# State Fiscal Relief: Protecting Health Coverage in an <br> Economic Downturn 

Subcommittee on Health<br>Committee on Energy and Commerce United States House of Representatives

Testimony of<br>Robert B. Helms*<br>Resident Scholar<br>American Enterprise Institute

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Contact information:<br>Robert B. Helms<br>Resident Scholar<br>American Enterprise Institute<br>1150 Seventeenth Street, NW<br>Washington, DC 20036<br>202-862-5800<br>rhelms@aei.org

*The views expressed here are my own and not those of my employer or any of my colleagues at AEI.

## TESTIMONY OF ROBERT B. HELMS

Thank you for the opportunity to testify before the Subcommittee on Health as you consider a proposal to temporarily increase the Federal Medical Assistance Percentage (FMAP) to provide additional federal assistance to the states to cover the costs of their Medicaid programs. For the purposes of this testimony I will take it as given that the Congress wishes to provide additional support to the states and those funds can be found to do so. I will concentrate on the policy implications of the proposed method of boosting the FMAP. My position is that this is not the best approach for aiding the states and that the proposed policy will make an already flawed policy even worse. This is not in the best interests of the millions of poor and disabled Americans that the Medicaid program is intended to help.

To understand my objection to this approach, it is first necessary to look at how the FMAP system works, the incentives it creates for the states, and how the formula has affected the flow of federal funds to the states.

The FMAP Formula
The FMAP formula was written into the original Medical legislation in 1965 and reflected both the politics and the availability of economic data at that time. Wilber Mills (AK), Harry Byrd (WV), and Russell Long (LA) were some of the powerful committee chairmen who adopted a formula that assured a higher federal matching rate for the poorest states like those that they represented. They based the formula on each states per capita income, a convenient statistic already provided by the government as part of the national accounts. By squaring the ratio of a state's per capita income relative to the national average, the formula worked to boost the federal matching rate of all the states
whose per capita income was below the national average. ${ }^{1}$ To protect the highest income states, a provision was added that no state would receive less than a 50 percent match. In FY 2008, Mississippi has the highest matching rate (76.3 percent); 13 states have matching rates at 50 percent. ${ }^{2}$

Unlike Medicare that established federal funding for individuals who were aged or disabled, Medicaid was established as a joint federal-state program to be run and partially funded by the state. As intended, the states have had extensive latitude to expand both the medical benefits and the populations covered by their state plan. Since the federal matching system is open-ended, this created two strong incentives for each of the states:

- The incentive to increase state Medicaid spending when the state could afford to do so. Since each state received at least 50 percent reimbursement from the federal government, a state could expand its program without bearing the full burden of the additional expenditures. This has given states a reason to expand Medicaid relative to other state priorities.
- The incentive not to reduce Medicaid expenditures even when state finances create pressures to reduce state expenditures. A state with a 50 percent matching rate would have to reduce total Medicaid expenditures by $\$ 2$ million in order to reduce state spending by $\$ 1$ million. Mississippi would have to reduce total

[^0]spending by approximately $\$ 4.17$ million in order to reduce state spending by $\$ 1$ million. This creates a strong incentive to cut non-matched programs relative to Medicaid when it becomes necessary to cut back.

The FMAP system of funding creates two kinds of ratchet effects. First, as economic activity expands and contracts, a state's revenue base also expands and contracts. When the state has funds to expand spending, the incentive is to expand Medicaid (and other matched programs) relative to unmatched programs. When economic conditions make it necessary for a state to reduce spending, there is an incentive to cut unmatched spending rather than matched Medicaid spending.

While this ratchet effect occurs in all states, it occurs in some states more than others. The states with the highest incomes have a larger tax base which they can use to support all state activities. While an original objective of the FMAP system was to help the poorer states relative to the wealthier states, the result has been just the opposite. The wealthier states have been able to expand their Medicaid programs to a greater extent than the poorer states. Even with higher federal matching rates, most of the poorer states have not been able to provide the level of coverage provided in the wealthier states.

## The Effects of the FMAP

One common procedure for comparing state performance is to divide total Medicaid expenditures in each state by that state's Medicaid enrollment. ${ }^{3}$ This measure

[^1]is useful as a crude indicator of the extent of coverage and benefits in a state and the relative efficiency of state programs. However, using Medicaid enrollment is not independent of a state's benefit and enrollment policies. This allows states that severely limit enrollment to appear to be relatively generous and states that expand enrollment to appear to be more efficient. ${ }^{4}$

To find a denominator that is independent of state Medicaid policies, and to focus on the efficiency of federal funding, I have divided FY 2006 (the latest CMS data available) federal Medicaid payments to each state by that state's population of people in poverty (less than or equal to 125 percent of the Federal Poverty Line, FPL). The number of people in poverty in each state is readily available from the Census Bureau, is independent of a state's Medicaid policies, and represents the population of people that the original Medicaid legislation singled out as the target population for assistance. This per capita calculation yields a national average of $\$ 3,626$ federal Medicaid expenditures per person in poverty, with a range from $\$ 2,014$ for Nevada on the low end to $\$ 7,753$ for Vermont on the high end. The District of Columbia $(\$ 7,891)$ and Alaska $(\$ 8,123)$ are higher, but they have congressionally mandated matching rates so are not subject to the FMAP per capita income formula. Figure 1 shows these state per capita amounts (on the vertical axis) in a scatter diagram where the states are arrayed from left to right by the percent of the state's population in poverty. As a central tendency, this chart illustrates that there is a negative relationship between the degree of poverty in a state and the amount of federal Medicaid money sent to the states. The poorer, mostly southern, states

[^2]receive relatively low federal payments per poor person while the wealthier, mostly northeastern, states receive payments more than three times as high as the lowest state.

Per Capita Federal Medicaid Expenditures, FY 2006


Figure 1: Federal Medicaid Expenditures from CMS, Form 64 data, FY 2006; Population figures from the Census Bureau. See Table 1 for the data and references.

What effect would the proposed addition to the FMAP have on this distribution?
Families USA has conveniently provided you with their estimates of the addition federal dollars that would flow to each of the states. ${ }^{5}$ Assuming that these estimates are approximately correct, we can use then to calculate the additional amount that each state would receive per person in poverty. This shows that on average the proposed addition to the FMAP will add $\$ 160$ per person in poverty through Medicaid expenditures and that this will range from a low of $\$ 154$ in Georgia to a high of $\$ 564$ in Vermont. ${ }^{6}$ The

[^3]distribution of these estimated additional payments are illustrated in Figure 2 and show again that there will be a negative relationship between the additional per capita federal payments and the degree of poverty in the various states. The proposed addition to the FMAP will make the present disparity in state payments even larger. The largest share of the proposed new FMAP money would go to the states with the highest incomes and highest per-person Medicaid spending and the smallest share of the money would go to the poorer states.


Figure 2: Additional Federal Support for Medicaid from Families USA; Population figures from the Census Bureau. See Table 2 for the data and references.

This result is not surprising given the provision in the bill that prevents a state's matching rate from declining in the five quarters of Fiscal Years 2008 and 2009. The FMAP formula is based on a state's per capita income relative to the national average.

The main reason that a state's matching rate would go down would be that it was a state whose per capita income increased (or declined less) relative to the national average. As currently written, this hold-harmless provision of the proposal ends up giving additional help to all the states whose per capita income will increase and no help to all the states with declining per capita income. ${ }^{7}$ This provision could easily be corrected if the standard were the relative change in a state's per capita income rather than the FMAP matching rate.

## Policy Objections to the Increase in the Medicaid Federal Matching Rate

There is now a large literature of academic ${ }^{8}$ and governmental studies critical of the FMAP formula and calling for its reform. ${ }^{9}$ This criticism has been truly bipartisan and coming from all ideological prospectives. ${ }^{10}$ My criticism, expressed in my dissent to the Medicaid Commission report, ${ }^{11}$ is that the open-ended nature of the formula creates a set of perverse incentives that encourages states to engage in accounting and taxing

[^4]schemes to increase federal funding rather than trying harder to improve the efficiency and medical effectiveness of their programs. The result is the uncontrollable growth of federal outlays and the continuing diversion of federal funds away from the areas of the country with the highest rates of the uninsured. In addition, this set of incentives creates constant conflict between congressional and administrative budget officials and state officials, what Alan Weil and his colleagues at the National Academy for State Health Policy refer to as, "The Tug of War." ${ }^{12}$ The proposed temporary increase in the FMAP does nothing to reform these perverse incentives and, if fact, makes them worse by rewarding this kind of behavior with an even higher matching rate. The proposal does nothing to target the additional federal funds toward the states with the worst economic problems or states with the most uninsured, disabled, and poor people.

Some states may put the additional funds to good use, but there is no guarantee they will use this money in their Medicaid program. Medicaid federal matching funds are made on a retrospective basis to reimburse states for past expenditures. Anticipating the higher match allows the state government to use the additional funds anywhere in the state budget that it desires. If this proposal is implemented, it will be the second time this decade that such a "temporary" approach has been used. This sends a strong message to the states that they do not have to plan ahead for a rainy day. The result is to exacerbate the ratchet effect from the FMAP formula and make eventual reform even more difficult.

## Conclusion

If the Congress decides that it wants to provide additional assistance to the states, I urge you to rewrite the proposal so that you provide the available funds in the form of a

[^5]fixed grant to the states. This approach would provide temporary financial assistance to the states without making the present incentives worse. If the funds could be allocated to the states on the basis of their economic performance and their populations of the poor and the disabled, the chances of improving the health and well-being of our most vulnerable populations would be greatly improved. This exercise could also provide a useful experiment to inform us how to reform the entire FMAP system, a task that almost every thoughtful person knows must eventually be done.

## Table 1: Per Capita Federal Medicaid Expenditures, FY 2006

```
y=-7827.6x+
5105.3
R2}=0.053
```

State
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
District of
Columbia
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
lowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma

## Federal Expenditures

\$2,700,967,002 \$481,497,204
4,149,825,039
2,135,705,184
17,123,678,712
1,436,608,204
2,106,535,911
474,151,263
911,452,079
7,516,141,360
4,145,566,884
647,345,292
729,856,542
5,059,312,648
3,573,709,742
1,663,399,473
1,255,087,925
3,032,088,057
3,392,559,252
1,228,880,509
2,500,243,069
4,848,448,502
4,690,350,973
2,833,088,547
2,485,518,470
4,011,209,497
512,040,099
917,210,545 644,878,157 553,359,348
4,542,152,040
1,771,739,805
22,356,111,181
5,803,302,491 331,863,581
7,335,948,175
2,018,919,356
Number
of
People in
Poverty

## Poverty Per Capita Federal Expenditure

\$2,747.68
\$5,349.97
\$3,272.73
\$3,883.10
\$2,716.32
\$1,992.52
\$4,569.49
\$4,603.41
\$6,604.73
\$2,820.32
\$2,512.46
\$4,203.54
\$3,394.68
\$2,698.30
\$3,588.06
\$3,815.14
\$2,891.91
\$3,653.12
\$3,605.27
\$5,461.69
\$3,597.47
\$5,637.73
\$2,940.66
\$5,188.81
\$3,456.91
\$4,374.27
\$2,828.95
\$4,094.69
\$1,679.37
\$4,854.03
\$5,472.47
\$4,008.46
\$6,340.36
\$3,686.98
\$3,285.78
\$4,019.70
\$2,758.09

| Total State Population | Percentage of State Population in Poverty |
| :---: | :---: |
| 4,599,030 |  |
| 670,053 | 13.43177331 |
| 6,166,318 | 20.56332482 |
| 2,810,872 | 19 |
| 36,457,549 | 17.29134342 |
| 4,753,377 | 15.1681636 |
| 3,504,809 | 13.15335586 |
| 853,476 | 12.06829483 |
|  | 23.73050402 |
| 18,089,888 | 14.73198728 |
| 9,363,941 | 17.62078595 |
| 1,285,498 | 11.97979305 |
| 1,466,465 | 14.66110681 |
| 12,831,970 | 14.61194189 |
| 6,313,520 | 15.77566872 |
| 2,982,085 | 14.62064294 |
| 2,764,075 | 15.70145528 |
| 4,206,074 | 19.73336656 |
| 4,287,768 | 21.94615007 |
| 1,321,574 | 17.02515334 |
| 5,615,727 | 12.37595773 |
| 6,437,193 | 13.35986042 |
| 10,095,643 | 15.79889463 |
| 5,167,101 | 10.56685364 |
| 2,910,540 | 24.70331966 |
| 5,842,713 | 15.69476372 |
| 944,632 | 19.16090075 |
| 1,768,331 | 12.66731172 |
| 2,495,529 | 15.38751904 |
| 1,314,895 | 8.669893794 |
| 8,724,560 | 9.51337374 |
| 1,954,599 | 22.61333399 |
| 19,306,183 | 18.26357908 |
| 8,856,505 | 17.77224763 |
| 635,867 | 15.88382476 |
| 11,478,006 | 15.89997426 |
| 3,579,212 | 20.45142897 |


| Oregon | $1,810,793,988$ | 639,000 | $\$ 2,833.79$ | $3,700,758$ | 17.26673292 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Pennsylvania | $8,539,372,688$ | $1,834,000$ | $\$ 4,656.15$ | $12,440,621$ | 14.74202936 |
| Rhode Island | $923,837,269$ | 161,000 | $\$ 5,738.12$ | $1,067,610$ | 15.08041326 |
| South Carolina | $2,820,615,484$ | 813,000 | $\$ 3,469.39$ | $4,321,249$ | 18.81400493 |
| South Dakota | $395,284,240$ | 129,000 | $\$ 3,064.22$ | 781,919 | 16.49787254 |
| Tennessee | $3,881,396,336$ | $1,142,000$ | $\$ 3,398.77$ | $6,038,803$ | 18.91103253 |
| Texas | $10,989,110,232$ | $4,957,000$ | $\$ 2,216.89$ | $23,507,783$ | 21.08663331 |
| Utah | $1,042,460,577$ | 302,000 | $\$ 3,451.86$ | $2,550,063$ | 11.84284467 |
| Vermont | $554,255,615$ | 69,000 | $\$ 8,032.69$ | 623,908 | 11.05932285 |
| Virginia | $2,327,057,578$ | 901,000 | $\$ 2,582.75$ | $7,642,884$ | 11.78874362 |
| Washington | $2,789,684,150$ | 846,000 | $\$ 3,297.50$ | $6,395,798$ | 13.22743464 |
| West Virginia | $1,531,912,228$ | 374,000 | $\$ 4,096.02$ | $1,818,470$ | 20.56674017 |
| Wisconsin | $2,682,481,604$ | 784,000 | $\$ 3,421.53$ | $5,556,506$ | 14.10958613 |
| Wyoming | $228,527,310$ | 74,000 | $\$ 3,088.21$ | 515,004 | 14.36882044 |

## Sources:

## Centers for Medicare and Medicaid Services, Form 64, FY 2006

## U.S. Census

## Bureau

Table 2: Additional Federal Support for Medicaid
October 2008 - December 2009
$y=-1312.9 x+$
505.68
$R^{2}=0.1775$

State
Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
lowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma
Oregon
Pennsylvania

Additional Federal Funds from HR 5268
$144,099,000$
340,875,000
150,142,000
1,442,915,000
116,806,000
167,572,000
44,085,000
783,103,000
243,976,000
60,444,000
47,432,000
448,135,000
216,699,000
104,131,000
85,721,000
179,076,000
317,679,000
78,784,000
217,318,000
438,530,000
321,901,000
268,308,000
158,686,000
278,013,000
30,886,000
62,072,000
81,530,000
42,978,000
290,807,000
134,429,000
1,805,626,000
386,858,000
25,240,000
487,671,000
187,613,000
128,247,000
629,954,000

State
Population
Population
<125\%
FPL
Additional
Federal
Funds per
\#<125\%FPL
\% Under 125\% FPL
20.167696
12.462006
19.67711
24.344978
17.364491
13.904524
10.876482
11.421911
15.990904
16.98093
12.679426
15.828804
14.549197
13.340701
14.418126
16.80765
22.187043
22.396576
14.318355
11.25379
15.069576
17.572591
11.428571
26.151715
15.646024
18.709677
14.334278
13.478261
8.7155963
11.630058
21.351212
18.332369
18.526054
14.796748
16.650438
22.069361
16.707152
14.41668

| Rhode Island | $66,546,000$ | $1,054,000$ | 145,000 | $\$ 459$ | 13.757116 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| South Carolina | $139,070,000$ | $4,224,000$ | 742,000 | $\$ 187$ | 17.566288 |
| South Dakota | $22,866,000$ | 770,000 | 121,000 | $\$ 189$ | 15.714286 |
| Tennessee | $280,620,000$ | $5,916,000$ | $1,207,000$ | $\$ 232$ | 20.402299 |
| Texas | $1,110,201,000$ | $23,208,000$ | $5,140,000$ | $\$ 216$ | 22.147535 |
| Utah | $68,853,000$ | $2,536,000$ | 357,000 | $\$ 193$ | 14.077287 |
| Vermont | $40,580,000$ | 618,000 | 72,000 | $\$ 564$ | 11.650485 |
| Virginia | $206,307,000$ | $7,532,000$ | 878,000 | $\$ 235$ | 11.65693 |
| Washington | $247,214,000$ | $6,310,000$ | 779,000 | $\$ 317$ | 12.345483 |
| West Virginia | $101,173,000$ | $1,810,000$ | 373,000 | $\$ 271$ | 20.607735 |
| Wisconsin | $195,631,000$ | $5,471,000$ | 760,000 | $\$ 257$ | 13.891428 |
| Wyoming | $17,738,000$ | 516,000 | 66,000 | $\$ 269$ | 12.790698 |

## Source: Families USA, Census Bureau


[^0]:    ${ }^{1}$ A scaling factor was also included in the formula to assure that the federal government provided 55 percent of the total funding for Medicaid. For an historical account of the passage of Medicaid in 1965 and its early years, see Robert Stevens and Rosemary Stevens, Welfare Medicine in America: A Case Study of Medicaid (New York: Free Press, 1974). For a more complete description of the FMAP formula and procedures, see Vic Miller and Andy Schneider, The Medicaid Matching Formula: Policy Considerations and Options for Modification (research report 2004-09, Public Policy Institute, AARP, Washington, DC, September 2004), available at http://assets.aarp.org/rgcenter/health/2004_09_formula.pdf, accessed December 30, 2006.
    ${ }^{2}$ Kaiser Family Foundation, State Health Facts, http://www.statehealthfacts.org/comparetable.jsp?ind=184\&cat=4

[^1]:    ${ }^{3}$ Kaiser Family Foundation, State Health Facts, available at http://www.statehealthfacts.org/comparetable.jsp?ind=183\&cat=4
    This comparison has been used by the Foundation for Health Coverage Education to identify the "ten best" and the "ten worst" states in terms of FY 2005 total Medicaid expenditures per enrollee. Disregarding the District of Columbia and Alaska who have special matching rates, they identify New York $(\$ 7,733)$, Maine $(\$ 7,961)$, and North Dakota $(\$ 7,496)$ as spending the most per enrollee and California $(\$ 2,701)$, Arizona $(\$ 3,066)$, and Georgia $(\$ 3,560)$ as spending the least. www.coverageforall.org

[^2]:    ${ }^{4}$ Since the cost of treating the disabled exceeds the cost of treating children, the cost per enrollee in each state would be largely affected by the composition of the enrolled population.

[^3]:    ${ }^{5}$ Families USA July 2008 submission to the Subcommittee on Health, available at http://energycommerce.house.gov/FMAP/EconImpact.HR5268.pdf
    ${ }^{6}$ No estimate was given for the District of Columbia. Alaska, not subject to the standard FMAP formula, would receive $\$ 782$ per person in poverty.

[^4]:    ${ }^{7}$ It is possible for a state to receive a lower matching rate if its per capita income increases at a lower rate than the national average, but this is unlikely to be the case if national per capita income is actually declining.
    ${ }^{8}$ See for example, Thomas W. Grannemann and Mark V. Pauly, Controlling Medicaid Costs: Federalism, Competition, and Choice (Washington, DC: AEI Press, 1983), 30-41; John Holahan and Alan Weil, "Toward Real Medicaid Reform," Health Affairs Web Exclusive, February 23, 2007, pp. w254-w270.
    ${ }^{9}$ Miller and Schneider, The Medicaid Matching Formula. Miller and Schneider list the following Government Accounting Office (GAO) studies: GAO, Changing Medicaid Formula Can Improve Distribution of Funds to States, GAO/GGD-83-27, March 9, 1983; GAO, Medicaid Matching Formula's Performance and Potential Modifications, GAO/T-HEHS-95-226, July 27, 1995; GAO, "Medicaid Formula: Effects of Proposed Formula on Federal Shares of State Spending," memo to Senator Daniel Patrick Moynihan (D-N.Y.), GAO-HEHS-99-29R, February 19, 1999; and GAO, Medicaid Formula: Differences in Funding Ability among States Often Are Widened, GAO-03-620, July 2003.
    ${ }^{10}$ see: John R. Graham, "Taming the Medicaid Monster," Health Policy Prescriptions 4, no. 8 (August 2006); Tommy G. Thompson, Medicaid Makeover: Four Challenges and Potential Solutions on the Road to Reform, (Washington, DC: Medicaid Makeover, 2006), available at
    http://www.medicaidmakeover.org/MedicaidMakeoverPlan.pdf (accessed December 29, 2006); Pamela Villarreal, "Federal Medicaid Funding Reform" (brief analysis 566, National Center for Policy Analysis, Dallas, TX, July 31, 2006, available at www.ncpa.org/pub/ba/ba566/ (accessed December 29, 2006); Holahan and Weil, "Toward Real Medicaid Reform."
    ${ }^{11}$ U.S. Department of Health and Human Services, Medicaid Commission, Final Report and Recommendations: Medicaid Commission, December 29, 2006, available at
    http://aspe.hhs.gov/medicaid/122906rpt.pdf (accessed on July 19, 2008). A longer version of my dissent explaining the methodology behind these charts is at http://www.aei.org/publication25434.

[^5]:    ${ }^{12}$ Sonya Schwartz, Shelly Gehshan, Alan Weil, and Alice Lam, Moving Beyond the Tug of War: Improving Medicaid Fiscal Integrity (Portland, ME: National Academy for State Health Policy, 2006), available at www.nashp.org/Files/Medicaid_Fiscal_Integrity.pdf (accessed December 29, 2006).

