



# Community Forum 1 Issues & Aspirations

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November 1, 2, 3  
2012



TischlerBise

THE WOLF GROUP

# Project Overview

- What is a Comprehensive Plan? What is a Vision?
- Why do we need an update?
- What have we heard so far?
- Why should I participate? How can I provide input?
- What is the purpose of the Community Forums?
- Let's Get Started! (Instructions for Small Group Discussion)

# What is a Comprehensive Plan?

- A reflection of community values and aspirations
- What do we want Denton to be?
- A guide for the management of growth and change
- A reference guide for decision-making
- A 15 to 20-year, community “to-do” list



# What is a Comprehensive Plan?

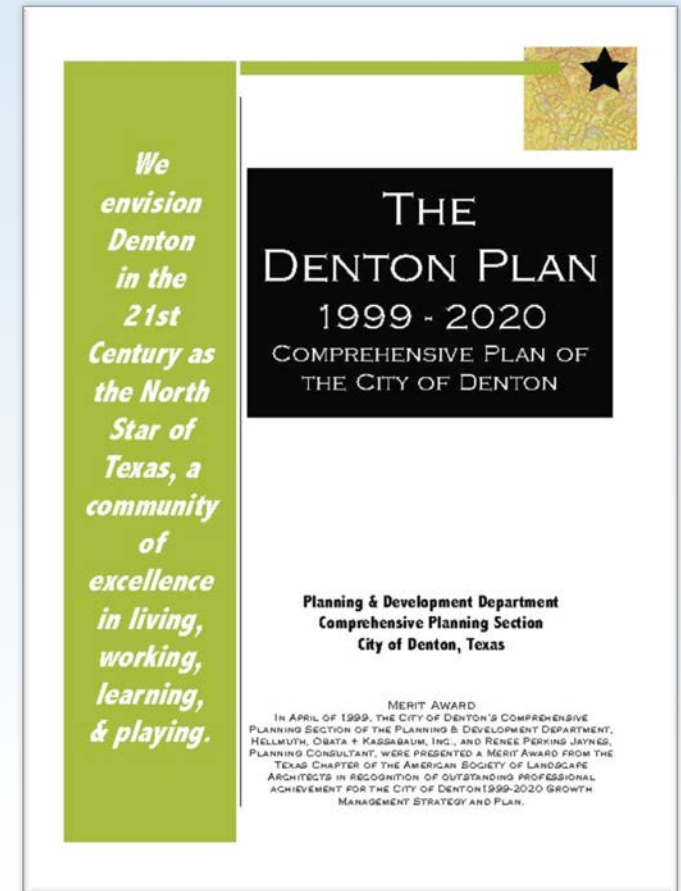
A framework for fitting all the pieces together:

- Land Use / Development Patterns
- Community Character
- Housing & Neighborhoods
- Historic / Cultural Resources
- Economic Development
- Transportation / Mobility
- Utilities & Infrastructure
- Community Facilities & Services
- Recreation & Open Space
- Resource Conservation
- Governance / Operations



# Why do we need an update?

- To identify present community priorities
- To assess recent changes in community conditions
- To address emerging trends and new issues

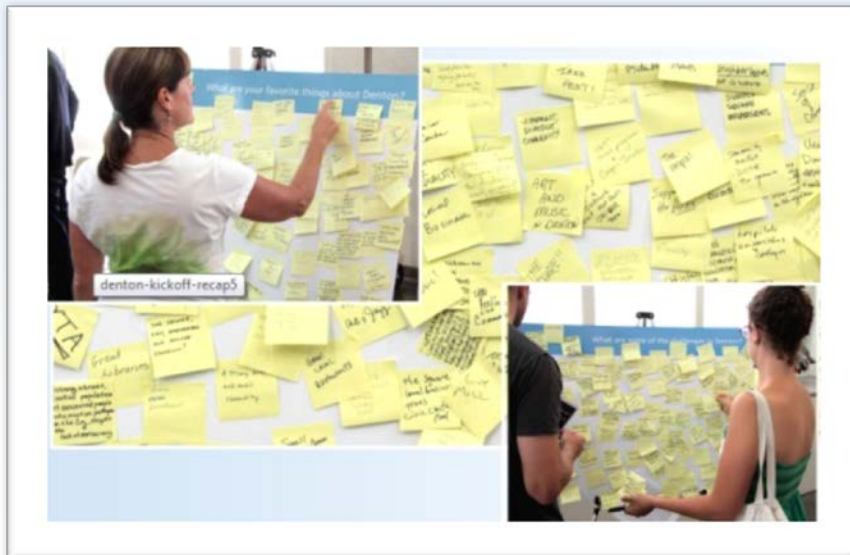


# What have we heard so far?

- Kickoff Open House
- Community Stakeholder Interviews
- Mobile Meetings
- Informational Community Meetings

## Emerging Issues

- Sense of community
- Diversity
- Arts & music
- Vibrant downtown
- Community amenities (parks, green space, recreation centers)
- Local business development
- Traffic and roads
- Development/permitting process
- Gas well drilling
- Air quality
- Pedestrian/ bike access
- Education
- Vision/image/identity





# Why should I participate?

Because it's your  
**FUTURE!**

And the Plan's  
vision  
will be based on  
what  
**YOU**  
want  
for **YOUR**  
community




# How can I stay involved?

- Visit the Denton Plan 2030 website
- Come to the next two Community Forums
- Host a Meeting-in-a-Box
- Join the conversation on:  
[www.EngageDenton.com](http://www.EngageDenton.com)
- Like us on Facebook:  
[www.Facebook.com/DentonPlan2030](http://www.Facebook.com/DentonPlan2030)
- Follow us on Twitter:  
[www.twitter.com/cityofdentontx](http://www.twitter.com/cityofdentontx)
- Sign up for Denton Plan 2030 eNews at:  
[www.cityofdenton.com/eNews](http://www.cityofdenton.com/eNews)




FEATURED IDEA SUBMISSION



**What is one of your favorite places in Denton and why?**  
Denton has many special places, but people may not know of these special places even if they have lived in Denton their entire lives. These places could...

[Submit Your Ideas](#)

 16 Days Remaining  
14 Ideas Submitted



# What's the purpose of this meeting?

- To find out what you like and don't like about Denton and what you'd like to see happen in your community;
- To promote community dialogue and come up with common-ground ideas for the future;
- To create public awareness of and engagement in the planning process; and
- To find out the strengths, weaknesses, challenges, and opportunities of Denton.

# What's the purpose of this meeting?

To collect input for the creation of a 15- to 20-year Vision Statement

## What is a Vision Statement?

- An “image” or detailed description of what the community wants to become
- An expression of the community’s collective values and aspirations
- The Denton Plan’s “destination”

Denton Plan 2030 will use community input to revisit and build on the Current Denton Plan Vision Statement

# How will your input be used?

- Every idea will be recorded
- Your votes for “top” ideas will be recorded
- Results will be tabulated, summarized, and distilled into “common themes” (areas of divergence will also be noted)
- Common themes serve as the basis for creating the Vision Statement



# Let's get started!

## Today's exercise to create the Vision Statement

- Small groups about 8-12 people each
- Facilitator and scribe roles: to guide discussion/enforce ground rules and record all input
- Four topics / 15-20 minutes per topic → Follow your Program instructions
- For each topic, list individual ideas in order (round-robin) on the flip chart
- Goal is to get as many ideas as possible - no debates, deliberation, or decisions
- After each topic, scan the list and combine similar ideas as a group
- Identify the 3 most important/popular ideas for you personally
- Identify the 3 most important/popular ideas of the group by voting

# Today's exercise:

## *To Create the Vision Statement*

### Part 1: How do we perceive our community today?

1. What present characteristics of Denton do we value? What are the qualities that we should retain? What conditions or trends do we interpret as opportunities to make our community better in the future? (20 min)

➤ **Prioritization Exercise**

**“Strengths”**

2. What present conditions of our community do we characterize as problems requiring resolution? What negative aspects of our life here would we change? (20 min)

➤ **Prioritization Exercise**

**“Weaknesses”**



# Today's exercise:

## *To Create the Vision Statement*

### Part 2: How do we Imagine our future?

1. What challenges, threats, or “dark clouds” in the horizon do you perceive in Denton’s future that we need to prepare for or prevent? (20 min)

➤ **Prioritization Exercise**

**“Challenges”**

2. What conditions or trends do we interpret as opportunities to make our community better in the future? (20 min)

➤ **Prioritization Exercise**

**“Opportunities”**

# Today's exercise:

## *To Create the Vision Statement*

### Ground Rules

- One idea per round, per person
- Be concise – no speeches!
- Help scribes with key words
- Avoid repetition - if you “run dry” of ideas (or someone voiced one of yours before you did), it's ok to say “pass”
- Keep a positive tone – do not personalize your comments or put down others' ideas!
- Listen with an open mind
- Avoid side conversations
- Turn off cell phones and beepers to avoid disruptions
- Have fun!

# Small Group Discussions

- Please proceed to your assigned table
- We will come back to the chairs once the Small Group Discussions are complete