

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

| <b>Comment</b>                         | <b>Table</b> | <b>Topic</b> | <b>Date</b> |
|--|--------------|--------------|-------------|
| Historic Architecture                  | CF1 Table 1  | Strengths    | 11/1/2012   |
| Downtown Vitality                      | CF1 Table 1  | Strengths    | 11/1/2012   |
| Independent Business                   | CF1 Table 1  | Strengths    | 11/1/2012   |
| Autonomy/Not Being A Suburb            | CF1 Table 1  | Strengths    | 11/1/2012   |
| Park Acreage                           | CF1 Table 1  | Strengths    | 11/1/2012   |
| Some Bike Friendliness                 | CF1 Table 1  | Strengths    | 11/1/2012   |
| Attractive Tree Canopy (In Some Areas) | CF1 Table 1  | Strengths    | 11/1/2012   |
| Distinct Entertainment Districts       | CF1 Table 1  | Strengths    | 11/1/2012   |
| Creative Community                     | CF1 Table 1  | Strengths    | 11/1/2012   |
| Ecclectic People                       | CF1 Table 1  | Strengths    | 11/1/2012   |
| Diverse Housing Stock                  | CF1 Table 1  | Strengths    | 11/1/2012   |
| Education/Universities                 | CF1 Table 1  | Strengths    | 11/1/2012   |
| Workforce Potential                    | CF1 Table 1  | Strengths    | 11/1/2012   |
| Downtown as Center of Community        | CF1 Table 12 | Strengths    | 11/1/2012   |
| History/150 Years                      | CF1 Table 12 | Strengths    | 11/1/2012   |
| Sustainability/"Green"                 | CF1 Table 12 | Strengths    | 11/1/2012   |
| Carbon Footprint                       | CF1 Table 12 | Strengths    | 11/1/2012   |
| Educational Community                  | CF1 Table 12 | Strengths    | 11/1/2012   |
| Town-Gown                              | CF1 Table 12 | Strengths    | 11/1/2012   |
| Universities                           | CF1 Table 12 | Strengths    | 11/1/2012   |
| Mix of Businesses                      | CF1 Table 12 | Strengths    | 11/1/2012   |
| Arts & Music                           | CF1 Table 12 | Strengths    | 11/1/2012   |
| Great Events                           | CF1 Table 12 | Strengths    | 11/1/2012   |
| Good Restaurants                       | CF1 Table 12 | Strengths    | 11/1/2012   |
| Unique Personality of City             | CF1 Table 12 | Strengths    | 11/1/2012   |
| Diversity                              | CF1 Table 12 | Strengths    | 11/1/2012   |
| Sense of Community                     | CF1 Table 12 | Strengths    | 11/1/2012   |
| Volunteerism                           | CF1 Table 12 | Strengths    | 11/1/2012   |
| Historic Character                     | Table 10     | Strengths    | 11/1/2012   |
| Walkable Downtown                      | Table 10     | Strengths    | 11/1/2012   |
| Historic Districts                     | Table 10     | Strengths    | 11/1/2012   |
| Rural Heritage                         | Table 10     | Strengths    | 11/1/2012   |
| History                                | Table 10     | Strengths    | 11/1/2012   |
| Parks & Recreation                     | Table 10     | Strengths    | 11/1/2012   |
| Keep Denton Beautiful                  | Table 10     | Strengths    | 11/1/2012   |
| Sense of Community                     | Table 10     | Strengths    | 11/1/2012   |
| Arts & Festival Community              | Table 10     | Strengths    | 11/1/2012   |
| Small Town Charm                       | Table 10     | Strengths    | 11/1/2012   |
| Diverse Neighborhoods                  | Table 10     | Strengths    | 11/1/2012   |
| Restaurants                            | Table 10     | Strengths    | 11/1/2012   |
| Small Business Incentives              | Table 10     | Strengths    | 11/1/2012   |
| Unique Identity                        | Table 10     | Strengths    | 11/1/2012   |
| Medical Destination                    | Table 10     | Strengths    | 11/1/2012   |
| Universities                           | Table 10     | Strengths    | 11/1/2012   |
| Employment Diversity                   | Table 10     | Strengths    | 11/1/2012   |
| Community of Outreach                  | Table 10     | Strengths    | 11/1/2012   |
| Active Service Clubs                   | Table 10     | Strengths    | 11/1/2012   |
| Sense of Service                       | Table 10     | Strengths    | 11/1/2012   |
| Equine Industry                        | Table 10     | Strengths    | 11/1/2012   |
| Downtown/Square                        | Table 9      | Strengths    | 11/1/2012   |
| Larger Town Access                     | Table 9      | Strengths    | 11/1/2012   |
| Denton Municipal Airport               | Table 9      | Strengths    | 11/1/2012   |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |          |           |           |
|--|----------|-----------|-----------|
| Spirit of the People                             | Table 9  | Strengths | 11/1/2012 |
| Community Minded                                 | Table 9  | Strengths | 11/1/2012 |
| Activities for All Age Groups                    | Table 9  | Strengths | 11/1/2012 |
| Music  | Table 9  | Strengths | 11/1/2012 |
| Art  | Table 9  | Strengths | 11/1/2012 |
| Small Town Feel                                  | Table 9  | Strengths | 11/1/2012 |
| Diversity  | Table 9  | Strengths | 11/1/2012 |
| Community  | Table 9  | Strengths | 11/1/2012 |
| Universities                                     | Table 9  | Strengths | 11/1/2012 |
| Downtwon (Square) diverse                        | Table No | Strengths | 11/1/2012 |
| Activities in the Square (adults)                | Table No | Strengths | 11/1/2012 |
| Convenience (Accessible to Goods & Services)     | Table No | Strengths | 11/1/2012 |
| Hospitality (Kindness of People)                 | Table No | Strengths | 11/1/2012 |
| Family Oriented (schools, basic needs, shopping) | Table No | Strengths | 11/1/2012 |
| Small Town Feel                                  | Table No | Strengths | 11/1/2012 |
| Easily Accessible                                | Table No | Strengths | 11/1/2012 |
| Education  | Table No | Strengths | 11/1/2012 |
| Educated People                                  | Table No | Strengths | 11/1/2012 |
| Community/College Connections                    | Table No | Strengths | 11/1/2012 |
| Diversity in Employment Opportunities            | Table No | Strengths | 11/1/2012 |
| Industrial St. Development                       | Table 1  | Strengths | 11/2/2012 |
| Undeveloped Land                                 | Table 1  | Strengths | 11/2/2012 |
| Downtown Area                                    | Table 1  | Strengths | 11/2/2012 |
| Restaraunts                                      | Table 1  | Strengths | 11/2/2012 |
| Strong City Center                               | Table 1  | Strengths | 11/2/2012 |
| Responsive City Council                          | Table 1  | Strengths | 11/2/2012 |
| Utility Services                                 | Table 1  | Strengths | 11/2/2012 |
| Strong Fire/Police/Emergency                     | Table 1  | Strengths | 11/2/2012 |
| I-35 Access                                      | Table 1  | Strengths | 11/2/2012 |
| Location (Geographical)                          | Table 1  | Strengths | 11/2/2012 |
| A-Train Station                                  | Table 1  | Strengths | 11/2/2012 |
| Parks  | Table 1  | Strengths | 11/2/2012 |
| Windpower  | Table 1  | Strengths | 11/2/2012 |
| Music Events                                     | Table 1  | Strengths | 11/2/2012 |
| Child/Family Friendly                            | Table 1  | Strengths | 11/2/2012 |
| Open-minded citizens                             | Table 1  | Strengths | 11/2/2012 |
| Universities                                     | Table 1  | Strengths | 11/2/2012 |
| Strong Medical Community                         | Table 1  | Strengths | 11/2/2012 |
| Community Market                                 | Table 1  | Strengths | 11/2/2012 |
| Interfaith Community                             | Table 1  | Strengths | 11/2/2012 |
| Denton ISD                                       | Table 11 | Strengths | 11/2/2012 |
| Libraries  | Table 11 | Strengths | 11/2/2012 |
| Historical Preservation                          | Table 11 | Strengths | 11/2/2012 |
| Public Transportation (Bus)/ Square              | Table 11 | Strengths | 11/2/2012 |
| Parks  | Table 11 | Strengths | 11/2/2012 |
| Trees/Good Climate/KDB                           | Table 11 | Strengths | 11/2/2012 |
| Unique Identity/ Music Scene and Arts            | Table 11 | Strengths | 11/2/2012 |
| Jazz Fest  | Table 11 | Strengths | 11/2/2012 |
| Low Crime rate                                   | Table 11 | Strengths | 11/2/2012 |
| Variety of Neighborhoods                         | Table 11 | Strengths | 11/2/2012 |
| Population Diversity/Cultural Celebration        | Table 11 | Strengths | 11/2/2012 |
| Low Income Resources                             | Table 11 | Strengths | 11/2/2012 |
| Universities                                     | Table 11 | Strengths | 11/2/2012 |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |          |           |           |
|--|----------|-----------|-----------|
| Medical Hospital                                     | Table 11 | Strengths | 11/2/2012 |
| Community Participation in City Govt                 | Table 11 | Strengths | 11/2/2012 |
| Vibrant Square                                       | Table 2  | Strengths | 11/2/2012 |
| Libraries  | Table 2  | Strengths | 11/2/2012 |
| Friendliness of Government to Seniors                | Table 2  | Strengths | 11/2/2012 |
| Police Responsiveness Including Fire/EMS             | Table 2  | Strengths | 11/2/2012 |
| Government Responsiveness/Customer Service           | Table 2  | Strengths | 11/2/2012 |
| Early Childhood Development/Resources Education      | Table 2  | Strengths | 11/2/2012 |
| Proximity to Metroplex                               | Table 2  | Strengths | 11/2/2012 |
| Multiple Transportation Options                      | Table 2  | Strengths | 11/2/2012 |
| parks and Open space                                 | Table 2  | Strengths | 11/2/2012 |
| Festivals  | Table 2  | Strengths | 11/2/2012 |
| Unique Identity ( Not a Suburb)                      | Table 2  | Strengths | 11/2/2012 |
| Talented Community (Arts/Music)                      | Table 2  | Strengths | 11/2/2012 |
| Diversity in Demographics                            | Table 2  | Strengths | 11/2/2012 |
| Balance of Housing Availability                      | Table 2  | Strengths | 11/2/2012 |
| Universities   | Table 2  | Strengths | 11/2/2012 |
| Service Organizations                                | Table 2  | Strengths | 11/2/2012 |
| Balance of Living and Working                        | Table 2  | Strengths | 11/2/2012 |
| Land to Grow   | Table 4  | Strengths | 11/2/2012 |
| Identifiable Localized Businesses                    | Table 4  | Strengths | 11/2/2012 |
| History ( Historic Town with 2 Universities          | Table 4  | Strengths | 11/2/2012 |
| Location of the City                                 | Table 4  | Strengths | 11/2/2012 |
| Parks and Recreation                                 | Table 4  | Strengths | 11/2/2012 |
| Beautification Projects (Medians &Garden Activities) | Table 4  | Strengths | 11/2/2012 |
| Music &Visual Arts                                   | Table 4  | Strengths | 11/2/2012 |
| Diversity in Population                              | Table 4  | Strengths | 11/2/2012 |
| City Providing Adequate Facilities (Water&Sewer)     | Table 4  | Strengths | 11/2/2012 |
| Indusiveness   | Table 4  | Strengths | 11/2/2012 |
| Affordable   | Table 4  | Strengths | 11/2/2012 |
| Educated People                                      | Table 4  | Strengths | 11/2/2012 |
| Young People Stay Here After School                  | Table 4  | Strengths | 11/2/2012 |
| Educational Facilities                               | Table 4  | Strengths | 11/2/2012 |
| Hospitals  | Table 4  | Strengths | 11/2/2012 |
| Human Capital  | Table 4  | Strengths | 11/2/2012 |
| Volunteerism   | Table 4  | Strengths | 11/2/2012 |
| Business   | Table 6  | Strengths | 11/2/2012 |
| Undeveloped Land                                     | Table 6  | Strengths | 11/2/2012 |
| Senior Services Facilities                           | Table 6  | Strengths | 11/2/2012 |
| Law Enforcement Present                              | Table 6  | Strengths | 11/2/2012 |
| FEMA   | Table 6  | Strengths | 11/2/2012 |
| Loop 288 Completion                                  | Table 6  | Strengths | 11/2/2012 |
| Parks and Rec Facilities                             | Table 6  | Strengths | 11/2/2012 |
| Outdoor Events                                       | Table 6  | Strengths | 11/2/2012 |
| Arts/Music Events and Facilities                     | Table 6  | Strengths | 11/2/2012 |
| Small Town Feel                                      | Table 6  | Strengths | 11/2/2012 |
| Good Sense of Community                              | Table 6  | Strengths | 11/2/2012 |
| Diversity - ethnicity, age                           | Table 6  | Strengths | 11/2/2012 |
| Medical Community                                    | Table 6  | Strengths | 11/2/2012 |
| Community Involvement                                | Table 6  | Strengths | 11/2/2012 |
| Presence of Volunteers                               | Table 6  | Strengths | 11/2/2012 |
| Business Growth                                      | Table 6  | Strengths | 11/2/2012 |
| Downtown   | Table 8  | Strengths | 11/2/2012 |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|   |         |           |           |
|---|---------|-----------|-----------|
| Local /Small Businesses                     | Table 8 | Strengths | 11/2/2012 |
| Senior services                             | Table 8 | Strengths | 11/2/2012 |
| Library                                     | Table 8 | Strengths | 11/2/2012 |
| Resources Available/Non Profit/Referral     | Table 8 | Strengths | 11/2/2012 |
| Historic Value                              | Table 8 | Strengths | 11/2/2012 |
| Proximate to Metro                          | Table 8 | Strengths | 11/2/2012 |
| Airport                                     | Table 8 | Strengths | 11/2/2012 |
| Public Transportation/Mass Transit/ Airport | Table 8 | Strengths | 11/2/2012 |
| Open Space/Parks/Green Space                | Table 8 | Strengths | 11/2/2012 |
| Renewable Energy                            | Table 8 | Strengths | 11/2/2012 |
| Recycling Program/ Eco-Programs             | Table 8 | Strengths | 11/2/2012 |
| Community Events /Participation             | Table 8 | Strengths | 11/2/2012 |
| Music and Arts                              | Table 8 | Strengths | 11/2/2012 |
| Department/Police                           | Table 8 | Strengths | 11/2/2012 |
| Welcoming Community/Accepting               | Table 8 | Strengths | 11/2/2012 |
| Diversity                                   | Table 8 | Strengths | 11/2/2012 |
| Education( University)                      | Table 8 | Strengths | 11/2/2012 |
| Youthful/Open minded/Innovative             | Table 8 | Strengths | 11/2/2012 |
| Available Health Service                    | Table 8 | Strengths | 11/2/2012 |
| Volunteer Response                          | Table 8 | Strengths | 11/2/2012 |
| Self Reliant                                | Table 8 | Strengths | 11/2/2012 |
| Undeveloped Land Close to DT/Infill         | Table   | Strengths | 11/2/2012 |
| Flexibility                                 | Table   | Strengths | 11/2/2012 |
| Downtown                                    | Table   | Strengths | 11/2/2012 |
| Airport                                     | Table   | Strengths | 11/2/2012 |
| A-Train                                     | Table   | Strengths | 11/2/2012 |
| Natural Environment                         | Table   | Strengths | 11/2/2012 |
| Culture                                     | Table   | Strengths | 11/2/2012 |
| Cultural Events/Festivals                   | Table   | Strengths | 11/2/2012 |
| Distinctiveness                             | Table   | Strengths | 11/2/2012 |
| Mix of Ages                                 | Table   | Strengths | 11/2/2012 |
| Universities                                | Table   | Strengths | 11/2/2012 |
| Preservation of History/ Downtown           | Table 1 | Strengths | 11/3/2012 |
| Small Business Variety/Start ups            | Table 1 | Strengths | 11/3/2012 |
| Re -purposing of Structures                 | Table 1 | Strengths | 11/3/2012 |
| City Support for neighborhoods              | Table 1 | Strengths | 11/3/2012 |
| Full service City                           | Table 1 | Strengths | 11/3/2012 |
| Park Upgrades                               | Table 1 | Strengths | 11/3/2012 |
| Architectural Character for Development     | Table 1 | Strengths | 11/3/2012 |
| Small Town Feel                             | Table 1 | Strengths | 11/3/2012 |
| Varied Demographic                          | Table 1 | Strengths | 11/3/2012 |
| Universities                                | Table 1 | Strengths | 11/3/2012 |
| Tight Knit Com-Citizen Involvement          | Table 1 | Strengths | 11/3/2012 |
| Small Business                              | Table 2 | Strengths | 11/3/2012 |
| Conservative Government                     | Table 2 | Strengths | 11/3/2012 |
| Good Job of Planning Department             | Table 2 | Strengths | 11/3/2012 |
| Public Transportation/ Roads                | Table 2 | Strengths | 11/3/2012 |
| Quality of Parks and Recreation             | Table 2 | Strengths | 11/3/2012 |
| Focus on Sustainability                     | Table 2 | Strengths | 11/3/2012 |
| Music and Arts                              | Table 2 | Strengths | 11/3/2012 |
| Sense of Identity                           | Table 2 | Strengths | 11/3/2012 |
| Diversity/ Universities                     | Table 2 | Strengths | 11/3/2012 |
| Willingness to Grow                         | Table 3 | Strengths | 11/3/2012 |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |                |           |           |
|--|----------------|-----------|-----------|
| Historic Downtown/Architecture Visible     | Table 3        | Strengths | 11/3/2012 |
| Downtown Life                              | Table 3        | Strengths | 11/3/2012 |
| Parks                                      | Table 3        | Strengths | 11/3/2012 |
| Environmental Friendly                     | Table 3        | Strengths | 11/3/2012 |
| Community Events                           | Table 3        | Strengths | 11/3/2012 |
| Sense of Place/Unique Identity             | Table 3        | Strengths | 11/3/2012 |
| Willingness to Accept change               | Table 3        | Strengths | 11/3/2012 |
| Creative Class                             | Table 3        | Strengths | 11/3/2012 |
| Neighborhoods                              | Table 3        | Strengths | 11/3/2012 |
| Health Care                                | Table 3        | Strengths | 11/3/2012 |
| Education                                  | Table 3        | Strengths | 11/3/2012 |
| UNT/TWU                                    | Table 3        | Strengths | 11/3/2012 |
| Downtown                                   | Table 4        | Strengths | 11/3/2012 |
| Water/Electric Utilities                   | Table 4        | Strengths | 11/3/2012 |
| Planning for Infrastructure (Roads)        | Table 4        | Strengths | 11/3/2012 |
| Libraries and their Classes                | Table 4        | Strengths | 11/3/2012 |
| Senior Center                              | Table 4        | Strengths | 11/3/2012 |
| Location within Region and State           | Table 4        | Strengths | 11/3/2012 |
| Climate and Access                         | Table 4        | Strengths | 11/3/2012 |
| Airport                                    | Table 4        | Strengths | 11/3/2012 |
| Greenbelt/Nature Trails                    | Table 4        | Strengths | 11/3/2012 |
| Being Green/Sustainable                    | Table 4        | Strengths | 11/3/2012 |
| Jazz Festival                              | Table 4        | Strengths | 11/3/2012 |
| Austin-Like                                | Table 4        | Strengths | 11/3/2012 |
| Diversity in Skills and Interests          | Table 4        | Strengths | 11/3/2012 |
| Worldly Culture                            | Table 4        | Strengths | 11/3/2012 |
| Unique Community Identity/ Small Town Feel | Table 4        | Strengths | 11/3/2012 |
| Affordable Housing                         | Table 4        | Strengths | 11/3/2012 |
| Diversity in Religion/Churches             | Table 4        | Strengths | 11/3/2012 |
| UNT, TWU, NCTC                             | Table 4        | Strengths | 11/3/2012 |
| DISD                                       | Table 4        | Strengths | 11/3/2012 |
| Community Involvement in Government        | Table 4        | Strengths | 11/3/2012 |
| Downtown                                   | Table 8        | Strengths | 11/3/2012 |
| Small Businesses Opening                   | Table 8        | Strengths | 11/3/2012 |
| Local Shopping/Downtown                    | Table 8        | Strengths | 11/3/2012 |
| Location                                   | Table 8        | Strengths | 11/3/2012 |
| Green belt                                 | Table 8        | Strengths | 11/3/2012 |
| Culture/Events                             | Table 8        | Strengths | 11/3/2012 |
| Big Small Town                             | Table 8        | Strengths | 11/3/2012 |
| Low Crime                                  | Table 8        | Strengths | 11/3/2012 |
| Universities                               | Table 8        | Strengths | 11/3/2012 |
| Generosity/ Community Support              | Table 8        | Strengths | 11/3/2012 |
| A LOT OF LAND IN THE CITY NOT DEVELOPED    | Series         | Strengths | 2/2/2013  |
| WILL REACH US SOON                         | Series         | Strengths | 2/2/2013  |
| STYLE                                      | Series         | Strengths | 2/2/2013  |
| MOM/POP SHOPS                              | Series         | Strengths | 2/2/2013  |
| TRAIN - FOR MERCHANT AND UNIVERSITY        | Series         | Strengths | 2/6/2013  |
| Undeveloped land                           | Series Table 1 | Strengths | 2/7/2013  |
| Top 10 fastest growing cities              | Series Table 1 | Strengths | 2/7/2013  |
| Downtown-diversity-authentic-destination   | Series Table 1 | Strengths | 2/7/2013  |
| Responsive council                         | Series Table 1 | Strengths | 2/7/2013  |
| Fantastic parks, libraries, amenities      | Series Table 1 | Strengths | 2/7/2013  |
| Location                                   | Series Table 1 | Strengths | 2/7/2013  |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |                          |          |
|--|--------------------------|----------|
| New Gas Well Ordinance                                   | Series Table 1 Strengths | 2/7/2013 |
| Vibrant arts scene                                       | Series Table 1 Strengths | 2/7/2013 |
| for everyone   | Series Table 1 Strengths | 2/7/2013 |
| Creative people problem solving...arts...diversity       | Series Table 1 Strengths | 2/7/2013 |
| Small Town values  | Series Table 1 Strengths | 2/7/2013 |
| Universities-draw great caliber of people                | Series Table 1 Strengths | 2/7/2013 |
| Hold tax abatement holders accountable                   | Series Table 1 Strengths | 2/7/2013 |
| Support of local businesses                              | Series Table Strengths   | 2/7/2013 |
| the triangle/strategic)                                  | Series Table Strengths   | 2/7/2013 |
| Builds community through events                          | Series Table Strengths   | 2/7/2013 |
| Manageable size  | Series Table Strengths   | 2/7/2013 |
| Culture (diversity, ag, universities, economy) arts      | Series Table Strengths   | 2/7/2013 |
| Vibrant downtown/square                                  | Series Table 3 Strengths | 2/7/2013 |
| Quality of Businesses/ Small Business                    | Series Table 3 Strengths | 2/7/2013 |
| City and county co-operation                             | Series Table 3 Strengths | 2/7/2013 |
| History and Culture                                      | Series Table 3 Strengths | 2/7/2013 |
| Transportation   | Series Table 3 Strengths | 2/7/2013 |
| Improved street networks/conditions                      | Series Table 3 Strengths | 2/7/2013 |
| Strong social culture                                    | Series Table 3 Strengths | 2/7/2013 |
| Small town & vibrancy                                    | Series Table 3 Strengths | 2/7/2013 |
| Small town vibe  | Series Table 3 Strengths | 2/7/2013 |
| Suburban/agriculture, diversity mix                      | Series Table 3 Strengths | 2/7/2013 |
| Universities in the city                                 | Series Table 3 Strengths | 2/7/2013 |
| 7th fastest growing city                                 | Series Table 4 Strengths | 2/7/2013 |
| Downtown events-within walking distance                  | Series Table 4 Strengths | 2/7/2013 |
| Preservation of historic buildings                       | Series Table 4 Strengths | 2/7/2013 |
| Libraries  | Series Table 4 Strengths | 2/7/2013 |
| Responsive leadership                                    | Series Table 4 Strengths | 2/7/2013 |
| Mass transit keeping up w/growth                         | Series Table 4 Strengths | 2/7/2013 |
| More rural   | Series Table 4 Strengths | 2/7/2013 |
| Parks  | Series Table 4 Strengths | 2/7/2013 |
| Sustainability minded                                    | Series Table 4 Strengths | 2/7/2013 |
| Opportunity for involvement-annual events<br>(code enf.) | Series Table 4 Strengths | 2/7/2013 |
| Diverse appeals to all ages                              | Series Table 4 Strengths | 2/7/2013 |
| College town (2)- young people, sports, events           | Series Table 4 Strengths | 2/7/2013 |
| Availability for volunteers                              | Series Table 4 Strengths | 2/7/2013 |
| Industrial area growing street                           | Series Table 4 Strengths | 2/7/2013 |
| User friendly community resources                        | Series Table 5 Strengths | 2/7/2013 |
| Accessibility, commerce                                  | Series Table 5 Strengths | 2/7/2013 |
| Natural beauty   | Series Table 5 Strengths | 2/7/2013 |
| Culture  | Series Table 5 Strengths | 2/7/2013 |
| Own identity   | Series Table 5 Strengths | 2/7/2013 |
| Law Enforcement has grown w/city                         | Series Table 5 Strengths | 2/7/2013 |
| Sense of community                                       | Series Table 5 Strengths | 2/7/2013 |
| Educational facilities                                   | Series Table 5 Strengths | 2/7/2013 |
| More business friendly<br>consumers                      | Series Table 5 Strengths | 2/7/2013 |
| High potential   | Series Table 9 Strengths | 2/7/2013 |
| Development & growth                                     | Series Table 9 Strengths | 2/7/2013 |
| Support of local businesses & farms                      | Series Table 9 Strengths | 2/7/2013 |
| New businesses   | Series Table 9 Strengths | 2/7/2013 |
| Location-centrally located                               | Series Table 9 Strengths | 2/7/2013 |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |                          |          |
|--|--------------------------|----------|
| Alternative transportation-bike, buses, walking      | Series Table 9 Strengths | 2/7/2013 |
| Environmentally conscious                            | Series Table 9 Strengths | 2/7/2013 |
| Music  | Series Table 9 Strengths | 2/7/2013 |
| Strong arts community                                | Series Table 9 Strengths | 2/7/2013 |
| Strong sense of place                                | Series Table 9 Strengths | 2/7/2013 |
| Character  | Series Table 9 Strengths | 2/7/2013 |
| Diverse  | Series Table 9 Strengths | 2/7/2013 |
| Outspoken  | Series Table 9 Strengths | 2/7/2013 |
| Universities   | Series Table 9 Strengths | 2/7/2013 |
| Community oriented                                   | Series Table 9 Strengths | 2/7/2013 |
| Spirit of collaboration                              | Series Table 9 Strengths | 2/7/2013 |
| PLENTY OF ART BECAUSE OF THE UNIVERSITIES            | Series Strengths         | 2/7/2013 |
| MUSIC EN DENTON                                      | Series Strengths         | 2/8/2013 |
| Downtown development                                 | Series Table 1 Strengths | 2/9/2013 |
| Location (metroplex)                                 | Series Table 1 Strengths | 2/9/2013 |
| Culture/ Music                                       | Series Table 1 Strengths | 2/9/2013 |
| Music  | Series Table 1 Strengths | 2/9/2013 |
| Activities   | Series Table 1 Strengths | 2/9/2013 |
| Vibrant-destination                                  | Series Table 1 Strengths | 2/9/2013 |
| Friendly community                                   | Series Table 1 Strengths | 2/9/2013 |
| Diverse age groups- longtime residents               | Series Table 1 Strengths | 2/9/2013 |
| Affordable cost of living                            | Series Table 1 Strengths | 2/9/2013 |
| Universities   | Series Table 1 Strengths | 2/9/2013 |
| Medical  | Series Table 1 Strengths | 2/9/2013 |
| Shopping   | Series Table 2 Strengths | 2/9/2013 |
| Banking- local banks                                 | Series Table 2 Strengths | 2/9/2013 |
| Good development choices- City Council               | Series Table 2 Strengths | 2/9/2013 |
| Historic town  | Series Table 2 Strengths | 2/9/2013 |
| Airport  | Series Table 2 Strengths | 2/9/2013 |
| Location   | Series Table 2 Strengths | 2/9/2013 |
| Light rail- DCTA                                     | Series Table 2 Strengths | 2/9/2013 |
| City landscaping                                     | Series Table 2 Strengths | 2/9/2013 |
| Distinct cultures- festivals                         | Series Table 2 Strengths | 2/9/2013 |
| Safe and Family Friendly                             | Series Table 2 Strengths | 2/9/2013 |
| Labor Force - UNT TWU                                | Series Table 2 Strengths | 2/9/2013 |
| Hospitals  | Series Table 2 Strengths | 2/9/2013 |
| TWU/UNT sports- DISD                                 | Series Table 2 Strengths | 2/9/2013 |
| New businesses to keep shopping in Denton            | Series Table 3 Strengths | 2/9/2013 |
| Forward thinking planning ahead for infrastructure   | Series Table 3 Strengths | 2/9/2013 |
| Airport  | Series Table 3 Strengths | 2/9/2013 |
| Effort city makes to keep Denton clean               | Series Table 3 Strengths | 2/9/2013 |
| Upkeep and appearance                                | Series Table 3 Strengths | 2/9/2013 |
| Wiggly Park  | Series Table 3 Strengths | 2/9/2013 |
| Waste management very impressive                     | Series Table 3 Strengths | 2/9/2013 |
| Landfill   | Series Table 3 Strengths | 2/9/2013 |
| Events and entertainment for all ages                | Series Table 3 Strengths | 2/9/2013 |
| Small, commuter friendly                             | Series Table 3 Strengths | 2/9/2013 |
| Family community                                     | Series Table 3 Strengths | 2/9/2013 |
| Good people  | Series Table 3 Strengths | 2/9/2013 |
| Socially inclusive- diversity & special events       | Series Table 3 Strengths | 2/9/2013 |
| Diversity  | Series Table 3 Strengths | 2/9/2013 |
| Education opportunity- colleges                      | Series Table 3 Strengths | 2/9/2013 |
| Public Engagement- sending & receiving from citizens | Series Table 3 Strengths | 2/9/2013 |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |                          |           |
|--|--------------------------|-----------|
| Growth - restaurant & shops                        | Series Table 5 Strengths | 2/9/2013  |
| Municipally owned electrical system                | Series Table 5 Strengths | 2/9/2013  |
| Location   | Series Table 5 Strengths | 2/9/2013  |
| 2 airports   | Series Table 5 Strengths | 2/9/2013  |
| Access to government                               | Series Table 5 Strengths | 2/9/2013  |
| A-Train and buses                                  | Series Table 5 Strengths | 2/9/2013  |
| Transportation                                     | Series Table 5 Strengths | 2/9/2013  |
| Green space & parks                                | Series Table 5 Strengths | 2/9/2013  |
| Clean - low pollution                              | Series Table 5 Strengths | 2/9/2013  |
| Solid waste system                                 | Series Table 5 Strengths | 2/9/2013  |
| Emphasis on being green                            | Series Table 5 Strengths | 2/9/2013  |
| Community festivals                                | Series Table 5 Strengths | 2/9/2013  |
| Community atmosphere                               | Series Table 5 Strengths | 2/9/2013  |
| Relaxed atmosphere                                 | Series Table 5 Strengths | 2/9/2013  |
| Low crime rate                                     | Series Table 5 Strengths | 2/9/2013  |
| Diverse community                                  | Series Table 5 Strengths | 2/9/2013  |
| Diverse economy                                    | Series Table 5 Strengths | 2/9/2013  |
| University   | Series Table 5 Strengths | 2/9/2013  |
| Weather  | Series Table 5 Strengths | 2/9/2013  |
| START NIGHT LIFE                                   | Series Strengths         | 2/9/2013  |
| MULTIPLE FESTIVALS IN THE COMMUNITY                | Series Strengths         | 2/10/2013 |
| FRIENDLY CITY                                      | Series Strengths         | 2/11/2013 |
| DIVERSITY  | Series Strengths         | 2/12/2013 |
| UNIVERSITY YOUTH                                   | Series Strengths         | 2/13/2013 |
| TWO UNIVERSITIES STRONG POINT                      | Series Strengths         | 2/14/2013 |
| OR PEOPLE IN DENTON                                | Series Strengths         | 2/15/2013 |
| OPPORTUNITY TO BE A VOLUNTEER                      | Series Strengths         | 2/16/2013 |
| Visibility of development                          | Table 1 Strengths        | 3/21/2013 |
| Relatively inexpensive                             | Table 1 Strengths        | 3/21/2013 |
| major cities                                       | Table 1 Strengths        | 3/21/2013 |
| Small town charm - food (less chain restaurant)    | Table 1 Strengths        | 3/21/2013 |
| Diverse population                                 | Table 1 Strengths        | 3/21/2013 |
| Smart people - growth attributable to universities | Table 1 Strengths        | 3/21/2013 |
| Three universities (near UNT)                      | Table 1 Strengths        | 3/21/2013 |
| Security around UNT                                | Table 1 Strengths        | 3/21/2013 |
| Verge of new development                           | Table 2 Strengths        | 3/21/2013 |
| Lots of local restaurants                          | Table 2 Strengths        | 3/21/2013 |
| Cheap apartment living                             | Table 2 Strengths        | 3/21/2013 |
| Student housing                                    | Table 2 Strengths        | 3/21/2013 |
| Location   | Table 2 Strengths        | 3/21/2013 |
| A-Train  | Table 2 Strengths        | 3/21/2013 |
| Unique identity                                    | Table 2 Strengths        | 3/21/2013 |
| Entertainment                                      | Table 2 Strengths        | 3/21/2013 |
| Local business options                             | Table 3 Strengths        | 3/21/2013 |
| NPO's - City support                               | Table 3 Strengths        | 3/21/2013 |
| Location- geography                                | Table 3 Strengths        | 3/21/2013 |
| DCTA   | Table 3 Strengths        | 3/21/2013 |
| Culture  | Table 3 Strengths        | 3/21/2013 |
| Events   | Table 3 Strengths        | 3/21/2013 |
| Small town feel                                    | Table 3 Strengths        | 3/21/2013 |
| Low crime - safe                                   | Table 3 Strengths        | 3/21/2013 |
| Open minded people                                 | Table 3 Strengths        | 3/21/2013 |
| Diversity  | Table 3 Strengths        | 3/21/2013 |



## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |         |           |           |
|--|---------|-----------|-----------|
| UNT&TWU  | Table 3 | Strengths | 3/21/2013 |
| Airport  | Table 6 | Strengths | 3/21/2013 |
| Bike access on hickory                                 | Table 6 | Strengths | 3/21/2013 |
| A-Train  | Table 6 | Strengths | 3/21/2013 |
| Music and arts   | Table 6 | Strengths | 3/21/2013 |
| Unique culture (arts festival, etc)                    | Table 6 | Strengths | 3/21/2013 |
| UNT/ TWU/ NCTC   | Table 6 | Strengths | 3/21/2013 |
| Economic development around the square                 | Table 6 | Strengths | 3/21/2013 |
| The square   | Table 7 | Strengths | 3/21/2013 |
| Customer service (Public sector)                       | Table 7 | Strengths | 3/21/2013 |
| Public library   | Table 7 | Strengths | 3/21/2013 |
| "Historic" feel  | Table 7 | Strengths | 3/21/2013 |
| Geography (Location)                                   | Table 7 | Strengths | 3/21/2013 |
| A-Train  | Table 7 | Strengths | 3/21/2013 |
| Sustainable city-progressive                           | Table 7 | Strengths | 3/21/2013 |
| The "Arts"   | Table 7 | Strengths | 3/21/2013 |
| Multiple universities                                  | Table 7 | Strengths | 3/21/2013 |
| Hanging out at the square                              | Table 1 | Strengths | 3/27/2013 |
| New restaurants - closeness                            | Table 1 | Strengths | 3/27/2013 |
| Walkability  | Table 1 | Strengths | 3/27/2013 |
| Leader in sustainability                               | Table 1 | Strengths | 3/27/2013 |
| Neighborhoods- character                               | Table 1 | Strengths | 3/27/2013 |
| Small town feel  | Table 1 | Strengths | 3/27/2013 |
| Creativity of the people (funky-crunchy)               | Table 1 | Strengths | 3/27/2013 |
| Personality  | Table 1 | Strengths | 3/27/2013 |
| Diverse faith community                                | Table 1 | Strengths | 3/27/2013 |
| Family in the area                                     | Table 1 | Strengths | 3/27/2013 |
| 2 universities in the area                             | Table 1 | Strengths | 3/27/2013 |
| Medical community - responsive comprehensive           | Table 1 | Strengths | 3/27/2013 |
| Job opportunities                                      | Table 1 | Strengths | 3/27/2013 |
| Proximity to DFW metroplex                             | Table 2 | Strengths | 3/27/2013 |
| Arts & culture   | Table 2 | Strengths | 3/27/2013 |
| Small town feel  | Table 2 | Strengths | 3/27/2013 |
| Diverse population                                     | Table 2 | Strengths | 3/27/2013 |
| Family oriented community                              | Table 2 | Strengths | 3/27/2013 |
| UNT/TWU  | Table 2 | Strengths | 3/27/2013 |
| Clusters of universities                               | Table 2 | Strengths | 3/27/2013 |
| Downtown area/square                                   | Table 3 | Strengths | 3/27/2013 |
| Municipal electric                                     | Table 3 | Strengths | 3/27/2013 |
| Public transportation/A-Train                          | Table 3 | Strengths | 3/27/2013 |
| Green city/community gardens                           | Table 3 | Strengths | 3/27/2013 |
| Landfill/recycling                                     | Table 3 | Strengths | 3/27/2013 |
| Unique identity  | Table 3 | Strengths | 3/27/2013 |
| Community events                                       | Table 3 | Strengths | 3/27/2013 |
| Diverse population                                     | Table 3 | Strengths | 3/27/2013 |
| Denton ISD   | Table 3 | Strengths | 3/27/2013 |
| Square - developed center of town                      | Table 1 | Strengths | 4/1/2013  |
| Shopping available                                     | Table 1 | Strengths | 4/1/2013  |
| Local businesses vs chains                             | Table 1 | Strengths | 4/1/2013  |
| Location - prime location for business, transportation | Table 1 | Strengths | 4/1/2013  |
| Keep Denton beautiful                                  | Table 1 | Strengths | 4/1/2013  |
| music, festivals)                                      | Table 1 | Strengths | 4/1/2013  |
| Local feel   | Table 1 | Strengths | 4/1/2013  |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |         |           |          |
|--|---------|-----------|----------|
| Small town feel                                      | Table 1 | Strengths | 4/1/2013 |
| College student friendly                             | Table 1 | Strengths | 4/1/2013 |
| Universities- presence; life etc                     | Table 1 | Strengths | 4/1/2013 |
| Marriage of business & university communities        | Table 1 | Strengths | 4/1/2013 |
| Medical industry                                     | Table 1 | Strengths | 4/1/2013 |
| Innovative & creative atmosphere that is growing     | Table 1 | Strengths | 4/1/2013 |
| Square- community events                             | Table 2 | Strengths | 4/1/2013 |
| Downtown   | Table 2 | Strengths | 4/1/2013 |
| Shopping   | Table 2 | Strengths | 4/1/2013 |
| wanting to protect history blending that with growth | Table 2 | Strengths | 4/1/2013 |
| Historical   | Table 2 | Strengths | 4/1/2013 |
| Proximity to DFW                                     | Table 2 | Strengths | 4/1/2013 |
| Geography  | Table 2 | Strengths | 4/1/2013 |
| DCTA / A-train                                       | Table 2 | Strengths | 4/1/2013 |
| Small town, big city feel                            | Table 2 | Strengths | 4/1/2013 |
| Small town feel                                      | Table 2 | Strengths | 4/1/2013 |
| Arts & culture                                       | Table 2 | Strengths | 4/1/2013 |
| Cultural diversity                                   | Table 2 | Strengths | 4/1/2013 |
| Diversity < age, race, religion.                     | Table 2 | Strengths | 4/1/2013 |
| beautiful (trees, etc)                               | Table 2 | Strengths | 4/1/2013 |
| Two universities                                     | Table 2 | Strengths | 4/1/2013 |
| Quality of education                                 | Table 2 | Strengths | 4/1/2013 |
| College town   | Table 2 | Strengths | 4/1/2013 |
| Volunteer opportunities                              | Table 2 | Strengths | 4/1/2013 |
| Opportunities for all                                | Table 2 | Strengths | 4/1/2013 |
| Large employers outside of universities              | Table 2 | Strengths | 4/1/2013 |
| Large employers                                      | Table 2 | Strengths | 4/1/2013 |
| Retail   | Table 3 | Strengths | 4/1/2013 |
| Small businesses                                     | Table 3 | Strengths | 4/1/2013 |
| Library  | Table 3 | Strengths | 4/1/2013 |
| Location to Hwy/DFW                                  | Table 3 | Strengths | 4/1/2013 |
| Train  | Table 3 | Strengths | 4/1/2013 |
| Small town flavor                                    | Table 3 | Strengths | 4/1/2013 |
| Energy   | Table 3 | Strengths | 4/1/2013 |
| Music/Festival                                       | Table 3 | Strengths | 4/1/2013 |
| Rural/city hybrid                                    | Table 3 | Strengths | 4/1/2013 |
| People/generosity/friendly                           | Table 3 | Strengths | 4/1/2013 |
| Universities   | Table 3 | Strengths | 4/1/2013 |
| Square, local support                                | Table 4 | Strengths | 4/1/2013 |
| Big city, small feel                                 | Table 4 | Strengths | 4/1/2013 |
| Unique & classic                                     | Table 4 | Strengths | 4/1/2013 |
| College town with family feel                        | Table 4 | Strengths | 4/1/2013 |
| "big city" business coming to Denton                 | Table 4 | Strengths | 4/1/2013 |
| Services are close (hospital, etc)                   | Table 5 | Strengths | 4/1/2013 |
| Free transportation passes- train                    | Table 5 | Strengths | 4/1/2013 |
| Transportation --attentive/public/pedestrian         | Table 5 | Strengths | 4/1/2013 |
| Commuter friendly pedestrian                         | Table 5 | Strengths | 4/1/2013 |
| Music/arts   | Table 5 | Strengths | 4/1/2013 |
| Originality  | Table 5 | Strengths | 4/1/2013 |
| Friendly, caring                                     | Table 5 | Strengths | 4/1/2013 |
| Approachable   | Table 5 | Strengths | 4/1/2013 |
| TWU- Universities                                    | Table 5 | Strengths | 4/1/2013 |
| Shopping & restaurants                               | Table 8 | Strengths | 4/1/2013 |

## Community Forum 1 Feedback - Strengths

All Feedback for all Events

*Notes were typed verbatim - no comments have been edited*

|  |         |           |          |
|--|---------|-----------|----------|
| No "adult " venues                         | Table 8 | Strengths | 4/1/2013 |
| Available student housing                  | Table 8 | Strengths | 4/1/2013 |
| Location & transit options (A-Train, DCTA) | Table 8 | Strengths | 4/1/2013 |
| Parks & family activities                  | Table 8 | Strengths | 4/1/2013 |
| Clean & sustainable                        | Table 8 | Strengths | 4/1/2013 |
| Size- large                                | Table 8 | Strengths | 4/1/2013 |
| Arts & culture                             | Table 8 | Strengths | 4/1/2013 |
| University proximity                       | Table 8 | Strengths | 4/1/2013 |
| Educational institutions (TWU, UNT, NCTC)  | Table 8 | Strengths | 4/1/2013 |
| Healthcare - hospitals                     | Table 8 | Strengths | 4/1/2013 |