

Appendix A
Canadian Visitors to the U.S. by Visitors/Visitor-Nights/Average Nights
One or More Nights - 2004

2004 Census Region / State	VISITORS		VISITOR-NIGHTS		NIGHTS PER VISIT	
	Total Canada (000s)	Percent Change 04/03	Total Canada (000s)	Percent Change 04/03	Average Nights Per Visit	Percent Change 04/03
TOTAL U.S. (NET) ⁽¹⁾	13,857	9.4%	107,067	10.0%	7.7	0.5%
TOTAL U.S. (SUM) ⁽²⁾	19,467	11.1%	---	---	---	---
NEW ENGLAND	2,214	7%	7,201	8%	3.3	1%
CONNECTICUT	106	5%	352	1%	3.3	-4%
MAINE	686	13%	2,254	22%	3.3	8%
MASSACHUSETTS	459	9%	1,903	3%	4.2	-6%
NEW HAMPSHIRE	329	6%	893	5%	2.7	-1%
RHODE ISLAND ⁽³⁾						
VERMONT	597	0%	1,642	1%	2.7	2%
MID ATLANTIC	3,079	12%	8,730	11%	2.8	-1%
NEW JERSEY	231	6%	899	2%	3.9	-3%
NEW YORK	2,257	13%	6,379	13%	2.8	1%
PENNSYLVANIA	591	12%	1,452	7%	2.5	-4%
SOUTH ATLANTIC	3,998	15%	42,474	11%	10.6	-4%
DELAWARE ⁽³⁾						
DISTRICT OF COLUMBIA	120	18%	399	-6%	3.3	-20%
FLORIDA	1,911	14%	34,793	10%	18.2	-4%
GEORGIA	389	20%	1,189	23%	3.1	3%
MARYLAND	189	23%	545	-12%	2.9	-29%
NORTH CAROLINA	343	13%	1,150	11%	3.4	-2%
SOUTH CAROLINA	398	20%	2,794	31%	7.0	9%
VIRGINIA	437	9%	1,278	13%	2.9	3%
WEST VIRGINIA	192	11%	264	6%	1.4	-4%
EAST NORTH CENTRAL	2,390	11%	6,847	13%	2.9	2%
ILLINOIS	361	18%	1,198	23%	3.3	4%
INDIANA	201	18%	690	17%	3.4	-1%
MICHIGAN	1,143	6%	3,027	8%	2.6	2%
OHIO	495	11%	1,311	6%	2.6	-4%
WISCONSIN	189	15%	621	26%	3.3	9%
WEST NORTH CENTRAL	1,348	20%	3,539	15%	2.6	-4%
IOWA	93	11%	259	-10%	2.8	-19%
KANSAS	36	9%	147	49%	4.1	37%
MINNESOTA	607	27%	1,556	21%	2.6	-5%
MISSOURI	116	18%	427	-9%	3.7	-23%
NEBRASKA	40	-2%	124	20%	3.1	22%
NORTH DAKOTA	340	10%	699	15%	2.1	4%
SOUTH DAKOTA	115	37%	327	47%	2.8	8%
EAST SOUTH CENTRAL	670	11%	1,654	12%	2.5	1%
ALABAMA ⁽³⁾						
KENTUCKY	275	14%	572	12%	2.1	-1%
MISSISSIPPI ⁽³⁾						
TENNESSEE	316	10%	745	5%	2.4	-5%
WEST SOUTH CENTRAL	448	10%	3,568	-3%	8.0	-11%
ARKANSAS ⁽³⁾						
LOUISIANA	109	31%	508	45%	4.7	11%
OKLAHOMA ⁽³⁾						
TEXAS	259	5%	2,835	-8%	11.0	-12%
MOUNTAIN	2,190	11%	14,112	14%	6.4	3%
ARIZONA	356	19%	6,804	26%	19.1	6%
COLORADO	114	-5%	624	-16%	5.5	-11%
IDAHO	223	7%	639	-5%	2.9	-11%
MONTANA	441	12%	1,468	11%	3.3	-1%
NEVADA	761	7%	3,593	6%	4.7	-1%
NEW MEXICO	59	30%	244	49%	4.1	15%
UTAH	147	19%	552	15%	3.7	-3%
WYOMING	90	36%	189	16%	2.1	-15%
PACIFIC	3,131	5%	17,875	5%	5.7	0%
CALIFORNIA	983	10%	8,558	9%	8.7	-2%
OREGON	298	3%	1,090	2%	3.7	-1%
WASHINGTON	1,552	6%	4,402	3%	2.8	-3%
ALASKA	72	-4%	434	1%	6.1	5%
HAWAII	226	-13%	3,391	-1%	15.0	14%

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

(1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.

(2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.

(3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 100.

Note: Totals for Canada may differ across tables due to differences in response rates for questions.

* Cells containing an asterisk represent visitor volume estimates of fewer than 500.