



Manufacturing and Services Office of Travel and Tourism Industries

Overseas Visitation Estimates for U.S. States, Cities, and Census Regions: 2007



Overseas Visitation to U.S. States, Cities, and Census Regions (2007)

Overseas Visitors To Select U.S. States and Territories: 2006-2007

2007 Rank	Destination (State/Territory)	2006 Market Share	2006 Visitation (000)	2007 Market Share	2007 Visitation (000)	Volume Change (%)
1	New York	29.6%	6,414	33.1%	7,908	23%
2	California	21.3%	4,615	21.7%	5,185	12%
3	Florida	19.0%	4,117	19.6%	4,683	14%
4	Hawaiian Islands	9.5%	2,058	7.8%	1,864	-9%
5	Nevada	7.8%	1,690	7.4%	1,768	5%
6	Massachusetts	5.1%	1,105	4.9%	1,171	6%
6	Illinois	5.0%	1,083	4.9%	1,171	8%
8	Guam	5.4%	1,170	4.6%	1,099	-6%
9	Texas	4.5%	975	4.2%	1,003	3%
10	New Jersey	3.9%	845	4.0%	956	13%
11	Pennsylvania	3.1%	672	3.4%	812	21%
12	Arizona	2.6%	563	2.4%	573	2%
13	Georgia	2.4%	520	2.2%	526	1%
14	Washington	1.8%	390	1.9%	454	16%
15	North Carolina	**	**	1.5%	358	n.a.
16	Colorado	**	**	1.3%	311	n.a.
16	Connecticut	**	**	1.3%	311	n.a.
16	Ohio	1.8%	390	1.3%	311	-20%

** Estimates not shown due to sample size of fewer than 400.

n.a. Estimate not available.

Overseas excludes Canada and Mexico.

Only destinations having a sample size of 400 or more are displayed. For more information concerning this statistical policy, please contact the Office of Travel and Tourism Industries.

This table shows only a portion of the 35 travel characteristics data reported on international arrivals to the United States. Additional information may be obtained for a fee. To learn more, please visit our website: <http://tinet.ita.doc.gov/research/programs/ifs/index.html>.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries.

Release Date: May 2008

Overseas Visitation to U.S. States, Cities, and Census Regions (2007)

Overseas Visitors To Select U.S. Cities: 2006-2007

2007 Rank	Destination (City)	2006 Market Share	2006 Visitation (000)	2007 Market Share	2007 Visitation (000)	Volume Change (%)
1	New York City	28.7%	6,219	32.0%	7,646	23%
2	Los Angeles	11.6%	2,514	11.1%	2,652	5%
3	Miami	9.1%	1,972	9.8%	2,341	19%
4	San Francisco	9.2%	1,993	9.5%	2,270	14%
5	Orlando	9.2%	1,993	8.6%	2,055	3%
6	Las Vegas	7.6%	1,647	7.2%	1,720	4%
7	Honolulu	8.0%	1,733	6.5%	1,553	-10%
8	Washington, DC	4.9%	1,062	5.0%	1,195	13%
8	Chicago	4.9%	1,062	4.8%	1,147	8%
10	Boston	4.6%	997	4.5%	1,075	8%
11	San Diego	3.0%	650	2.7%	645	-1%
12	Philadelphia	**	**	2.3%	550	n.a.
13	Atlanta	2.2%	477	2.0%	478	0%
13	Houston	2.1%	455	2.0%	478	5%
15	Anaheim	1.4%	303	1.8%	430	42%
15	San Jose	1.9%	412	1.8%	430	4%
17	Seattle	1.5%	325	1.7%	406	25%
18	Dallas/Ft. Worth	**	**	1.5%	358	n.a.
19	Tampa/St. Petersburg	**	**	1.4%	334	n.a.

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n.a. Estimate not available.

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Release Date: May 2008

Overseas Visitation to U.S. States, Cities, and Census Regions (2007)

Overseas Visitors To Select U.S. Census Regions: 2006-2007

2007 Rank	Destination (Census Regions)	2006 Market Share	2006 Visitation (000)	2007 Market Share	2007 Visitation (000)	Volume Change (%)
1	Middle Atlantic	33.3%	7,215	37.1%	8,864	23%
2	South Atlantic	27.8%	6,024	28.0%	6,690	11%
3	Pacific	23.1%	5,005	23.2%	5,543	11%
4	Pacific Islands	14.9%	3,229	12.4%	2,963	-8%
5	Mountain	10.9%	2,362	10.4%	2,485	5%
6	East North Central	8.2%	1,777	7.9%	1,887	6%
7	New England	6.8%	1,473	6.3%	1,505	2%
8	West South Central	5.3%	1,148	5.0%	1,195	4%
9	West North Central	1.8%	390	2.1%	502	29%
10	East South Central	1.5%	325	1.6%	382	18%

Overseas excludes Canada and Mexico.

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For a list of the states that comprise each census region, please visit: http://tinet.ita.doc.gov/outreachpages/census_regions.html.

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel and Tourism Industries.

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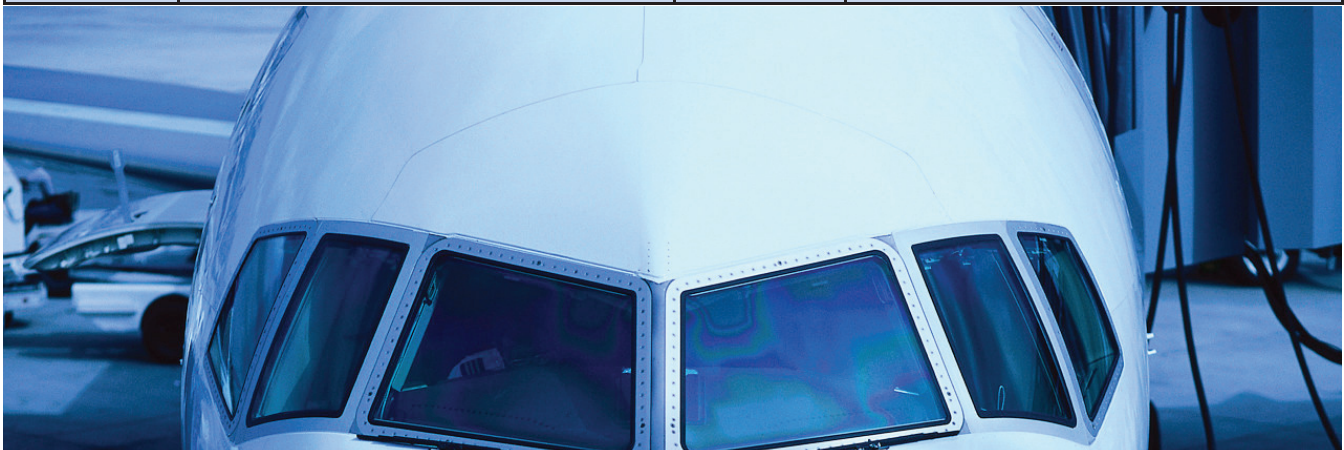
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Survey of International Air Travelers

The Survey of International Air Travelers (or “In-Flight” survey) provides a level of detail and insight into the traveler characteristics and travel patterns of international visitors to and from the United States not found elsewhere. Responses are weighted with data from the Department of Homeland Security and the following thirty-five tables are then populated. This report, which was constructed using just a fraction of the data available, summarizes what we know about the Overseas traveler who visits the United States.

Survey of International Air Travelers: Table Number and Description

Table 1	Country of Residence	Table 19	Number of States Visited
Table 2	Advance Trip Decision	Table 20	Number of Destinations Listed
Table 3	Advance Airline Reservation	Table 21	Transportation in U.S.
Table 4	Means of Booking Air Trip	Table 22	Port of Entry
Table 5	Information Sources	Table 23	Main Destination
Table 6	Use of Package	Table 24	U.S. Destinations Visited
Table 7	Use of Prepaid Lodging	Table 25	Leisure Activities
Table 8	Advance Package Booking	Table 26	Total Trip Expenditures
Table 9	Pre-Booked Lodging	Table 27	Itemized Trip Expenditures
Table 10	Travel Companions	Table 28	Trip Expenses Payment Method
Table 11	Travel Party Size	Table 29	Factors in Airline Choice
Table 12	Main Purpose of Trip	Table 30	Main Factor in Airline Choice
Table 13	Purpose of Trip	Table 31	Type of Airline Ticket
Table 14	Type of Accommodation	Table 32	Seating Area
Table 15	Nights in the U.S.	Table 33	Gender & Age of Traveler
Table 16	First Int’l U.S. Trip	Table 34	Occupation
Table 17	U.S. Trips Last 12 Months	Table 35	Annual Household Income
Table 18	U.S. Trips Last 5 Years		





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