel & Tourism Receipts <sup>1</sup>	\$5,123	\$3,743	\$3,935	\$3,803	\$4,687	\$4,892	\$4,206	-\$917
% Change	-10%	-27%	5%	-3%	23%	4%	-14%	-18%
Travel Receipts (at U.S. destinations)	\$4,035	\$2,936	\$2,934	\$2,953	\$3,636	\$3,810	\$3,165	-\$870
Passenger Fare Receipts (on U.S. carriers)	\$1,088	\$807	\$1,001	\$850	\$1,051	\$1,082	\$1,041	-\$47

**SELECTED TRAVELER CHARACTERISTICS** (by percentage point change)

Information Sources Used to Plan Trip (multiple response--top 4 of 12)	2006	2005	% Point Change <sup>2</sup>
Personal Computer	38%	34%	4 pts.
Travel Agency	37%	35%	2 pts.
Airlines Directly	23%	20%	3 pts.
State/City Travel Office	19%	23%	-4 pts.

Main Purpose of Trip (top 4 of 8)	2006	2005	% Point Change <sup>2</sup>
Leisure/Rec./Holidays	37%	39%	-2 pts.
Business/Professional	28%	31%	-3 pts.
Visit Friends/Relatives (VFR)	24%	23%	1 pt.
Convention/Conference	5%	4%	1 pt.

Purpose of Trip (multiple response--top 4 of 8)	2006	2005	% Point Change <sup>2</sup>
Leisure/Rec./Holidays	52%	56%	-3 pts.
Visit Friends/Relatives (VFR)	36%	38%	-2 pts.
Business/Professional	32%	34%	-2 pts.
Convention/Conference	8%	7%	2 pts.
NET PURPOSES OF TRIP:			
Business & Convention	36%	37%	-2 pts.
Leisure & VFR	72%	73%	-2 pts.

Transportation Types Used in U.S. : (multiple response--top 4 of 8)	2006	2005	% Point Change <sup>2</sup>
Rented Auto	41%	41%	0 pts.
Taxi/Cab/Limousine	32%	32%	0 pts.
Airlines in U.S.	25%	22%	4 pts.
Company or Private Auto	25%	28%	-3 pts.

Activity Participation While Within U.S. (multiple response--top 10 of 25)	2006	2005	% Point Change <sup>2</sup>
Dining in Restaurants	85%	87%	-3 pts.
Shopping	84%	86%	-2 pts.
Visit Historical Places	46%	44%	2 pts.
Sightseeing in Cities	37%	35%	3 pts.
Cultural Heritage Sites	34%	38%	-3 pts.
Touring Countryside	33%	39%	-6 pts.
Visit Small Towns	29%	30%	-1 pt.
Art Gallery/Museum	28%	30%	-2 pts.
Visit National Parks	24%	27%	-3 pts.
Water Sports/Sunbathing	24%	26%	-2 pts.

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SELECTED TRAVELER CHARACTERISTICS	2006	2005	% Point Change or % Change <sup>2</sup>
Advance Trip Decision Time (mean days)	95	92	3 days
Advance Trip Decision Time (med. days)	60	60	0 days
Prepaid Package	10%	12%	-2 pts.
First International Trip to the U.S.	24%	23%	1 pt.
Length of Stay in U.S. (mean nights)	15.0	17.1	-2 nights
Length of Stay in U.S. (median nights)	10.0	10.0	0 nights
Number of States Visited (% 1 state)	62%	59%	2 pts.
Average Number of States Visited	1.7	1.7	0 states
Hotel/Motel (% 1+ nights)	77%	79%	-2 pts.
Average # of Nights in Hotel/Motel	7.9	8.6	-1 night
Travel Party Size (mean # of persons)	1.4	1.4	0 persons
Gender: % Male	65%	65%	0 pts.
Household Income (mean average)	\$98,200	\$99,200	-\$1,000
Household Income (median average)	\$84,000	\$86,200	-\$2,200
Average Age: Female	40	40	-1 year
Average Age: Male	43	43	0 years

VISITATION TO U.S. DESTINATIONS <sup>3</sup>	Market Share 2006	Volume 2006 (000s)	Market Share 2005	Volume 2005 (000s)
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REGIONS				
MIDDLE ATLANTIC	37.1%	514	36.0%	510
SOUTH ATLANTIC	31.5%	436	36.4%	515
STATES / TERRITORIES				
New York	31.4%	435	29.7%	420
CITIES				
New York City	30.3%	420	28.3%	401

**Notes:**

- (1) Includes travel receipts at U.S. destinations and passenger fare receipts/exports on U.S. carriers.
- (2) Percentage-point and percentage changes are based on non-rounded data.
- (3) Only census region, state, and city destinations having a sample size of 400 or more are displayed. Due to quarterly data weighting by country and port of entry, some unreported destinations may have a higher proportion of total than those reported.

Note: This profile shows only a few of the 35 travel characteristics data reported on international arrivals to the U.S. Additional information may be obtained for a fee. To learn more, please visit our website: <http://tinnet.ita.doc.gov/research/programs/ifs/index.html>

Interested in data for your destination?: OTTI sells custom reports. To learn more, go to: <http://www.tinnet.ita.doc.gov/research/programs/ifs/customized.html>

Source: U.S. Department of Commerce, ITA, Office of Travel and Tourism Industries; Bureau of Economic Analysis

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