Price and Real Output Measures for the Education Function of Government: Exploratory Estimates for Primary & Secondary Education

Barbara M. Fraumeni, Marshall B. Reinsdorf, Brooks B. Robinson U.S. Department of Commerce

Bureau of Economic Analysis

& Matthew P. Williams

Government Statistics Users Conference
Bureau of Economic Analysis
September 15th, 2004
Washington, DC

What Quality Adjustments? U.S. Exploratory Estimates

- Enrollments as the Base Index
- Significant Research Has Been Done on Possible Quality Adjustments, But Still Only a Beginning
 - Teaching Staff Composition
 - Class Size
- Research Yet to be Done
 - High School Drop-Out Rate
 - College Enrollment Rate



What Quality Adjustments? U.S. Exploratory Estimates Teaching Staff Composition

- No Question That Teacher Quality Matters
 - Most Significant Source of Achievement
 Variation Rivkin, Hanushek, & Kain (2001)
 - Can Result in a Difference of 1.5 Grade Levels of Achievement Within a Single School Year -Hanushek (1998)



What Quality Adjustments? U.S. Exploratory Estimates Teaching Staff Composition

- The National Center for Educational Statistics (NCES 2000) of 13 Factors of School Quality That Are Related to Learning Identifies 4 Related to Teacher Quality:
 - Teacher Academic Skills
 - Teacher Assignment
 - Teacher Experience
 - Professional Development



What Quality Adjustments? U.S. Exploratory Estimates Teaching Staff Composition

- National Education Association (NEA) and NCES Surveys
 - Currently Used by BEA to Create a Teaching Staff
 Composition Index for Primary & Secondary Public Ed
 - Is a Fixed Weight Labor Compensation Index
 - 6 Categories of Experience & 5 Categories for Highest Degree Obtained
 - From 1960-1990 the Number of Teachers With a Master's Degree Doubled
 - Some Categories Have a Small Number of Entries

What Quality Adjustments? U.S. Exploratory Estimates - Class Size

- Intuition Says That at Some Level, at Some Point, Class Size Must Matter, BUT
- Hanushek (1998) Krueger (1998, 2002) Debate
 - Hanushek
 - Only 14% of 277 Independent Studies Found a Statistically Significant Correlation
 - Notes Intra-School Class Sizes Not Determined at Random
 - Krueger Uses Same Data and Disagrees

What Quality Adjustments? U.S. Exploratory Estimates - Class Size

- Greatest Evidence for Primary Grades Effect See Finn (1998) & Ivor Pritchard (1999) Summaries
- BEA Exploratory Estimates Use Minus the Pupilteacher Ratio with a .1 Weight for Primary Ed Only as a Proxy for Class Size
 - Many Factors Affect the Pupil-teacher Ratio
 - These Include the Possible Increase in the Number of Teacher Specialists and Special Classes



What Quality Adjustments? U.S. Exploratory Estimates - High School Completion

- A Decrease in High School (HS) Drop-out Rates is Indicative of Greater Success with at Least Those Students
- Drop-Out Rates Fall From 14% in 1980 to 11% in 2001
- But to What Extent are Drop-out Rates Determined by Non-school Factors, Such as Social Capital?
- Minus the Drop-out Rate with a .1 Weight Is Applied to HS Enrollments
- Further Research Needed



What Quality Adjustments? U.S. Exploratory Estimates - High School Completion

- College Enrollment Rate as a Proxy for the Quality of HS Ed Received
 - But These Rising Enrollments May Be Primarily a Function of Changing Labor Market Conditions
 - Accordingly, College Enrollment Rates Are Not Used as a Quality-Adjuster

U.S. Exploratory Estimates - Table 2% Annual Rates of Growth in Perspective Volume Indicator Quality-Adjusters

	1980-	1980-	1990-
	2001	1990	2001
Teaching Staff	0.13	0.49	-0.20
Composition			
Pupil-teacher Ratio	77	83	-0.71
High School Drop-out	-1.31	-1.52	-1.11
Rate			
College Enrollment	1.07	2.00	0.24
Rate			

Price Change vs. Quantity Change Table 3

- For Periods Listed
 - Price Change Always > than Quantity Change
 - Education Price Changes About 2X Gross
 Domestic Purchases Price Changes
- BUT Price Changes Probably Overestimated

Rates of Growth of Prices as a % of Rates of Growth of Nominal Expenditures

- If Not All Quality Changes Are Captured, Quantity Changes My Be Underestimated and Price Changes May be Overestimated
- Rise In Numbers of Special Ed Students
 - 30% Increase Over Last 10 Years
 - Average Ed Cost 2X Average Ed Cost Across All Students
- Education Inflation May Differ From General Inflation, e.g., for Compositional Reasons

Rates of Growth of Prices as a % of Rates of Growth of Nominal Expenditures

- For Available Periods in the 90's
 - UK 80%
 - Netherlands 75%
 - Australia 66%
 - US 75% Based on Quality-Unadjusted Index for Higher Education
- Rates of Growth of GDP Prices May Be < 50% of Rates of Growth of Nominal GDP

U.S. Exploratory Estimates Table 3: % Annual Rates of Growth in Price & Volume Indicators - Quality Adjusted

- Show Quality-Adjustments Applied One-at-a-time
- Quality-Adjustment Impact On Prices For the Preferred Index Is:
 - **1980-2001 .21%**
 - **1980-1990 .63%**
 - -1990-2001+0.17%
- However, All Are Exploratory

Conclusion Research, Research, & More Research And Feedback Needed

- Higher Ed, Libraries, & Other
- Primary & Secondary Ed
 - High School Completion Factors
 - Special Classes & Teaching Specialists
 - Scope of School-related Activities
 - Composition of the Student Body
- Approach of Stripping Non-school Factors From an Outcome Measure
- Exciting Area With Many Challenges