NCUA Credit Union Administration Office of Small Credit Union Initiative Roundtable **Holiday Inn Bridgeport Bridgeport**, WV **October 7, 2008** Agenda 8:00 a.m. - 8:30 a.m. **Registration and Continental Breakfast** 8:30 a.m. - 8:45 a.m. **Opening Session** 8:45 a.m. - 9:00 a.m. **Future of NCUA 5300 Call Reports** Learn how the requirements for reporting the NCUA the 5300 Call *Report will change in 2009! The format is changing from a Software* Application to an On-Line Application. 9:00 p.m. – 9:45 p.m. Modifications to the CAMEL Rating System *Learn about the modifications to the CAMEL Rating System which* includes the elimination of the CAMEL Matrix System. 9:45 a.m. – 10:00 a.m. Break 10:00 a.m. – 12:15 p.m. **Evaluating Third Party Relationships – Due Diligence** Discuss the benefits of partnership relationships and ways to safeguard your assets through the due diligence process. 12:15 p.m. – 1:00 p.m. Lunch 1:00 p.m. – 2:00 p.m. Finding your Niche and Marketing to It Discuss ways to effectively reach potential members and kinds of specialized products that cater to low to moderate income members. *Hear marketing options that includes low-cost marketing and* promotional activities.