



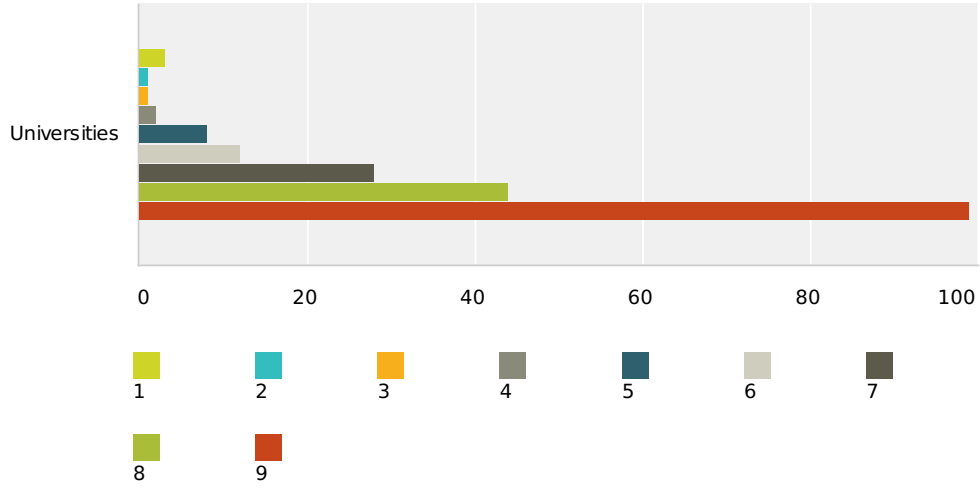
Denton Plan 2030: Issues and Aspirations

Online Survey Results

STRENGTHS

Q1 1.a.

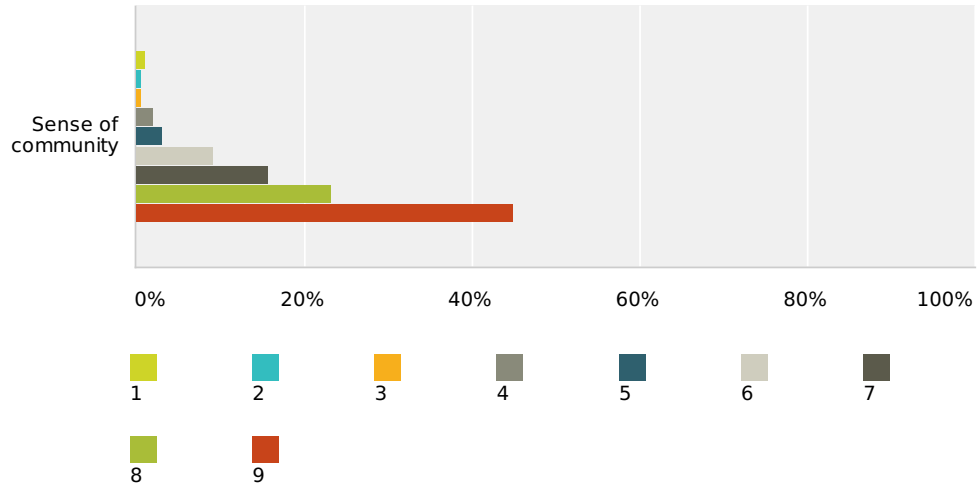
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Universities	1.52% 3	0.51% 1	0.51% 1	1.01% 2	4.04% 8	6.06% 12	14.14% 28	22.22% 44	50% 99	198

Q2 1.b.

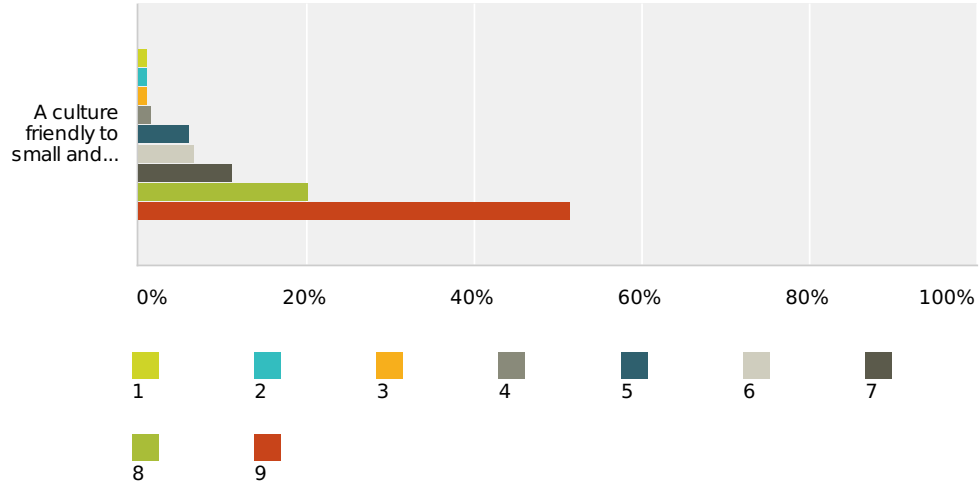
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Sense of community	1.01% 2	0.51% 1	0.51% 1	2.02% 4	3.03% 6	9.09% 18	15.66% 31	23.23% 46	44.95% 89	198

Q3 1.c.

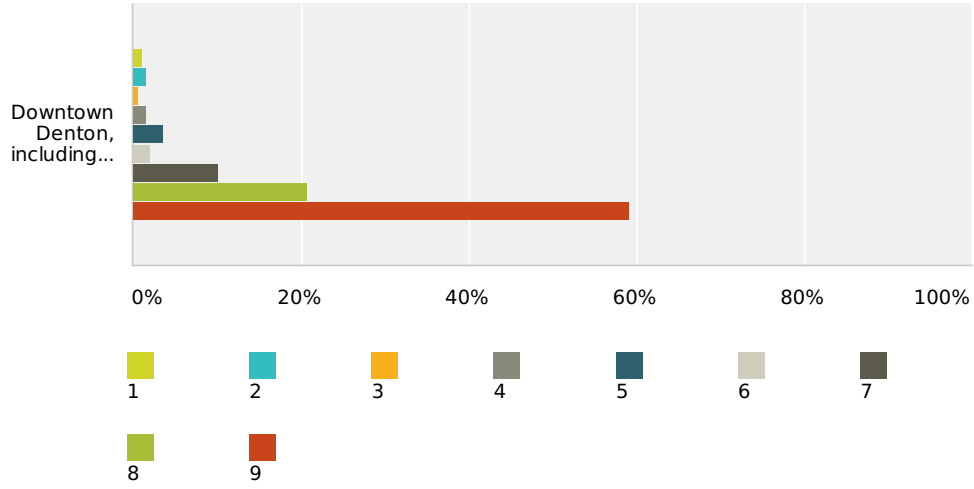
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	1	2	3	4	5	6	7	8	9	Total
A culture friendly to small and local businesses	1.01% 2	1.01% 2	1.01% 2	1.52% 3	6.06% 12	6.57% 13	11.11% 22	20.20% 40	51.52% 102	198

Q4 1.d.

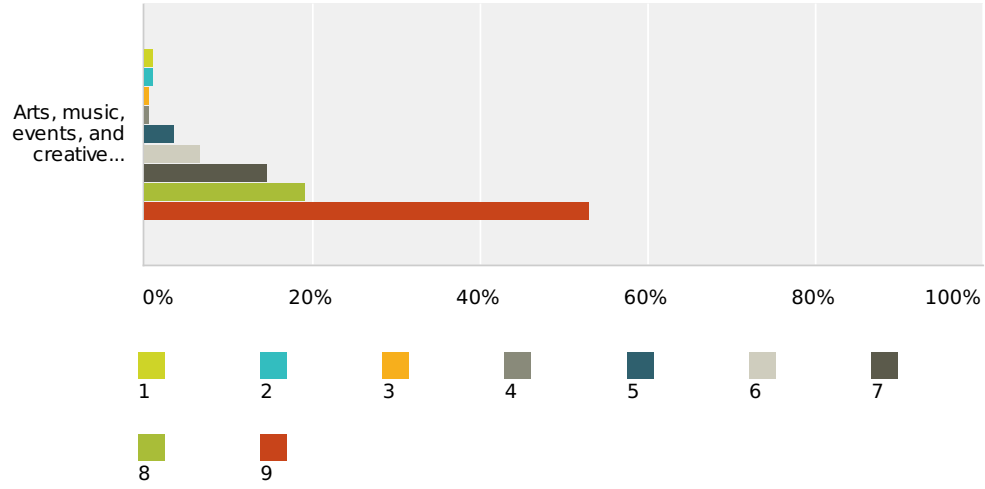
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Downtown Denton, including small businesses, restaurants, and the Square	1.01% 2	1.52% 3	0.51% 1	1.52% 3	3.54% 7	2.02% 4	10.10% 20	20.71% 41	59.09% 117	198

Q5 1.e.

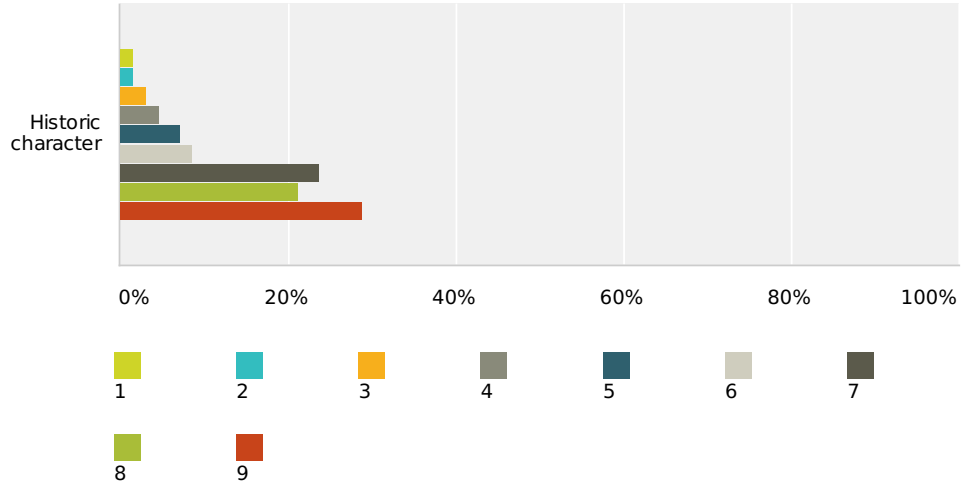
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Arts, music, events, and creative culture	1.01% 2	1.01% 2	0.51% 1	0.51% 1	3.54% 7	6.57% 13	14.65% 29	19.19% 38	53.03% 105	198

Q6 1.f.

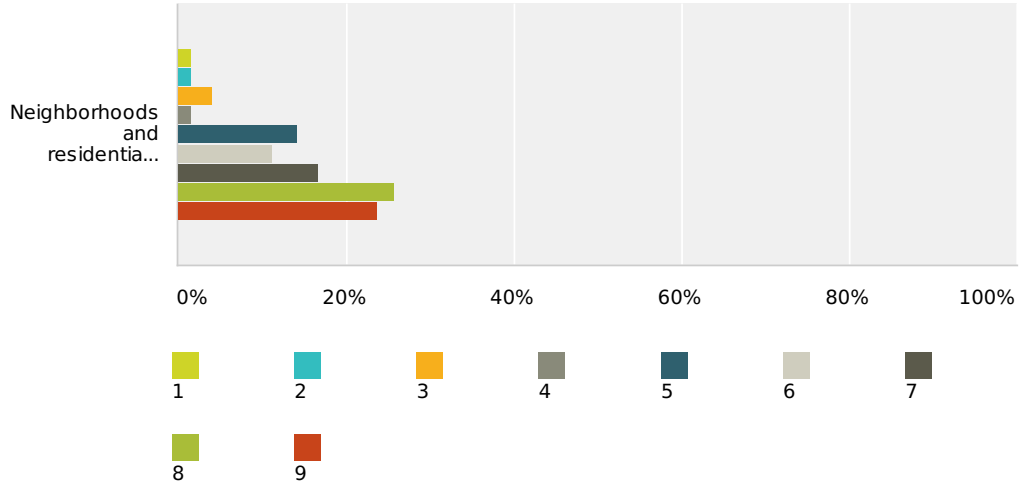
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Historic character	1.52% 3	1.52% 3	3.03% 6	4.55% 9	7.07% 14	8.59% 17	23.74% 47	21.21% 42	28.79% 57	198

Q7 1.g.

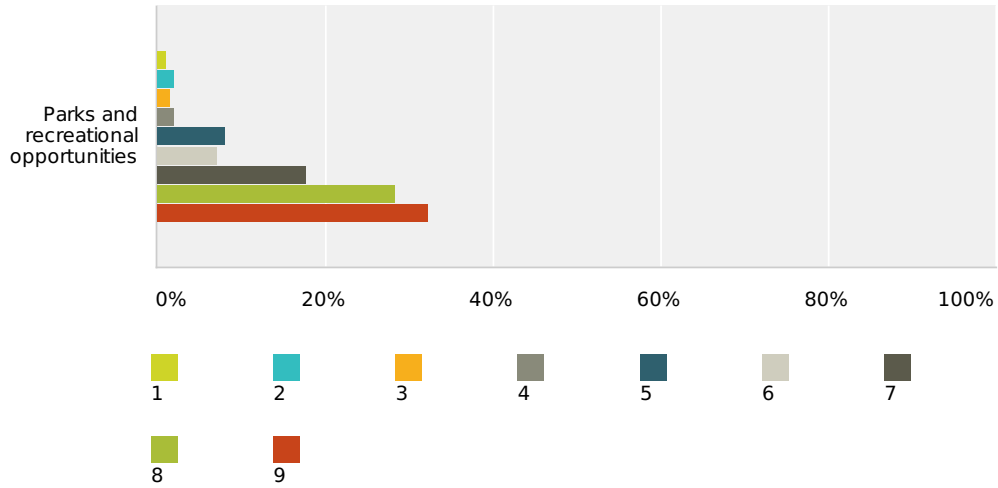
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	1	2	3	4	5	6	7	8	9	Total
Neighborhoods and residential areas	52% 3	1.52% 3	4.04% 8	1.52% 3	14.14% 28	11.11% 22	16.67% 33	25.76% 51	23.74% 47	198

Q8 1.h.

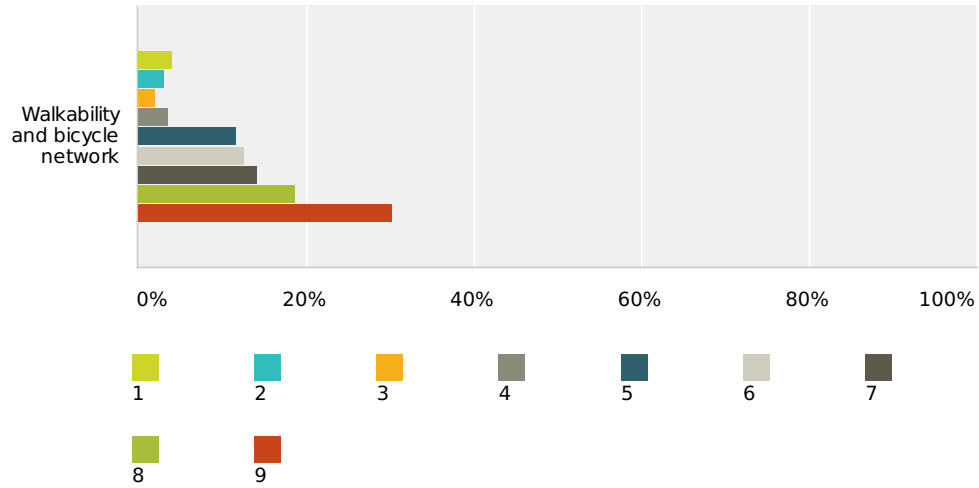
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Parks and recreational opportunities	1.01% 2	2.02% 4	1.52% 3	2.02% 4	8.08% 16	7.07% 14	17.68% 35	28.28% 56	32.32% 64	198

Q9 1.i.

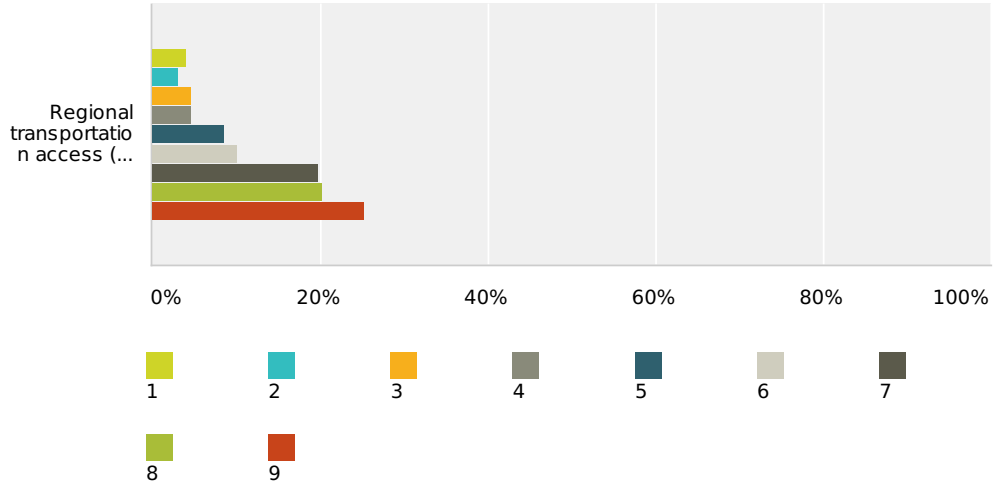
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Walkability and bicycle network	4.04% 8	3.03% 6	2.02% 4	3.54% 7	11.62% 23	12.63% 25	14.14% 28	18.69% 37	30.30% 60	198

Q10 1.j.

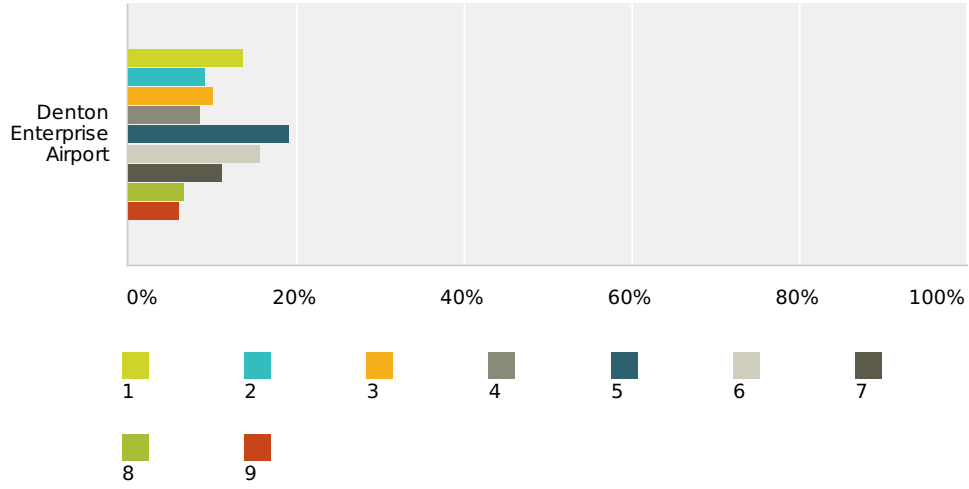
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Regional transportation access (the A-train and I-35)	4.04% 8	3.03% 6	4.55% 9	4.55% 9	8.59% 17	10.10% 20	19.70% 39	20.20% 40	25.25% 50	198

Q11 1.k.

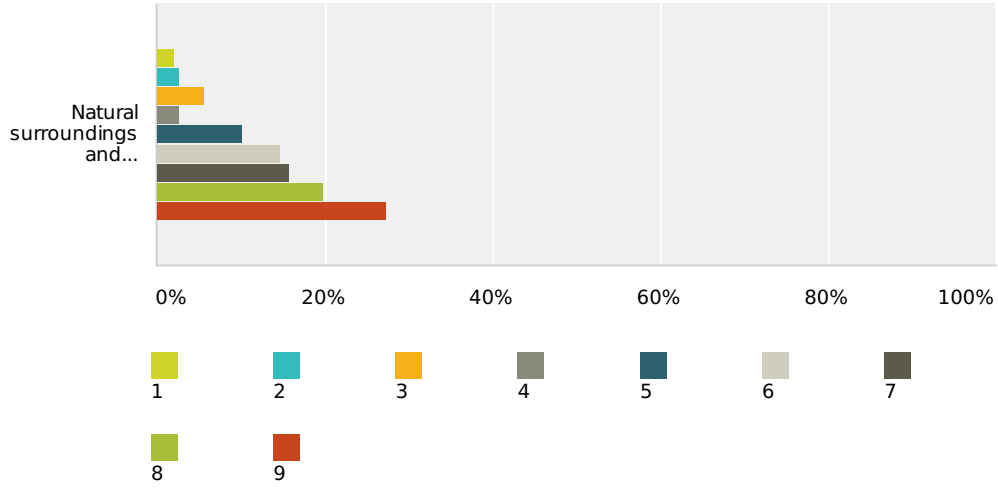
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Denton Enterprise Airport	13.64% 27	9.09% 18	10.10% 20	8.59% 17	19.19% 38	15.66% 31	11.11% 22	6.57% 13	6.06% 12	198

Q12 1.I.

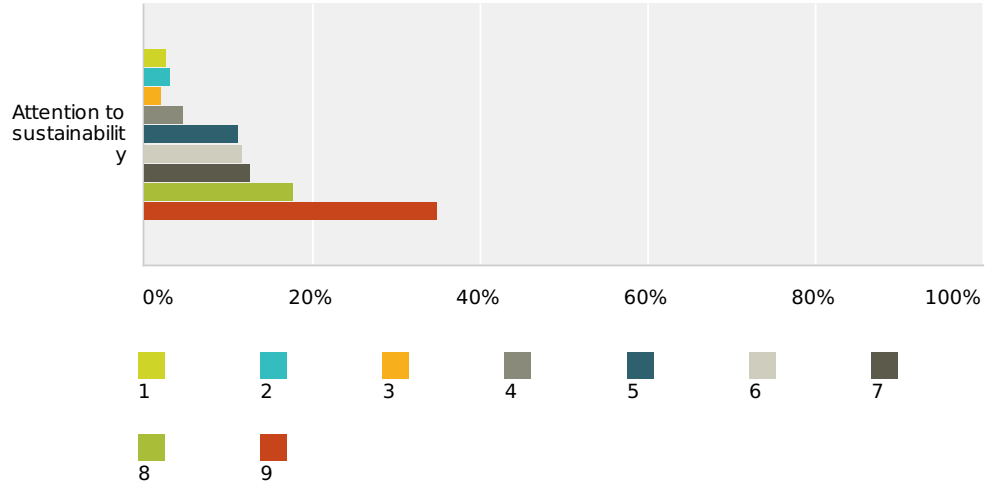
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Natural surroundings and environment	2.02% 4	2.53% 5	5.56% 11	2.53% 5	10.10% 20	14.65% 29	15.66% 31	19.70% 39	27.27% 54	198

Q13 1.m.

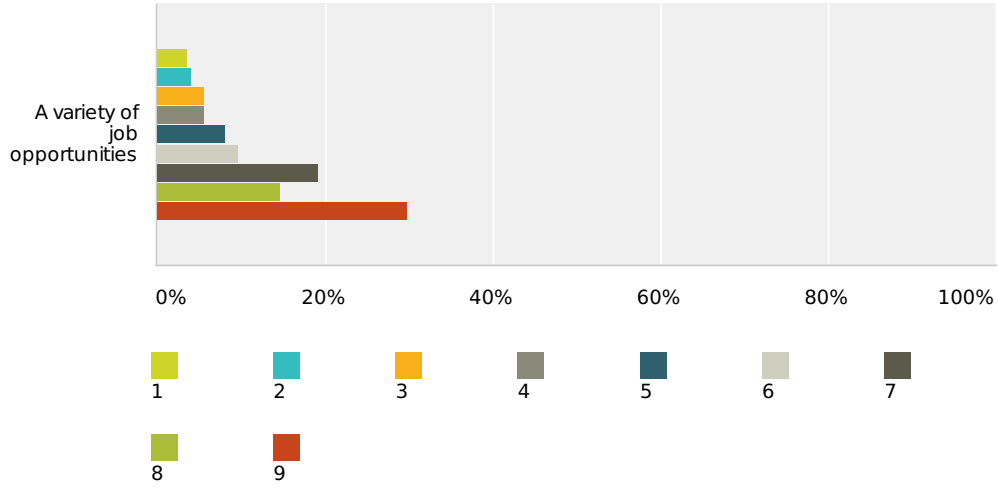
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	1	2	3	4	5	6	7	8	9	Total
Attention to sustainability	2.53% 5	3.03% 6	2.02% 4	4.55% 9	11.11% 22	11.62% 23	12.63% 25	17.68% 35	34.85% 69	198

Q14 1.n.

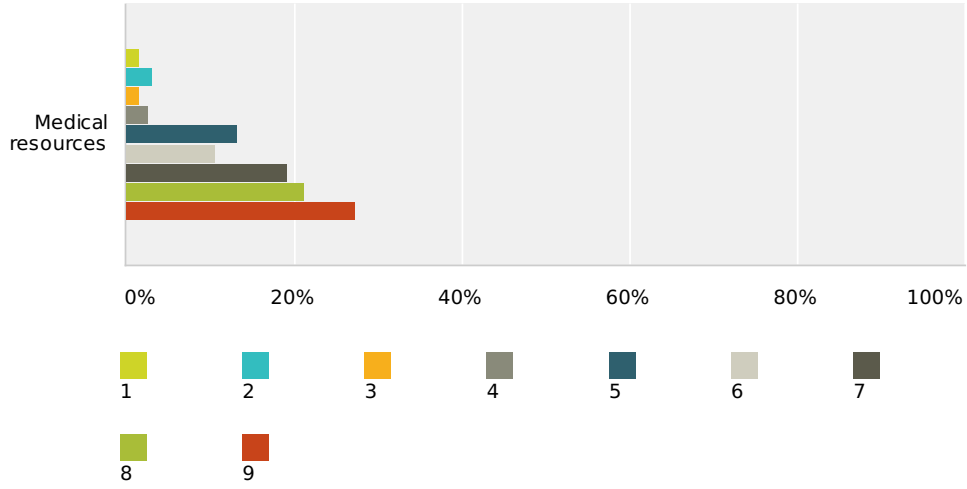
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
A variety of job opportunities	3.54% 7	4.04% 8	5.56% 11	5.56% 11	8.08% 16	9.60% 19	19.19% 38	14.65% 29	29.80% 59	198

Q15 1.o.

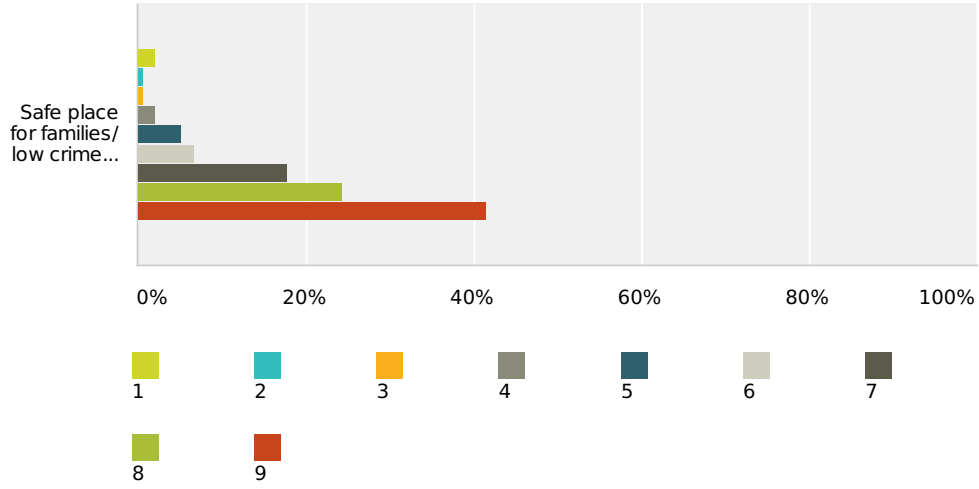
Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Medical resources	1.52% 3	3.03% 6	1.52% 3	2.53% 5	13.13% 26	10.61% 21	19.19% 38	21.21% 42	27.27% 54	198

Q16 1.p.

Answered: 198 Skipped: 0



	1	2	3	4	5	6	7	8	9	Total
Safe place for families/ low crime rate	2.02% 4	0.51% 1	0.51% 1	2.02% 4	5.05% 10	6.57% 13	17.68% 35	24.24% 48	41.41% 82	198



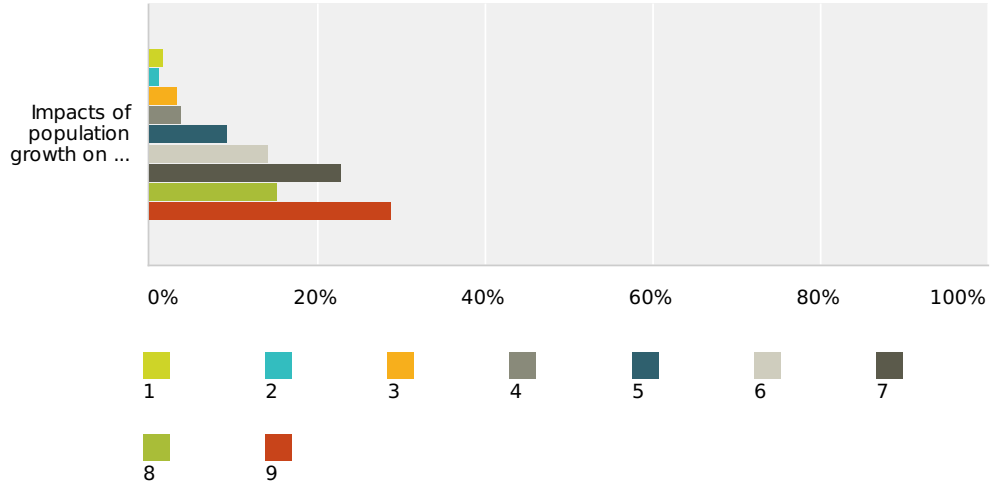
Denton Plan 2030: Issues and Aspirations

Online Survey Results

WEAKNESSES / CHALLENGES

Q17 2.a.

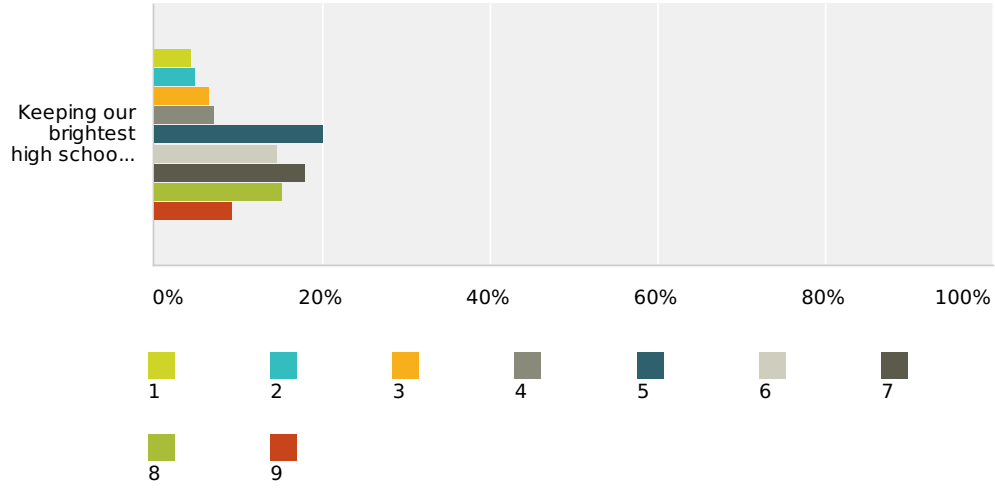
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Impacts of population growth on the city's infrastructure, utilities, schools, housing, and transportation	1.63% 3	1.09% 2	3.26% 6	3.80% 7	9.24% 17	14.13% 26	22.83% 42	15.22% 28	28.80% 53	184

Q18 2.b.

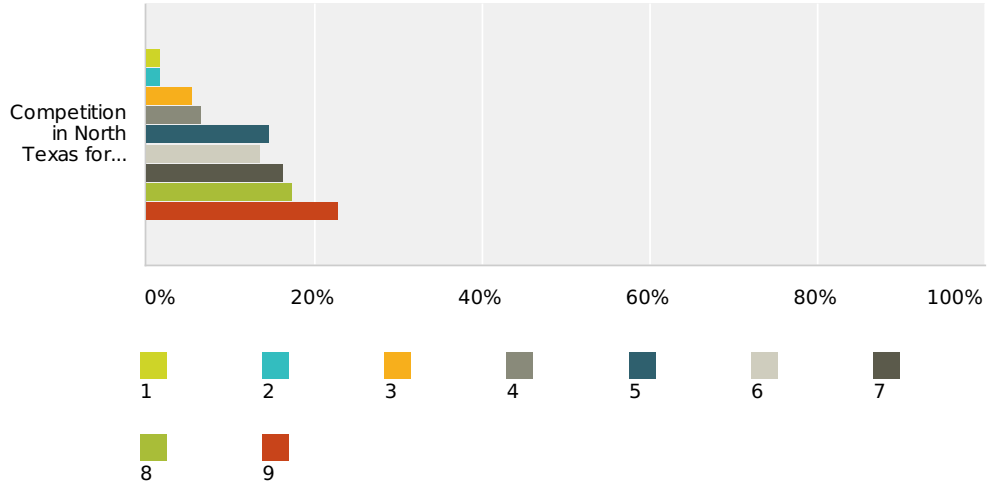
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Keeping our brightest high school and college graduates in Denton	4.35% 8	4.89% 9	6.52% 12	7.07% 13	20.11% 37	14.67% 27	17.93% 33	15.22% 28	9.24% 17	184

Q19 2.c.

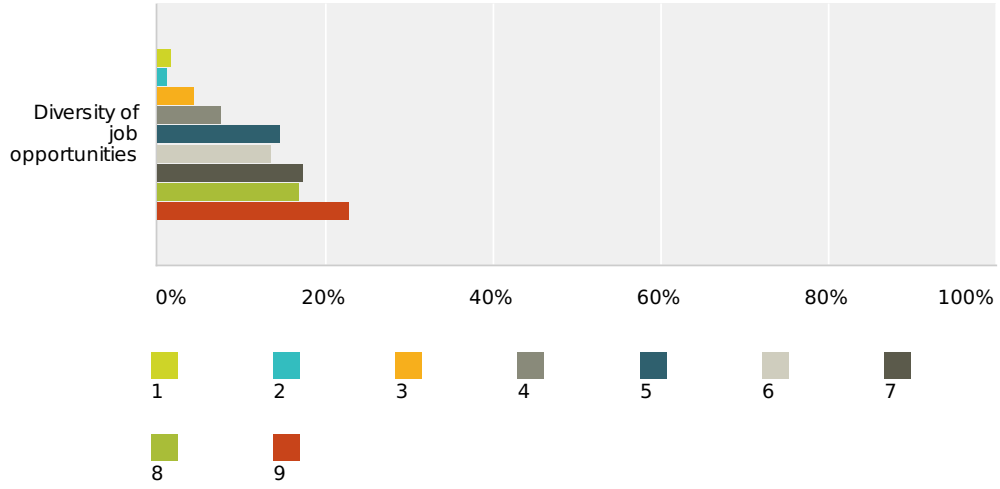
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Competition in North Texas for jobs, business, and skilled workers	1.63% 3	1.63% 3	5.43% 10	6.52% 12	14.67% 27	13.59% 25	16.30% 30	17.39% 32	22.83% 42	184

Q20 2.d.

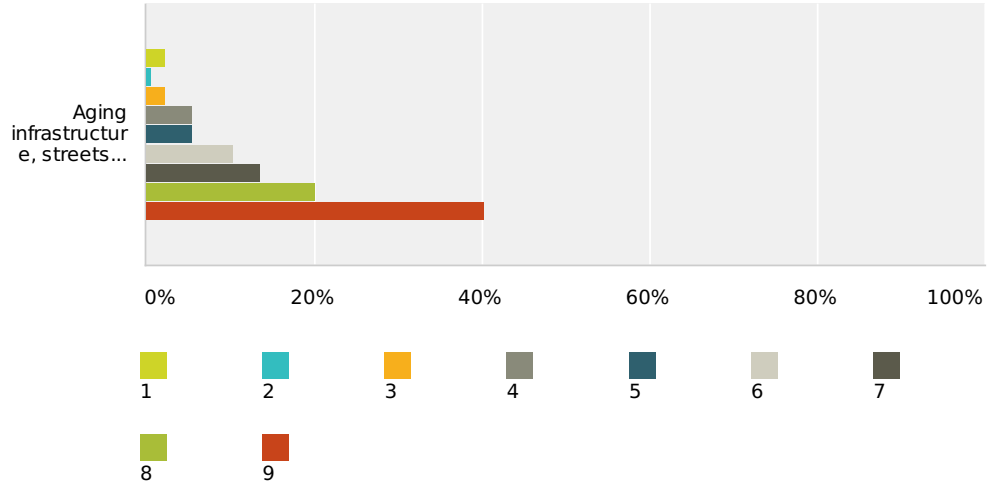
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Diversity of job opportunities	1.63% 3	1.09% 2	4.35% 8	7.61% 14	14.67% 27	13.59% 25	17.39% 32	16.85% 31	22.83% 42	184

Q21 2.e.

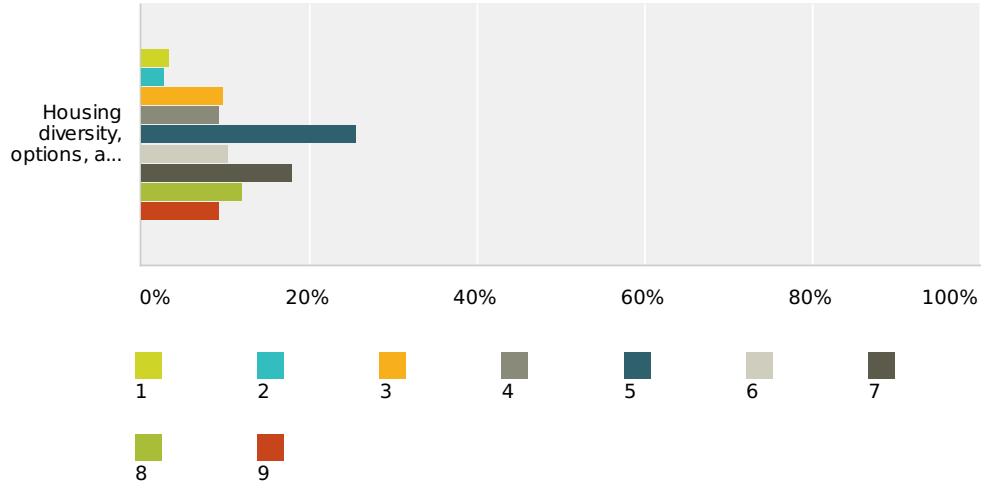
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Aging infrastructure, streets, and sidewalks	2.17% 4	0.54% 1	2.17% 4	5.43% 10	5.43% 10	10.33% 19	13.59% 25	20.11% 37	40.22% 74	184

Q22 2.f.

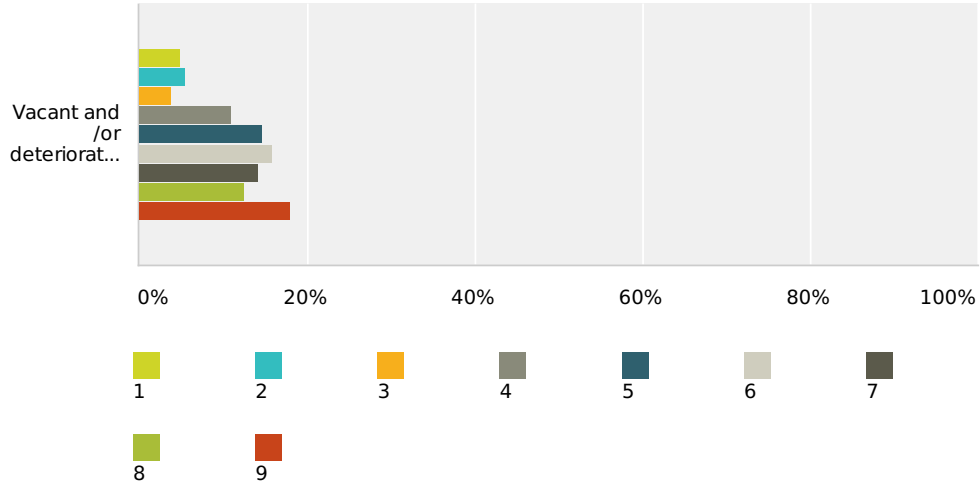
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Housing diversity, options, and opportunities	3.26% 6	2.72% 5	9.78% 18	9.24% 17	25.54% 47	10.33% 19	17.93% 33	11.96% 22	9.24% 17	184

Q23 2.g.

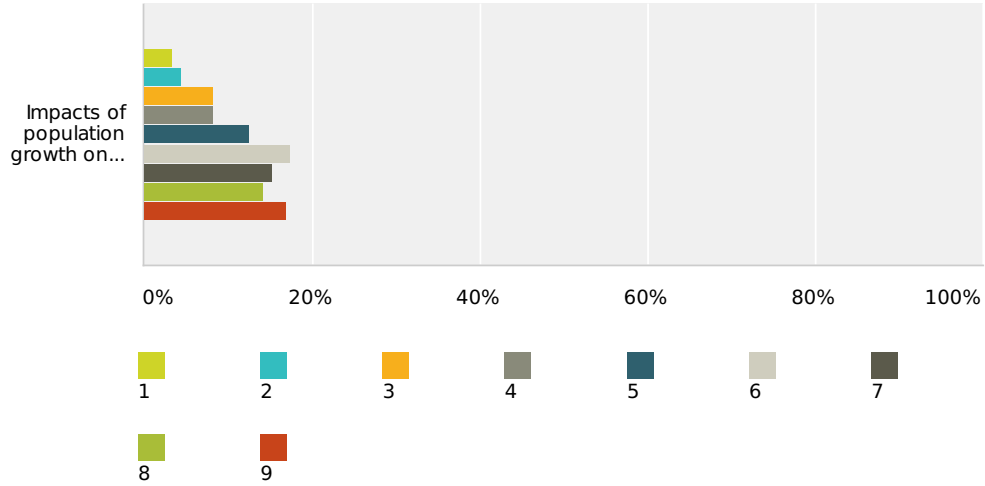
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Vacant and/or deteriorated buildings and lots	4.89% 9	5.43% 10	3.80% 7	10.87% 20	14.67% 27	15.76% 29	14.13% 26	12.50% 23	17.93% 33	184

Q24 2.h.

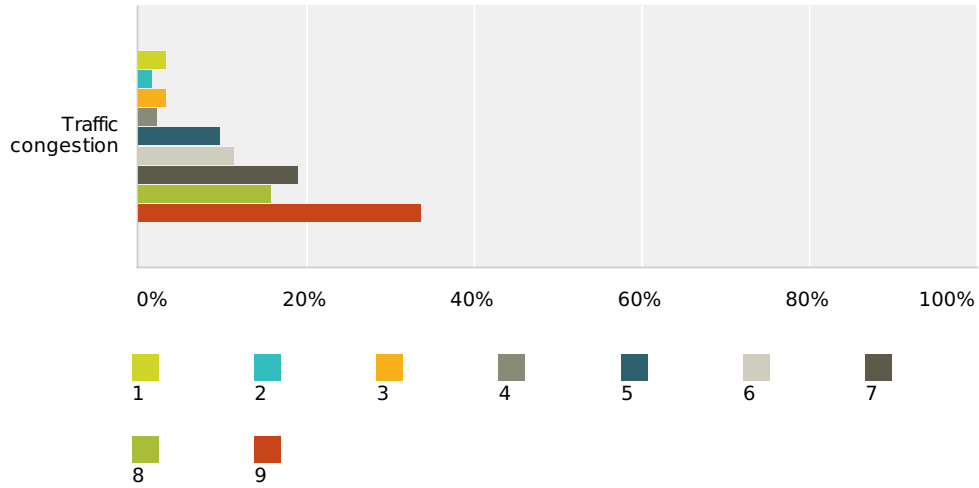
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Impacts of population growth on Denton's historic and cultural identity and existing neighborhoods	3.26% 6	4.35% 8	8.15% 15	8.15% 15	12.50% 23	17.39% 32	15.22% 28	14.13% 26	16.85% 31	184

Q25 2.i.

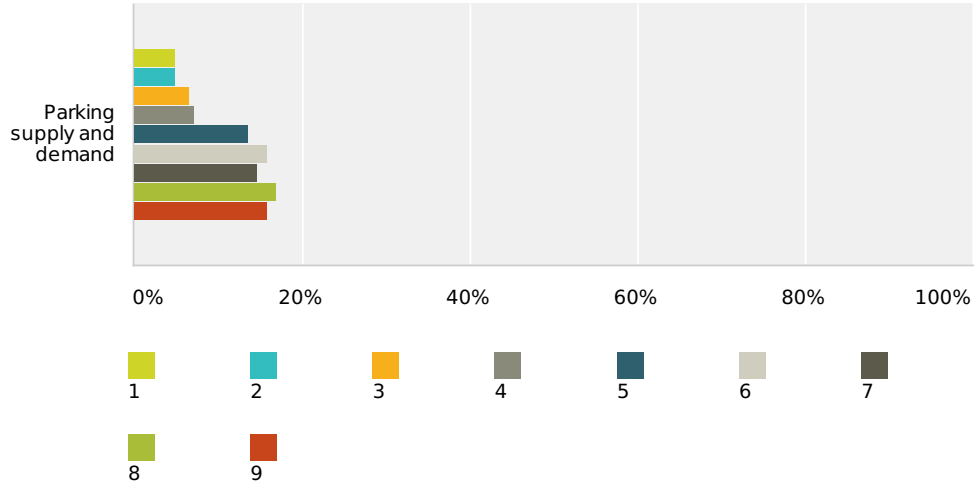
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Traffic congestion	3.26% 6	1.63% 3	3.26% 6	2.17% 4	9.78% 18	11.41% 21	19.02% 35	15.76% 29	33.70% 62	184

Q26 2.j.

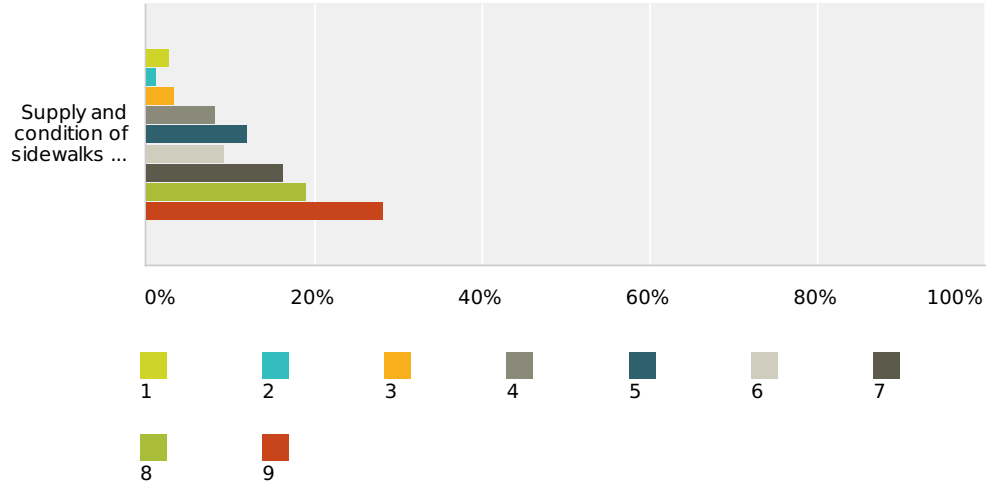
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Parking supply and demand	4.89% 9	4.89% 9	6.52% 12	7.07% 13	13.59% 25	15.76% 29	14.67% 27	16.85% 31	15.76% 29	184

Q27 2.k.

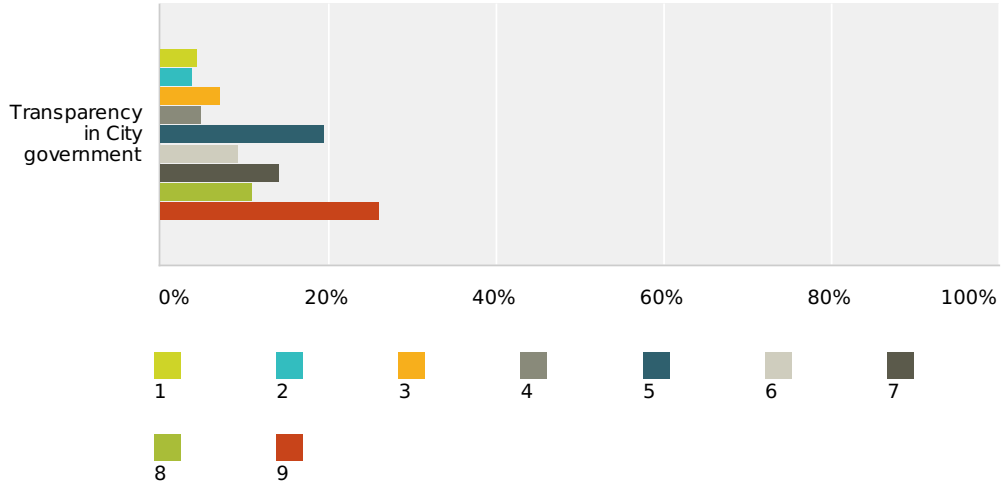
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Supply and condition of sidewalks and bike paths	2.72% 5	1.09% 2	3.26% 6	8.15% 15	11.96% 22	9.24% 17	16.30% 30	19.02% 35	28.26% 52	184

Q28 2.I.

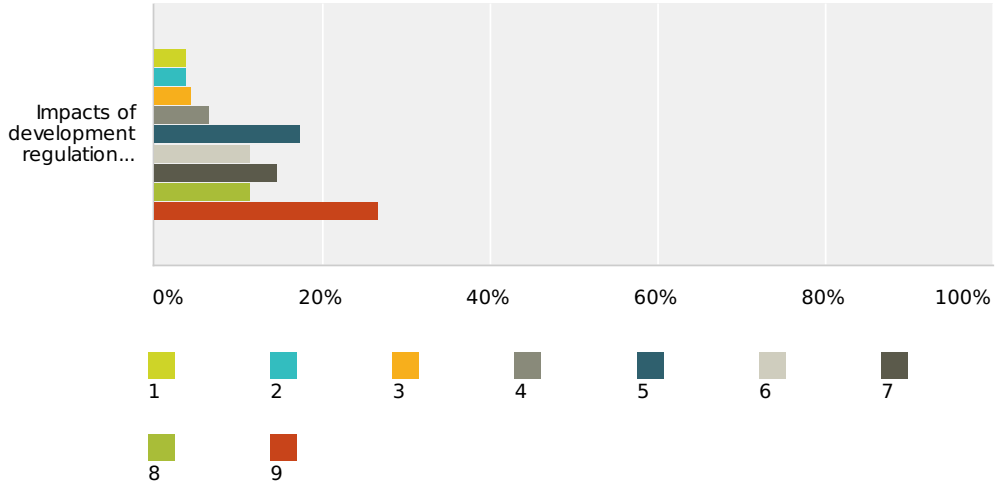
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Transparency in City government	4.35% 8	3.80% 7	7.07% 13	4.89% 9	19.57% 36	9.24% 17	14.13% 26	10.87% 20	26.09% 48	184

Q29 2.m.

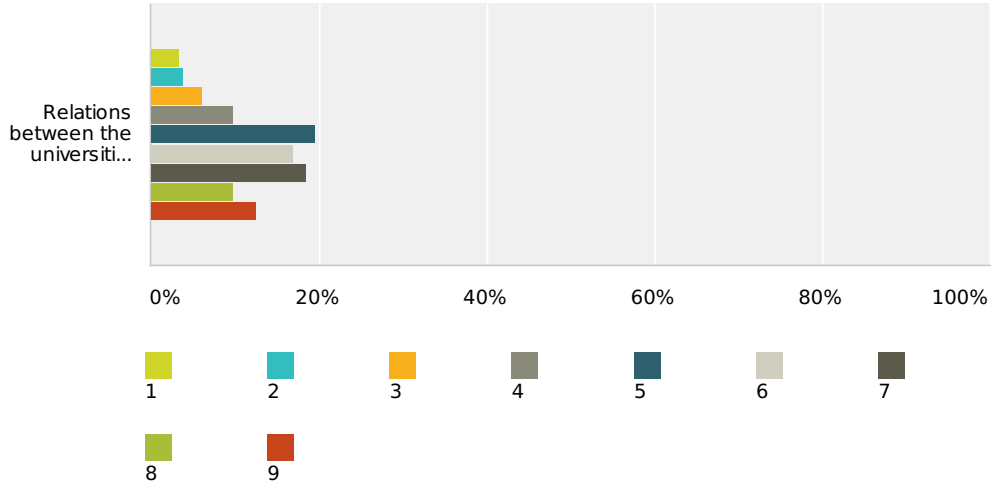
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Impacts of development regulations, taxes, and permitting procedures on economic growth and small businesses	3.80% 7	3.80% 7	4.35% 8	6.52% 12	17.39% 32	11.41% 21	14.67% 27	11.41% 21	26.63% 49	184

Q30 2.n.

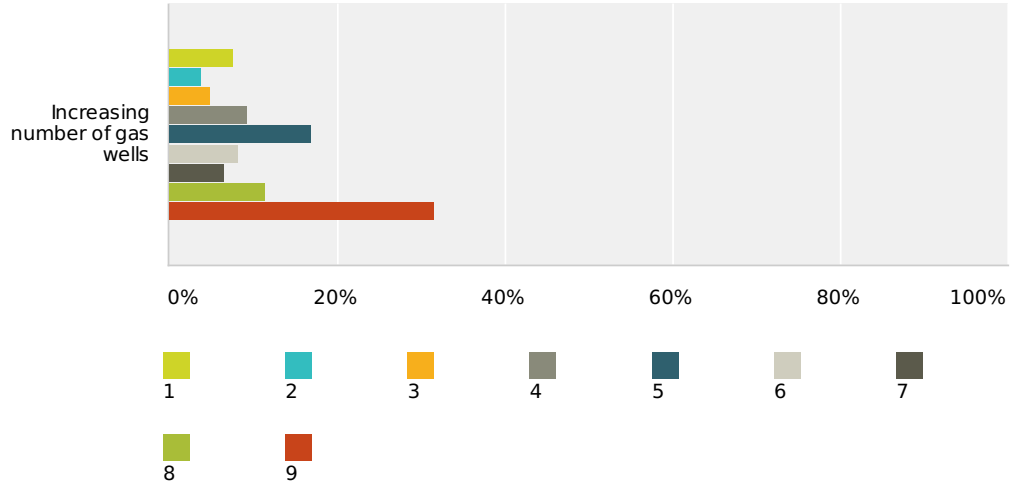
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Relations between the universities and surrounding neighborhoods	3.26% 6	3.80% 7	5.98% 11	9.78% 18	19.57% 36	16.85% 31	18.48% 34	9.78% 18	12.50% 23	184

Q31 2.o.

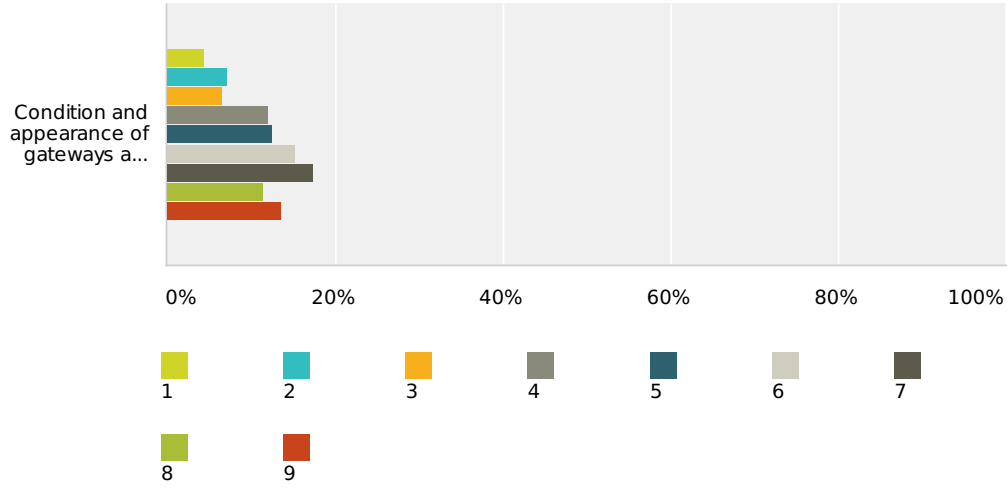
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Increasing number of gas wells	7.61% 14	3.80% 7	4.89% 9	9.24% 17	16.85% 31	8.15% 15	6.52% 12	11.41% 21	31.52% 58	184

Q32 2.p.

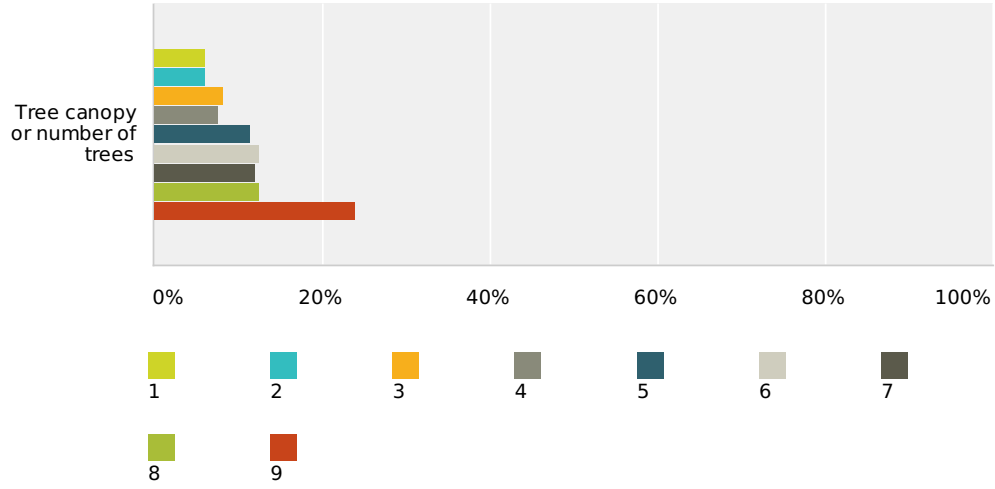
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Condition and appearance of gateways and streetscapes	4.35% 8	7.07% 13	6.52% 12	11.96% 22	12.50% 23	15.22% 28	17.39% 32	11.41% 21	13.59% 25	184

Q33 2.q.

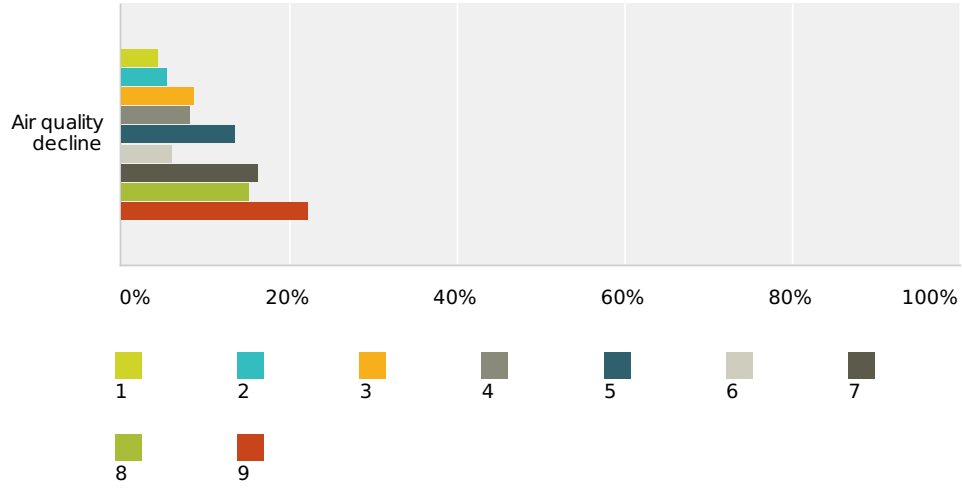
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Tree canopy or number of trees	5.98% 11	5.98% 11	8.15% 15	7.61% 14	11.41% 21	12.50% 23	11.96% 22	12.50% 23	23.91% 44	184

Q34 2.r.

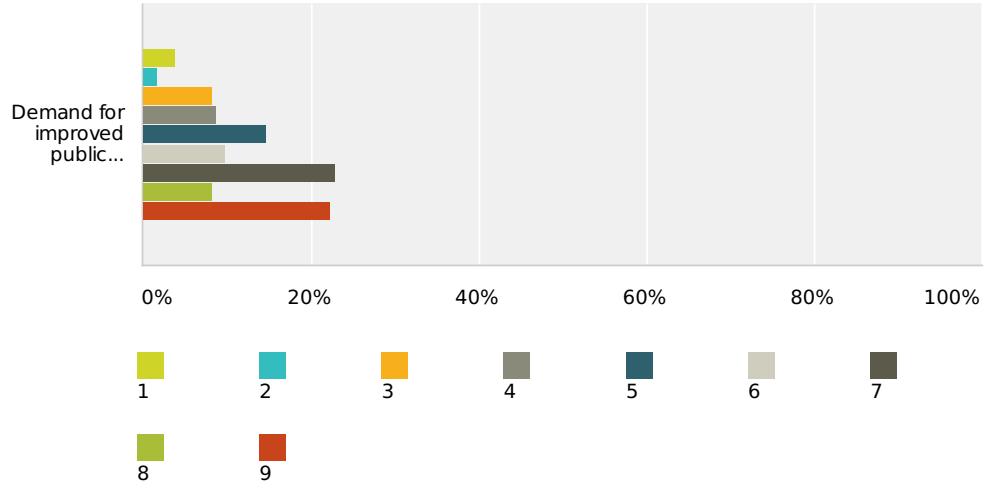
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Air quality decline	4.35% 8	5.43% 10	8.70% 16	8.15% 15	13.59% 25	5.98% 11	16.30% 30	15.22% 28	22.28% 41	184

Q35 2.s.

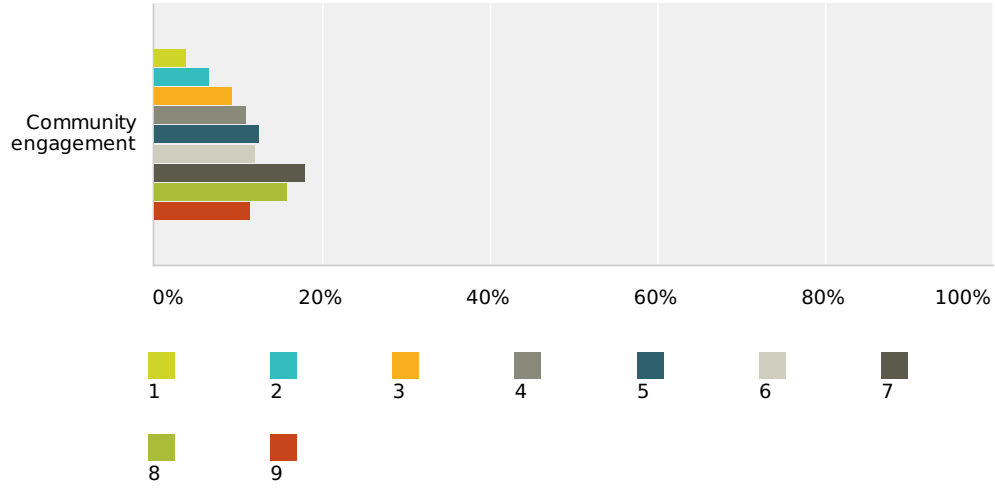
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Demand for improved public transit facilities	3.80% 7	1.63% 3	8.15% 15	8.70% 16	14.67% 27	9.78% 18	22.83% 42	8.15% 15	22.28% 41	184

Q36 2.t.

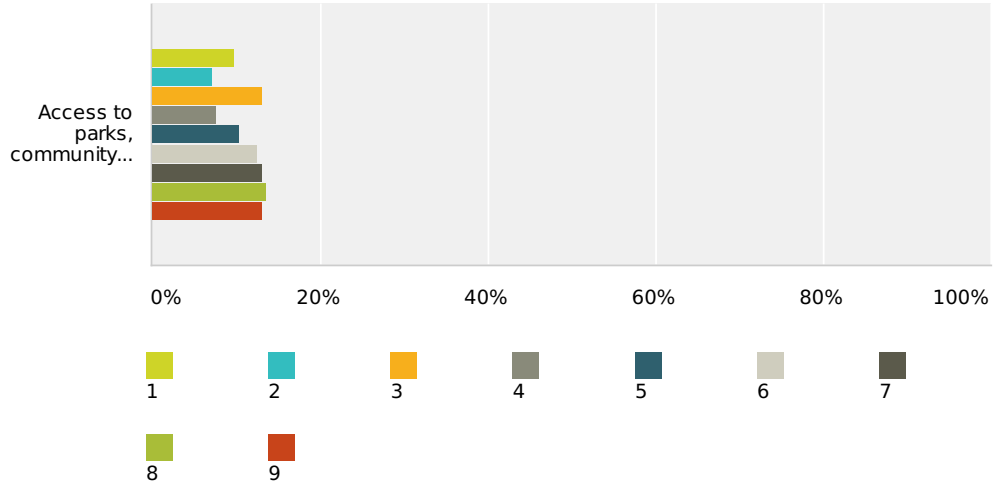
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Community engagement	3.80% 7	6.52% 12	9.24% 17	10.87% 20	12.50% 23	11.96% 22	17.93% 33	15.76% 29	11.41% 21	184

Q37 2.u.

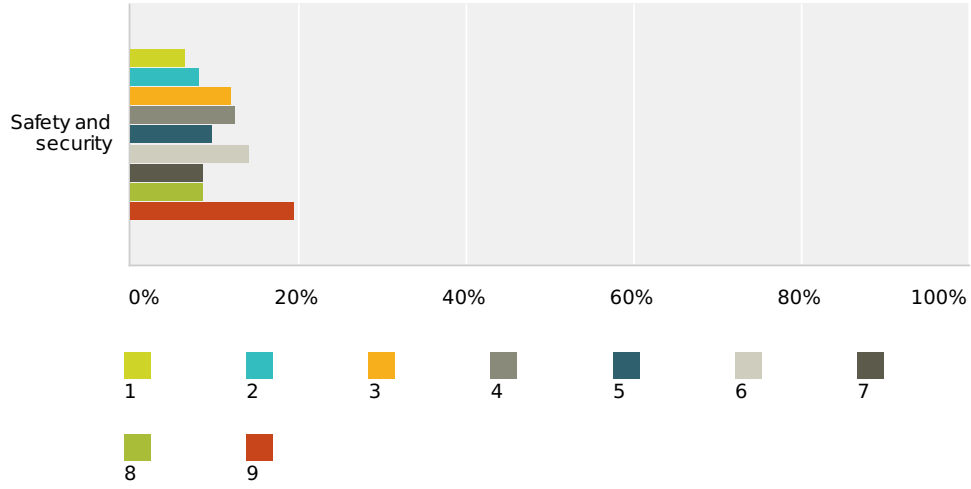
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Access to parks, community gardens, and recreational opportunities	9.78% 18	7.07% 13	13.04% 24	7.61% 14	10.33% 19	12.50% 23	13.04% 24	13.59% 25	13.04% 24	184

Q38 2.v.

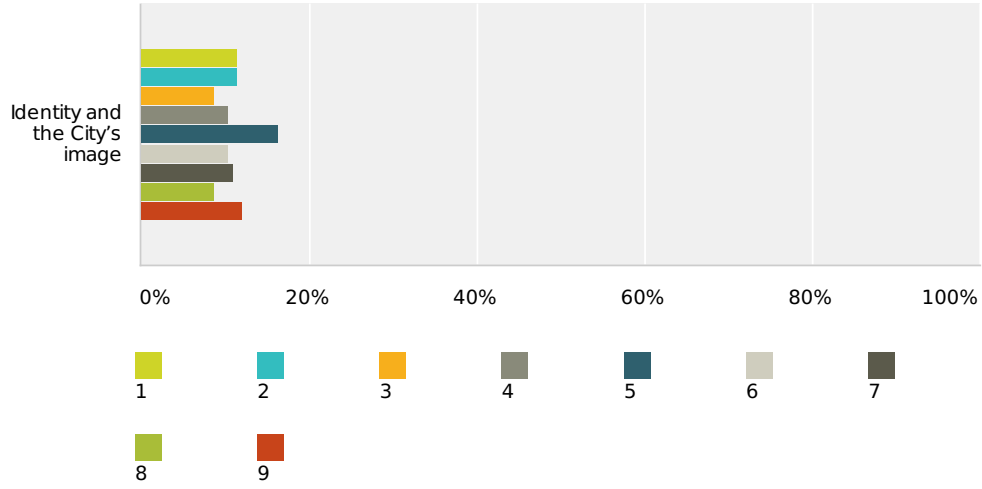
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Safety and security	6.52% 12	8.15% 15	11.96% 22	12.50% 23	9.78% 18	14.13% 26	8.70% 16	8.70% 16	19.57% 36	184

Q39 2.w.

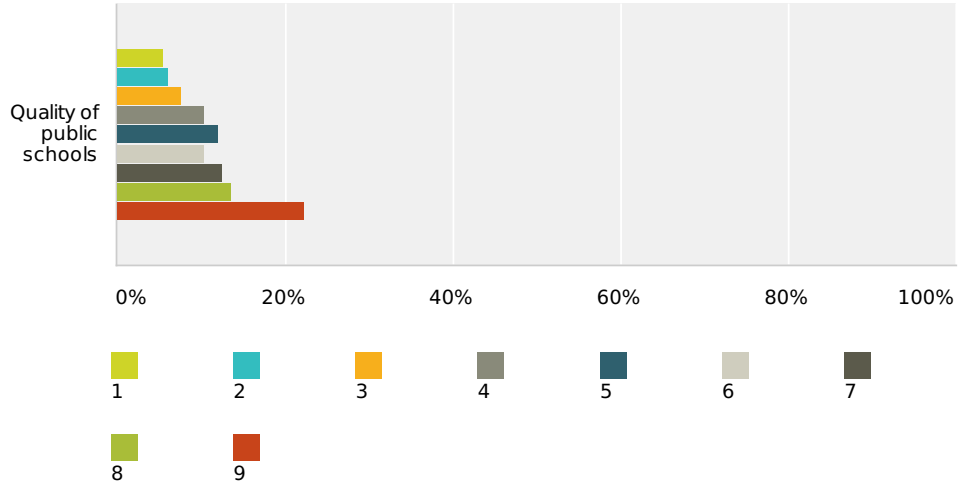
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Identity and the City's image	11.41% 21	11.41% 21	8.70% 16	10.33% 19	16.30% 30	10.33% 19	10.87% 20	8.70% 16	11.96% 22	184

Q40 2.x.

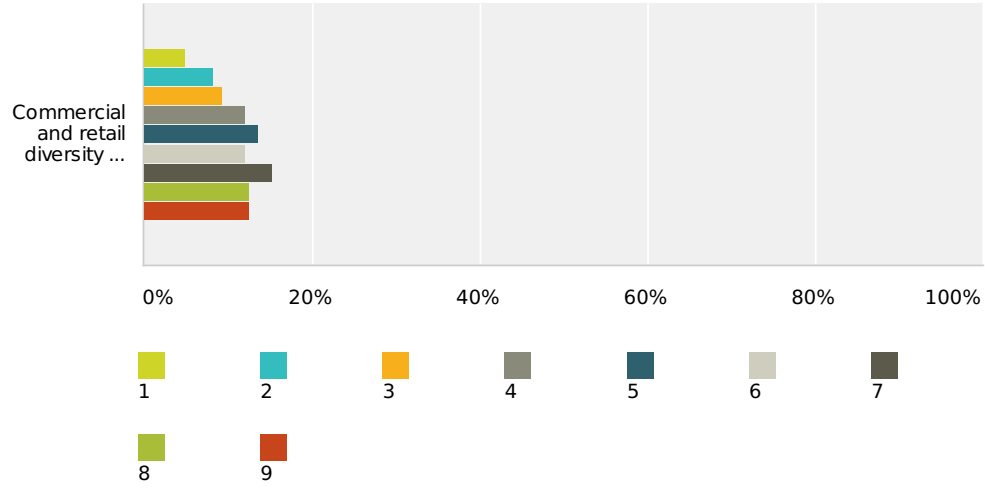
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Quality of public schools	5.43% 10	5.98% 11	7.61% 14	10.33% 19	11.96% 22	10.33% 19	12.50% 23	13.59% 25	22.28% 41	184

Q41 2.y.

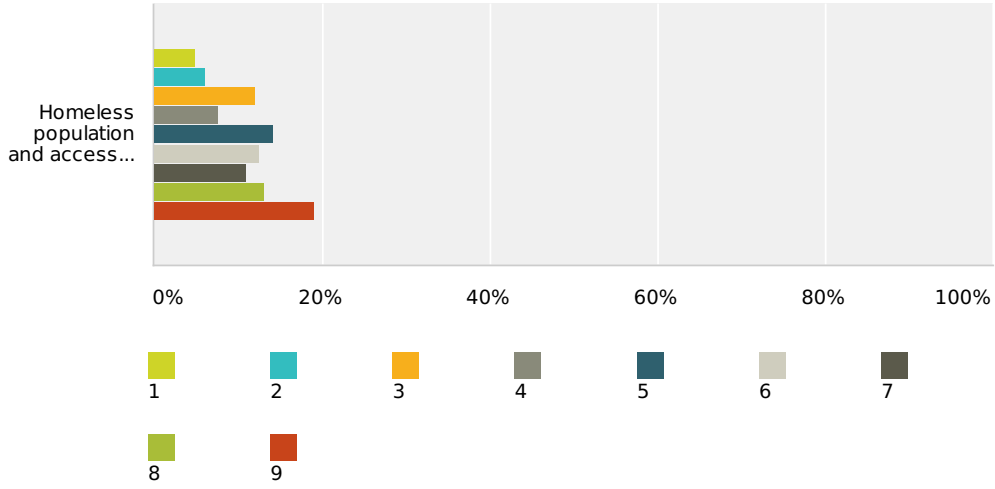
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Commercial and retail diversity and entertainment options	4.89% 9	8.15% 15	9.24% 17	11.96% 22	13.59% 25	11.96% 22	15.22% 28	12.50% 23	12.50% 23	184

Q42 2.z.

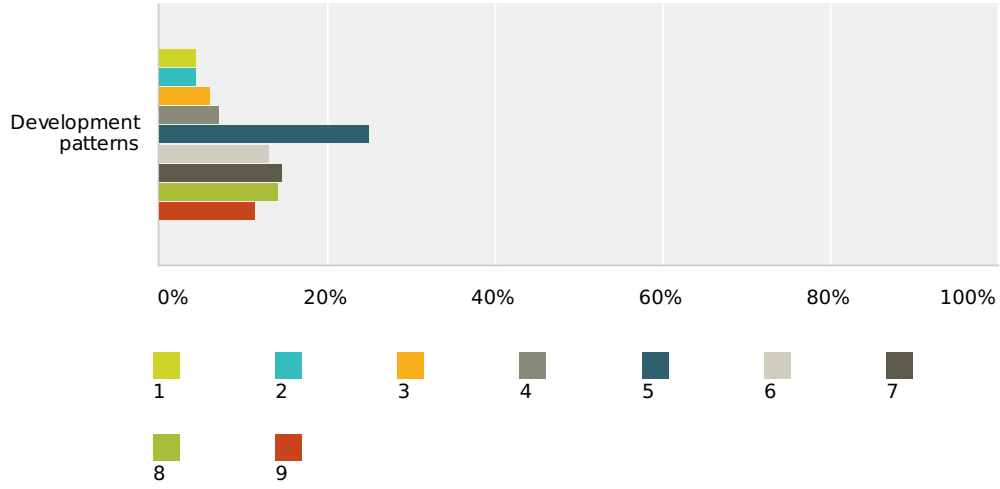
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Homeless population and access to social services	4.89% 9	5.98% 11	11.96% 22	7.61% 14	14.13% 26	12.50% 23	10.87% 20	13.04% 24	19.02% 35	184

Q43 2.aa.

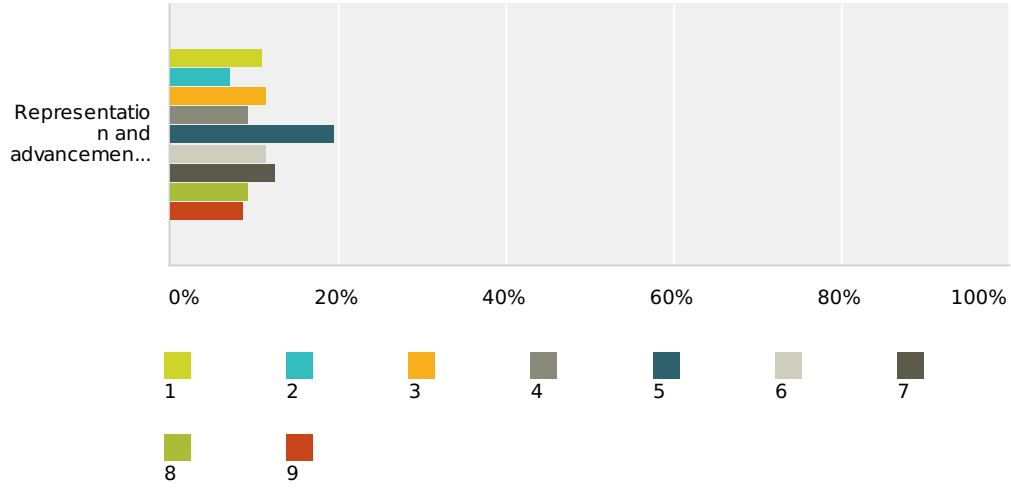
Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Development patterns	4.35% 8	4.35% 8	5.98% 11	7.07% 13	25% 46	13.04% 24	14.67% 27	14.13% 26	11.41% 21	184

Q44 2.bb.

Answered: 184 Skipped: 14



	1	2	3	4	5	6	7	8	9	Total
Representation and advancement opportunities for minority populations	10.87% 20	7.07% 13	11.41% 21	9.24% 17	19.57% 36	11.41% 21	12.50% 23	9.24% 17	8.70% 16	184



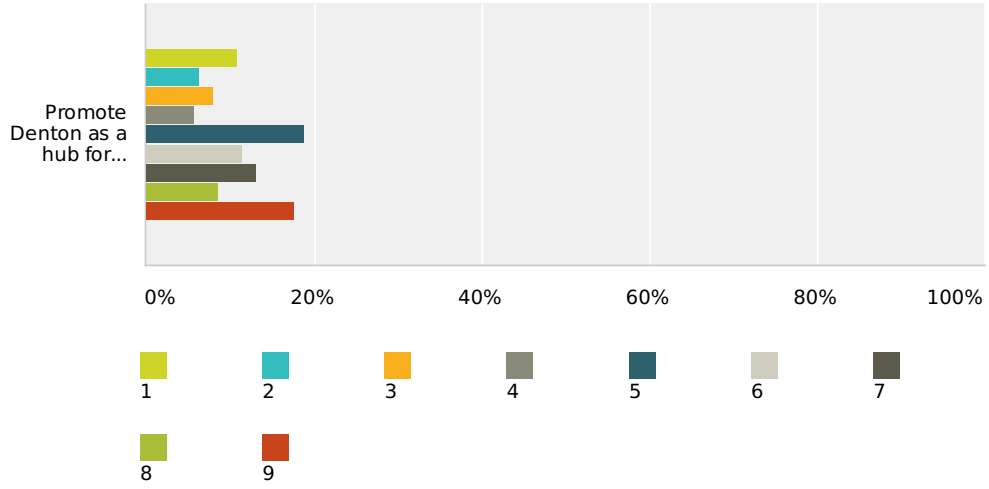
Denton Plan 2030: Issues and Aspirations

Online Survey Results

OPPORTUNITIES / ACTIONS

Q45 3.a.

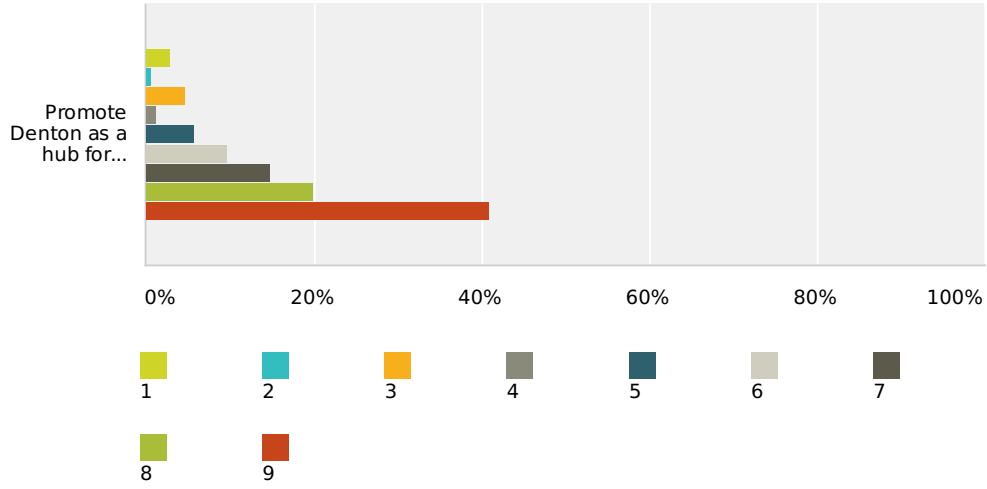
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Promote Denton as a hub for medical services	10.80% 19	6.25% 11	7.95% 14	5.68% 10	18.75% 33	11.36% 20	13.07% 23	8.52% 15	17.61% 31	176

Q46 3.b.

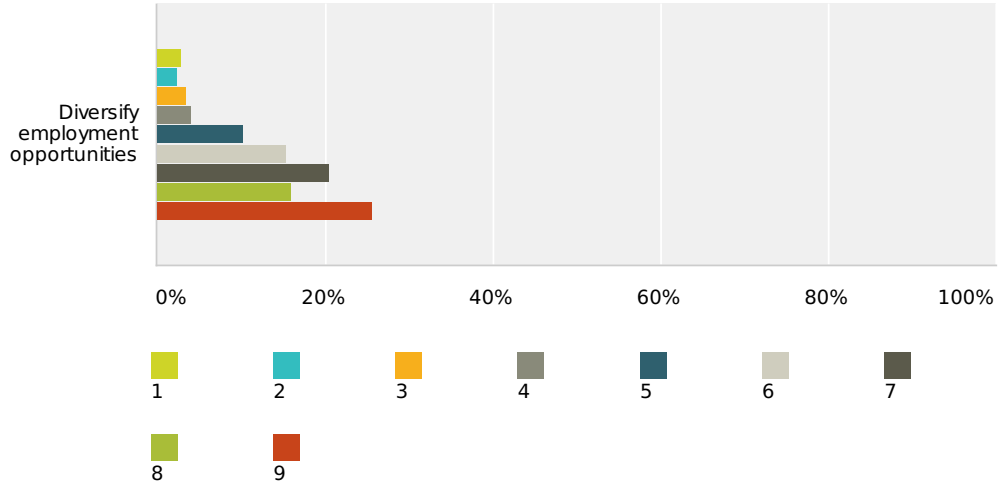
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Promote Denton as a hub for higher education	2.84% 5	0.57% 1	4.55% 8	1.14% 2	5.68% 10	9.66% 17	14.77% 26	19.89% 35	40.91% 72	176

Q47 3.c.

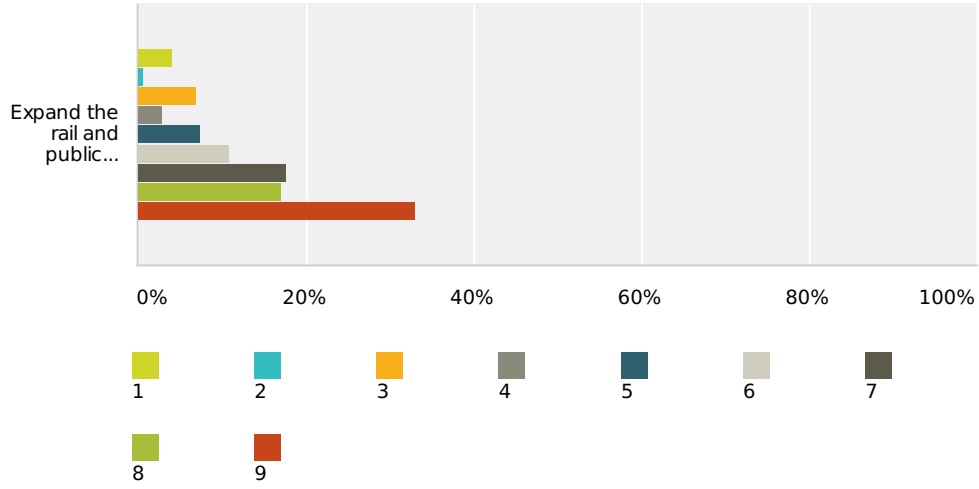
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Diversify employment opportunities	2.84% 5	2.27% 4	3.41% 6	3.98% 7	10.23% 18	15.34% 27	20.45% 36	15.91% 28	25.57% 45	176

Q48 3.d.

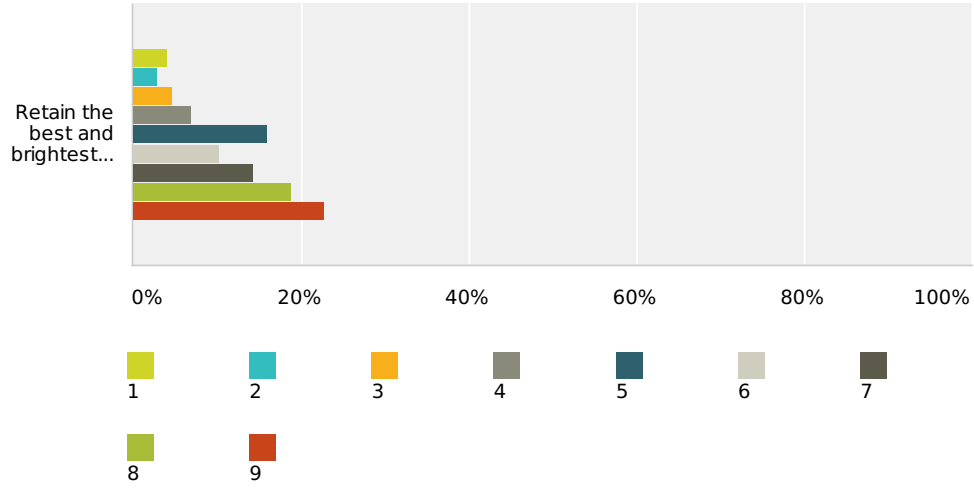
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Expand the rail and public transit system	3.98% 7	0.57% 1	6.82% 12	2.84% 5	7.39% 13	10.80% 19	17.61% 31	17.05% 30	32.95% 58	176

Q49 3.e.

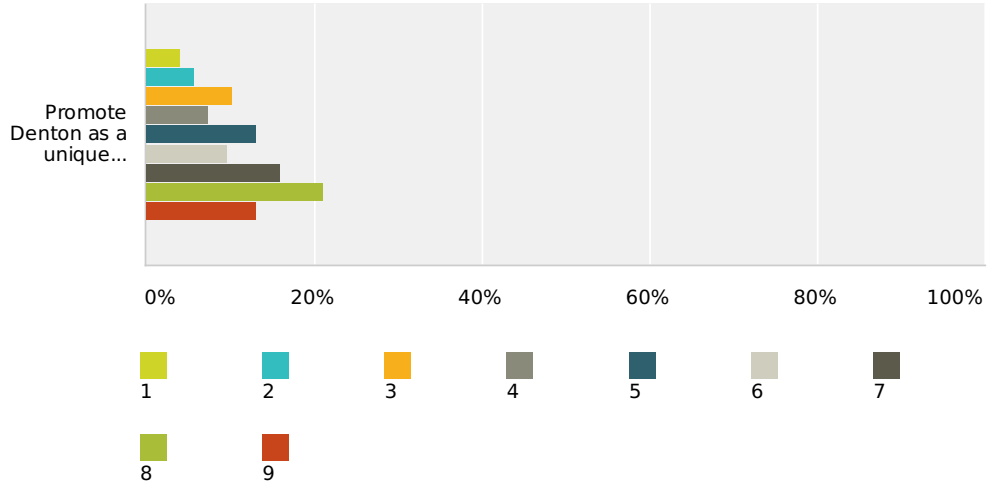
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Retain the best and brightest high school and college graduates	3.98% 7	2.84% 5	4.55% 8	6.82% 12	15.91% 28	10.23% 18	14.20% 25	18.75% 33	22.73% 40	176

Q50 3.f.

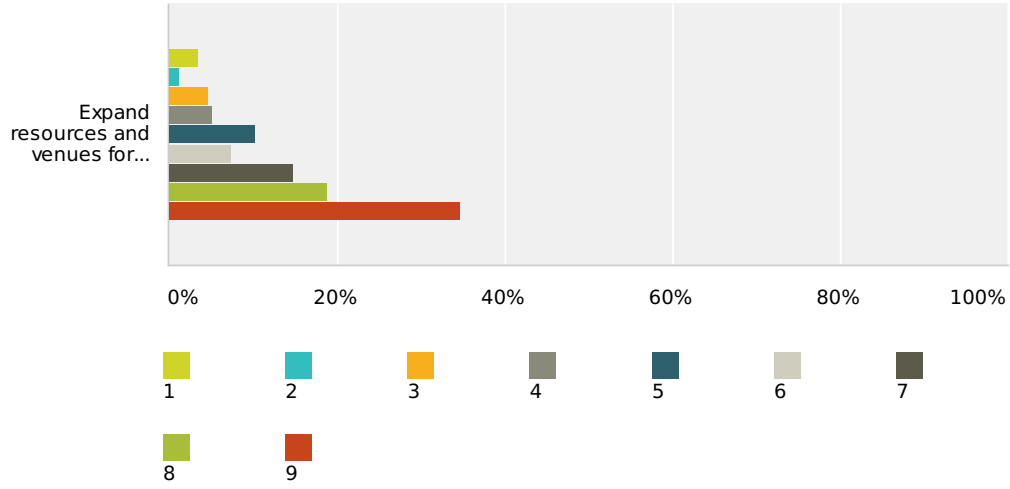
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Promote Denton as a unique shopping destination	3.98% 7	5.68% 10	10.23% 18	7.39% 13	13.07% 23	9.66% 17	15.91% 28	21.02% 37	13.07% 23	176

Q51 3.g.

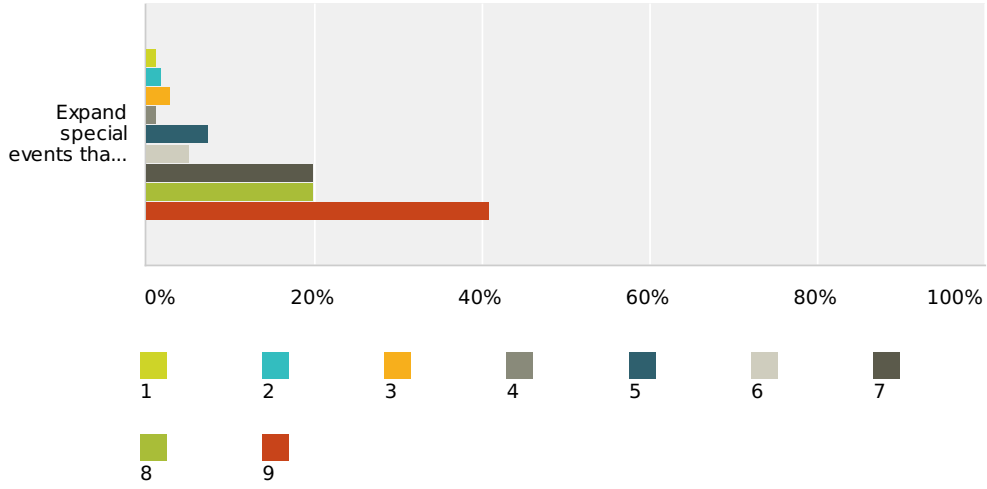
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Expand resources and venues for artists and musicians	3.41% 6	1.14% 2	4.55% 8	5.11% 9	10.23% 18	7.39% 13	14.77% 26	18.75% 33	34.66% 61	176

Q52 3.h.

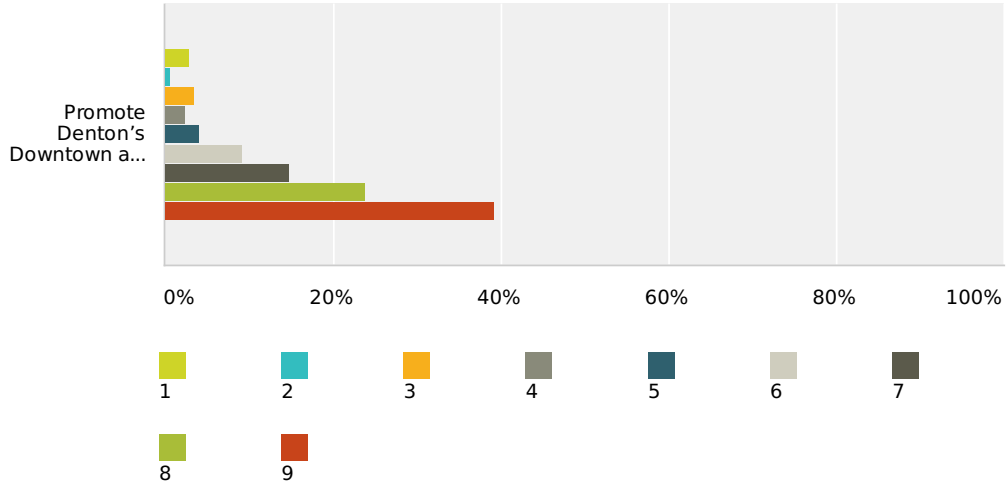
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Expand special events that are unique to Denton	1.14% 2	1.70% 3	2.84% 5	1.14% 2	7.39% 13	5.11% 9	19.89% 35	19.89% 35	40.91% 72	176

Q53 3.i.

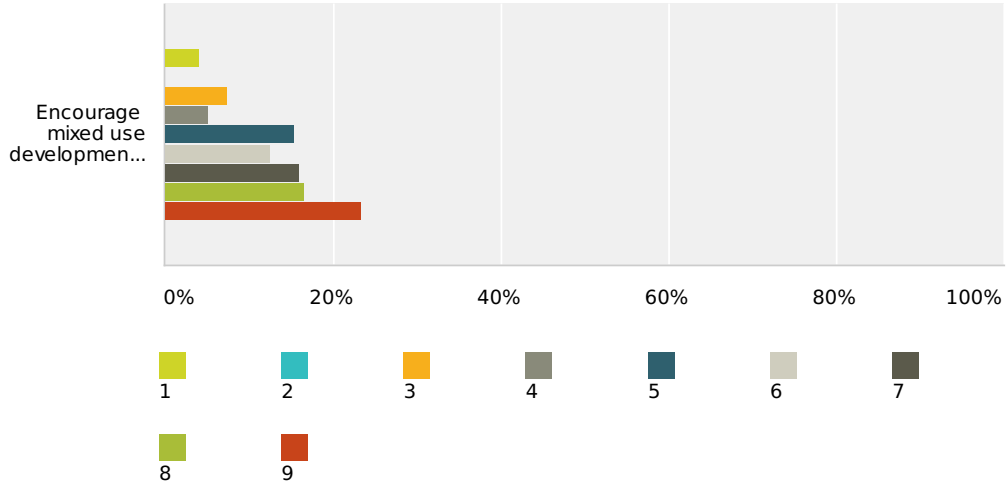
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Promote Denton's Downtown and uniqueness to advance economic development	2.84% 5	0.57% 1	3.41% 6	2.27% 4	3.98% 7	9.09% 16	14.77% 26	23.86% 42	39.20% 69	176

Q54 3.j.

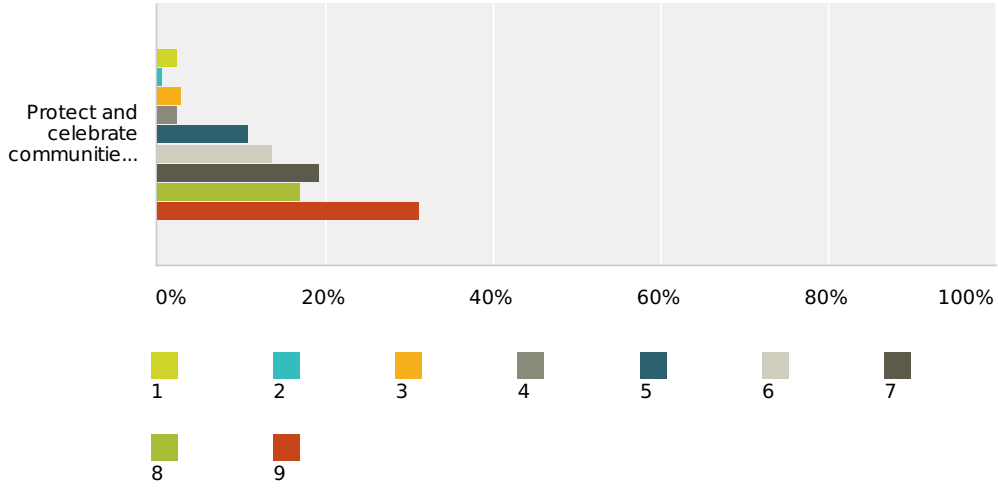
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Encourage mixed use development and "placemaking" in future planning	3.98% 7	0% 0	7.39% 13	5.11% 9	15.34% 27	12.50% 22	15.91% 28	16.48% 29	23.30% 41	176

Q55 3.k.

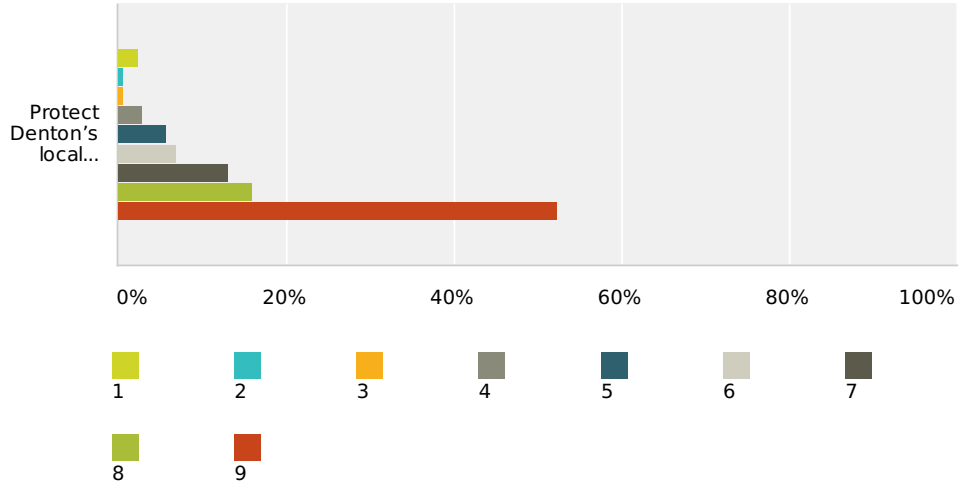
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Protect and celebrate communities and neighborhoods	2.27% 4	0.57% 1	2.84% 5	2.27% 4	10.80% 19	13.64% 24	19.32% 34	17.05% 30	31.25% 55	176

Q56 3.I.

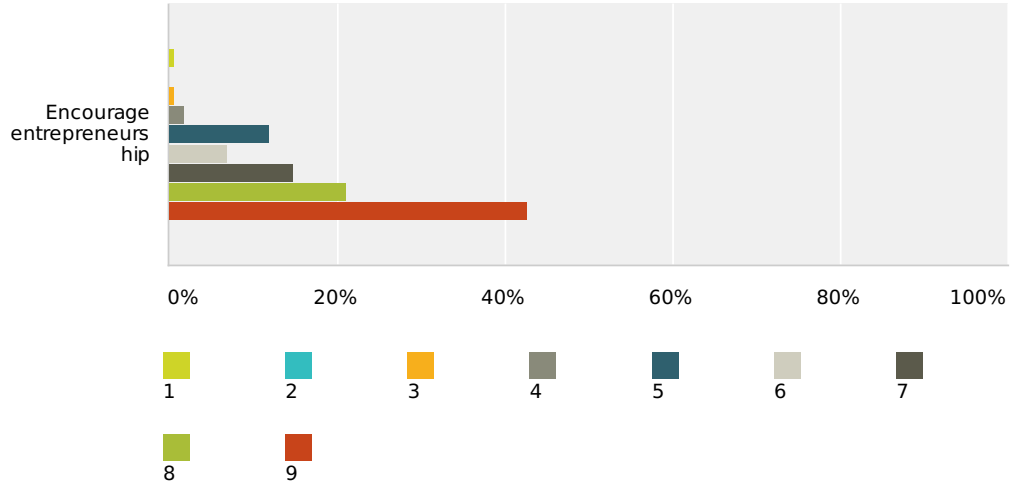
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Protect Denton's local character	2.27% 4	0.57% 1	0.57% 1	2.84% 5	5.68% 10	6.82% 12	13.07% 23	15.91% 28	52.27% 92	176

Q57 3.m.

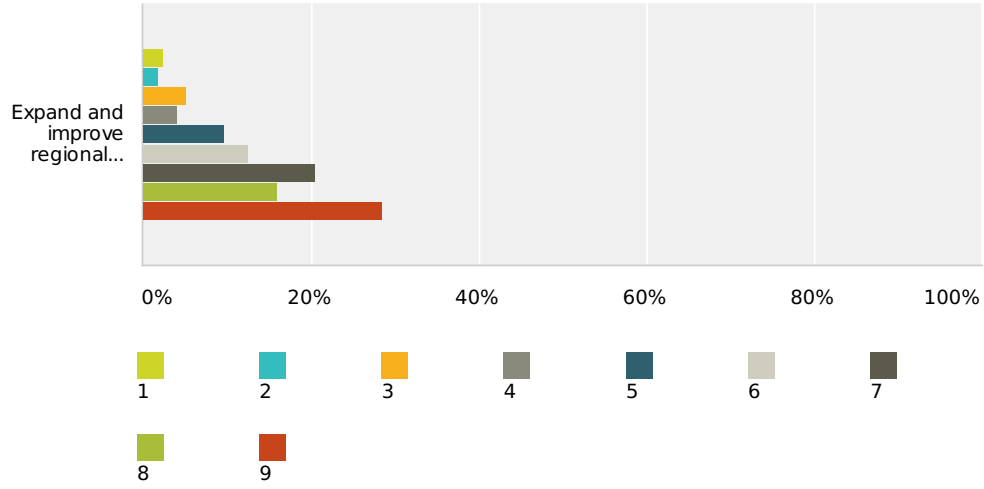
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Encourage entrepreneurship	0.57% 1	0% 0	0.57% 1	1.70% 3	11.93% 21	6.82% 12	14.77% 26	21.02% 37	42.61% 75	176

Q58 3.n.

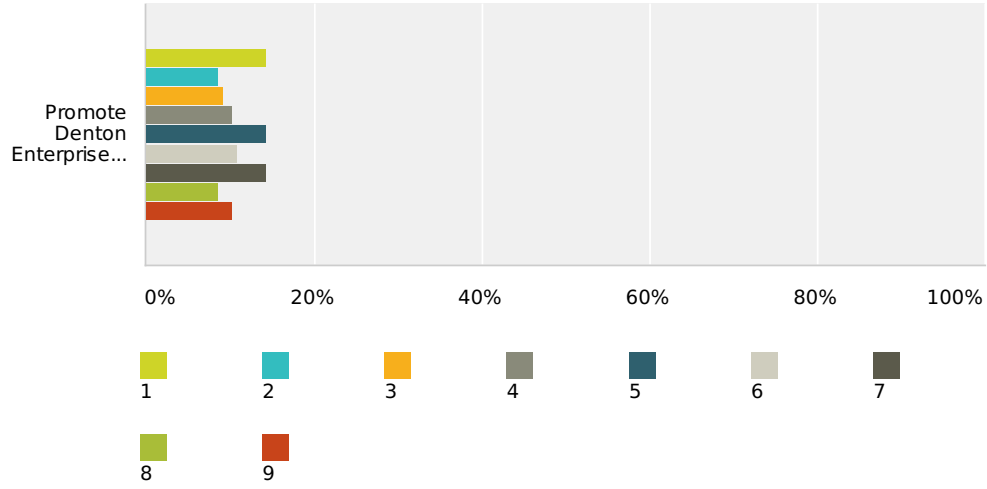
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Expand and improve regional access	2.27% 4	1.70% 3	5.11% 9	3.98% 7	9.66% 17	12.50% 22	20.45% 36	15.91% 28	28.41% 50	176

Q59 3.o.

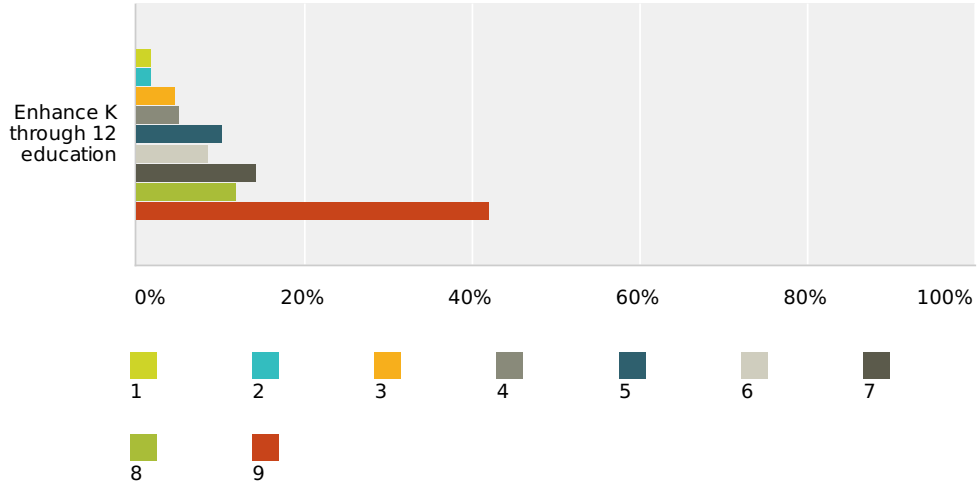
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Promote Denton Enterprise Airport as an engine of growth	14.20% 25	8.52% 15	9.09% 16	10.23% 18	14.20% 25	10.80% 19	14.20% 25	8.52% 15	10.23% 18	176

Q60 3.p.

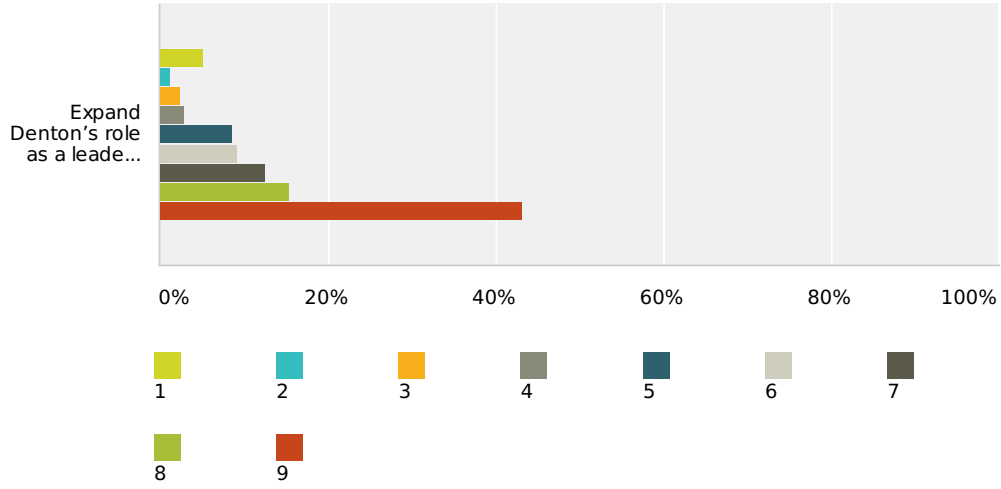
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Enhance K through 12 education	1.70% 3	1.70% 3	4.55% 8	5.11% 9	10.23% 18	8.52% 15	14.20% 25	11.93% 21	42.05% 74	176

Q61 3.q.

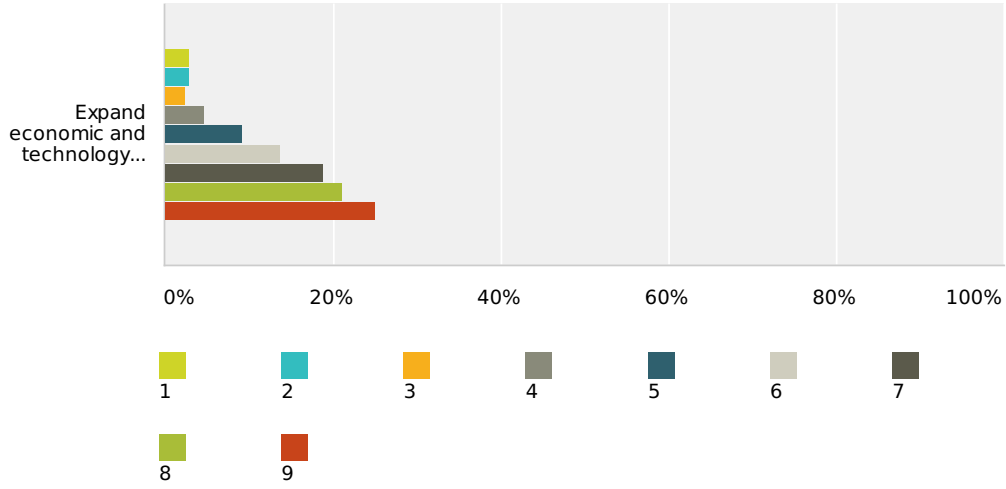
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Expand Denton's role as a leader in sustainability efforts and programs	5.11% 9	1.14% 2	2.27% 4	2.84% 5	8.52% 15	9.09% 16	12.50% 22	15.34% 27	43.18% 76	176

Q62 3.r.

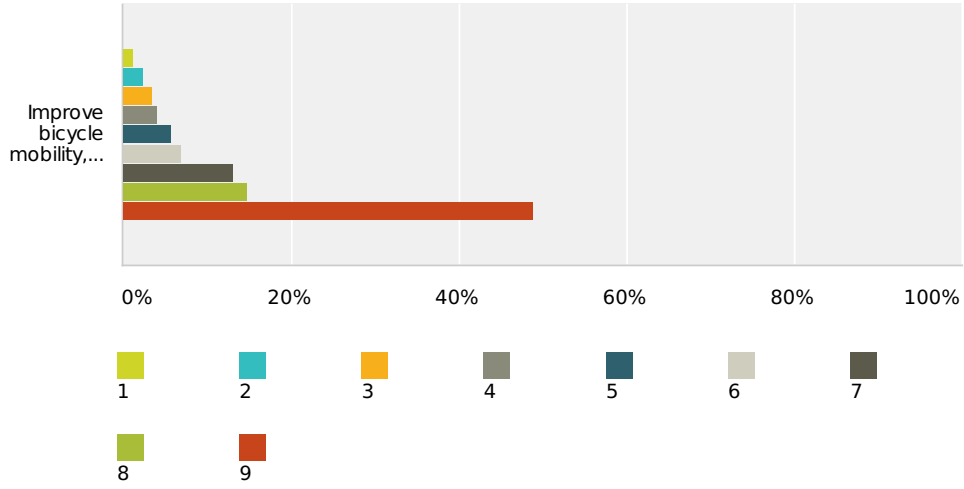
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Expand economic and technology partnerships	2.84% 5	2.84% 5	2.27% 4	4.55% 8	9.09% 16	13.64% 24	18.75% 33	21.02% 37	25% 44	176

Q63 3.s.

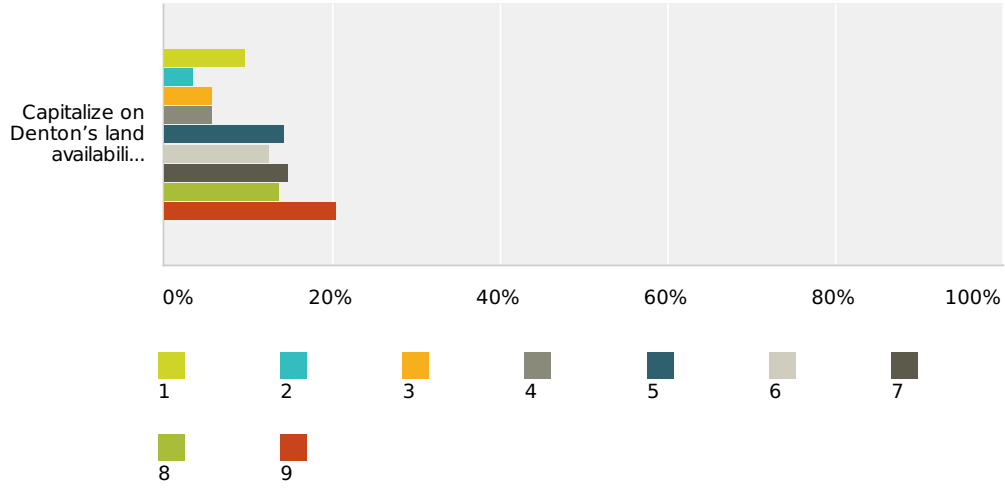
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Improve bicycle mobility, walkability, and transit connections	1.14% 2	2.27% 4	3.41% 6	3.98% 7	5.68% 10	6.82% 12	13.07% 23	14.77% 26	48.86% 86	176

Q64 3.t.

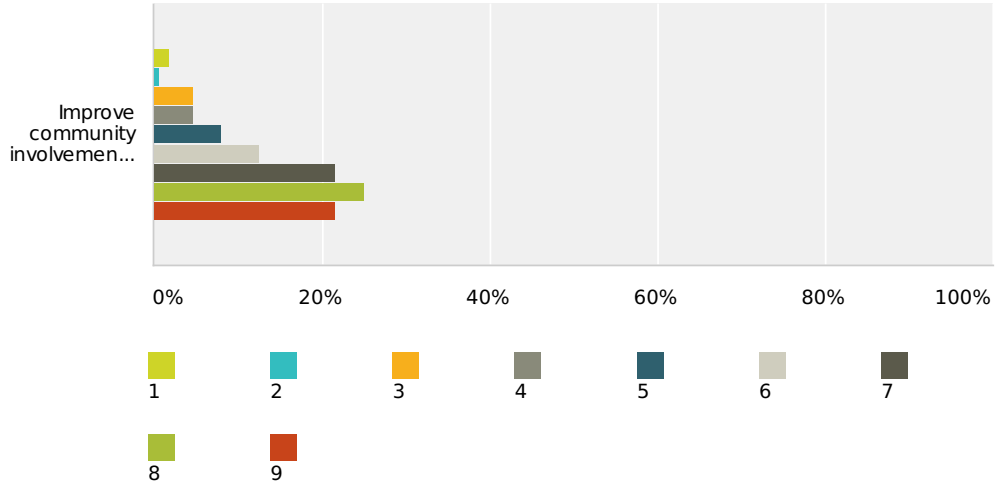
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Capitalize on Denton's land availability and growth potential	9.66% 17	3.41% 6	5.68% 10	5.68% 10	14.20% 25	12.50% 22	14.77% 26	13.64% 24	20.45% 36	176

Q65 3.u.

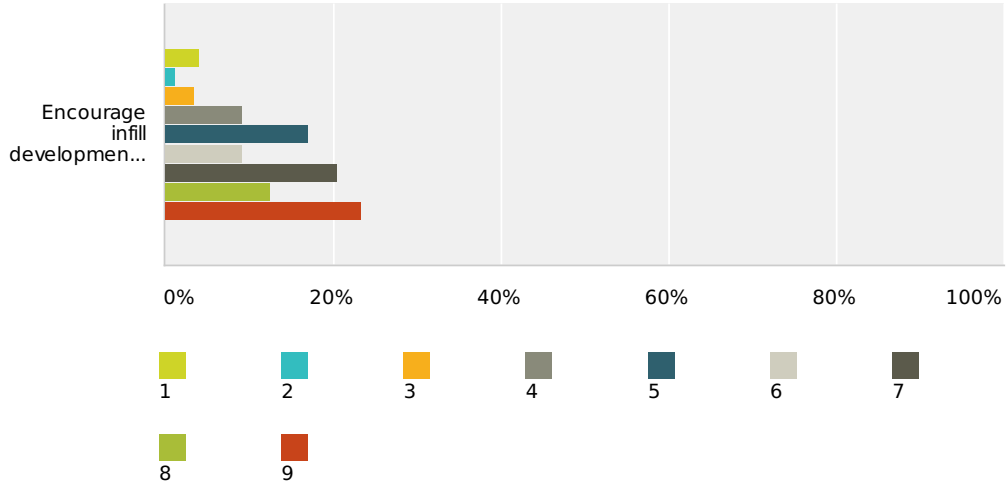
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Improve community involvement and volunteerism	1.70% 3	0.57% 1	4.55% 8	4.55% 8	7.95% 14	12.50% 22	21.59% 38	25% 44	21.59% 38	176

Q66 3.v.

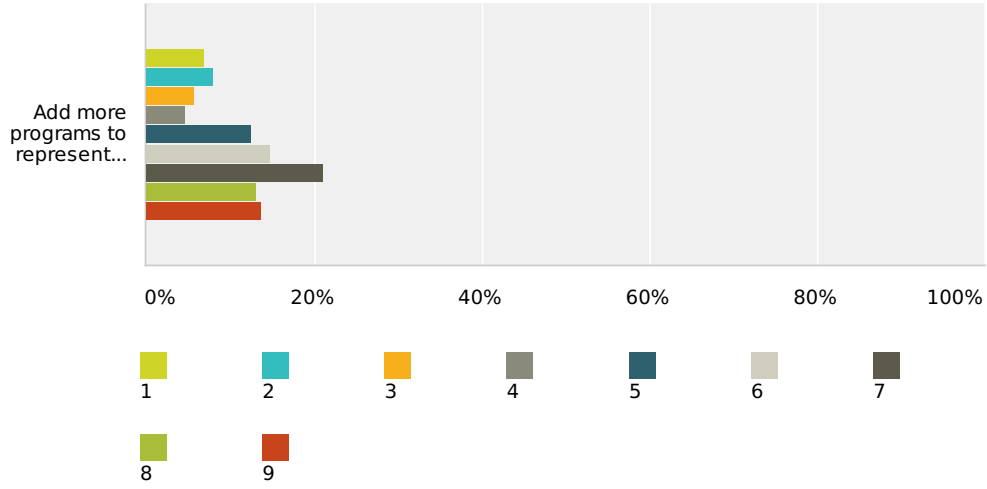
Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Encourage infill development (i.e., within existing developed areas)	3.98% 7	1.14% 2	3.41% 6	9.09% 16	17.05% 30	9.09% 16	20.45% 36	12.50% 22	23.30% 41	176

Q67 3.w.

Answered: 176 Skipped: 22



	1	2	3	4	5	6	7	8	9	Total
Add more programs to represent Denton's diverse population	6.82% 12	7.95% 14	5.68% 10	4.55% 8	12.50% 22	14.77% 26	21.02% 37	13.07% 23	13.64% 24	176



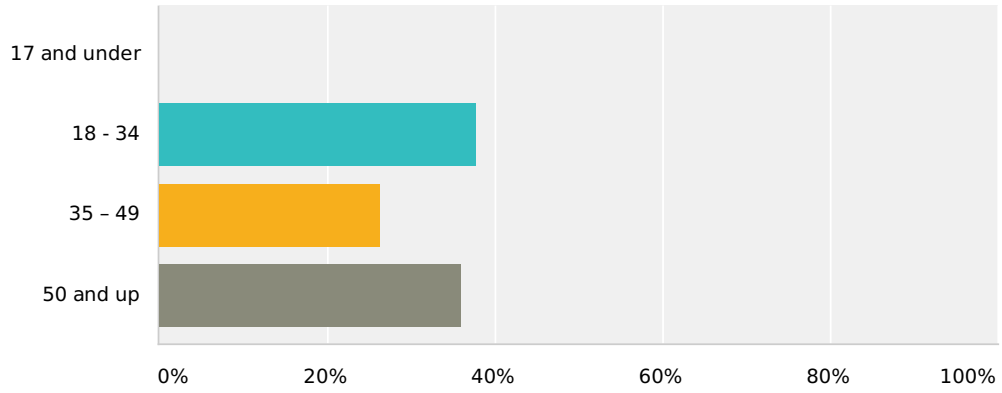
Denton Plan 2030: Issues and Aspirations

Online Survey Results

DEMOGRAPHICS

Q68 4.a. What is your age?

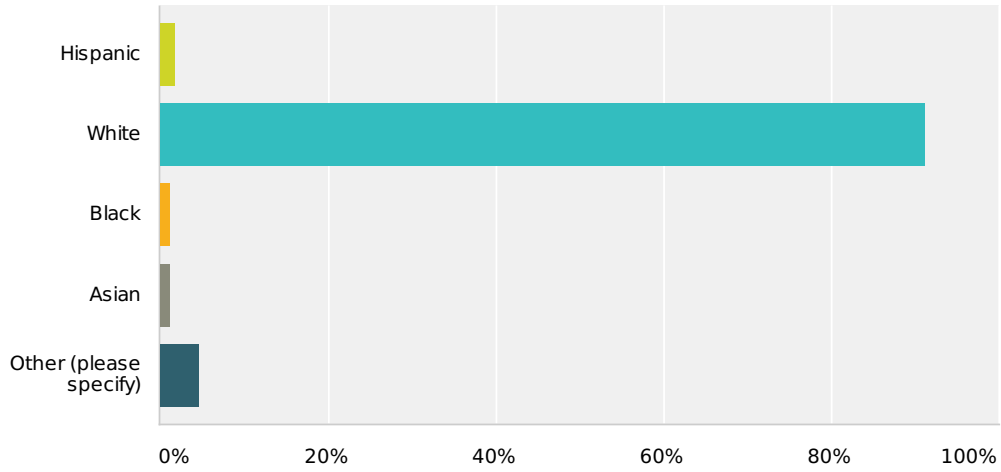
Answered: 175 Skipped: 23



Answer Choices	Responses
17 and under	0% 0
18 - 34	37.71% 66
35 - 49	26.29% 46
50 and up	36% 63
Total	175

Q69 4.b. How would you describe yourself?

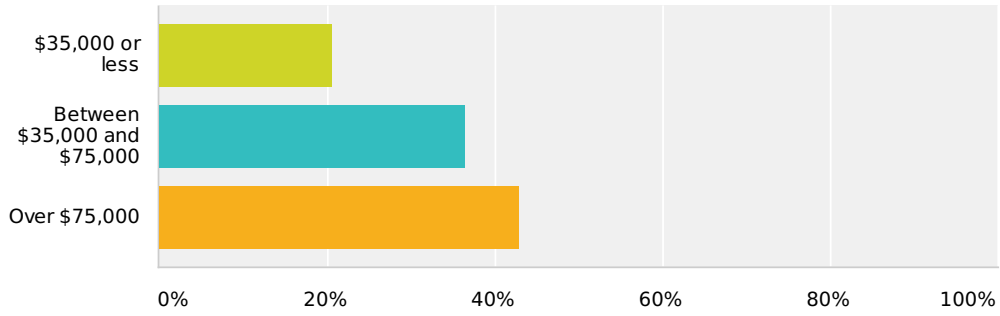
Answered: 172 Skipped: 26



Answer Choices	Responses
Hispanic	1.74% 3
White	91.28% 157
Black	1.16% 2
Asian	1.16% 2
Other (please specify)	4.65% 8
Total	172

Q70 4.c. What is your total household income?

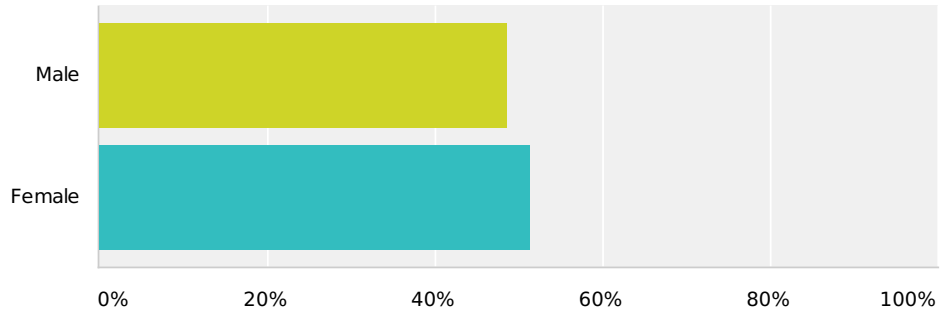
Answered: 170 Skipped: 28



Answer Choices	Responses	
\$35,000 or less	20.59%	35
Between \$35,000 and \$75,000	36.47%	62
Over \$75,000	42.94%	73
Total		170

Q71 4.d. What is your gender?

Answered: 175 Skipped: 23



Answer Choices	Responses
Male	48.57% 85
Female	51.43% 90
Total	175