

Appendix B
Canadian Visitors to the U.S. by Expenditures
One or More Nights - 2004

2004 Census Region / State	VISITORS		VISITOR SPENDING (1+ NIGHTS)				
	Total Canada (000s)	1+ Nights (\$US 000s)	Percent Change 04/03	Spending Per Visitor 1+ Nights (\$US)	Percent Change 04/03	Average Daily Per Person 1+ Nights (\$US)	Percent Change 04/03
TOTAL U.S. (NET) ⁽¹⁾	13,857	\$ 6,628,170	15.6%	\$ 478	5.6%	\$ 62	-12.8%
TOTAL U.S. (SUM) ⁽²⁾	19,467	\$ 6,542,142	15.6%	---	---	---	---
NEW ENGLAND	2,214	\$ 432,038	20%	\$ 195	12%	\$ 60	10%
CONNECTICUT	106	\$ 24,487	17%	\$ 231	12%	\$ 70	16%
MAINE	686	\$ 131,539	29%	\$ 192	14%	\$ 58	6%
MASSACHUSETTS	459	\$ 133,178	11%	\$ 290	1%	\$ 70	8%
NEW HAMPSHIRE	329	\$ 52,902	19%	\$ 161	13%	\$ 59	14%
RHODE ISLAND ⁽³⁾							
VERMONT	597	\$ 78,428	21%	\$ 131	22%	\$ 48	20%
MID ATLANTIC	3,079	\$ 634,069	24%	\$ 206	11%	\$ 73	12%
NEW JERSEY	231	\$ 60,261	-6%	\$ 261	-11%	\$ 67	-9%
NEW YORK	2,257	\$ 486,939	32%	\$ 216	17%	\$ 76	16%
PENNSYLVANIA	591	\$ 86,869	13%	\$ 147	1%	\$ 60	6%
SOUTH ATLANTIC	3,998	\$ 2,086,411	20%	\$ 522	4%	\$ 49	8%
DELAWARE ⁽³⁾							
DISTRICT OF COLUMBIA	120	\$ 51,279	13%	\$ 427	-5%	\$ 129	20%
FLORIDA	1,911	\$ 1,596,611	17%	\$ 836	2%	\$ 46	7%
GEORGIA	389	\$ 83,950	28%	\$ 216	6%	\$ 71	3%
MARYLAND	189	\$ 32,140	24%	\$ 170	1%	\$ 59	42%
NORTH CAROLINA	343	\$ 60,120	32%	\$ 175	16%	\$ 52	19%
SOUTH CAROLINA	398	\$ 175,669	44%	\$ 441	20%	\$ 63	10%
VIRGINIA	437	\$ 67,913	17%	\$ 155	7%	\$ 53	3%
WEST VIRGINIA	192	\$ 10,760	28%	\$ 56	16%	\$ 41	21%
EAST NORTH CENTRAL	2,390	\$ 476,501	16%	\$ 199	5%	\$ 70	3%
ILLINOIS	361	\$ 133,278	11%	\$ 369	-6%	\$ 111	-10%
INDIANA	201	\$ 41,903	54%	\$ 209	30%	\$ 61	31%
MICHIGAN	1,143	\$ 165,971	7%	\$ 145	1%	\$ 55	-1%
OHIO	495	\$ 87,128	11%	\$ 176	0%	\$ 66	4%
WISCONSIN	189	\$ 48,221	59%	\$ 255	39%	\$ 78	27%
WEST NORTH CENTRAL	1,348	\$ 252,962	18%	\$ 188	-1%	\$ 71	3%
IOWA	93	\$ 15,315	9%	\$ 165	-2%	\$ 59	21%
KANSAS	36	\$ 7,800	-17%	\$ 216	-24%	\$ 53	-45%
MINNESOTA	607	\$ 116,857	26%	\$ 193	-1%	\$ 75	4%
MISSOURI	116	\$ 39,298	4%	\$ 339	-12%	\$ 92	14%
NEBRASKA	40	\$ 5,448	-23%	\$ 136	-21%	\$ 44	-36%
NORTH DAKOTA	340	\$ 48,053	22%	\$ 141	10%	\$ 69	6%
SOUTH DAKOTA	115	\$ 20,191	49%	\$ 175	9%	\$ 62	1%
EAST SOUTH CENTRAL	670	\$ 104,215	6%	\$ 156	-4%	\$ 63	-5%
ALABAMA ⁽³⁾							
KENTUCKY	275	\$ 29,020	21%	\$ 105	7%	\$ 51	8%
MISSISSIPPI ⁽³⁾							
TENNESSEE	316	\$ 53,534	-4%	\$ 170	-13%	\$ 72	-9%
WEST SOUTH CENTRAL	448	\$ 252,594	12%	\$ 564	2%	\$ 71	15%
ARKANSAS ⁽³⁾							
LOUISIANA	109	\$ 71,161	35%	\$ 652	3%	\$ 140	-7%
OKLAHOMA ⁽³⁾							
TEXAS	259	\$ 167,680	8%	\$ 648	3%	\$ 59	17%
MOUNTAIN	2,190	\$ 1,023,472	15%	\$ 467	3%	\$ 73	0%
ARIZONA	356	\$ 282,729	22%	\$ 794	2%	\$ 42	-3%
COLORADO	114	\$ 59,032	-18%	\$ 519	-14%	\$ 95	-3%
IDAHO	223	\$ 33,642	4%	\$ 151	-2%	\$ 53	9%
MONTANA	441	\$ 80,256	36%	\$ 182	21%	\$ 55	23%
NEVADA	761	\$ 500,862	14%	\$ 658	7%	\$ 139	8%
NEW MEXICO	59	\$ 19,714	22%	\$ 335	-6%	\$ 81	-18%
UTAH	147	\$ 34,353	2%	\$ 233	-15%	\$ 62	-12%
WYOMING	90	\$ 12,885	31%	\$ 144	-4%	\$ 68	13%
PACIFIC	3,131	\$ 1,279,881	6%	\$ 409	1%	\$ 72	1%
CALIFORNIA	983	\$ 647,025	11%	\$ 658	1%	\$ 76	2%
OREGON	298	\$ 60,157	5%	\$ 202	2%	\$ 55	3%
WASHINGTON	1,552	\$ 223,140	9%	\$ 144	2%	\$ 51	5%
ALASKA	72	\$ 41,814	-17%	\$ 583	-14%	\$ 96	-18%
HAWAII	226	\$ 307,745	-2%	\$ 1,362	13%	\$ 91	-1%

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

(1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.

(2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.

(3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 100.

Note: Totals for Canada may differ across tables due to differences in response rates for questions.

* Cells containing an asterisk represent visitor volume estimates of fewer than 500.