

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 57124 / January 10, 2008

ADMINISTRATIVE PROCEEDING
File No. 3-12928

In the Matter of

JOSEPH M. MALONE,

Respondent.

ORDER INSTITUTING
ADMINISTRATIVE PROCEEDINGS
PURSUANT TO SECTION 15(b) OF THE
SECURITIES EXCHANGE ACT OF 1934,
MAKING FINDINGS, AND IMPOSING
REMEDIAL SANCTIONS

I.

The Securities and Exchange Commission (“Commission”) deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 (“Exchange Act”) against Joseph M. Malone (“Malone” or “Respondent”).

II.

In anticipation of the institution of these proceedings, Respondent has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party, and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over him and the subject matter of these proceedings, and the findings contained in Section III.2 below, which are admitted, Respondent consents to the entry of this Order Instituting Administrative Proceedings Pursuant to Section 15(b) of the Securities Exchange Act of 1934, Making Findings, and Imposing Remedial Sanctions (“Order”), as set forth below.

III.

On the basis of this Order and Respondent's Offer, the Commission finds that:

1. From the summer of 2000 through at least the summer of 2002, Malone was associated with Renaissance Asset Fund, Inc ("Renaissance"). Renaissance, which sold investments during the relevant time period, has never been registered with the Commission, nor has it registered any offerings or class of securities under either the Securities Act of 1933 ("Securities Act") or the Exchange Act.

2. On September 4, 2007, a final judgment was entered by consent against Malone, permanently enjoining him from future violations of Sections 5(a), 5(c), 17(a)(2) and 17(a)(3) of the Securities Act as well as Section 15(a) of the Exchange Act, in the civil action entitled Securities and Exchange Commission v. Renaissance Asset Fund, Inc., Ronald J. Nadel and Joseph M. Malone, Civil Action Number SAC 06-661-JVS(ANx), in the United States District Court for the Central District of California.

3. The Commission's complaint alleged that Malone solicited investments and supervised the solicitation of investments in Renaissance. Further, the Commission's complaint alleged that Malone's responsibilities while he was Renaissance's investor relations representative included, among other things, accepting investment agreements and signing off on the suitability of investments, overseeing salesmen who solicited investors, determining commission payments to them for their sales, and attending board meetings. Additionally, the Commission's complaint alleged that Malone received at least \$230,000 in salary or other compensation from entities controlled by Renaissance's president Ronald J. Nadel.

IV.

In view of the foregoing, the Commission deems it appropriate and in the public interest to impose the sanctions agreed to in Respondent Malone's Offer.

Accordingly, it is hereby ORDERED:

Pursuant to Section 15(b)(6) of the Exchange Act, that Respondent Malone be, and hereby is barred from association with any broker or dealer with the right to reapply for association after three years to the appropriate self-regulatory organization, or if there is none, to the Commission;

Any reapplication for association by the Respondent will be subject to the applicable laws and regulations governing the reentry process, and reentry may be conditioned upon a number of factors, including, but not limited to, the satisfaction of any or all of the following: (a) any disgorgement ordered against the Respondent, whether or not the Commission has fully or partially waived payment of such disgorgement; (b) any arbitration award related to the conduct that served as the basis for the Commission order; (c) any self-regulatory organization arbitration award to a

customer, whether or not related to the conduct that served as the basis for the Commission order;
and (d) any restitution order by a self-regulatory organization, whether or not related to the conduct
that served as the basis for the Commission order.

By the Commission.

Nancy M. Morris
Secretary