WEBTRENDS

NCER Monthly Statistics

Web Log Analysis Monthly Report July 2008

Report Range:07/01/2008 00:00:00 – 07/31/2008 23:59:59

WEBTRENDS

Table of Contents

Table of Contents

Table of Contents

Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.

Visits Trend
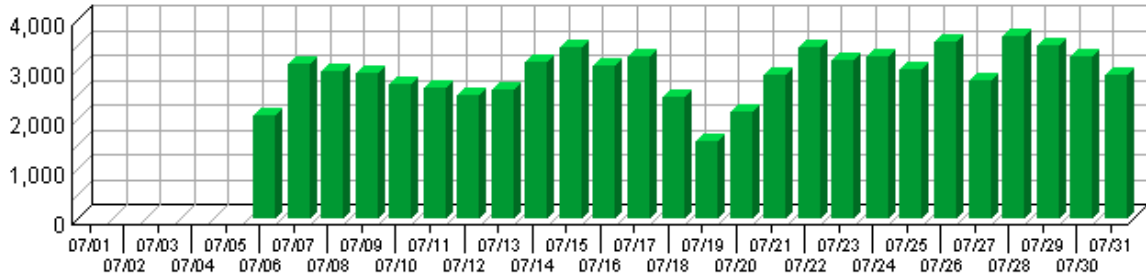
Visit Summary

Visits	75,992
Average per Day	2,451
Average Visit Length	00:19:46
Median Visit Length	00:03:34
International Visits	6.19%
Visits of Unknown Origin	39.74%
Visits from Your Country: United States (US)	54.07%

Page Views Trend
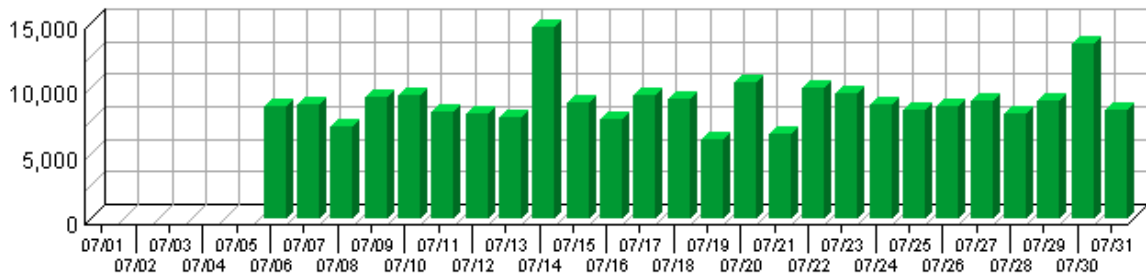
Page View Summary

Page Views	233,501
Average per Day	7,532
Average Page Views per Visit	3.07

Visitors Trend
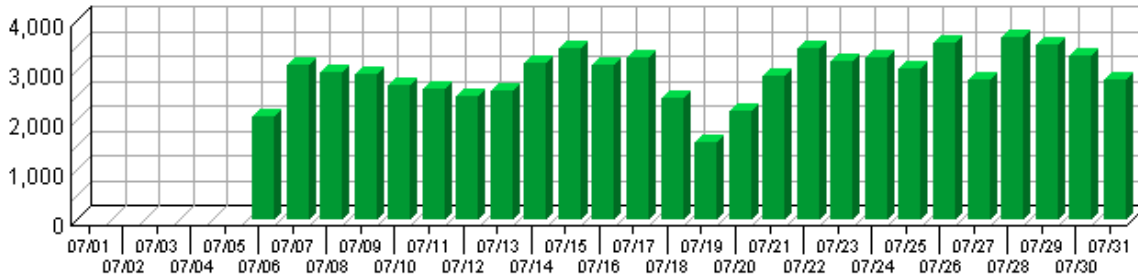
Visitor Summary

Unique Visitors	35,137
Visitors Who Visited Once	30,751
Visitors Who Visited More Than Once	4,386
Average Visits per Visitor	2.16

Hits Trend
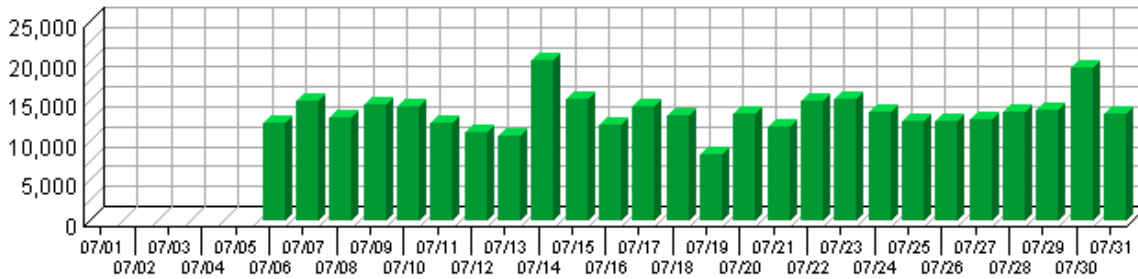
Hit Summary

Successful Hits for Entire Site	353,481
Average Hits per Day	11,402
Home Page Hits	9,138

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.
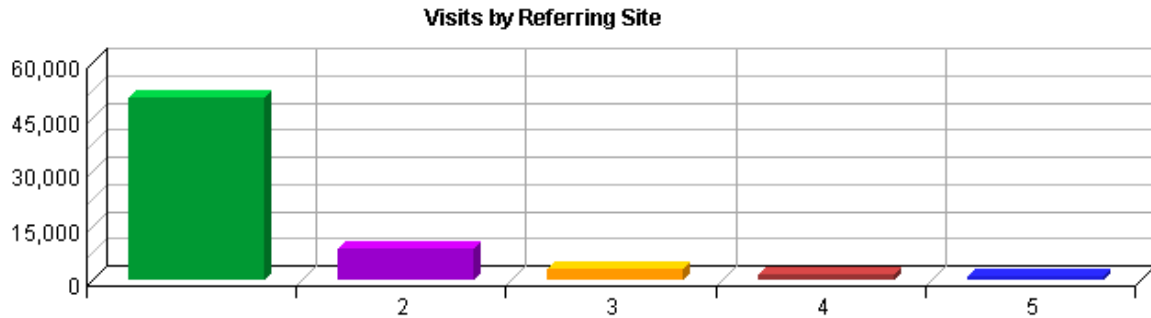
Visits by Referring Site

Visitors Trend

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site
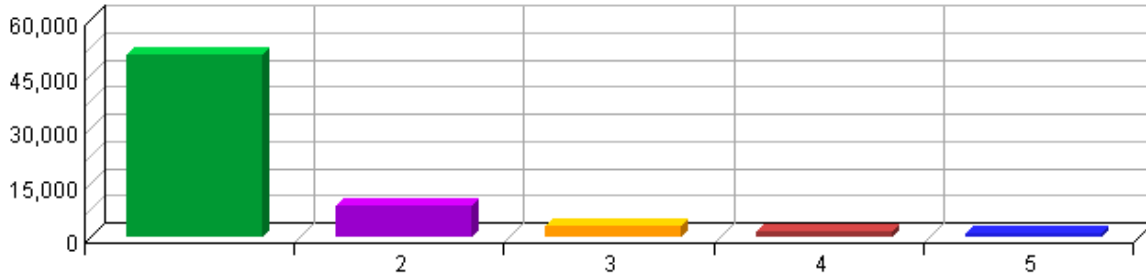
Visits by Referring Domain
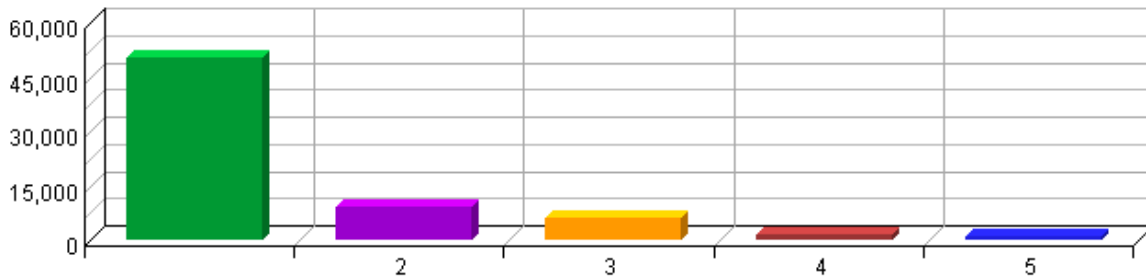
Visits by Referring Page
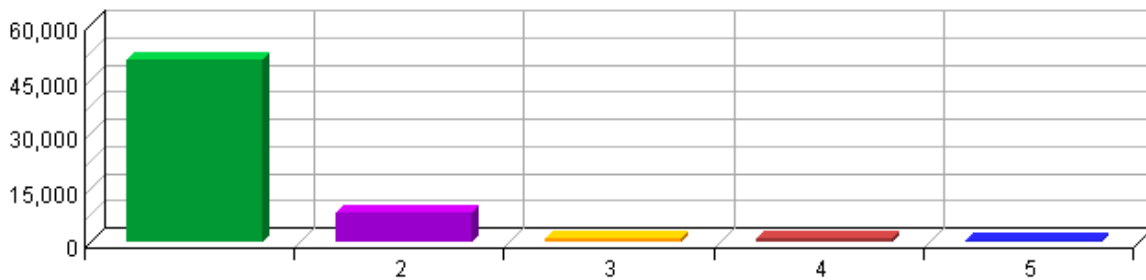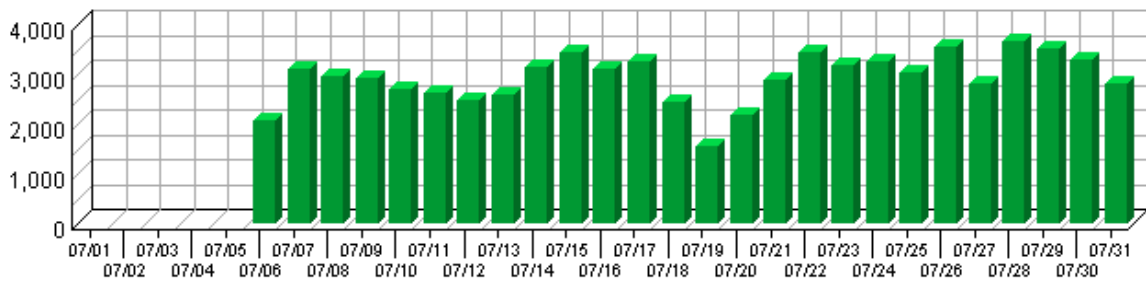
Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	50,335	66.24%
2.	http://www.google.com/	8,477	11.16%
3.	http://es.epa.gov/	3,069	4.04%
4.	http://www.epa.gov/	1,606	2.11%
5.	http://search.yahoo.com/	1,262	1.66%
6.	http://www.google.co.in/	907	1.19%
7.	http://images.google.com/	603	0.79%
8.	http://www07.grants.gov/	519	0.68%
9.	http://cfpub.epa.gov/	376	0.49%
10.	http://intranet.epa.gov/	362	0.48%
11.	http://nlquery.epa.gov/	341	0.45%
12.	http://www.google.co.uk/	315	0.41%
13.	http://www.google.ca/	264	0.35%
14.	http://search.live.com/	262	0.34%
15.	http://www.google.com.au/	151	0.20%
16.	http://www.google.cn/	139	0.18%
17.	http://search.msn.com/	133	0.18%
18.	http://yosemite.epa.gov/	132	0.17%
19.	http://www.grants.gov/	129	0.17%
20.	http://www.google.de/	117	0.15%
	Subtotal	**69,499**	**91.46%**
	Other	**6,493**	**8.54%**
	Total	**75,992**	**100.00%**

Activity by Referring Site – Help Card

? **Referring Sites** – A web site which refers a visitor to your site by linking to it.

Site – Specific referring site being analyzed.

Visits – Number of times the specified site referred visitors to your site.

% – Percentage of referrals that came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

♀ You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	50,335	66.24%
2.	google.com	9,141	12.03%
3.	epa.gov	6,022	7.92%
4.	yahoo.com	1,510	1.99%
5.	google.co.in	1,007	1.33%
6.	grants.gov	648	0.85%
7.	google.co.uk	397	0.52%
8.	google.ca	303	0.40%
9.	live.com	292	0.38%
10.	google.com.au	175	0.23%
11.	google.cn	149	0.20%
12.	msn.com	136	0.18%
13.	google.de	134	0.18%
14.	business.gov	130	0.17%
15.	google.co.kr	127	0.17%
16.	aol.com	126	0.17%
17.	google.co.th	126	0.17%
18.	google.com.ph	116	0.15%
19.	google.com.my	107	0.14%
20.	google.it	100	0.13%
	Subtotal	**71,081**	**93.54%**
	Other	**4,911**	**6.46%**
	Total	**75,992**	**100.00%**

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	50,335	66.24%
2.	http://www.google.com/search	8,309	10.93%
3.	http://www.google.co.in/ search	904	1.19%
4.	http://search.yahoo.com/ search	844	1.11%
5.	http://images.google.com/ imgres	603	0.79%
6.	http://es.epa.gov/ncer/	426	0.56%
7.	http://nlquery.epa.gov/ epasearch/epasearch	341	0.45%
8.	http://intranet.epa.gov/ ordintra/	329	0.43%
9.	http://www.google.co.uk/ search	309	0.41%
10.	http://www.google.ca/search	261	0.34%
11.	http://search.live.com/ results.aspx	258	0.34%
12.	http://www07.grants.gov/ search/search.do	210	0.28%
13.	http://www.epa.gov/careers/ stuopp.html	208	0.27%
14.	http://wwww.google.com.au/ search	151	0.20%
15.	http://www.epa.gov/epahome/ grants.htm	147	0.19%
16.	http://www.google.cn/search	139	0.18%
17.	http://www.epa.gov/ord/htm/ jobs_ord.htm	132	0.17%
18.	http://es.epa.gov/ncer/fellow/ forum/pubs_96.html	124	0.16%
19.	http://search.msn.com/results. aspx	119	0.16%
20.	http://www.google.de/search	117	0.15%
	Subtotal	**64,266**	**84.57%**
	Other	**11,726**	**15.43%**
	Total	**75,992**	**100.00%**

Activity by Referring Page – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	13,326	77.30%
2.	yahoo	1,774	10.29%
3.	google uk	513	2.98%
4.	google canada	345	2.00%
5.	google australia	200	1.16%
6.	google germany	164	0.95%
7.	msn	155	0.90%
8.	google france	128	0.74%
9.	google italy	111	0.64%
10.	aol netfind	102	0.59%
11.	altavista	94	0.55%
12.	google japan	84	0.49%
13.	yahoo spain	67	0.39%
14.	yahoo japan	38	0.22%
15.	yahoo india	26	0.15%
16.	yahoo singapore	22	0.13%
17.	google austria	14	0.08%
18.	yahoo canada	12	0.07%
19.	netscape	11	0.06%
20.	yahoo taiwan	8	0.05%
	Subtotal	**17,194**	**99.74%**
	Total	**17,239**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	487	2.82%
	surface reaction properties of hematite nanoparticles	422	2.45%
	nanoparticles pharmaceutics filetype:ppt	161	0.93%
	epa star fellowship	132	0.77%
	nanoparticles absorption filetype:ppt	119	0.69%
	forms	90	0.52%
	epa star grant	87	0.50%
	smoke .ppt	76	0.44%
	epa ncer	66	0.38%
	epa sbir	65	0.38%
	surface and size effect in nanostructure power point	57	0.33%
	method,strategies and tools towards watershed management	56	0.32%
	epa grants	49	0.28%
	ncer	45	0.26%
	epa fellowship	39	0.23%
	environmental research	38	0.22%
	epa star grants	37	0.21%
	epa	36	0.21%
	characteristic of climate change, pdf	35	0.20%
	crystallization of dendrimers and metal ion by column pdf	35	0.20%
2. yahoo	nano paper and environmental	87	0.50%
	epa	36	0.21%
	environmental research	23	0.13%
	research proposal about water pollution	23	0.13%
	eia report for incinerators	18	0.10%
	effects of air pollution.ppt	15	0.09%
	environmental protection agency	12	0.07%
	fellowships	11	0.06%
	females octylphenol	11	0.06%
	industrial construction	9	0.05%
	epa grants	8	0.05%
	disadvantages in health care	8	0.05%
	exploratory research	7	0.04%
	epa star grant	6	0.03%
	epa star	6	0.03%
	decomposition of methane	6	0.03%

	epidemiology– sources and types of air pollution– cohort design	5	0.03%
	small business innovation research	5	0.03%
	environmental fellowships	5	0.03%
	national center for environmental research	5	0.03%
3. google uk	study of chemical and physical properties of cadmium selenide nanocrystal in glass system pdf	61	0.35%
	forms	20	0.12%
	download bout deposition of metals	12	0.07%
	dd ec detroit diesel 60 series 11.1 engine computers	11	0.06%
	change	7	0.04%
	usepa workshop innovative microorganisms	6	0.03%
	health	5	0.03%
	om33 hydraulic oil	3	0.02%
	epa workshop innovative approaches	3	0.02%
	pesticides	2	0.01%
	epa funding	2	0.01%
	tox vocs nox	2	0.01%
	related:allafrica.com/stories/200604100378.html	2	0.01%
	biosensors ppt	2	0.01%
	colvin nano 3.5% research budget	2	0.01%
	nanomaterial	2	0.01%
	climate change and ecosystems	2	0.01%
	scientific posters best	2	0.01%
	climate change	2	0.01%
	the bioavailability, toxicity, and trophic transfer of manufactured zno nanoparticles: view from the bottom	2	0.01%
4. google canada	forms	10	0.06%
	molecular targets in population prevention	3	0.02%
	the positive impacts of technology and science on the environment	2	0.01%
	nanotechnology	2	0.01%
	bicarbonate removal anion exchange resin	2	0.01%
	p3 water treatment	2	0.01%
	and/or	2	0.01%
	dorm project 2009	2	0.01%
	hot fuel	2	0.01%
	environmental report covers	2	0.01%
	environmental carcinogen	2	0.01%
	particle matter and measurement and epa	2	0.01%
	p3 waste management	2	0.01%
		2	0.01%

	the flemish environmental human biomonitoring program		
	ncer	2	0.01%
	research grants	2	0.01%
	ultrafine particles	2	0.01%
	nanotechnology epa	2	0.01%
	change	2	0.01%
	epa nsf	2	0.01%
5. google australia	forms	7	0.04%
	climate change	4	0.02%
	activated carbon naphthalene sorption	4	0.02%
	sustainable designs	3	0.02%
	health	3	0.02%
	environmental issues in the future	2	0.01%
	nanotechnology lectures	2	0.01%
	photocatalysis ppt	2	0.01%
	preparation phase table	2	0.01%
	solution to major environmenal problems are respond to government control	2	0.01%
	list of consequences of air pollution	2	0.01%
	engineering online games	2	0.01%
	infertility rates for females	2	0.01%
	big hurricanes	2	0.01%
	biogas car	2	0.01%
	ecosystems examples	1	0.01%
	ammonia secondary organic aerosol	1	0.01%
	how to design water filter student	1	0.01%
	air quility global change	1	0.01%
	use microbial genomics research to develop environmental monitoring techniques to detect pollutants	1	0.01%
6. google germany	corn yield bushel ppt	7	0.04%
	corn farm management ppt	5	0.03%
	u.s. environmental protection agency (usepa), 2007. nanotechnology white paper	3	0.02%
	biomarkers in environmental health research	3	0.02%
	linking pollution to water body integrity	2	0.01%
	scientific poster	2	0.01%
	american museum of natural history map	2	0.01%
	research funding	2	0.01%
	risk assessment process	2	0.01%
	yakima river alu disc 26	2	0.01%
	nanotechnology top down ppt	1	0.01%

	poster marino brain dolphin	1	0.01%
	exhaust gas sensors filetype:ppt	1	0.01%
	myelination thesis pdf	1	0.01%
	low loading pt cathode catalyst	1	0.01%
	corporate environmental competition	1	0.01%
	mössbauer fe ppt	1	0.01%
	natural engineered nanoparticles environment	1	0.01%
	chromium vi urine	1	0.01%
	acute kidney injury biomarker	1	0.01%
7. msn	epa ncer	4	0.02%
	topics matter science	3	0.02%
	epa	3	0.02%
	epa.gov	2	0.01%
	epa funding opportunities	2	0.01%
	epa−g2008−star−e1	2	0.01%
	form p3	2	0.01%
	epa harkin grant	2	0.01%
	p3	2	0.01%
	gro	2	0.01%
	frequency using nebulizer	1	0.01%
	epa national science research center	1	0.01%
	rfa epa−g2008−star−e1	1	0.01%
	epa national research center	1	0.01%
	epa address list	1	0.01%
	epa funding for energy efficient sewer systems	1	0.01%
	is business research needed automobiles	1	0.01%
	sample pac solitation letters	1	0.01%
	epa scholarships	1	0.01%
	ataq asthma questionnaire	1	0.01%
8. google france	module de young et tera pascale	33	0.19%
	membrane these pdf	4	0.02%
	greater research opportunities graduate fellowship epa 2007	3	0.02%
	candid	3	0.02%
	pharmaceuticals in the environment	2	0.01%
	holben brent	2	0.01%
	photos de university of havard	2	0.01%
	kaolinite pdf	1	0.01%
	sensor array spectrometer filter base	1	0.01%
	power point pvdf	1	0.01%
	2009 environment protection grants	1	0.01%
	intitle:detection intitle:nanomaterials	1	0.01%

	a.calafat dehp	1	0.01%
	kavlock endocrine–disrupting chemicals	1	0.01%
	climate change and ecosystem services	1	0.01%
	bryophytes pdf	1	0.01%
	project population trend	1	0.01%
	goal of puberty sexual maturity.	1	0.01%
	nanoparticles bacteria toxicity	1	0.01%
	notice c111a franÃ§ais	1	0.01%
9. google italy	us epa bioremediation	2	0.01%
	grants for environmental phd	2	0.01%
	silica particle synthesis	2	0.01%
	etoposide verapamil	2	0.01%
	somenath mitra	2	0.01%
	enzo lombi	2	0.01%
	nancy denslow toxicity of nanoparticles	2	0.01%
	market mechanism and environment	2	0.01%
	environmental protection agency	1	0.01%
	nrc 2006 biomonitoring	1	0.01%
	magnetic resonance sequences ppt	1	0.01%
	wue ppt	1	0.01%
	phosphine scrubber	1	0.01%
	plasmid standard curve copy number calculation	1	0.01%
	incentive case studies	1	0.01%
	fuel cell	1	0.01%
	thermo optical analyzer	1	0.01%
	life cycle assessment projects	1	0.01%
	fuel–cells web of science advanced–search	1	0.01%
	journal of power sources filetype:pdf 2008	1	0.01%
10. aol netfind	kqed.org/baywindow	2	0.01%
	epa star dissertation	2	0.01%
	environmental protection agency durham, nc	2	0.01%
	epa	2	0.01%
	vermicomposting powerpoint presentation	2	0.01%
	hold harmless agreement	2	0.01%
	holds harmless agreement	1	0.01%
	forms required to apply for grants	1	0.01%
	hold harmless agreements	1	0.01%
	brain behavior relationships in children	1	0.01%
	biogas car engine	1	0.01%
	global change and human adaptation	1	0.01%
	method of cholinesterase test in lab	1	0.01%
	children ddt exposure	1	0.01%

		gov christie whitman	1	0.01%
		epa region	1	0.01%
		sharon pierce fl crystal river	1	0.01%
		h202 water systems	1	0.01%
		solar greenhouse	1	0.01%
		epscor	1	0.01%
11.	altavista	photo catalytic degradation in industrial waste water	47	0.27%
		photo catalytic degradation	22	0.13%
		nanoparticle acrylic	2	0.01%
		desorption of activated clay in copper flotation	2	0.01%
		international environmental calendar	2	0.01%
		biodiversity and loss and (2007 or 2008) and data site:gov	2	0.01%
		air force sbir foster miller	2	0.01%
		technologies for the removal of arsenic	1	0.01%
		smoke and allergy	1	0.01%
		ncer india	1	0.01%
		epa sbir light curable coatings	1	0.01%
		xylene removal photo catalytic degradation in industrial waste water	1	0.01%
		diesel gas disposal hyde park, ma 02136	1	0.01%
		environmental exposure heavy metals epidemiology	1	0.01%
		nano tubes	1	0.01%
		business innovations clearly details	1	0.01%
		pennsylvania september 2008 request for proposal engineering	1	0.01%
		lead toxicity oxidative stress in rats brain regions	1	0.01%
		experimental techniques used in green chemistry	1	0.01%
		nanotechnology for photonics	1	0.01%
12.	google japan	nanomaterials occupational	16	0.09%
		science to achieve results program	2	0.01%
		photocatalysis market	2	0.01%
		science to achieve program	2	0.01%
		doe grants awarded 2007	2	0.01%
		microsatellite ppt	2	0.01%
		highly cited researcher	2	0.01%
		steering committee exposure effects	1	0.01%
		epa project updates: dsstox and toxcast generating new data and data linkages for use in predictive modeling	1	0.01%
		cryptosporidiosis iron citrate	1	0.01%
		children biomarker	1	0.01%
		us epa pm naaq	1	0.01%

		lcaã€€biomaterial nitrocellulose	1	0.01%
		yes assay chemical	1	0.01%
		brunei–japan epa project document	1	0.01%
		traffic pollutants, research proposal	1	0.01%
		uv source mercury	1	0.01%
		ecdysone elisa	1	0.01%
		epa nanotechnology	1	0.01%
		receptor–oriented source apportioning and analyzing methods for ambient suspended particulate matter	1	0.01%
13.	yahoo spain	garden design	12	0.07%
		candid	7	0.04%
		candid pictures	6	0.03%
		film crew	4	0.02%
		nanotecnology lectures	2	0.01%
		candid pics	2	0.01%
		feasibility	2	0.01%
		1858	2	0.01%
		us epa environmental quality	2	0.01%
		ferro–cement	2	0.01%
		candid photo	2	0.01%
		community participation in village	2	0.01%
		laptop screen	2	0.01%
		health effects on pollution	2	0.01%
		us nanotechnology	1	0.01%
		nano machines	1	0.01%
		asthma patient education triggers	1	0.01%
		asthma signs and symptoms children	1	0.01%
		quality assurance	1	0.01%
		quality assurance statement	1	0.01%
14.	yahoo japan	ï¼³ï¼´aa	2	0.01%
		ballast water treatment system	2	0.01%
		highly cited researchers	2	0.01%
		igr enterprise	2	0.01%
		university of washington, pesticide, children's urine	1	0.01%
		h.pylori, urease gene pcr detection	1	0.01%
		saliva binding assay	1	0.01%
		epa ppcpã€€fate	1	0.01%
		breath air child	1	0.01%
		poly(i:c) nk activity	1	0.01%
		core separator	1	0.01%
		nanotechnology meeting us	1	0.01%
		inflammation, lps	1	0.01%

		tartaric complex formation	1	0.01%
		effects of reverse osmosis isolation on reactivity of	1	0.01%
		mr measurement of visceral fat	1	0.01%
		relationship climate change ecosystem change between global warming	1	0.01%
		nurse epa pdf paper economic partner agreement	1	0.01%
		scrubber semiconductor	1	0.01%
		eps glucan	1	0.01%
15.	yahoo india	use of nanotechnology in electronics	2	0.01%
		nanotechnology pdf	2	0.01%
		metrology in nanotechnology	2	0.01%
		environmental systems technology	1	0.01%
		calibration curve of metal in gfaas	1	0.01%
		environmental factors of autism	1	0.01%
		environmental pictures for children	1	0.01%
		effect of arsenic on human health	1	0.01%
		perinatal environment and autism	1	0.01%
		secretor gene frequency distribution	1	0.01%
		nanotechnology and pollution	1	0.01%
		theories models in community	1	0.01%
		consequences of human activities	1	0.01%
		powerpoint presentation on water and its biological functions	1	0.01%
		topics on local science	1	0.01%
		topics on environmental science project	1	0.01%
		application of nanotechnology motors	1	0.01%
		tropospheric pollution	1	0.01%
		prenatal environment and autism	1	0.01%
		sukla chandra	1	0.01%
16.	yahoo singapore	environment for children	2	0.01%
		inhibition of paraoxonase (pon1) by heavy metals	1	0.01%
		students how to save electricity	1	0.01%
		applications of nanotechnology in cosmetics	1	0.01%
		epa	1	0.01%
		biogas car	1	0.01%
		technologies and cost for removal of arsenic in drinking water	1	0.01%
		science topics\	1	0.01%
		quality assurance	1	0.01%
		vehicle gas detector	1	0.01%
		jon chandler creyts	1	0.01%
		the factors which can affact children's health	1	0.01%

	consequences on environmental air pollution	1	0.01%
	deformed by endocrine disruptors	1	0.01%
	pesticide exposure: differential risk for neurotoxic	1	0.01%
	addition for children	1	0.01%
	ecological effects monitoring	1	0.01%
	roco m.c.	1	0.01%
	bilge and ballast system	1	0.01%
	environment protection applications of ag nanoparticles	1	0.01%
17. google austria	fish vitellogenin mass spectrometry	2	0.01%
	new scientist logo	2	0.01%
	daylight building regulations vienna austria	1	0.01%
	global patterns of plant invasions and the concept of invasibility	1	0.01%
	sigmund materials science	1	0.01%
	aquatic ecosystem services	1	0.01%
	risk assessment genetic tools toxic cyanobacteria	1	0.01%
	nanotechnology water	1	0.01%
	mcconnell r, berhane k, yao l, jerrett m, et al. traffic, susceptibility, and childhood asthma. environ health perspect 2006;114(5):766–72	1	0.01%
	national mall map	1	0.01%
	geo user interfaces	1	0.01%
	water microbiology membrane filtration powerpoint	1	0.01%
18. yahoo canada	mercury: transport and fate through watershed nriagu	1	0.01%
	membrane napl pdf	1	0.01%
	effect of climate change on ecosystem	1	0.01%
	treatments for arsenic	1	0.01%
	fusion systems corporation	1	0.01%
	childrens centers	1	0.01%
	p3	1	0.01%
	bioreactor groundwater pdf	1	0.01%
	water absorbsion by bathing	1	0.01%
	p3 funding	1	0.01%
	pipeline leak detection liquid	1	0.01%
	epa particulate matter	1	0.01%
19. netscape	epa national inventory of aerosols 2007	1	0.01%
	epa grant	1	0.01%
	free mud sex	1	0.01%
	estrogen and adolescence	1	0.01%
	quantitative microbial risk assessment sampling methodologies	1	0.01%

	epa nsf	1	0.01%
	survey data mapping expenditure data into multiple implan sectors excel formula	1	0.01%
	removal of arsenic in drinking water	1	0.01%
	2008 highlights from solid state natural self assembling magnetic materials science	1	0.01%
	health	1	0.01%
	ayuda para renta de bajos recursos	1	0.01%
20. yahoo taiwan	atom transfer radical polymerization	2	0.01%
	process filtration	1	0.01%
	p3	1	0.01%
	new index of environmental condition for coastal watersheds in the great lakes basin	1	0.01%
	arsenic treatment	1	0.01%
	atmi wet scrubber	1	0.01%
	moffett field clogging bioremediation	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,424	14.06%
	of	1,596	9.26%
	star	1,197	6.94%
	nanoparticles	859	4.98%
	environmental	803	4.66%
	research	693	4.02%
	in	666	3.86%
	for	560	3.25%
	surface	509	2.95%
	fellowship	472	2.74%
	properties	429	2.49%
	reaction	427	2.48%
	health	425	2.47%
	hematite	422	2.45%
	ppt	400	2.32%
	filetype:ppt	386	2.24%
	to	382	2.22%
	the	376	2.18%
	nanotechnology	375	2.18%
	grants	373	2.16%
2. yahoo	environmental	285	1.65%
	of	251	1.46%

	research	226	1.31%
	epa	202	1.17%
	in	162	0.94%
	for	123	0.71%
	nano	101	0.59%
	paper	93	0.54%
	the	77	0.45%
	water	74	0.43%
	on	72	0.42%
	children	70	0.41%
	health	65	0.38%
	to	65	0.38%
	proposal	60	0.35%
	grants	56	0.32%
	pollution	53	0.31%
	air	49	0.28%
	autism	44	0.26%
	effects	44	0.26%
3. google uk	of	191	1.11%
	in	107	0.62%
	study	66	0.38%
	chemical	63	0.37%
	physical	63	0.37%
	system	63	0.37%
	cadmium	62	0.36%
	pdf	62	0.36%
	properties	61	0.35%
	nanocrystal	61	0.35%
	glass	61	0.35%
	selenide	61	0.35%
	health	28	0.16%
	change	23	0.13%
	for	22	0.13%
	environmental	22	0.13%
	forms	21	0.12%
	the	21	0.12%
	to	19	0.11%
	research	19	0.11%
4. google canada	of	44	0.26%
	in	27	0.16%
	the	23	0.13%
	environmental	21	0.12%

Activity by Search Engine

	epa	18	0.10%
	health	15	0.09%
	research	14	0.08%
	for	13	0.08%
	ppt	12	0.07%
	nanotechnology	11	0.06%
	forms	10	0.06%
	environment	10	0.06%
	to	9	0.05%
	p3	9	0.05%
	human	8	0.05%
	matter	8	0.05%
	science	8	0.05%
	air	8	0.05%
	by	7	0.04%
	particulate	7	0.04%
5. google australia	of	26	0.15%
	in	17	0.10%
	to	17	0.10%
	change	16	0.09%
	environmental	14	0.08%
	climate	14	0.08%
	the	13	0.08%
	for	12	0.07%
	forms	8	0.05%
	air	8	0.05%
	health	7	0.04%
	carbon	7	0.04%
	how	7	0.04%
	water	7	0.04%
	epa	6	0.03%
	research	6	0.03%
	ppt	6	0.03%
	government	6	0.03%
	nanotechnology	6	0.03%
	naphthalene	5	0.03%
6. google germany	ppt	21	0.12%
	of	17	0.10%
	environmental	15	0.09%
	corn	12	0.07%
	research	9	0.05%
	bushel	7	0.04%

		yield	7	0.04%
		in	7	0.04%
		to	7	0.04%
		management	6	0.03%
		epa	6	0.03%
		nanotechnology	6	0.03%
		powerpoint	6	0.03%
		biomarkers	6	0.03%
		risk	5	0.03%
		protection	5	0.03%
		the	5	0.03%
		farm	5	0.03%
		nanoparticles	5	0.03%
		white	4	0.02%
7.	msn	epa	40	0.23%
		of	10	0.06%
		research	9	0.05%
		environmental	8	0.05%
		in	8	0.05%
		water	7	0.04%
		science	7	0.04%
		to	6	0.03%
		ncer	5	0.03%
		for	5	0.03%
		quality	5	0.03%
		center	5	0.03%
		topics	5	0.03%
		treatment	5	0.03%
		peroxide	4	0.02%
		phase	4	0.02%
		grant	4	0.02%
		pollution	4	0.02%
		on	4	0.02%
		national	4	0.02%
8.	google france	de	36	0.21%
		et	34	0.20%
		young	33	0.19%
		module	33	0.19%
		pascale	33	0.19%
		tera	33	0.19%
		epa	9	0.05%
		of	8	0.05%

	pdf	7	0.04%
	research	6	0.03%
	in	5	0.03%
	environment	5	0.03%
	fellowship	5	0.03%
	ppt	4	0.02%
	2007	4	0.02%
	membrane	4	0.02%
	these	4	0.02%
	opportunities	3	0.02%
	power	3	0.02%
	nanoparticles	3	0.02%
9. google italy	of	10	0.06%
	ppt	10	0.06%
	nanoparticles	7	0.04%
	epa	6	0.03%
	environmental	6	0.03%
	for	6	0.03%
	detection	5	0.03%
	in	5	0.03%
	leak	4	0.02%
	cell	4	0.02%
	environment	4	0.02%
	grants	4	0.02%
	mitra	4	0.02%
	somenath	4	0.02%
	nanotechnology	4	0.02%
	research	3	0.02%
	denslow	3	0.02%
	nancy	3	0.02%
	power	3	0.02%
	health	3	0.02%
10. aol netfind	in	9	0.05%
	epa	9	0.05%
	environmental	8	0.05%
	for	8	0.05%
	of	8	0.05%
	to	6	0.03%
	star	5	0.03%
	research	5	0.03%
	harmless	5	0.03%
	children	5	0.03%

		water	4	0.02%
		hold	4	0.02%
		grants	4	0.02%
		agreement	4	0.02%
		powerpoint	4	0.02%
		the	3	0.02%
		center	3	0.02%
		science	3	0.02%
		agency	3	0.02%
		green	3	0.02%
11.	altavista	catalytic	70	0.41%
		degradation	70	0.41%
		photo	70	0.41%
		in	52	0.30%
		waste	48	0.28%
		water	48	0.28%
		industrial	48	0.28%
		for	3	0.02%
		of	3	0.02%
		sbir	3	0.02%
		environmental	3	0.02%
		(2007	2	0.01%
		desorption	2	0.01%
		force	2	0.01%
		2008)	2	0.01%
		clay	2	0.01%
		activated	2	0.01%
		nanoparticle	2	0.01%
		international	2	0.01%
		miller	2	0.01%
12.	google japan	occupational	16	0.09%
		nanomaterials	16	0.09%
		epa	6	0.03%
		science	5	0.03%
		for	4	0.02%
		program	4	0.02%
		to	4	0.02%
		achieve	4	0.02%
		source	3	0.02%
		data	3	0.02%
		ppt	3	0.02%
		environmental	3	0.02%

		iron	2	0.01%
		research	2	0.01%
		nanotechnology	2	0.01%
		cited	2	0.01%
		grants	2	0.01%
		market	2	0.01%
		2007	2	0.01%
		lcaã€€biomaterial	2	0.01%
13.	yahoo spain	candid	17	0.10%
		design	12	0.07%
		garden	12	0.07%
		pictures	6	0.03%
		film	4	0.02%
		quality	4	0.02%
		crew	4	0.02%
		us	3	0.02%
		asthma	3	0.02%
		in	3	0.02%
		village	2	0.01%
		epa	2	0.01%
		feasibility	2	0.01%
		pollution	2	0.01%
		ferro−cement	2	0.01%
		nanotecnology	2	0.01%
		lectures	2	0.01%
		screen	2	0.01%
		children	2	0.01%
		effects	2	0.01%
14.	yahoo japan	of	7	0.04%
		environmental	4	0.02%
		epa	3	0.02%
		for	3	0.02%
		change	2	0.01%
		water	2	0.01%
		researchers	2	0.01%
		igr	2	0.01%
		the	2	0.01%
		highly	2	0.01%
		system	2	0.01%
		enterprise	2	0.01%
		cited	2	0.01%
		treatment	2	0.01%

		us	2	0.01%
		ï¼³ï¼´aa	2	0.01%
		research	2	0.01%
		ballast	2	0.01%
		office	1	0.01%
		partner	1	0.01%
15.	yahoo india	nanotechnology	9	0.05%
		in	7	0.04%
		of	7	0.04%
		on	5	0.03%
		environmental	4	0.02%
		topics	3	0.02%
		autism	3	0.02%
		pdf	2	0.01%
		human	2	0.01%
		environment	2	0.01%
		electronics	2	0.01%
		science	2	0.01%
		technology	2	0.01%
		use	2	0.01%
		pollution	2	0.01%
		metrology	2	0.01%
		powerpoint	1	0.01%
		gfaas	1	0.01%
		research	1	0.01%
		metal	1	0.01%
16.	yahoo singapore	for	6	0.03%
		of	4	0.02%
		children	4	0.02%
		environment	3	0.02%
		by	2	0.01%
		applications	2	0.01%
		in	2	0.01%
		environmental	2	0.01%
		bilge	1	0.01%
		save	1	0.01%
		creyts	1	0.01%
		consequences	1	0.01%
		m.c.	1	0.01%
		ballast	1	0.01%
		car	1	0.01%
		health	1	0.01%

	inhibition	1	0.01%
	deformed	1	0.01%
	(pon1)	1	0.01%
	affact	1	0.01%
17. google austria	fish	2	0.01%
	mass	2	0.01%
	vitellogenin	2	0.01%
	new	2	0.01%
	logo	2	0.01%
	spectrometry	2	0.01%
	scientist	2	0.01%
	water	2	0.01%
	of	2	0.01%
	plant	1	0.01%
	toxic	1	0.01%
	genetic	1	0.01%
	nanotechnology	1	0.01%
	services	1	0.01%
	k,	1	0.01%
	map	1	0.01%
	mall	1	0.01%
	vienna	1	0.01%
	materials	1	0.01%
	risk	1	0.01%
18. yahoo canada	p3	2	0.01%
	pdf	2	0.01%
	pipeline	1	0.01%
	fate	1	0.01%
	transport	1	0.01%
	napl	1	0.01%
	mercury:	1	0.01%
	through	1	0.01%
	leak	1	0.01%
	fusion	1	0.01%
	membrane	1	0.01%
	nriagu	1	0.01%
	ecosystem	1	0.01%
	treatments	1	0.01%
	for	1	0.01%
	on	1	0.01%
	change	1	0.01%
	particulate	1	0.01%

		climate	1	0.01%
		detection	1	0.01%
19.	netscape	epa	3	0.02%
		of	2	0.01%
		data	2	0.01%
		nsf	1	0.01%
		2008	1	0.01%
		2007	1	0.01%
		estrogen	1	0.01%
		in	1	0.01%
		self	1	0.01%
		removal	1	0.01%
		implan	1	0.01%
		highlights	1	0.01%
		microbial	1	0.01%
		from	1	0.01%
		into	1	0.01%
		inventory	1	0.01%
		materials	1	0.01%
		state	1	0.01%
		mud	1	0.01%
		formula	1	0.01%
20.	yahoo taiwan	polymerization	2	0.01%
		radical	2	0.01%
		transfer	2	0.01%
		atom	2	0.01%
		process	1	0.01%
		field	1	0.01%
		great	1	0.01%
		atmi	1	0.01%
		index	1	0.01%
		of	1	0.01%
		new	1	0.01%
		clogging	1	0.01%
		condition	1	0.01%
		in	1	0.01%
		coastal	1	0.01%
		basin	1	0.01%
		environmental	1	0.01%
		bioremediation	1	0.01%
		p3	1	0.01%
		wet	1	0.01%

Activity by Search Engine – Help Card

?   <u>**Top Search Engines Table**</u>

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

<u>**Top Search Engines with Search Phrases Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

<u>**Top Search Engines with Keywords Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.
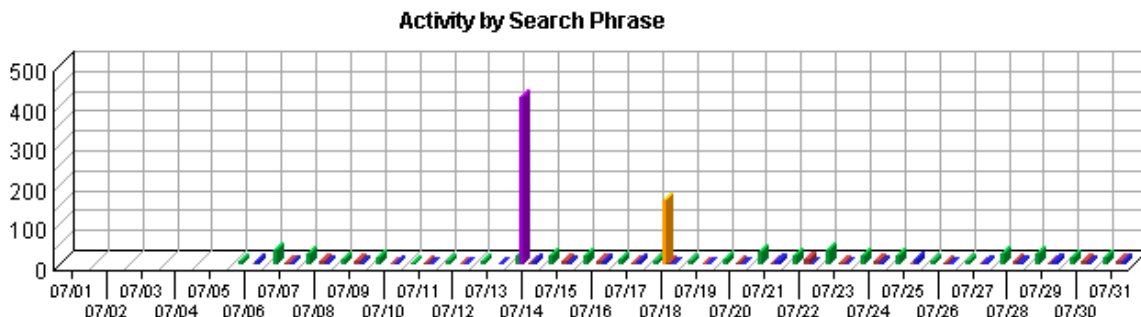
––

♀   This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	493	2.86%
2.	surface reaction properties of hematite nanoparticles	422	2.45%
3.	nanoparticles pharmaceutics filetype:ppt	161	0.93%
4.	epa star fellowship	136	0.79%
5.	forms	128	0.74%
6.	nanoparticles absorption filetype:ppt	119	0.69%
7.	epa star grant	94	0.55%
8.	nano paper and environmental	87	0.50%
9.	epa	80	0.46%
10.	smoke .ppt	76	0.44%
11.	epa ncer	74	0.43%
12.	epa sbir	68	0.39%
13.	environmental research	63	0.37%
14.	study of chemical and physical properties of cadmium selenide nanocrystal in glass system pdf	61	0.35%
15.	surface and size effect in nanostructure power point	57	0.33%
16.	epa grants	57	0.33%

17.	ncer	52	0.30%
18.	photo catalytic degradation in industrial waste water	47	0.27%
19.	epa fellowship	40	0.23%
20.	change	39	0.23%
	Subtotal	**2,354**	**13.66%**
	Total	**17,237**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	487	2.83%
	yahoo	6	0.03%
2. surface reaction properties of hematite nanoparticles	google	422	2.45%
3. nanoparticles pharmaceutics filetype:ppt	google	161	0.93%
4. epa star fellowship	google	132	0.77%
	yahoo	3	0.02%
	google japan	1	0.01%
5. forms	google	90	0.52%
	google uk	20	0.12%
	google canada	10	0.06%
	google australia	7	0.04%
	aol netfind	1	0.01%
6. nanoparticles absorption filetype:ppt	google	119	0.69%
7. epa star grant	google	87	0.50%
	yahoo	6	0.03%
	msn	1	0.01%
8. nano paper and environmental	yahoo	87	0.50%
9. epa	yahoo	36	0.21%
	google	36	0.21%
	msn	3	0.02%
	aol netfind	2	0.01%
	google france	1	0.01%
	yahoo singapore	1	0.01%
	google uk	1	0.01%
10. smoke .ppt	google	76	0.44%
11. epa ncer	google	66	0.38%
	yahoo	4	0.02%
	msn	4	0.02%
12. epa sbir	google	65	0.38%

	yahoo	3	0.02%
13. environmental research	google	38	0.22%
	yahoo	23	0.13%
	google germany	1	0.01%
	aol netfind	1	0.01%
14. study of chemical and physical properties of cadmium selenide nanocrystal in glass system pdf	google uk	61	0.35%
15. surface and size effect in nanostructure power point	google	57	0.33%
16. epa grants	google	49	0.28%
	yahoo	8	0.05%
17. ncer	google	45	0.26%
	yahoo	4	0.02%
	google canada	2	0.01%
	google germany	1	0.01%
18. photo catalytic degradation in industrial waste water	altavista	47	0.27%
19. epa fellowship	google	39	0.23%
	yahoo	1	0.01%
20. change	google	29	0.17%
	google uk	7	0.04%
	google canada	2	0.01%
	google australia	1	0.01%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.
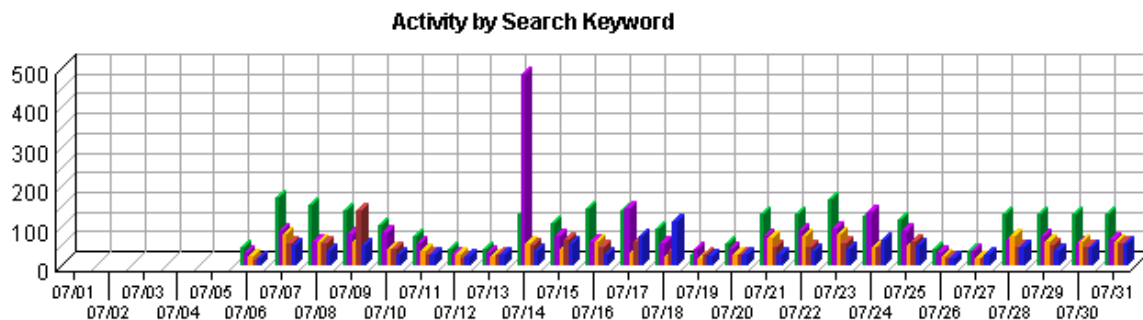
––

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	2,754	4.08%
2.	of	2,194	3.25%
3.	star	1,247	1.85%
4.	environmental	1,204	1.78%
5.	in	1,081	1.60%
6.	research	998	1.48%
7.	nanoparticles	883	1.31%
8.	for	773	1.14%
9.	health	558	0.83%
10.	the	530	0.78%
11.	to	518	0.77%
12.	surface	516	0.76%
13.	fellowship	496	0.73%
14.	properties	491	0.73%
15.	water	479	0.71%
16.	ppt	467	0.69%
17.	nanotechnology	460	0.68%
18.	grants	450	0.67%
19.	reaction	429	0.63%
20.	hematite	422	0.62%
	Subtotal	**16,950**	**25.09%**
	Total	**67,562**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,424	3.59%
	yahoo	202	0.30%
	msn	40	0.06%
	google canada	18	0.03%
	google uk	14	0.02%
	google france	9	0.01%
	aol netfind	9	0.01%
	google japan	6	0.01%
	google germany	6	0.01%
	google australia	6	0.01%
	google italy	6	0.01%
	yahoo japan	3	0.00%
	netscape	3	0.00%
	yahoo spain	2	0.00%
	altavista	1	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo singapore	1	0.00%
	yahoo mexico	1	0.00%
	all the web	1	0.00%
2. of	google	1,596	2.36%
	yahoo	251	0.37%
	google uk	191	0.28%
	google canada	44	0.07%
	google australia	26	0.04%
	google germany	17	0.03%
	google italy	10	0.01%
	msn	10	0.01%
	aol netfind	8	0.01%
	google france	8	0.01%
	yahoo india	7	0.01%
	yahoo japan	7	0.01%
	yahoo singapore	4	0.01%
	altavista	3	0.00%
	yahoo italy	2	0.00%
	netscape	2	0.00%
	google austria	2	0.00%
	yahoo australia &nz	2	0.00%
	yahoo taiwan	1	0.00%

		all the web	1	0.00%
3.	star	google	1,197	1.77%
		yahoo	35	0.05%
		aol netfind	5	0.01%
		msn	3	0.00%
		google uk	2	0.00%
		google australia	1	0.00%
		google canada	1	0.00%
		google japan	1	0.00%
		yahoo japan	1	0.00%
		google germany	1	0.00%
4.	environmental	google	803	1.19%
		yahoo	285	0.42%
		google uk	22	0.03%
		google canada	21	0.03%
		google germany	15	0.02%
		google australia	14	0.02%
		aol netfind	8	0.01%
		msn	8	0.01%
		google italy	6	0.01%
		yahoo india	4	0.01%
		yahoo japan	4	0.01%
		google japan	3	0.00%
		altavista	3	0.00%
		yahoo spain	2	0.00%
		yahoo singapore	2	0.00%
		all the web	2	0.00%
		goo	1	0.00%
		yahoo taiwan	1	0.00%
5.	in	google	666	0.99%
		yahoo	162	0.24%
		google uk	107	0.16%
		altavista	52	0.08%
		google canada	27	0.04%
		google australia	17	0.03%
		aol netfind	9	0.01%
		msn	8	0.01%
		google germany	7	0.01%
		yahoo india	7	0.01%
		google france	5	0.01%
		google italy	5	0.01%
		yahoo spain	3	0.00%

	yahoo singapore	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
6. research	google	693	1.03%
	yahoo	226	0.33%
	google uk	19	0.03%
	google canada	14	0.02%
	google germany	9	0.01%
	msn	9	0.01%
	google france	6	0.01%
	google australia	6	0.01%
	aol netfind	5	0.01%
	google italy	3	0.00%
	all the web	2	0.00%
	google japan	2	0.00%
	yahoo japan	2	0.00%
	yahoo india	1	0.00%
	altavista	1	0.00%
7. nanoparticles	google	859	1.27%
	google italy	7	0.01%
	google germany	5	0.01%
	google uk	3	0.00%
	google france	3	0.00%
	google canada	2	0.00%
	yahoo	2	0.00%
	yahoo singapore	1	0.00%
	google australia	1	0.00%
8. for	google	560	0.83%
	yahoo	123	0.18%
	google uk	22	0.03%
	google canada	13	0.02%
	google australia	12	0.02%
	aol netfind	8	0.01%
	google italy	6	0.01%
	yahoo singapore	6	0.01%
	msn	5	0.01%
	google japan	4	0.01%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo japan	3	0.00%

	yahoo india	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
9. health	google	425	0.63%
	yahoo	65	0.10%
	google uk	28	0.04%
	google canada	15	0.02%
	google australia	7	0.01%
	google germany	4	0.01%
	google italy	3	0.00%
	yahoo spain	2	0.00%
	msn	2	0.00%
	google austria	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	yahoo singapore	1	0.00%
	yahoo india	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
10. the	google	376	0.56%
	yahoo	77	0.11%
	google canada	23	0.03%
	google uk	21	0.03%
	google australia	13	0.02%
	google germany	5	0.01%
	aol netfind	3	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	msn	1	0.00%
11. to	google	382	0.57%
	yahoo	65	0.10%
	google uk	19	0.03%
	google australia	17	0.03%

	google canada	9	0.01%
	google germany	7	0.01%
	msn	6	0.01%
	aol netfind	6	0.01%
	google japan	4	0.01%
	yahoo singapore	1	0.00%
	google italy	1	0.00%
	yahoo spain	1	0.00%
12. surface	google	509	0.75%
	yahoo	2	0.00%
	google germany	2	0.00%
	google canada	2	0.00%
	google uk	1	0.00%
13. fellowship	google	472	0.70%
	yahoo	12	0.02%
	google france	5	0.01%
	google canada	3	0.00%
	aol netfind	1	0.00%
	google germany	1	0.00%
	msn	1	0.00%
	google japan	1	0.00%
14. properties	google	429	0.63%
	google uk	61	0.09%
	yahoo	1	0.00%
15. water	google	306	0.45%
	yahoo	74	0.11%
	altavista	48	0.07%
	google uk	9	0.01%
	google canada	7	0.01%
	google australia	7	0.01%
	msn	7	0.01%
	aol netfind	4	0.01%
	google germany	4	0.01%
	google austria	2	0.00%
	yahoo japan	2	0.00%
	google japan	1	0.00%
	google italy	1	0.00%
	google france	1	0.00%
	yahoo mexico	1	0.00%
	yahoo singapore	1	0.00%
	yahoo italy	1	0.00%
	yahoo canada	1	0.00%

		yahoo india	1	0.00%
		netscape	1	0.00%
16.	ppt	google	400	0.59%
		google germany	21	0.03%
		google canada	12	0.02%
		google italy	10	0.01%
		google uk	10	0.01%
		google australia	6	0.01%
		google france	4	0.01%
		google japan	3	0.00%
		yahoo	1	0.00%
17.	nanotechnology	google	375	0.56%
		yahoo	21	0.03%
		google uk	17	0.03%
		google canada	11	0.02%
		yahoo india	9	0.01%
		google germany	6	0.01%
		google australia	6	0.01%
		google italy	4	0.01%
		yahoo argentina	2	0.00%
		google japan	2	0.00%
		msn	2	0.00%
		altavista	1	0.00%
		google austria	1	0.00%
		yahoo japan	1	0.00%
		yahoo spain	1	0.00%
		yahoo singapore	1	0.00%
18.	grants	google	373	0.55%
		yahoo	56	0.08%
		aol netfind	4	0.01%
		google italy	4	0.01%
		msn	3	0.00%
		google canada	3	0.00%
		google uk	2	0.00%
		google japan	2	0.00%
		google australia	2	0.00%
		google france	1	0.00%
19.	reaction	google	427	0.63%
		google canada	1	0.00%
		google uk	1	0.00%
20.	hematite	google	422	0.62%

? Top Search Keywords Table

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

**%** – Percentage of visitors referred from search engines who used the specified search engine and keyword.

Top Search Keywords Table with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

♀ At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Visitors Trend
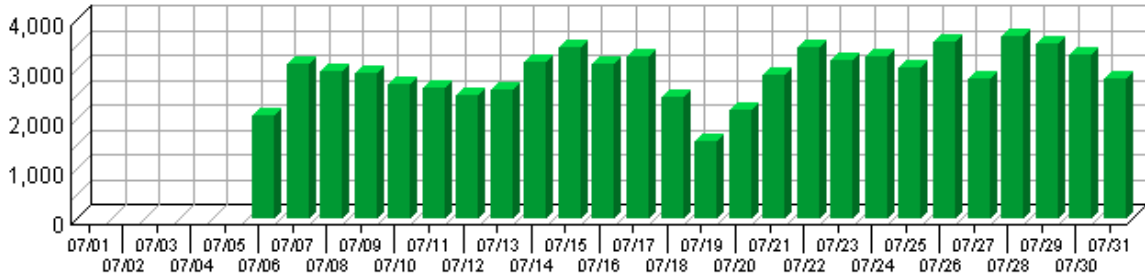
Visit Summary

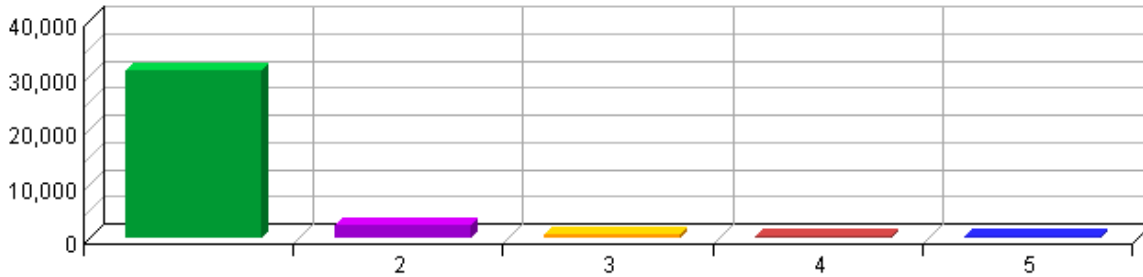|	
Visits	75,992
Average per Day	2,451
Average Visit Length	00:19:46
Median Visit Length	00:03:34
International Visits	6.19%
Visits of Unknown Origin	39.74%
Visits from Your Country: United States (US)	54.07%

Average Length of Visit Trend
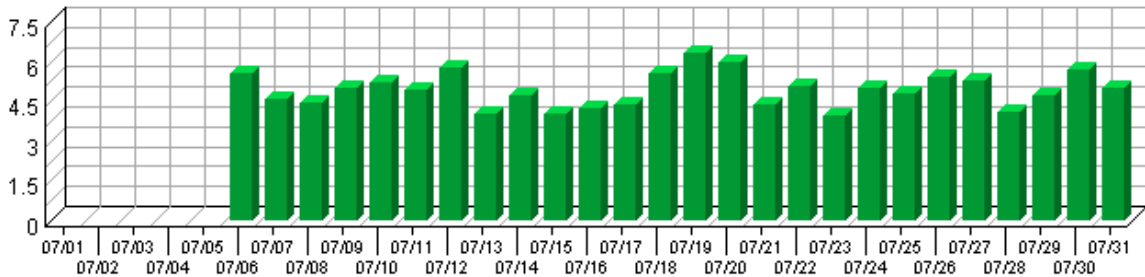
Top Countries by Visits
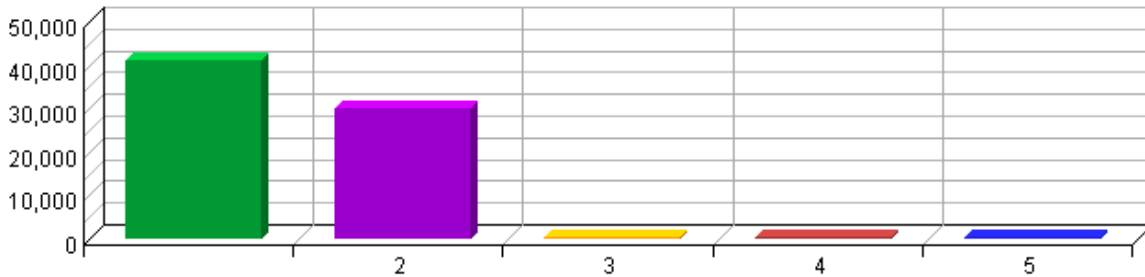
Visitors by Number of Visits

Visitors Trend
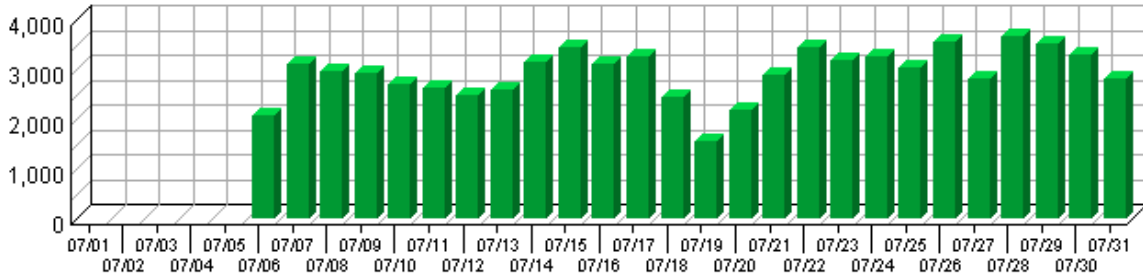
Visitor Summary

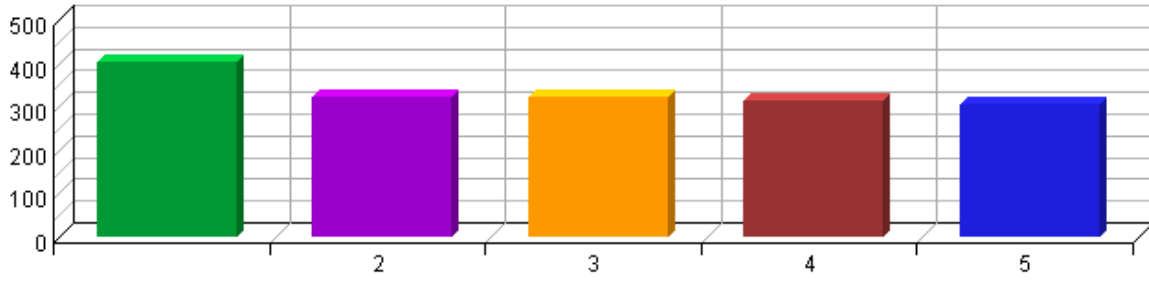|	
Unique Visitors	35,137
Visitors Who Visited Once	30,751
Visitors Who Visited More Than Once	4,386
Average Visits per Visitor	2.16

Visitor Minutes Trend
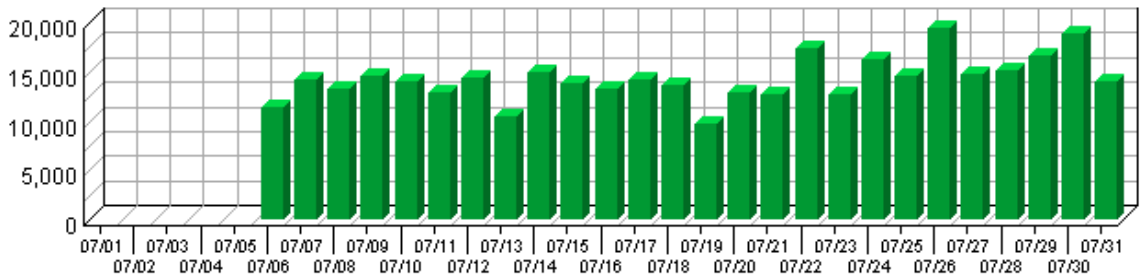

First Time Visitors Trend
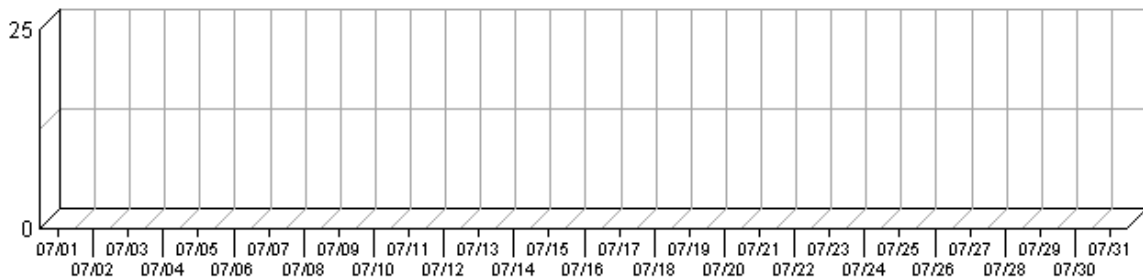
New vs. Return Visits
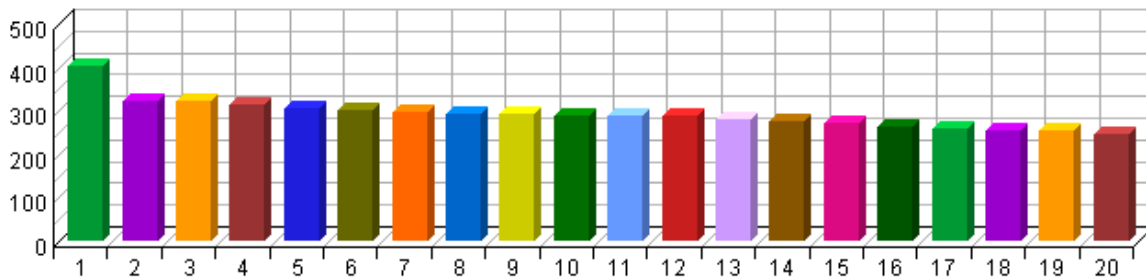

Top Visitors by Visits

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.

Top Visitors by Visits Trend
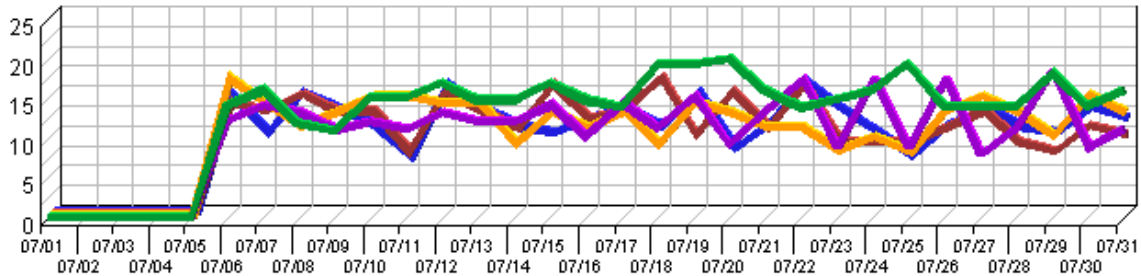
Top Visitors by Visits

Top Visitors

	Visitor	Visits	%	Hits
1.	65.214.44.28_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1. 9a1) Gecko/20070308 Minefield/3. 0a1	**404**	**0.53%**	886
2.	ip−78−137−163−133.dedi. digiweb.ie_Mozilla/5.0 (X11; U; Linux i686; en−US; rv:1.9a1) Gecko/ 20070308 Minefield/3.0a1	**322**	**0.42%**	552
3.	msnbot−65−55−105−234.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**322**	**0.42%**	1,064
4.	msnbot−65−55−105−245.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**314**	**0.41%**	1,060
5.	msnbot−65−55−105−238.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**307**	**0.40%**	986
6.	msnbot−65−55−105−236.search. msn.com_msnbot/1.1 (+http:// search.msn.com/msnbot.htm)	**301**	**0.40%**	772
7.		**297**	**0.39%**	865

	msnbot−65−55−105−235.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)			
8.	msnbot−65−55−105−237.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**291**	**0.38%**	943
9.	65.55.232.34_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**291**	**0.38%**	1,327
10.	msnbot−65−55−105−232.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**289**	**0.38%**	829
11.	msnbot−65−55−105−244.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**288**	**0.38%**	854
12.	rhine.sba.gov_Java/1.5.0_06	**288**	**0.38%**	515
13.	msnbot−65−55−105−241.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**278**	**0.37%**	830
14.	msnbot−65−55−104−173.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**277**	**0.36%**	1,208
15.	msnbot−65−55−105−243.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**270**	**0.36%**	844
16.	msnbot−65−55−105−231.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**262**	**0.35%**	777
17.	msnbot−65−55−104−29.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**258**	**0.34%**	999
18.	msnbot−65−55−105−242.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**256**	**0.34%**	633
19.	msnbot−65−55−105−239.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**255**	**0.34%**	763
20.	msnbot−65−55−105−240.search.msn.com_msnbot/1.1 (+http://search.msn.com/msnbot.htm)	**244**	**0.32%**	684
	Subtotal	**5,814**	**7.66%**	**17,391**
	Other	**70,114**	**92.34%**	**335,724**
	Total	**75,928**	**100.00%**	**353,115**

Top Visitors – Help Card

? **Hits** – Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – The IP address, domain name, or cookie of the visitor.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits made by the specified visitor.

––

? Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

New vs. Return Visits

This report compares the number of visits by new and returning visitors to your site.

New vs. Return Visits Trend

New vs. Return Visits
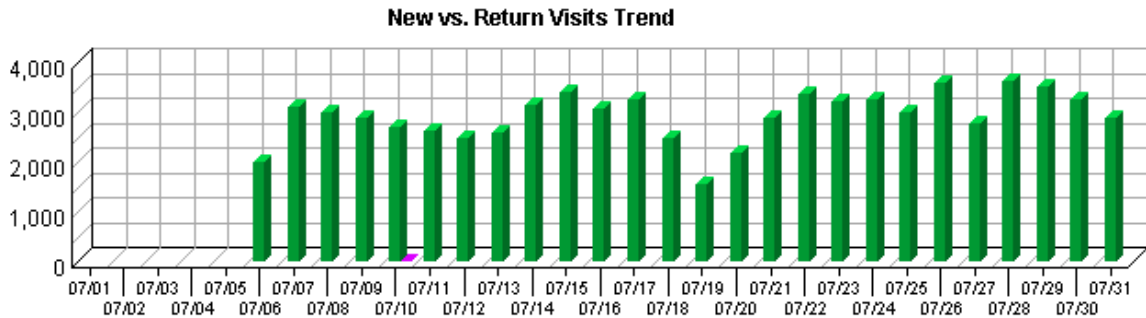
New vs. Return Visits

	Visitor Type	Visits	%
1.	Returning Visitors	75,927	100.00%
2.	Users Without Cookies	1	0.00%
	Total	**75,928**	**100.00%**

New vs. Return Visits – Help Card

? **New Visitors** – Visitors who didn't have a cookie from your site on their first hit, but had one on later hits.

Returning Visitors – Visitors who already had a cookie from your site when they visited.

Visitors Not Accepting Cookies – Visitors not accepting cookies from your site. There is no way to determine if these visitors are new or returning.

Visits – Number of visits by visitors who fit into the specified visitor category. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
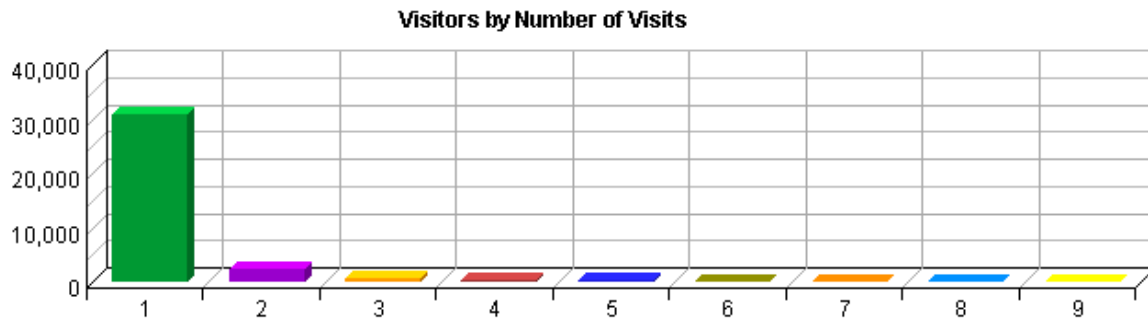
% – Percentage of visitors who fit into the specified visitor category.

💡 ‎‎‎‎‎‎ — —
By tracking the ratio between new and return visits over a period of time, you can determine
if your site is attracting enough returning visitors.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits

Number of Visits	Unique Visitors	%
1 visit	30,751	87.52%
2 visits	2,267	6.45%
3 visits	548	1.56%
4 visits	277	0.79%
5 visits	175	0.50%
6 visits	131	0.37%
7 visits	89	0.25%
8 visits	70	0.20%
9 visits	69	0.20%
Subtotal	**34,377**	**97.84%**
Other	**760**	**2.16%**
Total	**35,137**	**100.00%**

Visitors by Number of Visits – Help Card

? **Number of Visits** – The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.

Unique Visitors– Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.

% – Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

––

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.
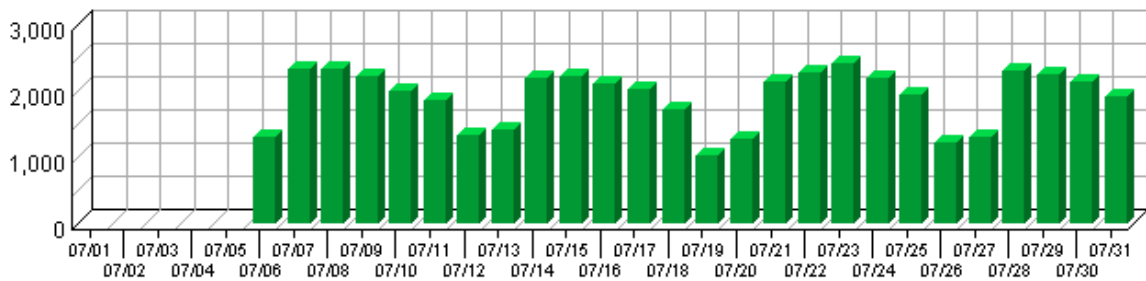
Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.
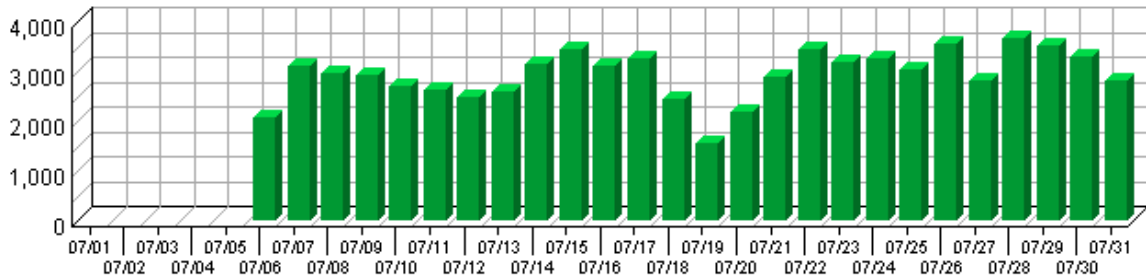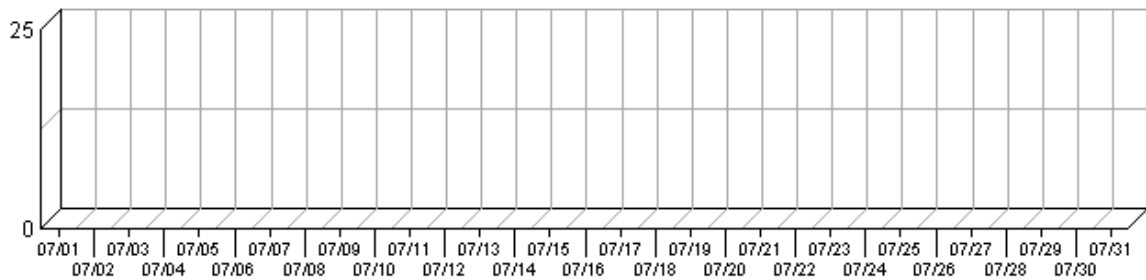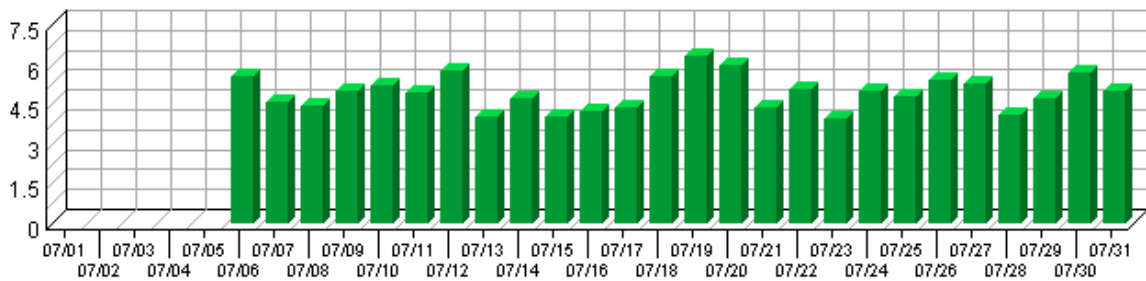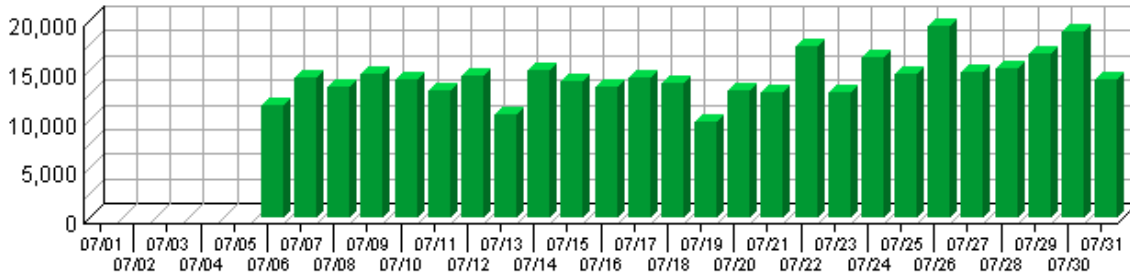
Visitor Minutes Trend

Visitors Trend

Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
07/01	0	0	0	0	0.00
07/02	0	0	0	0	0.00
07/03	0	0	0	0	0.00
07/04	0	0	0	0	0.00
07/05	0	0	0	0	0.00
07/06	2,067	1,311	0	00:05:32	11,446.50
07/07	3,121	2,334	0	00:04:34	14,278.00
07/08	2,979	2,328	0	00:04:26	13,234.88
07/09	2,919	2,227	0	00:05:01	14,669.27
07/10	2,696	1,999	0	00:05:13	14,077.77
07/11	2,643	1,874	0	00:04:54	12,963.10
07/12	2,493	1,342	0	00:05:45	14,369.93
07/13	2,602	1,423	0	00:04:01	10,485.72
07/14	3,149	2,205	0	00:04:43	14,878.57
07/15	3,439	2,222	0	00:04:00	13,779.33
07/16	3,103	2,120	0	00:04:15	13,223.15
07/17	3,264	2,034	0	00:04:22	14,253.58
07/18	2,447	1,734	0	00:05:33	13,603.42
07/19	1,551	1,037	0	00:06:19	9,812.47
07/20	2,169	1,278	0	00:05:58	12,945.65
07/21	2,905	2,150	0	00:04:24	12,798.30
07/22	3,449	2,282	0	00:05:03	17,455.00
07/23	3,203	2,403	0	00:03:59	12,802.75
07/24	3,262	2,204	0	00:05:00	16,312.73
07/25	3,027	1,933	0	00:04:48	14,555.80
07/26	3,573	1,225	0	00:05:24	19,350.35
07/27	2,797	1,318	0	00:05:18	14,852.75
07/28	3,663	2,309	0	00:04:08	15,140.52
07/29	3,504	2,243	0	00:04:43	16,555.15
07/30	3,286	2,132	0	00:05:43	18,835.48

07/31	2,822	1,915	0	00:04:59	14,084.72
Average	**2,455**	**1,599**	**0**	**N/A**	**11,960.16**
Total	**76,133**	**49,582**	**0**	**N/A**	**370,764.88**

Visitors Trend – Help Card

? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits – Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero–length visits. A zero–length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors – Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors – Number of visitors who had never visited your web site before.

Avg Visit Length – The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes – Number of minutes your web site was viewed, regardless of who was viewing it.

Average – This row gives the average for each column.

Total – The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

––

♀ Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.

Visits Trend

Time Interval	Visits	%
07/01	0	0.00%
07/02	0	0.00%
07/03	0	0.00%
07/04	0	0.00%
07/05	0	0.00%
07/06	2,067	2.72%
07/07	3,114	4.10%
07/08	2,970	3.91%
07/09	2,914	3.83%
07/10	2,687	3.54%
07/11	2,635	3.47%
07/12	2,482	3.27%
07/13	2,595	3.41%
07/14	3,144	4.14%
07/15	3,436	4.52%
07/16	3,092	4.07%
07/17	3,252	4.28%
07/18	2,437	3.21%
07/19	1,546	2.03%
07/20	2,164	2.85%
07/21	2,898	3.81%
07/22	3,439	4.53%
07/23	3,188	4.20%
07/24	3,256	4.28%
07/25	3,018	3.97%

07/26	3,564	4.69%
07/27	2,790	3.67%
07/28	3,653	4.81%
07/29	3,499	4.60%
07/30	3,277	4.31%
07/31	2,875	3.78%
Total	**75,992**	**100.00%**

Visits Trend – Help Card
? **Time Interval** – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59. **Visits** – Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator. **%** – Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.   –– **♀** Periods of less activity can be considered good times for maintenance and content improvement.

Top Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The second table will show you the most active domain names from each organization.

No data for this section in the log data analyzed.

No data for this section in the log data analyzed.

Top Organizations – Help Card

? **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Organization – The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by looking up the visitor's IP address in the WebTrends GeoTrends Database. Click on the organization name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Unknown – The sum for any IP addresses which could not be found in the WebTrends GeoTrends Database.

Visits – Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of the total activity that was from this organization.

––

Use this information when you are interested in an organization as a whole, such as NetIQ Corporation. You can identify the major domain names from each company, such as netiq.com and webtrends.com from NetIQ.

Top Authenticated Usernames

This report identifies the true name and relative activity level of the visitors logging onto a server that requires a user name and password.

No data for this section in the log data analyzed.

Top Authenticated Usernames – Help Card

Authenticated Username – A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Hits – Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor – Authenticated name of the user being analyzed.

Visits – Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.

––

You may use this information for your marketing efforts, such as special promotions or newsletters.

Top Domain Names

This report lists the domain name that generates the most activity to your web site.

Top Domain Names by Visits
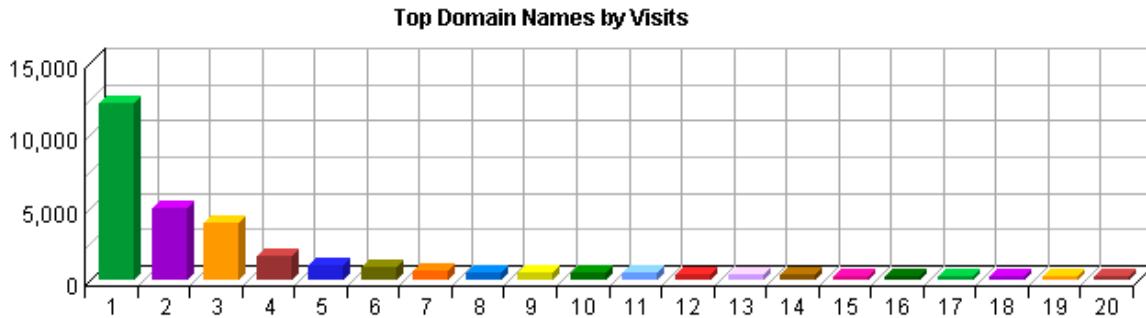
Top Domain Names

	Domain Name	Visits	%	Hits
1.	googlebot.com	12,225	16.09%	21,955
2.	msn.com	4,926	6.48%	15,007
3.	yahoo.net	3,992	5.25%	52,027
4.	comcast.net	1,658	2.18%	5,599
5.	rr.com	1,026	1.35%	3,314
6.	verizon.net	828	1.09%	2,824
7.	ask.com	610	0.80%	4,099
8.	bezeqint.net	570	0.75%	626
9.	sbcglobal.net	522	0.69%	1,561
10.	cox.net	519	0.68%	1,624
11.	aol.com	470	0.62%	606
12.	65.214.44.28	404	0.53%	886
13.	bellsouth.net	342	0.45%	983
14.	dedi.digiweb.ie	322	0.42%	552
15.	65.55.232.34	291	0.38%	1,327
16.	sba.gov	289	0.38%	516
17.	charter.com	250	0.33%	833
18.	qwest.net	229	0.30%	834
19.	as13448.com	216	0.28%	216
20.	amazonaws.com	215	0.28%	299
	Subtotal	**29,904**	**39.35%**	**115,688**
	Other	**46,088**	**60.65%**	**237,793**
	Total	**75,992**	**100.00%**	**353,481**

?   **Domain Name** – The text name corresponding to the IP address of a computer on the Internet. For example, netiq.com is a domain name. The domain name can be determined if it was logged by the web server or, if it is defined in the Internet Domain Name System then it may be found using DNS resolution. Otherwise, the domain name is not known and this table shows the IP address.

The domain name shown is the second–level domain name, such as netiq.com. If the top–level domain name is a country code, then this shows the third–level domain name, such as anycompany.com.au. For example, all visitors from sales.netiq.com, us.sales.netiq.com, and service.net.iq.com are combined in the statistics for netiq.com.

Click on the domain name to generate an Internet whois lookup.

Total – The total for all visits or hits.

Hits – Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visits – Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total activity that was from this domain name or IP address.

––

♀   Use this information when you are interested in high–level domain names of visitors generating the most activity to your web site.

Top–Level Domain Types

This report provides a breakdown of top–level domain types.

Top-Level Domain Types by Visits
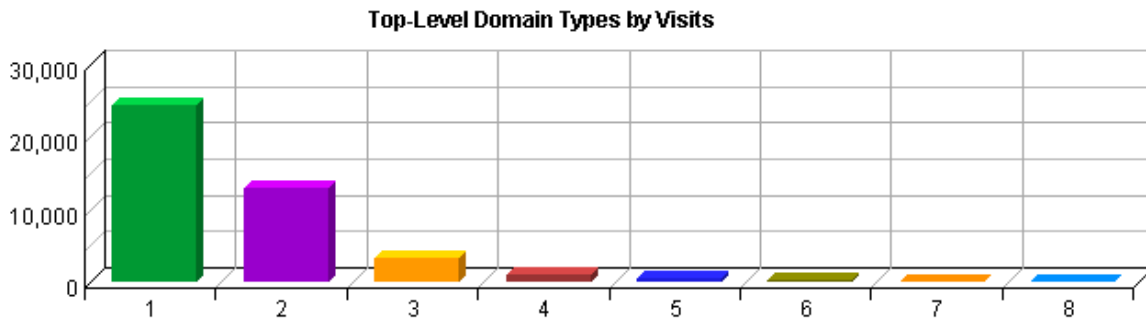
Top–Level Domain Types

	Top–Level Domain Types	Visits	%	Hits
1.	Commercial	**24,309**	**57.27%**	69,254
2.	Network	**12,962**	**30.54%**	81,727
3.	Education	**3,347**	**7.88%**	11,607
4.	Government	**1,034**	**2.44%**	2,923
5.	Organization	**601**	**1.42%**	2,785
6.	Military	**181**	**0.43%**	427
7.	ARPANET	**10**	**0.02%**	24
8.	International	**5**	**0.01%**	12
	Total	**42,449**	**100.00%**	**168,759**

Top–Level Domain Types – Help Card

?   **Top–Level Domain** – The suffix of a domain name. A top–level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top–level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top–level domains:

    ARPANET: .arpa

    Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz

    Education: .edu .edu.[country–code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn

    International: .int .int.co .int.ve .intl.tn

    Government: .gov .gov.[country code] .gove.[country code] .go.[country code]

Military: .mil .mil.[country code]

Network: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Hits – Number of hits to your site from the specified top–level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total visits or hits where there was sufficient information to identify the top–level domain. This number may be less than the total activity overall.

Visits – Number of visits to your site from the specified top–level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits or hits from sites in the specified top–level domain. The percentages refer to the total number of visits for which the domain name can be determined. Some IP addresses cannot be resolved to a domain name.

––

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

Pages Dashboard

This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.

Page Views Trend
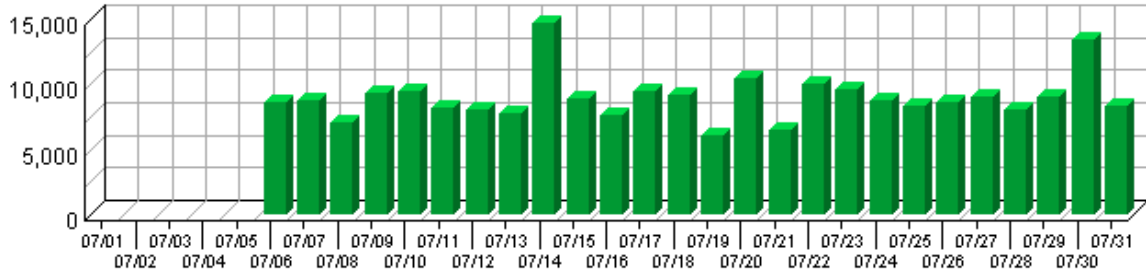
Page View Summary

Page Views	233,501
Average per Day	7,532
Average Page Views per Visit	3.07

Top Entry Pages
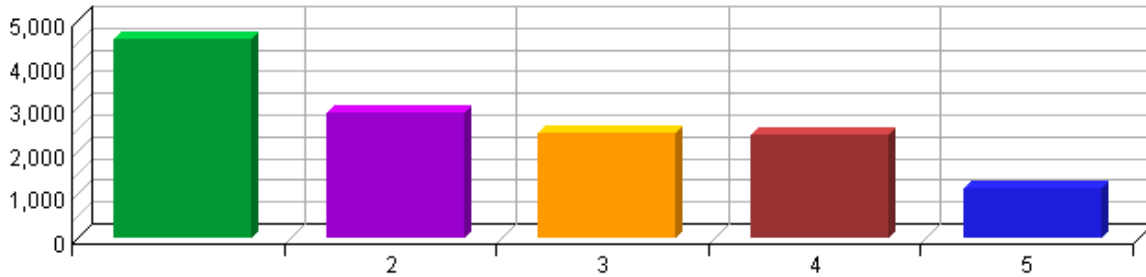
Top Exit Pages
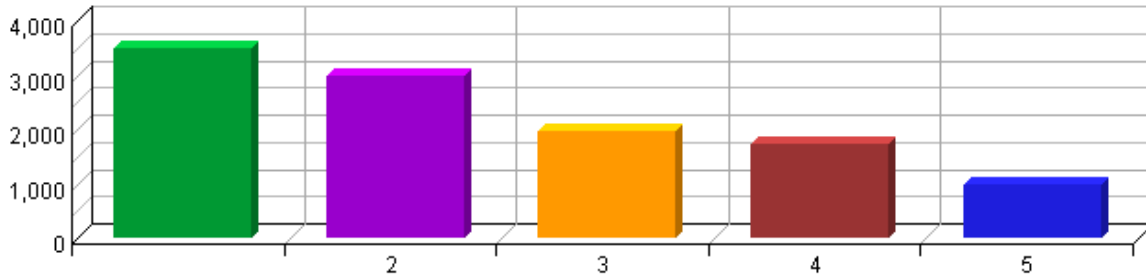
Top Pages by Visits Trend
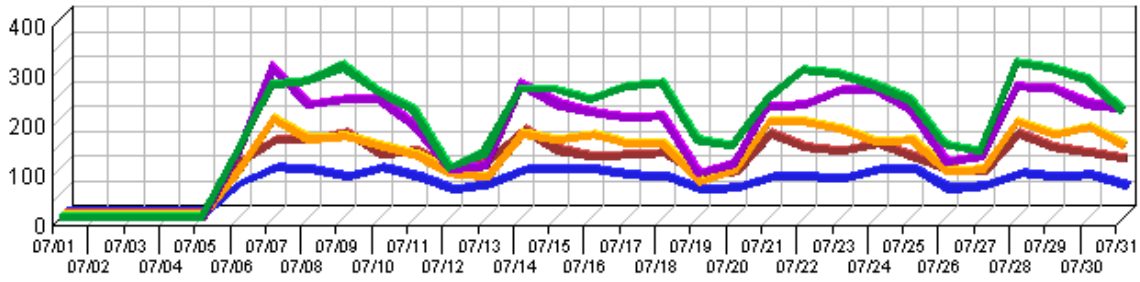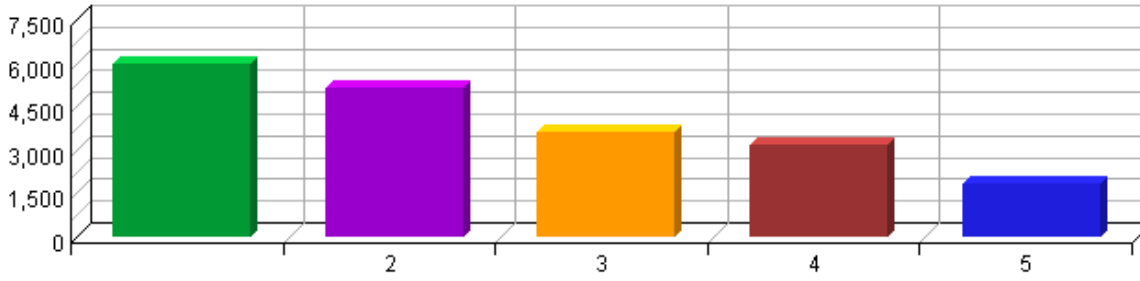
Top Pages by Visits

Top Directories by Visits
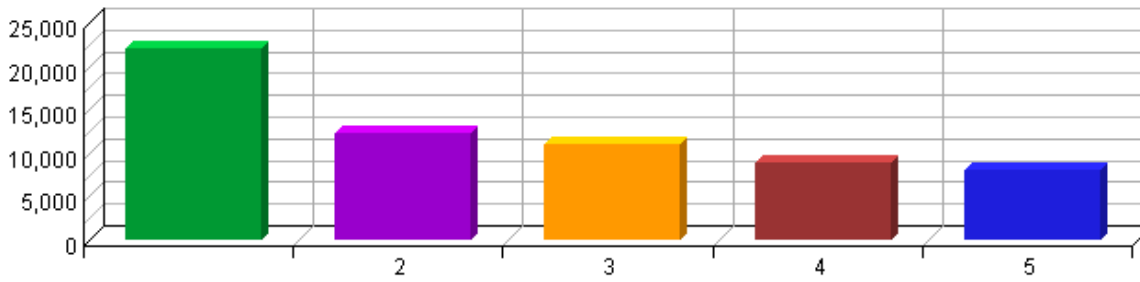
Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.

Top Pages by Visits Trend
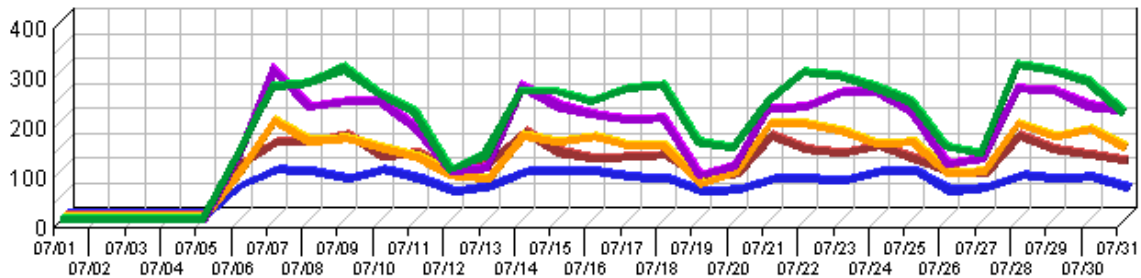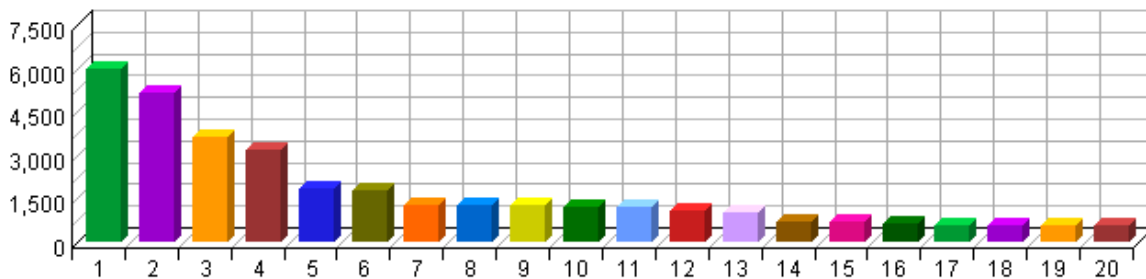
Top Pages by Visits

Top Pages

	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	**6,002**	**2.96%**	9,138	00:01:39	0
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	**5,165**	**2.54%**	6,518	00:02:01	0
3.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	**3,629**	**1.79%**	4,595	00:01:47	0
4.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	**3,187**	**1.57%**	4,629	00:04:29	0
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	**1,834**	**0.90%**	2,877	00:02:02	0
6.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	**1,748**	**0.86%**	2,145	00:01:57	0
7.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr**	**1,294**	**0.64%**	1,576	00:04:16	0

	http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html					
8.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	**1,278**	**0.63%**	1,996	00:02:38	0
9.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	**1,246**	**0.61%**	1,404	00:03:08	0
10.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	**1,203**	**0.59%**	1,369	00:02:34	0
11.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	**1,199**	**0.59%**	1,380	00:04:04	0
12.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	**1,091**	**0.54%**	1,650	00:01:50	0
13.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	**999**	**0.49%**	1,553	00:02:07	0
14.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	**698**	**0.34%**	817	00:01:56	0
15.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	**682**	**0.34%**	841	00:02:50	0
16.	**Guidance &Frequent Questions | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ guidance/	**621**	**0.31%**	862	00:01:33	0
17.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_grad.html	**594**	**0.29%**	684	00:02:30	0
18.	**Biodiversity & Human Health | NCER | US EPA** http:/ / es.epa.gov/ ncer/ biodiversity/	**591**	**0.29%**	867	00:02:10	0
19.	**Listserver | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ listserv/	**575**	**0.28%**	789	00:02:28	0
20.	**Children's Environmental Health Research Centers | US EPA** http:/ / es.epa.gov/ ncer/ childrenscenters/	**566**	**0.28%**	786	00:01:50	0

Subtotal	34,202	16.84%	46,476	00:02:19
Other	168,867	83.16%	187,025	00:01:57
Total	203,069	100.00%	233,501	00:02:00

Top Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Views – Number of times this page was viewed by visitors.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Average Time Viewed – Average length of time the specified page was viewed. (The format is hh:mm:ss – hours:minutes:seconds.)

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

––

Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

Top Content Groups

This report identifies the most popular groups of web site pages and how often they were visited.

No data for this section in the log data analyzed.

Top Content Groups – Help Card

? **Content Group** – A defined group of web pages with specific things in common, such as the same types of products, services, or information.

Group Name – Name of the content group being analyzed.

Total – The sum of the visit counts for the content groups. During a single visit, the visitor may view pages in zero, one, or multiple content groups, causing some visits to be omitted from this total and some visits to be counted more than once.

Visits – Number of visits where the visitor viewed at least one page in the specified content group. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

––

♀ The information on this page can show you which content groups were most popular. This will reveal the reasons people visit your web site, and what is most interesting and least interesting to them.

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.

Top Directories by Visits Trend

Top Directories by Visits
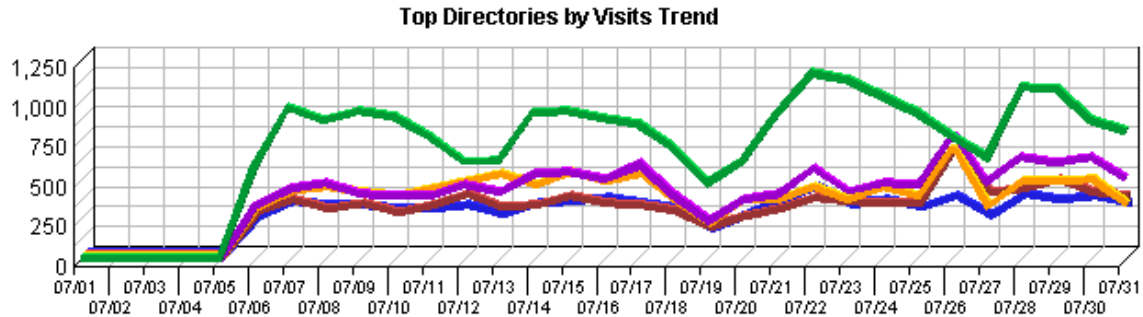
Top Directories

	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://es.epa.gov/ncer/rfa	**21,988**	**20.11%**	52,693	2,959,705
2.	http://es.epa.gov/ncer/ publications	**12,250**	**11.21%**	61,342	21,449,446
3.	http://es.epa.gov/ncer/p3	**10,913**	**9.98%**	46,800	960,920
4.	http://es.epa.gov/ncer/events	**8,884**	**8.13%**	37,154	2,393,269
5.	http://es.epa.gov/ncer/fellow	**7,985**	**7.30%**	23,964	1,530,792
6.	http://es.epa.gov/ncer/ childrenscenters	**7,684**	**7.03%**	33,543	9,724,518
7.	http://es.epa.gov/ncer/sbir	**6,875**	**6.29%**	16,420	1,085,949
8.	http://es.epa.gov/ncer/	**6,275**	**5.74%**	13,246	140,812
9.	http://es.epa.gov/ncer/nano	**4,232**	**3.87%**	23,051	3,097,512
10.	http://es.epa.gov/ncer/ science	**3,935**	**3.60%**	12,000	994,166
11.	http://es.epa.gov/ncer/ index_files	**3,882**	**3.55%**	4,495	112,906
12.	http://es.epa.gov/ncer/grants	**2,119**	**1.94%**	3,348	75,301
13.	http://es.epa.gov/ncer/styles	**1,661**	**1.52%**	1,845	3,643
14.	http://es.epa.gov/ncer/ guidance	**1,658**	**1.52%**	3,221	66,821
15.	http://es.epa.gov/ncer/staa	**1,388**	**1.27%**	3,611	82,430
16.	http://es.epa.gov/ncer/ biodiversity	**1,377**	**1.26%**	3,278	107,443
17.	http://es.epa.gov/ncer/ centers	**1,072**	**0.98%**	2,699	87,845

18.	http://es.epa.gov/ncer/about	**807**	**0.74%**	1,095	17,412
19.	http://es.epa.gov/ncer/cns	**755**	**0.69%**	1,334	18,674
20.	http://es.epa.gov/ncer/ results	**716**	**0.65%**	1,361	21,152
	Subtotal	**106,456**	**97.38%**	**346,500**	**44,930,706**
	Other	**2,859**	**2.62%**	**6,981**	**271,939**
	Total	**109,315**	**100.00%**	**353,481**	**45,202,644**

Top Directories – Help Card

? **Path to Directory** – The full URL path to the directory being analyzed.

Visits – Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred – Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% – Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

––

♀ This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

Hit Summary

Successful Hits for Entire Site	353,481
Average Hits per Day	11,402
Home Page Hits	9,138

Most Accessed File Types by Files
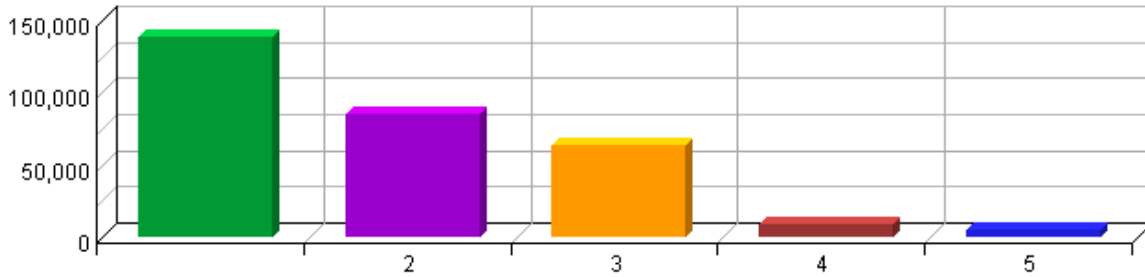
Hits Trend
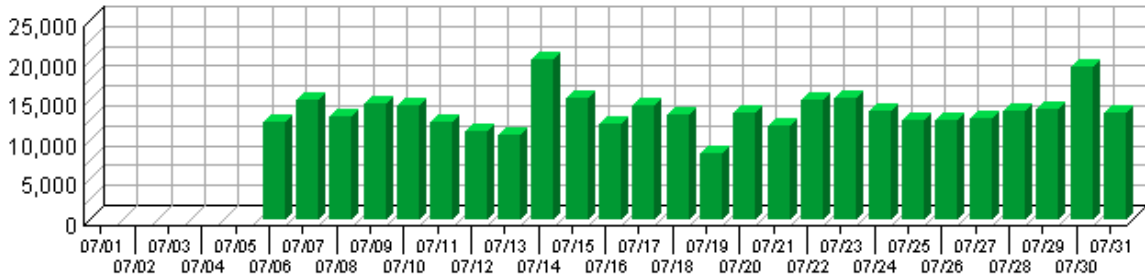
Most Downloaded Files Trend
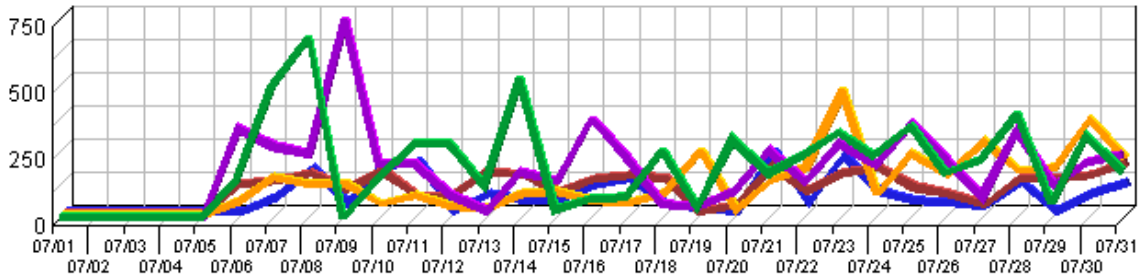
Most Downloaded Files

This report identifies the most popular files downloaded from your site.
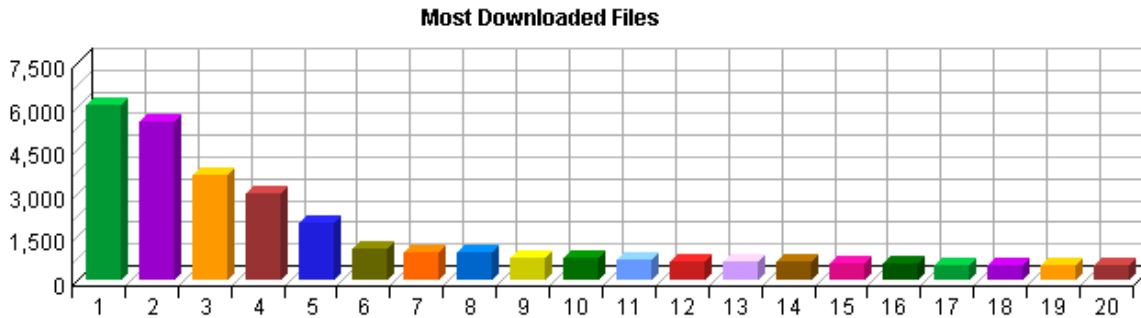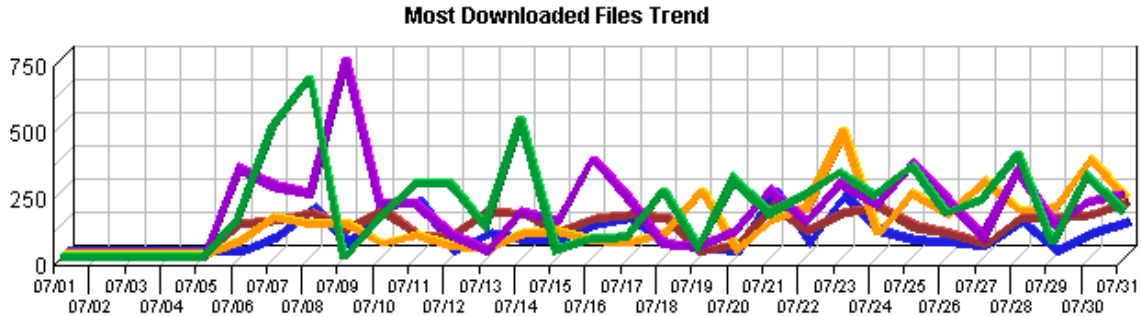
Most Downloaded Files

	Downloaded Files	Downloads	%	Visits
1.	http://es.epa.gov/ncer/ publications/statesci/bioengineering. pdf	**6,027**	**6.39%**	290
2.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	**5,481**	**5.81%**	394
3.	http://es.epa.gov/ncer/nano/ lectures/zhang0705.pdf	**3,645**	**3.86%**	277
4.	http://es.epa.gov/ncer/nano/ publications/ nano_strategy_012408.pdf	**2,999**	**3.18%**	311
5.	http://es.epa.gov/ncer/ publications/workshop/pdf/ 10_26_05proceeding1.pdf	**1,993**	**2.11%**	129
6.	http://es.epa.gov/ncer/p3/ success/michigan.pdf	**1,066**	**1.13%**	91
7.	http://es.epa.gov/ncer/fellow/ gro/gro_newsletter_issue1_08. pdf	**974**	**1.03%**	53
8.	http://es.epa.gov/ncer/ childrenscenters/presentations/ 10_10_07/07childrenworkshop.pdf	**954**	**1.01%**	44
9.	http://es.epa.gov/ncer/ publications/workshop/nano_proceed. pdf	**789**	**0.84%**	135
10.		**773**	**0.82%**	63

		Downloads	%	Visits
	http://es.epa.gov/ncer/nano/ publications/ complete_nano_proceedings_011108.pdf			
11.	http://es.epa.gov/ncer/ publications/workshop/ microorganisms_drinking_water_proceedings.pdf	**683**	**0.72%**	47
12.	http://es.epa.gov/ncer/ publications/overview/ bioavailability_complete_book.pdf	**647**	**0.69%**	70
13.	http://es.epa.gov/ncer/ publications/workshop/pdf/ fnanoproc_092005.pdf	**638**	**0.68%**	87
14.	http://es.epa.gov/ncer/sbir/ success/pdf/stories05.pdf	**624**	**0.66%**	64
15.	http://es.epa.gov/ncer/ science/pm/hei/DieselSpecialReport02. pdf	**581**	**0.62%**	83
16.	http://es.epa.gov/ncer/ publications/nano/pdf/Rama.pdf	**541**	**0.57%**	39
17.	http://es.epa.gov/ncer/ publications/handouts/ conference_flyer2008.pdf	**528**	**0.56%**	103
18.	http://es.epa.gov/ncer/ publications/search/toxicsbatch.pdf	**524**	**0.56%**	21
19.	http://es.epa.gov/ncer/ publications/nano/pdf/ GaudianaKonarka Overview – September 8, 2003. pdf	**523**	**0.55%**	32
20.	http://es.epa.gov/ncer/ publications/research_results_needs/ combustionEmmissionsReport.pdf	**484**	**0.51%**	59
	Subtotal	**30,474**	**32.29%**	**2,392**
	Other	**63,910**	**67.71%**	**38,781**
	Total	**94,384**	**100.00%**	**41,173**

Most Downloaded Files – Help Card

Downloads – Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.

Files – The path and filename of the file being analyzed.

Visits – The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.

% – Percentage of times the specified file was downloaded compared to all downloaded files.

−−

This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more

popular content.

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.

Most Accessed File Types by Files
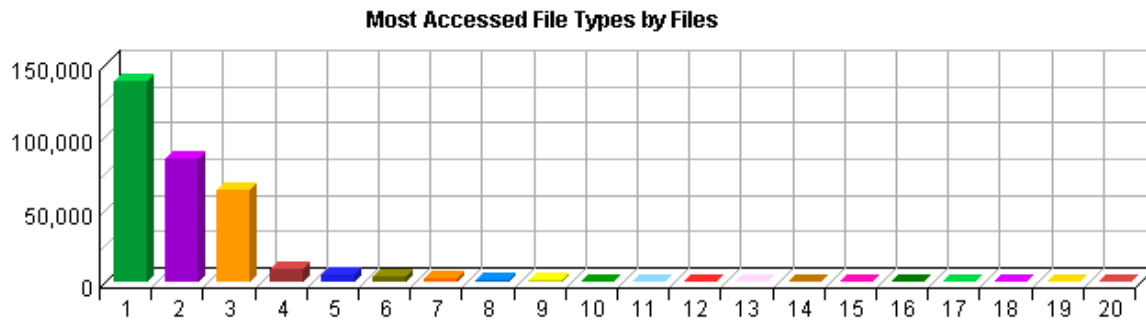
Most Accessed File Types

	File Type	Files	%	Kbytes Transferred
1.	html	139,036	44.69%	5,096,710
2.	pdf	85,121	27.36%	18,558,447
3.	htm	63,415	20.38%	806,584
4.	js	9,347	3.00%	90,133
5.	ppt	4,653	1.50%	12,436,781
6.	css	3,929	1.26%	9,325
7.	swf	3,149	1.01%	115,724
8.	doc	923	0.30%	109,606
9.	scc	654	0.21%	276
10.	flv	182	0.06%	4,759,828
11.	xml	148	0.05%	1,173
12.	jpe	92	0.03%	34
13.	wpd	80	0.03%	2,306
14.	wmv	78	0.03%	3,096,119
15.	wma	64	0.02%	40,184
16.	map	64	0.02%	12
17.	mp3	33	0.01%	17,217
18.	smi	28	0.01%	338
19.	wp5	23	0.01%	764
20.	rm	21	0.01%	5,158
	Subtotal	**311,040**	**99.97%**	**45,146,711**
	Other	**87**	**0.03%**	**55,934**
	Total	**311,127**	**100.00%**	**45,202,644**

? **File Type** – Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files – Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred – Number of kilobytes of data transferred for all files of the specified type.

% – Percentage of all kilobytes of data transferred for the specified file type.

––

💡 This report provides general statistics for the type of data that visitors access on your site.

Most Accessed File Types

Most Uploaded Files

This report identifies the most popular files uploaded using FTP PUT, HTTP PUT, or HTTP POST.

<div style="border:1px solid black; padding:10px; text-align:center;">

No data for this section in the log data analyzed.

</div>

Most Uploaded Files – Help Card

? **Files** – The path and filename of the uploaded file being analyzed.

Top Uploads – Number of times the specified file was uploaded to your site. If an error occurred during a transfer, the transfer is not counted.

Visits – Number of visits to your site where the specified file was uploaded. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times the specified file was uploaded compared with all uploaded files.

––

♀ You may want to run virus scans on uploaded files.

Navigation Dashboard

This dashboard summarizes important information related to online navigation.

Top Entry Pages
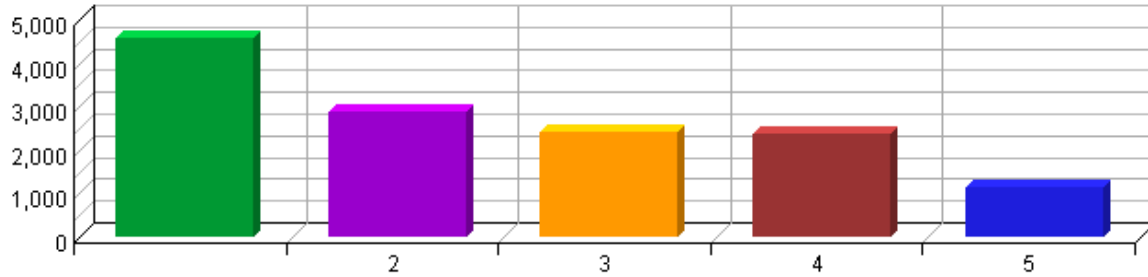
Single Access Pages
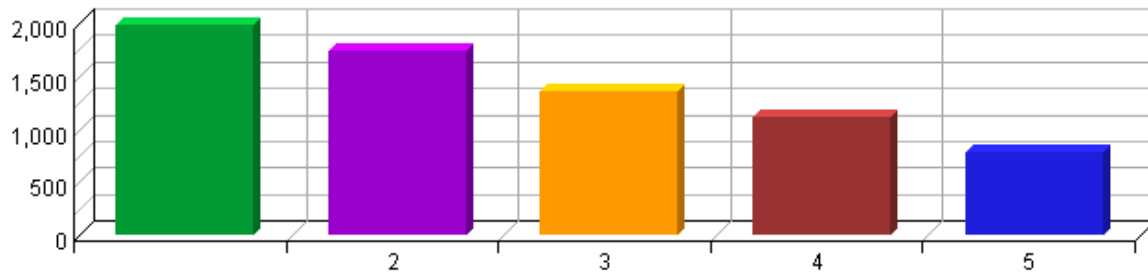
Top Entry Files
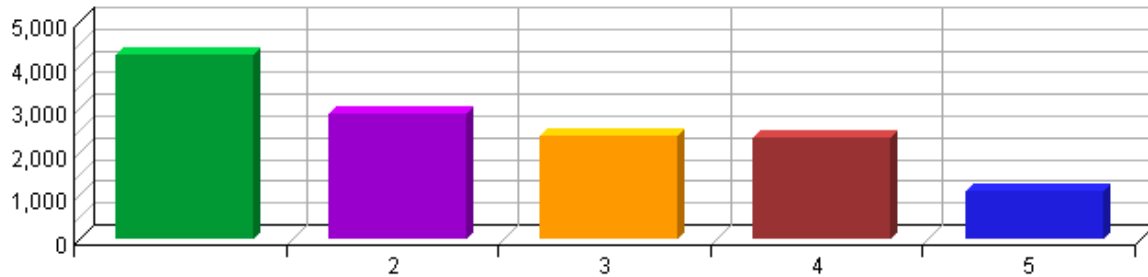
Top Exit Pages
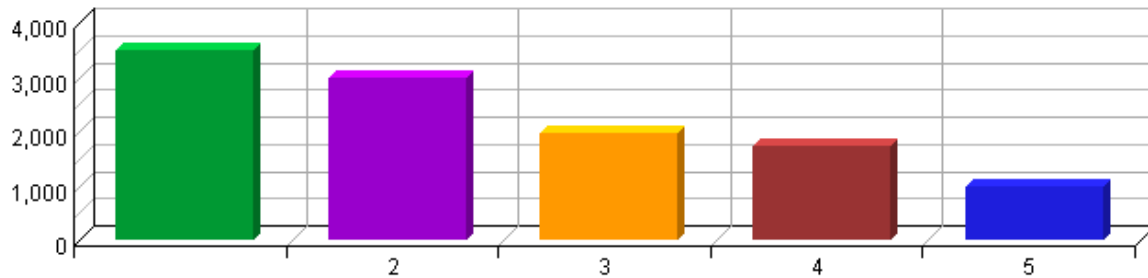
Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.

Top Entry Pages Trend
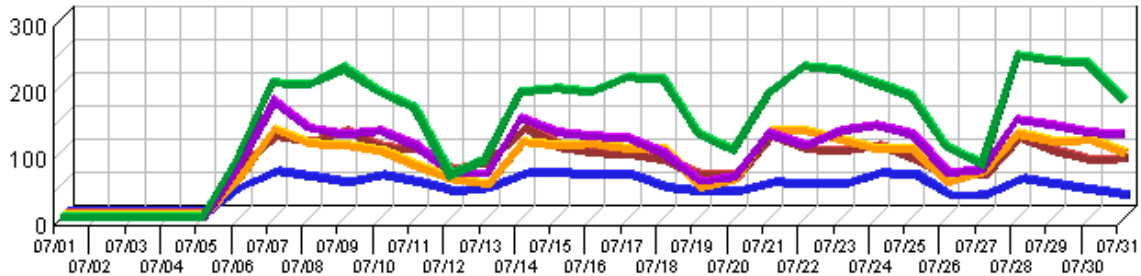
Top Entry Pages
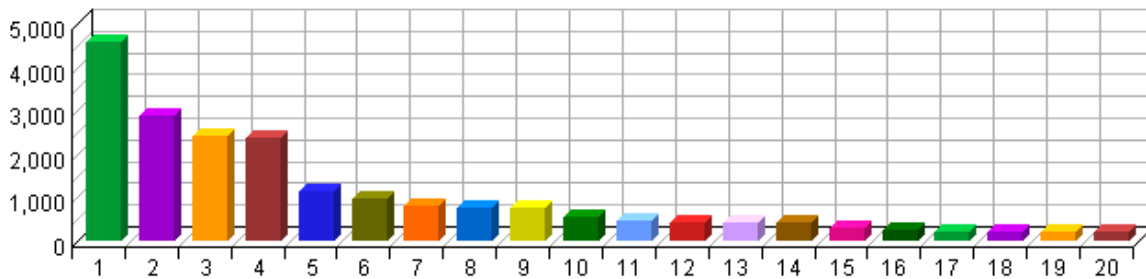
Top Entry Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	4,569	7.73%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	2,877	4.87%
3.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	2,407	4.07%
4.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	2,363	4.00%
5.	**P3 | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ p3/	1,152	1.95%
6.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	965	1.63%
7.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER**	809	1.37%

	| ORD http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html		
8.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	777	1.31%
9.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	755	1.28%
10.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	552	0.93%
11.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	487	0.82%
12.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	423	0.72%
13.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	422	0.71%
14.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	417	0.71%
15.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	305	0.52%
16.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	239	0.40%
17.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	229	0.39%
18.	**Autism and Neurodevelopmental Disorders | Children's Environmental Health Resear** http:/ / es.epa.gov/ ncer/ childrenscenters/ autism.html	217	0.37%
19.		204	0.35%

	Uncertainty Analyses of Models in Integrated Environmental Assessments | Funding http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html		
20.	**Biodiversity & Human Health | NCER | US EPA** http:/ / es.epa.gov/ ncer/ biodiversity/	203	0.34%
	Subtotal	**20,372**	**34.46%**
	Other	**38,752**	**65.54%**
	Total	**59,124**	**100.00%**

Top Entry Pages – Help Card

? **Entry Page** – The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the entry page compared with other entry pages.

−−

This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Top Entry Files

This report identifies the first hit from a visitor visiting your site. This is most likely the home page but, in some cases it may also be specific URLs that visitors enter to go directly to a particular file or page.

Top Entry Files Trend
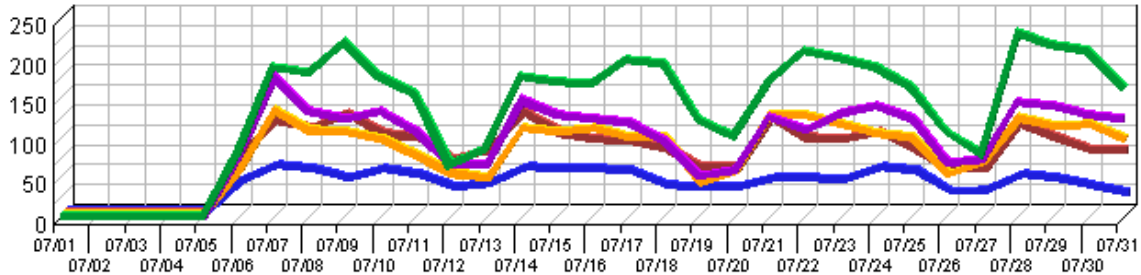
Top Entry Files
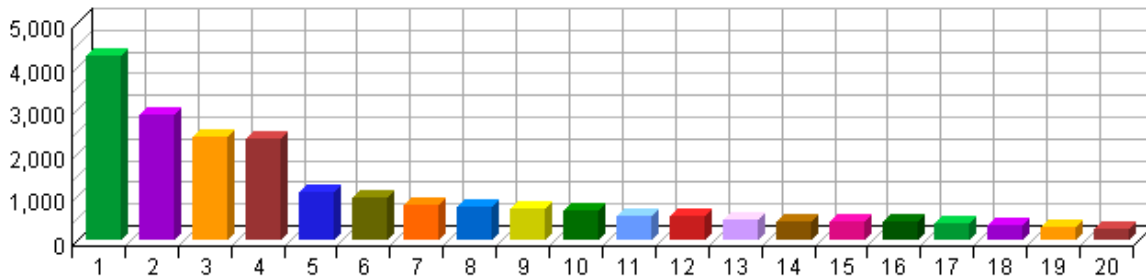
Top Entry Files

	Files	Visits	%
1.	http://es.epa.gov/ncer/	4,223	5.56%
2.	http://es.epa.gov/ncer/rfa/	2,861	3.76%
3.	http://es.epa.gov/ncer/fellow/	2,378	3.13%
4.	http://es.epa.gov/ncer/sbir/	2,338	3.08%
5.	http://es.epa.gov/ncer/p3/	1,102	1.45%
6.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html	964	1.27%
7.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html	808	1.06%
8.	http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html	772	1.02%
9.	http://es.epa.gov/ncer/grants/	737	0.97%
10.	http://es.epa.gov/ncer/styles/ epafiles_epastyles.css	691	0.91%
11.	http://es.epa.gov/ncer/ childrenscenters/Scripts/AC_ActiveX. js	558	0.73%
12.	http://es.epa.gov/ncer/nano/	535	0.70%
13.	http://es.epa.gov/ncer/rfa/ forms/	470	0.62%
14.		422	0.56%

	http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html		
15.	http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html	421	0.55%
16.	http://es.epa.gov/ncer/events/	409	0.54%
17.	http://es.epa.gov/ncer/ AC_RunActiveContent.js	364	0.48%
18.	http://es.epa.gov/ncer/nano/ publications/whitepaper12022005. pdf	324	0.43%
19.	http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html	304	0.40%
20.	http://es.epa.gov/ncer/ publications/ research_results_synthesis/ceh_report_508.pdf	268	0.35%
	Subtotal	**20,949**	**27.57%**
	Other	**55,043**	**72.43%**
	Total	**75,992**	**100.00%**

Top Entry Files – Help Card

? **Files** – Refers to the first file loaded to a visitor's browser. Contrast this with the first page loaded to a visitor's browser. The entry page for some visitors is not a formally defined page, so the information in this table and graph include all first hits regardless if the hit was on a formal page or not.

Visits – Number of visits by visitors whose first hit was the specified file. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Refers to the total numbers of visits.

−−
♀ Consider what catches the attention of visitors most quickly and effectively.

Top Exit Pages

This report identifies the last page visitors viewed before they left your site.

Top Exit Pages Trend
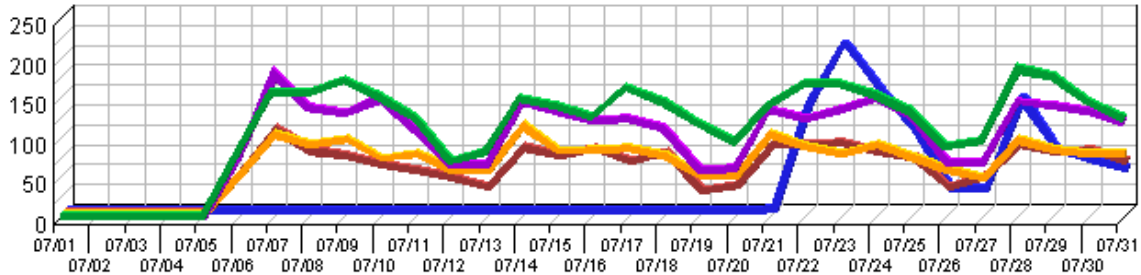
Top Exit Pages
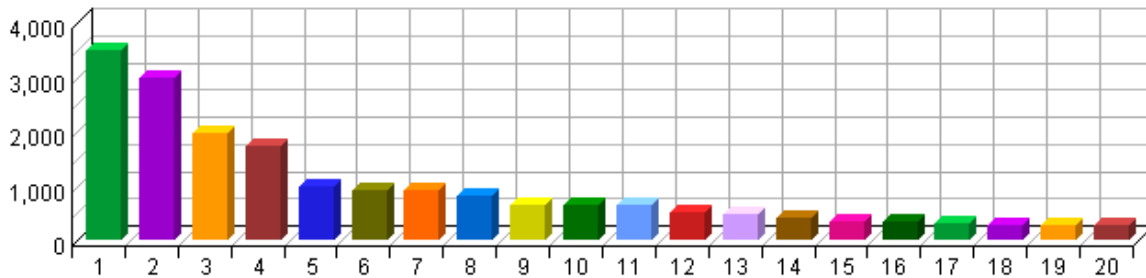
Top Exit Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER) | ORD | US EPA** http:/ / es.epa.gov/ ncer/	3,492	5.91%
2.	**Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/	2,967	5.02%
3.	**Small Business Innovation Research | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,956	3.31%
4.	**Fellowships | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,714	2.90%
5.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	999	1.69%
6.	**Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	924	1.56%
7.		922	1.56%

P3 | NCER | ORD | US EPA
http:/ / es.epa.gov/ ncer/ p3/

8.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	830	1.41%
9.	**STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	645	1.09%
10.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	642	1.09%
11.	**STAR Grants and Cooperative Agreements | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ grants/	641	1.09%
12.	**Calendar of Events | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ events/	501	0.85%
13.	**Nanotechnology | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ nano/	490	0.83%
14.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings | Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	400	0.68%
15.	**Centers for Children's Environmental Health and Disease Prevention Research | Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	344	0.58%
16.	**Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	340	0.58%
17.	**2008 EPA/ AAAS Graduate Fellowship Program Information | Conference Resources | F** http:/ / es.epa.gov/ ncer/ fellow/ forum/ conference/ 08/ may19/	311	0.53%
18.	**Basic Information | NCER | ORD | US EPA** http:/ / es.epa.gov/ ncer/ about/	287	0.49%
19.	**2008 GRO Fellowships For Graduate Environmental Study | Funding Opportunities |** http:/ / es.epa.gov/ ncer/ rfa/ 2008/	260	0.44%

2008_gro_grad.html

20.	**Fall 2008 GRO Fellowships For Undergraduate Environmental Study | Archive | Fund** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_gro_undergrad. html	259	0.44%
	Subtotal	**18,924**	**32.04%**
	Other	**40,146**	**67.96%**
	Total	**59,070**	**100.00%**

<table>
<tr><td colspan="2" align="center">Top Exit Pages – Help Card</td></tr>
<tr><td>❓</td><td>Exit Page – The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was the exit page compared with other exit pages.</td></tr>
<tr><td>💡</td><td>−−
You can use this information to determine your visitors' satisfaction with their visits. Visitors may have left this page because they found what they were looking for, lost interest, determined the content didn't apply to them, or for many other reasons. If your top exit page is your home page, this may be an indication that you are alienating a lot of first time visitors.</td></tr>
</table>

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.

Single Access Pages Trend

Single Access Pages
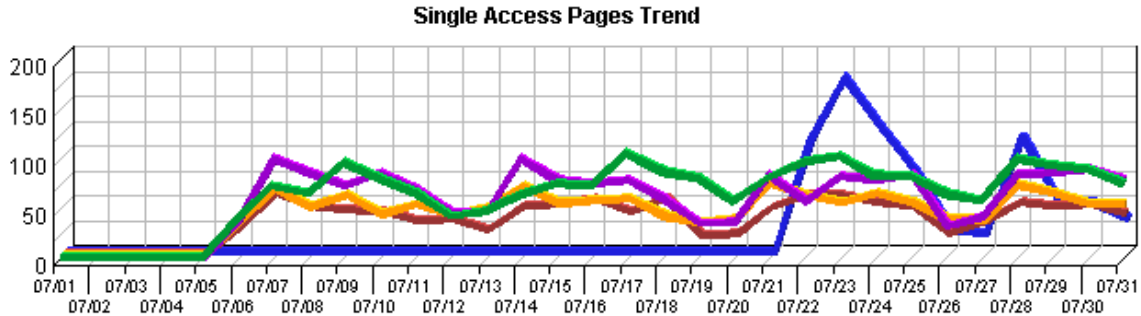
Single Access Pages

	Pages	Visits	%
1.	**National Center for Environmental Research (NCER)	ORD	US EPA** http:/ / es.epa.gov/ ncer/	1,974	4.91%
2.	**Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/	1,747	4.34%
3.	**Small Business Innovation Research	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ sbir/	1,349	3.35%
4.	**Fellowships	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ fellow/	1,116	2.77%
5.	**Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_adaptation. html	789	1.96%
6.	**Climate Change and Allergic Airway Disease	Funding Opportunities	NCER	ORD** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_climate_change.html	679	1.69%
7.		621	1.54%

P3 | NCER | ORD | US EPA
http:/ / es.epa.gov/ ncer/ p3/

8.	**Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_water.html	568	1.41%
9.	**STAR Grants and Cooperative Agreements	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ grants/	396	0.98%
10.	**Broad Agency Announcement for Conferences, Workshops, and/ or Meetings	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_baa.html	328	0.82%
11.	**Nanotechnology	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ nano/	301	0.75%
12.	**Centers for Children's Environmental Health and Disease Prevention Research	Fu** http:/ / es.epa.gov/ ncer/ rfa/ 2005/ 2005_childrens_enviro_health.html	299	0.74%
13.	**FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_star_fellow.html	289	0.72%
14.	**Calendar of Events	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ events/	272	0.68%
15.	**STAR Grant Forms and Instructions	Funding Opportunities	NCER	ORD	US EPA** http:/ / es.epa.gov/ ncer/ rfa/ forms/	213	0.53%
16.	**Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida** http:/ / es.epa.gov/ ncer/ rfa/ 2004/ 2004_climate_change. html	208	0.52%
17.	**Small Business Innovation Research Phase I	Archive	Funding Opportunities	N** http:/ / es.epa.gov/ ncer/ rfa/ 2008/ 2008_sbir_phase1.html	198	0.49%
18.	**Uncertainty Analyses of Models in Integrated Environmental Assessments	Funding** http:/ / es.epa.gov/ ncer/ rfa/ 2006/ 2006_star_uncertainty. html	197	0.49%
19.	**Info for Co−Sponsors	Information For	P3	NCER	ORD	US EPA**	190	0.47%

	http:/ / es.epa.gov/ ncer/ p3/ info/ cosponsors.html		
20.	**Autism and Neurodevelopmental Disorders	Children's Environmental Health Resear** http:/ / es.epa.gov/ ncer/ childrenscenters/ autism.html	175	0.43%
	Subtotal	**11,909**	**29.60%**
	Other	**28,328**	**70.40%**
	Total	**40,237**	**100.00%**

Single Access Pages – Help Card

? **Single Access Page** – A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times this page was a single access page compared with other single access pages.

––

♀ This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Top Paths Through Site

This report tracks visitor activity beginning with their entry page into the site——the first page they open——then all subsequent pages during their visit. The default definition for a page in this context is defined as a document ending with the extension .htm, .html, or .asp. This definition can be changed by the system administrator.

Top Paths Through Site

Starting Page	Paths from Start	Visits	%
All Entry Pages		2,818	4.77%
	1. **National Center for Environmental Research (NCER) | ORD | US EPA** http://es.epa.gov/ncer/		
		2,083	3.53%
	1. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/		
		1,697	2.87%
	1. **Small Business Innovation Research | NCER | ORD | US EPA** http://es.epa.gov/ncer/sbir/		
		1,290	2.18%
	1. **Fellowships | NCER | ORD | US EPA** http://es.epa.gov/ncer/fellow/		
		875	1.48%
	1. **Adaptation for Future Air Quality Analysis and Decision Support Tools in Light o** http://es.epa.gov/ncer/rfa/ 2008/2008_star_adaptation.html		
		782	1.32%
	1. **P3 | NCER | ORD | US EPA** http://es.epa.gov/ncer/p3/		
		715	1.21%
	1. **Climate Change and Allergic Airway Disease | Funding Opportunities | NCER | ORD** http://es.epa.gov/ncer/rfa/ 2008/2008_star_climate_change. html		
		607	1.03%
	1. **Innovative and Integrative Approaches for Advancing Public Health Protection Thr** http://es.epa.gov/ncer/rfa/ 2008/2008_star_water.html		
		448	0.76%

1. **STAR Grants and Cooperative Agreements | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/grants/

	369	0.62%

1. **Nanotechnology | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/nano/

	341	0.58%

1. **STAR Grant Forms and Instructions | Funding Opportunities | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/rfa/ forms/

	339	0.57%

1. **Broad Agency Announcement for Conferences, Workshops, and/or Meetings | Funding**
   http://es.epa.gov/ncer/rfa/ 2008/2008_baa.html

	310	0.52%

1. **Calendar of Events | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/events/

	299	0.51%

1. **Centers for Children's Environmental Health and Disease Prevention Research | Fu**
   http://es.epa.gov/ncer/rfa/ 2005/ 2005_childrens_enviro_health.html

	294	0.50%

1. **FALL 2008 EPA Science to Achieve Results (STAR) Fellowships for Graduate Environ**
   http://es.epa.gov/ncer/rfa/ 2008/2008_star_fellow.html

	247	0.42%

1. **Small Business Innovation Research | NCER | ORD | US EPA**
   http://es.epa.gov/ncer/sbir/
2. **National Center for Environmental Research (NCER) | ORD | US EPA**
   http://es.epa.gov/ncer/

	215	0.36%

1. **Effects of Climate Change on Ecosystem Services Provided by Coral Reefs and Tida**
   http://es.epa.gov/ncer/rfa/ 2004/2004_climate_change.html

1. **Small Business Innovation Research Phase I | Archive | Funding Opportunities | N** http://es.epa.gov/ncer/rfa/ 2008/2008_sbir_phase1.html	210	0.36%
1. **Uncertainty Analyses of Models in Integrated Environmental Assessments | Funding** http://es.epa.gov/ncer/rfa/ 2006/2006_star_uncertainty.html	198	0.34%
1. **National Center for Environmental Research (NCER) | ORD | US EPA** http://es.epa.gov/ncer/ 2. **Funding Opportunities | NCER | ORD | US EPA** http://es.epa.gov/ncer/rfa/	195	0.33%

Top Paths Through Site – Help Card

? **Path Through Site** – The sequence of pages a visitor views, from the entry page to the exit page.

Paths From Start – With the exception of the starting page, this column lists the pages of the top paths taken through your site. The paths listed are limited to the paths configured for path analysis for this profile. These lists are grouped so that more than one row has the same starting page. To see the starting page for each of these lists, look in the Starting Page column and find the first entry up from the Paths from Start row.

Starting Page – The first page, or entry page, in the full path visitors take through your site.

Visits – Number of visits where the specified path was followed. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of times that the specified path through your site was taken compared to all other listed paths through your site.

––

♀ Use this information to evaluate the design of your web site. Where do your visitors go once they reach your site? Which pages are visited first? Do your visitors appear to be looking for pages that should be more accessible?

Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

Visits by Referring Site

Visits by Referring Domain

Visits by Referring Page

Visitors Trend

Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Site

Activity by Referring Site

	Site	Visits	%
1.	No Referrer	50,335	66.24%
2.	http://www.google.com/	8,477	11.16%
3.	http://es.epa.gov/	3,069	4.04%
4.	http://www.epa.gov/	1,606	2.11%
5.	http://search.yahoo.com/	1,262	1.66%
6.	http://www.google.co.in/	907	1.19%
7.	http://images.google.com/	603	0.79%
8.	http://www07.grants.gov/	519	0.68%
9.	http://cfpub.epa.gov/	376	0.49%
10.	http://intranet.epa.gov/	362	0.48%
11.	http://nlquery.epa.gov/	341	0.45%
12.	http://www.google.co.uk/	315	0.41%
13.	http://www.google.ca/	264	0.35%
14.	http://search.live.com/	262	0.34%
15.	http://www.google.com.au/	151	0.20%
16.	http://www.google.cn/	139	0.18%
17.	http://search.msn.com/	133	0.18%
18.	http://yosemite.epa.gov/	132	0.17%
19.	http://www.grants.gov/	129	0.17%
20.	http://www.google.de/	117	0.15%
	Subtotal	**69,499**	**91.46%**
	Other	**6,493**	**8.54%**
	Total	**75,992**	**100.00%**

Activity by Referring Site – Help Card

?   **Referring Sites** – A web site which refers a visitor to your site by linking to it.

      Site – Specific referring site being analyzed.

      Visits – Number of times the specified site referred visitors to your site.

      % – Percentage of referrals that came from the specified site.

      No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

      Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

                                    ––

♀   You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top−level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Visits by Referring Domain

Activity by Referring Domain

	Domain	Visits	%
1.	No Referrer	50,335	66.24%
2.	google.com	9,141	12.03%
3.	epa.gov	6,022	7.92%
4.	yahoo.com	1,510	1.99%
5.	google.co.in	1,007	1.33%
6.	grants.gov	648	0.85%
7.	google.co.uk	397	0.52%
8.	google.ca	303	0.40%
9.	live.com	292	0.38%
10.	google.com.au	175	0.23%
11.	google.cn	149	0.20%
12.	msn.com	136	0.18%
13.	google.de	134	0.18%
14.	business.gov	130	0.17%
15.	google.co.kr	127	0.17%
16.	aol.com	126	0.17%
17.	google.co.th	126	0.17%
18.	google.com.ph	116	0.15%
19.	google.com.my	107	0.14%
20.	google.it	100	0.13%
	Subtotal	**71,081**	**93.54%**
	Other	**4,911**	**6.46%**
	Total	**75,992**	**100.00%**

Activity by Referring Domain – Help Card

? **Referring Domain** – A web site which refers a visitor to your site by linking to it.

Domain – Specific referring domain being analyzed.

Visits – Number of times the specified domain referred visitors to your site.

% – Percentage of referrals that came from the specified domain.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

——

♀ You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Visits by Referring Page

Activity by Referring Page

	Page	Visits	%
1.	No Referrer	50,335	66.24%
2.	http://www.google.com/search	8,309	10.93%
3.	http://www.google.co.in/ search	904	1.19%
4.	http://search.yahoo.com/ search	844	1.11%
5.	http://images.google.com/ imgres	603	0.79%
6.	http://es.epa.gov/ncer/	426	0.56%
7.	http://nlquery.epa.gov/ epasearch/epasearch	341	0.45%
8.	http://intranet.epa.gov/ ordintra/	329	0.43%
9.	http://www.google.co.uk/ search	309	0.41%
10.	http://www.google.ca/search	261	0.34%
11.	http://search.live.com/ results.aspx	258	0.34%
12.	http://www07.grants.gov/ search/search.do	210	0.28%
13.	http://www.epa.gov/careers/ stuopp.html	208	0.27%
14.	http://www.google.com.au/ search	151	0.20%
15.	http://www.epa.gov/epahome/ grants.htm	147	0.19%
16.	http://www.google.cn/search	139	0.18%
17.	http://www.epa.gov/ord/htm/ jobs_ord.htm	132	0.17%
18.	http://es.epa.gov/ncer/fellow/ forum/pubs_96.html	124	0.16%
19.	http://search.msn.com/results. aspx	119	0.16%
20.	http://www.google.de/search	117	0.15%
	Subtotal	**64,266**	**84.57%**
	Other	**11,726**	**15.43%**
	Total	**75,992**	**100.00%**

Activity by Referring Page – Help Card

Pages – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits – Number of visitors referred from the specified URL.

% – Percentage of referred visitors who came from the specified site.

No Referrer – Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

––

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.

Activity by Search Engine

Visitors Trend

Activity by Search Phrase

Activity by Search Keyword

Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.

Activity by Search Engine

	Engines	Referrals	%
1.	google	13,326	77.30%
2.	yahoo	1,774	10.29%
3.	google uk	513	2.98%
4.	google canada	345	2.00%
5.	google australia	200	1.16%
6.	google germany	164	0.95%
7.	msn	155	0.90%
8.	google france	128	0.74%
9.	google italy	111	0.64%
10.	aol netfind	102	0.59%
11.	altavista	94	0.55%
12.	google japan	84	0.49%
13.	yahoo spain	67	0.39%
14.	yahoo japan	38	0.22%
15.	yahoo india	26	0.15%
16.	yahoo singapore	22	0.13%
17.	google austria	14	0.08%
18.	yahoo canada	12	0.07%
19.	netscape	11	0.06%
20.	yahoo taiwan	8	0.05%
	Subtotal	**17,194**	**99.74%**
	Total	**17,239**	**100.00%**

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	epa star	487	2.82%
	surface reaction properties of hematite nanoparticles	422	2.45%
	nanoparticles pharmaceutics filetype:ppt	161	0.93%
	epa star fellowship	132	0.77%
	nanoparticles absorption filetype:ppt	119	0.69%
	forms	90	0.52%
	epa star grant	87	0.50%
	smoke .ppt	76	0.44%
	epa ncer	66	0.38%
	epa sbir	65	0.38%
	surface and size effect in nanostructure power point	57	0.33%
	method,strategies and tools towards watershed management	56	0.32%
	epa grants	49	0.28%
	ncer	45	0.26%
	epa fellowship	39	0.23%
	environmental research	38	0.22%
	epa star grants	37	0.21%
	epa	36	0.21%
	characteristic of climate change, pdf	35	0.20%
	crystallization of dendrimers and metal ion by column pdf	35	0.20%
2. yahoo	nano paper and environmental	87	0.50%
	epa	36	0.21%
	environmental research	23	0.13%
	research proposal about water pollution	23	0.13%
	eia report for incinerators	18	0.10%
	effects of air pollution.ppt	15	0.09%
	environmental protection agency	12	0.07%
	fellowships	11	0.06%
	females octylphenol	11	0.06%
	industrial construction	9	0.05%
	epa grants	8	0.05%
	disadvantages in health care	8	0.05%
	exploratory research	7	0.04%
	epa star grant	6	0.03%
	epa star	6	0.03%
	decomposition of methane	6	0.03%

	epidemiology– sources and types of air pollution– cohort design	5	0.03%
	small business innovation research	5	0.03%
	environmental fellowships	5	0.03%
	national center for environmental research	5	0.03%
3. google uk	study of chemical and physical properties of cadmium selenide nanocrystal in glass system pdf	61	0.35%
	forms	20	0.12%
	download bout deposition of metals	12	0.07%
	dd ec detroit diesel 60 series 11.1 engine computers	11	0.06%
	change	7	0.04%
	usepa workshop innovative microorganisms	6	0.03%
	health	5	0.03%
	om33 hydraulic oil	3	0.02%
	epa workshop innovative approaches	3	0.02%
	pesticides	2	0.01%
	epa funding	2	0.01%
	tox vocs nox	2	0.01%
	related:allafrica.com/stories/200604100378.html	2	0.01%
	biosensors ppt	2	0.01%
	colvin nano 3.5% research budget	2	0.01%
	nanomaterial	2	0.01%
	climate change and ecosystems	2	0.01%
	scientific posters best	2	0.01%
	climate change	2	0.01%
	the bioavailability, toxicity, and trophic transfer of manufactured zno nanoparticles: view from the bottom	2	0.01%
4. google canada	forms	10	0.06%
	molecular targets in population prevention	3	0.02%
	the positive impacts of technology and science on the environment	2	0.01%
	nanotechnology	2	0.01%
	bicarbonate removal anion exchange resin	2	0.01%
	p3 water treatment	2	0.01%
	and/or	2	0.01%
	dorm project 2009	2	0.01%
	hot fuel	2	0.01%
	environmental report covers	2	0.01%
	environmental carcinogen	2	0.01%
	particle matter and measurement and epa	2	0.01%
	p3 waste management	2	0.01%
		2	0.01%

	the flemish environmental human biomonitoring program		
	ncer	2	0.01%
	research grants	2	0.01%
	ultrafine particles	2	0.01%
	nanotechnology epa	2	0.01%
	change	2	0.01%
	epa nsf	2	0.01%
5. google australia	forms	7	0.04%
	climate change	4	0.02%
	activated carbon naphthalene sorption	4	0.02%
	sustainable designs	3	0.02%
	health	3	0.02%
	environmental issues in the future	2	0.01%
	nanotechnology lectures	2	0.01%
	photocatalysis ppt	2	0.01%
	preparation phase table	2	0.01%
	solution to major environmenal problems are respond to government control	2	0.01%
	list of consequences of air pollution	2	0.01%
	engineering online games	2	0.01%
	infertility rates for females	2	0.01%
	big hurricanes	2	0.01%
	biogas car	2	0.01%
	ecosystems examples	1	0.01%
	ammonia secondary organic aerosol	1	0.01%
	how to design water filter student	1	0.01%
	air quility global change	1	0.01%
	use microbial genomics research to develop environmental monitoring techniques to detect pollutants	1	0.01%
6. google germany	corn yield bushel ppt	7	0.04%
	corn farm management ppt	5	0.03%
	u.s. environmental protection agency (usepa), 2007. nanotechnology white paper	3	0.02%
	biomarkers in environmental health research	3	0.02%
	linking pollution to water body integrity	2	0.01%
	scientific poster	2	0.01%
	american museum of natural history map	2	0.01%
	research funding	2	0.01%
	risk assessment process	2	0.01%
	yakima river alu disc 26	2	0.01%
	nanotechnology top down ppt	1	0.01%

	poster marino brain dolphin	1	0.01%
	exhaust gas sensors filetype:ppt	1	0.01%
	myelination thesis pdf	1	0.01%
	low loading pt cathode catalyst	1	0.01%
	corporate environmental competition	1	0.01%
	mössbauer fe ppt	1	0.01%
	natural engineered nanoparticles environment	1	0.01%
	chromium vi urine	1	0.01%
	acute kidney injury biomarker	1	0.01%
7. msn	epa ncer	4	0.02%
	topics matter science	3	0.02%
	epa	3	0.02%
	epa.gov	2	0.01%
	epa funding opportunities	2	0.01%
	epa–g2008–star–e1	2	0.01%
	form p3	2	0.01%
	epa harkin grant	2	0.01%
	p3	2	0.01%
	gro	2	0.01%
	frequency using nebulizer	1	0.01%
	epa national science research center	1	0.01%
	rfa epa–g2008–star–e1	1	0.01%
	epa national research center	1	0.01%
	epa address list	1	0.01%
	epa funding for energy efficient sewer systems	1	0.01%
	is business research needed automobiles	1	0.01%
	sample pac solitation letters	1	0.01%
	epa scholarships	1	0.01%
	ataq asthma questionnaire	1	0.01%
8. google france	module de young et tera pascale	33	0.19%
	membrane these pdf	4	0.02%
	greater research opportunities graduate fellowship epa 2007	3	0.02%
	candid	3	0.02%
	pharmaceuticals in the environment	2	0.01%
	holben brent	2	0.01%
	photos de university of havard	2	0.01%
	kaolinite pdf	1	0.01%
	sensor array spectrometer filter base	1	0.01%
	power point pvdf	1	0.01%
	2009 environment protection grants	1	0.01%
	intitle:detection intitle:nanomaterials	1	0.01%

	a.calafat dehp	1	0.01%
	kavlock endocrine–disrupting chemicals	1	0.01%
	climate change and ecosystem services	1	0.01%
	bryophytes pdf	1	0.01%
	project population trend	1	0.01%
	goal of puberty sexual maturity.	1	0.01%
	nanoparticles bacteria toxicity	1	0.01%
	notice c111a franÃ§ais	1	0.01%
9. google italy	us epa bioremediation	2	0.01%
	grants for environmental phd	2	0.01%
	silica particle synthesis	2	0.01%
	etoposide verapamil	2	0.01%
	somenath mitra	2	0.01%
	enzo lombi	2	0.01%
	nancy denslow toxicity of nanoparticles	2	0.01%
	market mechanism and environment	2	0.01%
	environmental protection agency	1	0.01%
	nrc 2006 biomonitoring	1	0.01%
	magnetic resonance sequences ppt	1	0.01%
	wue ppt	1	0.01%
	phosphine scrubber	1	0.01%
	plasmid standard curve copy number calculation	1	0.01%
	incentive case studies	1	0.01%
	fuel cell	1	0.01%
	thermo optical analyzer	1	0.01%
	life cycle assessment projects	1	0.01%
	fuel–cells web of science advanced–search	1	0.01%
	journal of power sources filetype:pdf 2008	1	0.01%
10. aol netfind	kqed.org/baywindow	2	0.01%
	epa star dissertation	2	0.01%
	environmental protection agency durham, nc	2	0.01%
	epa	2	0.01%
	vermicomposting powerpoint presentation	2	0.01%
	hold harmless agreement	2	0.01%
	holds harmless agreement	1	0.01%
	forms required to apply for grants	1	0.01%
	hold harmless agreements	1	0.01%
	brain behavior relationships in children	1	0.01%
	biogas car engine	1	0.01%
	global change and human adaptation	1	0.01%
	method of cholinesterase test in lab	1	0.01%
	children ddt exposure	1	0.01%

	gov christie whitman	1	0.01%
	epa region	1	0.01%
	sharon pierce fl crystal river	1	0.01%
	h202 water systems	1	0.01%
	solar greenhouse	1	0.01%
	epscor	1	0.01%
11. altavista	photo catalytic degradation in industrial waste water	47	0.27%
	photo catalytic degradation	22	0.13%
	nanoparticle acrylic	2	0.01%
	desorption of activated clay in copper flotation	2	0.01%
	international environmental calendar	2	0.01%
	biodiversity and loss and (2007 or 2008) and data site:gov	2	0.01%
	air force sbir foster miller	2	0.01%
	technologies for the removal of arsenic	1	0.01%
	smoke and allergy	1	0.01%
	ncer india	1	0.01%
	epa sbir light curable coatings	1	0.01%
	xylene removal photo catalytic degradation in industrial waste water	1	0.01%
	diesel gas disposal hyde park, ma 02136	1	0.01%
	environmental exposure heavy metals epidemiology	1	0.01%
	nano tubes	1	0.01%
	business innovations clearly details	1	0.01%
	pennsylvania september 2008 request for proposal engineering	1	0.01%
	lead toxicity oxidative stress in rats brain regions	1	0.01%
	experimental techniques used in green chemistry	1	0.01%
	nanotechnology for photonics	1	0.01%
12. google japan	nanomaterials occupational	16	0.09%
	science to achieve results program	2	0.01%
	photocatalysis market	2	0.01%
	science to achieve program	2	0.01%
	doe grants awarded 2007	2	0.01%
	microsatellite ppt	2	0.01%
	highly cited researcher	2	0.01%
	steering committee exposure effects	1	0.01%
	epa project updates: dsstox and toxcast generating new data and data linkages for use in predictive modeling	1	0.01%
	cryptosporidiosis iron citrate	1	0.01%
	children biomarker	1	0.01%
	us epa pm naaq	1	0.01%

	lcaã€€biomaterial nitrocellulose	1	0.01%
	yes assay chemical	1	0.01%
	brunei–japan epa project document	1	0.01%
	traffic pollutants, research proposal	1	0.01%
	uv source mercury	1	0.01%
	ecdysone elisa	1	0.01%
	epa nanotechnology	1	0.01%
	receptor–oriented source apportioning and analyzing methods for ambient suspended particulate matter	1	0.01%
13. yahoo spain	garden design	12	0.07%
	candid	7	0.04%
	candid pictures	6	0.03%
	film crew	4	0.02%
	nanotecnology lectures	2	0.01%
	candid pics	2	0.01%
	feasibility	2	0.01%
	1858	2	0.01%
	us epa environmental quality	2	0.01%
	ferro–cement	2	0.01%
	candid photo	2	0.01%
	community participation in village	2	0.01%
	laptop screen	2	0.01%
	health effects on pollution	2	0.01%
	us nanotechnology	1	0.01%
	nano machines	1	0.01%
	asthma patient education triggers	1	0.01%
	asthma signs and symptoms children	1	0.01%
	quality assurance	1	0.01%
	quality assurance statement	1	0.01%
14. yahoo japan	ï¼³ï¼´aa	2	0.01%
	ballast water treatment system	2	0.01%
	highly cited researchers	2	0.01%
	igr enterprise	2	0.01%
	university of washington, pesticide, children's urine	1	0.01%
	h.pylori, urease gene pcr detection	1	0.01%
	saliva binding assay	1	0.01%
	epa ppcpã€€fate	1	0.01%
	breath air child	1	0.01%
	poly(i:c) nk activity	1	0.01%
	core separator	1	0.01%
	nanotechnology meeting us	1	0.01%
	inflammation, lps	1	0.01%

	tartaric complex formation	1	0.01%
	effects of reverse osmosis isolation on reactivity of	1	0.01%
	mr measurement of visceral fat	1	0.01%
	relationship climate change ecosystem change between global warming	1	0.01%
	nurse epa pdf paper economic partner agreement	1	0.01%
	scrubber semiconductor	1	0.01%
	eps glucan	1	0.01%
15. yahoo india	use of nanotechnology in electronics	2	0.01%
	nanotechnology pdf	2	0.01%
	metrology in nanotechnology	2	0.01%
	environmental systems technology	1	0.01%
	calibration curve of metal in gfaas	1	0.01%
	environmental factors of autism	1	0.01%
	environmental pictures for children	1	0.01%
	effect of arsenic on human health	1	0.01%
	perinatal environment and autism	1	0.01%
	secretor gene frequency distribution	1	0.01%
	nanotechnology and pollution	1	0.01%
	theories models in community	1	0.01%
	consequences of human activities	1	0.01%
	powerpoint presentation on water and its biological functions	1	0.01%
	topics on local science	1	0.01%
	topics on environmental science project	1	0.01%
	application of nanotechnology motors	1	0.01%
	tropospheric pollution	1	0.01%
	prenatal environment and autism	1	0.01%
	sukla chandra	1	0.01%
16. yahoo singapore	environment for children	2	0.01%
	inhibition of paraoxonase (pon1) by heavy metals	1	0.01%
	students how to save electricity	1	0.01%
	applications of nanotechnology in cosmetics	1	0.01%
	epa	1	0.01%
	biogas car	1	0.01%
	technologies and cost for removal of arsenic in drinking water	1	0.01%
	science topics\	1	0.01%
	quality assurance	1	0.01%
	vehicle gas detector	1	0.01%
	jon chandler creyts	1	0.01%
	the factors which can affact children's health	1	0.01%

	consequences on environmental air pollution	1	0.01%
	deformed by endocrine disruptors	1	0.01%
	pesticide exposure: differential risk for neurotoxic	1	0.01%
	addition for children	1	0.01%
	ecological effects monitoring	1	0.01%
	roco m.c.	1	0.01%
	bilge and ballast system	1	0.01%
	environment protection applications of ag nanoparticles	1	0.01%
17. google austria	fish vitellogenin mass spectrometry	2	0.01%
	new scientist logo	2	0.01%
	daylight building regulations vienna austria	1	0.01%
	global patterns of plant invasions and the concept of invasibility	1	0.01%
	sigmund materials science	1	0.01%
	aquatic ecosystem services	1	0.01%
	risk assessment genetic tools toxic cyanobacteria	1	0.01%
	nanotechnology water	1	0.01%
	mcconnell r, berhane k, yao l, jerrett m, et al. traffic, susceptibility, and childhood asthma. environ health perspect 2006;114(5):766–72	1	0.01%
	national mall map	1	0.01%
	geo user interfaces	1	0.01%
	water microbiology membrane filtration powerpoint	1	0.01%
18. yahoo canada	mercury: transport and fate through watershed nriagu	1	0.01%
	membrane napl pdf	1	0.01%
	effect of climate change on ecosystem	1	0.01%
	treatments for arsenic	1	0.01%
	fusion systems corporation	1	0.01%
	childrens centers	1	0.01%
	p3	1	0.01%
	bioreactor groundwater pdf	1	0.01%
	water absorbsion by bathing	1	0.01%
	p3 funding	1	0.01%
	pipeline leak detection liquid	1	0.01%
	epa particulate matter	1	0.01%
19. netscape	epa national inventory of aerosols 2007	1	0.01%
	epa grant	1	0.01%
	free mud sex	1	0.01%
	estrogen and adolescence	1	0.01%
	quantitative microbial risk assessment sampling methodologies	1	0.01%

	epa nsf	1	0.01%
	survey data mapping expenditure data into multiple implan sectors excel formula	1	0.01%
	removal of arsenic in drinking water	1	0.01%
	2008 highlights from solid state natural self assembling magnetic materials science	1	0.01%
	health	1	0.01%
	ayuda para renta de bajos recursos	1	0.01%
20. yahoo taiwan	atom transfer radical polymerization	2	0.01%
	process filtration	1	0.01%
	p3	1	0.01%
	new index of environmental condition for coastal watersheds in the great lakes basin	1	0.01%
	arsenic treatment	1	0.01%
	atmi wet scrubber	1	0.01%
	moffett field clogging bioremediation	1	0.01%

Activity by Search Engines with Keywords Detail

Engines	Keywords	Referrals	%
1. google	epa	2,424	14.06%
	of	1,596	9.26%
	star	1,197	6.94%
	nanoparticles	859	4.98%
	environmental	803	4.66%
	research	693	4.02%
	in	666	3.86%
	for	560	3.25%
	surface	509	2.95%
	fellowship	472	2.74%
	properties	429	2.49%
	reaction	427	2.48%
	health	425	2.47%
	hematite	422	2.45%
	ppt	400	2.32%
	filetype:ppt	386	2.24%
	to	382	2.22%
	the	376	2.18%
	nanotechnology	375	2.18%
	grants	373	2.16%
2. yahoo	environmental	285	1.65%
	of	251	1.46%

		research	226	1.31%
		epa	202	1.17%
		in	162	0.94%
		for	123	0.71%
		nano	101	0.59%
		paper	93	0.54%
		the	77	0.45%
		water	74	0.43%
		on	72	0.42%
		children	70	0.41%
		health	65	0.38%
		to	65	0.38%
		proposal	60	0.35%
		grants	56	0.32%
		pollution	53	0.31%
		air	49	0.28%
		autism	44	0.26%
		effects	44	0.26%
3.	google uk	of	191	1.11%
		in	107	0.62%
		study	66	0.38%
		chemical	63	0.37%
		physical	63	0.37%
		system	63	0.37%
		cadmium	62	0.36%
		pdf	62	0.36%
		properties	61	0.35%
		nanocrystal	61	0.35%
		glass	61	0.35%
		selenide	61	0.35%
		health	28	0.16%
		change	23	0.13%
		for	22	0.13%
		environmental	22	0.13%
		forms	21	0.12%
		the	21	0.12%
		to	19	0.11%
		research	19	0.11%
4.	google canada	of	44	0.26%
		in	27	0.16%
		the	23	0.13%
		environmental	21	0.12%

Activity by Search Engine

	epa	18	0.10%
	health	15	0.09%
	research	14	0.08%
	for	13	0.08%
	ppt	12	0.07%
	nanotechnology	11	0.06%
	forms	10	0.06%
	environment	10	0.06%
	to	9	0.05%
	p3	9	0.05%
	human	8	0.05%
	matter	8	0.05%
	science	8	0.05%
	air	8	0.05%
	by	7	0.04%
	particulate	7	0.04%
5. google australia	of	26	0.15%
	in	17	0.10%
	to	17	0.10%
	change	16	0.09%
	environmental	14	0.08%
	climate	14	0.08%
	the	13	0.08%
	for	12	0.07%
	forms	8	0.05%
	air	8	0.05%
	health	7	0.04%
	carbon	7	0.04%
	how	7	0.04%
	water	7	0.04%
	epa	6	0.03%
	research	6	0.03%
	ppt	6	0.03%
	government	6	0.03%
	nanotechnology	6	0.03%
	naphthalene	5	0.03%
6. google germany	ppt	21	0.12%
	of	17	0.10%
	environmental	15	0.09%
	corn	12	0.07%
	research	9	0.05%
	bushel	7	0.04%

		yield	7	0.04%
		in	7	0.04%
		to	7	0.04%
		management	6	0.03%
		epa	6	0.03%
		nanotechnology	6	0.03%
		powerpoint	6	0.03%
		biomarkers	6	0.03%
		risk	5	0.03%
		protection	5	0.03%
		the	5	0.03%
		farm	5	0.03%
		nanoparticles	5	0.03%
		white	4	0.02%
7.	msn	epa	40	0.23%
		of	10	0.06%
		research	9	0.05%
		environmental	8	0.05%
		in	8	0.05%
		water	7	0.04%
		science	7	0.04%
		to	6	0.03%
		ncer	5	0.03%
		for	5	0.03%
		quality	5	0.03%
		center	5	0.03%
		topics	5	0.03%
		treatment	5	0.03%
		peroxide	4	0.02%
		phase	4	0.02%
		grant	4	0.02%
		pollution	4	0.02%
		on	4	0.02%
		national	4	0.02%
8.	google france	de	36	0.21%
		et	34	0.20%
		young	33	0.19%
		module	33	0.19%
		pascale	33	0.19%
		tera	33	0.19%
		epa	9	0.05%
		of	8	0.05%

	pdf	7	0.04%
	research	6	0.03%
	in	5	0.03%
	environment	5	0.03%
	fellowship	5	0.03%
	ppt	4	0.02%
	2007	4	0.02%
	membrane	4	0.02%
	these	4	0.02%
	opportunities	3	0.02%
	power	3	0.02%
	nanoparticles	3	0.02%
9. google italy	of	10	0.06%
	ppt	10	0.06%
	nanoparticles	7	0.04%
	epa	6	0.03%
	environmental	6	0.03%
	for	6	0.03%
	detection	5	0.03%
	in	5	0.03%
	leak	4	0.02%
	cell	4	0.02%
	environment	4	0.02%
	grants	4	0.02%
	mitra	4	0.02%
	somenath	4	0.02%
	nanotechnology	4	0.02%
	research	3	0.02%
	denslow	3	0.02%
	nancy	3	0.02%
	power	3	0.02%
	health	3	0.02%
10. aol netfind	in	9	0.05%
	epa	9	0.05%
	environmental	8	0.05%
	for	8	0.05%
	of	8	0.05%
	to	6	0.03%
	star	5	0.03%
	research	5	0.03%
	harmless	5	0.03%
	children	5	0.03%

	water	4	0.02%
	hold	4	0.02%
	grants	4	0.02%
	agreement	4	0.02%
	powerpoint	4	0.02%
	the	3	0.02%
	center	3	0.02%
	science	3	0.02%
	agency	3	0.02%
	green	3	0.02%
11. altavista	catalytic	70	0.41%
	degradation	70	0.41%
	photo	70	0.41%
	in	52	0.30%
	waste	48	0.28%
	water	48	0.28%
	industrial	48	0.28%
	for	3	0.02%
	of	3	0.02%
	sbir	3	0.02%
	environmental	3	0.02%
	(2007	2	0.01%
	desorption	2	0.01%
	force	2	0.01%
	2008)	2	0.01%
	clay	2	0.01%
	activated	2	0.01%
	nanoparticle	2	0.01%
	international	2	0.01%
	miller	2	0.01%
12. google japan	occupational	16	0.09%
	nanomaterials	16	0.09%
	epa	6	0.03%
	science	5	0.03%
	for	4	0.02%
	program	4	0.02%
	to	4	0.02%
	achieve	4	0.02%
	source	3	0.02%
	data	3	0.02%
	ppt	3	0.02%
	environmental	3	0.02%

		iron	2	0.01%
		research	2	0.01%
		nanotechnology	2	0.01%
		cited	2	0.01%
		grants	2	0.01%
		market	2	0.01%
		2007	2	0.01%
		lcaã€€biomaterial	2	0.01%
13.	yahoo spain	candid	17	0.10%
		design	12	0.07%
		garden	12	0.07%
		pictures	6	0.03%
		film	4	0.02%
		quality	4	0.02%
		crew	4	0.02%
		us	3	0.02%
		asthma	3	0.02%
		in	3	0.02%
		village	2	0.01%
		epa	2	0.01%
		feasibility	2	0.01%
		pollution	2	0.01%
		ferro−cement	2	0.01%
		nanotecnology	2	0.01%
		lectures	2	0.01%
		screen	2	0.01%
		children	2	0.01%
		effects	2	0.01%
14.	yahoo japan	of	7	0.04%
		environmental	4	0.02%
		epa	3	0.02%
		for	3	0.02%
		change	2	0.01%
		water	2	0.01%
		researchers	2	0.01%
		igr	2	0.01%
		the	2	0.01%
		highly	2	0.01%
		system	2	0.01%
		enterprise	2	0.01%
		cited	2	0.01%
		treatment	2	0.01%

		us	2	0.01%
		ï¼³ï¼´aa	2	0.01%
		research	2	0.01%
		ballast	2	0.01%
		office	1	0.01%
		partner	1	0.01%
15.	yahoo india	nanotechnology	9	0.05%
		in	7	0.04%
		of	7	0.04%
		on	5	0.03%
		environmental	4	0.02%
		topics	3	0.02%
		autism	3	0.02%
		pdf	2	0.01%
		human	2	0.01%
		environment	2	0.01%
		electronics	2	0.01%
		science	2	0.01%
		technology	2	0.01%
		use	2	0.01%
		pollution	2	0.01%
		metrology	2	0.01%
		powerpoint	1	0.01%
		gfaas	1	0.01%
		research	1	0.01%
		metal	1	0.01%
16.	yahoo singapore	for	6	0.03%
		of	4	0.02%
		children	4	0.02%
		environment	3	0.02%
		by	2	0.01%
		applications	2	0.01%
		in	2	0.01%
		environmental	2	0.01%
		bilge	1	0.01%
		save	1	0.01%
		creyts	1	0.01%
		consequences	1	0.01%
		m.c.	1	0.01%
		ballast	1	0.01%
		car	1	0.01%
		health	1	0.01%

		inhibition	1	0.01%
		deformed	1	0.01%
		(pon1)	1	0.01%
		affact	1	0.01%
17.	google austria	fish	2	0.01%
		mass	2	0.01%
		vitellogenin	2	0.01%
		new	2	0.01%
		logo	2	0.01%
		spectrometry	2	0.01%
		scientist	2	0.01%
		water	2	0.01%
		of	2	0.01%
		plant	1	0.01%
		toxic	1	0.01%
		genetic	1	0.01%
		nanotechnology	1	0.01%
		services	1	0.01%
		k,	1	0.01%
		map	1	0.01%
		mall	1	0.01%
		vienna	1	0.01%
		materials	1	0.01%
		risk	1	0.01%
18.	yahoo canada	p3	2	0.01%
		pdf	2	0.01%
		pipeline	1	0.01%
		fate	1	0.01%
		transport	1	0.01%
		napl	1	0.01%
		mercury:	1	0.01%
		through	1	0.01%
		leak	1	0.01%
		fusion	1	0.01%
		membrane	1	0.01%
		nriagu	1	0.01%
		ecosystem	1	0.01%
		treatments	1	0.01%
		for	1	0.01%
		on	1	0.01%
		change	1	0.01%
		particulate	1	0.01%

		climate	1	0.01%
		detection	1	0.01%
19.	netscape	epa	3	0.02%
		of	2	0.01%
		data	2	0.01%
		nsf	1	0.01%
		2008	1	0.01%
		2007	1	0.01%
		estrogen	1	0.01%
		in	1	0.01%
		self	1	0.01%
		removal	1	0.01%
		implan	1	0.01%
		highlights	1	0.01%
		microbial	1	0.01%
		from	1	0.01%
		into	1	0.01%
		inventory	1	0.01%
		materials	1	0.01%
		state	1	0.01%
		mud	1	0.01%
		formula	1	0.01%
20.	yahoo taiwan	polymerization	2	0.01%
		radical	2	0.01%
		transfer	2	0.01%
		atom	2	0.01%
		process	1	0.01%
		field	1	0.01%
		great	1	0.01%
		atmi	1	0.01%
		index	1	0.01%
		of	1	0.01%
		new	1	0.01%
		clogging	1	0.01%
		condition	1	0.01%
		in	1	0.01%
		coastal	1	0.01%
		basin	1	0.01%
		environmental	1	0.01%
		bioremediation	1	0.01%
		p3	1	0.01%
		wet	1	0.01%

Activity by Search Engine – Help Card

? **Top Search Engines Table**

Engines – Specific search engine being analyzed.

Referrers – Number of visitors referred to your site from the specified search engine.

% – Percentage of visitors referred from search engines who were referred by the search engine specified.

Top Search Engines with Search Phrases Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrases – The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.

Referrers – Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and phrase.

Top Search Engines with Keywords Detail Table

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The search keywords being analyzed in conjunction with the search engine in the adjacent column.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

♀ This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.

Activity by Search Phrase

	Phrases	Referrals	%
1.	epa star	493	2.86%
2.	surface reaction properties of hematite nanoparticles	422	2.45%
3.	nanoparticles pharmaceutics filetype:ppt	161	0.93%
4.	epa star fellowship	136	0.79%
5.	forms	128	0.74%
6.	nanoparticles absorption filetype:ppt	119	0.69%
7.	epa star grant	94	0.55%
8.	nano paper and environmental	87	0.50%
9.	epa	80	0.46%
10.	smoke .ppt	76	0.44%
11.	epa ncer	74	0.43%
12.	epa sbir	68	0.39%
13.	environmental research	63	0.37%
14.	study of chemical and physical properties of cadmium selenide nanocrystal in glass system pdf	61	0.35%
15.	surface and size effect in nanostructure power point	57	0.33%
16.	epa grants	57	0.33%

17.	ncer	52	0.30%
18.	photo catalytic degradation in industrial waste water	47	0.27%
19.	epa fellowship	40	0.23%
20.	change	39	0.23%
	Subtotal	**2,354**	**13.66%**
	Total	**17,237**	**100.00%**

Activity by Search Phrase with Engines Detail

Phrases	Engines	Referrals	%
1. epa star	google	487	2.83%
	yahoo	6	0.03%
2. surface reaction properties of hematite nanoparticles	google	422	2.45%
3. nanoparticles pharmaceutics filetype:ppt	google	161	0.93%
4. epa star fellowship	google	132	0.77%
	yahoo	3	0.02%
	google japan	1	0.01%
5. forms	google	90	0.52%
	google uk	20	0.12%
	google canada	10	0.06%
	google australia	7	0.04%
	aol netfind	1	0.01%
6. nanoparticles absorption filetype:ppt	google	119	0.69%
7. epa star grant	google	87	0.50%
	yahoo	6	0.03%
	msn	1	0.01%
8. nano paper and environmental	yahoo	87	0.50%
9. epa	yahoo	36	0.21%
	google	36	0.21%
	msn	3	0.02%
	aol netfind	2	0.01%
	google france	1	0.01%
	yahoo singapore	1	0.01%
	google uk	1	0.01%
10. smoke .ppt	google	76	0.44%
11. epa ncer	google	66	0.38%
	yahoo	4	0.02%
	msn	4	0.02%
12. epa sbir	google	65	0.38%

		yahoo	3	0.02%
13.	environmental research	google	38	0.22%
		yahoo	23	0.13%
		google germany	1	0.01%
		aol netfind	1	0.01%
14.	study of chemical and physical properties of cadmium selenide nanocrystal in glass system pdf	google uk	61	0.35%
15.	surface and size effect in nanostructure power point	google	57	0.33%
16.	epa grants	google	49	0.28%
		yahoo	8	0.05%
17.	ncer	google	45	0.26%
		yahoo	4	0.02%
		google canada	2	0.01%
		google germany	1	0.01%
18.	photo catalytic degradation in industrial waste water	altavista	47	0.27%
19.	epa fellowship	google	39	0.23%
		yahoo	1	0.01%
20.	change	google	29	0.17%
		google uk	7	0.04%
		google canada	2	0.01%
		google australia	1	0.01%

Activity by Search Phrase – Help Card

? **Top Search Phrases Table**

Phrases – The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.

Referrals – Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.

% – Percentage of referred visitors who used the specified search phrase.

Top Search Phrases with Engines Detail Table

Engines – Specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Phrase – The search phrase a visitor used to find your site.

Referrals– Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

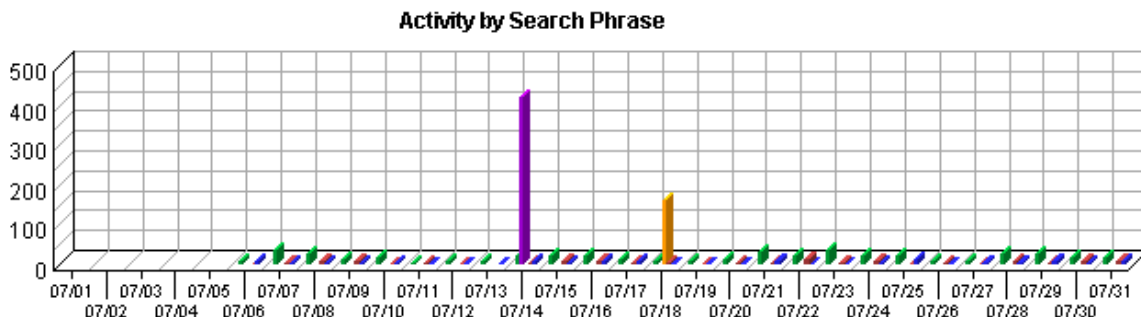**%** – Percentage of visitors referred from search engines who used the specified search engine and phrase.

––

How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.

Activity by Search Keyword

	Keywords	Referrals	%
1.	epa	2,754	4.08%
2.	of	2,194	3.25%
3.	star	1,247	1.85%
4.	environmental	1,204	1.78%
5.	in	1,081	1.60%
6.	research	998	1.48%
7.	nanoparticles	883	1.31%
8.	for	773	1.14%
9.	health	558	0.83%
10.	the	530	0.78%
11.	to	518	0.77%
12.	surface	516	0.76%
13.	fellowship	496	0.73%
14.	properties	491	0.73%
15.	water	479	0.71%
16.	ppt	467	0.69%
17.	nanotechnology	460	0.68%
18.	grants	450	0.67%
19.	reaction	429	0.63%
20.	hematite	422	0.62%
	Subtotal	**16,950**	**25.09%**
	Total	**67,562**	**100.00%**

Activity by Search Keyword with Engines Detail

Keywords	Engines	Referrals	%
1. epa	google	2,424	3.59%
	yahoo	202	0.30%
	msn	40	0.06%
	google canada	18	0.03%
	google uk	14	0.02%
	google france	9	0.01%
	aol netfind	9	0.01%
	google japan	6	0.01%
	google germany	6	0.01%
	google australia	6	0.01%
	google italy	6	0.01%
	yahoo japan	3	0.00%
	netscape	3	0.00%
	yahoo spain	2	0.00%
	altavista	1	0.00%
	yahoo canada	1	0.00%
	yahoo uk &ireland	1	0.00%
	yahoo singapore	1	0.00%
	yahoo mexico	1	0.00%
	all the web	1	0.00%
2. of	google	1,596	2.36%
	yahoo	251	0.37%
	google uk	191	0.28%
	google canada	44	0.07%
	google australia	26	0.04%
	google germany	17	0.03%
	google italy	10	0.01%
	msn	10	0.01%
	aol netfind	8	0.01%
	google france	8	0.01%
	yahoo india	7	0.01%
	yahoo japan	7	0.01%
	yahoo singapore	4	0.01%
	altavista	3	0.00%
	yahoo italy	2	0.00%
	netscape	2	0.00%
	google austria	2	0.00%
	yahoo australia &nz	2	0.00%
	yahoo taiwan	1	0.00%

		all the web	1	0.00%
3.	star	google	1,197	1.77%
		yahoo	35	0.05%
		aol netfind	5	0.01%
		msn	3	0.00%
		google uk	2	0.00%
		google australia	1	0.00%
		google canada	1	0.00%
		google japan	1	0.00%
		yahoo japan	1	0.00%
		google germany	1	0.00%
4.	environmental	google	803	1.19%
		yahoo	285	0.42%
		google uk	22	0.03%
		google canada	21	0.03%
		google germany	15	0.02%
		google australia	14	0.02%
		aol netfind	8	0.01%
		msn	8	0.01%
		google italy	6	0.01%
		yahoo india	4	0.01%
		yahoo japan	4	0.01%
		google japan	3	0.00%
		altavista	3	0.00%
		yahoo spain	2	0.00%
		yahoo singapore	2	0.00%
		all the web	2	0.00%
		goo	1	0.00%
		yahoo taiwan	1	0.00%
5.	in	google	666	0.99%
		yahoo	162	0.24%
		google uk	107	0.16%
		altavista	52	0.08%
		google canada	27	0.04%
		google australia	17	0.03%
		aol netfind	9	0.01%
		msn	8	0.01%
		google germany	7	0.01%
		yahoo india	7	0.01%
		google france	5	0.01%
		google italy	5	0.01%
		yahoo spain	3	0.00%

	yahoo singapore	2	0.00%
	yahoo taiwan	1	0.00%
	yahoo uk &ireland	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
6. research	google	693	1.03%
	yahoo	226	0.33%
	google uk	19	0.03%
	google canada	14	0.02%
	google germany	9	0.01%
	msn	9	0.01%
	google france	6	0.01%
	google australia	6	0.01%
	aol netfind	5	0.01%
	google italy	3	0.00%
	all the web	2	0.00%
	google japan	2	0.00%
	yahoo japan	2	0.00%
	yahoo india	1	0.00%
	altavista	1	0.00%
7. nanoparticles	google	859	1.27%
	google italy	7	0.01%
	google germany	5	0.01%
	google uk	3	0.00%
	google france	3	0.00%
	google canada	2	0.00%
	yahoo	2	0.00%
	yahoo singapore	1	0.00%
	google australia	1	0.00%
8. for	google	560	0.83%
	yahoo	123	0.18%
	google uk	22	0.03%
	google canada	13	0.02%
	google australia	12	0.02%
	aol netfind	8	0.01%
	google italy	6	0.01%
	yahoo singapore	6	0.01%
	msn	5	0.01%
	google japan	4	0.01%
	altavista	3	0.00%
	google germany	3	0.00%
	yahoo japan	3	0.00%

	yahoo india	1	0.00%
	yahoo spain	1	0.00%
	google france	1	0.00%
	yahoo taiwan	1	0.00%
	yahoo canada	1	0.00%
9. health	google	425	0.63%
	yahoo	65	0.10%
	google uk	28	0.04%
	google canada	15	0.02%
	google australia	7	0.01%
	google germany	4	0.01%
	google italy	3	0.00%
	yahoo spain	2	0.00%
	msn	2	0.00%
	google austria	1	0.00%
	aol netfind	1	0.00%
	google france	1	0.00%
	yahoo singapore	1	0.00%
	yahoo india	1	0.00%
	google japan	1	0.00%
	netscape	1	0.00%
10. the	google	376	0.56%
	yahoo	77	0.11%
	google canada	23	0.03%
	google uk	21	0.03%
	google australia	13	0.02%
	google germany	5	0.01%
	aol netfind	3	0.00%
	google france	2	0.00%
	yahoo japan	2	0.00%
	yahoo spain	1	0.00%
	altavista	1	0.00%
	google austria	1	0.00%
	google japan	1	0.00%
	yahoo australia &nz	1	0.00%
	yahoo singapore	1	0.00%
	yahoo taiwan	1	0.00%
	msn	1	0.00%
11. to	google	382	0.57%
	yahoo	65	0.10%
	google uk	19	0.03%
	google australia	17	0.03%

		google canada	9	0.01%
		google germany	7	0.01%
		msn	6	0.01%
		aol netfind	6	0.01%
		google japan	4	0.01%
		yahoo singapore	1	0.00%
		google italy	1	0.00%
		yahoo spain	1	0.00%
12.	surface	google	509	0.75%
		yahoo	2	0.00%
		google germany	2	0.00%
		google canada	2	0.00%
		google uk	1	0.00%
13.	fellowship	google	472	0.70%
		yahoo	12	0.02%
		google france	5	0.01%
		google canada	3	0.00%
		aol netfind	1	0.00%
		google germany	1	0.00%
		msn	1	0.00%
		google japan	1	0.00%
14.	properties	google	429	0.63%
		google uk	61	0.09%
		yahoo	1	0.00%
15.	water	google	306	0.45%
		yahoo	74	0.11%
		altavista	48	0.07%
		google uk	9	0.01%
		google canada	7	0.01%
		google australia	7	0.01%
		msn	7	0.01%
		aol netfind	4	0.01%
		google germany	4	0.01%
		google austria	2	0.00%
		yahoo japan	2	0.00%
		google japan	1	0.00%
		google italy	1	0.00%
		google france	1	0.00%
		yahoo mexico	1	0.00%
		yahoo singapore	1	0.00%
		yahoo italy	1	0.00%
		yahoo canada	1	0.00%

	yahoo india	1	0.00%
	netscape	1	0.00%
16. ppt	google	400	0.59%
	google germany	21	0.03%
	google canada	12	0.02%
	google italy	10	0.01%
	google uk	10	0.01%
	google australia	6	0.01%
	google france	4	0.01%
	google japan	3	0.00%
	yahoo	1	0.00%
17. nanotechnology	google	375	0.56%
	yahoo	21	0.03%
	google uk	17	0.03%
	google canada	11	0.02%
	yahoo india	9	0.01%
	google germany	6	0.01%
	google australia	6	0.01%
	google italy	4	0.01%
	yahoo argentina	2	0.00%
	google japan	2	0.00%
	msn	2	0.00%
	altavista	1	0.00%
	google austria	1	0.00%
	yahoo japan	1	0.00%
	yahoo spain	1	0.00%
	yahoo singapore	1	0.00%
18. grants	google	373	0.55%
	yahoo	56	0.08%
	aol netfind	4	0.01%
	google italy	4	0.01%
	msn	3	0.00%
	google canada	3	0.00%
	google uk	2	0.00%
	google japan	2	0.00%
	google australia	2	0.00%
	google france	1	0.00%
19. reaction	google	427	0.63%
	google canada	1	0.00%
	google uk	1	0.00%
20. hematite	google	422	0.62%

Activity by Search Keyword – Help Card

? <u>**Top Search Keywords Table**</u>

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers – Number of visitors referred to your site with the specified keywords.

% – Percentage of visitors referred from search engines who used the specified search engine and keyword.

<u>**Top Search Keywords Table with Engines Detail Table**</u>

Engines – Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords – The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals – Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.

––

♀ At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Activity by Search Keyword

Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend
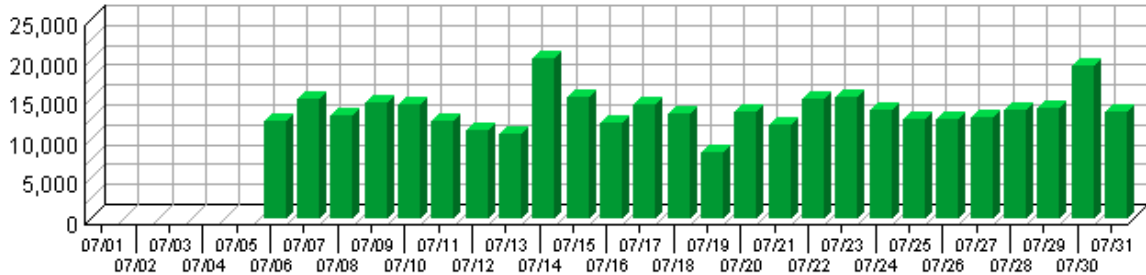
Hit Summary

Successful Hits for Entire Site	353,481
Average Hits per Day	11,402
Home Page Hits	9,138

Bandwidth: Kbytes Transferred Trend

Technical Statistics

Total Hits	414,735	100%
Successful Hits	353,481	85.23%
Failed Hits	61,254	14.77%
Cached Hits	42,354	10.21%

Page Views Trend

This report helps you determine the bandwidth requirements of your web site by tracking page views over the course of the report period.
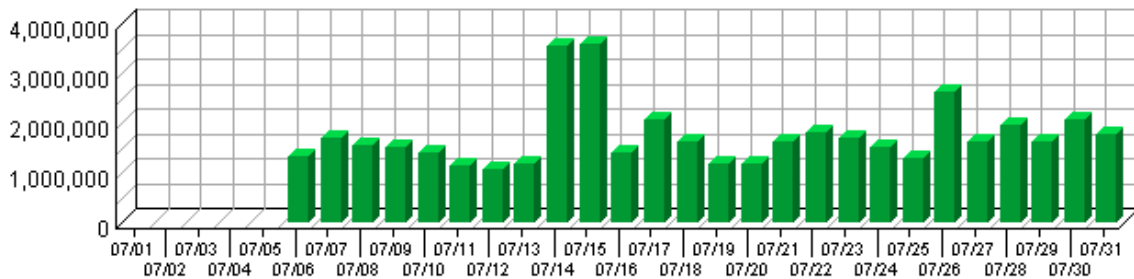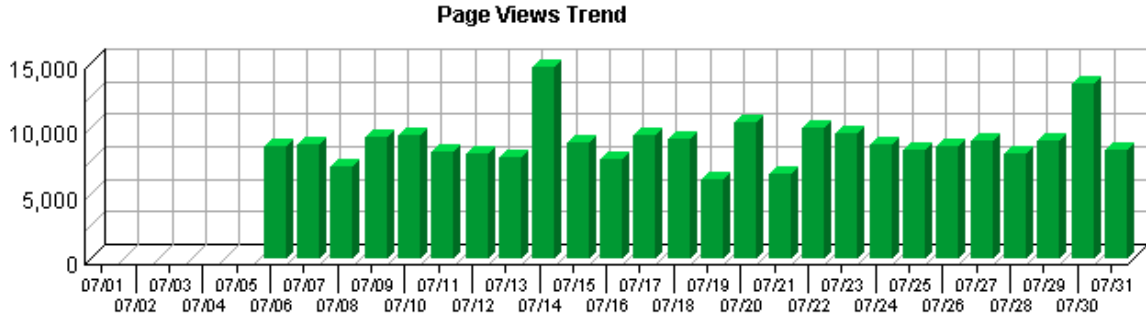

Page Views Trend

Time Interval	Page Views	%
07/01	0	0.00%
07/02	0	0.00%
07/03	0	0.00%
07/04	0	0.00%
07/05	0	0.00%
07/06	8,563	3.67%
07/07	8,711	3.73%
07/08	7,098	3.04%
07/09	9,301	3.98%
07/10	9,522	4.08%
07/11	8,209	3.52%
07/12	8,132	3.48%
07/13	7,781	3.33%
07/14	14,669	6.28%
07/15	8,979	3.85%
07/16	7,701	3.30%
07/17	9,472	4.06%
07/18	9,134	3.91%
07/19	6,027	2.58%
07/20	10,464	4.48%
07/21	6,472	2.77%
07/22	10,022	4.29%
07/23	9,574	4.10%
07/24	8,783	3.76%
07/25	8,295	3.55%

07/26	8,576	3.67%
07/27	9,000	3.85%
07/28	8,124	3.48%
07/29	9,109	3.90%
07/30	13,427	5.75%
07/31	8,356	3.58%
Total	**233,501**	**100.00%**

Page Views Trend – Help Card

? **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Page View – A hit to any file classified as a page. In order to view a web page with embedded images, for example, a browser must retrieve multiple files. The page and its embedded files counts as a single page view.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total page views that occurred during the specified time interval.

––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Hits Trend

This report helps you learn the bandwidth requirements of your site by tracking hits over the course of the report period.
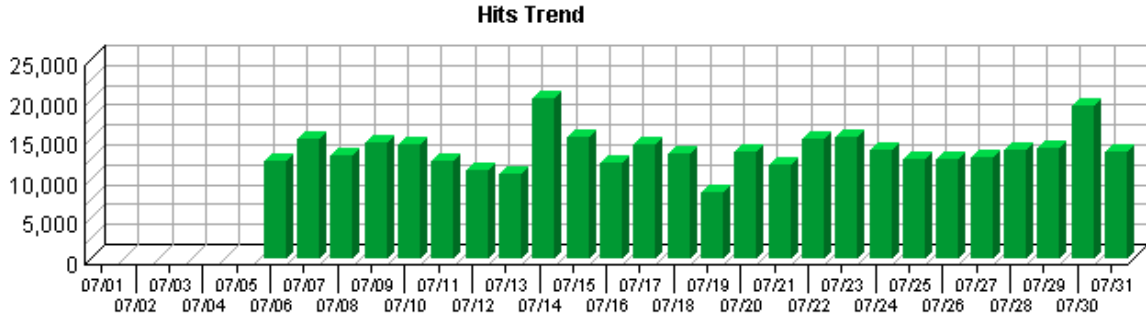
Hits Trend

Time Interval	Hits	%
07/01	0	0.00%
07/02	0	0.00%
07/03	0	0.00%
07/04	0	0.00%
07/05	0	0.00%
07/06	12,288	3.48%
07/07	15,039	4.25%
07/08	13,029	3.69%
07/09	14,523	4.11%
07/10	14,269	4.04%
07/11	12,265	3.47%
07/12	11,188	3.17%
07/13	10,546	2.98%
07/14	20,088	5.68%
07/15	15,244	4.31%
07/16	12,147	3.44%
07/17	14,255	4.03%
07/18	13,267	3.75%
07/19	8,289	2.34%
07/20	13,338	3.77%
07/21	11,855	3.35%
07/22	15,023	4.25%
07/23	15,318	4.33%
07/24	13,543	3.83%
07/25	12,471	3.53%

07/26	12,468	3.53%
07/27	12,686	3.59%
07/28	13,723	3.88%
07/29	13,934	3.94%
07/30	19,172	5.42%
07/31	13,513	3.82%
Total	**353,481**	**100.00%**

Hits Trend – Help Card

? **Hits** – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of hits that occurred during the specified time interval.

––

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Bandwidth: Kbytes Transferred Trend

This report helps you see the bandwidth requirements of your site by tracking kilobytes transferred over the course of the report period.
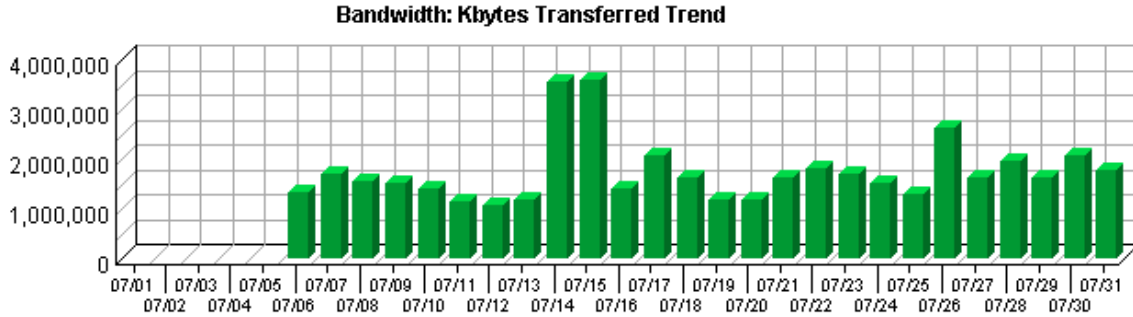
Bandwidth: Kbytes Transferred Trend

Time Interval	Kbytes Transferred	%
07/01	0	0.00%
07/02	0	0.00%
07/03	0	0.00%
07/04	0	0.00%
07/05	0	0.00%
07/06	1,334,172	2.95%
07/07	1,692,110	3.74%
07/08	1,555,347	3.44%
07/09	1,535,082	3.40%
07/10	1,410,393	3.12%
07/11	1,157,556	2.56%
07/12	1,074,329	2.38%
07/13	1,184,453	2.62%
07/14	3,547,757	7.85%
07/15	3,575,735	7.91%
07/16	1,398,796	3.09%
07/17	2,089,857	4.62%
07/18	1,625,232	3.60%
07/19	1,196,294	2.65%
07/20	1,196,642	2.65%
07/21	1,617,098	3.58%
07/22	1,813,448	4.01%
07/23	1,717,257	3.80%
07/24	1,515,536	3.35%
07/25	1,294,844	2.86%

07/26	2,629,411	5.82%
07/27	1,622,746	3.59%
07/28	1,947,691	4.31%
07/29	1,618,903	3.58%
07/30	2,087,247	4.62%
07/31	1,764,719	3.90%
Total	**45,202,644**	**100.00%**

Bandwidth: Kbytes Transferred Trend – Help Card

? **Kbytes Transferred** – Number of kilobytes of data transferred during the specified time interval.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

% – Percentage of total kilobytes of data transferred that were transferred during the specified time interval.

−−

♀ Periods of less activity can be considered good times for maintenance and content improvement.

Average Time to Serve Pages

This report displays the average amount of time (in milliseconds) it takes to serve pages.
Note: Not all web servers log the information necessary to create this report.
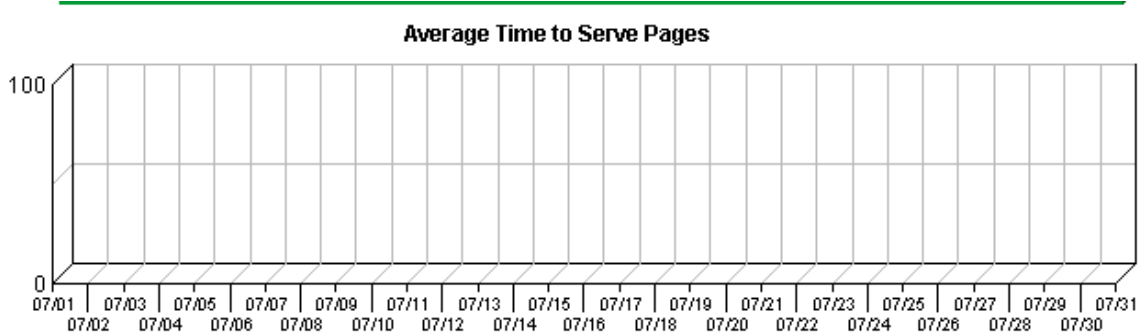
Average Time to Serve Pages

Time Interval	Total Time to Serve	Pages Served	Average Time to Serve
07/01	0	0	0
07/02	0	0	0
07/03	0	0	0
07/04	0	0	0
07/05	0	0	0
07/06	0	8,563	0
07/07	0	8,711	0
07/08	0	7,098	0
07/09	0	9,301	0
07/10	0	9,522	0
07/11	0	8,209	0
07/12	0	8,132	0
07/13	0	7,781	0
07/14	0	14,669	0
07/15	0	8,979	0
07/16	0	7,701	0
07/17	0	9,472	0
07/18	0	9,134	0
07/19	0	6,027	0
07/20	0	10,464	0
07/21	0	6,472	0
07/22	0	10,022	0
07/23	0	9,574	0
07/24	0	8,783	0
07/25	0	8,295	0

07/26	0	8,576	0
07/27	0	9,000	0
07/28	0	8,124	0
07/29	0	9,109	0
07/30	0	13,427	0
07/31	0	8,356	0
Total	**0**	**233,501**	**0.0**

<div style="border:1px solid black">

Average Time to Serve Pages – Help Card

? **Pages** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Time Interval – A one–year report displays monthly time increments. A one–quarter report displays weekly time increments. A one–month report or a one–week report displays daily time increments. A daily report displays hourly time increments. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Total Time to Serve – The total amount of time the server spent serving documents during the specified time interval.

Pages Served – Number of pages served to visitors during the specified time interval.

Average Time to Serve – Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.
Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.

––

♀ Consider increasing your available bandwidth if the times to serve spike at rates disproportionate to the number of documents served during the same time interval. If you see this problem and have enough bandwidth, your server power may be a factor.

</div>

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics

Total Hits	414,735	100%
Successful Hits	353,481	85.23%
Failed Hits	61,254	14.77%
Cached Hits	42,354	10.21%

Client Errors
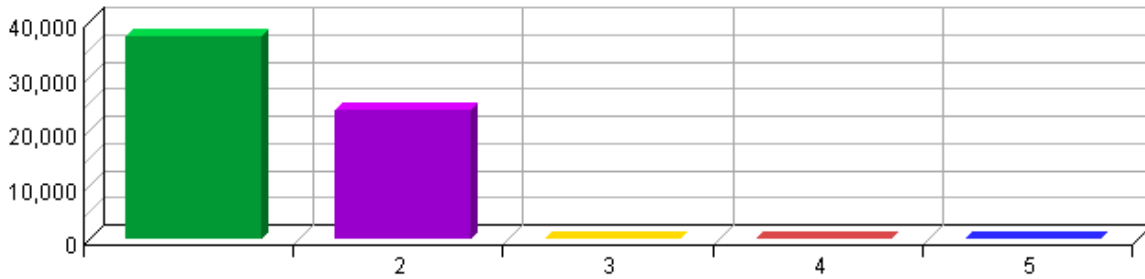
File Not Found Errors
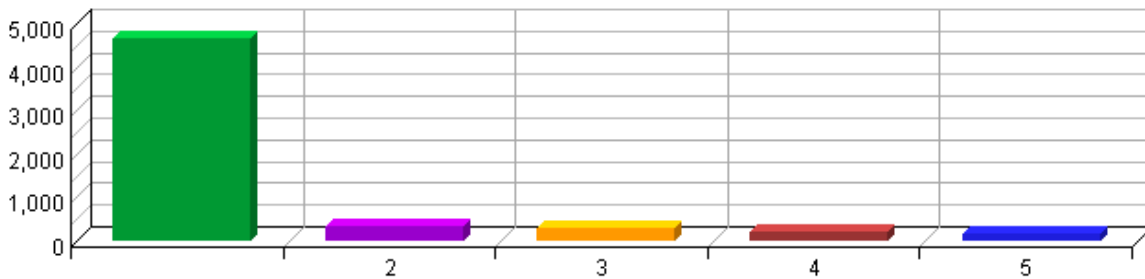
Server Errors Trend
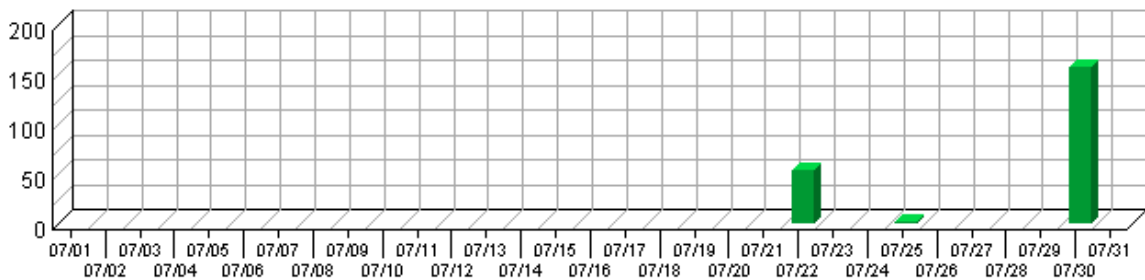
Client Errors

This report identifies the error codes from the browsers accessing your server.

Client Errors

Client Errors

	HTTP Status Codes	Hits	%
1.	403 Forbidden	37,184	60.92%
2.	404 Not Found	23,796	38.98%
3.	000 Incomplete / Undefined	30	0.05%
4.	400 Bad Request	15	0.02%
5.	405 Method Not Allowed	8	0.01%
6.	408 Request Timeout	8	0.01%
7.	412 Precondition Failed	1	0.00%
	Total	**61,042**	**100.00%**

Client Errors – Help Card

? **Client Errors** – An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits – Number of failed hits that returned this status code.

HTTP Status Codes – The status code for the specific error that occurred.

% – Percentage of total failed hits that returned this status code.

––

♀ Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 – Not Found" or "410 – Gone" errors from your server.
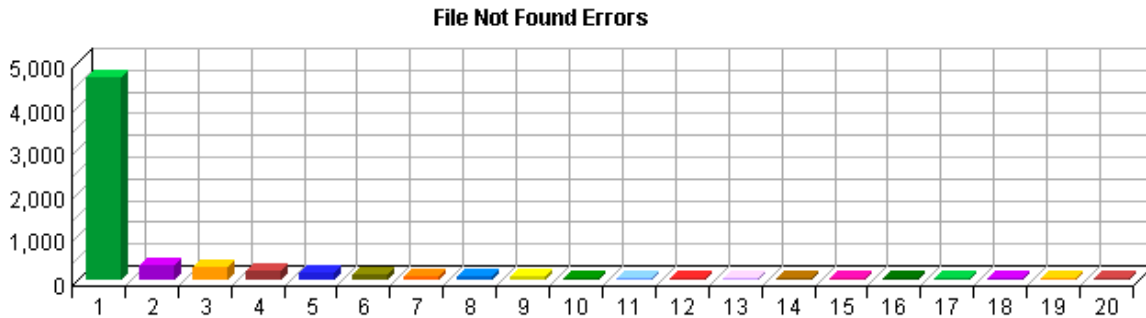
File Not Found Errors

	Files Not Found and Referring URL	Hits	%
1.	**/ncer/Scripts/ AC_RunActiveContent.js** http://es.epa.gov/ncer/	4,651	19.55%
2.	**/ncer/publications/topical/ ecoass.html** http://es.epa.gov/ncer/ publications/topical/ecoass.html	331	1.39%
3.	**/ncer/rfa/2008/2008_star_gcwg. html** (no referrer)	308	1.29%
4.	**/ncer/Scripts/ AC_RunActiveContent.js** (no referrer)	197	0.83%
5.	**/ncer/nano/research/white/** http://es.epa.gov/ncer/nano/ research/nano_tox.html	167	0.70%
6.	**/ncer/Scripts/ AC_RunActiveContent.js** http://es.epa.gov/ncer/index. html	115	0.48%
7.	**/ncer/fellow/forum/conference/** **08/may19/ncer/fellow/forum/** **conference.html** http://es.epa.gov/ncer/fellow/ forum/conference.html	95	0.40%
8.	**/ncer/rfa/ncer/styles/** **epafiles_epastyles.css** (no referrer)	90	0.38%
9.	**/ncer/p3/designs_sustain_rfp. html** (no referrer)	77	0.32%
10.	**/ncer/qa/qa_docs.html** (no referrer)	63	0.26%
11.	**/ncer/s/epa.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	61	0.26%
12.	**/ncer/fellow/recipients/** **star_fellow08.html**	61	0.26%

		Hits	%
	(no referrer)		
13.	**/ncer/s/etop.css** http://es.epa.gov/ncer/ biodiversity/solicitation.html	61	0.26%
14.	**/ncer/publications/topical/** (no referrer)	60	0.25%
15.	**/ncer/progress/im\<i>\<b>\<font face=arial size=2 color=/** (no referrer)	59	0.25%
16.	**/ncer/fellow/forum/conference/ 08/may19/ncer/fellow/forum/ conference.html** http://earth2.epa.gov/ncer/ fellow/forum/conference.html	55	0.23%
17.	**/ncer/publications/topical/ mercury.html** (no referrer)	50	0.21%
18.	**/ncer/p3/event_2008/ event_photos/teams/su833547/su833547. html** (no referrer)	50	0.21%
19.	**/ncer/p3/event_2008/ event_photos/teams/su833523/su833523. html** (no referrer)	50	0.21%
20.	**/ncer/search/** (no referrer)	49	0.21%
	Subtotal	**6,650**	**27.95%**
	Other	**17,146**	**72.05%**
	Total	**23,796**	**100.00%**

File Not Found Errors – Help Card

Hits – Number of times a request for this file returned a "404 – Not Found" error or a "410 – Gone" error from your server.

Files – This column lists the file that could not be found and the URL of the referrer (if known).

% – Percentage of the total 404 and 410 errors that were for this file.

––

Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.

Server Errors

This report lists the errors which occurred on the server.

Server Errors Trend
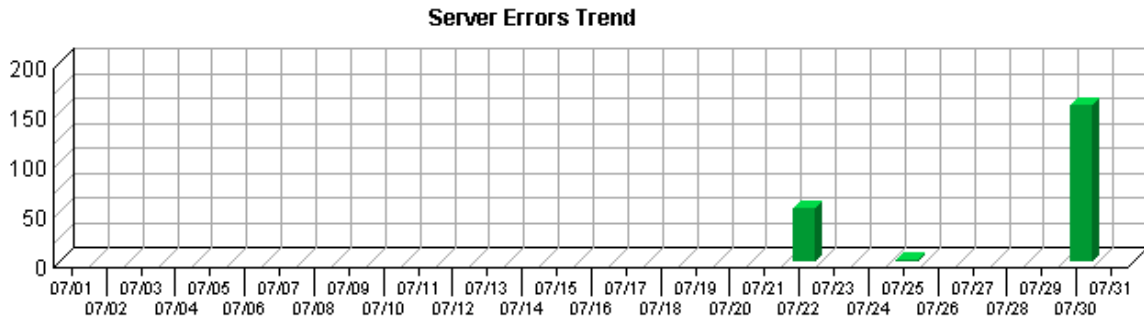
Server Errors

	HTTP Status Codes	Hits	%
1.	500 Internal Error	212	100.00%
	Total	**212**	**100.00%**

Server Errors – Help Card
?   **Hits** – Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.   **HTTP Status Codes** – The status code for the specific error that occurred.   **%** – Percentage of failed hits that were of the specified type.   ––   **♀**   Use this page to determine what maintenance is necessary.

Activity Dashboard

This displays key graphs and tables that provide an overview of the Activity chapter. Click on the title of a graph or table to navigate to the corresponding page.
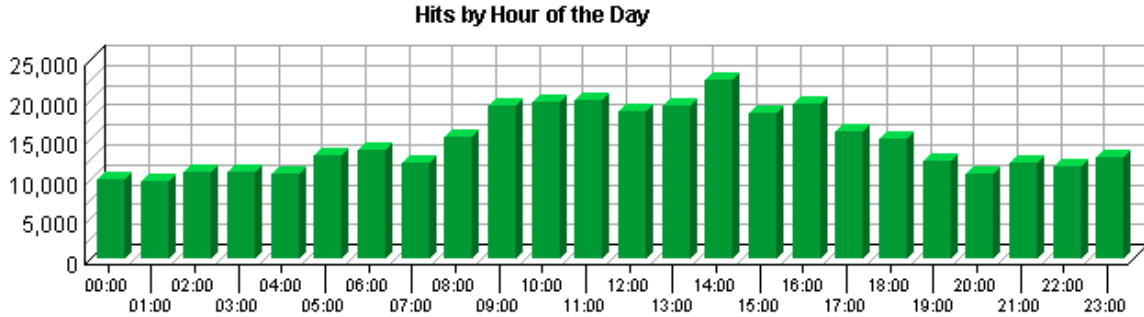
Most Active Summary

Most Active Date	July 14, 2008
Number of Hits on Most Active Date	20,088
Most Active Day of the Week	Wed
Most Active Hour of the Day	14:00–14:59

Activity on Weekdays Summary

Total Hits Weekdays	272,678
Total Visits Weekdays	58,784
Average Number of **Visits** per day on Weekdays	3,093
Average Number of **Hits** per day on Weekdays	14,351
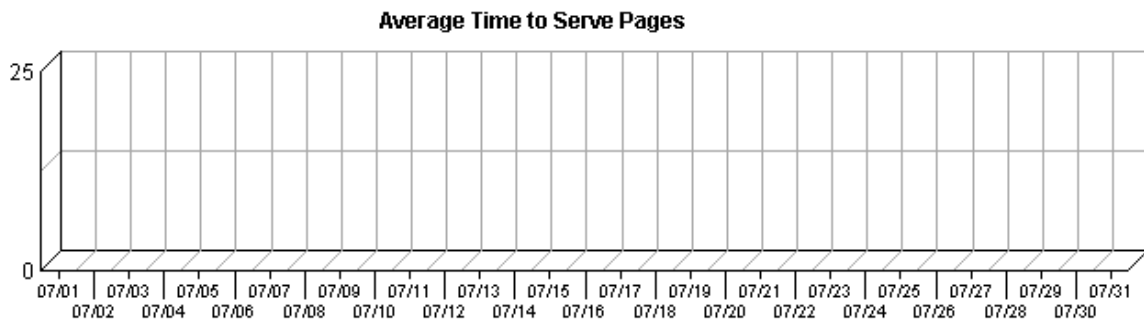
Hits by Day of the Week
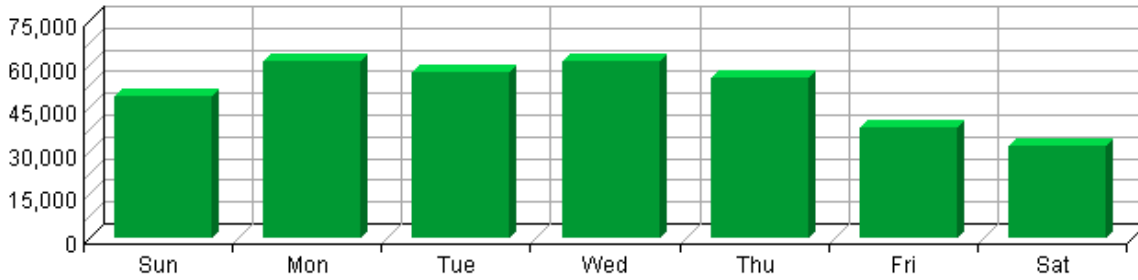
Least Active Summary

Least Active Date	July 19, 2008
Number of Hits on Least Active Date	8,289
Least Active Day of the Week	Sat
Least Active Hour of the Day	01:00–01:59

Activity on Weekends Summary

Total Hits Weekend	80,803
Total Visits Weekend	17,208
Average Number of **Visits** per Weekend	4,302
Average Number of **Hits** per Weekend	20,200

Bandwidth: Kbytes Transferred Trend
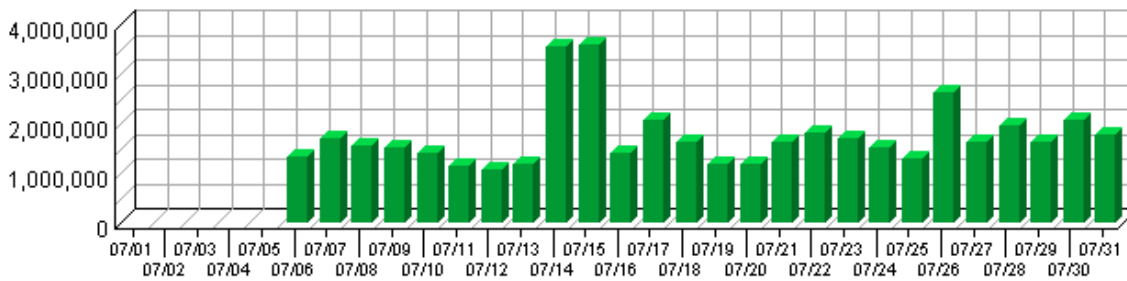
Visits by Number of Pages Viewed

This report shows you how many times visitors viewed one page, how many viewed two pages, etc.
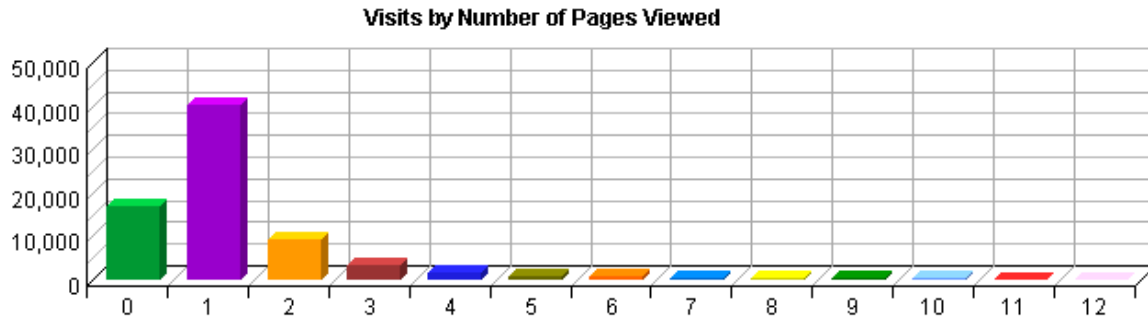
Visits by Number of Pages Viewed

Number of Pages Viewed	Visits	%
0	16,858	22.20%
1	40,237	52.99%
2	9,407	12.39%
3	3,221	4.24%
4	1,883	2.48%
5	1,026	1.35%
6	783	1.03%
7	393	0.52%
8	340	0.45%
9	230	0.30%
10	246	0.32%
11	137	0.18%
12	90	0.12%
Subtotal	**74,851**	**98.58%**
Other	**1,077**	**1.42%**
Total	**75,928**	**100.00%**

Visits by Number of Pages Viewed – Help Card

❓ **Number of Pages Viewed** – The number of pages viewed during a visit. If the visitor viewed only non–page files such as a .gif or a .jpeg, the count of pages viewed is zero for that visit.

Visits – Number of visits by visitors who viewed the specified number of pages. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default

idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits by people who viewed the specified number of pages.

−−
💡 You can use this information to quickly find out the number and percentages of viewers who read a given number of pages on your site. If most visitors only view a few pages, it may indicate that they cannot find the content they are looking for.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.

Visits by Day of the Week

Day	Visits	%
Sun	9,616	12.65%
Mon	12,809	16.86%
Tue	13,344	17.56%
Wed	12,471	16.41%
Thu	12,070	15.88%
Fri	8,090	10.65%
Sat	7,592	9.99%
Total Weekend	**17,208**	**22.64%**
Total Weekdays	**58,784**	**77.36%**
Total	**75,992**	**100.00%**

Visits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Visits – Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total visits that occurred on the specified day of the week.

––

♀ Number of visits on the specified day of the week. If the report period is longer than one

week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
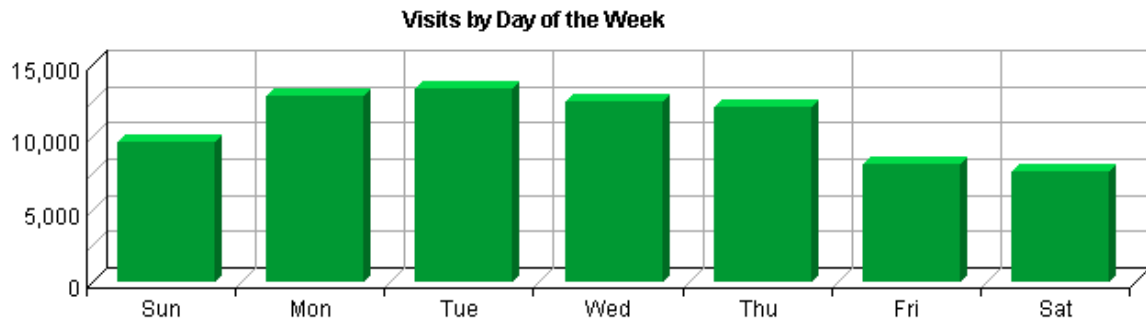
Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period. Unsuccessful hits are not included.
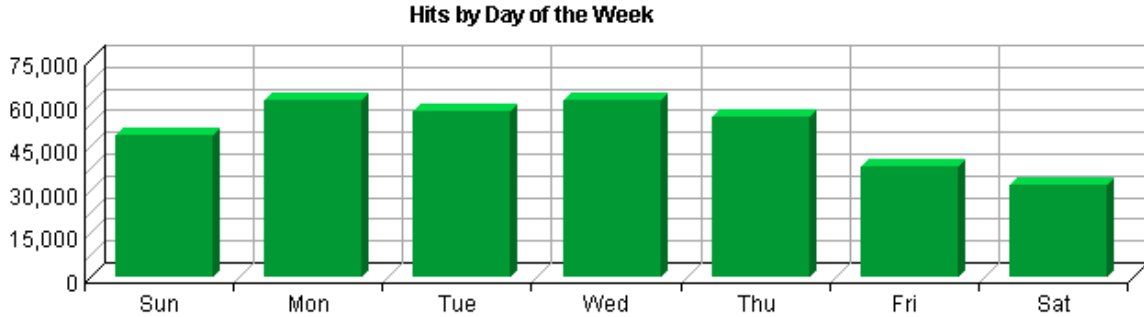
Hits by Day of the Week

Day	Hits	%
Sun	48,858	13.82%
Mon	60,705	17.17%
Tue	57,230	16.19%
Wed	61,160	17.30%
Thu	55,580	15.72%
Fri	38,003	10.75%
Sat	31,945	9.04%
Total Weekend	**80,803**	**22.86%**
Total Weekdays	**272,678**	**77.14%**
Total	**353,481**	**100.00%**

Hits by Day of the Week – Help Card

? **Day** – Specified day of the week being tracked.

Hits – Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% – Percentage of total hits that occurred on the specified day of the week.

––

♀ Days of less activity should be considered good days for maintenance and content improvement.

Visits by Hour of the Day

This report shows activity for each hour of the day. It also shows the most and the least active hours of the day for the report period.
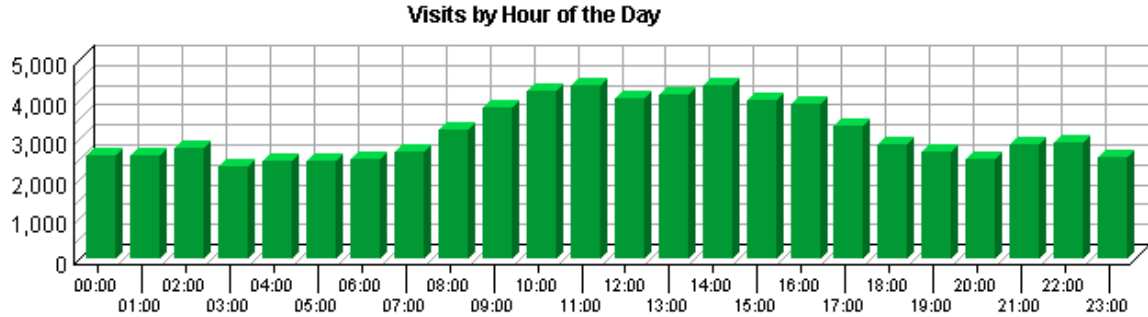
Visits by Hour of the Day

Hour	Visits	%
00:00	2,579	3.39%
01:00	2,602	3.42%
02:00	2,793	3.68%
03:00	2,321	3.05%
04:00	2,440	3.21%
05:00	2,474	3.26%
06:00	2,502	3.29%
07:00	2,697	3.55%
08:00	3,246	4.27%
09:00	3,785	4.98%
10:00	4,226	5.56%
11:00	4,332	5.70%
12:00	4,022	5.29%
13:00	4,142	5.45%
14:00	4,332	5.70%
15:00	3,962	5.21%
16:00	3,866	5.09%
17:00	3,335	4.39%
18:00	2,867	3.77%
19:00	2,671	3.51%
20:00	2,510	3.30%
21:00	2,853	3.75%
22:00	2,905	3.82%
23:00	2,530	3.33%
Total Visits during Work Hours (8:00am–5:00pm)	**35,913**	**47.26%**

Total Visits during After Hours (5:01pm–7:59am)	40,079	52.74%
Total	75,992	100.00%

Summary of Visits by Hour of the Day

Most Active Hour of the Day	11:00–11:59
Least Active Hour of the Day	03:00–03:59

Visits by Hour of the Day – Help Card

? **Hour** – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of visits.

Visits – Number of visits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visits to your site that occurred during the specified hour.

––

? This information can be used to determine which hour of the day is best for system maintenance.

Hits by Hour of the Day

This report shows the most and the least active hour of the day for the report period. The second table breaks down activity for the given report period to show the average activity for each individual hour of the day. If there are several days in the report period, the value presented is the sum of all hits during that period of time for all days. All times are referenced to the location of the system running the analysis.
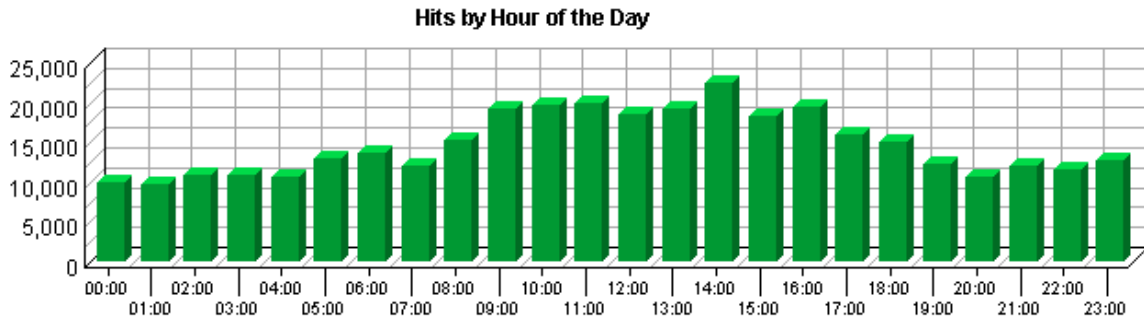
Hits by Hour of the Day

Hour	Hits	%
00:00	10,051	2.84%
01:00	9,811	2.78%
02:00	10,865	3.07%
03:00	10,950	3.10%
04:00	10,639	3.01%
05:00	12,999	3.68%
06:00	13,639	3.86%
07:00	12,072	3.42%
08:00	15,254	4.32%
09:00	19,211	5.43%
10:00	19,726	5.58%
11:00	19,889	5.63%
12:00	18,577	5.26%
13:00	19,274	5.45%
14:00	22,496	6.36%
15:00	18,285	5.17%
16:00	19,428	5.50%
17:00	16,050	4.54%
18:00	14,942	4.23%
19:00	12,237	3.46%
20:00	10,654	3.01%
21:00	12,049	3.41%
22:00	11,649	3.30%
23:00	12,734	3.60%

Total Hits during Work Hours (8:00am–5:00pm)	**172,140**	**48.70%**
Total Hits during After Hours (5:01pm–7:59am)	**181,341**	**51.30%**
Total	**353,481**	**100.00%**

Summary of Hits by Hour of the Day

Most Active Hour of the Day	14:00–14:59
Least Active Hour of the Day	01:00–01:59

Hits by Hour of the Day – Help Card

Hour – Specified hour of the day being tracked. An hour–long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Hits – Number of hits to your site during the specified hour. If there are several days in the report period, the value presented is the sum of all visits during that hour for all days. All times are referenced to the location of the system running the analysis. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Least Active Hour of the Day – The specific hour of the day that had the fewest number of hits.

Most Active Hour of the Day – The specific hour of the day that had the largest number of hits.

% – Percentage of hits to your site that occurred during the specified hour.

––

This information can be used to determine which hour of the day is best for system maintenance.

Visit Duration by Visits

This report shows the number and percentages of visits over selected visit lengths.

Visit Duration in Minutes by Visits

Visit Duration by Visits

Visit Duration in Minutes	Visits	%
0–1	64,078	84.39%
1–2	1,606	2.12%
2–3	898	1.18%
3–4	714	0.94%
4–5	586	0.77%
5–6	499	0.66%
6–7	396	0.52%
7–8	367	0.48%
8–9	303	0.40%
9–10	286	0.38%
10–11	265	0.35%
11–12	244	0.32%
12–13	260	0.34%
13–14	224	0.30%
14–15	222	0.29%
15–16	194	0.26%
16–17	223	0.29%
17–18	182	0.24%
18–19	188	0.25%
19–20	187	0.25%
Subtotal	**71,922**	**94.72%**
Other	**4,006**	**5.28%**
Total	**75,928**	**100.00%**

? **Visit Duration (minutes)** – The number of minutes your web site was viewed.

Visits – Number of visitors who viewed your page for the specified duration of time. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle−time limit. The default idle−time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of visitors who viewed your page for the specified duration of time.

−−

♀ This information tells you how many visitors view your site for specific intervals of time.

Visit Duration by Page Views

This report shows the number and percentages of pages views over selected visit lengths.
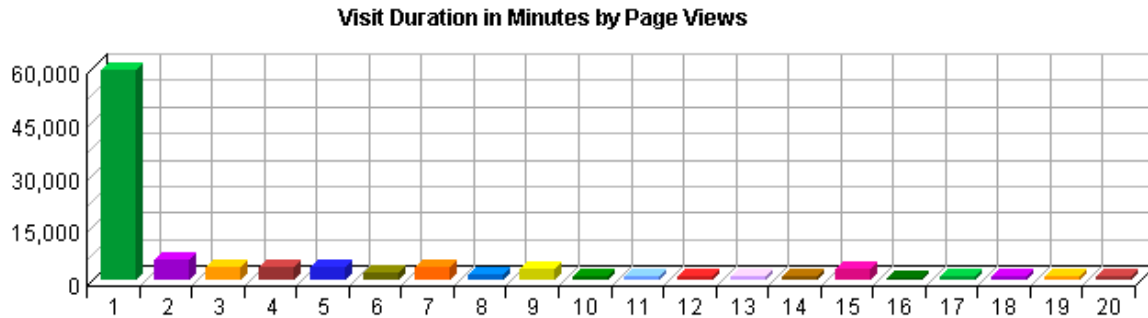
Visit Duration by Page Views

Visit Duration in Minutes	Views	%
0–1	59,330	25.44%
1–2	5,788	2.48%
2–3	3,452	1.48%
3–4	3,697	1.59%
4–5	3,520	1.51%
5–6	2,237	0.96%
6–7	3,649	1.56%
7–8	1,607	0.69%
8–9	3,302	1.42%
9–10	1,284	0.55%
10–11	1,181	0.51%
11–12	955	0.41%
12–13	1,187	0.51%
13–14	835	0.36%
14–15	3,385	1.45%
15–16	710	0.30%
16–17	929	0.40%
17–18	874	0.37%
18–19	827	0.35%
19–20	1,103	0.47%
Subtotal	**99,852**	**42.82%**
Other	**133,327**	**57.18%**
Total	**233,179**	**100.00%**

?   **Page** – Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

       Visit Duration (minutes) – The number of minutes your web site was viewed.

       Views – A page view is A hit to any file classified as a page. Contrast page views with hits, which counts files of every type.

       % – Percentage of visitors who viewed your page for the specified duration of time.

                               ––

♀   This information tells you how many visitors view your site for specific intervals of time.

Browsers and Platforms Dashboard

This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.

Top Browsers by Visits
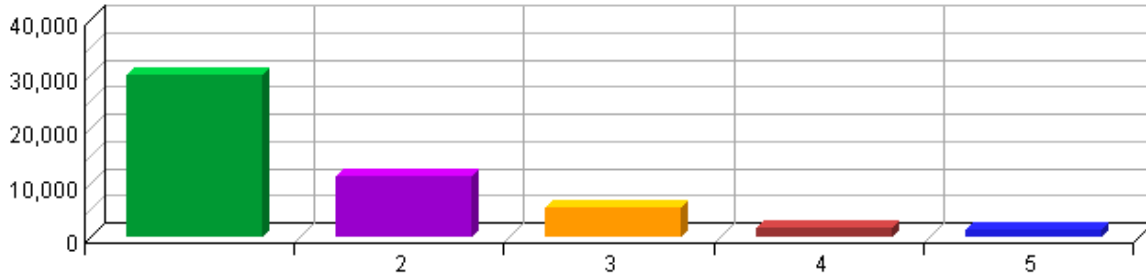
Top Spiders by Visits
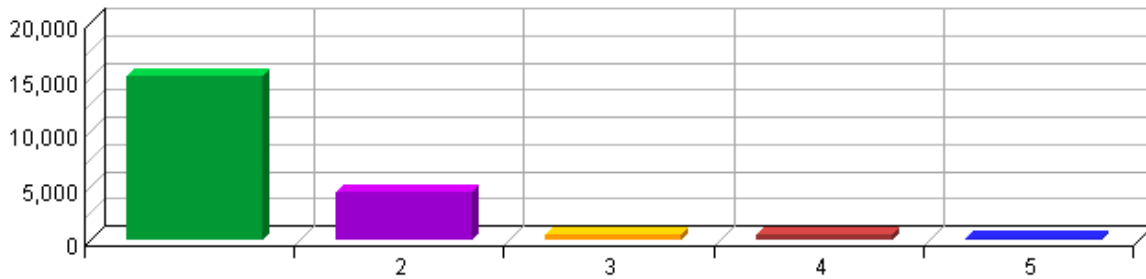
Top WAP Browsers by Visits

Top Browsers by Visits Trend
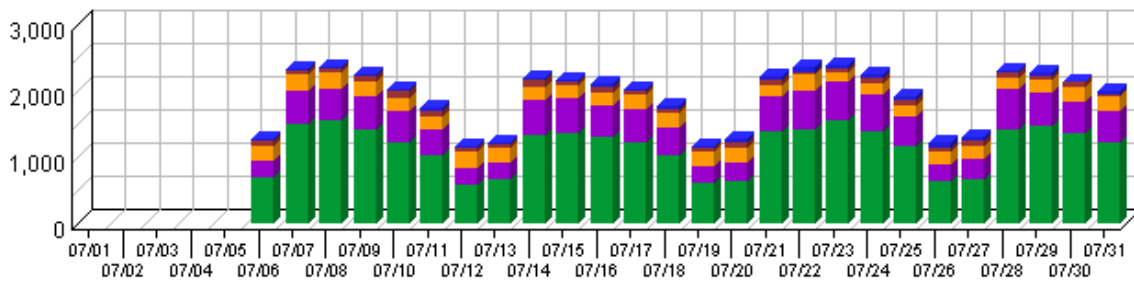
Top Platforms by Visits Trend
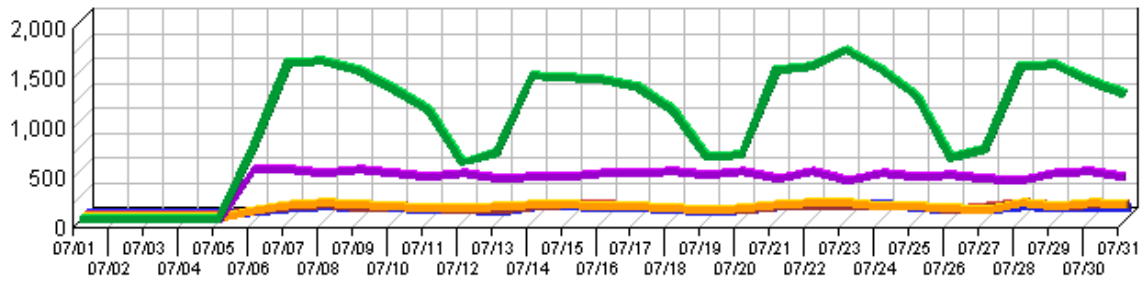
Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.

Top Browsers by Visits Trend
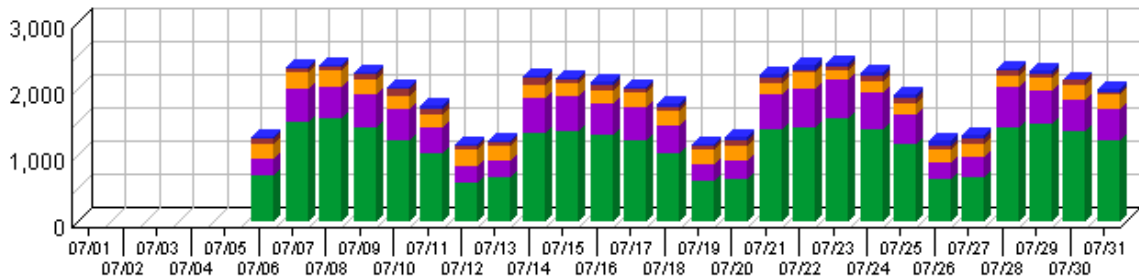
Top Browsers by Visits
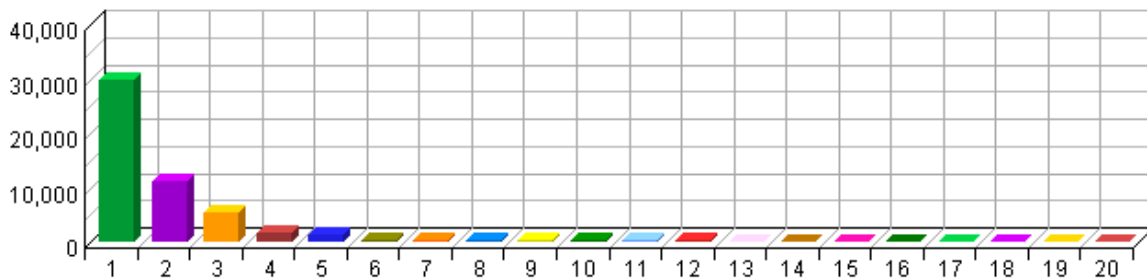
Top Browsers

	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	**29,909**	**55.72%**	111,260
2.	Mozilla	**11,286**	**21.02%**	38,911
3.	msnbot/1.1 (http://search.msn.com/msnbot.htm)	**5,387**	**10.04%**	17,077
4.	Other Netscape Compatible	**1,735**	**3.23%**	7,744
5.	Others	**1,222**	**2.28%**	1,711
6.	Netscape	**445**	**0.83%**	926
7.	Java/1.5.0_06	**290**	**0.54%**	518
8.	Opera	**280**	**0.52%**	550
9.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	**265**	**0.49%**	846
10.	NLESE USEPA	**242**	**0.45%**	34,814
11.	Safari	**234**	**0.44%**	471
12.	ColdFusion	**197**	**0.37%**	428
13.	libwww−perl/5.812	**140**	**0.26%**	297
14.	libwww−perl/5.808	**136**	**0.25%**	250
15.	Jakarta Commons−HttpClient/3.0.1	**97**	**0.18%**	2,465
16.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	**90**	**0.17%**	98

17.	Konqueror	77	0.14%	3,688
18.	Clearware web browser	75	0.14%	225
19.	Xenu Link Sleuth 1.2j	56	0.10%	170
20.	Magus Bot 1.0	52	0.10%	52
	Subtotal	**52,215**	**97.27%**	**222,501**
	Other	**1,467**	**2.73%**	**17,544**
	Total	**53,682**	**100.00%**	**240,045**

Top Browsers – Help Card

? **Browser** – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Hits – Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Total – The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.

Visits – The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total for the sort column (hits or visits) by those using the specified browser.

––

♀ Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Top Browsers by Version

This report lists the browser versions most common among your visitors.

Top Browsers by Version
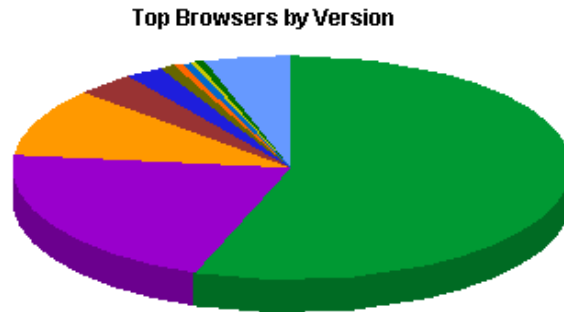
Top Browsers by Version

	Browser	Version	Visits	%	Hits
1.	Microsoft Internet Explorer	6.0	**14,933**	**27.82%**	55,102
		7.0	**14,159**	**26.38%**	53,760
		5.0	**346**	**0.64%**	1,066
		5.5	**200**	**0.37%**	372
		5.01	**78**	**0.15%**	213
		mutant	**70**	**0.13%**	79
		Version Unknown	**21**	**0.04%**	25
		5.00	**16**	**0.03%**	395
		3.02	**13**	**0.02%**	28
		5.14	**9**	**0.02%**	12
		1.	**7**	**0.01%**	24
		4.01	**7**	**0.01%**	20
		4.0	**7**	**0.01%**	13
		8.0	**7**	**0.01%**	39
		7.0b	**6**	**0.01%**	30
		7.0a1	**5**	**0.01%**	14
		5.12	**4**	**0.01%**	4
		6.0–	**4**	**0.01%**	20
		2.0	**4**	**0.01%**	13
		5.23	**2**	**0.00%**	5
		999.1	**2**	**0.00%**	7
		6.0.2900.2180	**2**	**0.00%**	2
		6.0b	**2**	**0.00%**	3
		2.0d	**2**	**0.00%**	11
		7.0.5730.11	**1**	**0.00%**	1

		8.0.6001.17184	**1**	**0.00%**	1
		7.0.6000.16681	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
2.	Mozilla	20080702	**2,816**	**5.25%**	10,267
		20080623	**2,046**	**3.81%**	7,337
		Version Unknown	**1,181**	**2.20%**	2,898
		2008052906	**896**	**1.67%**	3,470
		2008070208	**799**	**1.49%**	3,310
		20070308	**746**	**1.39%**	1,458
		20080404	**422**	**0.79%**	1,080
		20071127	**170**	**0.32%**	384
		20070515	**156**	**0.29%**	373
		20080109	**133**	**0.25%**	202
		2008070206	**127**	**0.24%**	319
		20070725	**118**	**0.22%**	447
		2008061004	**101**	**0.19%**	210
		20061206	**98**	**0.18%**	374
		20080201	**97**	**0.18%**	383
		20061010	**92**	**0.17%**	447
		20070508	**87**	**0.16%**	313
		20080311	**73**	**0.14%**	285
		20060508	**73**	**0.14%**	161
		20071025	**70**	**0.13%**	329
		20080721	**53**	**0.10%**	1,686
		20050915	**46**	**0.09%**	176
		20070914	**38**	**0.07%**	85
		20070309	**36**	**0.07%**	128
		20061204	**34**	**0.06%**	160
		20071008	**33**	**0.06%**	118
		20041107	**31**	**0.06%**	77
		20051111	**28**	**0.05%**	67
		20070713	**27**	**0.05%**	49
		20060909	**23**	**0.04%**	56
		20050716	**22**	**0.04%**	110
		20050511	**20**	**0.04%**	71
		20070219	**18**	**0.03%**	32
		20080219	**17**	**0.03%**	102
		20040913	**17**	**0.03%**	46
		2008061015	**15**	**0.03%**	42
		20050319	**14**	**0.03%**	14
		20080703	**12**	**0.02%**	36

	12	**0.02%**	18
20080512	**11**	**0.02%**	25
20080313	**10**	**0.02%**	96
20041220	**10**	**0.02%**	21
20060426	**10**	**0.02%**	20
20050920	**10**	**0.02%**	12
20070815	**10**	**0.02%**	447
20071115	**9**	**0.02%**	34
20040707	**8**	**0.01%**	28
20041002	**8**	**0.01%**	27
20071128	**8**	**0.01%**	15
20050224	**8**	**0.01%**	25
20060308	**8**	**0.01%**	35
20060111	**7**	**0.01%**	18
20070226	**7**	**0.01%**	22
20060728	**7**	**0.01%**	10
20050919	**7**	**0.01%**	15
2008041514	**6**	**0.01%**	11
20040626	**6**	**0.01%**	19
20060918	**6**	**0.01%**	14
20080625	**6**	**0.01%**	10
20040206	**6**	**0.01%**	14
20060414	**6**	**0.01%**	13
2008030714	**5**	**0.01%**	92
20050317	**5**	**0.01%**	9
20021126	**5**	**0.01%**	12
20070809	**5**	**0.01%**	5
20080409	**5**	**0.01%**	9
20020924	**5**	**0.01%**	5
20080418	**5**	**0.01%**	13
20031016	**5**	**0.01%**	15
20040614	**4**	**0.01%**	19
20050414	**4**	**0.01%**	17
20011011	**4**	**0.01%**	13
20040225	**4**	**0.01%**	4
20060821	**4**	**0.01%**	18
20071030	**4**	**0.01%**	8
20080714	**4**	**0.01%**	15
20080410	**4**	**0.01%**	4
20071206	**4**	**0.01%**	4
20080207	**4**	**0.01%**	4
20080716	**4**	**0.01%**	4

2008051206	**4**	**0.01%**	19
20050717	**4**	**0.01%**	17
2008022910	**4**	**0.01%**	8
20041122	**4**	**0.01%**	13
2008072820	**4**	**0.01%**	6
20040218	**4**	**0.01%**	4
20051019	**3**	**0.01%**	11
20070821	**3**	**0.01%**	18
20061201	**3**	**0.01%**	5
20040616	**3**	**0.01%**	3
2008032620	**3**	**0.01%**	20
20050222	**3**	**0.01%**	11
20010124	**3**	**0.01%**	11
2008071222	**3**	**0.01%**	6
20050225	**3**	**0.01%**	7
20080330	**3**	**0.01%**	31
20031007	**3**	**0.01%**	9
20050207	**3**	**0.01%**	5
20060319	**3**	**0.01%**	6
20070324	**3**	**0.01%**	3
20020923	**3**	**0.01%**	11
20011128	**3**	**0.01%**	15
20070601	**2**	**0.00%**	2
2008071717	**2**	**0.00%**	5
20041001	**2**	**0.00%**	3
2008061712	**2**	**0.00%**	2
2008061017	**2**	**0.00%**	2
20051102	**2**	**0.00%**	3
2008061517	**2**	**0.00%**	2
20071018	**2**	**0.00%**	3
20050418	**2**	**0.00%**	7
20050302	**2**	**0.00%**	2
20060612	**2**	**0.00%**	5
20060602	**2**	**0.00%**	5
20060418	**2**	**0.00%**	3
20070323	**2**	**0.00%**	2
20070111	**2**	**0.00%**	3
20070611	**2**	**0.00%**	8
20070313	**2**	**0.00%**	2
20080208	**2**	**0.00%**	4
20070216	**2**	**0.00%**	2
20070718	**2**	**0.00%**	3

20070505	**2**	**0.00%**	2
20061108	**2**	**0.00%**	3
20061011	**2**	**0.00%**	2
2008062220	**2**	**0.00%**	5
20060723	**2**	**0.00%**	2
2008071616	**2**	**0.00%**	2
2007121120	**2**	**0.00%**	7
2008052912	**2**	**0.00%**	8
20030516	**2**	**0.00%**	11
20070417	**2**	**0.00%**	2
2008061600	**2**	**0.00%**	4
20061025	**2**	**0.00%**	17
2008070400	**2**	**0.00%**	7
20021001	**2**	**0.00%**	2
20040803	**1**	**0.00%**	1
20070223	**1**	**0.00%**	1
20041215	**1**	**0.00%**	1
20060911	**1**	**0.00%**	1
20080406	**1**	**0.00%**	1
20061030	**1**	**0.00%**	12
20080402	**1**	**0.00%**	1
20040628	**1**	**0.00%**	1
2008053008	**1**	**0.00%**	3
20040416	**1**	**0.00%**	4
20030624	**1**	**0.00%**	9
20070228	**1**	**0.00%**	1
20040815	**1**	**0.00%**	1
20030517	**1**	**0.00%**	1
20080711	**1**	**0.00%**	2
20080424	**1**	**0.00%**	2
20060120	**1**	**0.00%**	1
20080325	**1**	**0.00%**	1
2008071719	**1**	**0.00%**	1
20080213	**1**	**0.00%**	5
20080715	**1**	**0.00%**	1
20050223	**1**	**0.00%**	3
20021016	**1**	**0.00%**	1
2008051202	**1**	**0.00%**	6
20041020	**1**	**0.00%**	8
20080710	**1**	**0.00%**	1
20070625	**1**	**0.00%**	12
	1	**0.00%**	2

Top Browsers by Version *201*

¯ÿ¯<¯‡¯ö ¯,B ú¯½ ¯Œ			
20051130	**1**	**0.00%**	1
20020910	**1**	**0.00%**	2
2008052909	**1**	**0.00%**	1
20021204	**1**	**0.00%**	1
20070530	**1**	**0.00%**	1
20060601	**1**	**0.00%**	1
20070730	**1**	**0.00%**	9
20080701	**1**	**0.00%**	1
2008062313	**1**	**0.00%**	1
20040113	**1**	**0.00%**	1
20041124	**1**	**0.00%**	1
20030922	**1**	**0.00%**	1
20051105	**1**	**0.00%**	6
20071015	**1**	**0.00%**	1
20061222	**1**	**0.00%**	1
20070724	**1**	**0.00%**	1
20050929	**1**	**0.00%**	1
20040906	**1**	**0.00%**	1
20060206	**1**	**0.00%**	4
20061223	**1**	**0.00%**	1
20071130	**1**	**0.00%**	1
20061211	**1**	**0.00%**	1
2007091904	**1**	**0.00%**	1
2008071615	**1**	**0.00%**	2
20070118	**1**	**0.00%**	1
20070209	**1**	**0.00%**	6
20071126	**1**	**0.00%**	5
20080608	**1**	**0.00%**	1
20070918	**1**	**0.00%**	1
2008032619	**1**	**0.00%**	4
20070403	**1**	**0.00%**	2
20020830	**1**	**0.00%**	1
20060114	**1**	**0.00%**	3
20070509	**1**	**0.00%**	2
20021207	**1**	**0.00%**	2
20041007	**1**	**0.00%**	5
Other	**27**	**0.05%**	**0**
3. msnbot/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**5,387**	**10.04%**	17,077

		Other	**0**	**0.00%**	**0**
4.	Other Netscape Compatible	Version Unknown	**1,735**	**3.23%**	7,744
		Other	**0**	**0.00%**	**0**
5.	Others	Version Unknown	**1,222**	**2.28%**	1,711
		Other	**0**	**0.00%**	**0**
6.	Netscape	4.5	**144**	**0.27%**	376
		Version Unknown	**95**	**0.18%**	105
		4.61	**41**	**0.08%**	42
		7.2	**36**	**0.07%**	78
		7	**16**	**0.03%**	32
		6.2.1	**15**	**0.03%**	48
		3.0	**10**	**0.02%**	27
		7.1	**10**	**0.02%**	33
		8.0.4	**8**	**0.01%**	21
		0.91	**8**	**0.01%**	19
		8.1.3	**8**	**0.01%**	14
		8.0.1	**7**	**0.01%**	16
		7.0	**6**	**0.01%**	8
		4.76	**5**	**0.01%**	20
		4.79	**5**	**0.01%**	8
		0.6	**5**	**0.01%**	20
		4.05	**4**	**0.01%**	4
		Connect	**4**	**0.01%**	4
		4.0	**4**	**0.01%**	6
		4.72	**3**	**0.01%**	31
		Nutch−0.9	**2**	**0.00%**	2
		8.0	**2**	**0.00%**	2
		8.0.3.3	**2**	**0.00%**	4
		4.7	**2**	**0.00%**	2
		8.1	**1**	**0.00%**	1
		4.75	**1**	**0.00%**	2
		8.1.2	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
7.	Java/1.5.0_06	Version Unknown	**290**	**0.54%**	518
		Other	**0**	**0.00%**	**0**
8.	Opera	9.51	**42**	**0.08%**	81
		9.50	**35**	**0.07%**	55
		9.23	**29**	**0.05%**	34
		9.27	**26**	**0.05%**	35

		Version	Count	%	Visits
		8.01	**17**	**0.03%**	45
		9.0	**16**	**0.03%**	41
		9.26	**12**	**0.02%**	29
		9.25	**11**	**0.02%**	24
		7.0	**10**	**0.02%**	23
		9.00	**8**	**0.01%**	29
		7.54	**8**	**0.01%**	16
		8.00	**8**	**0.01%**	14
		9.24	**7**	**0.01%**	8
		6.01	**7**	**0.01%**	19
		9.20	**6**	**0.01%**	7
		7.11	**5**	**0.01%**	13
		9.02	**4**	**0.01%**	6
		9.01	**4**	**0.01%**	4
		7.02	**3**	**0.01%**	15
		9.10	**3**	**0.01%**	7
		7.60	**3**	**0.01%**	14
		7.50	**2**	**0.00%**	4
		6.0	**2**	**0.00%**	7
		8.54	**2**	**0.00%**	2
		9.22	**2**	**0.00%**	3
		8.50	**2**	**0.00%**	7
		7.20	**1**	**0.00%**	1
		8.65	**1**	**0.00%**	1
		8.51	**1**	**0.00%**	1
		8.0	**1**	**0.00%**	1
		8.52	**1**	**0.00%**	1
		8.02	**1**	**0.00%**	3
		Other	**0**	**0.00%**	**0**
9.	msnbot−media/1.1 (http://search.msn.com/msnbot.htm)	Version Unknown	**265**	**0.49%**	846
		Other	**0**	**0.00%**	**0**
10.	NLESE USEPA	Version Unknown	**242**	**0.45%**	34,814
		Other	**0**	**0.00%**	**0**
11.	Safari	419.3	**69**	**0.13%**	111
		YY/ADOBE	**63**	**0.12%**	84
		312.6	**36**	**0.07%**	61
		YY	**26**	**0.05%**	100
		412.5	**4**	**0.01%**	17
		419.3_ADOBE	**4**	**0.01%**	20
		312.3.1	**3**	**0.01%**	8

		312	**3**	**0.01%**	11
		413	**3**	**0.01%**	3
			3	**0.01%**	3
		522	**2**	**0.00%**	4
		85.8.1	**2**	**0.00%**	2
		312.6_ADOBE	**2**	**0.00%**	14
		312.3.3	**2**	**0.00%**	3
		417.9	**1**	**0.00%**	1
		125.12	**1**	**0.00%**	1
		412.2	**1**	**0.00%**	1
		312.5	**1**	**0.00%**	6
		312.3	**1**	**0.00%**	4
		416.13	**1**	**0.00%**	5
		IPHONE	**1**	**0.00%**	2
		417.9.2	**1**	**0.00%**	2
		412	**1**	**0.00%**	1
		417.8	**1**	**0.00%**	2
		100.1	**1**	**0.00%**	4
		51	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
12.	ColdFusion	Version Unknown	**197**	**0.37%**	428
		Other	**0**	**0.00%**	**0**
13.	libwww−perl/5.812	Version Unknown	**140**	**0.26%**	297
		Other	**0**	**0.00%**	**0**
14.	libwww−perl/5.808	Version Unknown	**136**	**0.25%**	250
		Other	**0**	**0.00%**	**0**
15.	Jakarta Commons−HttpClient/3.0.1	Version Unknown	**97**	**0.18%**	2,465
		Other	**0**	**0.00%**	**0**
16.	boitho.com−dc/0.86 (http://www.boitho.com/dcbot.html)	Version Unknown	**90**	**0.17%**	98
		Other	**0**	**0.00%**	**0**
17.	Konqueror	3.2	**43**	**0.08%**	3,634
		3.5	**24**	**0.04%**	39
		3.1	**7**	**0.01%**	7
		4.1	**2**	**0.00%**	7
		3.4	**1**	**0.00%**	1
		Other	**0**	**0.00%**	**0**
18.	Clearware web browser	Version Unknown	**75**	**0.14%**	225

		Other	0	0.00%	0
19.	Xenu Link Sleuth 1.2j	Version Unknown	56	0.10%	170
		Other	0	0.00%	0
20.	Magus Bot 1.0	Version Unknown	52	0.10%	52
		Other	0	0.00%	0
	Subtotal		**52,215**	**97.27%**	**222,501**
	Other		**1,467**	**2.73%**	**17,544**
	Total		**53,682**	**100.00%**	**240,045**

<table>
<tr><td colspan="2" align="center">Top Browsers by Version – Help Card</td></tr>
<tr><td>?</td><td>Browser – A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.

Visits – Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of the total visits in which the visitor viewed this page at least once.

Hits – Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</td></tr>
<tr><td>♀</td><td>――

This information can help you decide which technology to implement on your site. You can determine whether the majority of your visitors are ready to benefit from the latest technologies (DHTML, Flash, etc.) available with the most recent versions of the main browsers.</td></tr>
</table>

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.

Top Spiders by Visits Trend
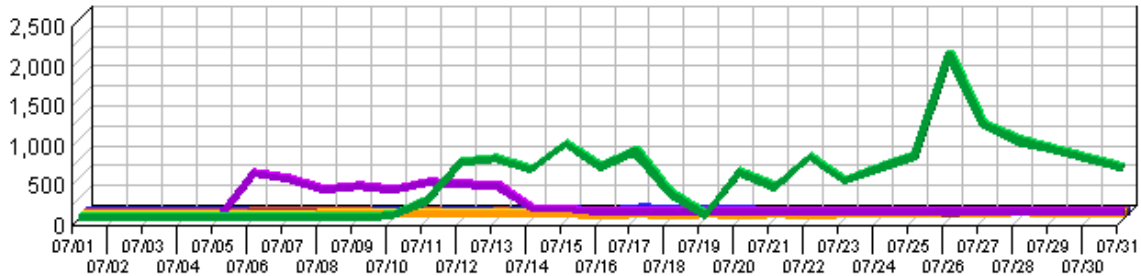
Top Spiders by Visits
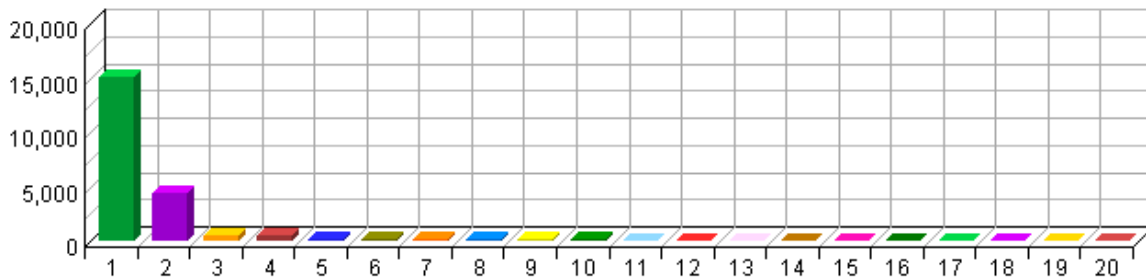
Top Spiders

	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.com/bot.html)	**15,136**	**67.84%**	25,569
2.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**4,375**	**19.61%**	52,771
3.	Yeti	**468**	**2.10%**	586
4.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.com.cn/help.html)	**450**	**2.02%**	456
5.	MSNBOT_Mobile MSMOBOT Mozilla	**250**	**1.12%**	269
6.	Mozilla/5.0 (compatible; Yahoo! DE Slurp; http://help.yahoo.com/help/us/ysearch/slurp)	**218**	**0.98%**	536
7.	Mozilla/5.0 (compatible; Yahoo! Slurp/3.0; http://help.yahoo.com/help/us/ysearch/slurp)	**195**	**0.87%**	4,182
8.	Mozilla/5.0 (compatible; YodaoBot/1.0; http://www.yodao.com/help/webmaster/spider/;)	**169**	**0.76%**	310
9.	DotBot	**164**	**0.74%**	1,366
10.	Googlebot	**88**	**0.39%**	140
11.	WebAlta Crawler	**82**	**0.37%**	1,028
12.	Gigabot	**81**	**0.36%**	14,510

13.	YPARD Crawler	**75**	**0.34%**	81
14.	MSR–ISRCCrawler	**60**	**0.27%**	457
15.	Speedy Spider (http:	**49**	**0.22%**	90
16.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; maxamine.com–robot)	**47**	**0.21%**	911
17.	Grub	**44**	**0.20%**	162
18.	Mozilla/5.0 (Yahoo–MMCrawler/4.0; mailto:vertical–crawl–support@yahoo–inc.com)	**40**	**0.18%**	92
19.	Baiduspider (http:	**39**	**0.17%**	46
20.	ichiro	**35**	**0.16%**	2,145
	Subtotal	**22,065**	**98.90%**	**105,707**
	Other	**245**	**1.10%**	**7,729**
	Total	**22,310**	**100.00%**	**113,436**

Top Spiders – Help Card

Hits – Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider – An automated program which searches the Internet.

Visits – Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of total spider visits or hits by the specified spider.

––

This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.
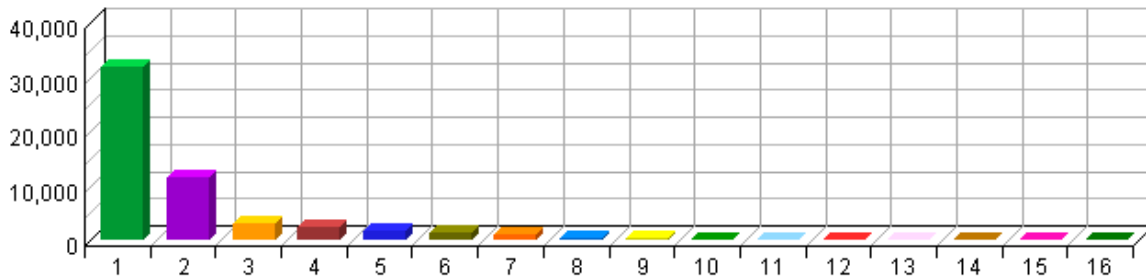
Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.

Top Platforms by Visits Trend
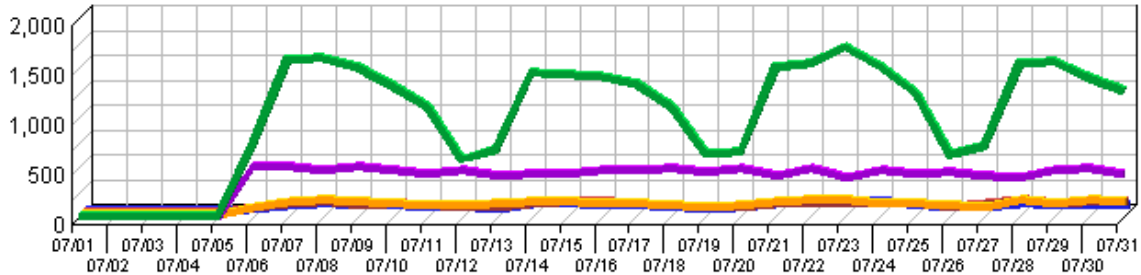
Top Platforms by Visits

Top Platforms

	Platform	Visits	%	Views
1.	Windows XP	31,802	59.24%	118,533
2.	Others	11,496	21.41%	81,703
3.	Windows 2000	2,933	5.46%	11,806
4.	Windows NT	2,267	4.22%	7,420
5.	Macintosh	1,597	2.97%	3,646
6.	Linux	1,398	2.60%	4,325
7.	Macintosh PowerPC	890	1.66%	2,212
8.	Windows 98	487	0.91%	1,921
9.	Windows 2003	353	0.66%	1,217
10.	Windows Win32s	151	0.28%	251
11.	Windows 95	95	0.18%	137
12.	Windows ME	91	0.17%	245
13.	SunOS	49	0.09%	89
14.	FreeBSD	47	0.09%	3,643
15.	Windows 3.x	25	0.05%	2,894
16.	NetBSD	1	0.00%	3
	Total	**53,682**	**100.00%**	**240,045**

Top Platforms – Help Card

?   **Hits** – Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform – The specified platform being analyzed. The operating system used by the visitor to your site.

Total – The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits – Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.

% – Percentage of hits or visits by those using the specified platform.

–––

♀   This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary

Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Campaign Lifetime Value	The total order value associated to the campaign.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400–range. See the "Status Code" glossary entry for more information.

Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non−page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User−defined category shown for the first campaign for a visitor. Examples include online banner ads, e−marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an

overview and links to the rest of the site. It often contains or links to a Table of Contents.

Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one– to three–digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Most Recent Campaign	The Most Recent Camapaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable–length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four–step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Recency	This measure is the number of days since the most recent visit for a visitor.

Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non–document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.

"Success" codes:

> **100 = Success**: Continue
> **101 = Success**: Switching Protocols
> **200 = Success**: OK
> **201 = Success**: Created
> **202 = Success**: Accepted
> **203 = Success**: Non–Authoritative Information
> **204 = Success**: No Content
> **205 = Success**: Reset Content
> **206 = Success**: Partial Content
> **300 = Success**: Multiple Choices
> **301 = Success**: Moved Permanently
> **302 = Success**: Found
> **303 = Success**: See Other
> **304 = Success**: Not Modified
> **305 = Success** : Use Proxy
> **307 = Success** : Temporary Redirect

"Failed" codes:

> **400 = Failed**: Bad Request
> **401 = Failed**: Unauthorized
> **402 = Failed**: Payment Required
> **403 = Failed**: Forbidden

404 = Failed: Not Found
405 = Failed: Method Not Allowed
406 = Failed: Not Acceptable
407 = Failed: Proxy Authentication Required
408 = Failed: Request Time−out
409 = Failed: Conflict
410 = Failed: Gone
411 = Failed: Length Required
412 = Failed: Precondition Failed
413 = Failed: Request Entity Too Large
414 = Failed: Request−URI Too Large
415 = Failed: Unsupported Media Type
416 = Failed: Requested range not satisfiable
417 = Failed: Expectation Failed
500 = Failed: Internal Server Error
501 = Failed: Not Implemented
502 = Failed: Bad Gateway
503 = Failed: Service Unavailable
504 = Failed: Gateway Time−out
505 = Failed: HTTP Version Not Supported

Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top−Level Domain."
Time Interval	A one−year report displays monthly time increments. A one−quarter report displays weekly time increments. A one−month report or a one−week report displays daily time increments. A daily report displays hourly time increments. An hour−long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top−Level Domain	The suffix of a domain name. A top−level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top−level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top−level domains: **ARPANET**: .arpa **Commercial**: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz **Education**: .edu .edu.[country−code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn **International**: .int .int.co .int.ve .intl.tn **Government**: .gov .gov.[country code] .gove.[country code] .go.[country code] **Military**: .mil .mil.[country code] **Network**: .net .ad.jp .ne.kr .net.[country code]

Organization: .org .or .org.[country code] .or.[country code]

Personal: .name

Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the */html/info/* directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle–time limit. The default idle–time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.