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Denton - corporate town USA CF1 TWU Table 4 Challenges 4/1/2013
Grow too rapidly relative to traffic and roads CF1 TWU Table 4 Challenges 4/1/2013
Attracting and maintaining different age groups CF1 TWU Table 4 Challenges 4/1/2013
Emergency/safety training - lock down, weather CF1 TWU Table 5 Challenges 4/1/2013 Roadscongestion/maintenance issues/public CF1 TWU Table 5 Challenges 4/1/2013
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Traffic CF1 UNT Table 1 Challenges 3/21/2013
Infrastructure keeping up with population growth CF1 UNT Table 1 Challenges 3/21/2013
City responsiveness to citizen needs CF1 UNT Table 1 Challenges 3/21/2013
Too many one ways (transportation planning issues) CF1 UNT Table 1 Challenges 3/21/2013
Pedestrian safety - Pedestrian traffic on campus CF1 UNT Table 1 Challenges 3/21/2013
Affordable housing CF1 UNT Table 1 Challenges 3/27/2013
Infrastructure keeping pace with population growth
Support- network to increase prosperity of entire CF1 UNT Table 1 Challenges 3/27/2013

Changing behaviors - light rail usage	CF1 UNT Table 1	Challenges	3/27/2013
Accessibility & awareness of public transit	CF1 UNT Table 1	Challenges	3/27/2013
In town traffic	CF1 UNT Table 1	Challenges	3/27/2013
K-12 schooling	CF1 UNT Table 1	Challenges	3/27/2013
Redevelopment - Land use in filling	CF1 UNT Table 1	Challenges	3/27/2013
Competition between cities - business growth	CF1 UNT Table 1	Challenges	3/27/2013
Transitory nature of part of population	CF1 UNT Table 2	Challenges	3/21/2013
Bedroom community for metroplex	CF1 UNT Table 2	Challenges	3/21/2013
Marketing to attract large out of state employers	CF1 UNT Table 2	Challenges	3/21/2013
Water supply	CF1 UNT Table 2	Challenges	3/21/2013
Job opportunities	CF1 UNT Table 2	Challenges	3/27/2013
Land use	CF1 UNT Table 2	Challenges	3/27/2013
Preserving small town feel with growth	CF1 UNT Table 2	Challenges	3/27/2013
Planning strategically to match growth	CF1 UNT Table 2	Challenges	3/27/2013
Creating its own identity by protecting small businesses		Challenges	3/27/2013
School overcrowding	CF1 UNT Table 2	Challenges	3/27/2013
Aging infrastructure	CF1 UNT Table 2	Challenges	3/27/2013
Retaining small (independent) businesses	CF1 UNT Table 2	Challenges	3/27/2013
Competition from surrounding communities	CF1 UNT Table 2	Challenges	3/27/2013
Population growth	CF1 UNT Table 3	Challenges	3/21/2013
Mitigation of negative effects of business growth	CF1 UNT Table 3	Challenges	3/21/2013
Water supply	CF1 UNT Table 3	Challenges	3/21/2013
Infrastructure - Maintenance	CF1 UNT Table 3	Challenges	3/21/2013
Climate change mitigation	CF1 UNT Table 3	Challenges	3/21/2013
Extreme weather prep	CF1 UNT Table 3	Challenges	3/21/2013
Brain drain - local grads	CF1 UNT Table 3	Challenges	3/21/2013
City competition	CF1 UNT Table 3	Challenges	3/21/2013
Determining Denton's ID	CF1 UNT Table 3	Challenges	3/21/2013
Student housing upkeep/vacancy	CF1 UNT Table 3	Challenges	3/27/2013
Trying to remain green when expanding	CF1 UNT Table 3	Challenges	3/27/2013
Increased vehicle traffic	CF1 UNT Table 3	Challenges	3/27/2013
Pollution	CF1 UNT Table 3	Challenges	3/27/2013
Road quality	CF1 UNT Table 3	Challenges	3/27/2013
Denton not being overtaken by campus	CF1 UNT Table 3	Challenges	3/27/2013
Water quality/quantity	CF1 UNT Table 3	Challenges	3/27/2013
Animal waste in public	CF1 UNT Table 3	Challenges	3/27/2013
Keeping up with recycling	CF1 UNT Table 3	Challenges	3/27/2013
Police force as population increases	CF1 UNT Table 3	Challenges	3/27/2013
Reinvention of existing neighborhoods	CF1 UNT Table 6	Challenges	3/21/2013
Lack of parking/comprehensive approach	CF1 UNT Table 6	Challenges	3/21/2013
Retaining recent graduates/job opportunities	CF1 UNT Table 6	Challenges	3/21/2013
Expanding I-35 congestion	CF1 UNT Table 6	Challenges	3/21/2013
Expanding I-35 (traffic)	CF1 UNT Table 7	Challenges	3/21/2013
Population Growth/Density	CF1 UNT Table 7	Challenges	3/21/2013
Finances/funding (UNT;city)	CF1 UNT Table 7	Challenges	3/21/2013
Urbanization	CF1 UNT Table 7	Challenges	3/21/2013
Employment opportunities/college graduates	CF1 UNT Table 7	Challenges	3/21/2013
Lack of economic development planning	CF1 UNT Table 7	Challenges	3/21/2013
Responding to citizen needs	CF1 UNT Table 7	Challenges	3/21/2013
Increasing input from citizens	CF1 UNT Table 7	Challenges	3/21/2013
Corridor entrance and access & around mass transit	CF1 UNT Table 7	Challenges	3/21/2013
Coordinated housing development	CF1 UNT Table 7	Challenges	3/21/2013
University resource availability- research ,participants	CF1 TWU Table 1	Opportunities	4/1/2013
Expansion of universities	CF1 TWU Table 1	Opportunities	4/1/2013
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Activities or promotion of square	CF1 TWU Table 1	Opportunities	4/1/2013
Social media	CF1 TWU Table 1	Opportunities	4/1/2013
More business opportunities/general local comm.	CF1 TWU Table 1	Opportunities	4/1/2013
Apogee stadium	CF1 TWU Table 1	Opportunities	4/1/2013
Community events /involvement	CF1 TWU Table 1	Opportunities	4/1/2013
Medical industry	CF1 TWU Table 1	Opportunities	4/1/2013
Stem industry increase	CF1 TWU Table 1	Opportunities	4/1/2013
More transportation opportunities	CF1 TWU Table 2	• •	4/1/2013
Growing the arts community theater natural	CF1 TWU Table 2	Opportunities	4/1/2013
More partnerships between the universities	CF1 TWU Table 2	Opportunities	4/1/2013
Protection from oil, traffic, crime, population density	CF1 TWU Table 2	Opportunities	4/1/2013
Education	CF1 TWU Table 2	Opportunities	4/1/2013
Private schools	CF1 TWU Table 2	Opportunities	4/1/2013
Retail shopping (large, walkable) (Fire Wheel,			
Grapevine Mills, Stone Briar)	CF1 TWU Table 2	Opportunities	4/1/2013
Education (TWU/UNT)	CF1 TWU Table 2	Opportunities	4/1/2013
Community outreach (TWU/UNT)	CF1 TWU Table 2	Opportunities	4/1/2013
DCTA	CF1 TWU Table 2	Opportunities	4/1/2013
Healthcare	CF1 TWU Table 2	Opportunities	4/1/2013
Land-space to build	CF1 TWU Table 3	Opportunities	4/1/2013
Location-create a triangle with Dallas & FW	CF1 TWU Table 3	Opportunities	4/1/2013
Transportation - Through traffic - major hwy	CF1 TWU Table 3	Opportunities	4/1/2013
Brains + education of both UNT/TWU	CF1 TWU Table 3	Opportunities	4/1/2013
Train/Public transportation promoting daily use	CF1 TWU Table 3	Opportunities	4/1/2013
Controlled and constructive big business growth	CF1 TWU Table 4	Opportunities	4/1/2013
Stronger partnerships between 2 universities and the	CF1 TWU Table 4	Opportunities	4/1/2013
Better balance between student, family & young adult	CF1 TWU Table 4		4/1/2013
Improved infrastructure at airport to allow for future	CF1 TWU Table 4	Opportunities	4/1/2013
Diversity-people, art	CF1 TWU Table 5	Opportunities	4/1/2013
Public transportation	CF1 TWU Table 5	Opportunities	4/1/2013
Technology- city take advantage of students use of	CF1 TWU Table 5	Opportunities	4/1/2013
University collaborations	CF1 TWU Table 5	Opportunities	4/1/2013
Opportunity around the square for college students	CF1 TWU Table 8	Opportunities	4/1/2013
Apogee stadium	CF1 TWU Table 8	Opportunities	4/1/2013
Transit connect to Fort Worth	CF1 TWU Table 8	Opportunities	4/1/2013
Make navigating city more user-friendly	CF1 TWU Table 8		4/1/2013
College students to be involved	CF1 TWU Table 8	• •	4/1/2013
Recruit industry	CF1 TWU Table 8		4/1/2013
Continue to be leader in sustainability	CF1 TWU Table 8		4/1/2013
General expansion of employment opportunities			
matching population growth	CF1 UNT Table 1	Opportunities	3/21/2013
Increasing enrollment (UNT)	CF1 UNT Table 1	Opportunities	3/21/2013
Expanding majors (universities)	CF1 UNT Table 1	Opportunities	3/21/2013
Collaboration between UNT and TWU	CF1 UNT Table 1	Opportunities	3/21/2013
Sports teams (city & universities)	CF1 UNT Table 1	Opportunities	3/21/2013
Public transportation & connectivity to other cities	CF1 UNT Table 1	Opportunities	3/21/2013
Intra- city public transportation	CF1 UNT Table 1	Opportunities	3/21/2013
More community events	CF1 UNT Table 1	Opportunities	3/21/2013
City willing to get feedback from citizens to identify	CF1 UNT Table 1	Opportunities	3/21/2013
Keep graduates - new jobs	CF1 UNT Table 1	Opportunities	3/27/2013
Capitalize on universities innovation - as a driver	CF1 UNT Table 1	Opportunities	3/27/2013
More industry	CF1 UNT Table 1	Opportunities	3/27/2013
More entertainment - sports teams	CF1 UNT Table 1	Opportunities	3/27/2013
Capitalize on arts and music - more than festivals	CF1 UNT Table 1	Opportunities	3/27/2013
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Regional (DFW) collaboration - light rail	CF1 UNT Table 1	Opportunities	3/27/2013
Collaboration between - partnerships	CF1 UNT Table 1	Opportunities	3/27/2013
Universities and community entities	CF1 UNT Table 1	Opportunities	3/27/2013
Health care field	CF1 UNT Table 1	Opportunities	3/27/2013
Digital place making	CF1 UNT Table 2	Opportunities	3/21/2013
Repaving streets-sustainable material	CF1 UNT Table 2	Opportunities	3/21/2013
Emphasize music program	CF1 UNT Table 2	Opportunities	3/21/2013
A-Train	CF1 UNT Table 2	Opportunities	3/21/2013
More transportation	CF1 UNT Table 2	Opportunities	3/21/2013
Better mall	CF1 UNT Table 2	Opportunities	3/21/2013
Bigger stage productions	CF1 UNT Table 2	Opportunities	3/21/2013
Convention center	CF1 UNT Table 2	Opportunities	3/21/2013
More green spaces throughout city	CF1 UNT Table 2	Opportunities	3/21/2013
Bike lanes	CF1 UNT Table 2	Opportunities	3/21/2013
Create boulevard streets - aesthetics	CF1 UNT Table 2	Opportunities	3/21/2013
UNT/TWU student body potential & professors	CF1 UNT Table 2	Opportunities	3/21/2013
UNT/TWU collaboration for research funding	CF1 UNT Table 2	Opportunities	3/21/2013
Community events	CF1 UNT Table 2	Opportunities	3/27/2013
Job growth	CF1 UNT Table 2	Opportunities	3/27/2013
Location relative to other growing areas	CF1 UNT Table 2	Opportunities	3/27/2013
Partnerships between universities	CF1 UNT Table 2	Opportunities	3/27/2013
Culture of sustainability	CF1 UNT Table 2	Opportunities	3/27/2013
Business growth	CF1 UNT Table 3	Opportunities	3/21/2013
Carbon neutrality	CF1 UNT Table 3	Opportunities	3/21/2013
Recycling - zero waste	CF1 UNT Table 3	Opportunities	3/21/2013
Student knowledge - experts	CF1 UNT Table 3	Opportunities	3/21/2013
Soul food	CF1 UNT Table 3	Opportunities	3/21/2013
Tapping com. for business growth	CF1 UNT Table 3	Opportunities	3/21/2013
Large business growth	CF1 UNT Table 3	Opportunities	3/21/2013
Proximity to OK	CF1 UNT Table 3	Opportunities	3/21/2013
Use green spaces better	CF1 UNT Table 3	Opportunities	3/21/2013
Updating community events	CF1 UNT Table 3	Opportunities	3/27/2013
More inclusive city/campus events	CF1 UNT Table 3	Opportunities	3/27/2013
Bring in broader array of merchants	CF1 UNT Table 3	Opportunities	3/27/2013
Increase job market	CF1 UNT Table 3	Opportunities	3/27/2013
Need more trees in the city	CF1 UNT Table 3	Opportunities	3/27/2013
Expansion of airport	CF1 UNT Table 3	Opportunities	3/27/2013
Connect trails in city	CF1 UNT Table 3	Opportunities	3/27/2013
Maintain and improve public services	CF1 UNT Table 3	Opportunities	3/27/2013
More festivals	CF1 UNT Table 6	Opportunities	3/21/2013
More music venue	CF1 UNT Table 6	Opportunities	3/21/2013
Increased public transport	CF1 UNT Table 6	Opportunities	3/21/2013
Recent grads for Denton jobs	CF1 UNT Table 6	Opportunities	3/21/2013
City branding	CF1 UNT Table 6	Opportunities	3/21/2013
Roundabouts	CF1 UNT Table 6	Opportunities	3/21/2013
Public arts	CF1 UNT Table 6	Opportunities	3/21/2013
A- train/public transit	CF1 UNT Table 7	Opportunities	3/21/2013
Universities	CF1 UNT Table 7	Opportunities	3/21/2013
Geography, land/space	CF1 UNT Table 7	Opportunities	3/21/2013
Sustainability -environmental	CF1 UNT Table 7	Opportunities	3/21/2013
Diverse citizen base (knowledge)	CF1 UNT Table 7	Opportunities	3/21/2013
Lakes	CF1 UNT Table 7	Opportunities	3/21/2013
Affordable Housing	CF1 UNT Table 7	Opportunities	3/21/2013
Location	CF1 UNT Table 7	Strengths	3/21/2013
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Unique identity	CF1 UNT Table 2	Strengths	3/21/2013
Entertainment	CF1 UNT Table 2	Strengths	3/21/2013
Verge of new development	CF1 UNT Table 2	Strengths	3/21/2013
A-Train	CF1 UNT Table 2	Strengths	3/21/2013
Cheap apartment living	CF1 UNT Table 2	Strengths	3/21/2013
Student housing	CF1 UNT Table 2	Strengths	3/21/2013
Lots of local restaurants	CF1 UNT Table 2	Strengths	3/21/2013
Multiple universities	CF1 UNT Table 7	Strengths	3/21/2013
Sustainable city-progressive	CF1 UNT Table 7	Strengths	3/21/2013
The square	CF1 UNT Table 7	Strengths	3/21/2013
"Historic" feel	CF1 UNT Table 7	Strengths	3/21/2013
Geography (Location)	CF1 UNT Table 7	Strengths	3/21/2013
The "Arts"	CF1 UNT Table 7	Strengths	3/21/2013
A-Train	CF1 UNT Table 7	Strengths	3/21/2013
Customer service (Public sector)	CF1 UNT Table 7	Strengths	3/21/2013
Public library	CF1 UNT Table 7	Strengths	3/21/2013
Square - developed center of town	CF1 TWU Table 1	Strengths	4/1/2013
College student friendly	CF1 TWU Table 1	Strengths	4/1/2013
Universities- presence; life etc	CF1 TWU Table 1	Strengths	4/1/2013
Marriage of business &university communities	CF1 TWU Table 1	Strengths	4/1/2013
Keep Denton beautiful	CF1 TWU Table 1	Strengths	4/1/2013
Location - prime location for business, transportation	CF1 TWU Table 1	Strengths	4/1/2013
Shopping available	CF1 TWU Table 1	Strengths	4/1/2013
Local businesses vs chains	CF1 TWU Table 1	•	4/1/2013
Broad cultural appeal (entertainment, things to do,	CF1 TWU Table 1	•	4/1/2013
Innovative &creative atmosphere that is growing	CF1 TWU Table 1		4/1/2013
Medical industry	CF1 TWU Table 1		4/1/2013
Local feel	CF1 TWU Table 1		4/1/2013
Small town feel	CF1 TWU Table 1	_	4/1/2013
Diversity <age, race,="" religion.<="" td=""><td>CF1 TWU Table 2</td><td>•</td><td>4/1/2013</td></age,>	CF1 TWU Table 2	•	4/1/2013
Two universities	CF1 TWU Table 2		4/1/2013
Opportunities for all	CF1 TWU Table 2	=	4/1/2013
wanting to protect history blending that with growth	CF1 TWU Table 2	_	4/1/2013
Square- community events	CF1 TWU Table 2	_	4/1/2013
Group of Dentonites committed to keeping Denton	CF1 TWU Table 2		4/1/2013
	CF1 TWU Table 2		4/1/2013
Proximity to DFW DCTA / A-train	CF1 TWU Table 2	•	4/1/2013
Large employers outside of universities	CF1 TWU Table 2	•	4/1/2013
• , ,		•	
Small town, big city feel	CF1 TWU Table 2	•	4/1/2013
Volunteer opportunities	CF1 TWU Table 2	· ·	4/1/2013
Quality of education	CF1 TWU Table 2	•	4/1/2013
Small town feel	CF1 TWU Table 2	_	4/1/2013
College town	CF1 TWU Table 2	_	4/1/2013
Arts & culture	CF1 TWU Table 2		4/1/2013
Cultural diversity	CF1 TWU Table 2	•	4/1/2013
Downtown	CF1 TWU Table 2	•	4/1/2013
Historical	CF1 TWU Table 2		4/1/2013
Geography	CF1 TWU Table 2	=	4/1/2013
Large employers	CF1 TWU Table 2		4/1/2013
Shopping	CF1 TWU Table 2		4/1/2013
Retail	CF1 TWU Table 3	_	4/1/2013
Library	CF1 TWU Table 3	•	4/1/2013
Small town flavor	CF1 TWU Table 3	•	4/1/2013
Energy	CF1 TWU Table 3	Strengths	4/1/2013

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Music/Festival	CF1 TWU Table 3	_	4/1/2013
Small businesses	CF1 TWU Table 3	<u> </u>	4/1/2013
Universities	CF1 TWU Table 3	_	4/1/2013
Location to Hwy/DFW	CF1 TWU Table 3	_	4/1/2013
Rural/city hybrid	CF1 TWU Table 3	<u> </u>	4/1/2013
People/generosity/friendly	CF1 TWU Table 3	<u> </u>	4/1/2013
Train	CF1 TWU Table 3	_	4/1/2013
Big city, small feel	CF1 TWU Table 4	_	4/1/2013
Square, local support	CF1 TWU Table 4	_	4/1/2013
"big city" business coming to Denton	CF1 TWU Table 4	<u> </u>	4/1/2013
Unique & classic	CF1 TWU Table 4	<u> </u>	4/1/2013
College town with family feel	CF1 TWU Table 4	•	4/1/2013
TWU- Universities	CF1 TWU Table 5	Strengths	4/1/2013
Music/arts	CF1 TWU Table 5	Strengths	4/1/2013
Friendly, caring	CF1 TWU Table 5	Strengths	4/1/2013
Approachable	CF1 TWU Table 5	Strengths	4/1/2013
Originality	CF1 TWU Table 5	Strengths	4/1/2013
Free transportation passes- train	CF1 TWU Table 5	Strengths	4/1/2013
Services are close (hospital, etc)	CF1 TWU Table 5	Strengths	4/1/2013
Transportationattentive/public/pedestrian	CF1 TWU Table 5	Strengths	4/1/2013
Commuter friendly pedestrian	CF1 TWU Table 5	Strengths	4/1/2013
Available student housing	CF1 TWU Table 8	Strengths	4/1/2013
University proximity	CF1 TWU Table 8	Strengths	4/1/2013
Shopping & restaurants	CF1 TWU Table 8	Strengths	4/1/2013
Parks & family activities	CF1 TWU Table 8	Strengths	4/1/2013
Educational institutions (TWU, UNT, NCTC)	CF1 TWU Table 8	Strengths	4/1/2013
Clean & sustainable	CF1 TWU Table 8	Strengths	4/1/2013
Size- large	CF1 TWU Table 8	Strengths	4/1/2013
Location & transit options (A-Train, DCTA)	CF1 TWU Table 8	Strengths	4/1/2013
Arts & culture	CF1 TWU Table 8	Strengths	4/1/2013
No "adult " venues	CF1 TWU Table 8	Strengths	4/1/2013
Healthcare - hospitals	CF1 TWU Table 8	Strengths	4/1/2013
Three universities (near UNT)	CF1 UNT Table 1	Strengths	3/21/2013
Diverse population ,	CF1 UNT Table 1	Strengths	3/21/2013
Smart people - growth attributable to universities	CF1 UNT Table 1	Strengths	3/21/2013
Relatively inexpensive	CF1 UNT Table 1	Strengths	3/21/2013
Location - easier job hunting because of location near	CF1 UNT Table 1	Strengths	3/21/2013
Small town charm - food (less chain restaurant)	CF1 UNT Table 1	Strengths	3/21/2013
Security around UNT	CF1 UNT Table 1	Strengths	3/21/2013
Visibility of development	CF1 UNT Table 1	Strengths	3/21/2013
2 universities in the area	CF1 UNT Table 1	Strengths	3/27/2013
Neighborhoods- character	CF1 UNT Table 1	Strengths	3/27/2013
Small town feel	CF1 UNT Table 1	Strengths	3/27/2013
Creativity of the people (funky-crunchy)	CF1 UNT Table 1	Strengths	3/27/2013
Walkability	CF1 UNT Table 1	Strengths	3/27/2013
Job opportunities	CF1 UNT Table 1	Strengths	3/27/2013
Leader in sustainability	CF1 UNT Table 1	Strengths	3/27/2013
Personality	CF1 UNT Table 1	Strengths	3/27/2013
Medical community - responsive comprehensive	CF1 UNT Table 1	Strengths	3/27/2013
Diverse faith community	CF1 UNT Table 1	Strengths	3/27/2013
Family in the area	CF1 UNT Table 1	Strengths	3/27/2013
Hanging out at the square	CF1 UNT Table 1	Strengths	3/27/2013
New restaurants - closeness	CF1 UNT Table 1	Strengths	3/27/2013
UNT/TWU	CF1 UNT Table 2	Strengths	3/27/2013
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Diverse population	CF1 UNT Table 2	_	3/27/2013
Arts & culture	CF1 UNT Table 2	Strengths	3/27/2013
Proximity to DFW metroplex	CF1 UNT Table 2	Strengths	3/27/2013
Family oriented community	CF1 UNT Table 2	Strengths	3/27/2013
Small town feel	CF1 UNT Table 2	Strengths	3/27/2013
Clusters of universities	CF1 UNT Table 2	Strengths	3/27/2013
Culture	CF1 UNT Table 3	Strengths	3/21/2013
UNT&TWU	CF1 UNT Table 3	Strengths	3/21/2013
Open minded people	CF1 UNT Table 3	Strengths	3/21/2013
DCTA	CF1 UNT Table 3	Strengths	3/21/2013
Local business options	CF1 UNT Table 3	Strengths	3/21/2013
Events	CF1 UNT Table 3	Strengths	3/21/2013
Location- geography	CF1 UNT Table 3	Strengths	3/21/2013
Small town feel	CF1 UNT Table 3	Strengths	3/21/2013
Diversity	CF1 UNT Table 3	Strengths	3/21/2013
Low crime - safe	CF1 UNT Table 3	Strengths	3/21/2013
NPO's - City support	CF1 UNT Table 3	Strengths	3/21/2013
Unique identity	CF1 UNT Table 3	Strengths	3/27/2013
Green city/community gardens	CF1 UNT Table 3	Strengths	3/27/2013
Downtown area/square	CF1 UNT Table 3	Strengths	3/27/2013
Diverse population	CF1 UNT Table 3	Strengths	3/27/2013
Community events	CF1 UNT Table 3	Strengths	3/27/2013
Public transportation/A-Train	CF1 UNT Table 3	Strengths	3/27/2013
Municipal electric	CF1 UNT Table 3	Strengths	3/27/2013
Landfill/recycling	CF1 UNT Table 3	Strengths	3/27/2013
Denton ISD	CF1 UNT Table 3	Strengths	3/27/2013
Music and arts	CF1 UNT Table 6	Strengths	3/21/2013
Airport	CF1 UNT Table 6	Strengths	3/21/2013
Unique culture (arts festival, etc)	CF1 UNT Table 6	Strengths	3/21/2013
Bike access on hickory	CF1 UNT Table 6	Strengths	3/21/2013
Economic development around the square	CF1 UNT Table 6	Strengths	3/21/2013
UNT/ TWU/ NCTC	CF1 UNT Table 6	Strengths	3/21/2013
A-Train	CF1 UNT Table 6	Strengths	3/21/2013
Poor road quality	CF1 UNT Table 2	Weakness	3/21/2013
Infrastructure	CF1 UNT Table 2	Weakness	3/21/2013
Too few dog parks/ parks	CF1 UNT Table 2	Weakness	3/21/2013
Planning/Zoning - (historic preservation) -	CF1 UNT Table 2	Weakness	3/21/2013
Interstate entrances/exits	CF1 UNT Table 2	Weakness	3/21/2013
Improve access to campus from 380	CF1 UNT Table 7	Weakness	3/21/2013
Quality of streets	CF1 UNT Table 7	Weakness	3/21/2013
Coordinated bus routes-coordinated mass transit	CF1 UNT Table 7	Weakness	3/21/2013
Air quality	CF1 UNT Table 7	Weakness	3/21/2013
Coordination between UNT	CF1 UNT Table 7	Weakness	3/21/2013
Lack of planning-westward expansion of City vs UNT	CF1 UNT Table 7	Weakness	3/21/2013
UNT & city- lack of coordinated planning, coordination			
between bus and student life	CF1 UNT Table 7	Weakness	3/21/2013
Utilize all lake areas	CF1 UNT Table 7	Weakness	3/21/2013
Environmental services and quality/ Water supply	CF1 UNT Table 7	Weakness	3/21/2013
Lack of attractive economic development	CF1 UNT Table 7	Weakness	3/21/2013
Culture of UNT/TWU- collaboration	CF1 UNT Table 7	Weakness	3/21/2013
Parking - transportation. = road construction &	CF1 TWU Table 1	Weaknesses	4/1/2013
Proactively planning for growth	CF1 TWU Table 1	Weaknesses	4/1/2013
Walking paths	CF1 TWU Table 1	Weaknesses	4/1/2013
Hard to establish businesses - too many road blocks	CF1 TWU Table 1	Weaknesses	4/1/2013

Culture that's more conducive to opportunities other			
than liberal arts for internships etc	CF1 TWU Table 1	Weaknesses	4/1/2013
Protecting existing neighborhoods	CF1 TWU Table 2		4/1/2013
Road design (ex:2 lanes on I -35)	CF1 TWU Table 2		4/1/2013
Keeping university grads in Denton we need more			
incentives to keep them in Denton	CF1 TWU Table 2	Weaknesses	4/1/2013
Publicizing of events	CF1 TWU Table 2	Weaknesses	4/1/2013
Accountability for multi-family leased housing	CF1 TWU Table 2	Weaknesses	4/1/2013
Crime	CF1 TWU Table 2	Weaknesses	4/1/2013
Limited employment opportunities	CF1 TWU Table 2	Weaknesses	4/1/2013
Public transportation (between campuses)	CF1 TWU Table 2	Weaknesses	4/1/2013
Traffic	CF1 TWU Table 2	Weaknesses	4/1/2013
Poor roads	CF1 TWU Table 2		4/1/2013
Road construction planning	CF1 TWU Table 2		4/1/2013
Need more major roads	CF1 TWU Table 2		4/1/2013
Not business friendly	CF1 TWU Table 2		4/1/2013
Limited night life	CF1 TWU Table 2		4/1/2013
Lack of side walks	CF1 TWU Table 2		4/1/2013
Need more/protect existing green space	CF1 TWU Table 2		4/1/2013
Traffic	CF1 TWU Table 3		4/1/2013
Street condition	CF1 TWU Table 3		4/1/2013
Store hours	CF1 TWU Table 3		4/1/2013
Civic involvement	CF1 TWU Table 3		4/1/2013
Housing/options & variety	CF1 TWU Table 3		4/1/2013
Transit-one way route for busses	CF1 TWU Table 3		4/1/2013
Newspaper- better local news - international news	CF1 TWU Table 3 CF1 TWU Table 3		4/1/2013 4/1/2013
City arts (lack of) -drama, ballet, museum, paintings	CF1 TWU Table 3		4/1/2013
Sports/pro- minor league team baseball- need more Govt strategic planning- roads, financial, restoration,	CF1 TWU Table 3		4/1/2013
Running out of space/ New businesses driving out old	CF1 TWU Table 4		4/1/2013
Looks dingy (Yards neighborhood)	CF1 TWU Table 4		4/1/2013
Rundown high traffic areas	CF1 TWU Table 4		4/1/2013
Roads (Bell Ave) - Conditioning - Stripping	CF1 TWU Table 4		4/1/2013
Transportationexpand public, affordable + times +	or ravo rabio r	Weakinesees	17 172010
locations + road conditions	CF1 TWU Table 5	Weaknesses	4/1/2013
Safety for students + property (UNT)	CF1 TWU Table 5		4/1/2013
More rec activities for students (business variety)	CF1 TWU Table 5		4/1/2013
Business -TWU	CF1 TWU Table 5	Weaknesses	4/1/2013
TWU emails about local events flyers	CF1 TWU Table 5	Weaknesses	4/1/2013
Public schools location & quality	CF1 TWU Table 8	Weaknesses	4/1/2013
Streets oneway, way finding, directions, layout, etc	CF1 TWU Table 8	Weaknesses	4/1/2013
Disconnect between transcient university students &	CF1 TWU Table 8	Weaknesses	4/1/2013
Need more destination activities ie theme parks	CF1 TWU Table 8	Weaknesses	4/1/2013
Street conditions & markings	CF1 TWU Table 8	Weaknesses	4/1/2013
Parking & safety	CF1 TWU Table 8		4/1/2013
Lack of publicity/marketing	CF1 TWU Table 8		4/1/2013
Social services/welfare lacking	CF1 TWU Table 8		4/1/2013
Rail system	CF1 TWU Table 8		4/1/2013
Abandoned facilities	CF1 TWU Table 8		4/1/2013
Mall	CF1 TWU Table 8		4/1/2013
Littering in some areas of town	CF1 UNT Table 1	Weaknesses	3/21/2013
Travel time to Denton (distance)	CF1 UNT Table 1	Weaknesses	3/21/2013
Lack of attractions (museums)	CF1 UNT Table 1	Weaknesses	3/21/2013
No movie theatres	CF1 UNT Table 1	Weaknesses	3/21/2013

Restaurants not evenly distributed (far apart)	CF1 UNT Table 1	Weaknesses	3/21/2013
Poor retention of graduate population	CF1 UNT Table 1	Weaknesses	3/21/2013
Security issues around campus (UNT) at night	CF1 UNT Table 1	Weaknesses	3/21/2013
Lack of recreational facilities (malls)	CF1 UNT Table 1	Weaknesses	3/21/2013
Traffic flow (in town)	CF1 UNT Table 1	Weaknesses	3/27/2013
Accessibility to Dallas/Ft Worth	CF1 UNT Table 1	Weaknesses	3/27/2013
Jobs for graduates of universities (brain drain)	CF1 UNT Table 1	Weaknesses	3/27/2013
Homelessness-no care infrastructure	CF1 UNT Table 1	Weaknesses	3/27/2013
Public transit	CF1 UNT Table 1	Weaknesses	3/27/2013
Locally owned nicer restaurants	CF1 UNT Table 1	Weaknesses	3/27/2013
Infrastructure	CF1 UNT Table 1	Weaknesses	3/27/2013
Parking	CF1 UNT Table 2	Weaknesses	3/27/2013
retail	CF1 UNT Table 2	Weaknesses	3/27/2013
Lack of diverse opportunities	CF1 UNT Table 2	Weaknesses	3/27/2013
I-35/Loop 288	CF1 UNT Table 2	Weaknesses	3/27/2013
Lack of identity	CF1 UNT Table 2	Weaknesses	3/27/2013
Affordable organic options	CF1 UNT Table 2	Weaknesses	3/27/2013
Lack of business diversity	CF1 UNT Table 2	Weaknesses	3/27/2013
Sidewalks	CF1 UNT Table 3	Weaknesses	3/21/2013
ADA	CF1 UNT Table 3	Weaknesses	
			3/21/2013
Roads	CF1 UNT Table 3	Weaknesses	3/21/2013
Soul food	CF1 UNT Table 3	Weaknesses	3/21/2013
Disorganized growth	CF1 UNT Table 3	Weaknesses	3/21/2013
Old buildings- downtown	CF1 UNT Table 3	Weaknesses	3/21/2013
Low quality housing	CF1 UNT Table 3	Weaknesses	3/21/2013
ISD	CF1 UNT Table 3	Weaknesses	3/21/2013
Bus routes - hours - connections	CF1 UNT Table 3	Weaknesses	3/21/2013
No bike lanes	CF1 UNT Table 3	Weaknesses	3/21/2013
ID crisis with city and UNT/TWU - disjointed	CF1 UNT Table 3	Weaknesses	3/21/2013
I-35 - on ramps (short)	CF1 UNT Table 3	Weaknesses	3/21/2013
Weak relations with state agents	CF1 UNT Table 3	Weaknesses	3/21/2013
# of students- only houses/apartments	CF1 UNT Table 3	Weaknesses	3/27/2013
Lack of safety for pedestrians	CF1 UNT Table 3	Weaknesses	3/27/2013
Lack of bike lanes	CF1 UNT Table 3	Weaknesses	3/27/2013
Division between students & locals	CF1 UNT Table 3	Weaknesses	3/27/2013
Connectivity between campuses and the square	CF1 UNT Table 3	Weaknesses	3/27/2013
Look of downtown	CF1 UNT Table 3	Weaknesses	3/27/2013
Lack of variety in entertainment	CF1 UNT Table 3	Weaknesses	3/27/2013
Poor bus schedule	CF1 UNT Table 3	Weaknesses	3/27/2013
Cost to rent for students	CF1 UNT Table 3	Weaknesses	3/27/2013
Above ground utility lines	CF1 UNT Table 3	Weaknesses	3/27/2013
Elimination of medians on 380	CF1 UNT Table 3	Weaknesses	3/27/2013
South- bound 35 exit to 288 congestion	CF1 UNT Table 3	Weaknesses	3/27/2013
Parking downtown / on the square	CF1 UNT Table 3	Weaknesses	3/27/2013
Train horns	CF1 UNT Table 6	Weaknesses	3/21/2013
Historic preservation	CF1 UNT Table 6	Weaknesses	3/21/2013
·	CF1 UNT Table 6	Weaknesses	3/21/2013
Dumpster divers			
Redevelopment instead of new development	CF1 UNT Table 6	Weaknesses	3/21/2013
Road conditions	CF1 UNT Table 6	Weaknesses	3/21/2013
Sidewalks	CF1 UNT Table 6	Weaknesses	3/21/2013
Lack of roundabouts	CF1 UNT Table 6	Weaknesses	3/21/2013
Lack of distinguishable brand	CF1 UNT Table 6	Weaknesses	3/21/2013