

After the Criteria discussion, participants stayed at the same tables and discussed the one Goal Area they selected.

## **HEALTHY PEOPLE**

### **Which objectives are most important to you and your community and why?**

- *Empower Community Members:* Participants thought that any objectives that empower community members are important.
- *Health Environments:* Participants specifically mentioned that supporting environments that promote healthy behaviors for adolescents (Objective 16) is important.
- *Other Important Factor:* Participants also said that objectives that impact more than one area/population, are broader and more inclusive, and have a prevention focus are most important in Oakland.

### **Are there any big objectives missing from the list?**

Participants identified numerous Objectives that should be added to the list.

- *Health Literacy:* The majority of the participants stressed the importance of health literacy and thought it should be included as an Objective.
- *Family:* Participants felt the objectives were too limited by focusing on the individual rather than the whole family or the community.
- *Social Determinants:* Participants wanted to include an Objective(s) focused on social determinants that address the need for affordable housing, and consider non-English speaking populations, immigrants, etc.
- *Partnerships:* Participants thought more Objectives should be included that increase communication and collaboration among different agencies and disciplines.

### **What is the overall reaction of the group to the objectives for this overarching area taken as a group?**

- *Too Specific or Too Broad:* Some participants felt that the objectives were overly specific while others said that they were too broad.
- *Qualitative Analysis:* Some reported that the emphasis should be on qualitative analysis rather than quantitative.

### **Do these objectives for this overarching area look consistent with those criteria?**

Participants thought that the People objectives are consistent with the criteria but that the objectives should consider males and females separately because they face different health problems and deal with their health differently.